



SAPPHIRE NOW® + ASUG ANNUAL CONFERENCE

Orange County Convention Center (OCCC)
Orlando, Florida, United States
June 5–7, 2018

SAP SAPHIRENOW | **ASUG ANNUAL CONFERENCE**

DOWNLOAD THE APP

Search for “SAPPHIRE NOW + ASUG” in your app store.



To log in, use the e-mail and password that you used when you registered for the conference.

#SAPPHIRENOW, #ASUG2018

THANK YOU



ASUG THE BEST RUN **SAP**
Studio SAP | 57618 (18/05) Printed in USA. © 2018 SAP SE or an SAP affiliate company. All rights reserved.

AGENDA AT A GLANCE

MONDAY, JUNE 4		
7:00 a.m.–6:00 p.m.	Registration	South Concourse and Hilton Orlando
8:00 a.m.–5:00 p.m.	ASUG Pre-Conference Seminars	South Concourse, Rooms S320–S331 (Additional Fees Apply)
TUESDAY, JUNE 5		
7:00 a.m.–6:00 p.m.	Registration	South Concourse
8:00 a.m.	Doors Open for Keynote	Show Floor
9:00 a.m.–10:30 a.m.	SAP OPENING KEYNOTE	
Bill McDermott, Chief Executive Officer, SAP; and Guests		
10:30 a.m.–4:30 p.m.	SAP, ASUG, and Exhibitor Areas Open	Show Floor
10:30 a.m.–4:30 p.m.	Sessions	Show Floor; South Concourse, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor
4:30 p.m.–6:00 p.m.	ASUG KEYNOTE	
Lindsey Vonn, 2018 Winter Olympic Downhill Skiing Medalist Jocelyne Lamoureux, 2018 Women's Hockey Olympic Championship Team Monique Lamoureux, 2018 Women's Hockey Olympic Championship Team Amy Purdy, 2018 Paralympics Snowboarding Medalist and Co-Founder of Adaptive Action Sports Geoff Scott, Chief Executive Officer, ASUG Keith Sturgill, Outgoing Chairperson, ASUG Board of Directors Mark LeClair, Incoming Chairperson, ASUG Board of Directors		
WEDNESDAY, JUNE 6		
7:00 a.m.–6:00 p.m.	Registration	South Concourse
8:00 a.m.	Doors Open for Keynote	Show Floor
9:00 a.m.–10:30 a.m.	SAP KEYNOTE	
Prof. Hasso Plattner, Chairman of the Supervisory Board of SAP SE		
10:30 a.m.–6:00 p.m.	SAP, ASUG, and Exhibitor Areas Open	Show Floor
10:30 a.m.–6:00 p.m.	Sessions	Show Floor; South Concourse, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor
THURSDAY, JUNE 7		
8:00 a.m.–5:30 p.m.	Registration	South Concourse
8:00 a.m.	Doors Open for Keynote	Show Floor
9:00 a.m.–10:30 a.m.	SAP KEYNOTE	
Jon Bon Jovi, Chairman of the Jon Bon Jovi Soul Foundation Jennifer Morgan, Member of the Executive Board of SAP SE; President, Americas and Asia Pacific Japan, Global Customer Operations Adaire Fox-Martin, Member of the Executive Board of SAP SE, Co-President, Global Customer Operations		
10:30 a.m.–5:30 p.m.	SAP, ASUG, and Exhibitor Areas Open	Show Floor
10:30 a.m.–5:30 p.m.	Sessions	Show Floor; South Concourse, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor

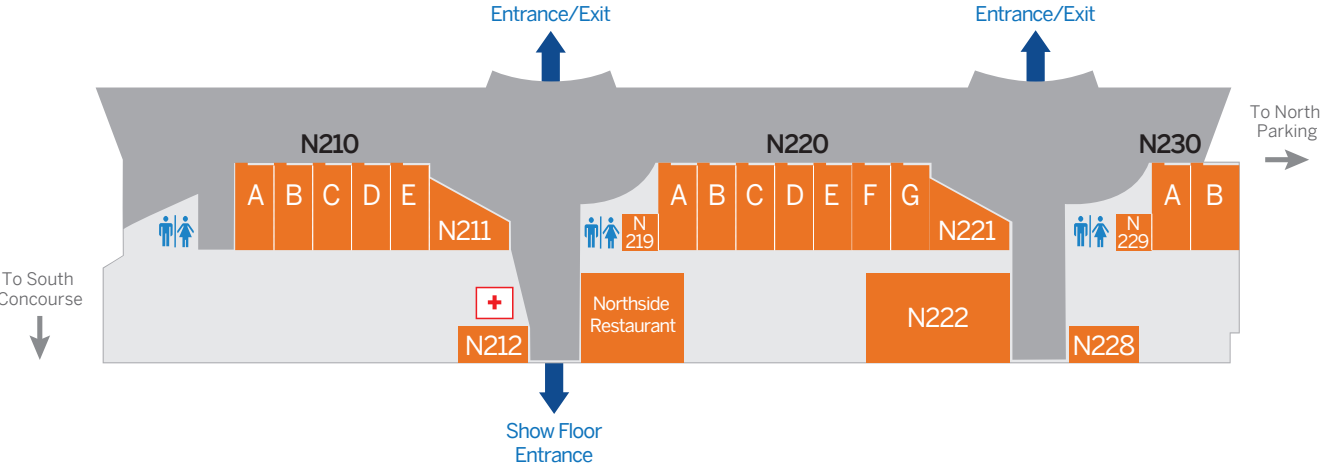
THURSDAY, JUNE 7, 9:00 P.M.



