



## Supporting our Customers through the Global crisis with SAP Cloud Platform Webinar Series Asia Pacific

SAP APJ

Our Partners



**BOURNE**  
DIGITAL

**Incture**<sup>®</sup>



## **We are here for you.**

Over the years, we've built a large SAP Customer and Partner community with a great deal of collective wisdom and best practices. We are continuing to strengthen our SAP community based on shared challenges and successes.

Collectively, now and in the coming months, we will expand our efforts and build on that tradition - learning from each other, sharing our successes, and meet future challenges with rigor and purpose.

So please participate in our new Global Webinar Series so that we may continue to support you through this global crisis. Our SAP experts will be at your disposal to share insights and best practices on how to use the SAP Cloud Platform to its fullest extent and continue to utilize it as a tool for integration and an extension of innovative business processes.

To the extent that we can offer you value and support, please let us know if there is anything else we can do for you during this challenging time.

## **Who should attend**

- Director Application Development
- Director Product Development and Delivery
- IT Managers
- Managing Director, Sales and Delivery
- SAP Development leads

# Agenda

May 13, 2020	Topic	Dur.
14:00 AEST	Words of Welcome	5 min
14:05 AEST	How SAP innovation can help with COVID-19 (Corona Emergency Return App) <ul style="list-style-type: none"> <li>• <a href="#">Tim Back, SAP</a></li> </ul>	25 min
14:30 AEST	Mitigating a crisis with S/4 HANA Extensions and SAP Cloud Platform <ul style="list-style-type: none"> <li>• <a href="#">Murali Surendran, SAP</a></li> </ul>	25 min
14:55 AEST	Enabling the virtual workforce during the crisis using Conversational AI and IRPA <ul style="list-style-type: none"> <li>• <a href="#">Dr. Nicholas Nicoloudis, SAP</a></li> </ul>	25 min
15:20 AEST	Accelerate Digital Adoption with Remote Design Thinking workshops <ul style="list-style-type: none"> <li>• <a href="#">Selim Ahmed, Managing Director and Founder, Bourne Digital</a></li> </ul>	25 min
15:45 AEST	How to ensure investments in digital technologies are not wasted <ul style="list-style-type: none"> <li>• <a href="#">Joel Stehr, Bilue</a></li> </ul>	25 min
16:10 AEST	Networking QA	15 min

May 14, 2020	Topic	Dur.
14:00 AEST	Words of Welcome	5 min
14:05 AEST	How to innovate with SAP Cloud Platform to even mitigate crisis situations <ul style="list-style-type: none"> <li>• Rapid Implementation of innovative apps without disruption</li> <li>• How SCP helps to implement in your current environment(E.g. Mobile , Portal application)</li> <li>• <a href="#">Jason Bell, SAP</a></li> </ul>	25 min
14:30 AEST	Provide central access to improve remote work with Fiori Launchpad and Mobile apps <ul style="list-style-type: none"> <li>• Enabling the home office</li> <li>• Working remotely but still in your company environment</li> <li>• <a href="#">Marinos Tsiplakis, SAP</a></li> </ul>	25 min
14:55 AEST	How SAP is working with Public Health Agencies to help combat COVID-19 <ul style="list-style-type: none"> <li>• <a href="#">Martin Burger, SAP</a></li> </ul>	25 min
15:20 AEST	Incture - Enhancing productivity of Digital workers <ul style="list-style-type: none"> <li>• <a href="#">Priyanka Arora, Incture Director Customer Success (SEA &amp; ANZ)</a></li> </ul>	25 min
15:45 AEST	Rapid deployment on SAP Cloud Platform in action <ul style="list-style-type: none"> <li>• <a href="#">Shaun Bradridge, Head of Technology Keytree Australia</a></li> </ul>	25 min
16:10 AEST	Networking QA	15 min

## Our Speakers

---



### ***Tim Back - Chief Development Architect for SAP Cloud Platform Extensions***

*Chief Development Architect for SAP Cloud Platform Extensions and in SAP since 1997.*



### ***Muralidharan Surendran - Solution Architect, SAP Innovation Services & Solutions ANZ***

*Murali is a Solution Architect at IBSO based in Melbourne, focusing on SAP Cloud Platform & Extensions on S4. More recently he was part of Consulting organisation in SAP with extensive experience in developing and implementing Fiori & Mobile Apps. Prior to consulting he has extensive experience in Product Development & Product Management at SAP Labs. He completed a fellowship with the SAP Leonardo Machine Learning at SAP*



