

# SAP Fiori 3 UX and Design-Led-Development of SAP Fiori Apps for SAP S/4HANA

**UX207** 

**PUBLIC** 



# **Speakers**

### Las Vegas

September 24-27, 2019

**Emil Voutta** 

#### **Barcelona**

October 8-10, 2019

**Emil Voutta** 

## **Bangalore**

November 13-15, 2019

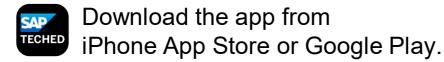
Prasita Prabhakaran



# Take the session survey.

We want to hear from you!

Complete the session evaluation for this session UX207 on the SAP TechEd mobile app.





3

#### **Disclaimer**

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. Except for your obligation to protect confidential information, this presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this presentation or any related document, or to develop or release any functionality mentioned therein.

This presentation, or any related document and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this presentation is not a commitment, promise or legal obligation to deliver any material, code or functionality. This presentation is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This presentation is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this presentation, except if such damages were caused by SAP's intentional or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

# **Agenda**

SAP Fiori design system

UX consistency

SAP Fiori 3

SAP S/4HANA user experience



# SAP Fiori design system



# **User centricity**



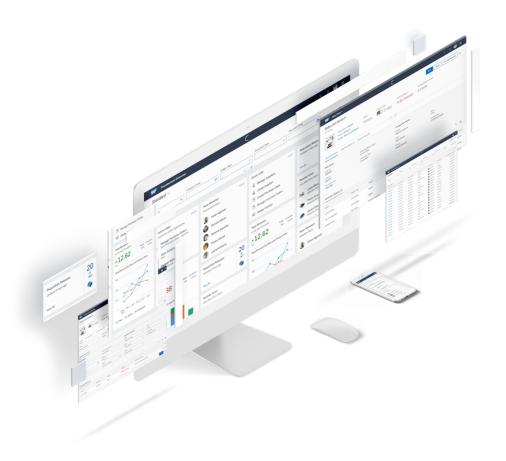
# Multi channel consumption



# **Design principles**



# **SAP** Fiori design system



# SAP Fiori design concepts & UI technologies

Broad concepts, common patterns, shared components and comprehensive libraries for both, design and technology artefacts, enable the scalable delivery of great, enterprise-ready product experiences.

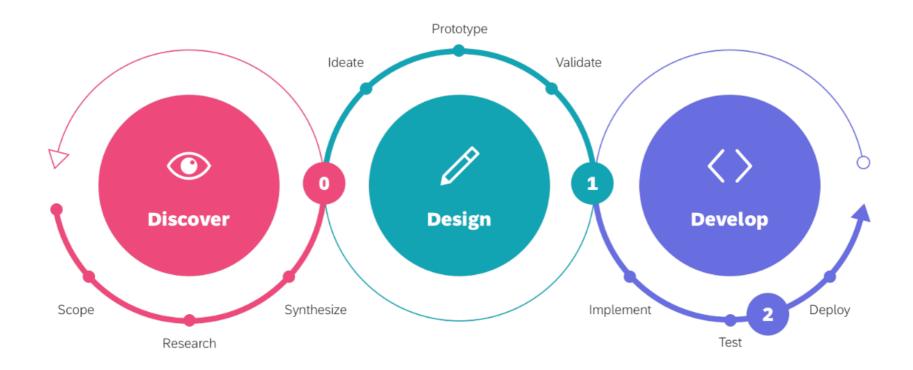
# **SAP Fiori Design System**

Values	Digital Ethics, SAP Corporate Values
Principles	Role-based, Adaptive, Simple, Coherent, Delightful
Practices	Design Mindset, Design-Led Development, Design Council

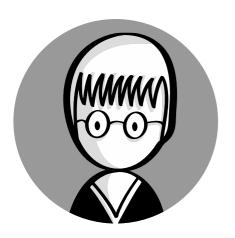
#### **SAP Fiori Design Languages**

	SAP Fiori Web	SAP Fiori Native Mobile	SAP Fiori  Conversational UX
Style	Look & Feel	Look & Feel	Look & Feel
Features	Controls & Floorplans	Controls & Floorplans	Controls & Floorplans
Functions	Common Functions	Common Functions	Common Functions
Design Tools	Guidelines & Stencils  SAP Fiori Fundamentals  SAP BUILD	Guidelines & Stencils  SAP Fiori Mentor	Guidelines & Stencils  SAP Conversational Al

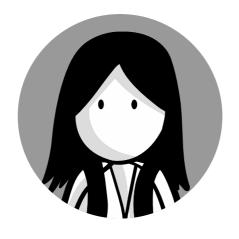
# **Process: Design led development**



# **Team**







Development

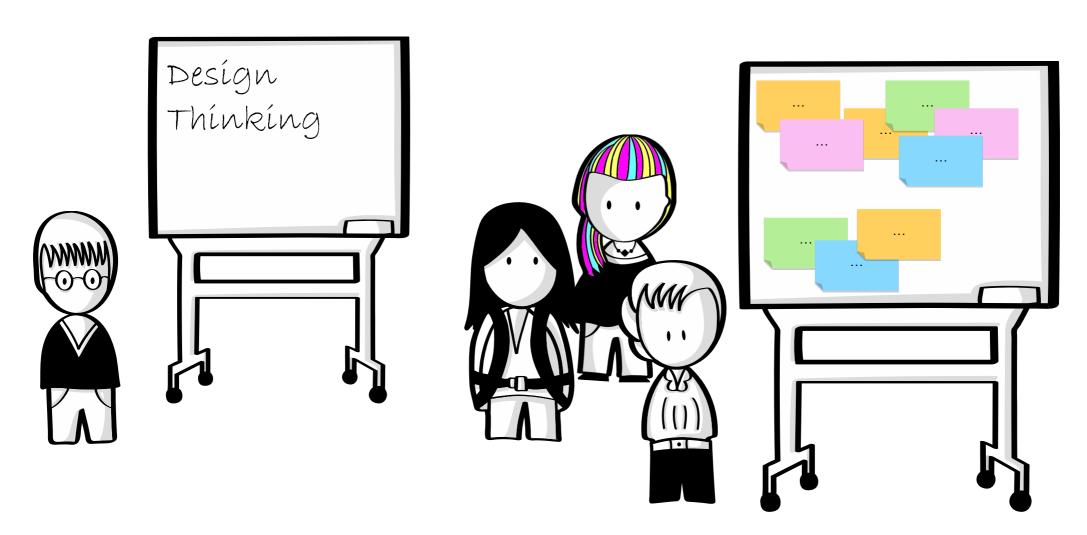


Design



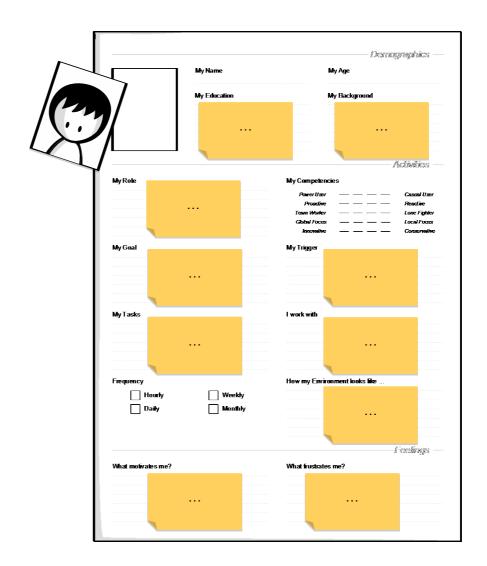
Design

# **Working mode**



#### Persona

- Role
- Goals
- Responsibilities
- Needs
- Competencies
- Pain points
- Environment
- Colleagues



### Persona

App name

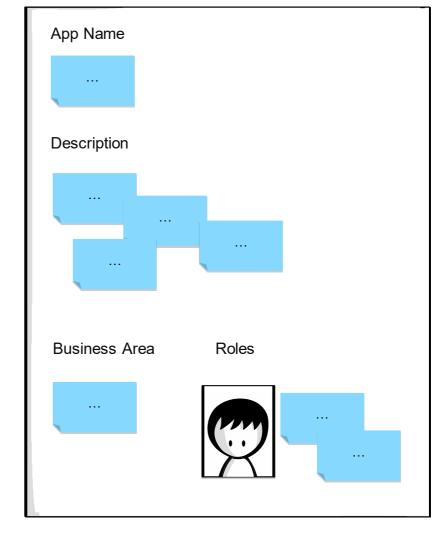
Description

Key features

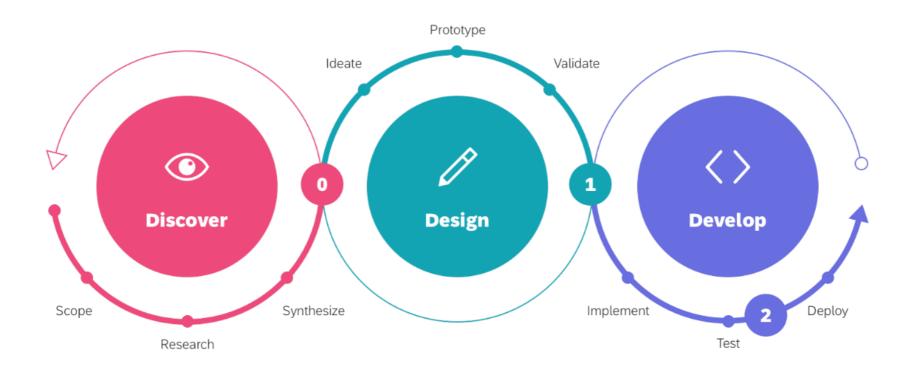
Line of business

roles





# **Process: Design led development**

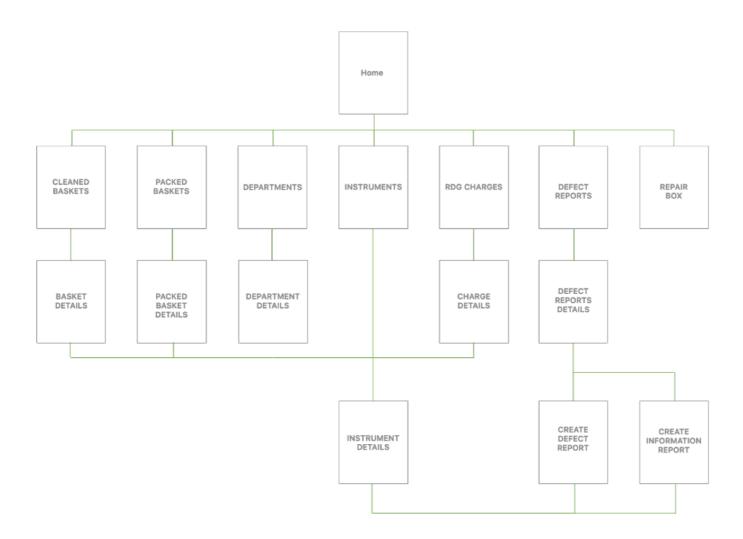


# What is a workflow?

# What is a workflow?

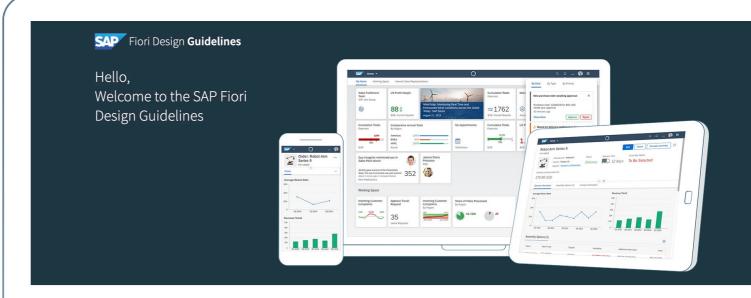
# A workflow is a set of steps it takes to complete a task

