



SAP Business Unleashed Innovation Day

When you connect everything,
you can achieve anything.



AI+Data+Applications

Reimagining Application Development with SAP BTP

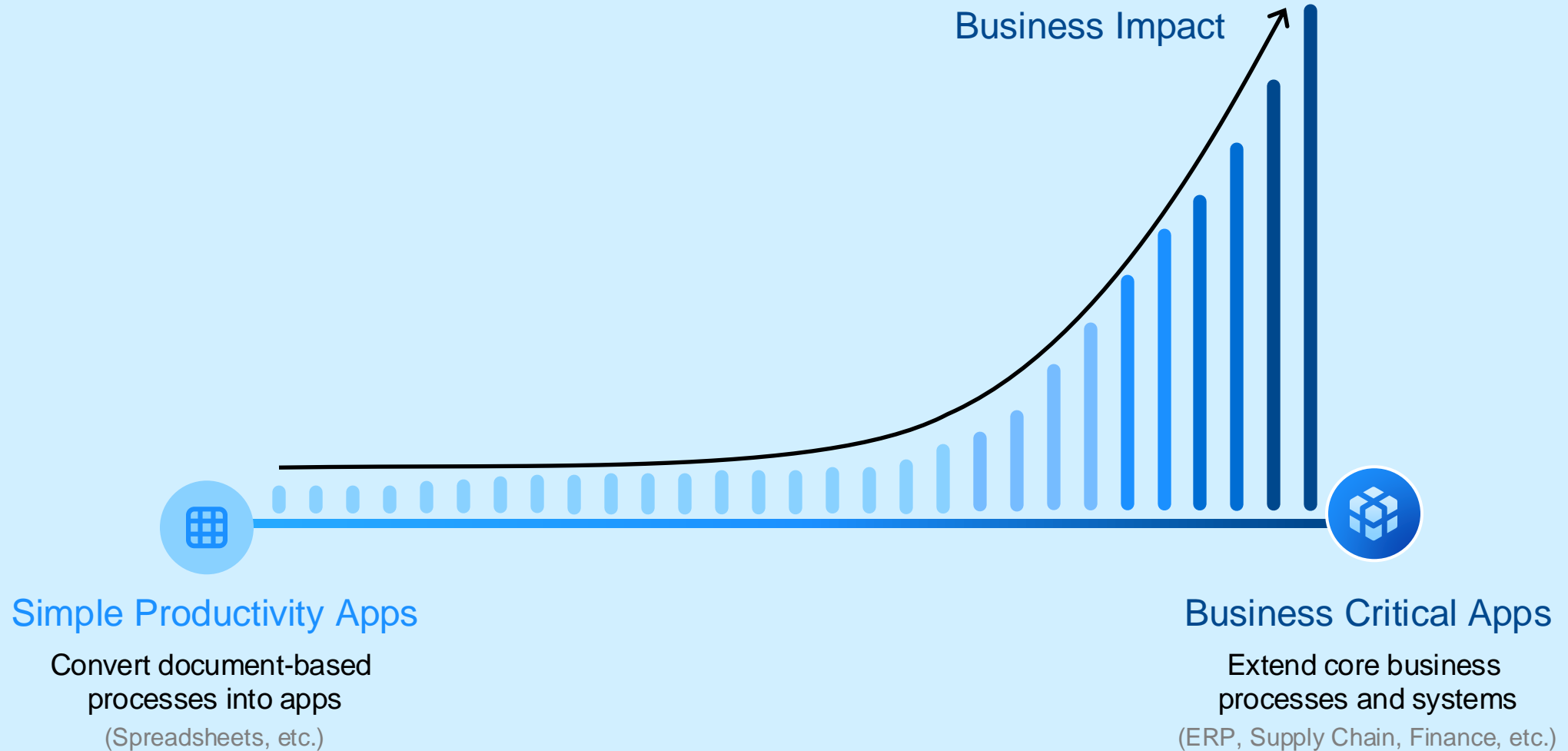
Thorsten Freitag – Innovation Architect

Agenda

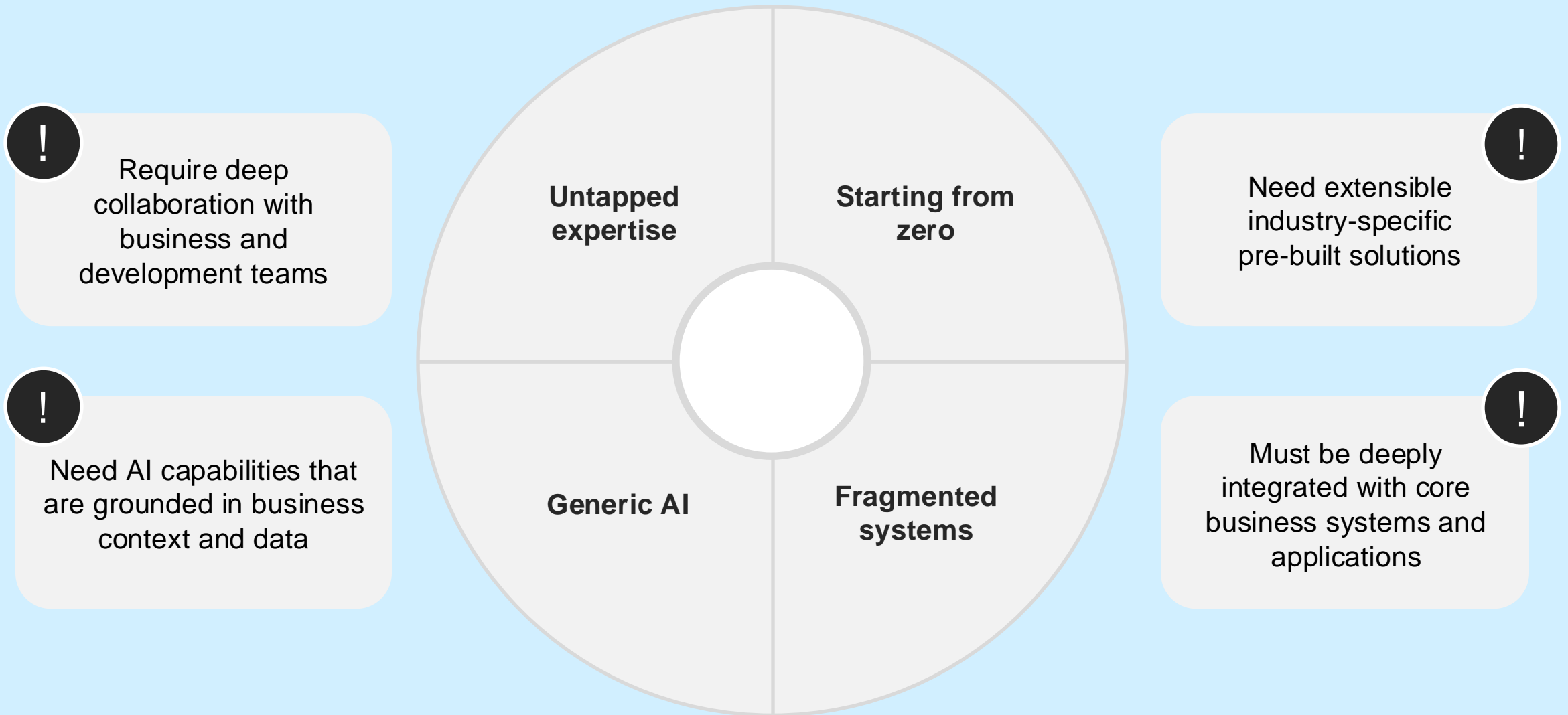


1. Overview
2. What can you build?
3. How it works
4. Use Cases and Resources

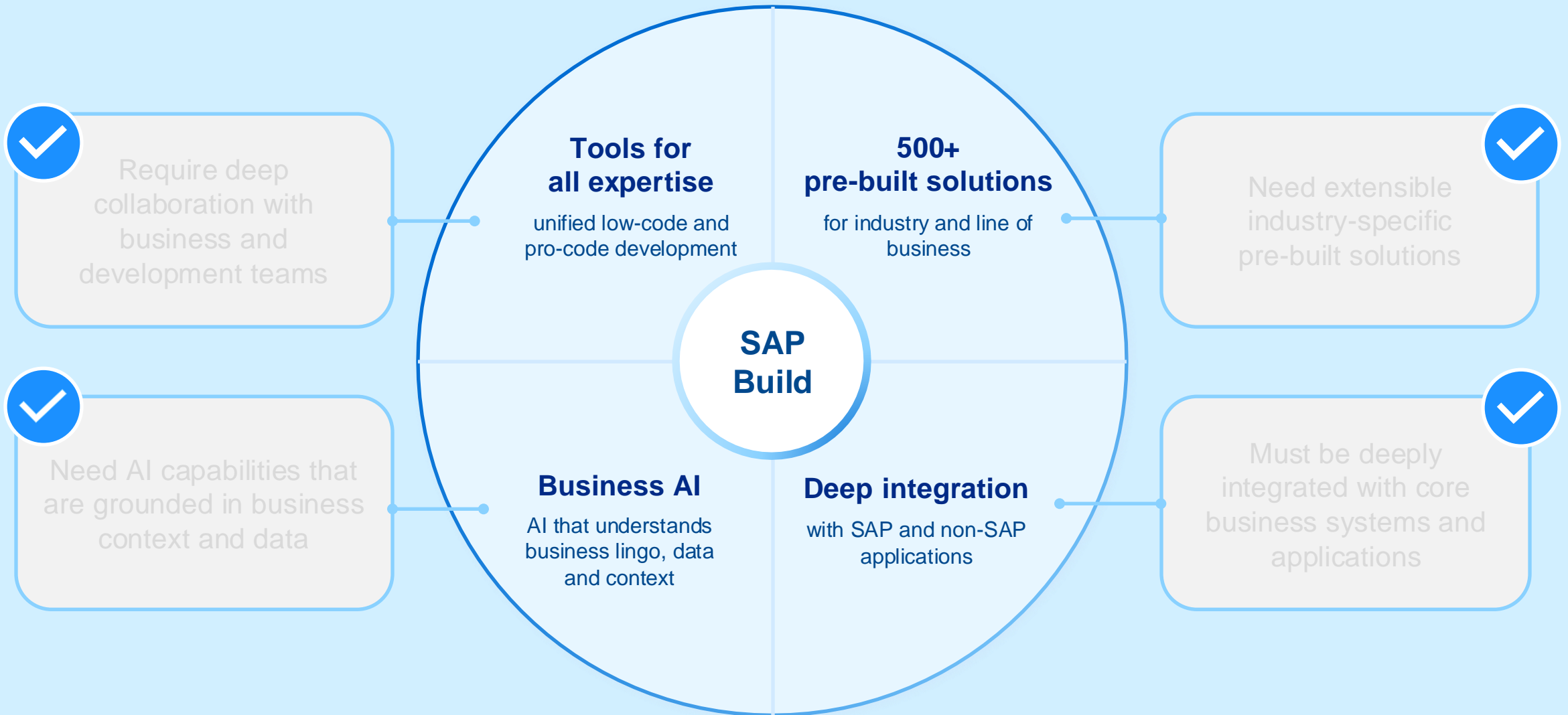
Bring out what differentiates you



While overcoming what slows you down



With the right tools for the job



Businesses run better on SAP Build



Digitize Reporting

Situation:

Needed to collect ESG KPIs across multiple departments.

Outcomes:

- Improved efficiency
- Enhanced data quality
- Quick implementation

[Learn more](#)

TRUMPF



Optimize Production Process

Situation:

