SAP Customer Experience

maiCatch - The new innovative Business Card Scanner for SAP Cloud for Customer

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maihiro

THE BEST RUN **SAP**

Agenda

SAP Product Strategy & Update Business Card Scanning
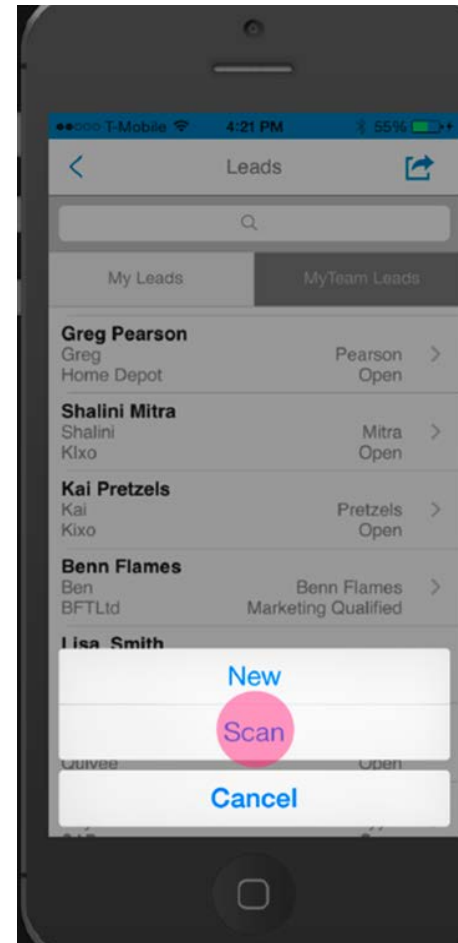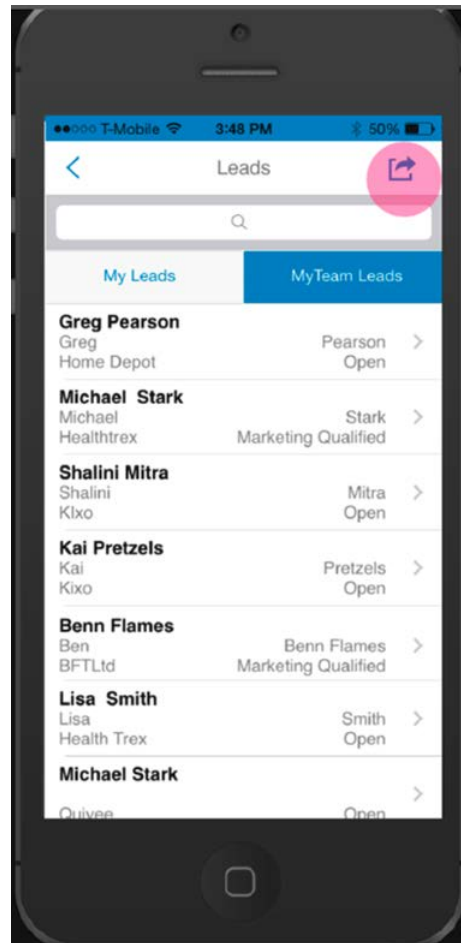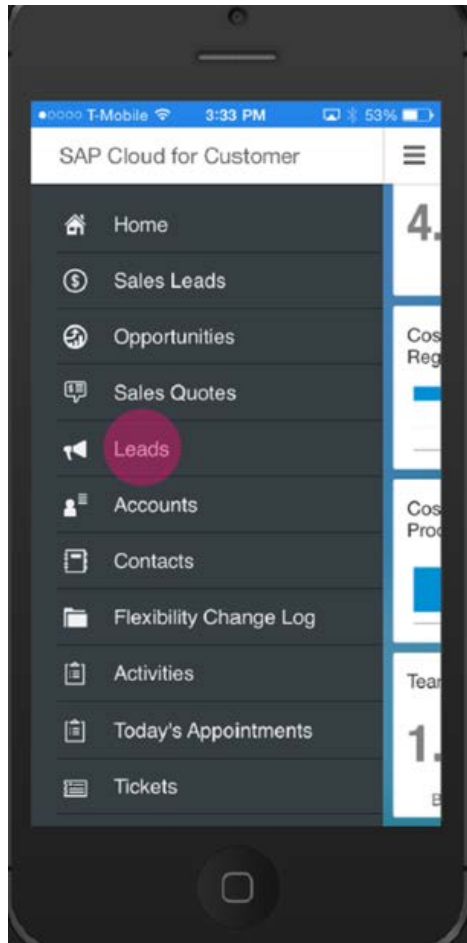
maiCatch

