



AGENDA
EMEA Region

SAP Cloud Platform and Design Innovation Customer Forum

Creating The Intelligent Enterprise

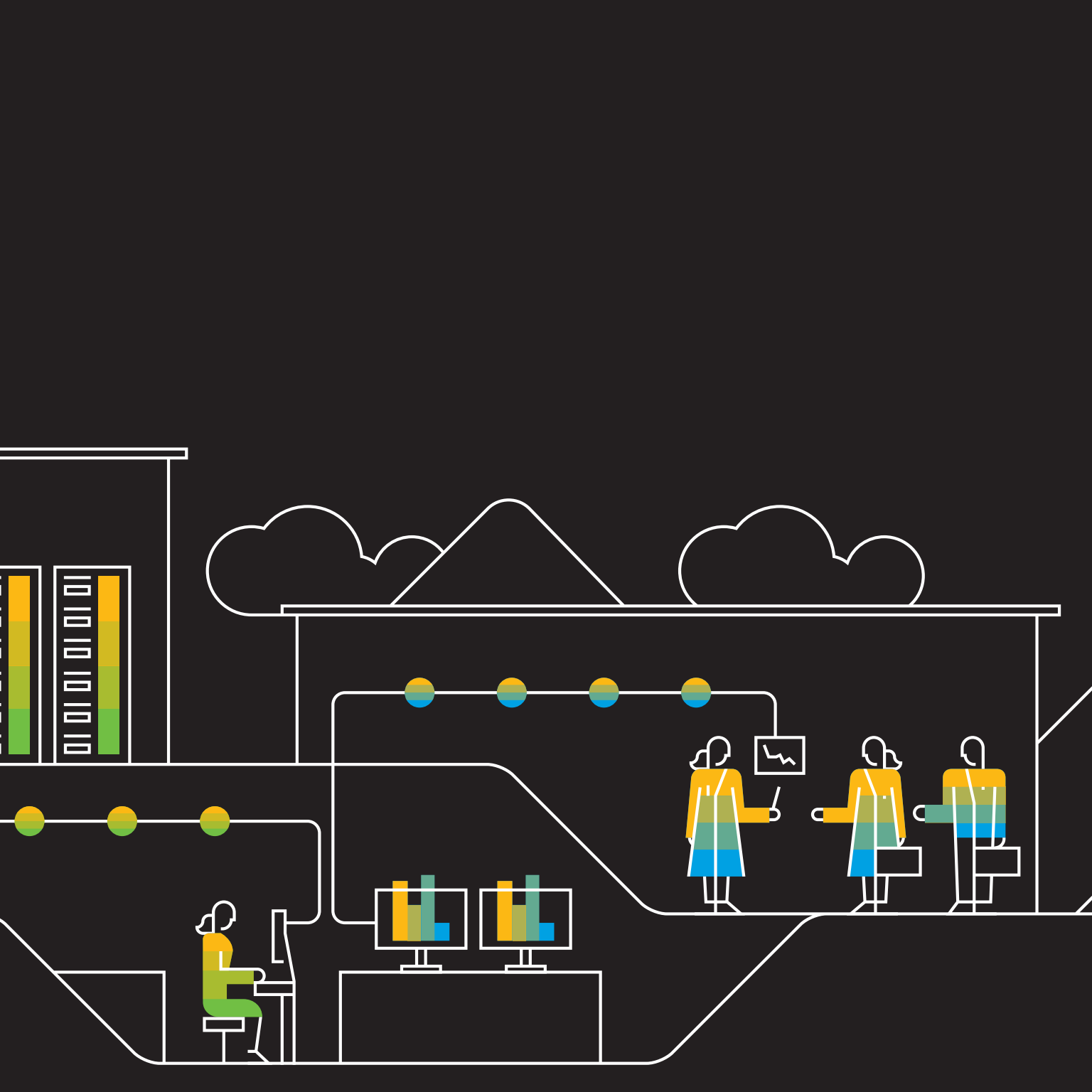
SAP Budapest, Hungary June 28, 2018
Budapest, Záhony u. 7,
1031 Hungary

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THE BEST RUN





SAP is pleased to invite you to this **1-day invitation only event** in Budapest Thursday June 28, 2018

Attending this workshop will enable you to:

- 1** Get an overview of **SAP Cloud Platform** and how it can be leveraged to jump-start your digital transformation
- 2** Get an understanding of how **SAP Leonardo can impact your business** through new technologies such as Machine Learning and Artificial Intelligence
- 3** Learn more about the value of using Big Data as a Service and how you can leverage the **Cloud Foundry platform**
- 4** Gain an understanding of enhancements and functionality from the latest **SAP Fiori product** releases, and get a glimpse of future developments
- 5** Learn how to build, extend, and **deploy SAP Fiori apps** on SAP Cloud Platform
- 6** Determine where to start your company's user experience transformation to **maximize value and increase innovation potential**
- 7** Collaborate in an open forum and **enrich your SAP network** of selected partners, customers, and subject matter experts.

