## Achieve Business Outcomes Quickly with a Cloud Platform Built for Business

### **Gunther Rothermel**

Senior Vice President, Head of SAP Cloud Platform SAP SE

## **Digital Platform**

Business Technology Platform for Data-Driven Innovation

#### **Outcomes:**



Intelligent suite with infused SAP Leonardo capabilities



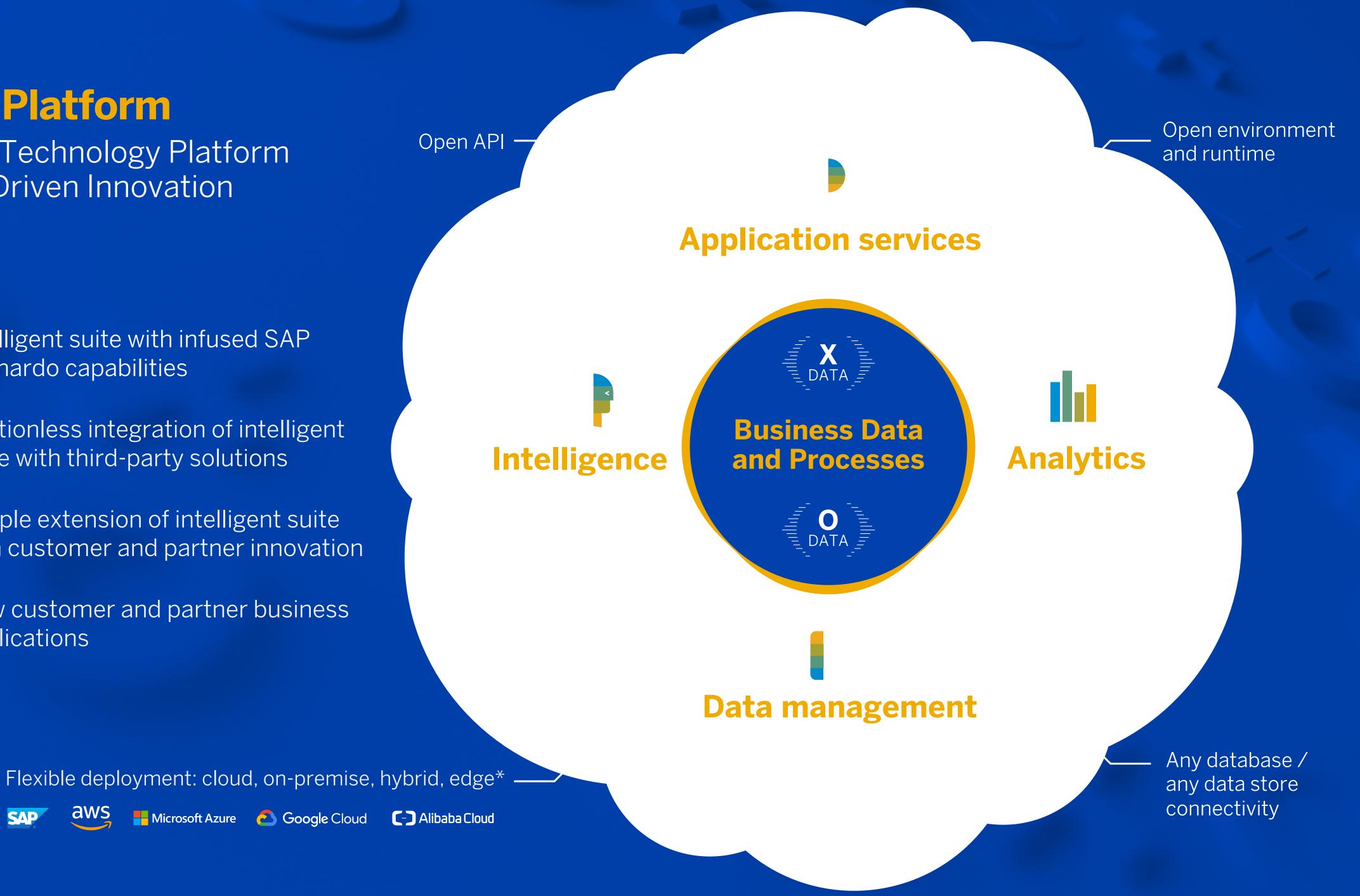
Frictionless integration of intelligent suite with third-party solutions



