

AGENDA  
APJ Region

# **SAP Cloud Platform & Design Innovation Customer Forum**

## **Creating the Intelligent Business**

**SAP Melbourne August 28, 2019**

**SAP Brisbane August 29, 2019**

**Our Partner Sponsors**



**SAP is pleased to invite you to this 1-day invitation-only event in Melbourne and Brisbane, Australia on Wednesday and Thursday on August 28 & 29, 2019 respectively.**

**Attending this workshop will enable you to:**

1. Learn how to build and deploy the right app on the SAP Cloud Platform.
2. Understand all the tools, services and available resources to help you during your implementation.
3. Get an overview of SAP Cloud Platform and how it can be leveraged to jump-start your digital transformation
4. Get an understanding of how SAP Leonardo can impact your business through machine learning
5. Collaborate in an open forum and enrich your SAP network of selected partners, customers and SAP subject matter experts.

I understand why UX, SAP Cloud Platform and SAP Leonardo matters & how to define my intelligent enterprise strategy

I am confident on how to plan & build the right App

I have a network of contacts to guide me in this journey

**Introduction**

To Intelligent Enterprise

Intelligent Enterprise Strategy, available SAP technologies and tools

**Planning**

Successful rollout

Measure the business value of a UX and Cloud projects, identify the right opportunities, prioritize needs in the organization

**Designing**

For adoption

Methods & best practices to design the right Fiori app and ensure and user adoption

**Building & Deploying**

A better Intelligent Enterprise

Available tool and resources to build and deploy Fiori applications

# Agenda Day 1 – August 28/29, 2019

Day 1	Topics		Dur.
8:30 am	Breakfast – Registration and Sign-in		
9:00 am	Keynote: Designing the Intelligent Enterprise		30
9:30 am	<b>Keynote: SAP Cloud Platform – Vision and Strategy</b> <ul style="list-style-type: none"> <li>• Use existing business processes in digital transformation</li> <li>• Basic Concepts &amp; Benefits of the SAP Cloud Platform</li> <li>• News &amp; Roadmap</li> </ul>		30
10:00 am	<b>Keynote: Roadmap to innovation</b> <ul style="list-style-type: none"> <li>• Overview of SAP's strategy for innovation with intelligent enterprise</li> <li>• Announcements on some key innovations and solutions from SAP (e.g. SAP HANA Cloud Services, SAP Data Warehouse Cloud, SAP Data Intelligence)</li> </ul>		30
10:30 am	Break		
	Optimizing User Experience	Innovation and Digital Platform	
10:45 am	<b>User centric – UX Strategy and Roadmap</b> <ul style="list-style-type: none"> <li>• SAP Design Direction</li> <li>• Introduction to Fiori 3</li> <li>• UX Tools and technology</li> <li>• Key Platform Services</li> <li>• Outlook</li> </ul>	<b>SAP Intelligent Robotic Process Automation (Intelligent RPA)</b> <ul style="list-style-type: none"> <li>• What is Intelligent RPA and What Does it Do?</li> <li>• Top Benefits Customers are Already Gaining</li> <li>• The Power of Three – the SAP Solution Set</li> <li>• Demo: Intelligent RPA in Action</li> <li>• Roadmap – Exciting Times Ahead</li> </ul>	30
11:15 am	<b>Getting native – Enterprise Apps for iOS and Android</b> <ul style="list-style-type: none"> <li>• SDK for iOS</li> <li>• SDK for Android</li> <li>• Mobile Development Kit</li> <li>• Mobile Cards</li> <li>• Running with SAP Cloud Platform Mobile Services</li> <li>• Demo of how these tools accelerated mobile app development</li> </ul>	<b>Architecting with SAP Cloud Platform and AWS</b> <ul style="list-style-type: none"> <li>• Learn how SAP and AWS are bringing our collaboration to the next level.</li> <li>• Deployment of SAP solutions with native AWS capability will be simplified to allow innovation leveraging the latest cross-platform technologies.</li> <li>• We will introduce you to some of the common Architectural patterns and share some examples of how customers are building innovative applications on top of AWS</li> </ul>	30
11:45 pm	<b>Extend - S/4HANA to your needs</b> <ul style="list-style-type: none"> <li>• SAP Cloud Platform as an extension platform</li> <li>• SAP Cloud SDK</li> </ul>	<b>Chatbots at SAP - the Next-Generation UX for Enterprise Software</b> <ul style="list-style-type: none"> <li>• Introduction to SAP Conversational AI</li> <li>• SAP Conversational AI as the Collaborative, Bot-Building Platform with SAP CoPilot as the Digital Assistant</li> <li>• Demos – Natural Language Interaction with SAP S/4HANA, and Bot Integration Hub with SAP CAI bots</li> </ul>	30

