



INNOVATION

IDEAS

STRATEGIC

PLANNING

THINKING

BUSINESS

ANALYSIS

DESIRE

RIGHT

OBJECTIVES

QUESTION

MISSION

GOALS

DOING

FUTURE

ORGANIZATION

VISION

NOW

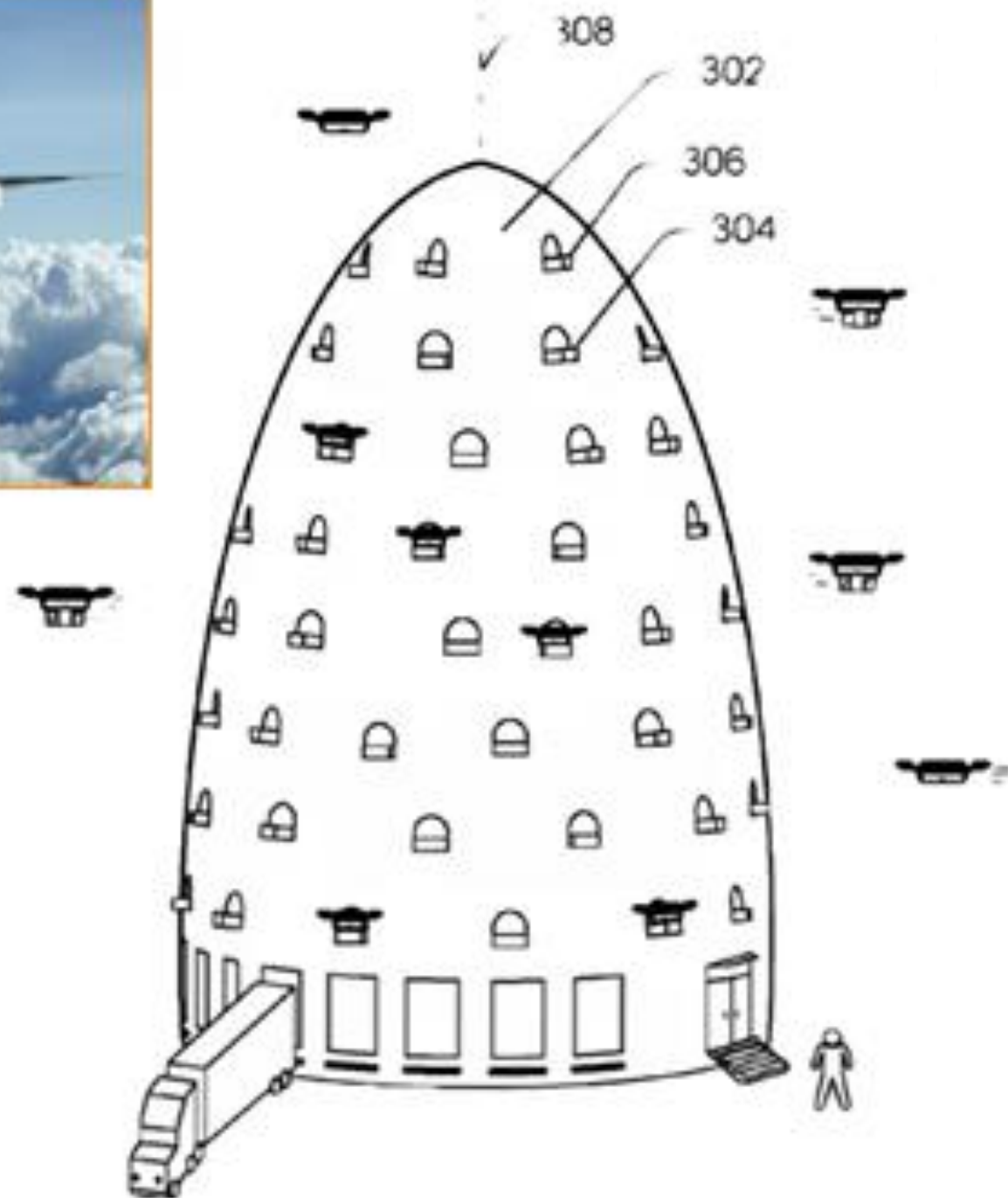


Navegando en la Era Digital...



El éxito en la era digital dependerá de la habilidad de las compañías en **implementar tecnologías digitales innovadoras**, repensando estrategia, desarrollando cultura y talento.







Innovaciones

Visión Corporativa de
TRANSFORMACION
DIGITAL



Administrar el Negocio



Gente



Impacto de
Negocio



Operaciones /
Procesos

Industrias

Retails

Petróleo

Energía

Minería

Banca

Seguros

Defensa

Aerolíneas

Medios

SAP

**Business
process**



Industrias

Retails

Smart City

Innovación

Petróleo

Energía

Minería

Banca

Seguros

Defensa

Aerolíneas

Medios

E Health

Smart Traffic

Electric Drive

**Open
Government**

Genomics

Smart Grid

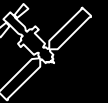
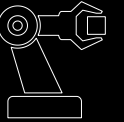
Real Time