Error prone and slow manufacturing process.

Outcomes:

- Developed in 10 days
- Reduced data entry tasks by 60%
- 2x speed of creating assembly instructions

[Learn more](#)



Streamline Business Process

Situation:

Disjointed user experience and outdated intranet.

Outcomes:

- 80% faster access to systems
- Personalized experience
- Reduced search time

[Learn more](#)



**What can
you do with
SAP Build?**

SAP Build extends applications

App Development

Automations

Digital Workspaces

Low code, pro code and generative AI

500+ pre-built solutions

Cloud ERP

Human Capital
Management

Spend Management
and Business
Network

Supply Chain
Management

Customer
Relationship
Management

Create and extend apps

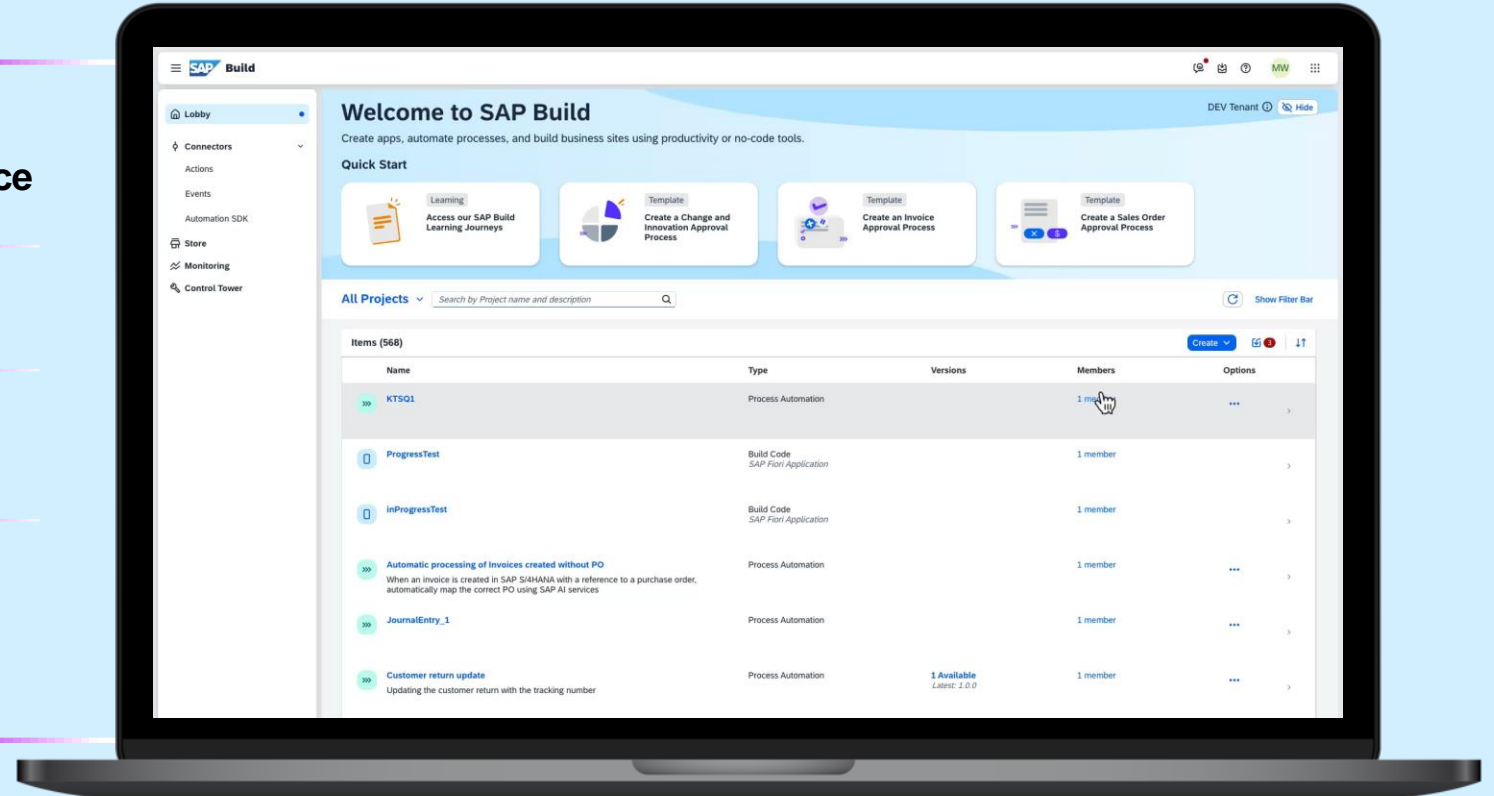
Build visually, code-first and with generative AI