## **Structure**



# SAP Fiori design guidelines

- SAP Fiori for web
- SAP Fiori for native mobile
  - -iOS
  - Android
- SAP Fiori for conversational UX









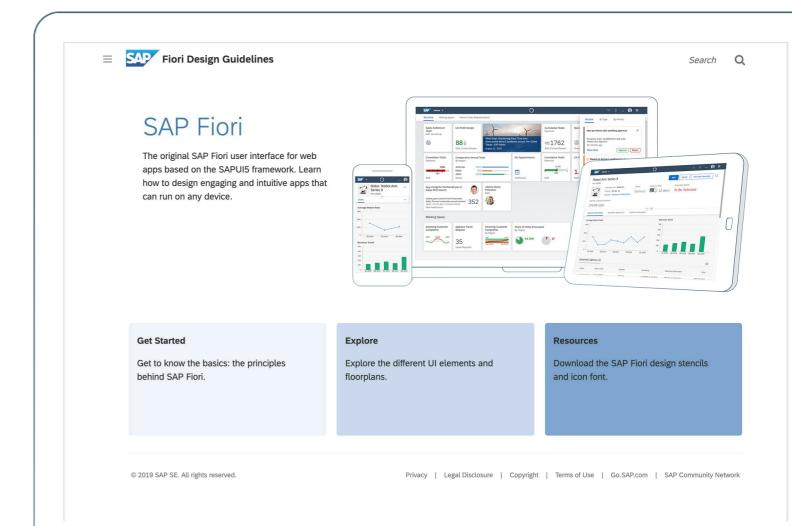


#### SAP Fiori

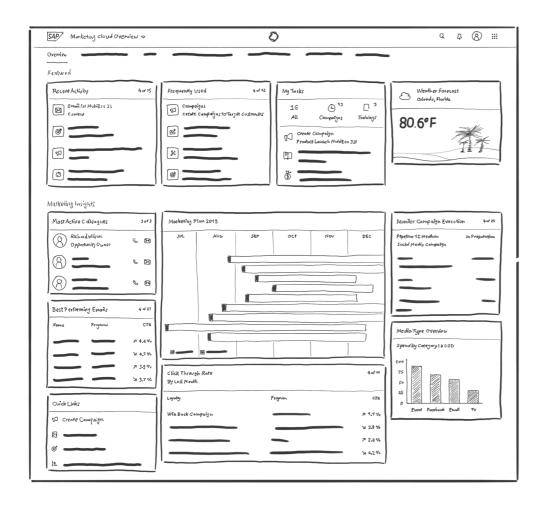
SAP Fiori is the design language that brings great user experiences to enterprise applications. Based on user roles and business processes, SAP Fiori simplifies doing business. SAP Fiori is a paradigm shift away from monolithic ERP solutions towards light-weight appropriate the transformation of the world's digital economy. SAP is applying this

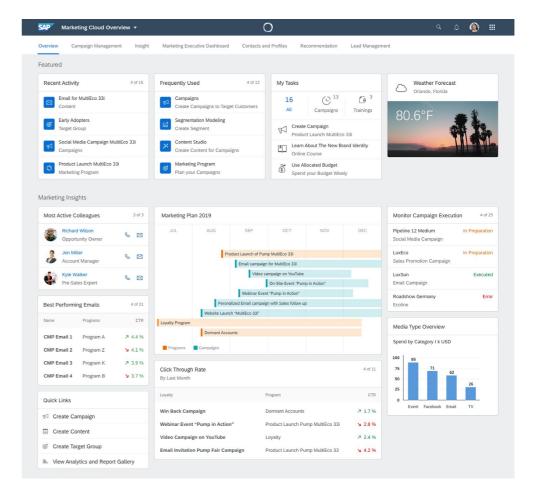
# SAP Fiori design guidelines - web

- Get Started
- Explore SAP Fiori
- What's new
- Foundation
- General concepts
- Layouts, floorplans and frameworks
- UI elements
- Services & resources

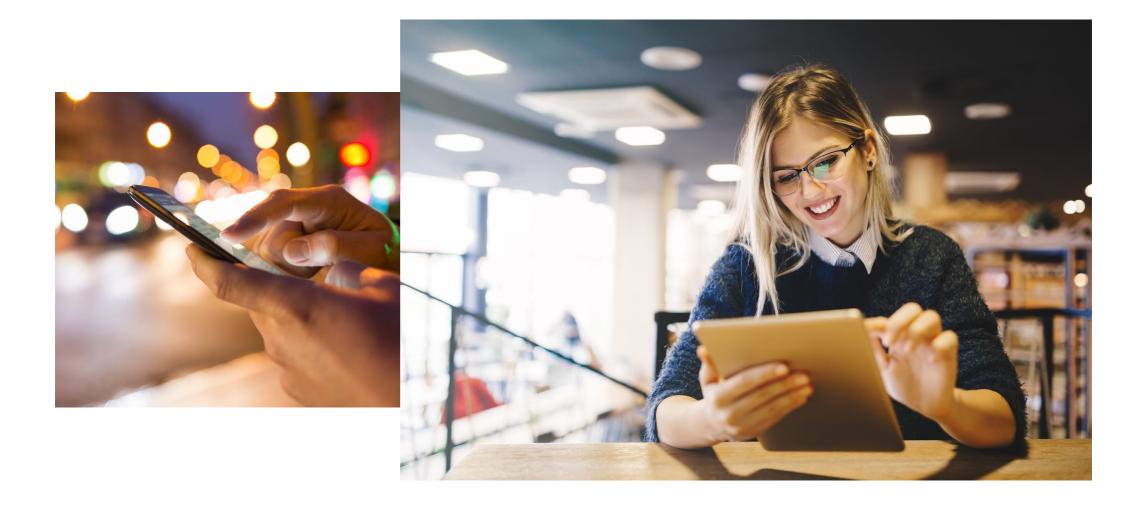


## Scribble to high-def





# Prototyping & end-user feedback



# **SAP Fiori Design System**

Values	Digital Ethics, SAP Corporate Values
Principles	Role-based, Adaptive, Simple, Coherent, Delightful
Practices	Design Mindset, Design-Led Development, Design Council

#### **SAP Fiori Design Languages**

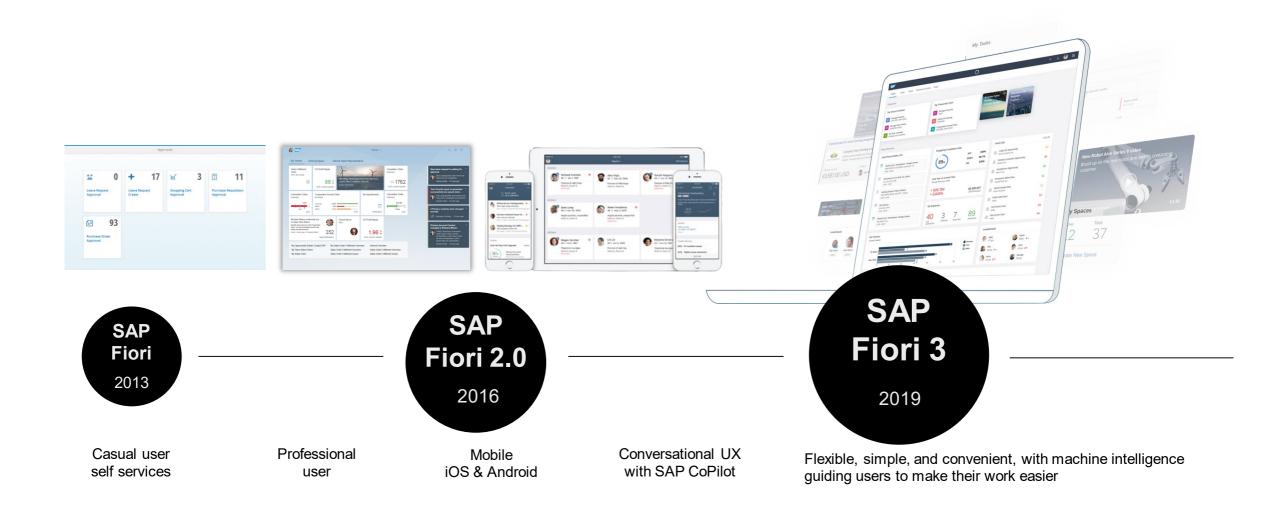
	SAP Fiori Web	SAP Fiori Native Mobile	SAP Fiori  Conversational UX
Style	Look & Feel	Look & Feel	Look & Feel
Features	Controls & Floorplans	Controls & Floorplans	Controls & Floorplans
Functions	Common Functions	Common Functions	Common Functions
Design Tools	Guidelines & Stencils  SAP Fiori Fundamentals  SAP BUILD	Guidelines & Stencils SAP Fiori Mentor	Guidelines & Stencils  SAP Conversational Al

