

AGENDA
EMEA Region

SAP® Cloud Platform and Design Innovation Customer Forum

Creating the Intelligent Enterprise

London, June 6-7, 2019
Crowne Plaza London - The City
19 New Bridge Street,
London, UK

Our Partner Sponsors



SAP is pleased to invite you to this 2-day invitation-only event in London on Tuesday and Wednesday June 6-7, 2019

Attending this workshop will enable you to:

1. Learn how to build and deploy the right app on the SAP Cloud Platform.
2. Understand all the tools, services and available resources to help you during your implementation.
3. Get an overview of SAP Cloud Platform and how it can be leveraged to jump-start your digital transformation
4. Get an understanding of how SAP Leonardo can impact your business through machine learning
5. Collaborate in an open forum and enrich your SAP network of selected partners, customers and SAP subject matter experts.

I understand why UX, SAP Cloud Platform and SAP Leonardo matters & how to define my intelligent enterprise strategy

I am confident on how to plan & build the right App

I have a network of contacts to guide me in this journey

Introduction

To Intelligent Enterprise

Intelligent Enterprise Strategy, available SAP technologies and tools

Planning

Successful rollout

Measure the business value of a UX and Cloud projects, identify the right opportunities, prioritize needs in the organization

Designing

For adoption

Methods & best practices to design the right Fiori app and ensure and user adoption

Building & Deploying

A better Intelligent Enterprise

Available tool and resources to build and deploy Fiori applications

Customer Keynote: Designing the Intelligent Enterprise at Döhler



Winfried Winterstein, Head of SAP Technology @ Döhler GmbH

Winfried Winterstein has more than 23 years of SAP experience in solution architecture, end-to-end integration and project management

At Döhler Winfried Winterstein is responsible for SAP Basis Administration and SAP Development teams within the Döhler Group.

His expertise ranges from solution architecture, integration architecture, S/4HANA, SAP Fiori, SAP BUILD, SAP Cloud Platform (IAS, IPS, CPI, Web IDE), Enterprise Portal, SAP Business Process Management, SAP Business Workflow with more than 10 years of personnel responsibility.

<https://www.linkedin.com/in/winfried-winterstein-7204895/>

Agenda Day 1 – June 6, 2019

Day 1	Topic		Duration
8:30 am	Breakfast – Registration and Sign-In Sponsored by Keytree, Mendix, Bluestonex		
9:00 am	Keynote: Designing the Intelligent Enterprise		30
9:30 am	SAP Cloud Platform – Vision and Strategy <ul style="list-style-type: none"> Using Existing Business Processes in Digital Transformation Basic Concepts and Benefits of SAP Cloud Platform News and Road Map 		30
10:00 am	User Centric – UX Strategy and Road Map <ul style="list-style-type: none"> SAP's User Experience (UX) Strategy – New, Renew, Enable UX Tools and Technology Available Platform Services Common Use Cases Future Road Map 		30
10:30 am	Break		15
10:45 am	Becoming Intelligent – Business Impact of Machine Learning <ul style="list-style-type: none"> Overview of SAP Leonardo What Is Machine Learning (ML)? How Do Machines Learn? Machine Learning Is Changing Business. Demos <ul style="list-style-type: none"> ML-Based Forecasting Computer Vision and Conversational AI 		30
	Optimizing User Experience	Innovation and Digital Platform	
11:15 am	Extend - S/4HANA to your needs <ul style="list-style-type: none"> SAP Cloud Platform as an extension platform SAP Cloud SDK 	Industry of Tomorrow – The Internet of Things <ul style="list-style-type: none"> How Can You Create Innovative Processes and Business Models? What Are the Challenges or Opportunities of Digital Transformation? How Is the Internet of Things (IoT) Impacting Different Industries? SAP Leonardo Methodology Use Case(s) 	30
11:45 am	Chatbots at SAP - the Next-Generation UX for Enterprise Software <ul style="list-style-type: none"> Introduction to SAP Conversational AI SAP Conversational AI as the Collaborative, Bot-Building Platform with SAP CoPilot as the Digital Assistant Demos – Natural Language Interaction with SAP S/4HANA, and Bot Integration Hub with SAP CAI bots 	Getting Real – An Industry Showcase <ul style="list-style-type: none"> Strategic Challenge in Industry 4.0 How SAP Can Help You with Your Digital Transformation Digital Supply Chain – Asset Management 	30