# Agenda Day 1 – August 28/29, 2019

Day 1	Topics		Dur
12:15 pm	<b>Networking Lunch with 3 Demo PODs</b> <b>SAP Co-Pilot/UX Services</b> <b>SAP Asset Manager</b> <b>Go Mobile - SAP Mobile Card Kit</b>		75
1:30 pm	Customer Success Story		30
2:00 pm	Digital Transformation with SAP Fiori (Melbourne)		30
2:30 pm	Bourne Digital Presentation (Melbourne)		30
3:00 pm	Break		
3:15 pm	Bilue Presentation		30
	Optimizing User Experience	Innovation and Digital Platform	
3:45 pm	<b>Intelligence, agility, efficiency: key innovations in SAP HANA</b> <ul style="list-style-type: none"> <li>Find out the value of using the enterprise edition to run your SAP applications and advance your innovation initiatives</li> <li>Leveraging state-of-the-art database and data management technology, advanced analytical capabilities, and development tools in the only all-in-one, in-memory-first data platform</li> <li>The newest SAP HANA innovations – What's new overview for SAP HANA 2.4</li> </ul>	<b>Becoming intelligence – business impact of machine learning</b> <ul style="list-style-type: none"> <li>SAP Leonardo Overview</li> <li>What is Machine Learning ?</li> <li>How do machines learn ?</li> <li>Machine Learning is changing business</li> <li>Demos: <ul style="list-style-type: none"> <li>ML based Forecasting</li> <li>Computer vision &amp; Conversational AI</li> </ul> </li> </ul>	30
4:15 pm	<b>Integrate – Intelligently connecting People, Things and Business</b> <ul style="list-style-type: none"> <li>Integrate your data easily and with confidence</li> <li>Manage your data challenges for IoT, Mobile, and LoB</li> <li>Safeguard data access API Management in the cloud</li> </ul>	<b>Augmented analytics with SAP Analytics Cloud</b> <ul style="list-style-type: none"> <li>Gain actionable insights and accelerate innovation with augmented analytics</li> <li>Take advantage of machine learning to analyze patterns, simulate what-if scenarios, explore key influencers, and intuitively ask questions easily</li> <li>Meet data analytics challenges with next-generation open, scalable data warehousing solutions from SAP</li> </ul>	30
4:45 pm	Wrap Up		30

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Bourne Digital is an SAP digital UX design and cloud innovation partner working on major digital transformation programs to simplify business for government and enterprise. Practice areas include User Experience Design, Fiori/UI5 application development, mobile applications and IoT solutions.

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IQX Business Solutions accelerate and control collaborative business processes, empowering Executives to make timely decisions, more confidently, with verifiable policy compliance. IQX software provides the platform for digital process automation. OneList Approvals enables cross-application decision task aggregation, mobile approvals and seamless system integration. Fiori AppBuilder (FAB) enables SAP customers to create their own workflow-enabled responsive Web Apps rapidly utilising existing in-house skills.

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Inspired Experiences on Intelligent Platforms At Bilue we've fused strategy, design and technology to create the speed to market machine that many of Australia's largest brands trust to bring their visions to life in record time. Our services span Digital Strategy, User Experience Design, Mobile, Machine Learning and IoT. We've delivered countless solutions for some of Australia's finest brands and organizations leveraging our relationships with leading software vendors and deep experiences with platforms including SAP Cloud Platform, Google Android, Apple iOS and Amazon Web Services. We're here to help organizations through the phases of digital transformation as they move from paper to device by designing and delivering experiences that delight. To help realize opportunities to deploy machine learning to gain hidden insights that can translate to competitive advantage and to help scale into IoT sensor fed business processes that are efficient and effective

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