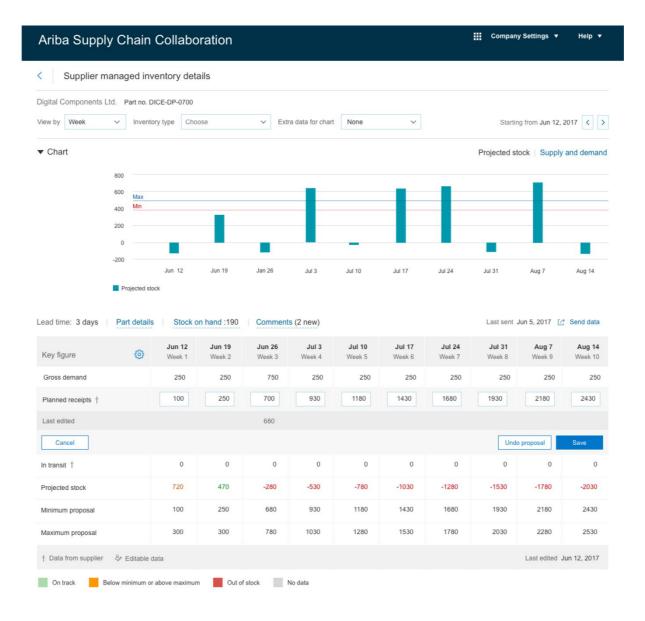
# **SAP UI Technologies**

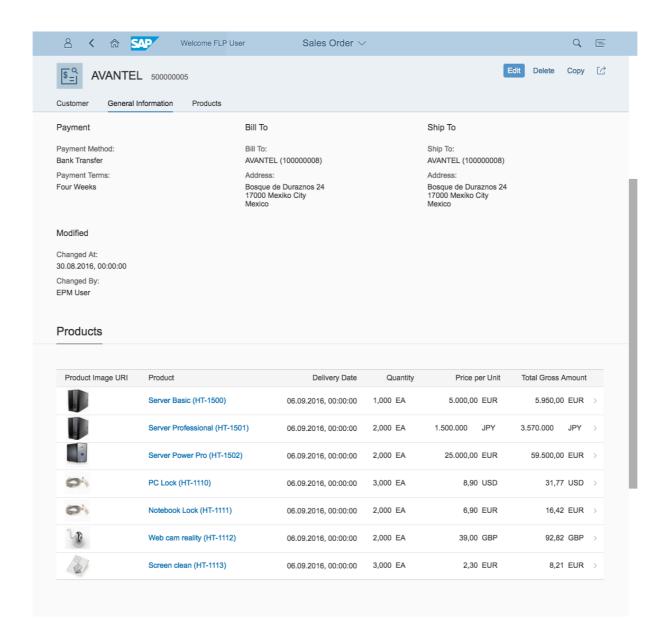
# **UX** consistency

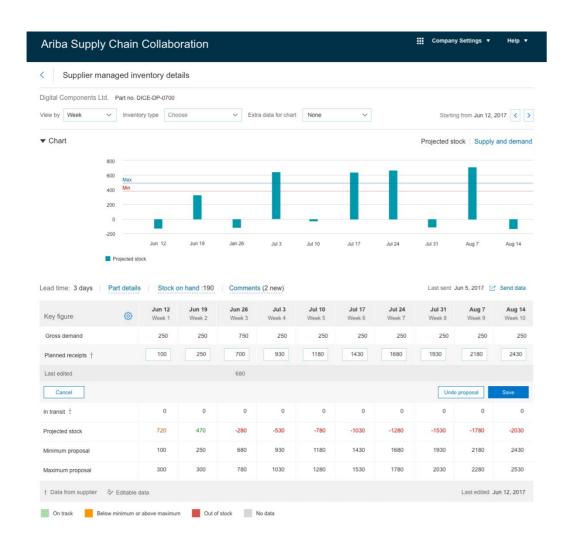


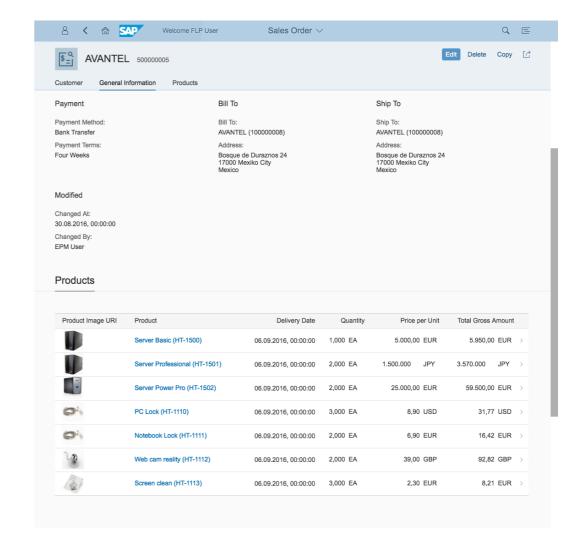
## **SAP** Fiori evolution

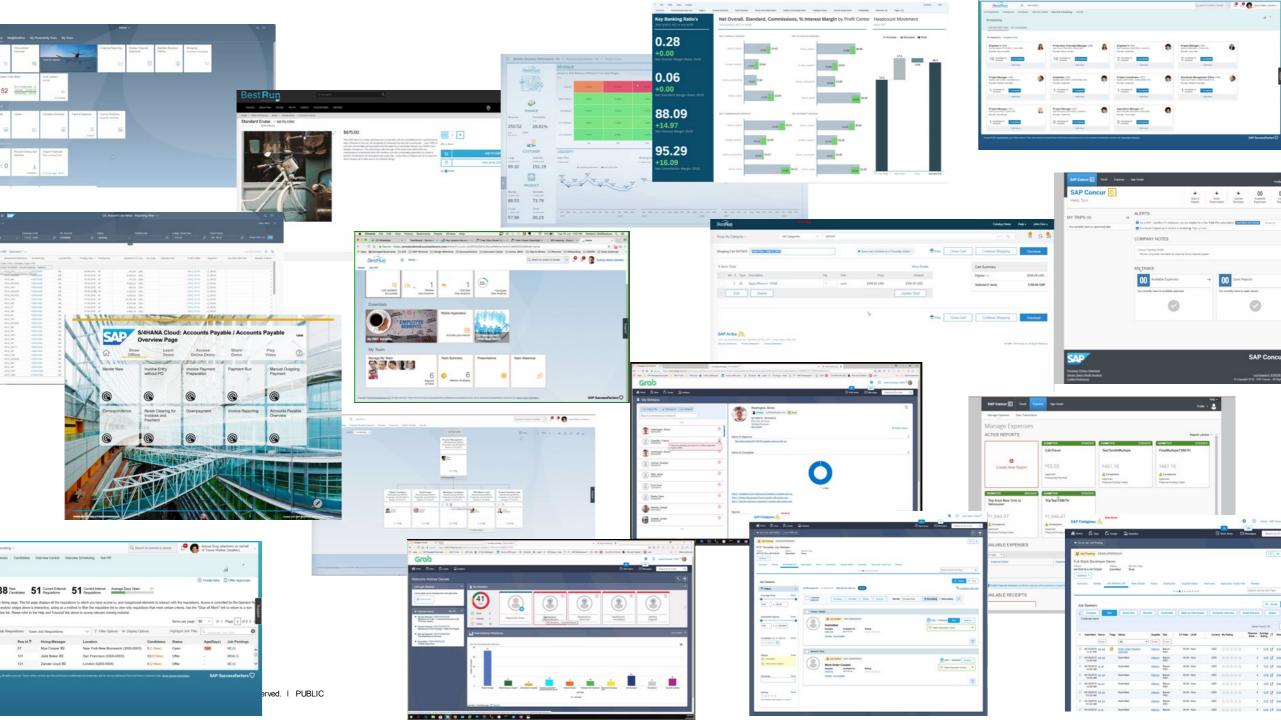




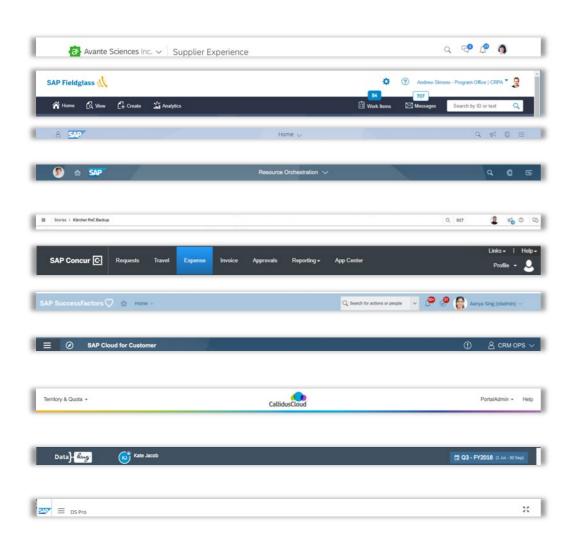


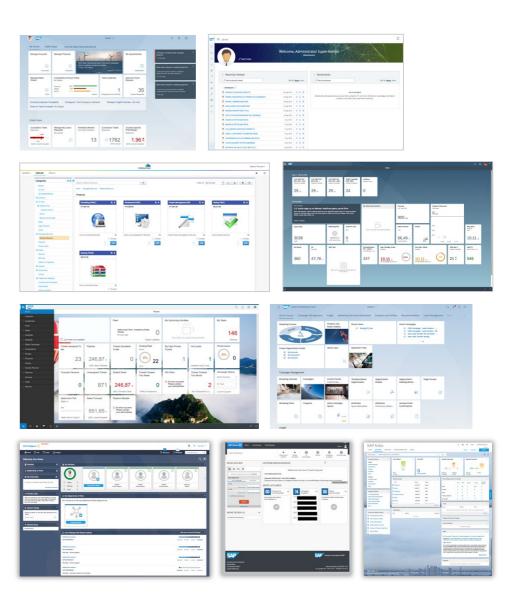




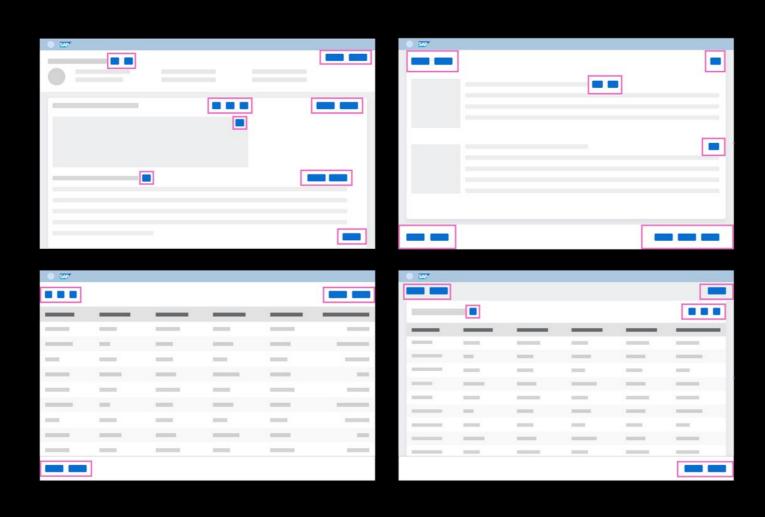


# Status quo analysis

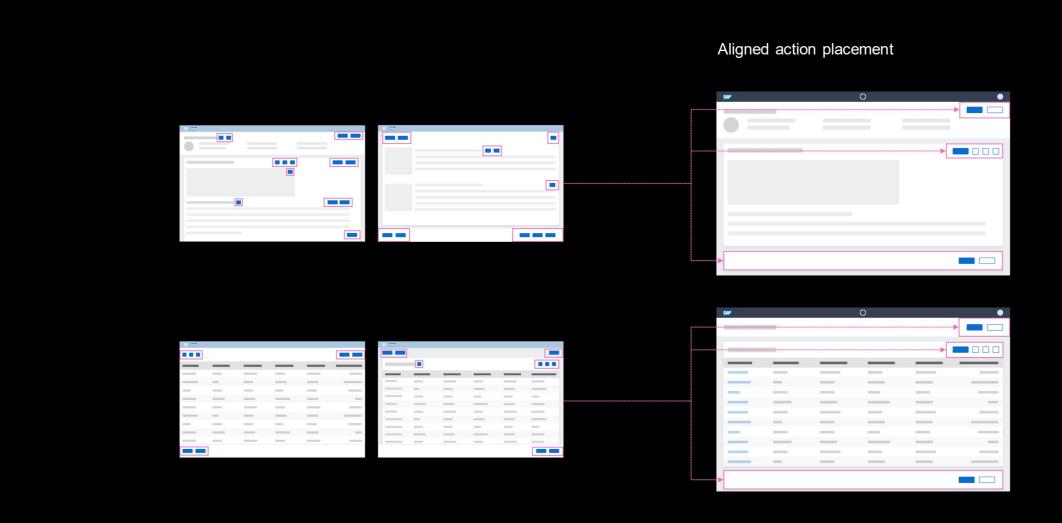




## **Placement of actions**



# **Consistent action placement**



## **UX** consistency

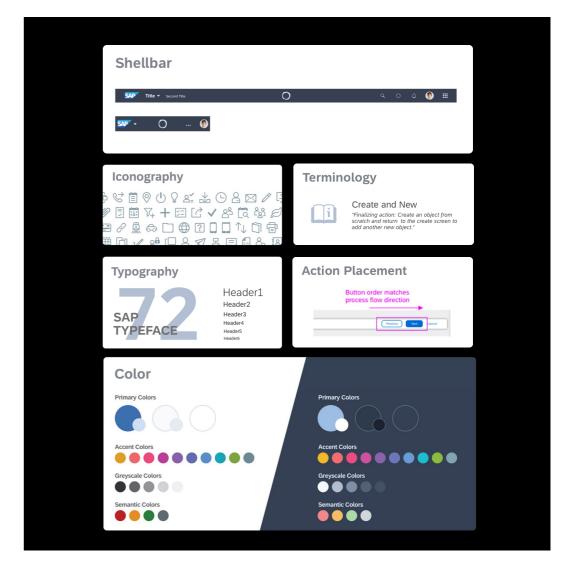
# ACROSS PRODUCTS & TECHNOLOGIES

A core Set of UX aspects gets applied across all major SAP products and technologies

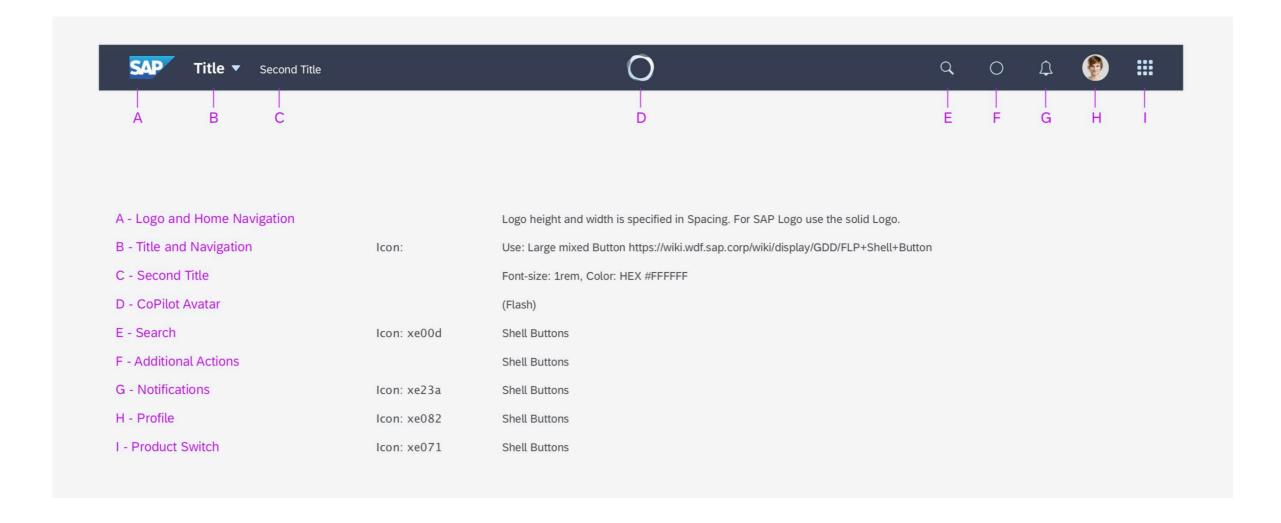
# USER EFFICIENCY & SATISFACTION

The consistency of core usability aspects like iconography, typography and the placement of action buttons ensures a similar feel of all SAP products.

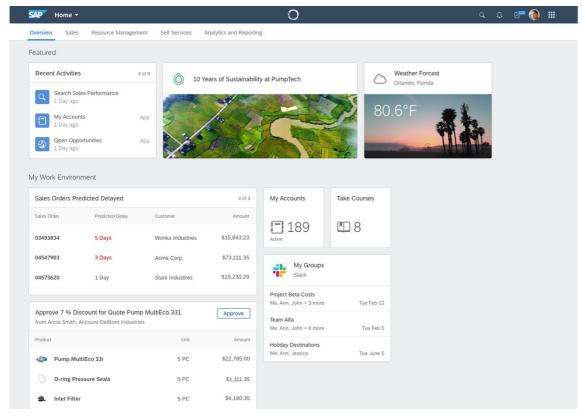
The alignment on the same colors, fonts and theming capabilities ensure a more consistent look of all SAP products.