Build with the tools and languages of **your choice**

Create full stack apps with **Joule**

Jumpstart projects with **pre-built solutions**

Create extensions for SAP, **on-stack** and **side-by-side**



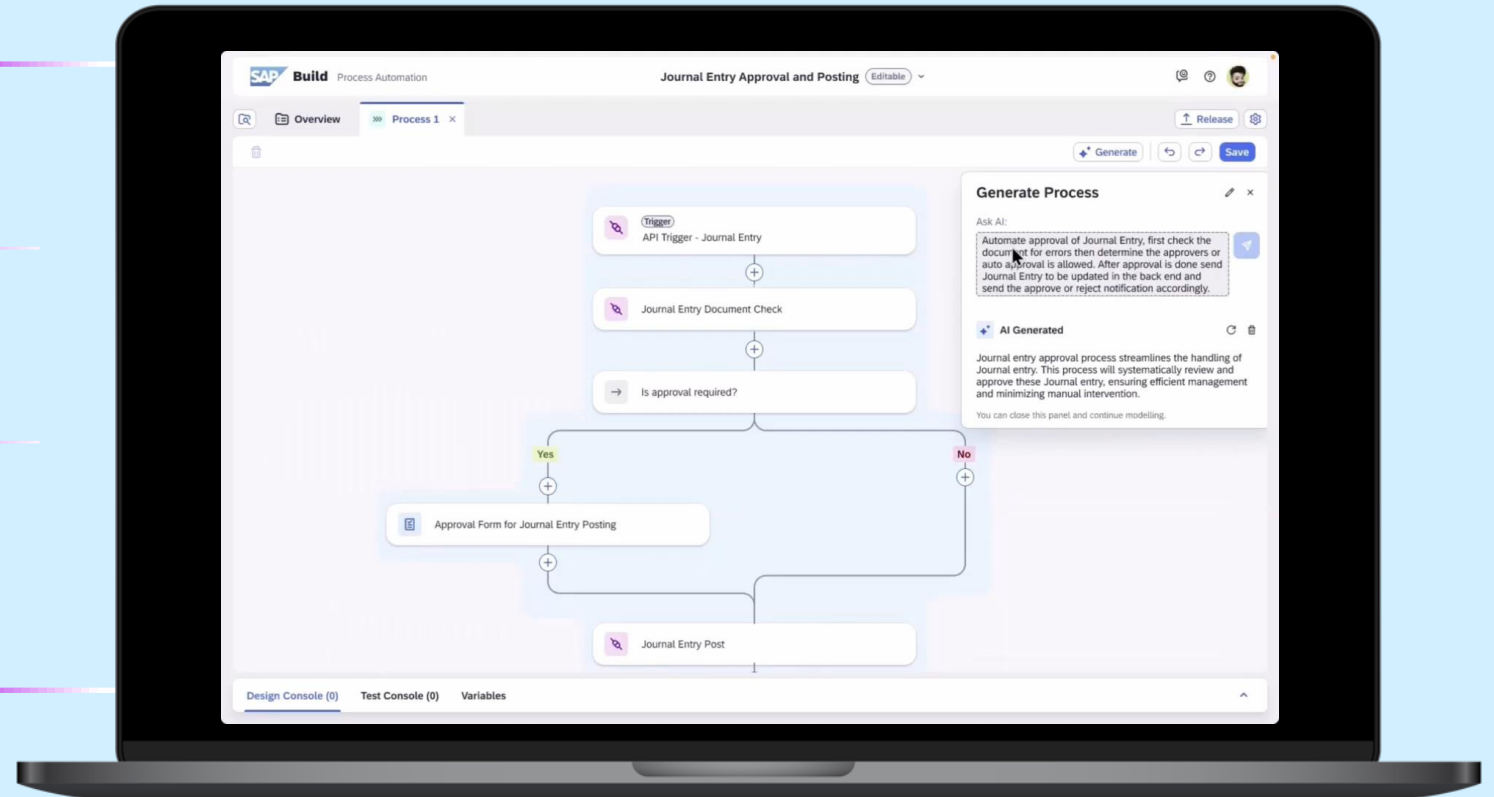
Automate processes

Simplify process and task automation

Automate with **drag-and-drop simplicity**

Develop faster with **pre-built solutions**, bots, and content

Create, explain and automate processes with **Joule**



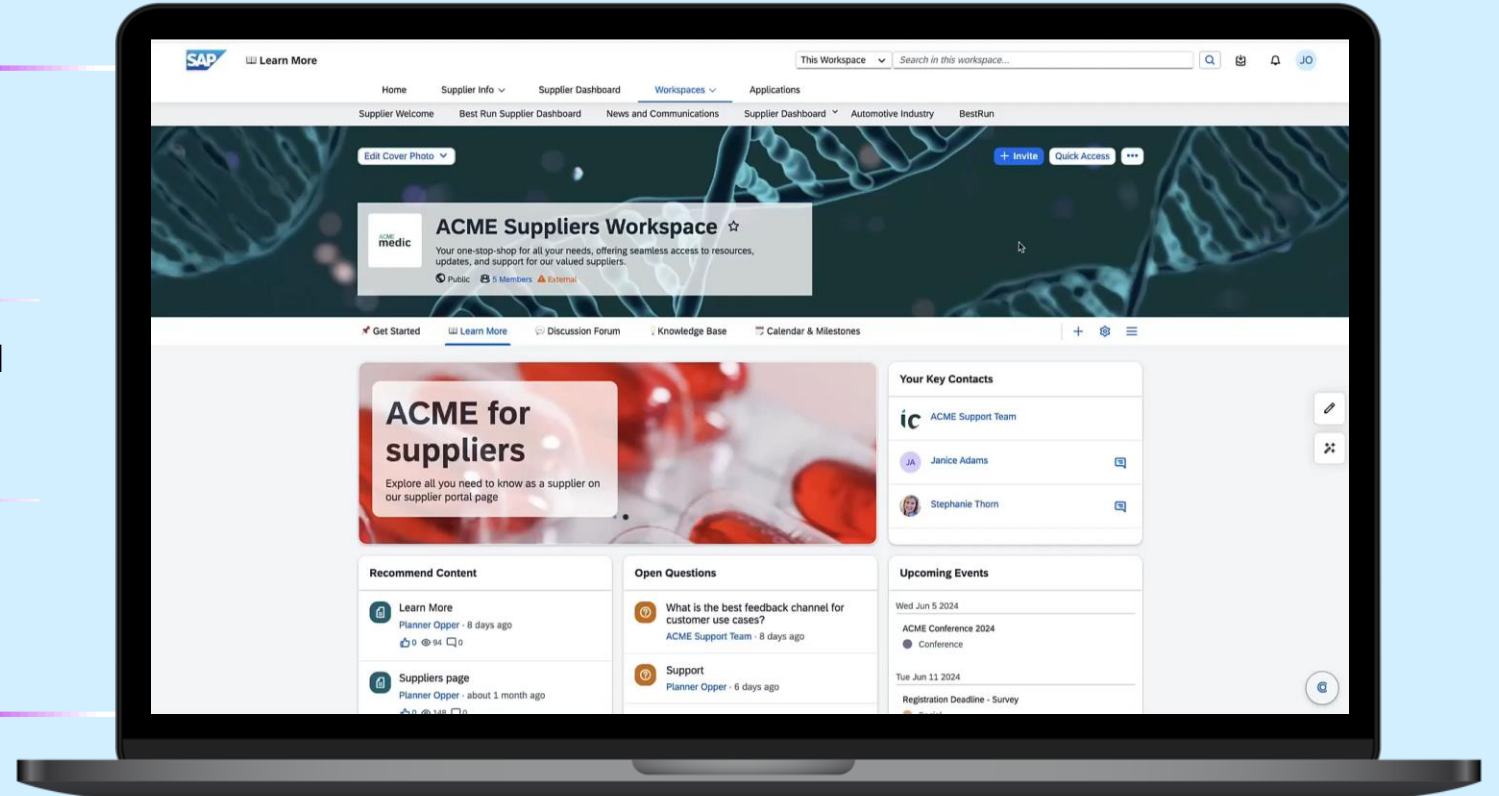
Design digital workspaces

Put all your enterprise applications and data in one place

Build and customize **digital workspaces**,
business sites and **portals**

Drive productivity with **guided experiences** and
knowledge sharing

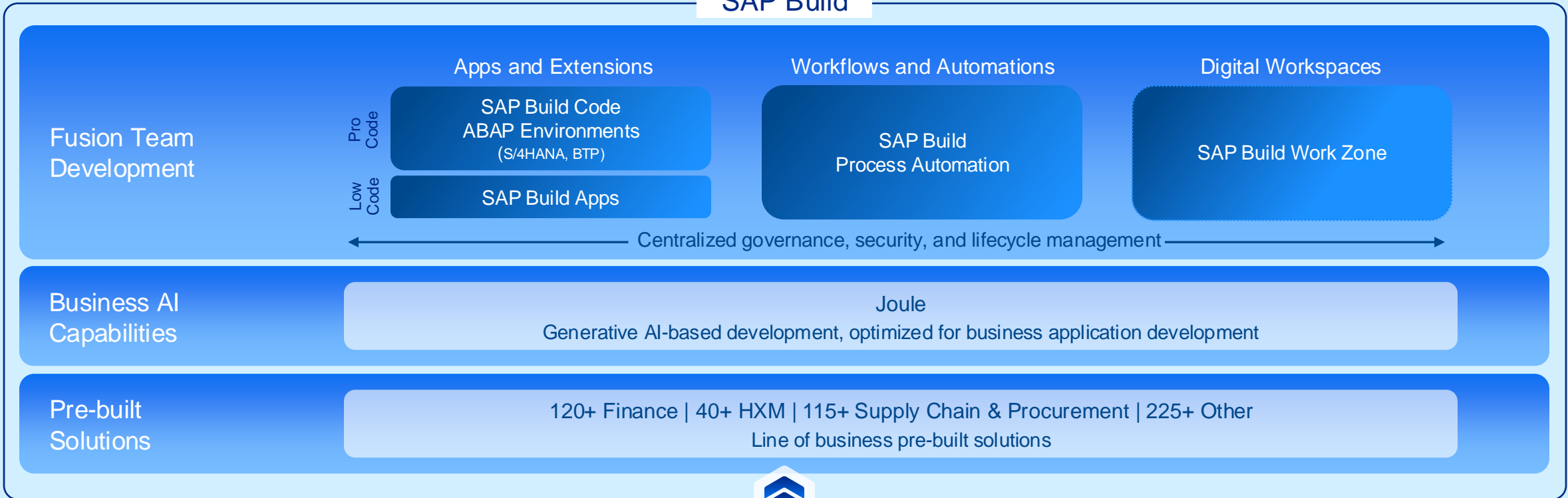
Locate content and gain insights with
Joule





