## Deloitte.

## Data Driven Enterprise Unleashing Machine Learning for Superior Cleansing





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### Agenda

- The Challenge
- The Solution
- Client Example
- Demo
- About Us
- Questions



# The Challenge

#### Dirty data costs the global economy over \$3 trillion every year

Workers spend 60% of their time cleaning, normalising and organising data

Companies believe, on average, that 26% of their data is corrupt



Human error accounts for more than 60% of all dirty data

Over 57% companies discover dirty data when it's reported

Only 16% executives are confident in the accuracy of their data

## **The Solution**

### Data Optimisation Solution



#### Feature

An interactive web-app based Data Optimisation Solution platform

#### **Benefits**

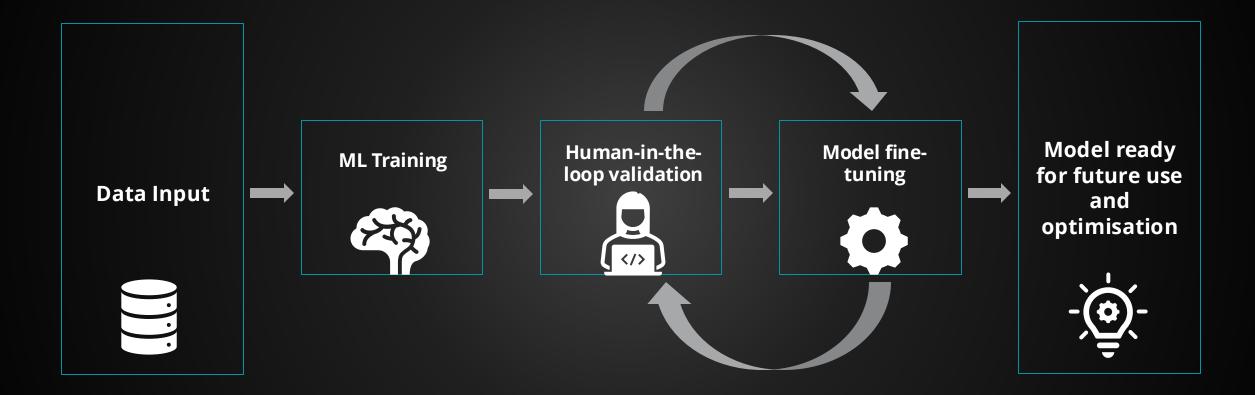
Single platform with different workspace for each of the use cases.

AI/ML powered classification framework for class mapping

Reduction in hours spent in manual tasks through automated process

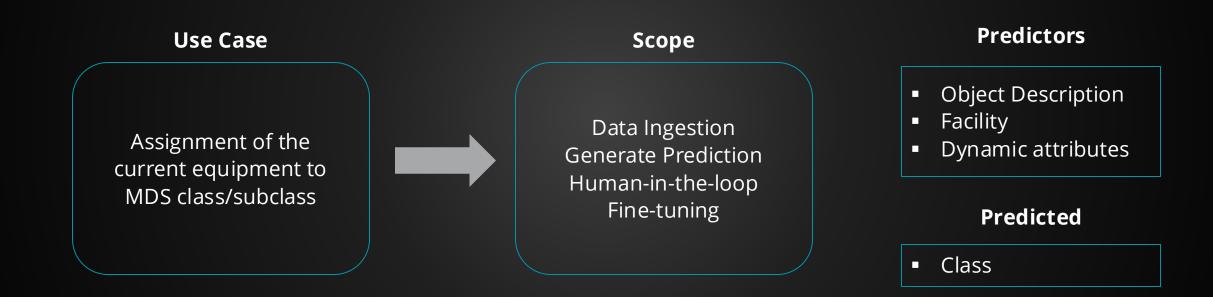
Continuous human-in-the-loop validation and model generalisation AI model predicted score distribution shifts from low confidence to high confidence with each iteration

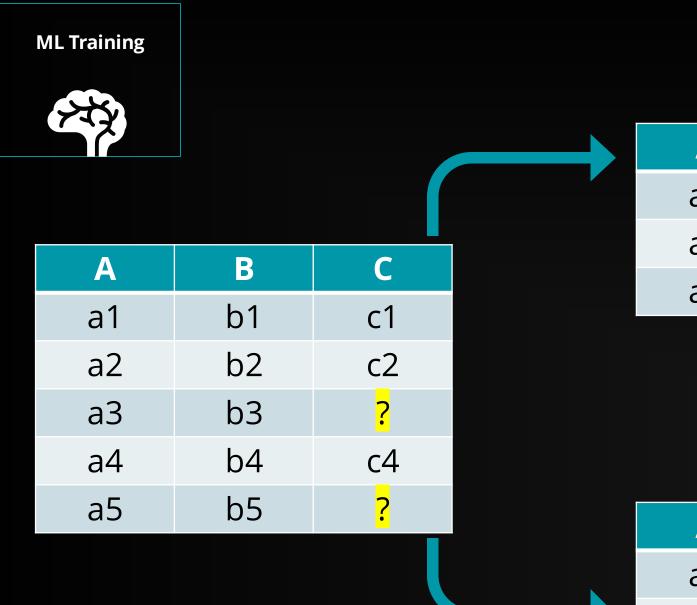
Similarity score-based techniques for improved efficiency Reduction in data quality issues with improved prediction accuracy of about 95%



