

Experience Intelligence with SAP HANA and SAP Analytics Cloud

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Digital Platform

Business Technology Platform for Data-Driven Innovation

Outcomes



Intelligent suite with infused SAP Leonardo capabilities



Frictionless integration of intelligent suite with third-party solutions

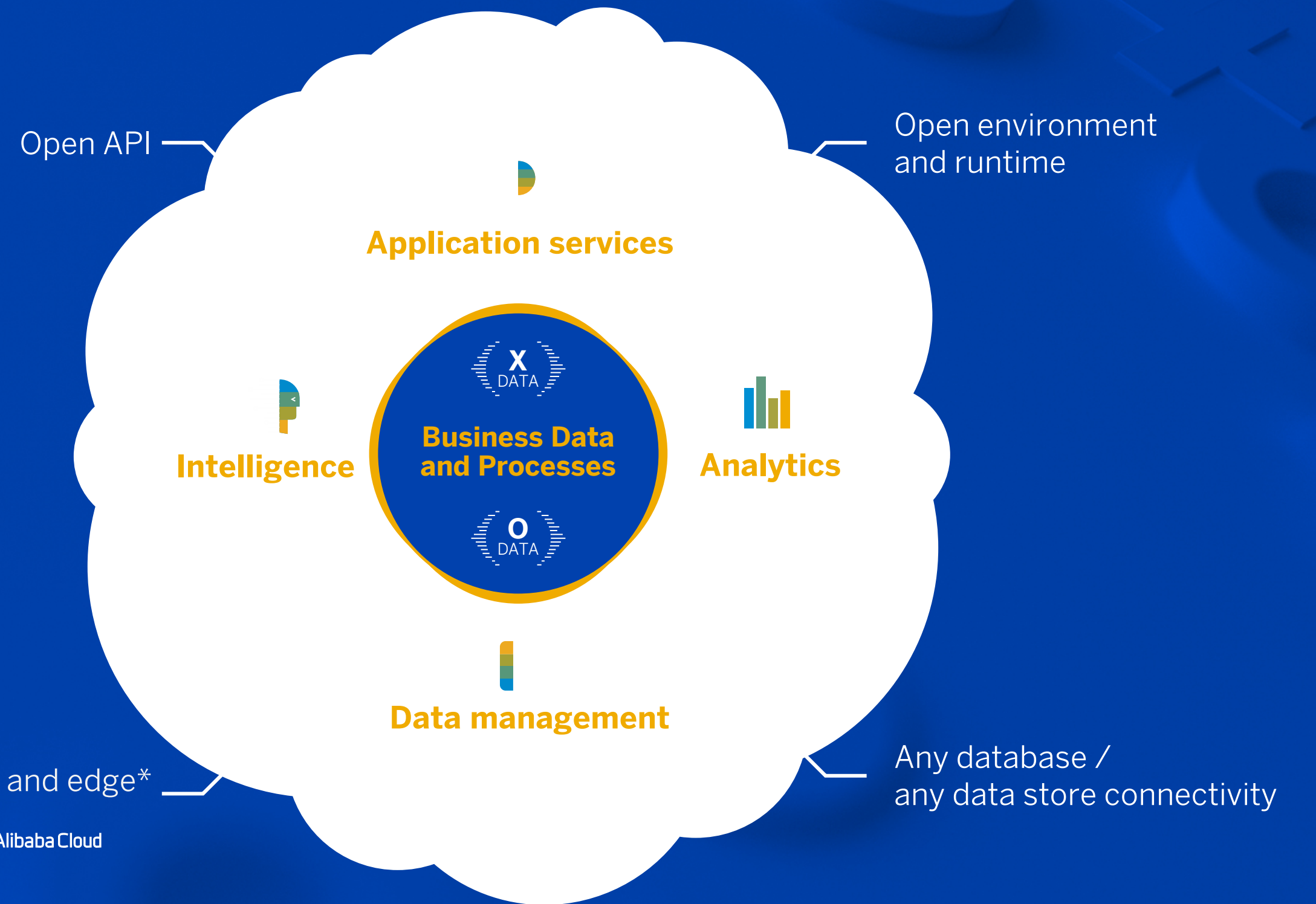


Simple extension of intelligent suite with customer and partner innovation



New customer and partner business applications

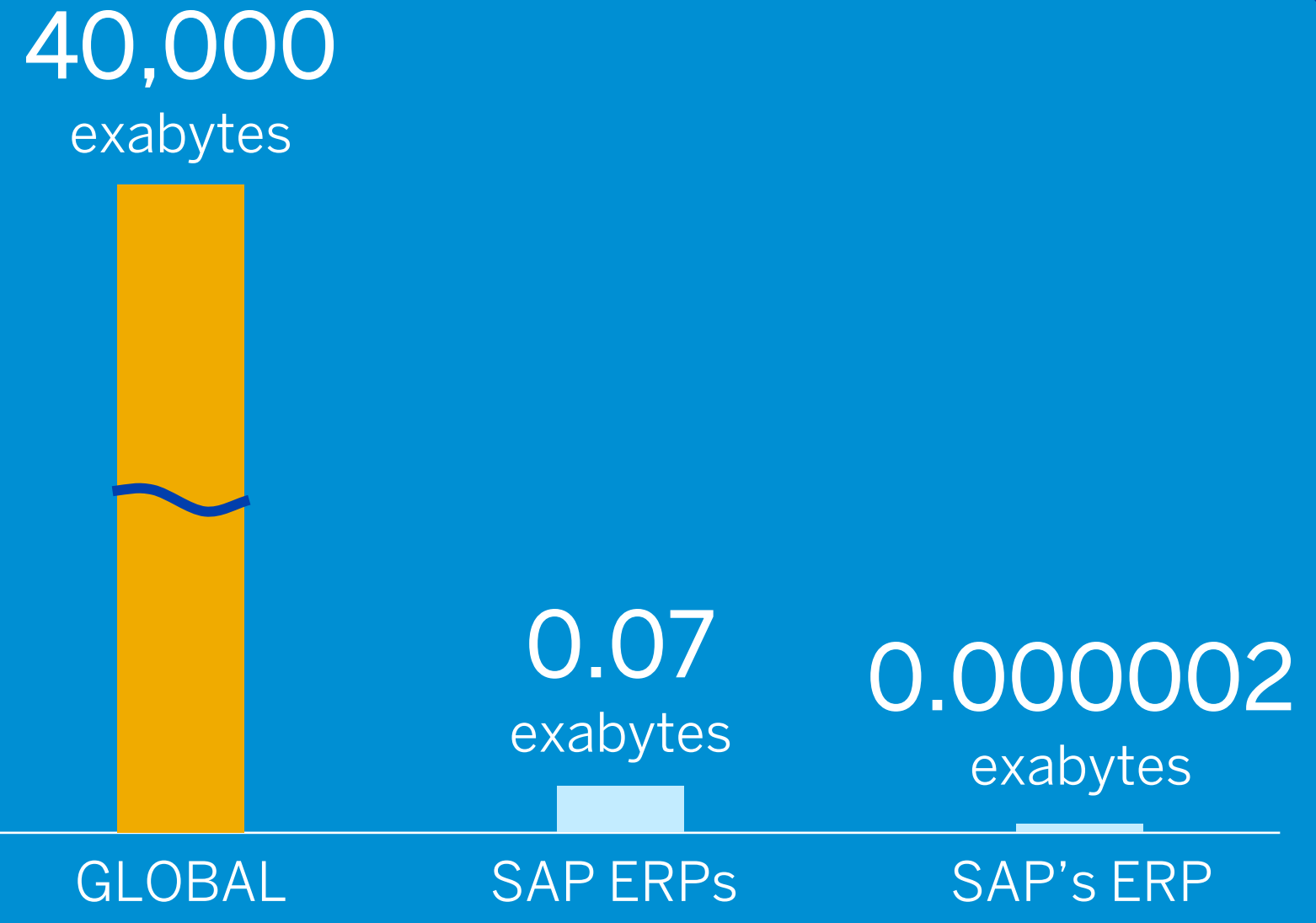
Flexible deployment: Cloud, on-premise, hybrid, and edge*



