



Bourne Digital – The digital agency for the SAP ecosystem

Designing for People With SAP BTP

member of the **SAP**
AppHausNetwork



Taronga Zoo – STAX App

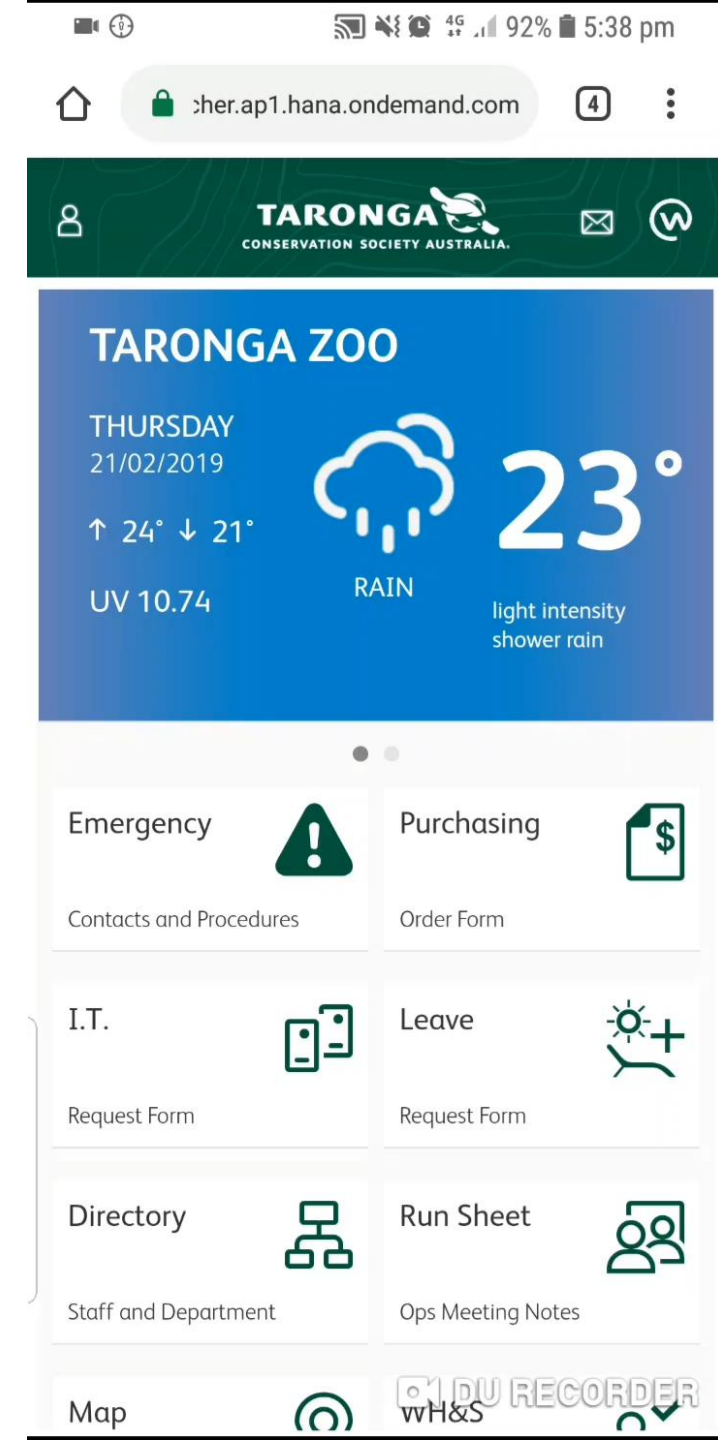
Client: Taronga Zoo
Solutions: Staff Experience App on BTP
Services: UX Research, UX Design, SAP BTP Development

What is Stax App?

One-stop secure App for Taronga Zoo staff members, to digitize and mobilize day to day tasks and free up their time to be with animals and Zoo guests.

Impacts of ‘Designing for People’:

- 5000 + Digital Purchase Requisitions made through the Stax App
- 500+ Employees using the Stax App Successfully
- 33% + Taronga Zoo staff users are now ‘Mobile first’
- Increase in Guest satisfaction points due to more Zoo Keepers and Staff being available for guests at the Zoo to engage with.



Sunrice Grower Portal

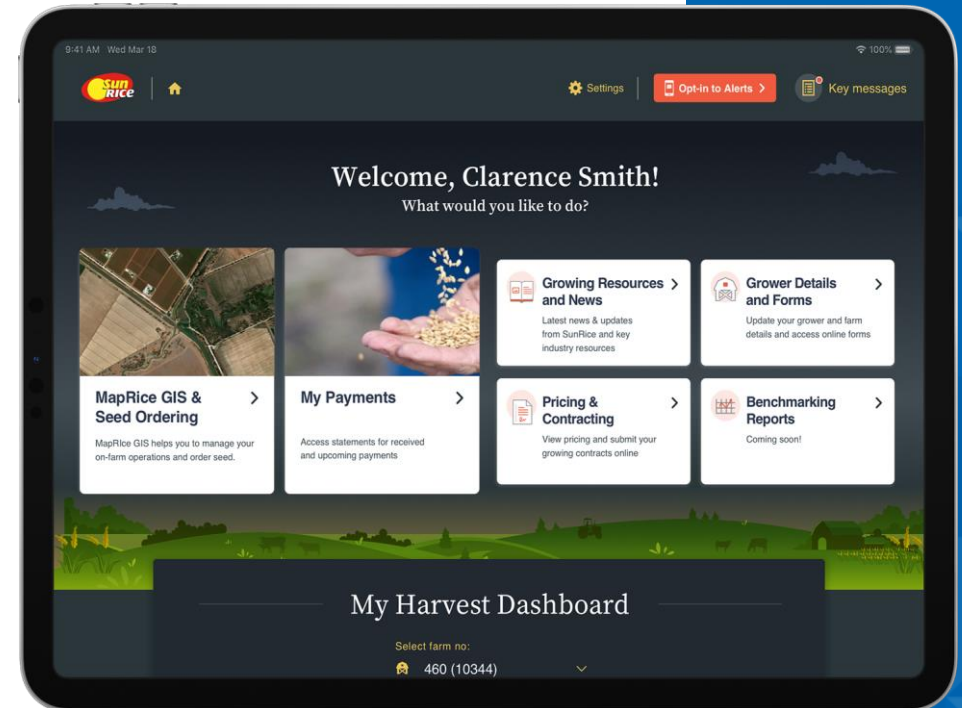
Client: Sunrice
Solutions: B2B portal
Services: UX Research, UX Design, SAP Development

What is Sunrice Grower Portal?

One-stop secure digital portal for growers to manage their account with Sunrice.

Impacts of 'Designing for People':

- Reduce contact centre volume by providing access to key account information and notifications.
- Improve grower engagement with up-to-date information and news
- Ability to request account master updates such as update to bank account details using workflow services
- Integrated to core SAP for account information, payments and order history



Thank you



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