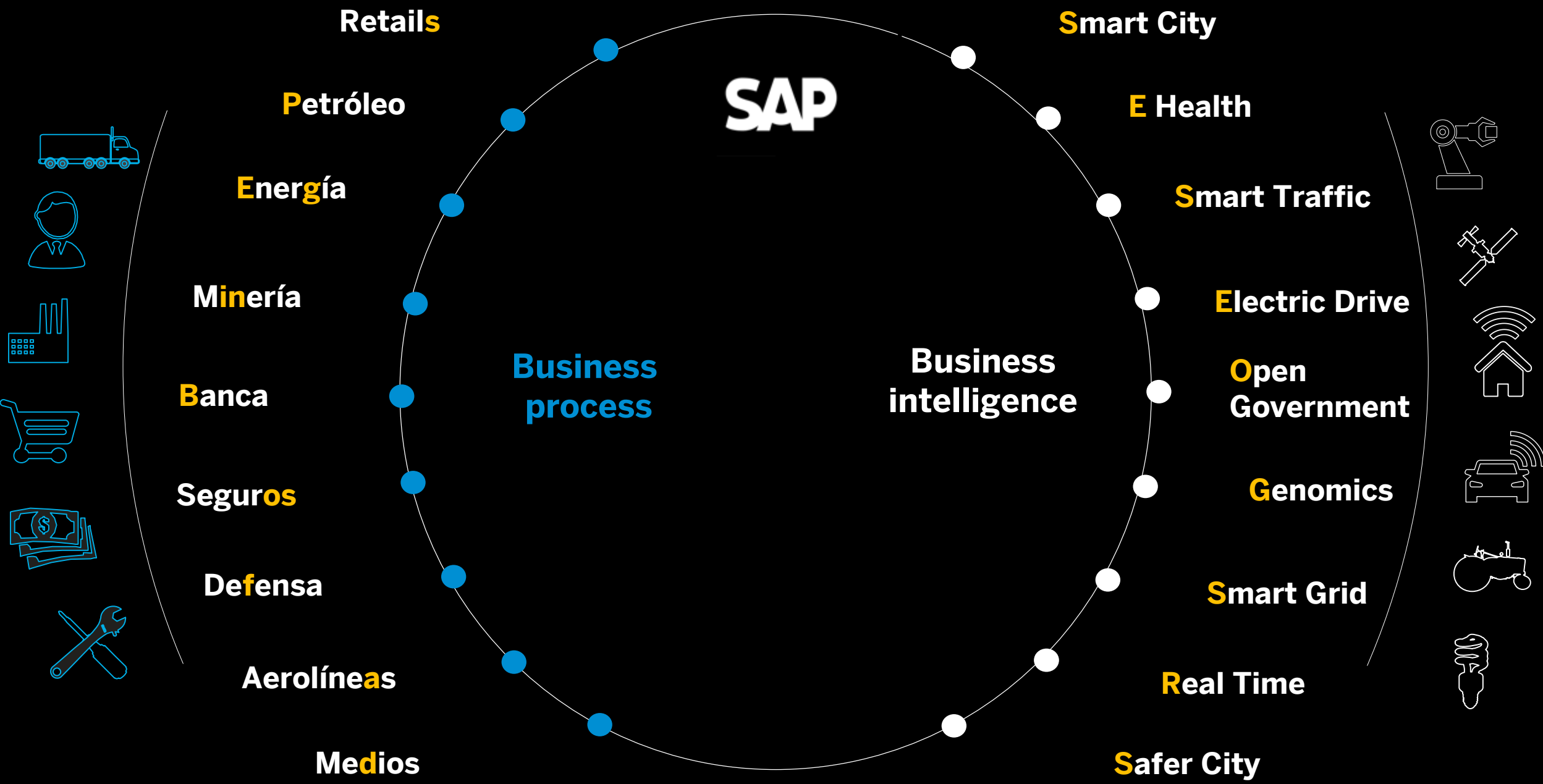
Safer City

SAP

**Business
process**

**Business
intelligence**



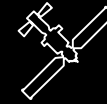
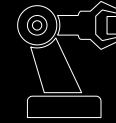