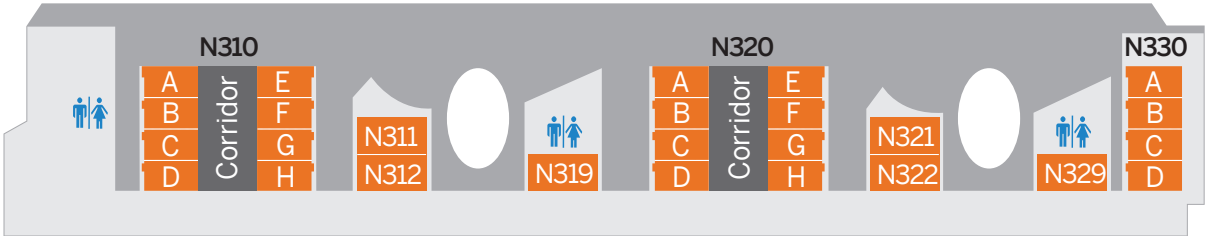
SAP AND TCS PRESENT JUSTIN TIMBERLAKE

Don't miss Justin Timberlake, music icon, actor, and performer extraordinaire. Doors open at 8:00 p.m. This concert is open to conference attendees only, age 21 years and older. Your event badge is required for admission.

NORTH CONCOURSE LEVEL 2



LEVEL 3



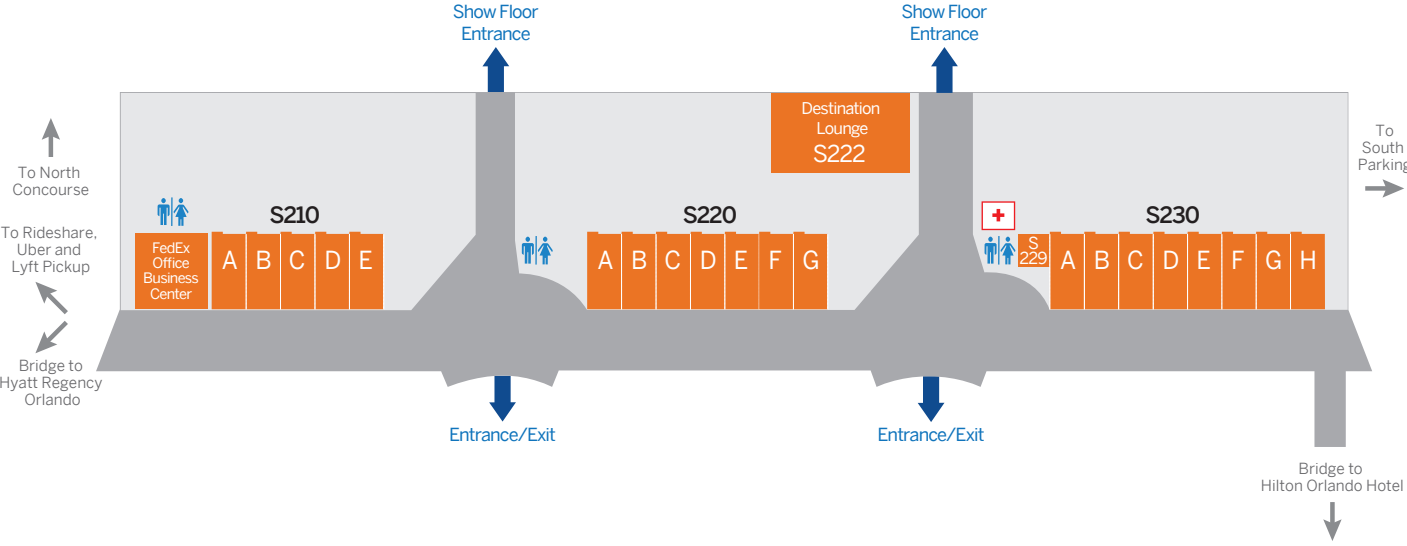
LOGISTICS

MEALS AND REFRESHMENTS

Beverages are served on the show floor and South Concourse, Levels 2 and 3, throughout each day. Please enjoy breakfast at your hotel before heading to the convention center.

