Definition of Session Types

Ask the Expert
Take advantage of the opportunity to meet SAP and customer experts and get answers to your specific questions. Stop by for a quick conversation and ask all your burning questions. Engage in dialogue on topics that are important to you. These sessions take place at expert bars or topic stations throughout the neighborhoods and last for 20 minutes.

ASUG Pre-Conference Seminar
Maximize your conference participation with important customer insights and knowledge directly from SAP experts on May 11, 2020, the day prior to SAPPHIRE NOW and ASUG Annual Conference. Attend these half- and full-day, deep-dive training sessions and leave with a better understanding of the latest functionality in SAP products and services as well as best practices for applying SAP technology within your organization. Additional fees apply and a separate registration is required.

Demo Session
Watch live product demos, discover the latest software capabilities, and gain insights into our products first-hand. If you can’t attend a demo session, stop by the related topic station in the same neighborhood, which is open all day and staffed with SAP experts. These sessions take place in one of the small neighborhood theaters and last for 20 minutes.

Interactive Session
Work together with others to solve a common business or technology challenge, uncover connections, and share ideas. A moderator is on hand to guide you and the group as you focus on a specific topic and collaborate to find the right software solution. These sessions take place in one of the small neighborhood theaters and last for 40 minutes.

Neighborhood Keynote
Listen to “can’t miss” conversations between SAP leaders and a variety of customers, partners, visionaries, and innovative thinkers. Each neighborhood hosts five of these keynotes during the conference and will feature important announcements and special guests. The sessions take place in the large theater in each neighborhood and last for 20 minutes. Other live programming in the neighborhood is on hold during these keynotes.

Panel Discussion
Get insight from a panel of three to four topic experts as they discuss issues around a particular topic and share their unique points of view and expertise. These sessions take place in the large theater in each neighborhood and last for 40 minutes.

Small Theater Presentation
Get a quick snapshot of a customer case study, examples of SAP Best Practices, or tips and ideas from SAP partners. These sessions take place in one of the small neighborhood theaters and last 20 minutes.

Theater Presentation
Hear directly from SAP partners exhibiting at the event about their real-life customer stories and insights to expand on topics covered in the neighborhood keynotes. These sessions take place in the large theater in each neighborhood and last for 20 minutes.
**Topic Station**

Visit these dedicated “pods” on the show floor for one-on-one conversations with SAP experts and customers. Pull up a chair, ask questions, and get an overview of the solution and capabilities you’re interested in – directly from subject-matter experts. These stations are open during show floor hours.

**Workshop**

Attend a workshop to help sharpen your project’s objectives and guide your thinking. Step back from the daily routine and discover new ways to improve experiences for your customers, employees, and users. These sessions take place in several workshop spaces on the show floor with seating for up to 20 attendees.