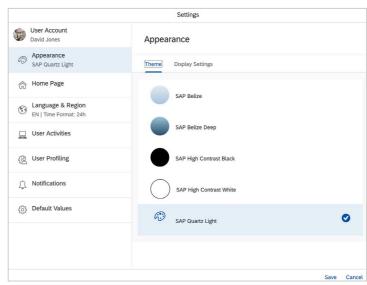
### SAP Fiori 3 shell bar



## **SAP** quartz



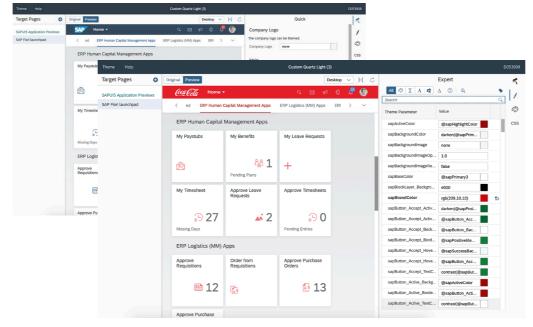
SAP quartz light (new default theme)

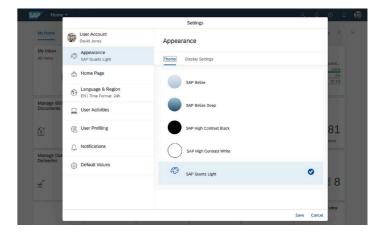


Theme selection in S/4HANA

### **UI theme designer**







#### Theming foundation

Theme parameter based visual design defines a robust foundation

#### **Convenient theme designer**

Theme designer allows fast theme creation and efficient custom themes e.g. with customer branding

#### User preference & accessibility

Users can switch between multiple themes on-the-fly, including accessible high-contrast themes



# **SAP UX consistency**

#### Examples of improved cross consistency

#### **SAP Cloud Platform**



#### **SAP Marketing Cloud**



#### SAP Fieldglass



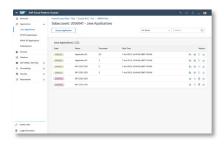
#### **SAP Sales Cloud**



#### **SAP Sales Cloud**



Now







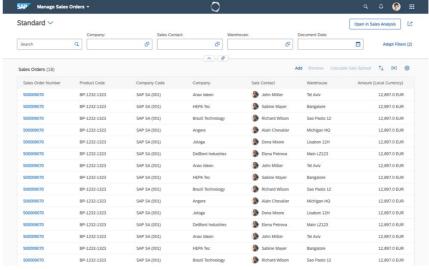




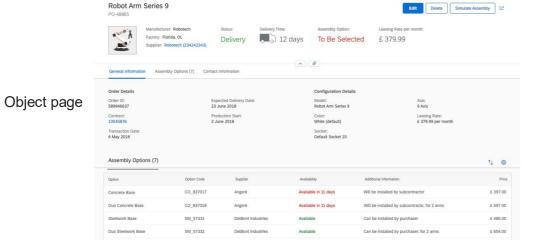


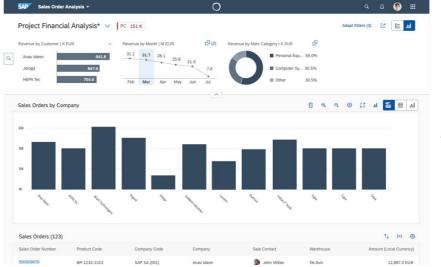
### **SAP S/4HANA & SAP Fiori elements**