**How does
SAP Build help
you go faster?**

SAP Build



Bring people and technology together

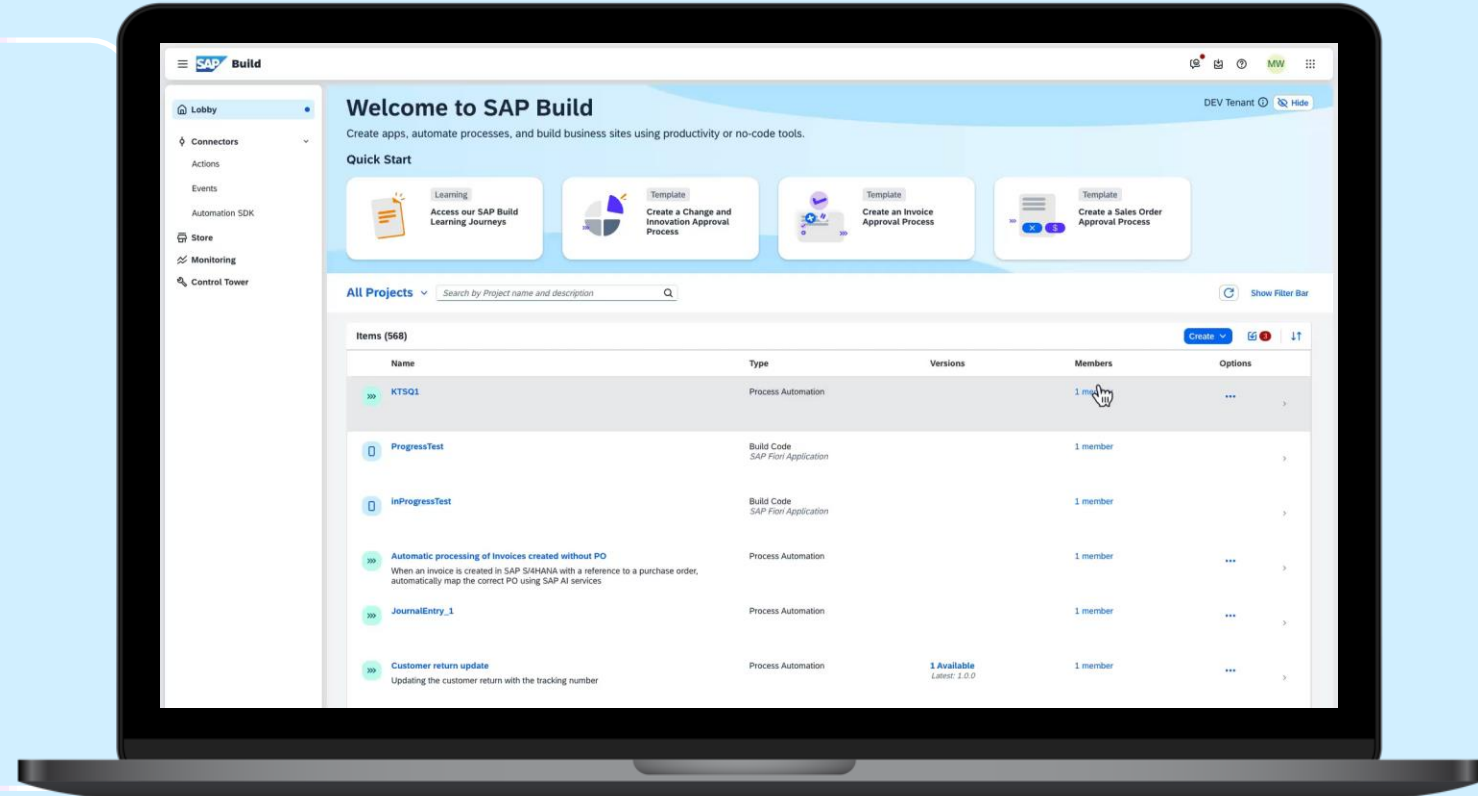
Enable fusion team development

Unified lobby for app composability

Consume components created with **pro-code** and **low-code** solutions

View and manage **application pipelines** and **source code** activities

Trusted **security, governance, and lifecycle** management



Business AI assistance tailored for SAP Development

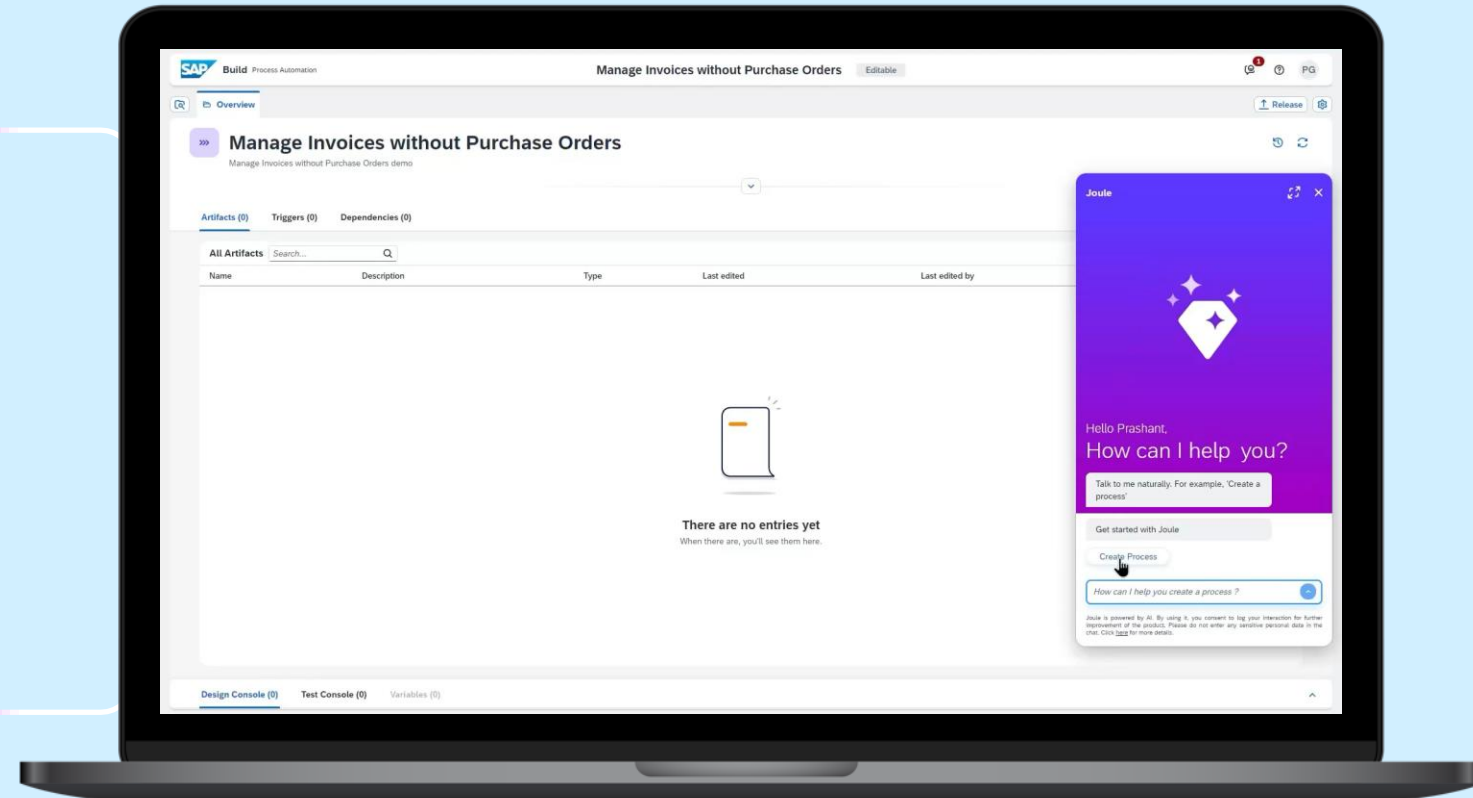