SAP

**Business
process**

**Business
intelligence**

**Transformación
Digital**



Administrar
SAP
Applications

Supplier
Collaboration

Customer
Experience

Digital Core

Business
Transactions

Intelligent
Insights

Workforce
Engagement

Assets &
Supply Chain

Cambiar
SAP Leonardo
Digital Innovation
System

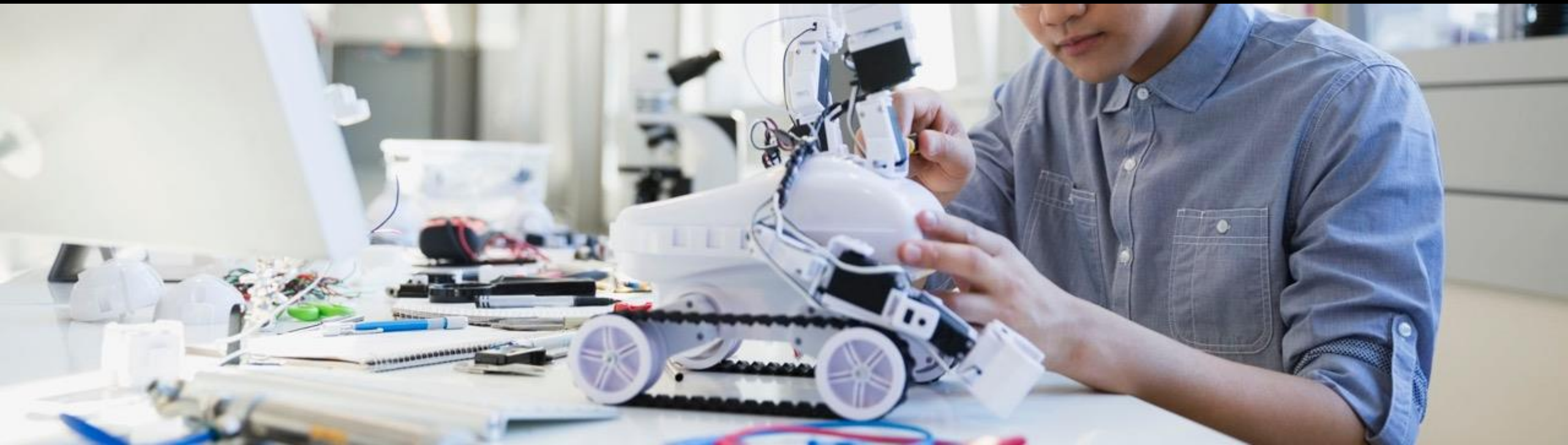
SAP HANA

SAP Cloud Platform

DIGITAL ASSISTANTS CLOUD
3D PRINTING ML MOBILITY AI
BITCOIN UX B2B MARKETPLACE
SOCIAL NANO-TECHNOLOGY ROBOTICS
CYBER IOT IN MEMORY BIG
SECURITY COMPUTING DATA
API & MICRO SERVICES BLOCKCHAIN

DIGITAL ASSISTANTS CLOUD
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Machine Learning