- Product Vision
- Use Cases
- Pricing

Demo

Questions

SAP Product Strategy
& Update Business Card Scanning

SAP Product Strategy & Update Business Card Scanning

- SAP Sales Cloud do not plan to expand the scope of current business card scanner capabilities .

- We will support lead creation from business card scanner with no plans to cover other objects like contacts , accounts etc.

maiCatch - **Product Vision**

"maiCatch enables with OCR to simply trigger C/4HANA processes."
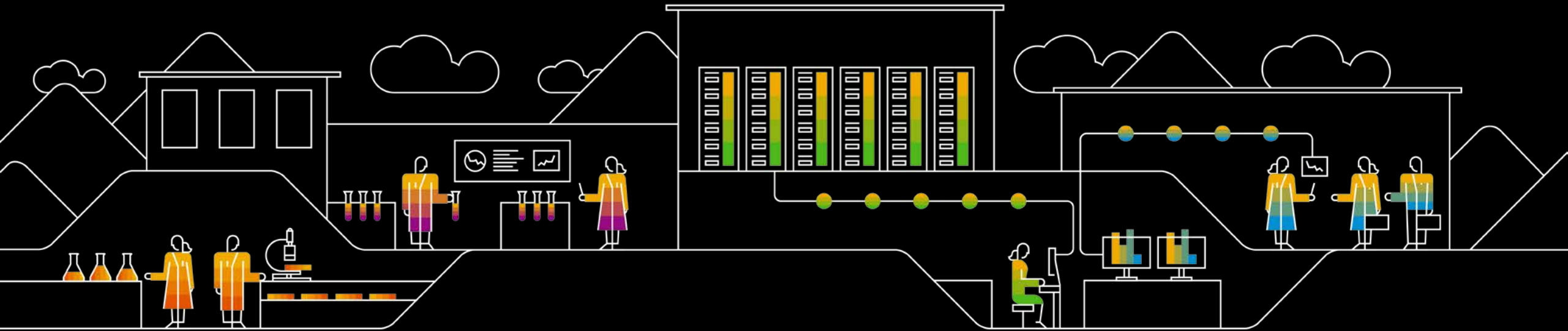
maiCatch – What does this mean?

Simple, intelligent, integrated into SAP C/4HANA, and faster than you can type!

Three easy steps:

- 1. Select your catch
- 2. Start the OCR Processing
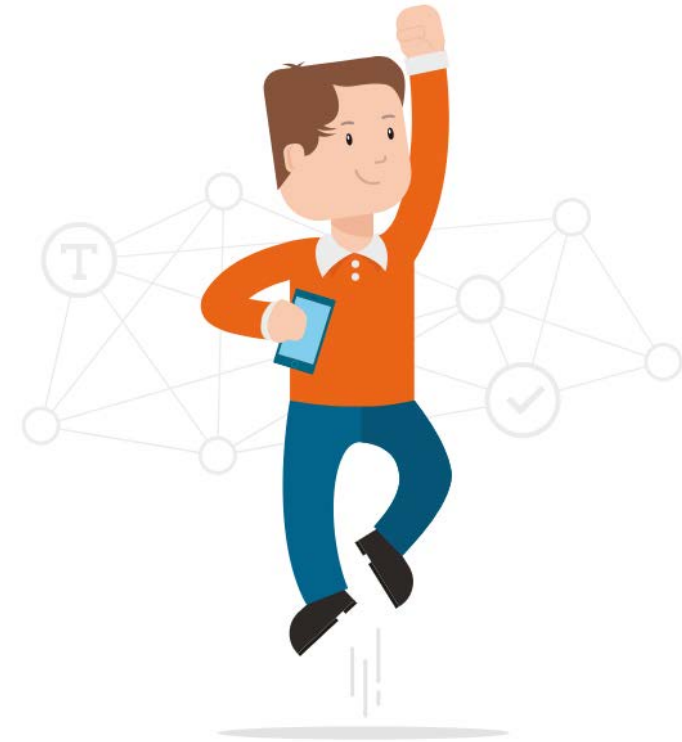- 3. Trigger the business Process in C/4HANA