*Services availability may change per deployment model and IaaS vendors

The Global Data Sphere

2,000 exabytes
LAUNCH OF SAP HANA

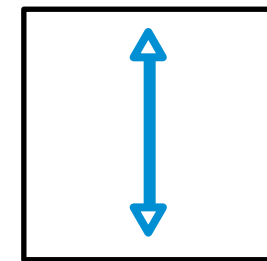
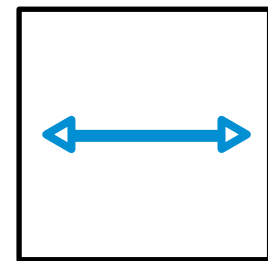
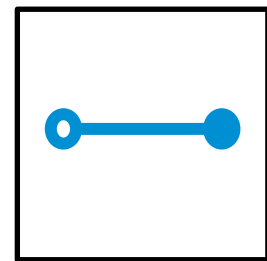
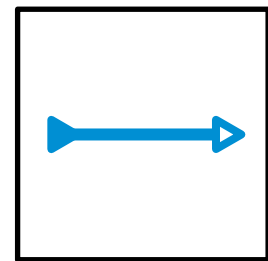
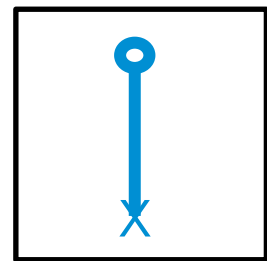
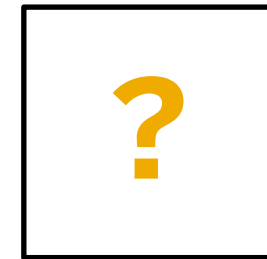
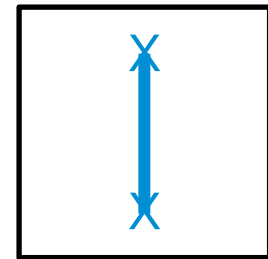
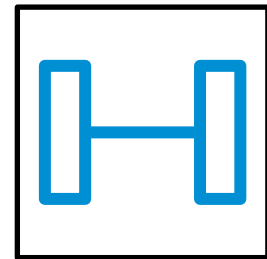
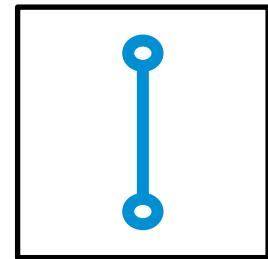
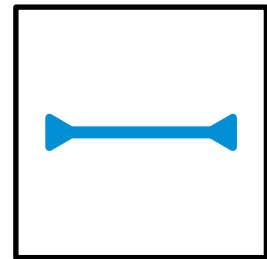


WE ARE HERE

175,000 exabytes



What comes next?