**Inteligencia
Artificial**

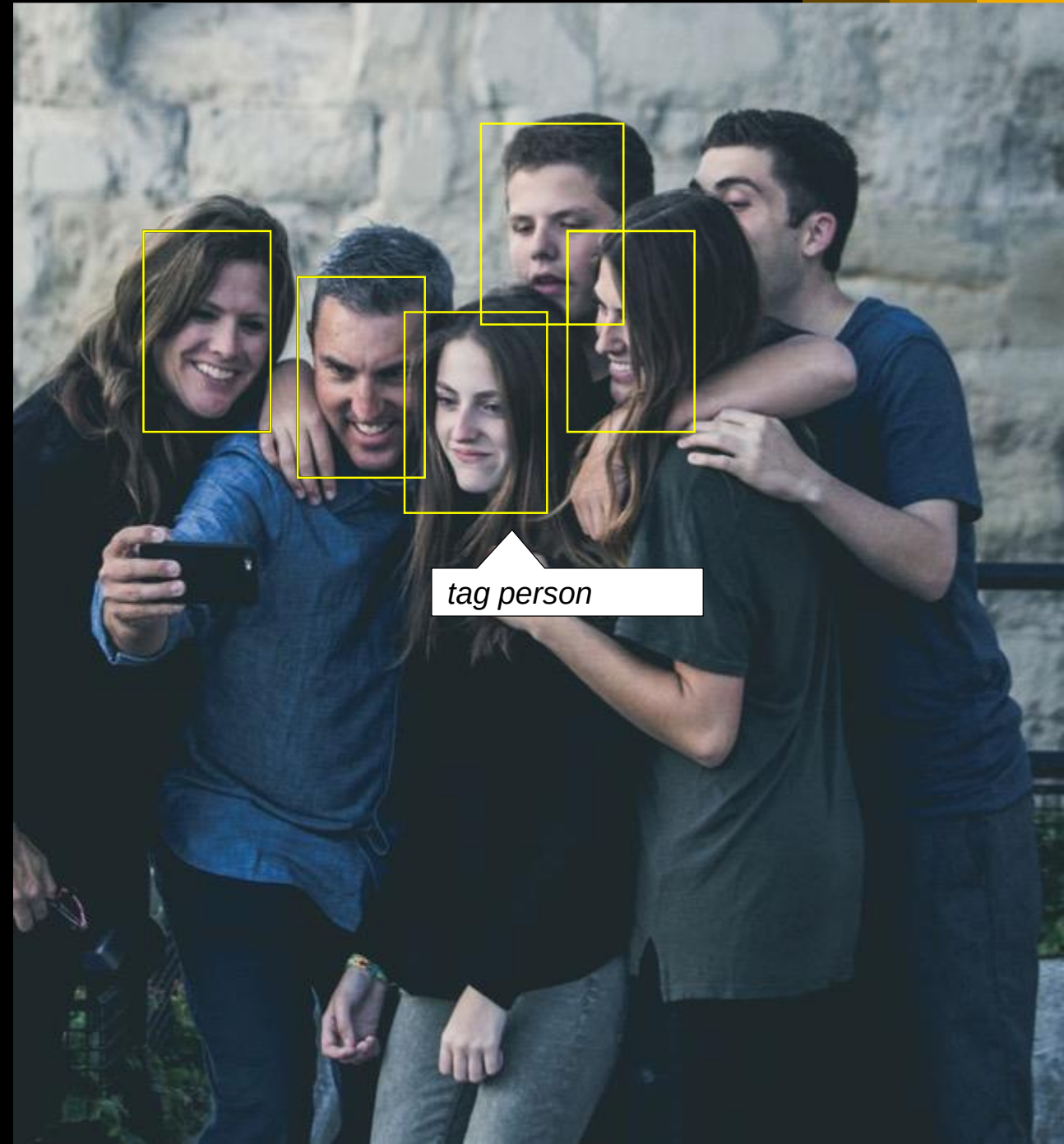


**Machine
Learning**



**Deep
Learning**

La mayoría de
nosotros entrenamos
modelos de **Machine
Learning** a diario sin
saberlo



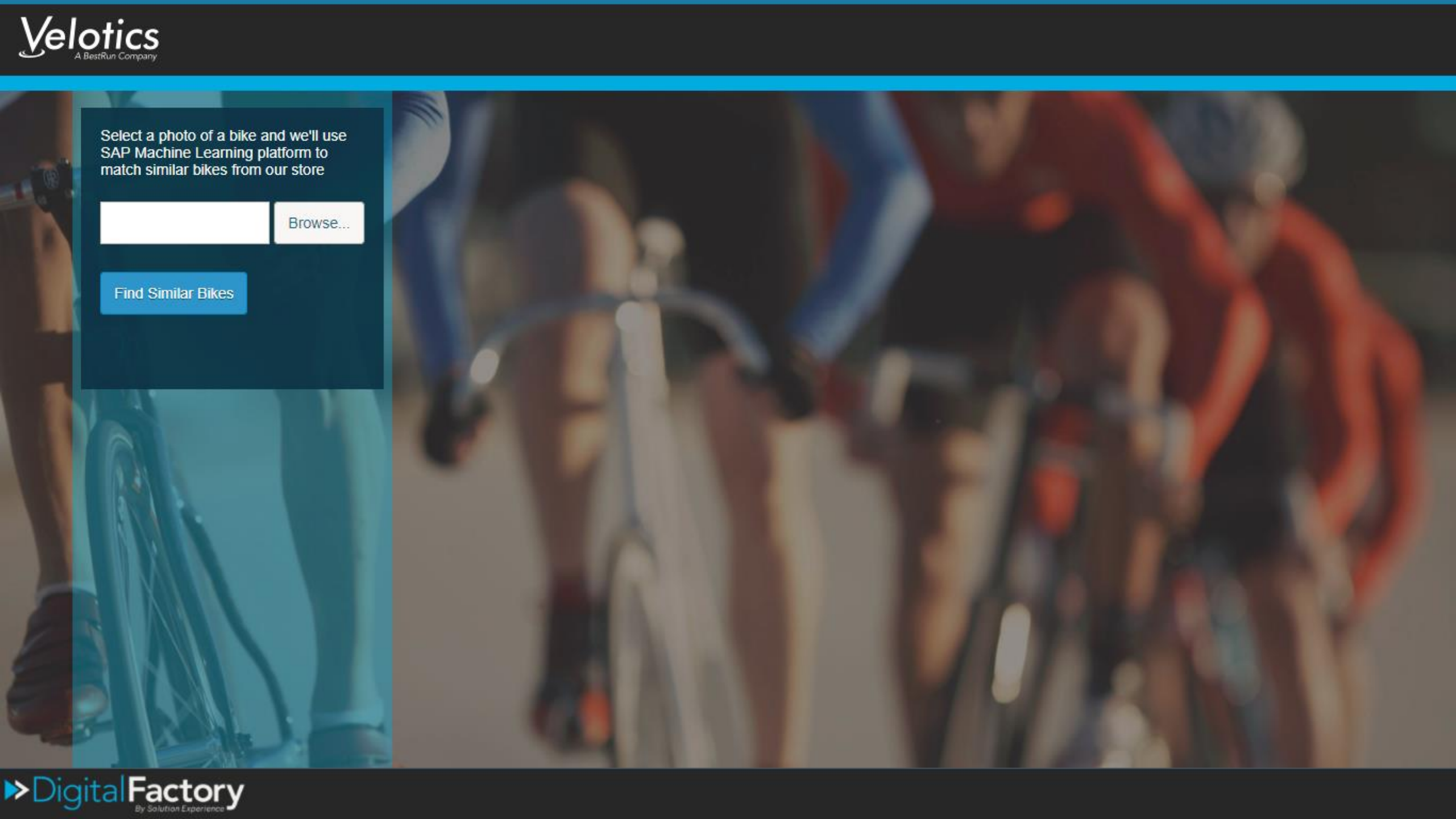
Velotics **Machine** Learning



MORE THAN JUST A SLOGAN.

IT DESCRIBES WHAT EVERY SINGLE PERSON HERE AT VELOTICS
WORKS FOR - THE VISION OF THE PERFECT RIDE.