List page



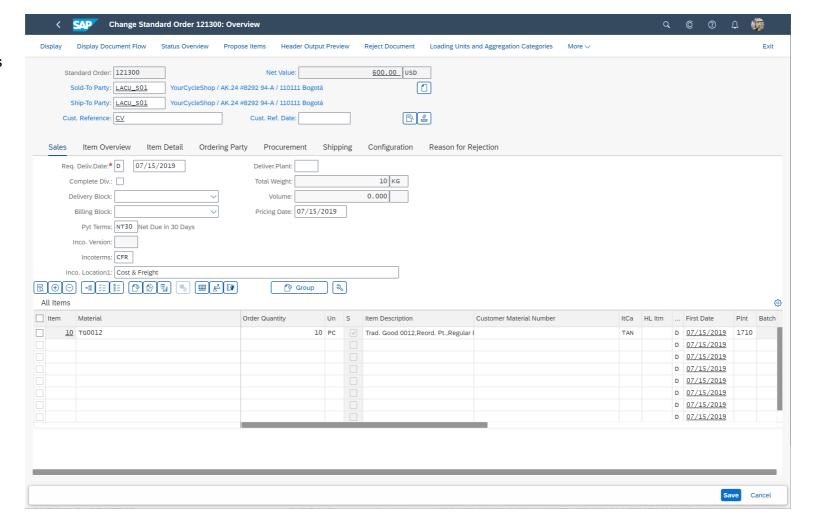


Analytical list page



# SAP S/4HANA & SAP classic applications

Text toolbar instead of icons



New SAP Fiori 3 shell header bar

Tab strips with SAP Fiori visualization

New footer for finalizing actions

New icons

Condensed table rows

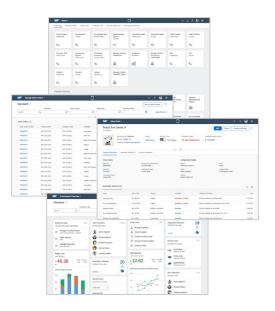
# **SAP Fiori 3**



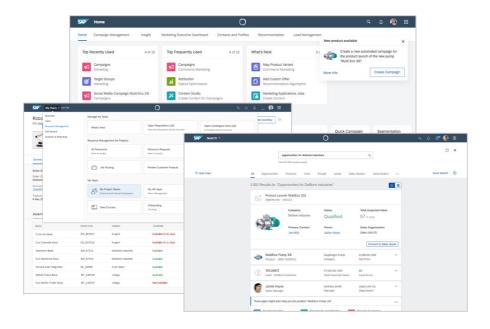


# **SAP Fiori 3**

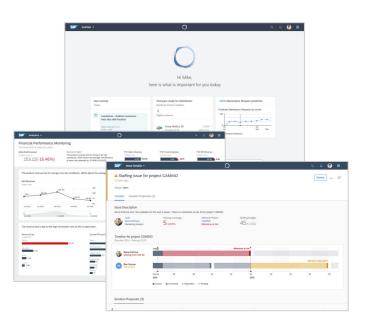
### Consistent



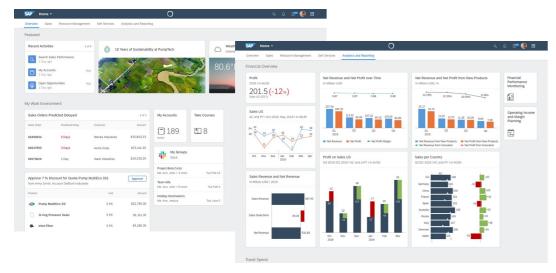
# Integrated



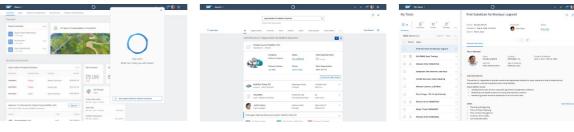
# Intelligent



# **SAP Fiori 3 – integration & intelligence**

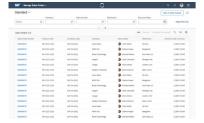


Central Entry Pages



Central SAP CoPilot Central Search

Central Inbox













Coherent Apps

Embedded Al

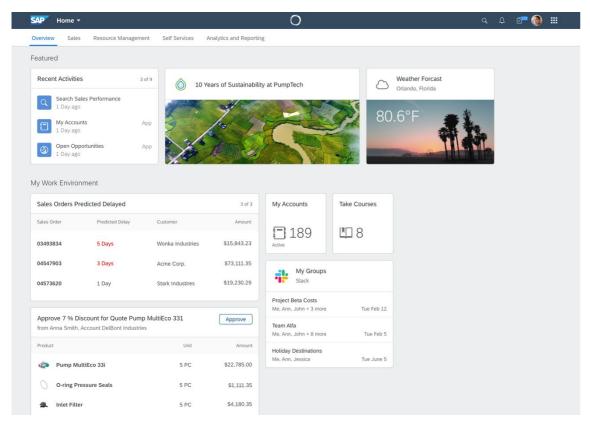
**Embedded Analytics** 

**Dynamic Situations** 

Professional Analytics

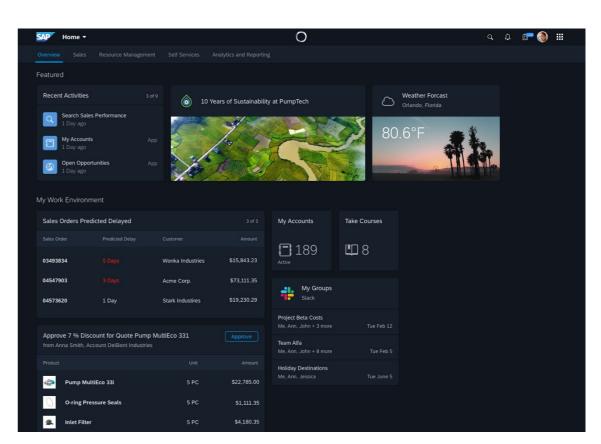
Powerful Workspace

## **SAP** quartz – dark theme





\*Theme available today for developers with SAPUI5 1.65



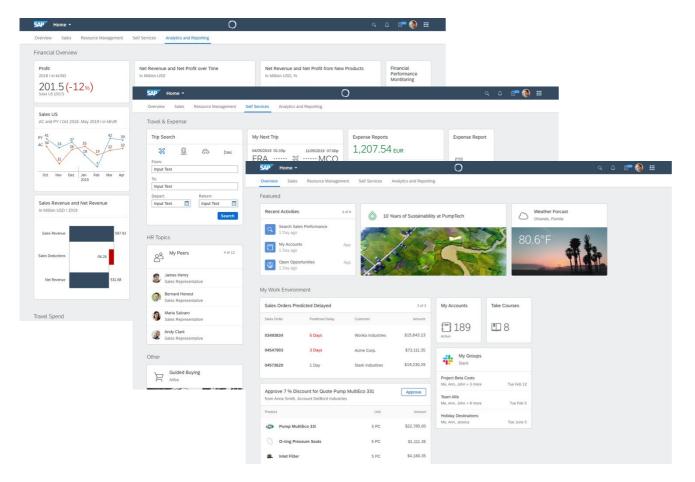
Quartz dark



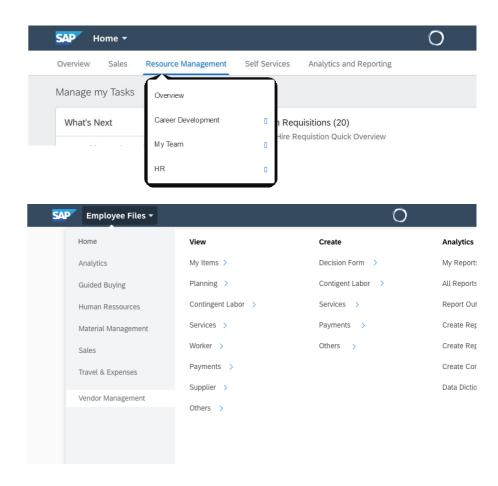
### SAP Fiori 3 - places

#### User role centered integration of content & structure

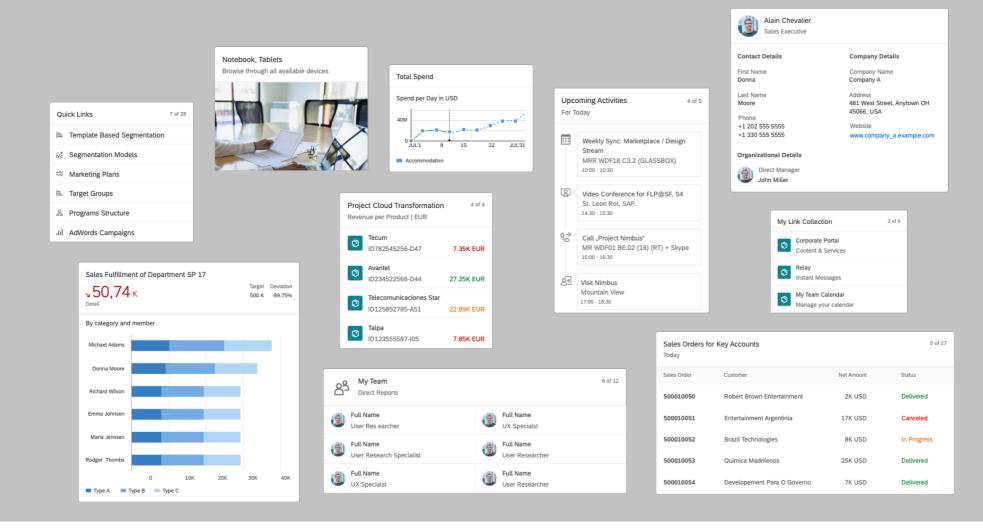
Central and LOB-specific places



#### Integrated multilevel-navigation



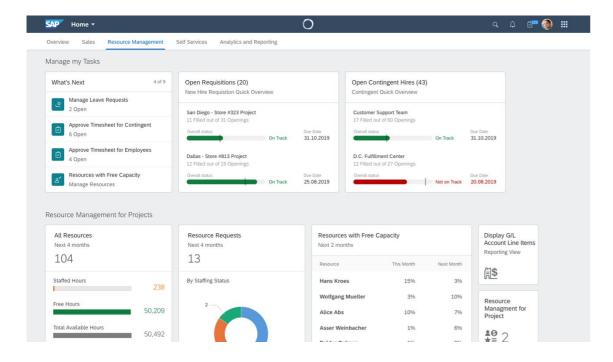
### **Cards**





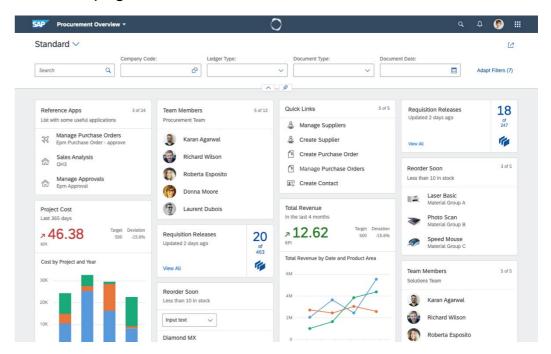
### SAP Fiori 3 places vs. overview pages

#### Place



- Focus on broader cross domain overview heterogenous content
- · Capabilities will grow over time

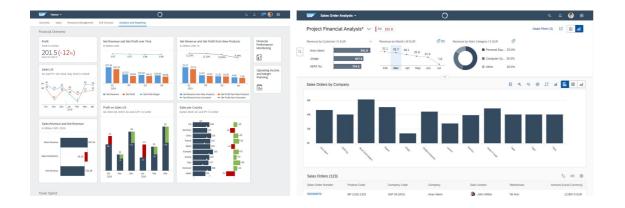
#### Overview page

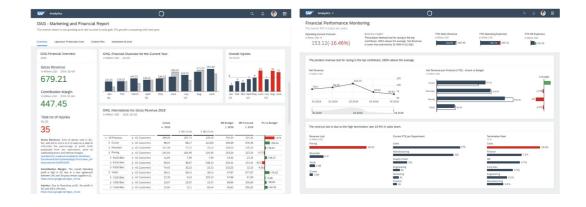


- Focus on one business domain homogenous content
- · Filtering capabilities already available



### **SAP Fiori 3 analytics**





### **EMBEDDED ANALYTICS**

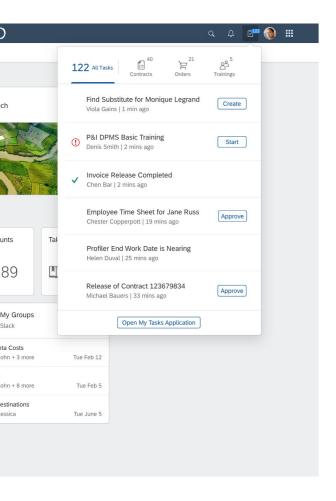
Analytics on entry pages and inside transactional and workflow applications