a

b

c

d

e

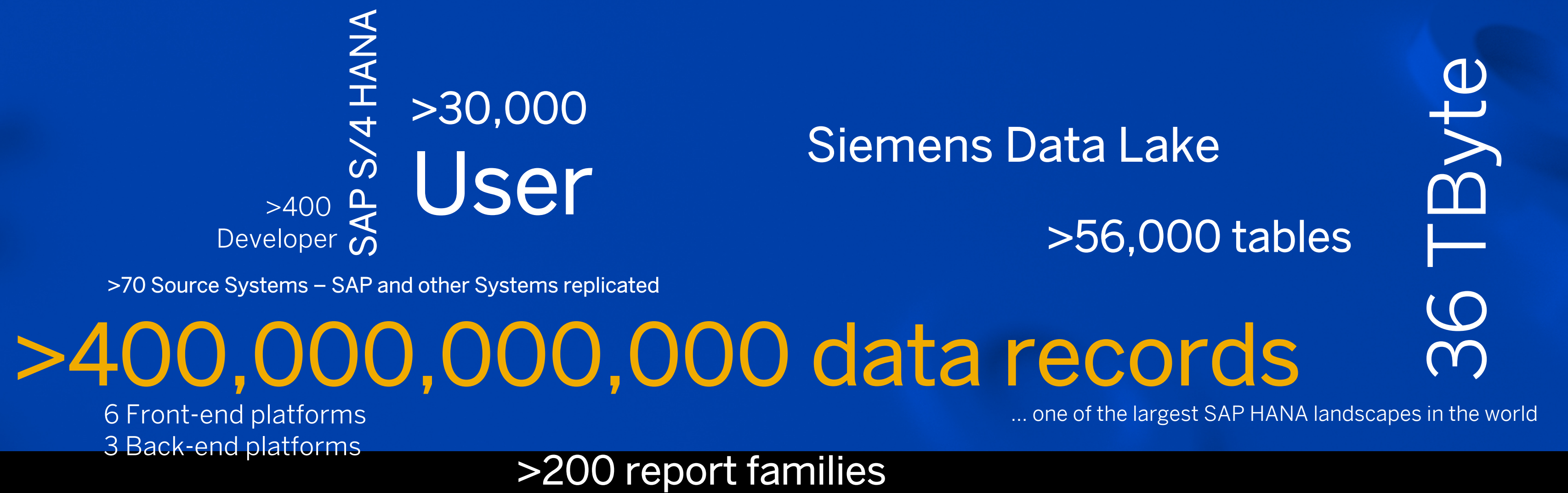
The Fluid Intelligence of **SAP HANA**



Mike Meinert

Head of Information Technology Data Analytics
Project Business & Finance Solutions
Siemens AG

SAP Analytics Cloud and **Siemens Data Lake** with SAP HANA



SAP Analytics Cloud and SAP Digital Boardroom

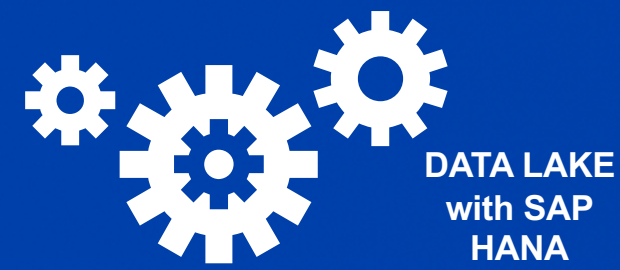


SAP Analytics Cloud covering several platforms

SAP Analytics Cloud

FocuS/4

SAP ERP
sources system
SAP S/4HANA



Non SAP and SAP Sources
systems connected world-
wide within real-time data
replication

