Uncover the Intelligence in SAP's Technology & Innovation Portfolio

Juergen Mueller
Chief Technology Officer
Member of the Executive Board of SAP SE

Geoff Scott
Chief Executive Officer
ASUG

Juergen Mueller
Chief Technology Officer
Member of the Executive Board of SAP SE
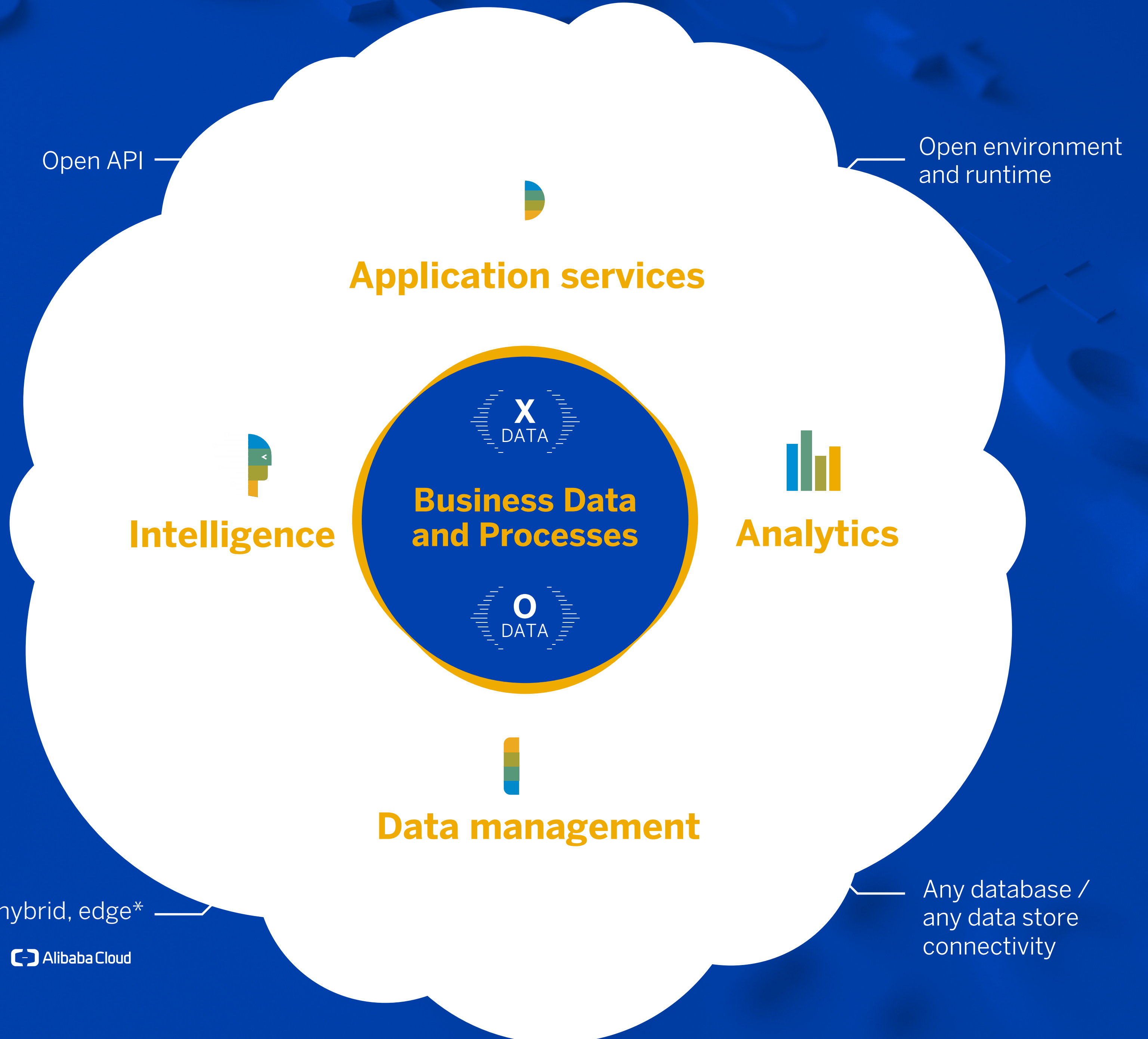
Geoff Scott
Chief Executive Officer
ASUG

Customers running SAP HANA, SAP Cloud Platform, SAP Analytics or SAP Leonardo Technologies

Digital Platform
Business Technology Platform
for Data-Driven Innovation

Open API

Open environment
and runtime

Application services

**X
DATA**

**Business Data
and Processes**

Intelligence

Analytics

**O
DATA**

Data management

Any database /
any data store
connectivity

Flexible deployment: cloud, on-premise, hybrid, edge*

SAP   aws   Microsoft Azure   Google Cloud   Alibaba Cloud

Digital Platform
Business Technology Platform
for Data-Driven Innovation

Outcomes:

Intelligent suite with infused SAP
Leonardo capabilities

Frictionless integration of intelligent
suite with third-party solutions

Simple extension of intelligent suite
with customer and partner innovation

New customer and partner business
applications

Flexible deployment: cloud, on-premise, hybrid, edge*

SAP   aws   Microsoft Azure   Google Cloud   Alibaba Cloud

Open API

Open environment
and runtime

Application services

X DATA

**Business Data
and Processes**

O DATA

Intelligence

Analytics

Data management

Any database /
any data store
connectivity

Technology & Innovation Best-Run Theater Keynotes

11:00AM
Transform Your Business with the Power of Machine Learning

Dr. Markus Noga
Senior Vice President, Head of Machine Learning at SAP

11:30AM
Accelerate Intelligent Business Decisions Using Smart Data

Franz Faerber
Executive Vice President, Head of Big Data at SAP

12:30AM
Unlock the Intelligent Enterprise Through the Internet of Things

Elvira Wallis
Senior Vice President, Head of IoT at SAP

1:30PM
Achieve Business Outcomes Quickly with a Cloud Platform Built for Business

Gunther Rothermel
Senior Vice President, Head of SAP Cloud Platform at SAP

2:30PM
Experience Intelligence with SAP HANA and SAP Analytics Cloud

Gerrit Kazmaier
Senior Vice President, Head of HANA & Analytics at SAP

THANK YOU.

bit.ly/saptid19

Technology & Innovation Direction

A Business Technology Platform
for Data-Driven Innovation

news.sap.com

SAP News Center