SHOP NOW

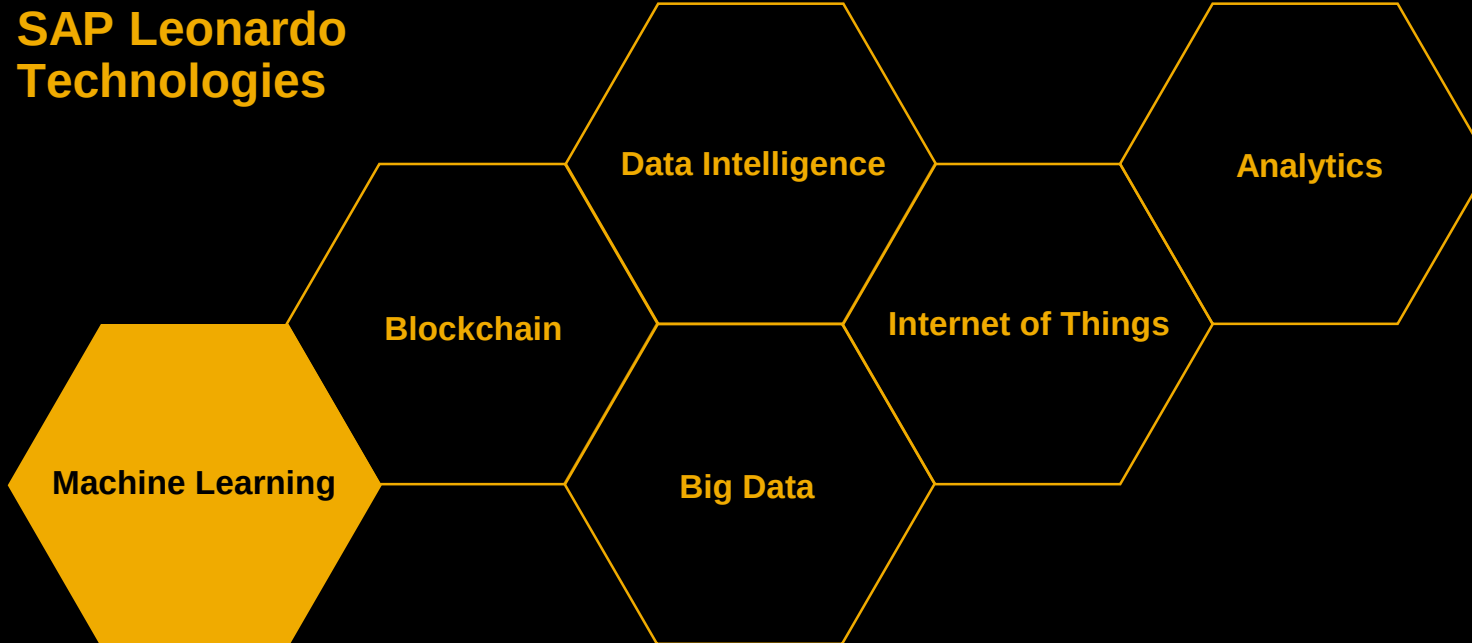


Select a photo of a bike and we'll use
SAP Machine Learning platform to
match similar bikes from our store

Browse...

Find Similar Bikes

SAP Leonardo Digital Innovation System



Machine Learning

Aplicaciones

- SAP Cash Application
- SAP Brand Impact
- SAP Service Ticketing
- SAP Fraud Management
- SAP Customer Retention

Interfaces de Conversación

- Conversation AI Framework
- SAP CoPilot

Servicios

- Document Feature Extraction
- Image Feature Extraction
- Time Series Change point Detection
- Time Series Forecast Translation
- Image Classification