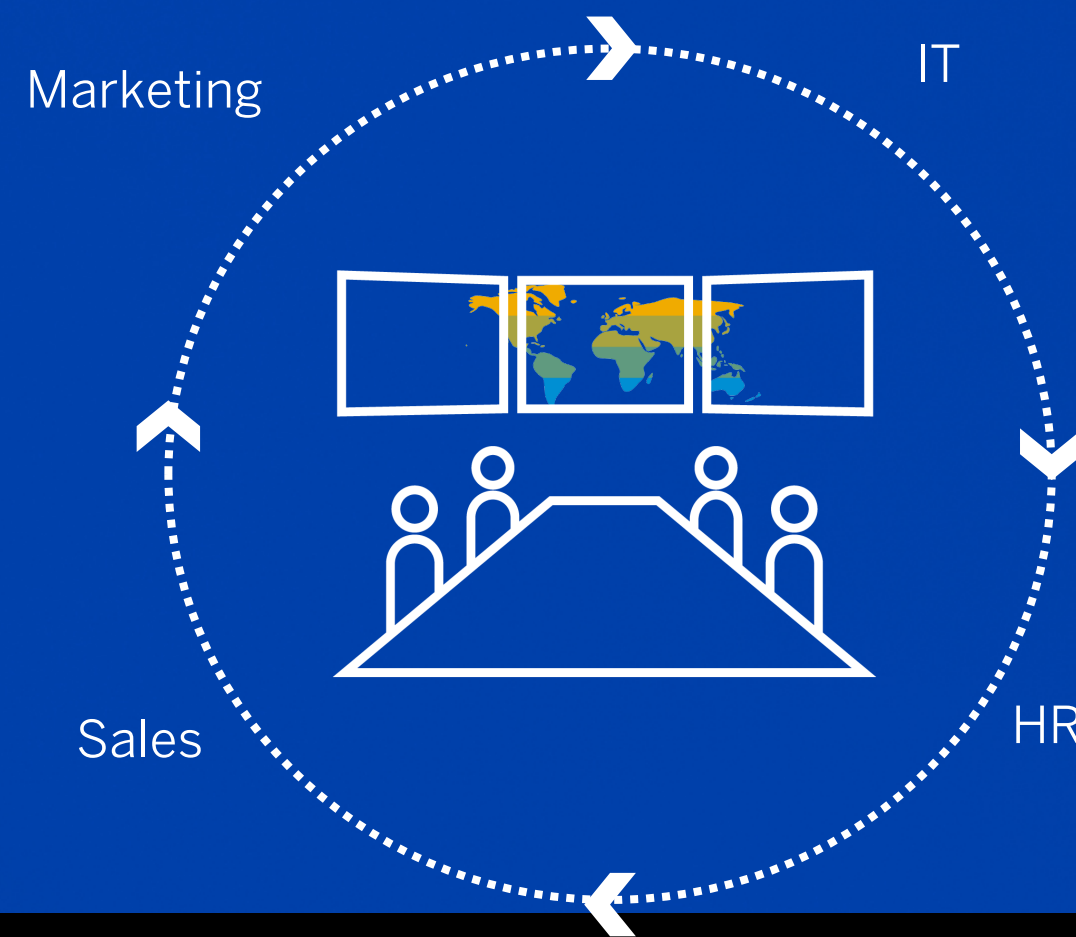


Siemens Sales
cloud solution

SAP Analytics Cloud



Augmented Analytics



Collaborative Enterprise
Planning



Embedded
Analytics

SAP Analytics Cloud

AIRBUS

BUMBLE BEE.