Go beyond generative AI

Create, extend, and automate with Joule

Understands your business context and lingo

Trained on **industry data and best-practices**

Easily accessible in your applications



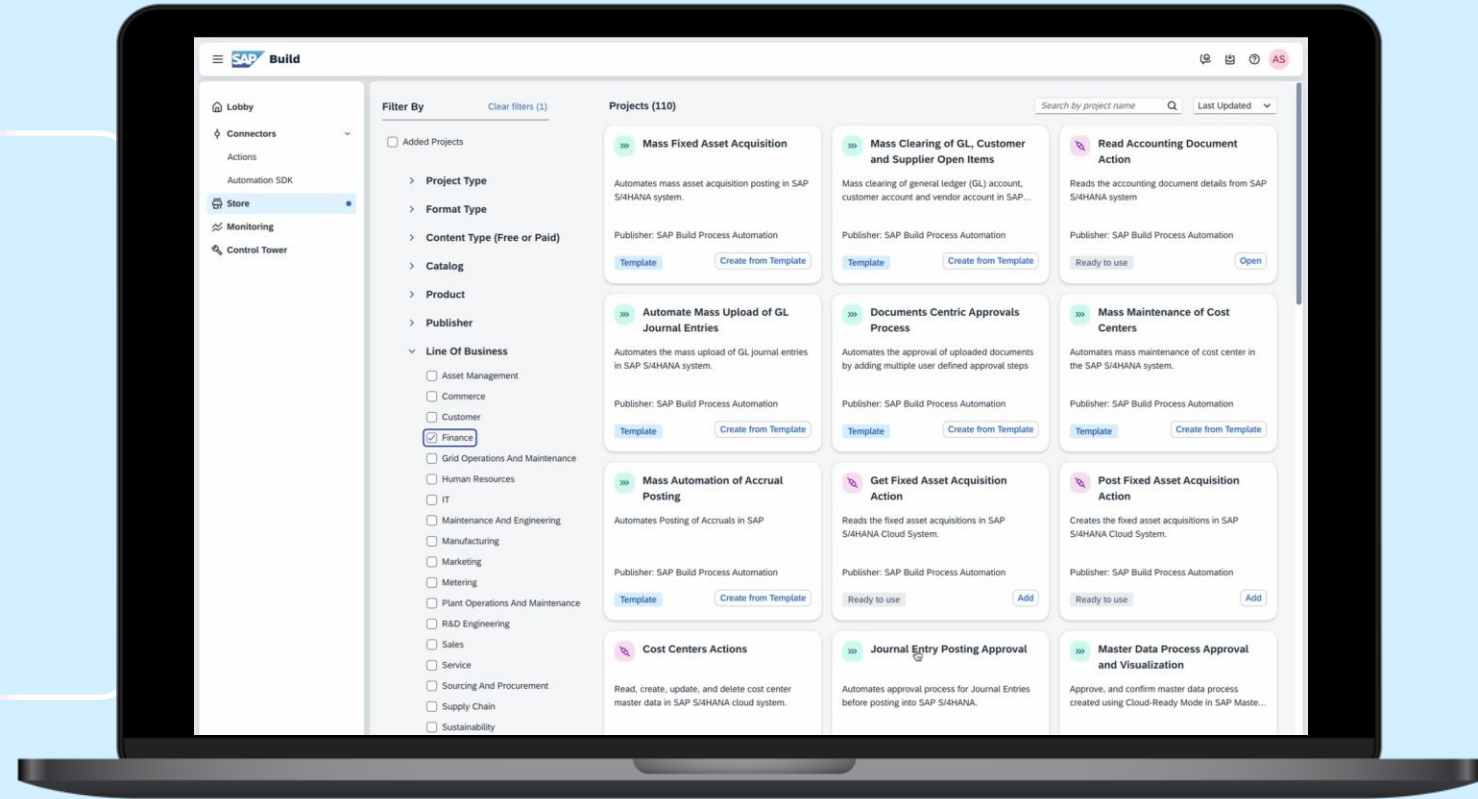
Start ahead on projects

Pre-built solutions

Jumpstart your projects with pre-built solutions

Based on industry best practices

Choose content from **finance, HR, supply chain, procurement,** and more



1,200+
Automations

120+
Finance components

40+