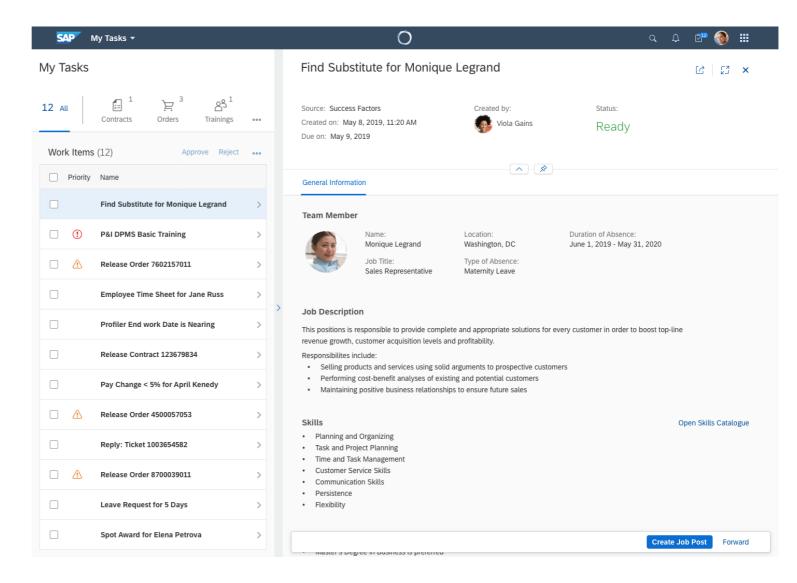
### **ANALYTICS**

Analytical page types optimized for: monitoring, reporting, planning, exploring



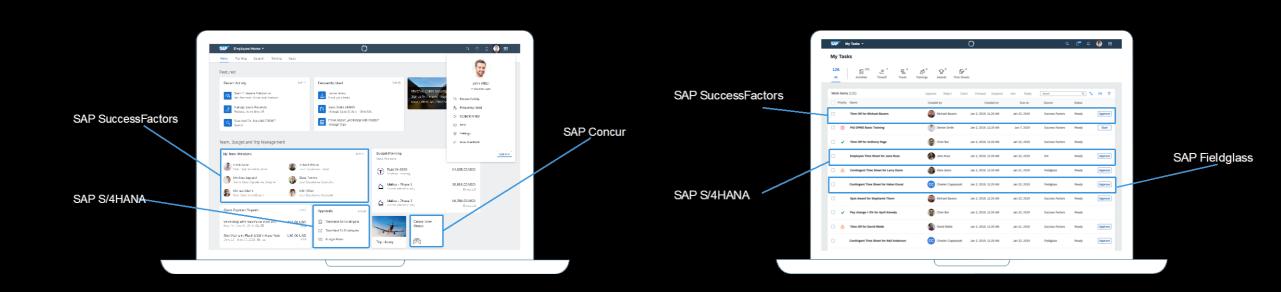
### **Consolidated tasks**







### SAP Fiori 3 – integration of content across products



### **CENTRAL HOME**

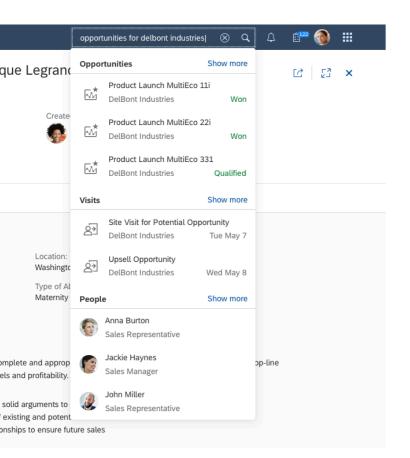
User centric arrangement of content

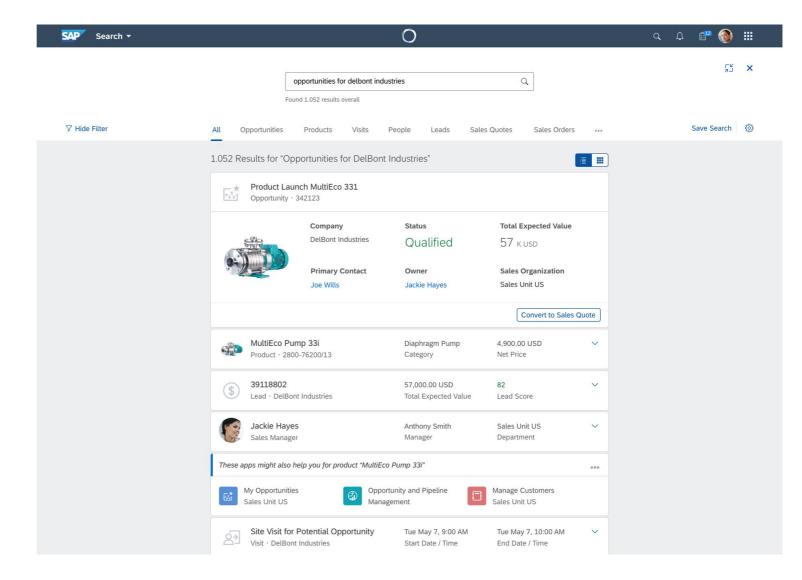
### **CENTRAL INBOX**

Consolidates task from multiple system



### **Central search**







# SAP Fiori 3 - artificial intelligence & dynamic applications/situations



## TRIGGER What happened?

Pattern recognition, statistical irregularities & custom rules



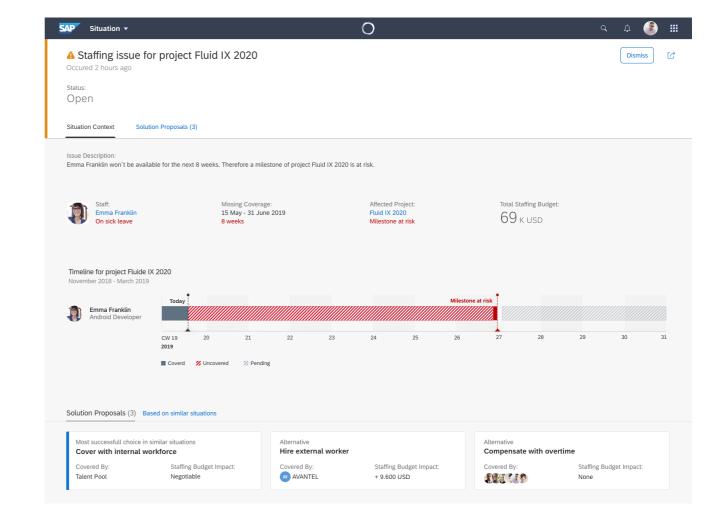
# **CONTEXT** What does it mean?

Explanation: root cause & impact if not resolved



### **SOLUTION** What can be done?

Ranked recommendations & descriptive reasoning





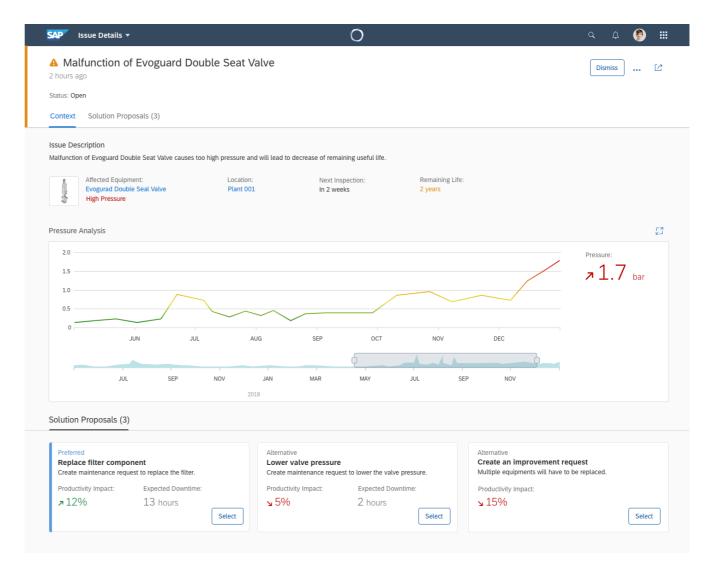
### SAP S/4HANA example: device malfunction

#### **Device malfunction**

Design 2 operate



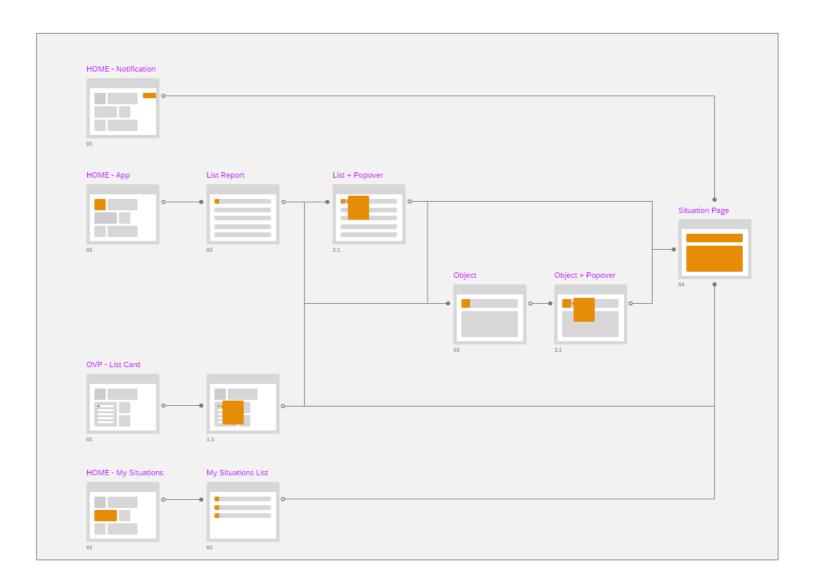
"As a service engineer, I want to be informed about possible issues with my equipment."