Enea



CIRQUE DU SOLEIL
ENTERTAINMENT GROUP



HARRISLOGIC

MercyT

SIEMENS
Ingenuity for life



COLGATE-PALMOLIVE

James Hardie



swisscom



UNIVEX

TOPGOLF

VINCI
ENERGIES

HOERBIGER

randstad

Pregis

Red Bull

SAP HANA: Empower everyone with data



Act with
intelligence



Modernize
for agility



Scale
cost-efficiently

29,000

Customers

679%

Five-year ROI

268x

Faster completion of queries

\$34.1M

Higher annual revenue per organization

42%

Faster delivery of new applications and features

53%

Less unplanned downtime

SAP HANA: Empower everyone with data

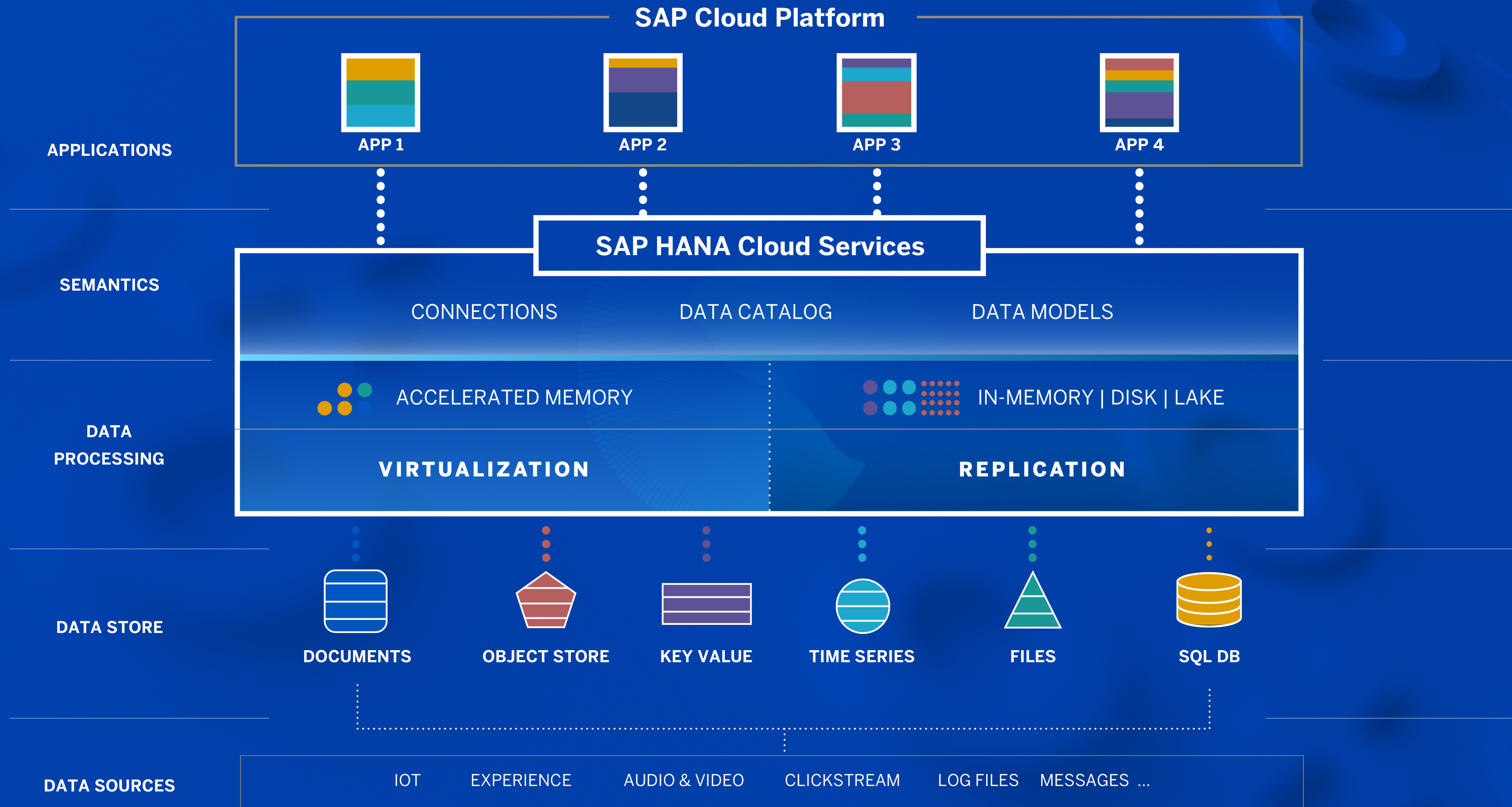


SAP HANA Cloud Services



Simplicity for Data Consumers