HXM components

115+
Supply Chain & Procurement
components

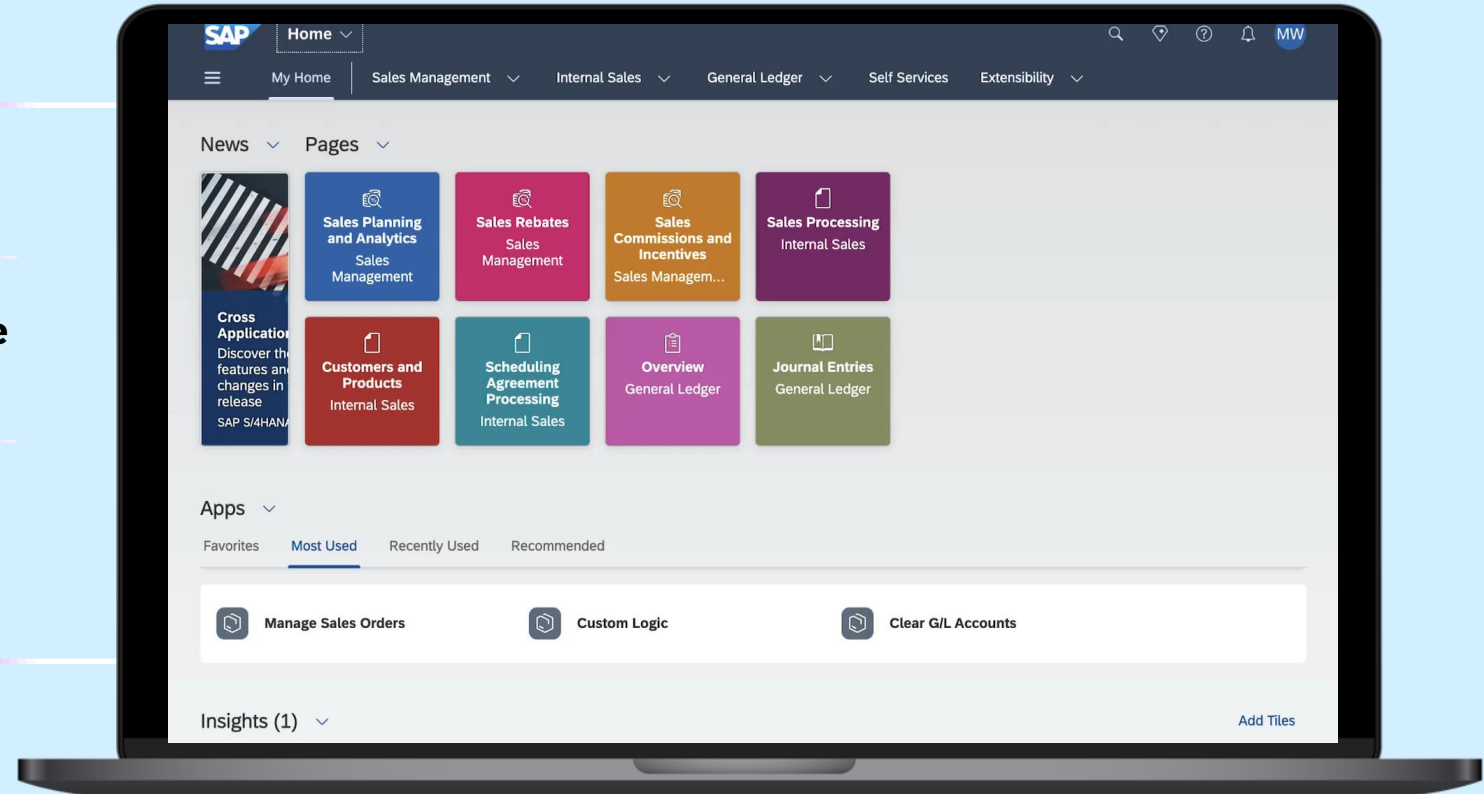
Extend with confidence

Deep integration with your business applications

Easily customize your ERP applications

Enhance SAP applications with **enterprise-grade security and identity management**

Connect your SAP and non-SAP applications with **1000+** connectors and integrations



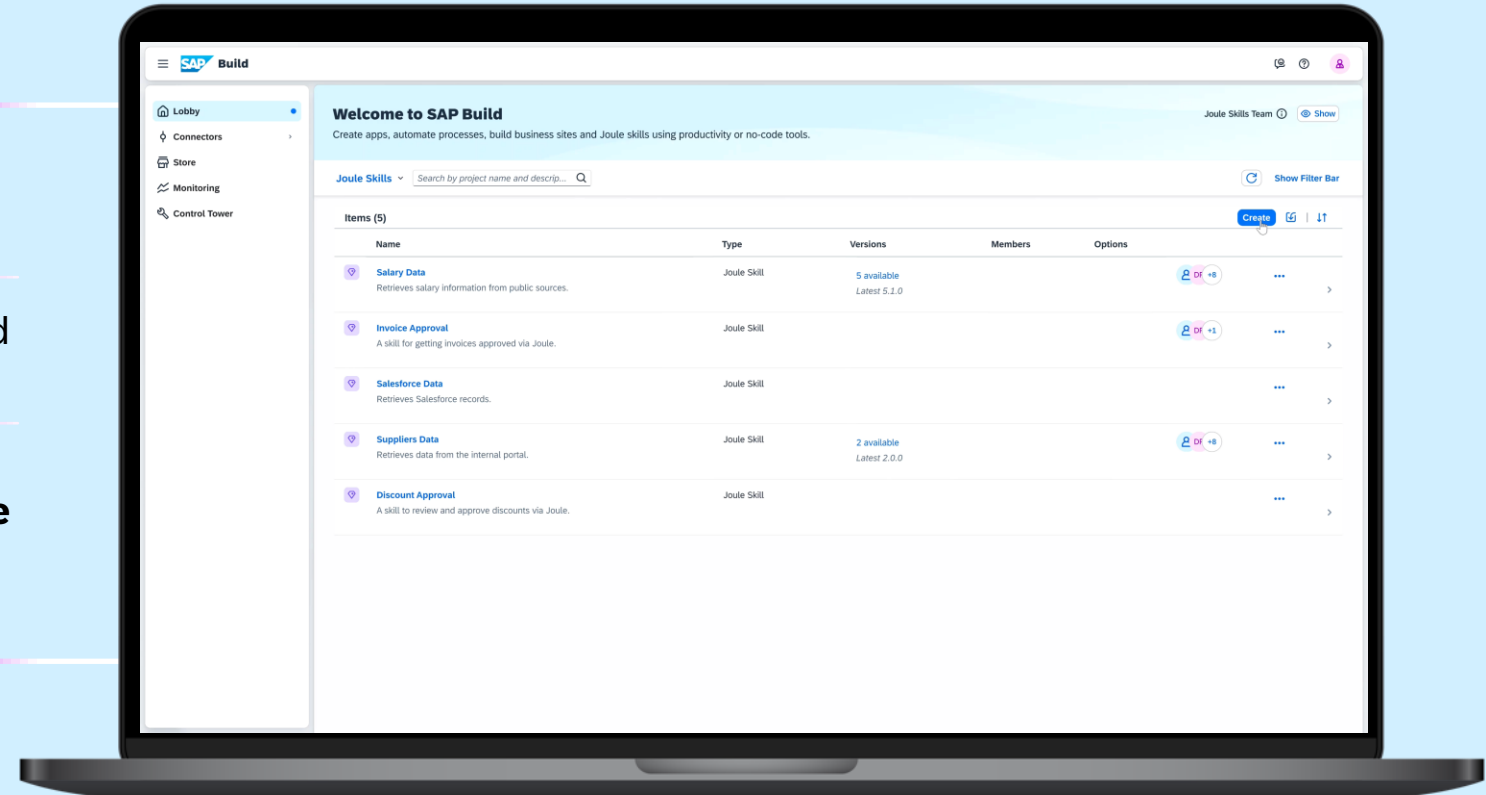
Extend Joule with Joule Studio

Create Joule skills that fit your unique needs.