Simple extension of intelligent suite with customer and partner innovation



New customer and partner business applications



## **SAP Cloud Platform**



































































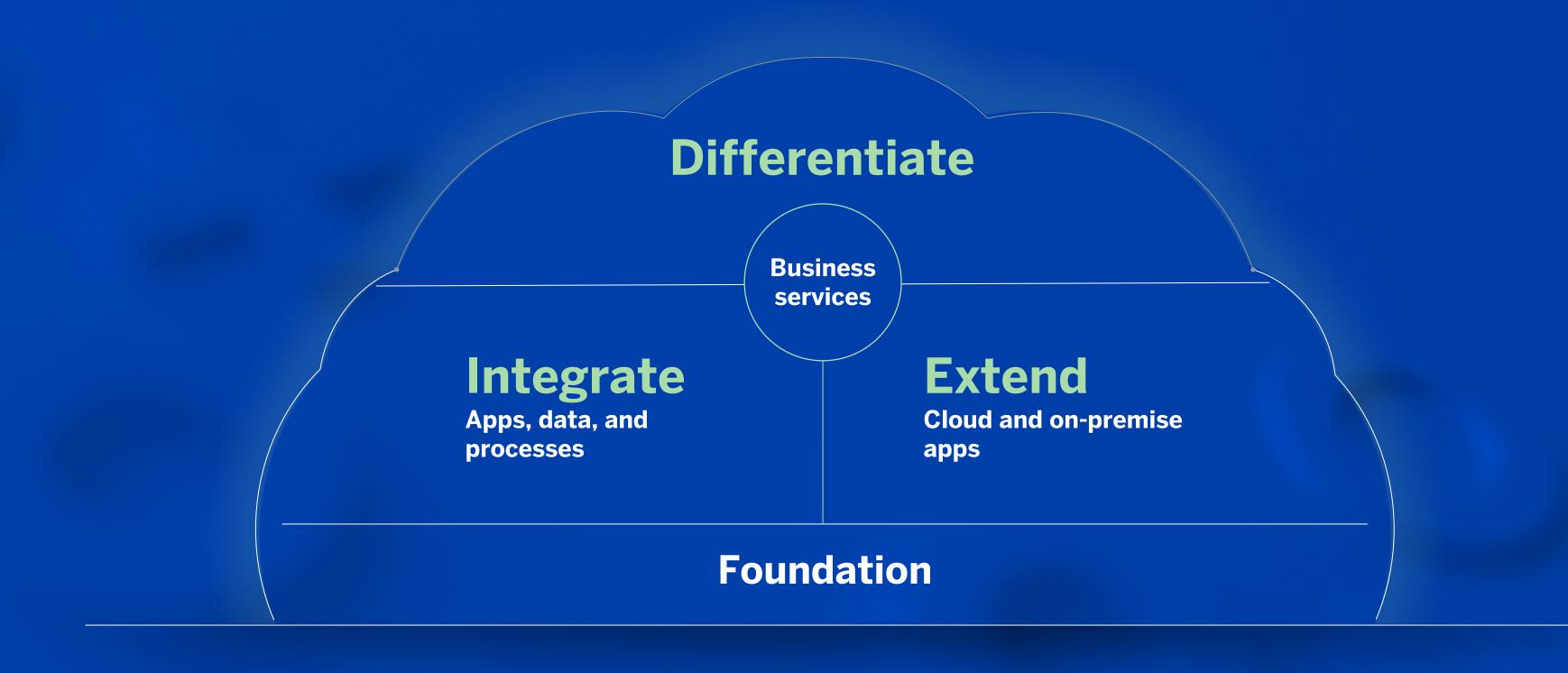








## SAP Cloud Platform - Platform for Business Solutions





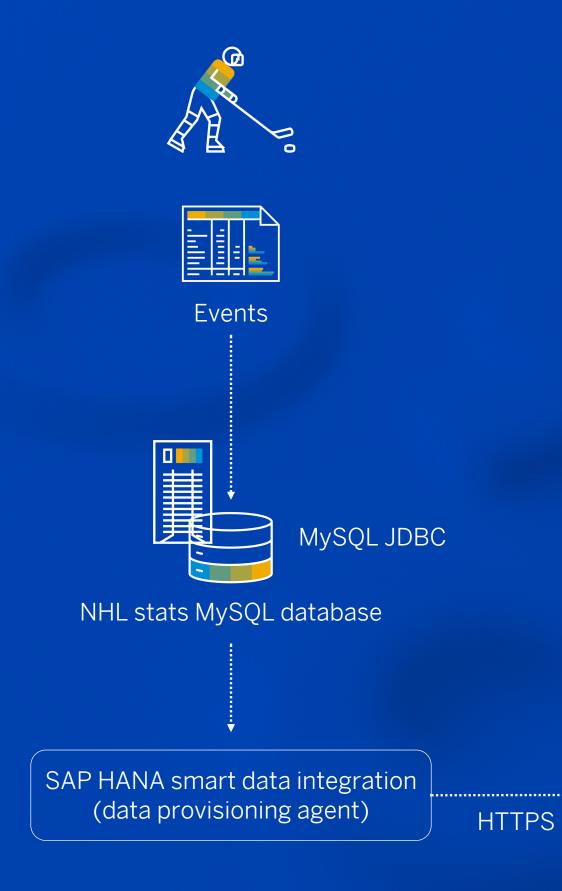


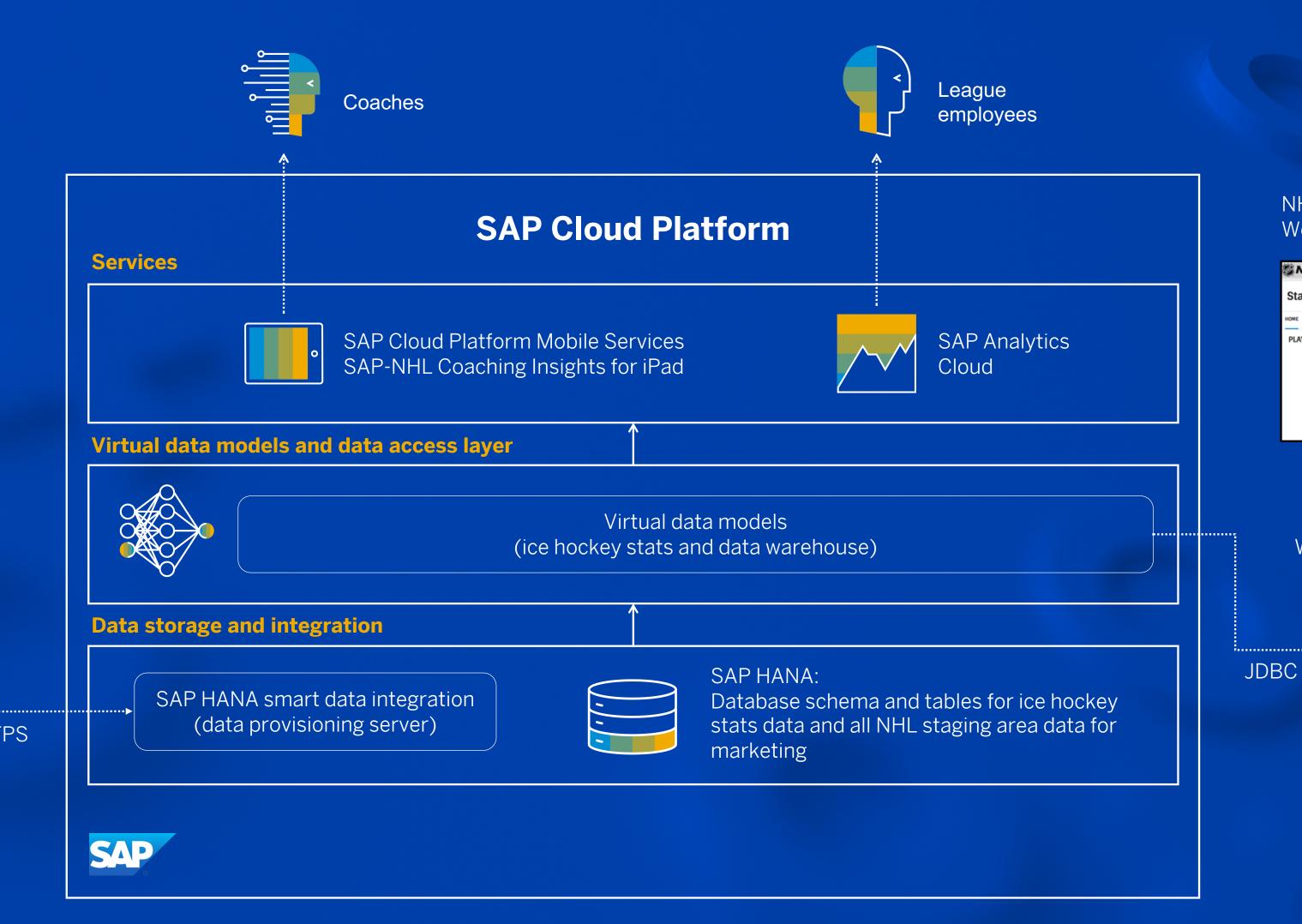


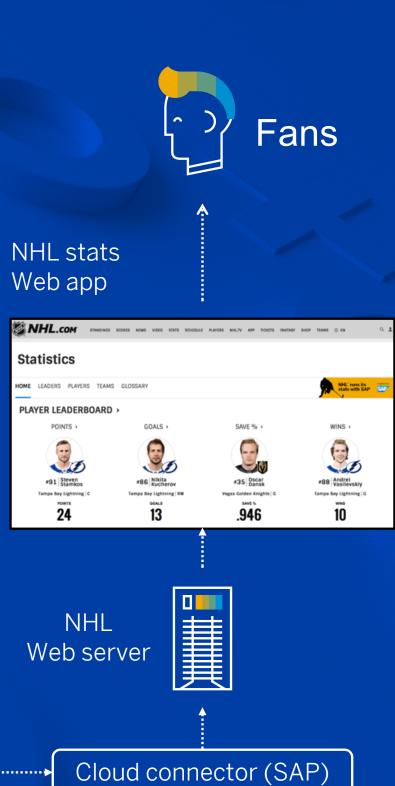












**Statistics** 







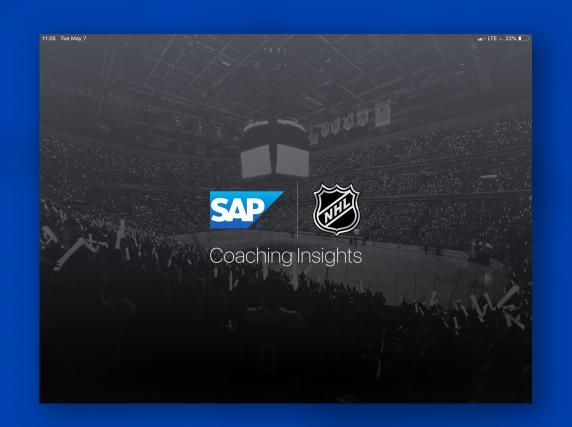