### **SAP Fiori 3 - situations**

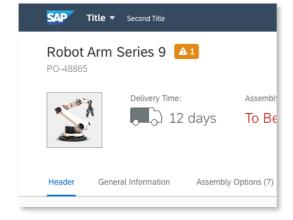
Integration into SAP Fiori information architecture



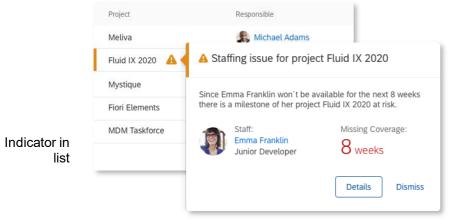


### **SAP Fiori 3 - situations**

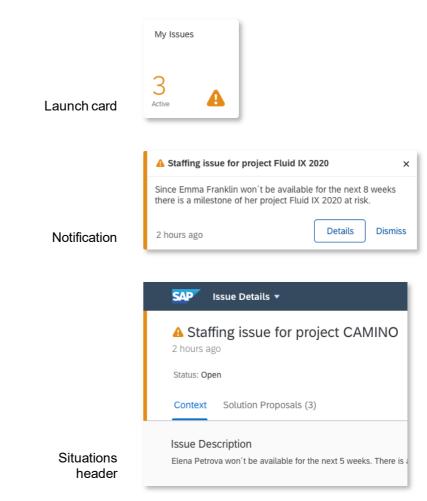
#### Embedded access in relevant context



Indicator in object title

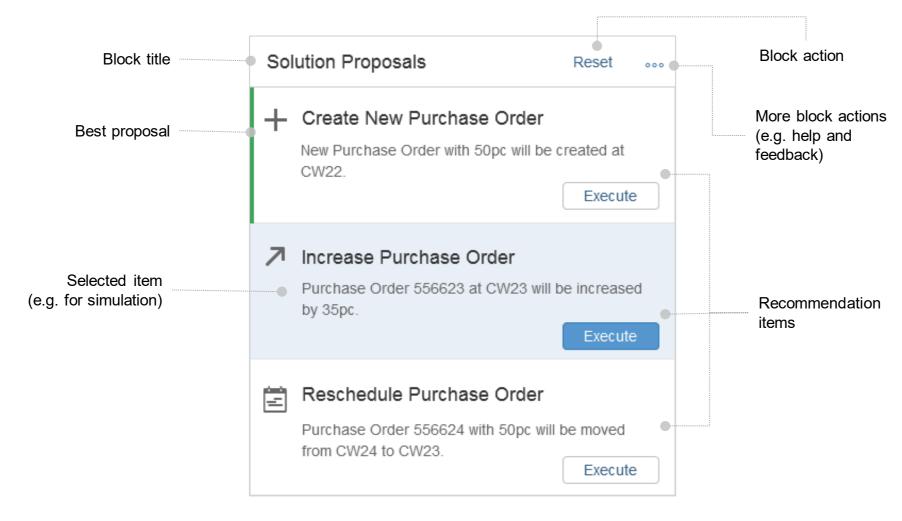


#### Dedicated access to situation details



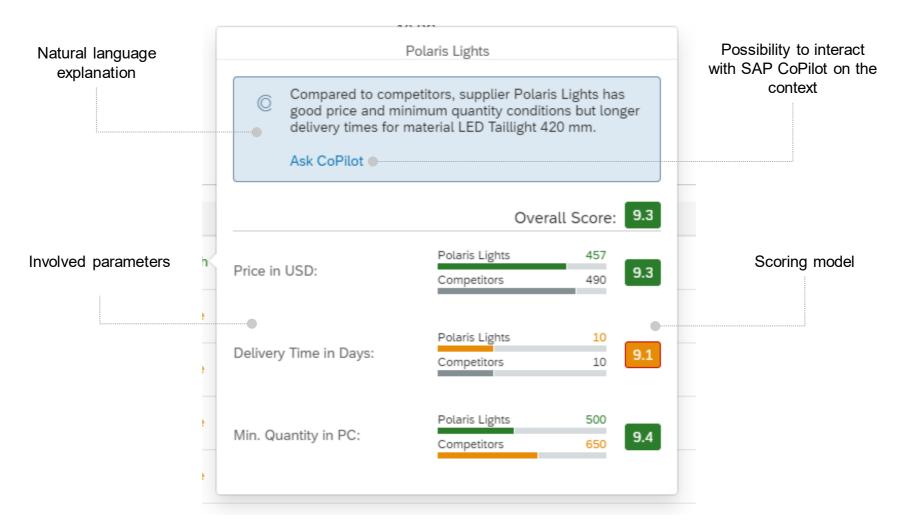


# SAP Fiori 3 – recommendations (AI)



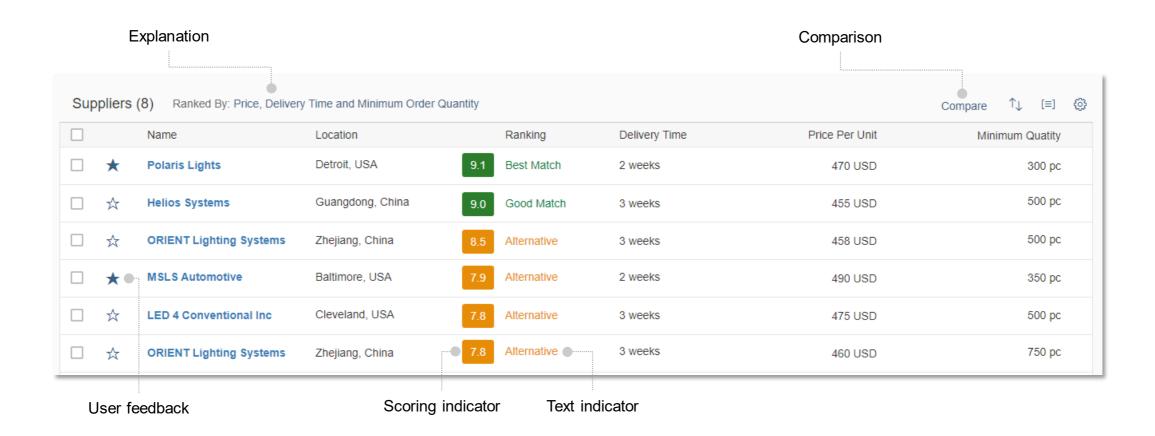


# **SAP Fiori 3 – explanation (AI)**





# SAP Fiori 3 – ranking (AI)





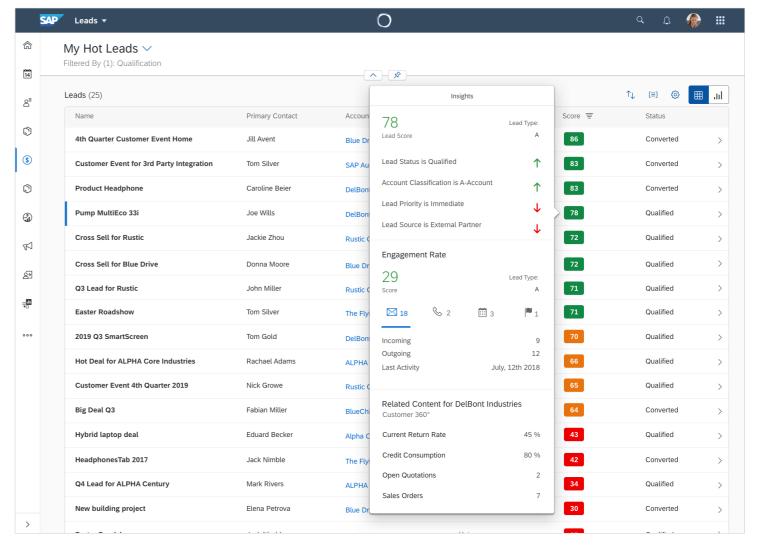
# SAP Sales Cloud – example: lead scoring

Example with embedded machine learning for calculating "Lead score"

# Explanations help users understand why

#### 2. Integration

Relevant insights from other products: intelligent system rather than users having to do time-consuming cross-product navigation