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Blockchain



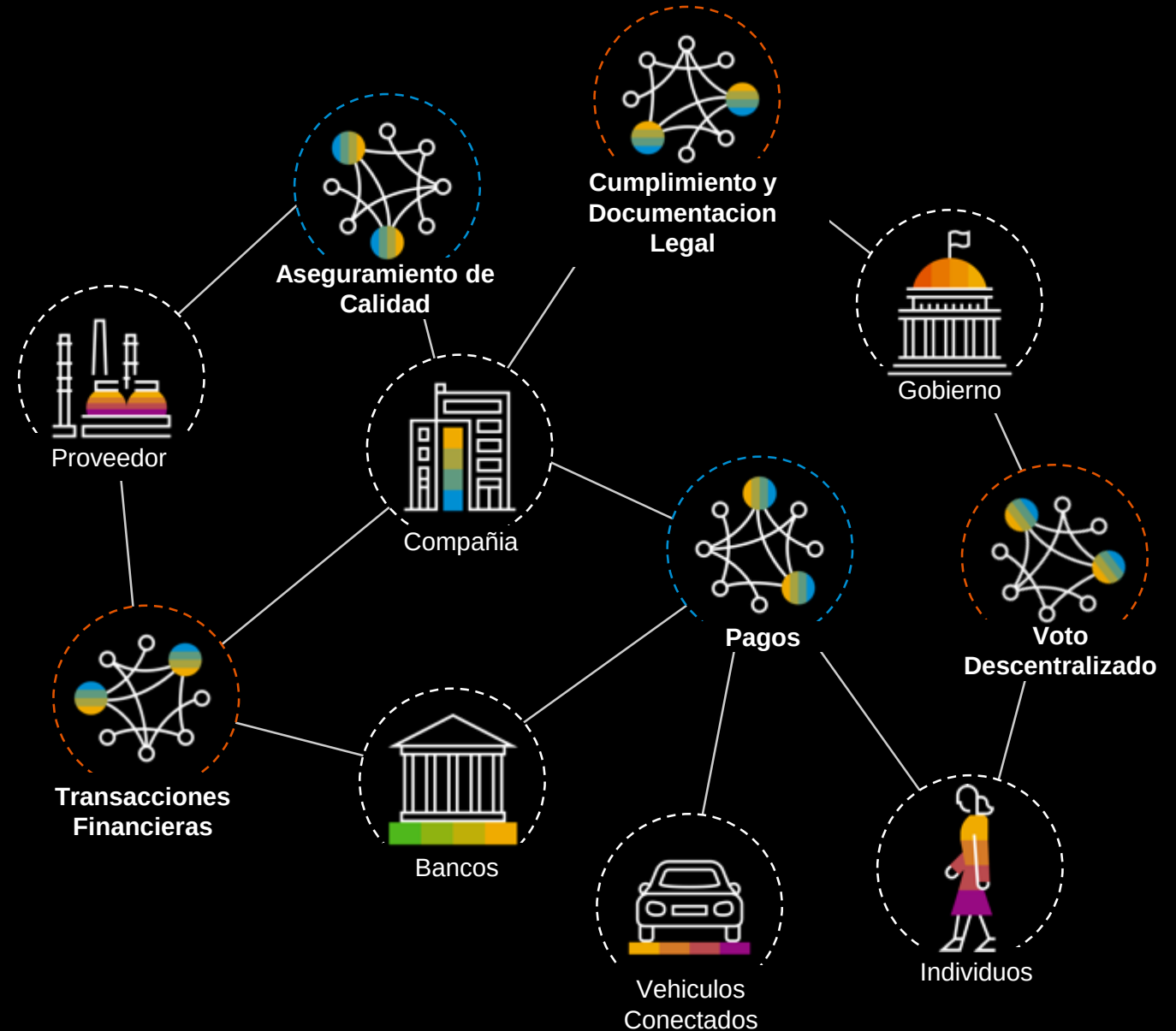
Blockchain - ¿Es solo otra moda?

Blockchain *no* **es Bitcoin**

Lo que **Blockchain** esencialmente significa.
(para la **empresa**)

Blockchain puede Transformar las Redes Transaccionales

Blockchain es un nuevo protocolo para **libros distribuidos** en procesos de negocios con múltiples partes.



Velotics **Blockchain**



Iniciar sesión

Correo electrónico

bbest

Contraseña

••••••••

☐ Recordar la contraseña

Iniciar sesión

o



Registrarse

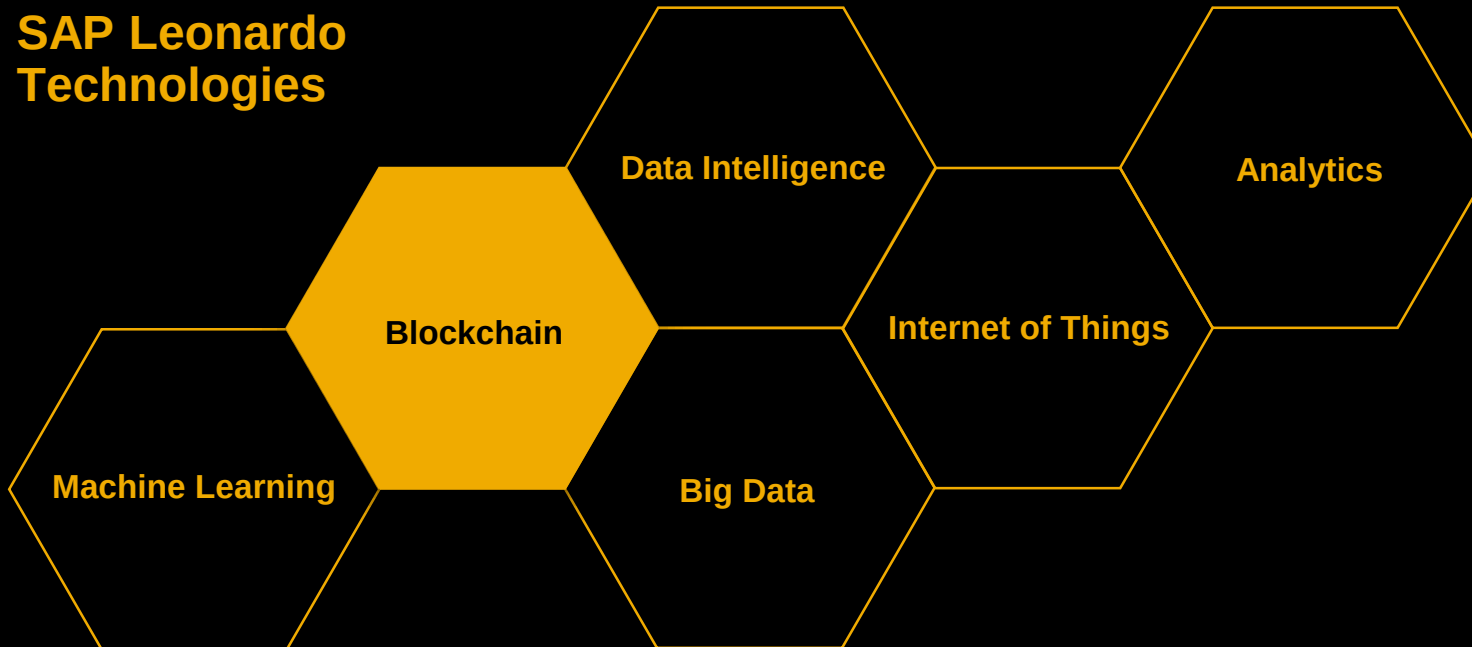
[¿Ha olvidado la contraseña?](#)