## **David Lehanski**

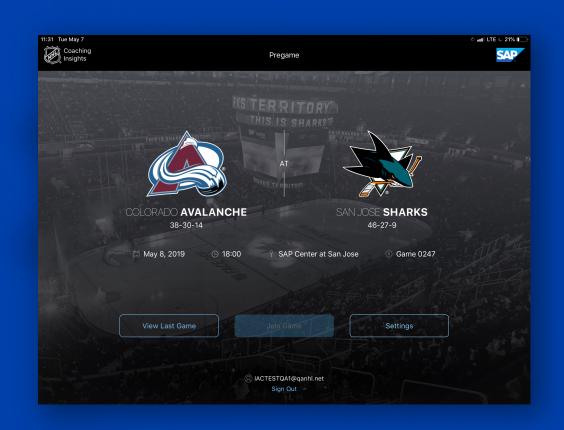
SVP, Business Development, Innovation, and Global Partnerships
National Hockey League (NHL)

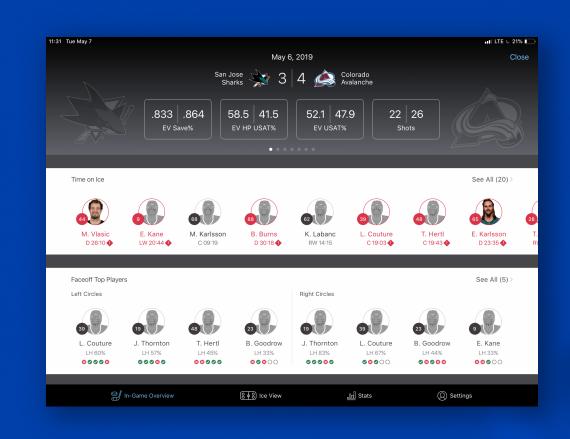
## **Christopher Foster**

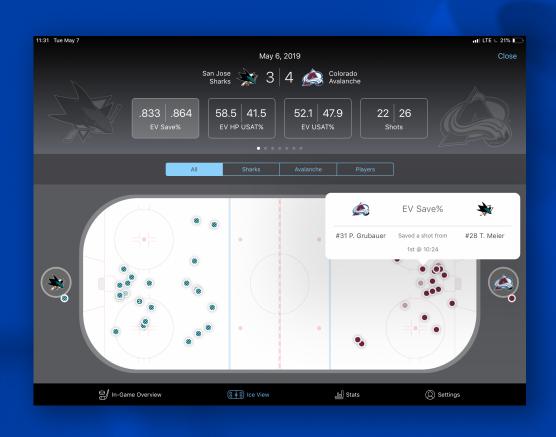
Director, Digital Business Development National Hockey League (NHL)

## SAP-NHL Coaching Insights for iPad









## THE BEST RUN SAP

For more insights into NHL's activities with SAP Cloud Platform check out these sessions:

# Speaker Chris Foster Director, Digital Business Development, NHL

## 2:30 p.m.

Discover How the NHL Is Speeding Up the Application Innovation Cycle Theater 5 (NE90947)

**Come visit SAP Cloud Platform on the show floor** 

https://cloudplatform.sap.com

## **Speaker**

Eric Schneider SVP, IT & Development, NHL

#### 3:30 p.m.

Unleash the Power of the Cloud by Learning from Global Companies Theater 4 (PE86333)

#### 4:40 p.m.

Learn How the NHL Delivered a Mission-Critical, Real-Time Analytics Mobile App to Ice Hockey Coaches People Engagement PE406 (PE91094)