### ***Dr. Nicholas Nicoloudis - Machine Learning Principle (APJ) Innovation Factory***

*Nicholas is a passionate technologist who has been architecting and developing market leading software applications for the past 18 years. During his career, he has been a founder of several start-up companies, worked with several multinational organizations and held numerous roles in development, research and management.*

*Nicholas's research has led to numerous publications, patents and awards in exposing web services from business applications to data mining and processing on mobile devices. Nicholas regularly presents at universities and conferences on digital transformation and disruptive technologies. Nicholas has a Ph.D. in Computer Science from Monash University.*



### ***Selim Ahmed - Managing Director and Founder, Bourne Digital***

*Selim Ahmed is the Founder and Managing Director of Bourne Digital, including partner for SAP App Haus Melbourne, and an SAP cloud platform partner. Selim is passionate about human centered design and creating solutions for business simplicity and user adoption to enable the future of work.*

---

## Our Speakers

---



### **Jason Bell - SAP Cloud Platform Customer Engagement Executive**

*Jason Bell is an SAP Cloud Platform Customer Engagement Executive in Melbourne Australia. Jason has over 20 years experience delivering large scale business transformation projects as a software and integration developer, solution and integration architect, team leader, and applications manager. Jason has spent time working in the startup community using agile methodology to deliver high profile web and mobile applications. Jason is passionate about bringing that innovative and agile culture to large enterprises through SAP Cloud Platform.*



### **Martin Burger - Business Development and Healthcare Solution Expert**

*Martin is a business development and healthcare solution expert with 16 years working at SAP. He is responsible to drive SAP's healthcare go to market strategy across APJ and Greater China region. Martin works with customers to support their Digital Health transformation and works with SAP market units and partners to execute go to market strategies and provide solution enablement. This includes a deep understanding of global and regional health trends and ability to translate healthcare business requirements into technical solution requirements.*



### **Joel Stehr - Enterprise Solutions Director @ Bilue**

*Joel is on a mission to humanize technology. He has spent 20 years working in the technology sector helping customers implement, enhance, tweak, integrate, upgrade, re-implement, extend and support their enterprise applications.*

*At Bilue, Joel now works with organizations like Spotlight Retail Group, Downer, Otraco, ACT Health & Australian Digital Health Agency, considering the human aspects of technology and the implications for people and their work patterns to identify opportunities to mobilize enterprise applications. This people centered approach is focused on ensuring maximum adoption of digital solutions which ultimately leads to maximum business benefit.*



### **Marinos Tsiplakis –**

*Marinos is part of the SAP Cloud platform team and has been in the SAP ecosystem for over 15 years with experience in a multitude of solutions and roles ranging from Development to Sales. In his current role, he strives to increase market adoption and help customers understand the business benefits in utilising SAP cloud solutions.*

## Our Speakers

---



### ***Ms. Priyanka Arora – Incture Director Customer Success (SEA & ANZ)***

*Priyanka Arora has more than 17 years of experience in Technology Solutions Go-to-Market Strategy and Sales. In her current role with Incture, she manages the strategic partnership with SAP and its key customers in the SEA & ANZ region. She is focused on helping customers adopt and use SAP intelligent digital technologies to solve some of their key business challenges. She is passionate about driving business development and delivering customer engagement excellence.*

---



### ***Shaun Bradridge - Head of Technology Keytree Australia***

*Shaun Bradridge is the Head of Technology at Keytree who are a SAP AppHaus member (London), part of the Apple/SAP Fast start program and global winner of this year's SAP Pinnacle Award for SAP Cloud Platform. Shaun is a technical architect by trade who uses experience design to push technology further.*

---



## SAP Statement of Confidentiality and Exceptions

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. This presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this document is not a commitment, promise or legal obligation to deliver any material, code or functionality. This document is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This document is for informational purposes and may not be incorporated into a contract. SAP provides this information as guidance only to illustrate estimated costs and benefits of the predicted delivery project. These materials may be based upon information provided by you, information provided by other companies and assumptions that are subject to change. These materials present illustrations of potential performance and cost savings, and do not guaranty future results, performance or cost savings. SAP assumes no responsibility for errors or omissions in this document, except if such damages were caused by SAP's willful misconduct or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

© 2016 SAP SE or an SAP affiliate company. All rights reserved. (00/14)

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE. The information contained herein may be changed without prior notice.

Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE in Germany and other countries. Please see <http://www.sap.com/corporate-en/legal/copyright/index.epx#trademark> for additional trademark information and notices.



The Best-Run Businesses Run SAP™