Powered by

 Cloud Platform

SAP Leonardo Digital Innovation System

SAP Leonardo Technologies



Blockchain

Ecosistema



Construir

- Blockchain-as-a-Service
- Servicios de integración de aplicaciones y de valor agregado
- Aplicaciones con Blockchain integrado ya

Almacenar

- Redes distribuidas de Blockchain en los centros de datos de SAP

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Internet of **Things**

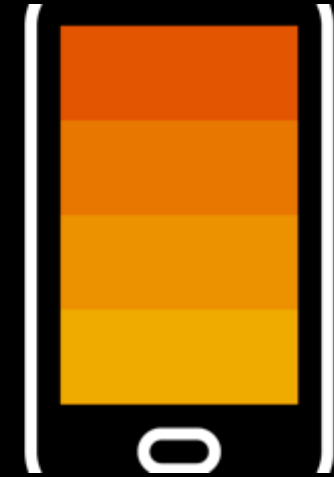




**FIT BIT
BANDS**



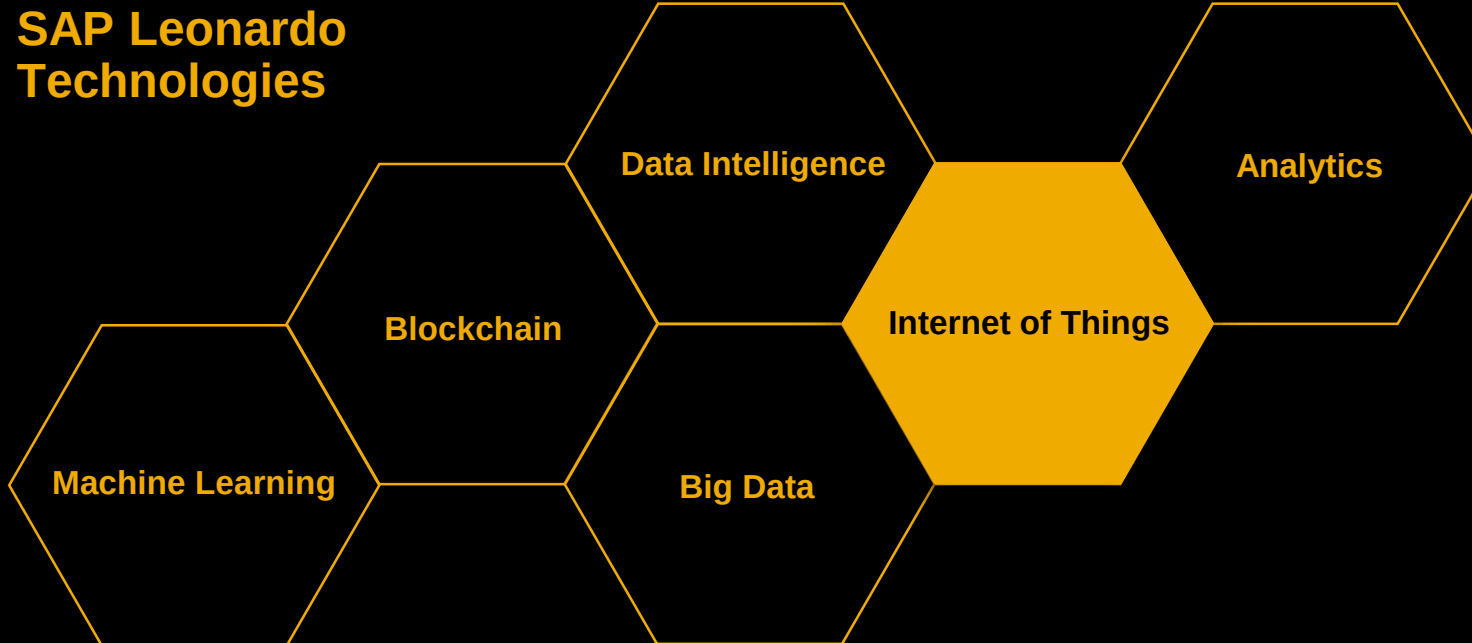
**SMART
WATCHES**



**SMART
PHONES**