One Fast Access Gateway to All Data



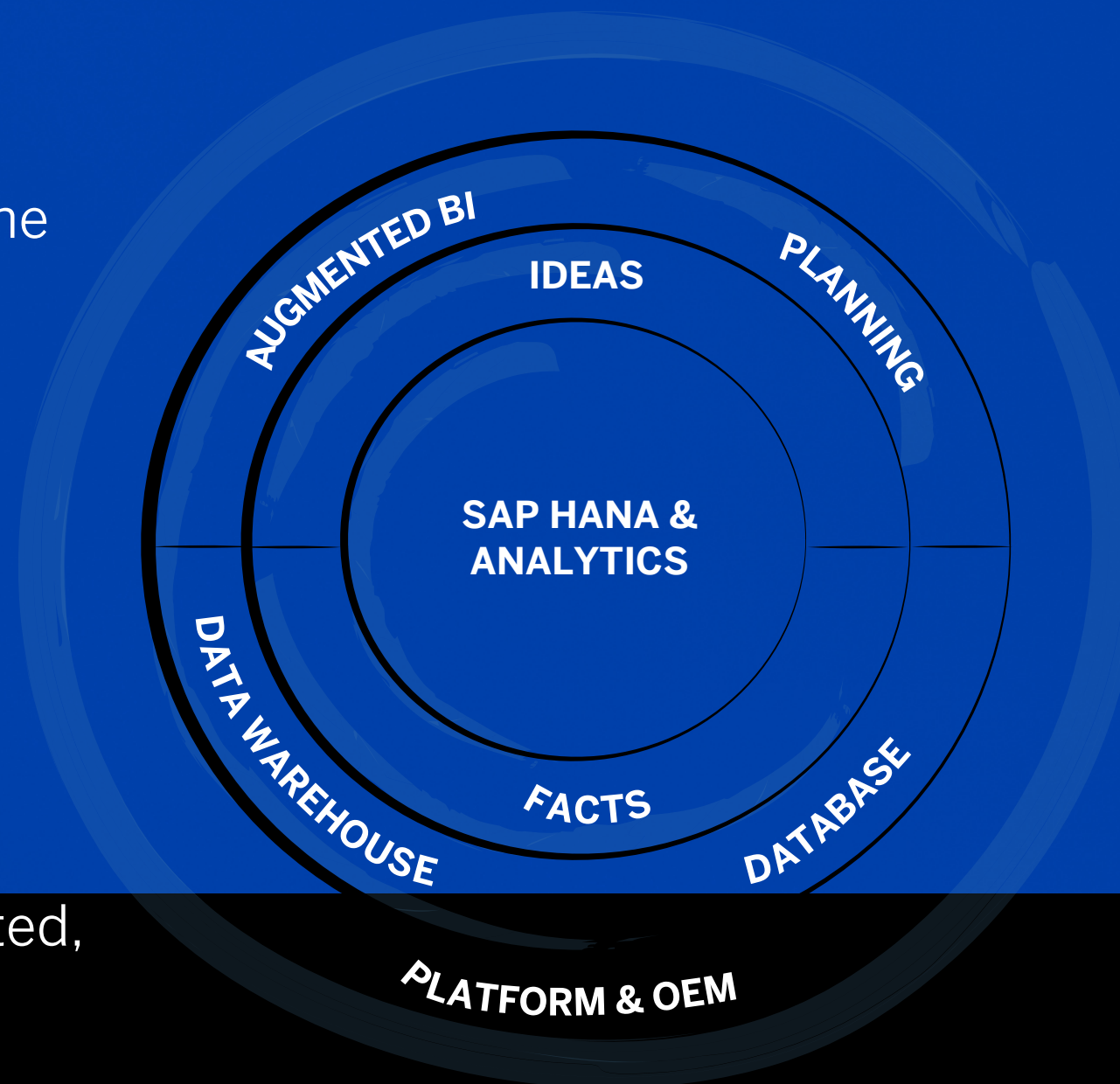


SAP Data Warehouse Cloud

Data to intelligence

Where fact meets intuition

Use analytics that make you smarter by finding answers to the questions you weren't asking



Be confident in your plan by being connected across the business

Ensure that data is connected, integrated, and trusted

Enjoy real-time data management across cloud and on premise

Build, embed, and extend intelligent analytics applications



**CONFIDENT
DECISIONS**

**Find out
more**

**SAP Data Warehouse
Cloud: Beta Program
Sign-Up**

www.sapdatawarehouse.cloud

SAP Analytics Cloud

www.sapanalytics.cloud

Try SAP Analytics Cloud free for 30 days!

Thank you!