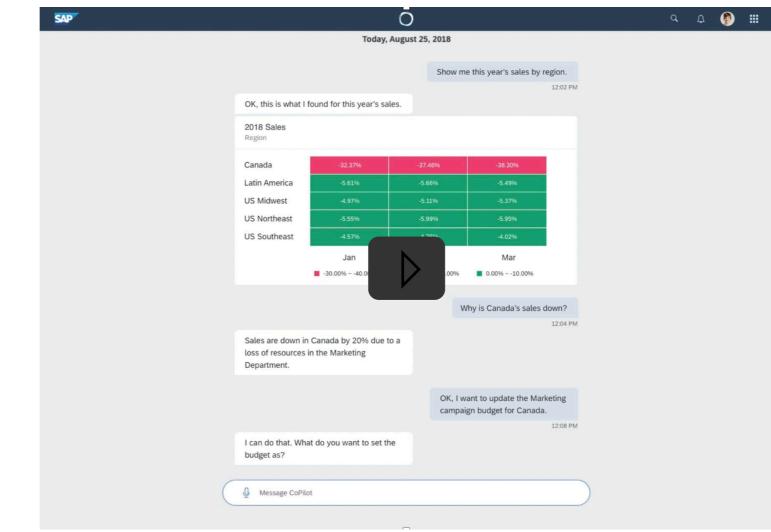


## **SAP** Fiori 3 – conversational experience

SAP Analytics Cloud

SAP SuccessFactors

SAP Marketing Cloud



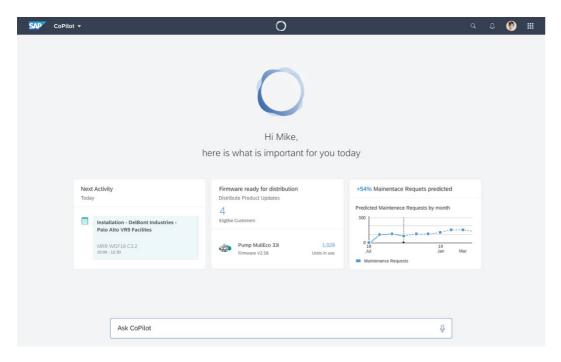
SAP Fieldglass SAP S/4HANA

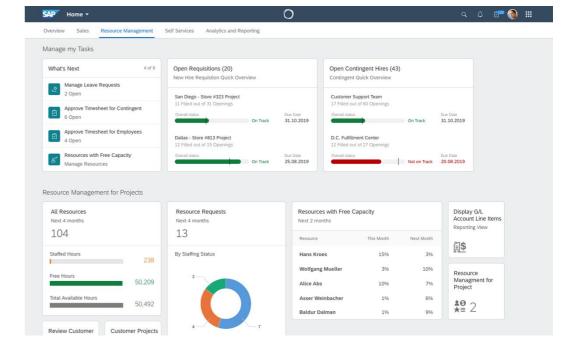
### **SAP Fiori 3**



#### **CASUAL**

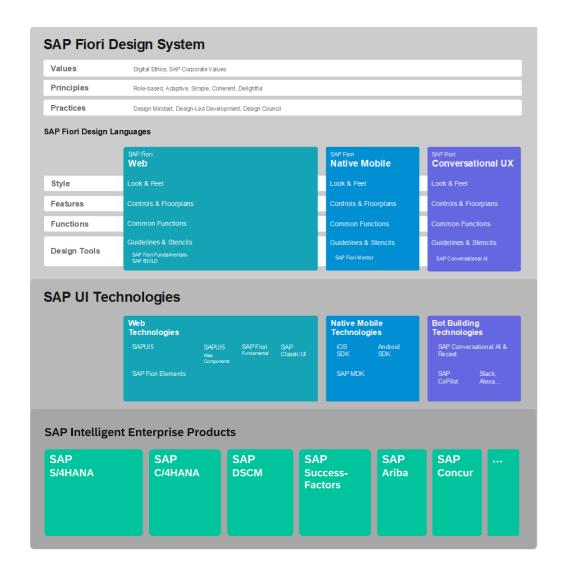
#### **SPECIALIST**







### SAP Fiori 3 – design system



#### People centered values

Collaborative Approach, oorganizational Impact

#### **Design concepts & resources**

State-of-the-art, User feedback driven, end-user validated,

#### **Enterprise-grade UI frameworks**

Flexible, robust, accessible, managed lifecylce

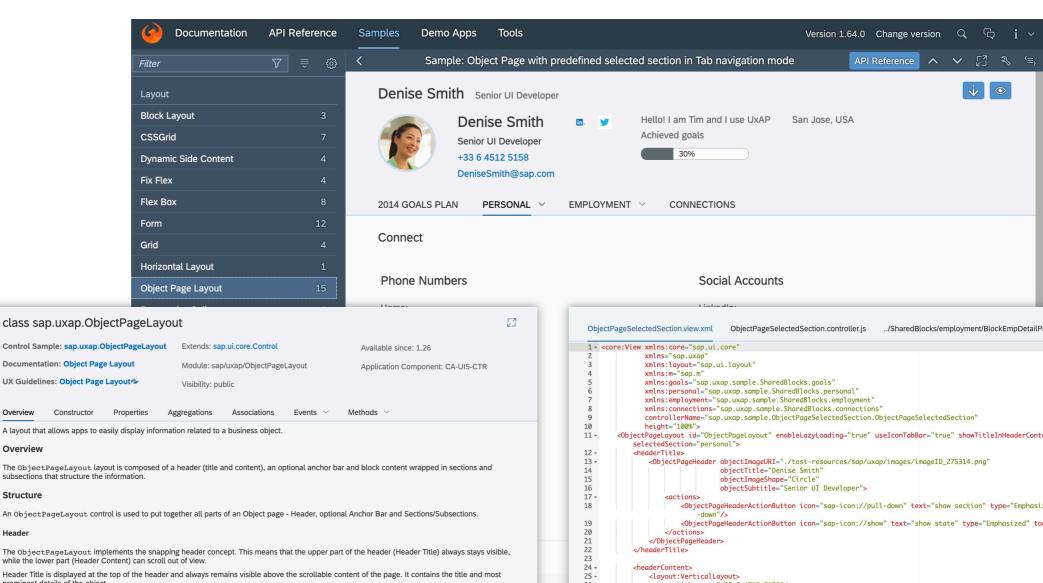
#### Intuitive, coherent and enjoyable products

>1200 SAP Fiori apps delivered already



### **SAP Fiori – UI technologies**

- SAP Fiori SDK
- Documentation
- API reference
- Samples
- Demo apps
- Tools

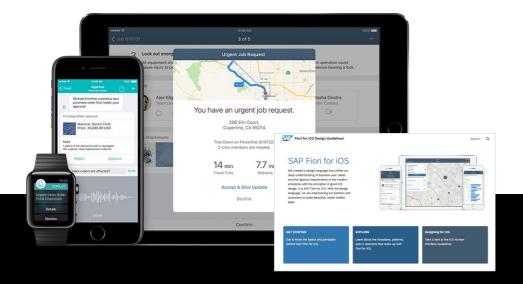


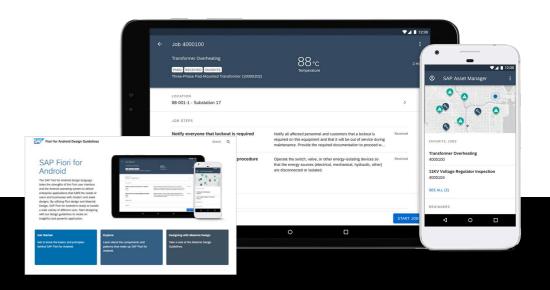
© 2019 SAP SE or an SAP affiliate company.

Header



### **SAP Fiori – UI technologies**









Google



SAP Fiori Design language for Apple iOS Available through SAP Cloud Platform SDK for iOS SAP Fiori Design language for Google Android

Available through SAP Cloud Platform SDK for Android

# SAP S/4HANA user experience



### SAP S/4HANA

### Single entry point

The SAP Fiori launchpad is the single entry point to access all apps\*

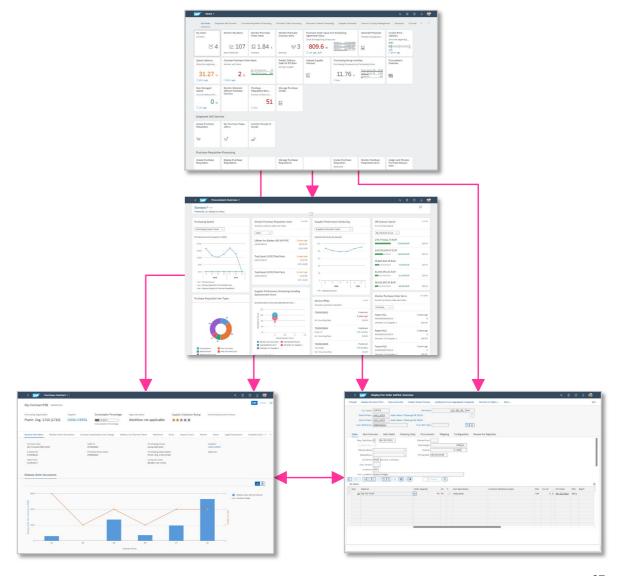
### **Domain-specific information and actions**

Users will quickly get an *overview* of what needs their attention with overview pages, list reports and work list, and trigger *quick actions* or drill down to the next level of detail

### Enter details and explore in depth

Key and differentiating use cases are re-imagined with the SAP Fiori user experience.

All classic applications have the SAP Fiori visual theme.





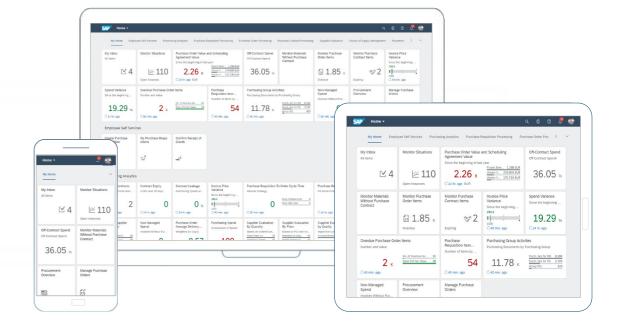
### SAP S/4HANA – SAP Fiori 3 adoption

#### First step: SAP S/4HANA 1908 / 1909\*:

- SAP Fiori 3 theme quartz
- SAP Fiori 3 launchpad shell header (Viewport replacement, better navigation)

#### **Planned next:**

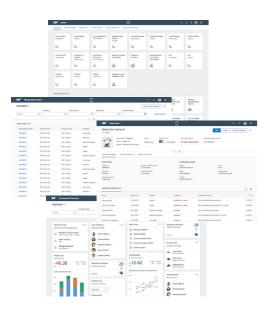
- Cards on home page (in addition to tiles)
- Intelligence: improvements for the situations concept
- Planned availability: starts in 2020



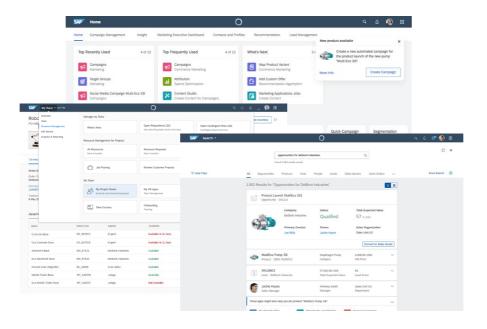


# **SAP Fiori 3**

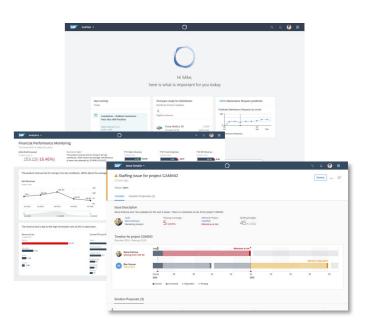
### Consistent



# Integrated



# Intelligent



# Continue your SAP TechEd 2019 Learning Experience

Join the digital SAP TechEd Learning Room 2019 in SAP Learning Hub

- Access SAP TechEd Learning Journeys
- Discover related learning content
- Watch webinars of SAP TechEd lectures
- Learn about SAP's latest innovations with openSAP
- Collaborate with SAP experts
- Self-test your knowledge
- Earn a SAP TechEd knowledge badge

**SAP** Learning Hub

**openSAP** 



# **Engage with the SAP TechEd Community**

Access replays and continue your SAP TechEd discussion after the event within the **SAP Community** 



#### Access replays

- Keynotes
- Live interviews
- Select lecture sessions

http://sapteched.com/online



#### **Continue the conversation**

- Read and reply to blog posts
- Ask questions
- Join discussions

sap.com/community



#### **Check out the latest blogs**

- See all SAP TechEd blog posts
- Learn from peers and experts

SAP TechEd blog posts

#### **More information**



#### Related SAP TechEd Learning Journeys

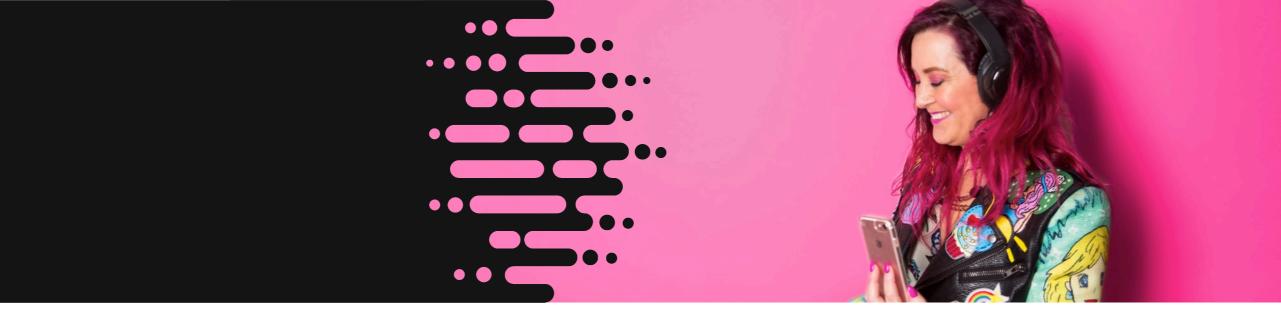
- UX1 Become the UX transformation champion in your company
- UX2 Design and develop SAP Fiori Apps
- UX3 Implement and run a great UX for the intelligent suite

#### Related SAP TechEd sessions

- LT112 SAP Fiori 3 UX and the Intelligent Enterprise Experience
- UX363 Design Exemplary User-Centered Applications with the latest SAP Fiori 3 UX
- UX208 Explore SAP Fiori 3 for End-to-End Processes in the Intelligent Enterprise
- LT113 The Future of SAP Fiori Apps

#### **Public SAP Web sites**

- SAP Fiori Design Guidelines: <a href="www.experience.sap.com/fiori-design/">www.experience.sap.com/fiori-design/</a>
- SAP User Experience Community: www.experience.sap.com/
- SAP Design: www.design.sap.com/
- SAP Fiori: www.sap.com/products/fiori.html
- SAP UI5: www.sapui5.hana.ondemand.com/



# Thanks for attending this session.



### **Feedback**

Please complete your session evaluation for UX207.

# **Contact for further topic inquiries**

Emil Voutta
Vice President, SAP User Experience
emil.voutta@sap.com



#### Follow us









#### www.sap.com/contactsap

© 2019 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/copyright for additional trademark information and notices.