Integrate Joule with third-party system used in your organization

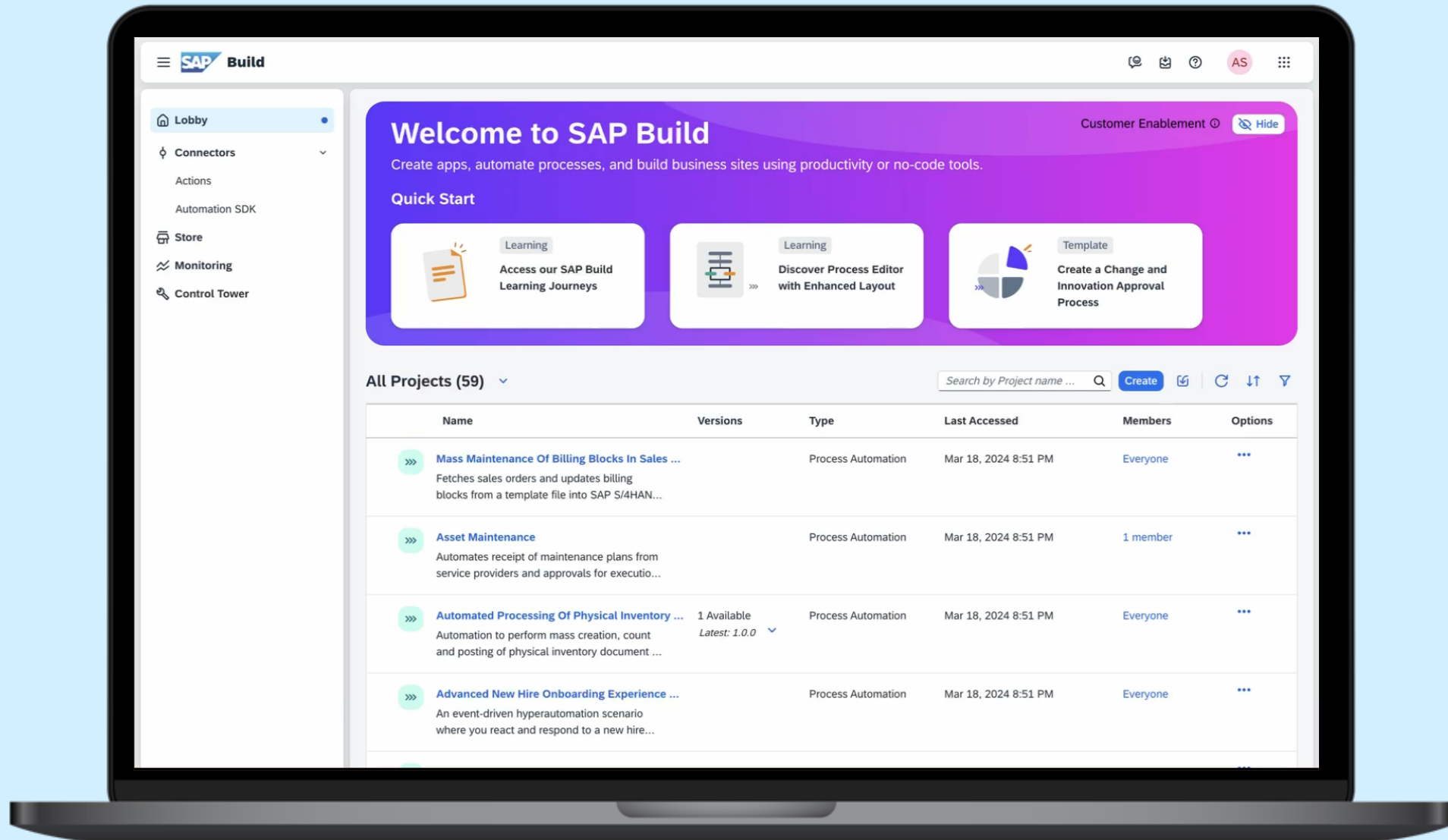
Quickly integrate already modeled workflows and automations to create **custom Joule skills**

Monitor and optimize your new Joule skills and other projects started in SAP Build **with effective governance**

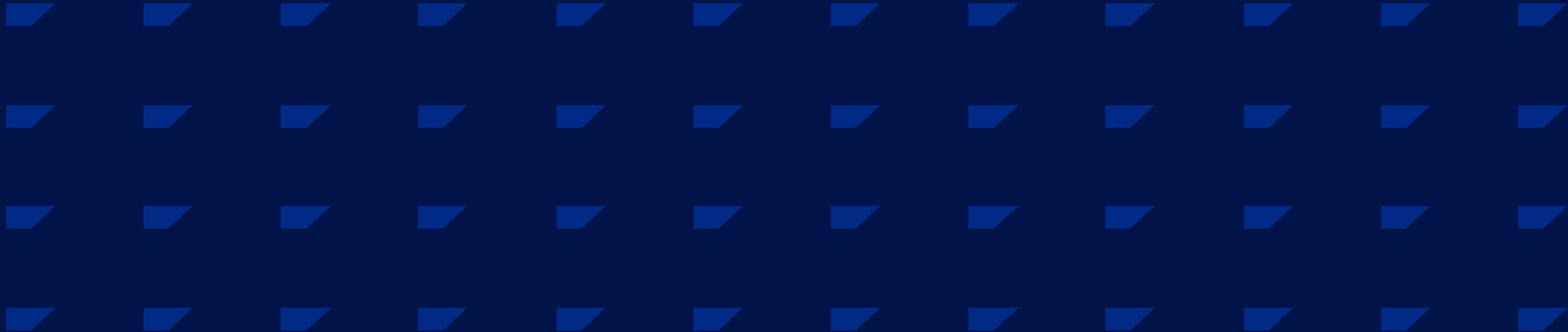


Inventory Management

with SAP Build end-to-end



Governance



Good governance and operations is essential for low-code success

Stakeholder requirements and path to success

Low-code tools revolutionize the application and process development experience, but must also deliver faster value, avoid shadow IT, and ensure trust between business users (citizen developers), pros, and central IT.

IT Organization

- Wants to ensure security and compliance
- Control the rollout of low-code access and reduce risk of proliferation and poor quality by citizen developers
- Avoid Shadow IT

Low-Code Developer

- Work within a scalable governance framework appropriate for the use case risk level and skill level of the citizen developer
- Flexibility for development and scaling
- Enablement and support

Pathway to low-code developer activation and empowerment



Engage stakeholders early



Utilize great governance practices and tooling

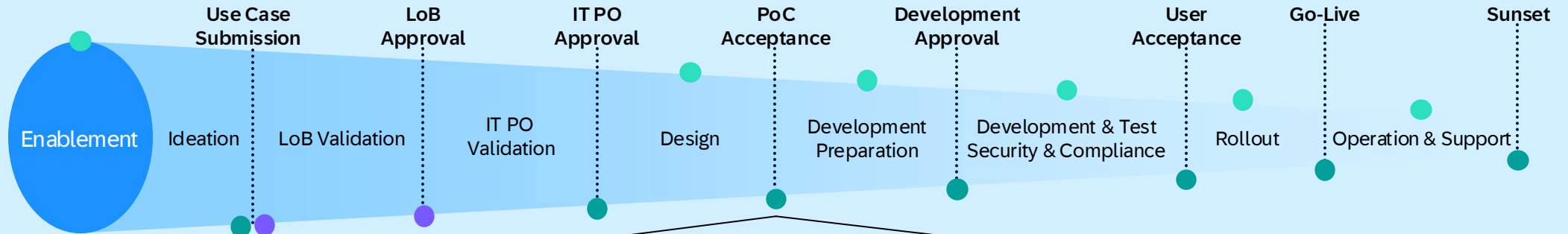


Training, certification, support for citizen developers, pro-dev collaborators



Robust, concise and easy to access documentation

Low-code development lifecycle and personas



Maggie Miller

Citizen Developer, Line of Business Employee, Cloud Development Team

Identifies with these roles:
Business Process Expert,
Process Operator,
**Citizen Developer –
Business User**