I understand why UX, SAP Cloud Platform and SAP Leonardo matters & how to define my intelligent enterprise strategy

I am confident on how to plan & build the right App

I have a network of contacts to guide me in this journey

Introduction

To Intelligent Enterprise

Intelligent Enterprise Strategy, available SAP technologies and tools

Planning

Successful rollout

Measure the business value of a UX and Cloud projects, identify the right opportunities, prioritize needs in the organization

Designing

For adoption

Methods & best practices to design the right Fiori app and ensure and user adoption

Building & Deploying

A better Intelligent Enterprise

Available tool and resources to build and deploy Fiori applications

Agenda

Basics, Planning & Designing for Adoption

Morning	Topics	Durations
8:45 am	Breakfast Sponsored by Zoosh and Netlife	30 Minutes
9:15 am	Keynote Balázs Ablonczy, Head of SAP Cloud CEE	15 Minutes
9:30 am	Overview of SAP Cloud Platform for the Intelligent Enterprise <ul style="list-style-type: none">• Use existing business processes in digital transformation• Basic Concepts & Benefits of the SAP Cloud Platform• News & Roadmap Pinaki Ray, Sr. Director MEE CoE SAP Cloud Platform Business Platform as a Service (BPaaS)	30 Minutes
10:00 am	Digital Innovation System - Intelligently connecting People, Things and Business <ul style="list-style-type: none">• How can you create innovative processes and business models• What are the challenges or opportunities of digital transformation• How is IoT impacting different industries• SAP Leonardo Use Case(s) Armin Pühringer, SAP	30 Minutes
10:30 am	Break	15 Minutes
10:45 am	The Transformation to a Digital Service Provider – A Show Case from Industry <ul style="list-style-type: none">• Strategic Challenge in Industry 4.0• How can SAP help you with your digital transformation• Digital Supply Chain – Asset Management Armin Pühringer, SAP	30 Minutes
11:15 am	SAP Leonardo and business impact of Machine Learning <ul style="list-style-type: none">• SAP Leonardo Overview• What is Machine Learning ?• How do machines learn ?• Machine Learning is changing business Matthias Heiler, SAP	30 Minutes
11:45 am	Rapid application development on SAP Cloud Platform (MENDIX) <ul style="list-style-type: none">• Software development trends and challenges accordingly• Who is the citizen developer?• How to be rapid? János Faluvegi, SAP	30 Minutes

Afternoon	Topics	Durations
12:15 pm	Networking Lunch with 3 Demo PODs (Digital BR, SAP BUILD, SAP Asset Management, SAP ML) Sponsored by Zoosh and Netlife	75 Minutes
1:30 pm	Digital Transformation with SAP Cloud Platform Balázs Bakos CEO, Zoosh Digital	30 Minutes
2:00 pm	Mobilizing Fiori & the Apple Partnership <ul style="list-style-type: none"> • SAP Fiori Apps • Fiori Mobile Client • SAP CP Mobile Service for SAP Fiori Pinaki Ray, Sr. Director MEE CoE SAP Cloud Platform Business Platform as a Service (BPaaS)	30 Minutes
2:30 pm	Big Data as a Service <ul style="list-style-type: none"> • HANA DB as a Service • Managed Hadoop & Spark • Architecting Big Data Applications Wilson Kurian , SAP	30 Minutes
3:00 pm	Break	15 Minutes
3:15 pm	SAP Cloud Platform: Multi-cloud and Cloud Foundry <ul style="list-style-type: none"> • SAP Cloud Platform data centers: strategy, current status and roadmap • Multi-cloud strategy: What exactly does that mean and what are the advantages? • Cloud Foundry and SAP Cloud Platform: Why / What / How? Sven Schuett, Regional Presales Expert SAP Leonardo & SAP Cloud Platform	30 Minutes
3:45 pm	SAP Leonardo Enterprise Use Cases for Blockchain <ul style="list-style-type: none"> • Blockchain Introduction • Blockchain Use Cases • SAP Cloud Platform Blockchain Services Sven Schuett, SAP	30 Minutes
4:15 pm	SAP BUILD <ul style="list-style-type: none"> • How BUILD is supporting Digital Transformation in the enterprise • A demo of how BUILD jump-starts innovation Sven Schuett, Regional Presales Expert SAP Leonardo & SAP Cloud Platform	30 Minutes
4:45 pm	Wrap Up Toros Aledjian, SAP	15 Minutes

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Zoosh Digital is a specialist design and cloud business application development house. We help you with digitalization by providing business consultancy, design, cloud and mobile software development services, Internet of Things and Real-time Location technologies. Everything we do is to help you build your digital solutions and services with market success.



Zoosh Digital is part of the greater Zoosh Group which has two arms of business, Zoosh Digital being one and Zoosh Ventures being the other. Zoosh Ventures invests into high potential business-to-business SaaS start-up companies. The company has operations in Ireland, Finland and Hungary.

Our team members have many years of experience with strong and versatile backgrounds in business consultancy, cloud solution design and software development as well as product management. Our team consists of former corporate executives, serial entrepreneurs, award winning designers, senior SAP business consultants, solution architects and software developers.

Our Silver Partner Sponsors



SAP Fiori can be used not only for traditional SAP system landscape, but for 3rd party development. NetLife is a SAP partner company focusing on new UX strategies and enhancing applications on Fiori principles. They will share own experiences how to use Fiori on Smart Glasses, how to create 3rd party solution for a carrier company. NetLife is a Consulting and IT services company, offering a wider range of solutions customized to various verticals and horizontals. We provide system integration and strategic consulting right through IT implementation to customers. We have excellent domain expertise in SAP User Experience & Design, Web Applications, SAP CRM, Loyalty Management, SAP Cloud solutions. As a diverse end to end IT solutions provider, NetLife offers a range of expertise aimed at assisting customers to compete successfully in the ever changing IT industry. We provide long term solutions with quality as our main focus. Our mission is to deliver high quality products and services for gain the customer satisfaction and build long term relationships.



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