Agenda Day 1 – June 6, 2019

Day 1	Topics		Duration
12:15 pm	Networking Lunch with 3 Demo Pods SAP Conversational AI and SAP CoPilot User Experience Services – SAP Build, SAP Web IDE, and More SAP Fiori on Mobile Devices SAP Asset Manager Sponsored by Keytree, Mendix, Bluestonex		75
1:30 pm	Harrods Customer Success Story Learn how Harrods are using SAP Cloud Platform Integration services for multiple integration scenarios supporting a project that began this year with aggressive delivery pressures. Damien O'Dowd, integration team lead at Harrods, will discuss why SAP Cloud Platform Integration Services and lessons learned so far. Damien O'Dowd, Integration Team Lead at Harrods		30
2:00 pm	Customer Success Story – Our Innovation HJourney with SAP Cloud Platform Xerox		30
2:30 pm	Keytree Presentation 1		30
3:00 pm	Break		15
3:15 pm	Solve the S/4HANA Application Challenge with Low-Code Development Your current application landscape and system customisations are directly impacted by a moving to S/4HANA. Today it is also one of the biggest impediments for organisations that are getting ready to migrate. Join this session to see how SAP Cloud Platform Rapid Application Development by Mendix allows you to reduce time and application cost during your transition journey to S/4HANA. We will show how you can use low-code to future proof your SAP extensions and demonstrate an easy way to embed Intelligent Technologies across your application stack. David Bailey, SAP Alliance Director at Mendix		30
	Optimizing User Experience	Innovation and Digital Platform	
3:45 pm	Getting Native – Enterprise Apps for iOS and Android <ul style="list-style-type: none"> • Overview of SAP Cloud Platform Mobile Services • SAP Fiori UX Design Language, SAP Cloud Platform SDK for iOS, and the Apple Partnership • SAP Cloud Platform SDK for Android • Demonstration of How These Tools Accelerate Mobile App Development 	More than the foundation – Multi Cloud Strategy, Cloud Foundry and Kubernetes <ul style="list-style-type: none"> • SAP Cloud Platform data centers: strategy, current status and roadmap • Multi-cloud strategy: What exactly does that mean and what are the advantages? • Cloud Foundry and SAP Cloud Platform: Why / What / How? 	30
4:15 pm	Integrate – Intelligently Connecting People, Things, and Business <ul style="list-style-type: none"> • Integrate Your Data Easily and with Confidence • Manage Your Data Challenges for IoT, Mobile, and Lines of Business • Safeguard Data Access API Management in the Cloud 	SAP Leonardo Blockchain Capabilities for Use in Enterprises <ul style="list-style-type: none"> • Blockchain Introduction • Blockchain Use Cases • SAP Cloud Platform Blockchain Service 	30
4:45 pm	Wrap-Up Day 1		30

Agenda Day 2 – June 7, 2019

Morning

Day 2	Topic	Duration
8:30 am	Breakfast Sponsored by Keytree, Mendix Bluestonex	
9:00 am	Customer Keynote: Designing the Intelligent Enterprise Winfried Winterstein, Döhler	30
9:30 am	Customer Success Story at Centrica Centrica	30
10:00	Build your Intelligent Enterprise by service integration and delightful user experience <ul style="list-style-type: none"> Cloud Platform services overview When to use what 	
10:30 am	Break	
10:45 am	Partner Presentation 3	30
11:15 am	Efficiently Develop and Adapt SAP Fiori Apps <ul style="list-style-type: none"> SAPUI5 SAP Fiori Elements UI Adaptation SAP Web IDE to Build and Extend SAP Fiori Apps 	30
11:45 am	Drive your Cloud Platform mission to success <ul style="list-style-type: none"> Guidance on the complete lifecycle to create your product using Discovery Center Create a mission based on what you know Get what you have to know Benefit from assess to content and coaches 	30
12:15 am	Go Mobile – SAP Mobile Cards App <ul style="list-style-type: none"> Learn How to Make Content Mobile in a Short Time Without Having to Build a Complicated Mobile App 	30
12:45 pm	Lunch Sponsored by Keytree, Mendix, Bluestonex	30
1:15 pm	Breakout Workshops (Optional) <ul style="list-style-type: none"> Build Your SAP Fiori Apps on SAP Cloud Platform Build your enterprise chatbot with SAP Conversational AI Build side-by-side extensions for SAP S/4HANA with the SAP S/4HANA Cloud SDK 	120 min

Gold Sponsor



Keytree is an international, award-winning business technology consultancy and product developer, creating exceptional Enterprise Digital solutions. We combine the best people, technology and innovation to design and build beautiful apps, solve complex integration challenges and provide cloud infrastructure, enabling companies to become leaner, faster and more agile. Keytree is a long-term SAP partner and market leader in SAP implementations including S/4HANA, C/4HANA, SAP SuccessFactors and the SAP Cloud Platform. Our client base is multinational, crosses multiple sectors and includes Jaguar Land Rover, ARM, Greggs, BP and the UK Ministry of Justice.



Mendix is the fastest and easiest platform to create and continuously improve multi-channel applications that enable innovation. Recognized as a market leader by leading analysts, we help our customers digitally transform their organizations and industries by building, managing, and improving apps at unprecedented speed and scale. More than 4,000 forward-thinking enterprises use our platform to build business applications to delight their customers and improve operational efficiency.

Silver Sponsor



We're Bluestonex, a SAP Partner consultancy based in Shropshire, United Kingdom. Formed in 2012, we bring together a new & specialised SAP consulting approach with specialist skills and competencies in SAP user experience, SAP ERP software & SAP digital innovation programmes.

We have always been obsessed with 'user experience' & 'human centred design' but back then we called it different things. The founders have lived long in the frustration of ERP systems and played a lot with user interfaces whilst trying to educate on carving out the most value from enterprise software.

We run our UX & design team(s) from the UK office with a focus on Fiori design principles in SAPUI5 and SAP screen Personas Technology. We are a build and service partner of SAP recently launching innovative software products for data processing and governance (SAP Maextro) for core SAP.

We are particularly proud of our unique consulting ethos which allows us to work collaboratively with our customers to design, develop, implement, and maintain SAP solutions that continually support and enhance their overall business strategy and objectives.

We help our customers realise the true value of investing in SAP technology through a design thinking led approach, allowing the foundations for greater business agility whilst providing a future platform for SAP driven business innovations.

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