Velotics **FIT@SAP**

SAP Leonardo Digital Innovation System

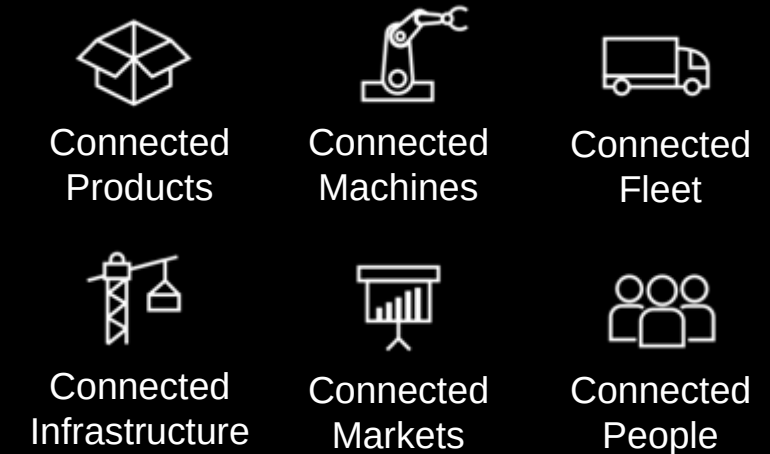


Internet of Things

SAP Leonardo Bridge

- Suite integrada y ampliable
- Vista en tiempo real de cosas conectadas
- Desarrollado en procesos de negocios

Aplicaciones de IoT

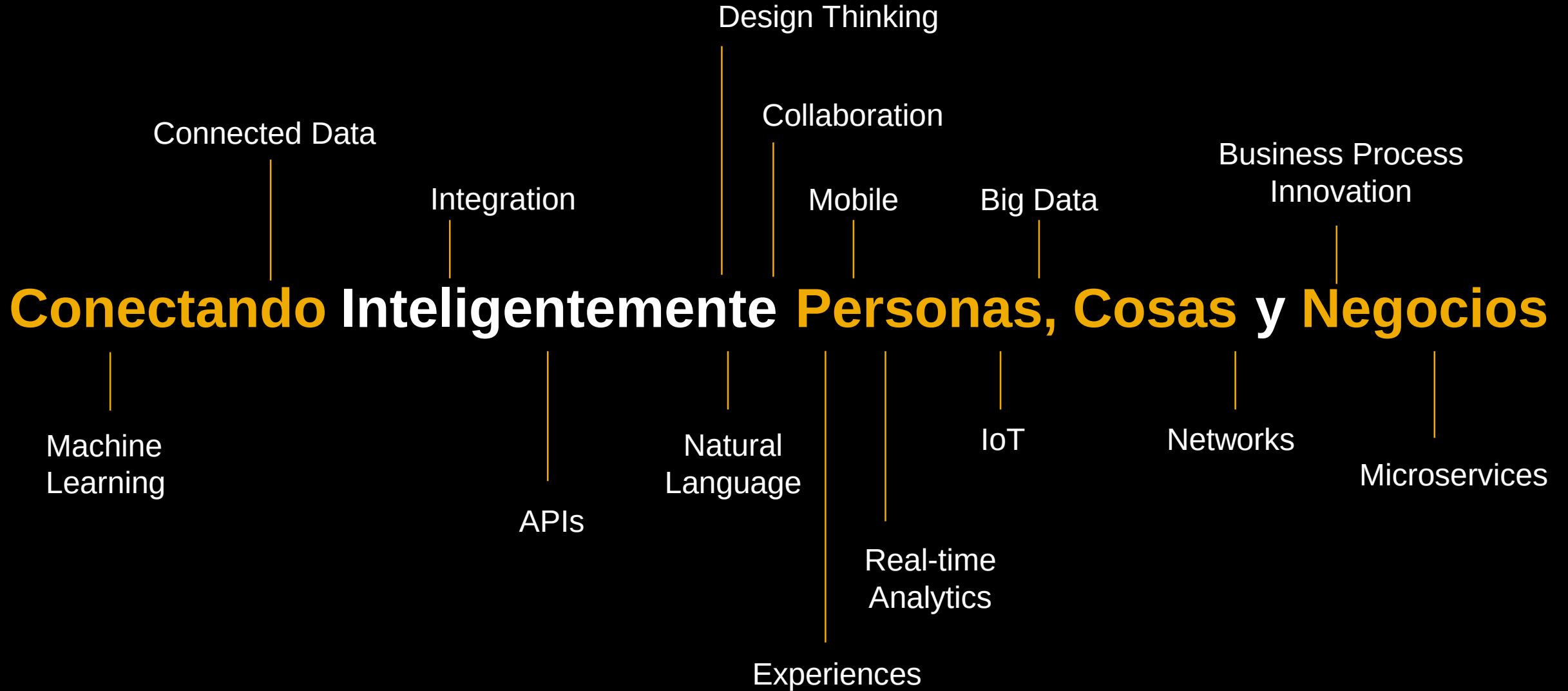


Servicios de IoT

- Edge Services
- App Enablement
- Thing management

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Wrap Up



SAP Leonardo

El Sistema de Innovación Digital
que le permite **innovar a escala** para redefinir su confianza su negocio