# **Client Example**

### Asset Class/Subclass Mapping

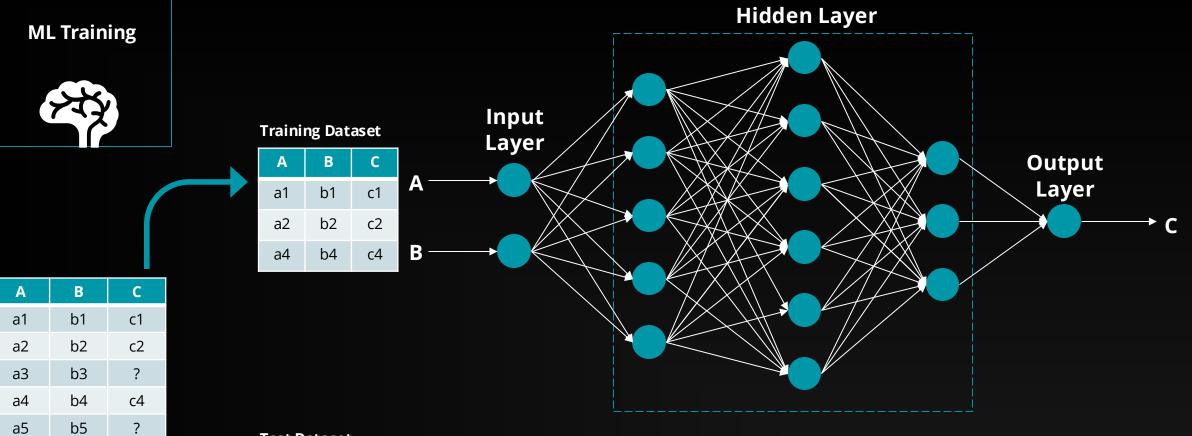




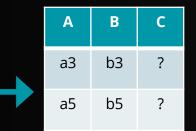
Iraining Dataset				
•	Α	В	С	
	a1	b1	c1	
	a2	b2	c2	
	a4	b4	c4	

### Test Dataset

Α	В	С
a3	b3	<mark>?</mark>
a5	b5	<mark>?</mark>



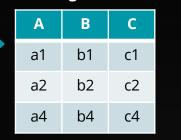
#### Test Dataset

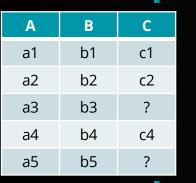


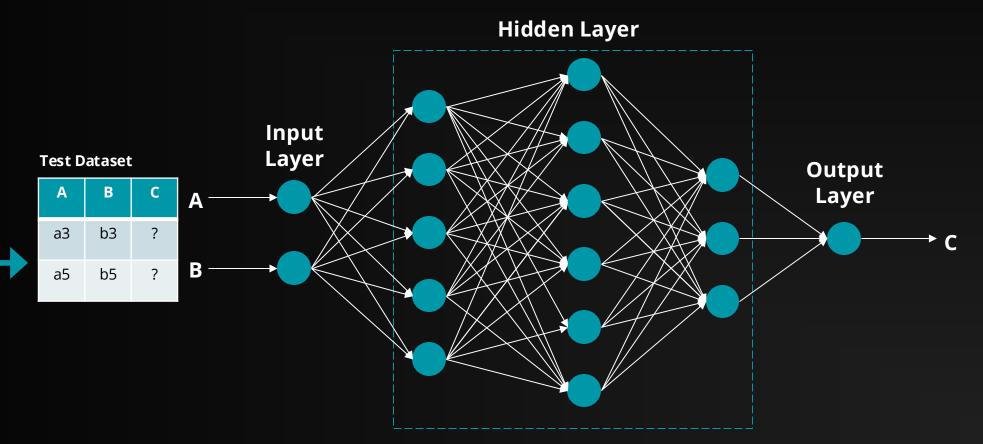
### **ML** Training



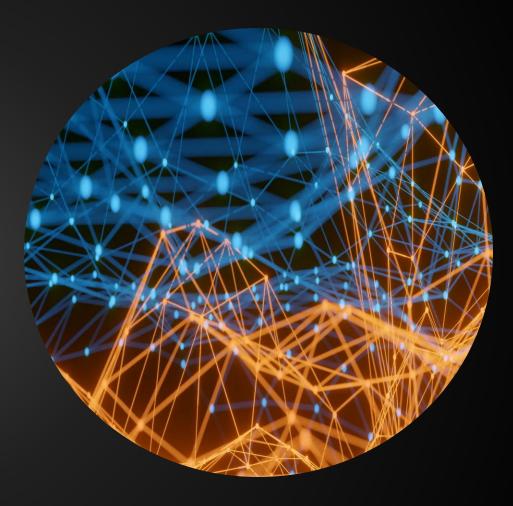
#### Training Dataset





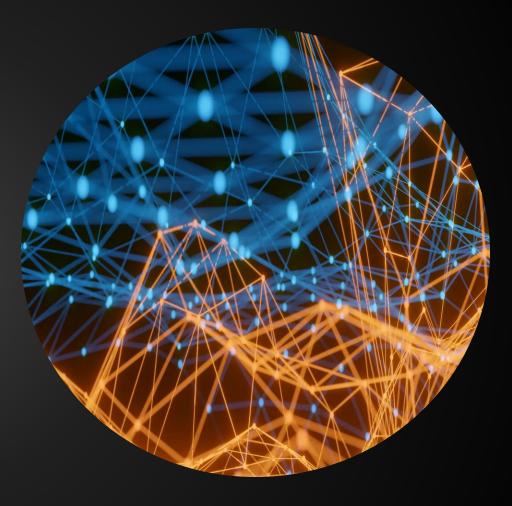


## Demo





# **Questions?**



# Thank you