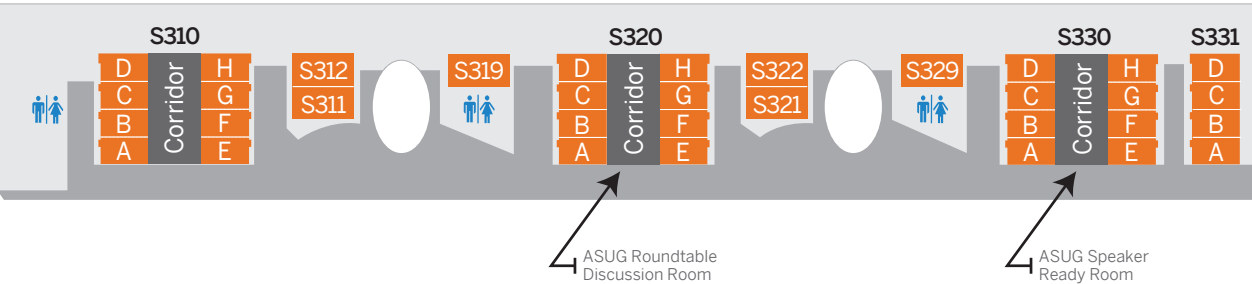
A hot lunch is available in the dining hall on the show floor from 11:00 a.m.–2:00 p.m. each day. Heavy traffic is anticipated during the lunch hour, so you are encouraged to eat before noon or after 1:30 p.m. A lighter “grab and go” lunch and snacks are available on the

SOUTH CONCOURSE LEVEL 2



LEVEL 3

ASUG EDUCATION ZONE



South Concourse, Level 3, in addition to designated areas throughout the show floor.

Food and beverage staff members, identified by black “Ask Me About Food” shirts, are available for questions should you need assistance.

TRANSPORTATION

Complimentary ground transportation is available Tuesday through Thursday between the OCCC North/South Building, South Concourse, and all official conference hotels,

except those within walking distance of the OCCC. Shuttle service is also available to Amway Center from all official conference hotels on Thursday for the concert.

WIRELESS INTERNET ACCESS

Connect to complimentary wireless Internet using **Orlando2018** on the 5.0 GHZ network. We encourage attendees with 4G or LTE data service to use that data service as their primary means of connectivity.

Step up to the ASUG EDUCATION ZONE

500+ Sessions to help you learn, understand, and use your SAP software
250+ Customer Studies
50+ SAP Road Map Sessions

View Session Catalog Filter: “ASUG Tracks”



SHOW FLOOR MAP – Doors open at 8:00 a.m.



EXHIBITORS

Partner	Booth
Aasonn	1338A
ABeam Consulting	335
Abreon, a PCM Company	1432
Accenture	520
AFI Solutions GmbH	988B
Alibaba Cloud	1133
ALKU	285
Altra Xcl	1436A
Amazon Web Services Inc. (AWS)	642
Ameri100	122
ANCILE	189A
AppBuddy	1415
AstuteOne Corp.	1086A
Atos	759
attune	1422
Attunity	1407
Auritas	879
Avalara	1127
BackOffice Associates	540
Basis Technologies	951
Baton Simulations Inc.	1348B
BCC Distribution Inc.	1427
Beelogix	988A
BlackLine	939
Bluefin, a Mindtree Company	385
Bramasol Inc.	1149
Breakaway Technologies Inc.	189C
Brillio	1449A
Camelot ITLab	1419A
Canidium	1417
Cappgemini Americas Inc.	622
CardConnect	293
cbs Corporate Business Solutions America Inc.	391
Celonis	179
CenturyLink	719
Chain-Sys Corporation	1057
CIDEON America Inc.	223
CipherCloud	1414A
Cisco	550
Clarkston Consulting	693
ClickSoftware	1237
Cognitus Consulting	984
Cognizant	411
Configurable Management Consulting LLC	1431
CONTAX Inc.	253
Convergent Information Systems Inc.	987B

