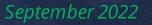
## To Inspire And Unify









#### **Strategy snapshot**

#### Rautaki tāpoto

#### Our vision is to inspire and unify through rugby

Our strategic pillars are:



Winning with mana



Rugby at the heart of our communities



Loved game,



Unleashing rugby's commercial potential

We'll enable success through:



Enhancing the welfare of our players



Thriving people, thriving game



Leading through technology



# Thriving People, Thriving Game Mauri tū, Mauri ora





### Our goal is to enable a world-leading sports organisation and engaging, diverse and inclusive environments across rugby.

#### We will achieve this by:

- Identifying, recruiting and supporting highperforming individuals at NZR.
- Building internal leadership capability to effect transformational shifts and impacts in rugby.
- Developing equitable, inclusive pathways for people of any gender, ethnicity and sexual orientation
- Working with Māori & Pasifika communities to build our capability and responsiveness.
- Creating safe rugby environments through the delivery of quality education and change programmes aimed at reducing harm.









Respect Responsibility Inclusion Culture Wellbeing Equity Diversity





### Values





# The Rugby Way Te Ara Ranga Tira







### **Te Ara Ranga Tira**The Rugby Way

#### **BE WELCOMING**

TE POU MAIOHA

RUGBY IS A GAME FOR ALL, REGARDLESS OF OUR BACKGROUNDS, BELIEFS OR IDENTITY

#### **BE OUR BEST**

TE POU HIRANGA

WE STRIVE FOR
EXCELLENCE ON AND
OFF THE FIELD, DRIVEN
BY A BELIEF THAT
RUGBY CAN IMPROVE
PEOPLE'S LIVES

#### **BE PASSIONATE**

TE POU IHIIHI

RUGBY IS MORE THAN
JUST A GAME, IT BUILDS
COMMUNITIES AND
FOSTERS A LIFELONG
LOVE OF THE GAME

#### **PLAY FAIR**

TE POU TIKA

WE DO WHAT WE SAY
WE'LL DO, ACTING
WITH HONESTY
AND INTEGRITY AT
ALL TIMES





















#### **NEW ZEALAND RUGBY AND PRIDE PLEDGE**

# RABOW READY RUGBY













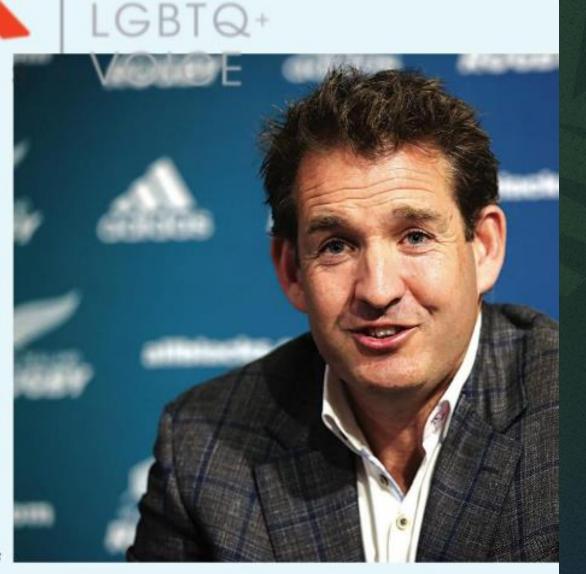
Sport

#### NZ RUGBY CEUR E S MARK ROBINSON

### "WE WANT TO BE A FORCE FOR GOOD"

ARTICLE | OLIVER HALL & LEVI JOULE
PHOTO | SUPPLIED BY NEW ZEALAND RUGBY / GETTY IMAGES

To mark IDAHOBIT (International Day Against LGBTQIA+ Discrimination) Mark Robinson tells express what New Zealand Rugby is doing to













## He toa takitini. It's a team effort.

Stand up against discrimination.

Join us and be an ally.







### Questions