maiCatch – Use Cases

Design Principles and why we developed this for our customers?

- Tried-and-true processes developed with customers
- Recording and adding to master data is incredibly easy
- Makes your work easier
- Comprehensive coverage of different countries
- Excellent recognition rate
- Data security
- Appealing design and usability
- Runs on any device; designed for mobile use
- Available on the App Store and on Google Play

Download on the **App Store**

GET IT ON **Google Play**

Think Tank **Innovation**

maiCatch is build on SAP technology and aligned with SAP Product Management

The benefits of maiCatch at a glance

Fast, precise recognition of all information on a business card, email signature, construction-site sign i.a.

Supplementary addition of photos, videos, or audio files for later processing

Option of live-capture of photos or later addition of saved photos

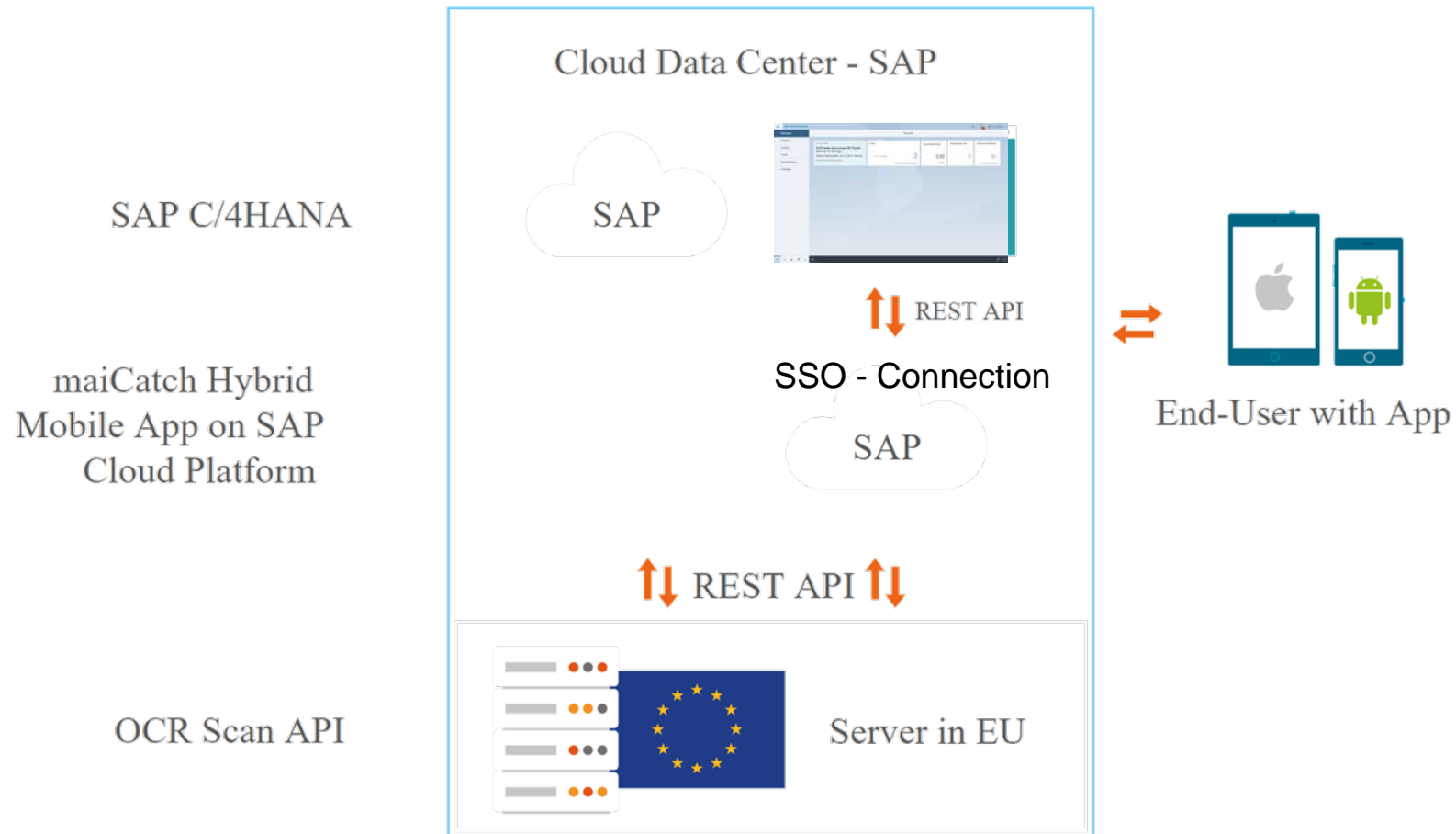International coverage: USA, Canada, Australia, Europe (except for Greek and Cyrillic)