Partner	Booth
Crave InfoTech	988C
CyberTech Systems and Software Inc.	1414B
Dassian Inc.	1051
Data Migration Resources Inc.	134
DataXstream	490
Delaware	128
Dell Technologies	343
Deloitte	600
Descartes Systems (USA) LLC	1439B
Dickinson + Associates	1061
Digitate	1437
DocuSign Inc.	1301
DXC Technology	827
ECENTA America Inc.	1440
Echelon Solutions Group	187
Elmo Solutions Inc.	1086B
enVista	885
EPI-USE Labs	1333
ERP Integrated Solutions Inc.	927
ERP Logic	1433B
ERP Maestro	1226
Esker	379
Esri	1239
Excel4apps	1344
Experior, a QualiTest Company	1450
EY	300
Focal Point Data Risk	888C
FogLogic	1433C
Freudenberg IT LP	241
FUJITSU	650
GeneXus	991
GIB USA Inc.	1027
gicom LP	889C
GK Software USA Inc.	1145
Google Cloud	370
GoSCM	1090
GP Strategies	384
Greenlight Technologies Inc.	791
GROM	853
GyanSys Inc.	235
Hanse Orga Group	743
Hasso Plattner Institute	658
Havensight Consulting Group	289B
HCL America Inc.	632
HERE Technologies	1449B

Partner	Booth
Hewlett Packard Enterprise	158
Hexaware Technologies	1346
HighRadius	1233
HITACHI	1307
HPC America	1433A
Huawei Technologies Co. Ltd.	100
Hyland Software	1079
IBIS Prof. Thome AG	189B
IBM	612
iconectiv	1436C
Implico GmbH	1250
Incture LLC	1089C
Indra Sistemas S.A.	1434
Infosys Limited	530
Innowera LLC	247
Intel	140
IntelliCorp	1337B
Intrigo Systems Inc.	1327
Inventy	1078
IQX Business Solutions	889B
Kellton Tech	1055
Knoa Software	1150
Kofax	1092
KPIT	209
Kronos Incorporated	735
Krypt Inc.	386
LeverX	1246C
Libelle	1345
Linx-AS LLC	1351
Liquid UI	287
Litmos	317
Logware	292
Logistic Solutions Inc.	1419B
LTI	847
Marketo	1347B
McKinsol Consulting Inc.	1089B
Mediafly Inc.	893
Mendix Inc.	286
Meridian Global Services	892
Microexcel Inc.	1085C
Microsoft	358
Mindset LLC	1414C
Miracle Software Systems Inc.	793
MOURI Tech LLC	1444
Movillitas Consulting LLC	785
msg global solutions	193
MSRCosmos LLC	1429

Partner	Booth
My Supply Chain Group LLC	1348C
Nakisa	839
NEC Corporation of America	1423
Neptune Software	1085A
NetApp Inc.	108
Netconomy Software & Consulting GmbH	1086C
NextLabs	1246B
Novigo	1238
NTT	701
Numeric Technologies	1405
Nutanix	751
Onapsis	933
OpenText	671
OpsVeda Inc.	789
Optima ECM Consulting	390
Oracle	309
Paymetric, a Worldpay Company	329
PowerPlan	1245
PRISYM ID	888B
Protera Technologies	1139
Protiviti	1033
Pure Storage Inc.	1445
PwC	170
Quinnnox Inc.	1426
REALTECH Inc.	792
Red Hat	687
Redwood Software	217
Resolve Tech Solutions	1093
Reveal	1337C
Revelation Software Concepts	1338C
SAP PRESS	South Concourse, Level 2
SAPinsider	South Concourse, Level 2
SBP Consulting Inc.	1335
SCM Connections	289C
SCMO2 Inc.	888A
SCT Software	229
SECUDE Americas	290
Secure-24	1227
Security Weaver	889A
SEEBURGER Inc.	993
Sigma Business Solutions	1244
Slack Technologies	1332
Smart Energy Water	1089A
SmartDocs Inc.	289A
Smartsoft International Inc.	1448
SMC³	1246A

Partner	Booth
SNP	971
Sodales Solutions Inc.	987A
Solace Corporation	1446
Soltius New Zealand Limited	1084
Sonata Software Ltd.	1439A
SOVOS	1326
SUSE LLC	859
Symmetry	979
Tata Consultancy Services Ltd.	401
Tax Technologies Inc.	1420
Techwave	779
TEKsystems	1341
Teradata	1045
TerraLink Technologies USA	1348A
text&form	1337A
Theobald Software	1412
Thomson Reuters Inc.	945
ThoughtFocus Inc.	279
TIS	1428
Titan Consulting	992
Tricentis	1039
T-Systems International GmbH	148
United VARs	983
Utegration	1082
Utopia Global Inc.	679
V3iT Consulting Inc.	1449C
Velocity Technology Solutions	884
Verbella CMG LLC	1338B
Vertex Inc.	833
Virtual Forge Inc.	1249
Virtustream	351
VisionSoft Global	1419C
Vistex Inc.	870
Visual BI	1439C
VIZIYA	1085B
VOQUZ IT Solutions	1347C
WCS Consulting	1413
Winshuttle	323
Wipro Limited	N230B North Concourse
WorkForce Software	1347A
Workiva	1418
Worksoft Inc.	727
Xiting LLC	1436B
YASH Technologies	711
Z Option Inc.	1144
Zebra Technologies Corporation	1401
Zoomdata	987C