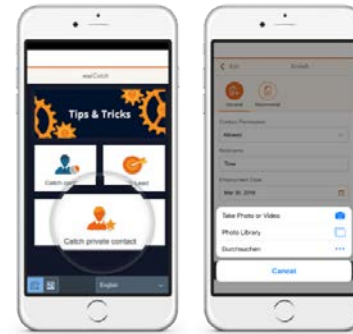Meets the highest security standards; based on the SAP Cloud platform

Guarantees a quality management process with duplicate check

maiCatch architecture "High-Level"

maiCatch Architecture

Cloud Data Center - SAP

SAP C/4HANA

SAP

↕ REST API

SSO - Connection

SAP

maiCatch Hybrid
Mobile App on SAP
Cloud Platform

End-User with App

↕ REST API ↕

OCR Scan API

Server in EU

maiCatch is based on "Catches"

Catch Lead

- Create a lead
- Add images, voice videos, papers, …
- Maintainance of a survey
- Add custom fields
- Make use of variants

Catch Contact

- Creation of prospects
- Add images, voice videos, papers, …
- Create/Update existing contacts incl. duplicate check
- Add custom fields

Catch Privat Contact

- Creation of contacts
- Add images, voice videos, papers, …
- Add custom fields

more to come

- e.g. catch Opportunity

In General e.g.

- Marketing Cloud integration
- Country recognition: Simplified Chinese and Japanese

maiCatch – Admin User Interface

Key User Admin Interface

- Activate / De-Activate Catches
- User Management

Customizing Setup

- Customize your fields
- Enrich Fields (Custom Fields on Header Level)
- Setup of Variants

Pricing

Basic (Scan Package needed):

- 8.99 euros per user and month (**for three years**)

  +

Unlimited number of scans (**Packages coming soon**):

- 1.99 euros per user and month

Demo

Get your personal - maiCatch demo

Download maiCatch	Scan QR code	Login with PW & User	Define & remember App- Code	Have fun catching
▪ Download maiCatch via AppStore or Google Play	▪ Allow access to your camera ▪ Scan QR Code	▪ PW and user will be provided per mail ▪ Login in maiCatch	▪ Define App-Code & Touch ID	

Questions
http://sap.com/maicatch
or http://maicatch.info

Thank you.

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