Megan Wong

Process Manager, Line of business (LoB) Manager
Identifies with these roles:
LoB Manager, Product Expert
Business Stakeholder

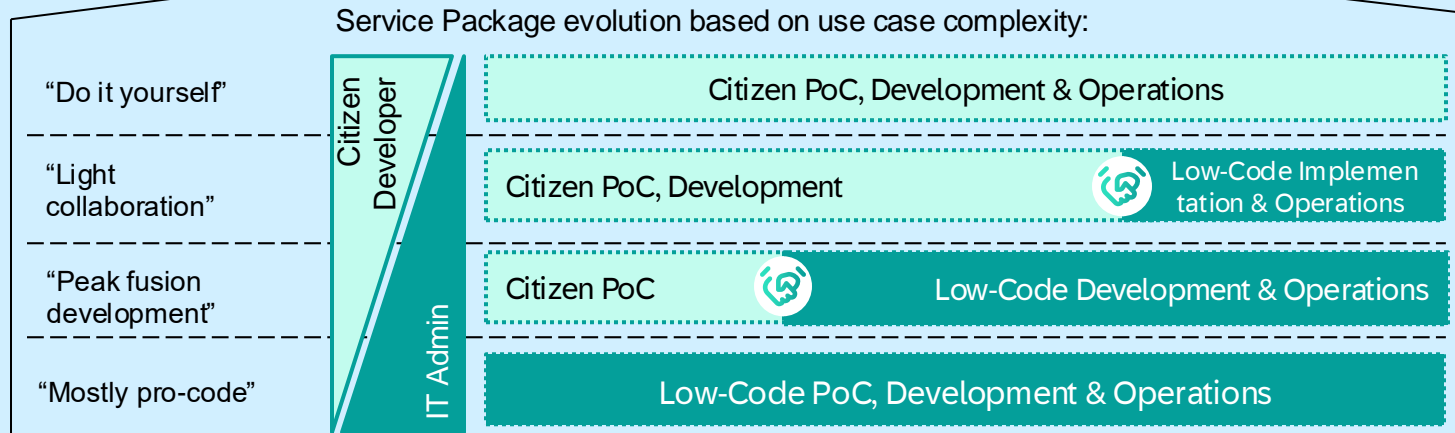


Martin Meyer

IT Admin, Cloud Development Team

Identifies with these roles:
LoB Account Owner,
Operations Expert, Process Operator,
Quality Engineer,
Solution/Security Expert

IT Admin

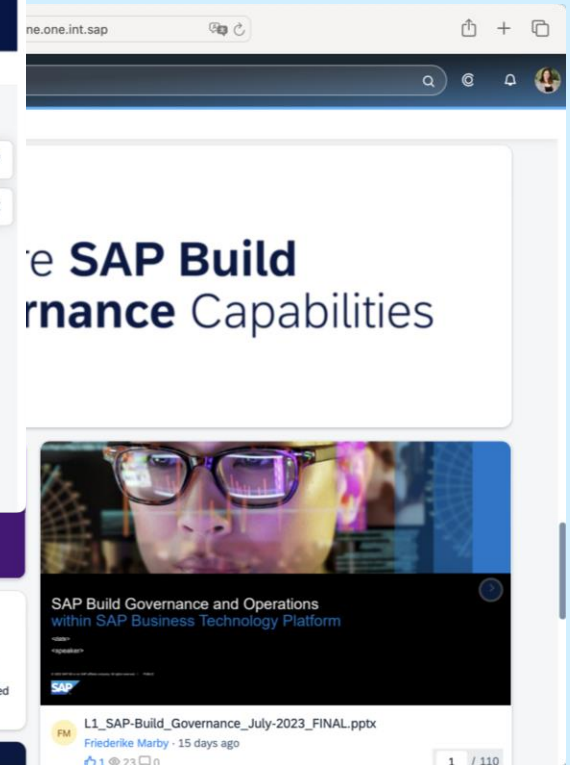
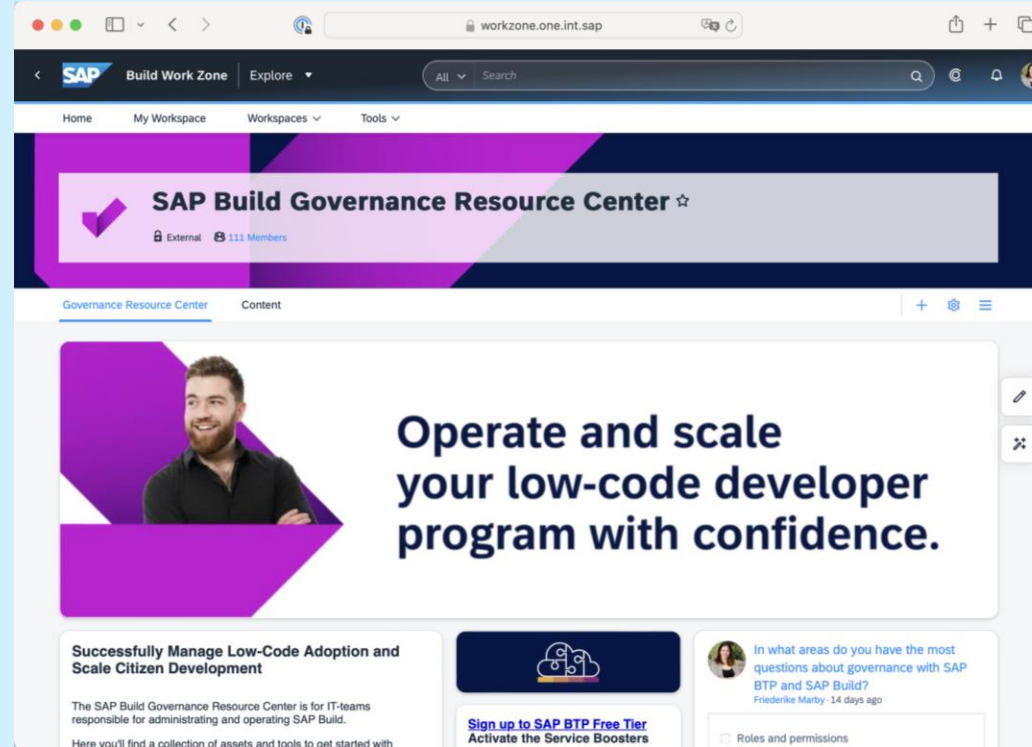


SAP Build Governance Resource Center using SAP Build Work Zone

Your one-stop resource hub for everything IT Admins and professionals need

Sign-up now:

<https://url.sap/f96fc8>



“Digital CoE” template to run SAP Build rollout using SAP Build Work Zone

Provide citizen developers with tools, processes, and enablement

This screenshot shows the homepage of the SAP Build Digital Center of Excellence toolkit. At the top, there's a navigation bar with 'Home', 'My Workspace', 'Workspaces', and 'Tools'. Below that, a header section features the toolkit name and a 'Public' status. The main content area includes a large banner with the text 'Build it your way!' and 'Join our Citizen Developer community and start building!'. Below the banner, there's a 'Welcome to our Digital Center of Excellence!' section with a list of solutions: SAP Build Apps, SAP Build Process Automation, and SAP Build Work Zone. A 'How to get started' section follows, with a numbered list of steps: 01. Start, 02. Explore, 03. Learn, 04. Build, and 05. Engage. There's also a 'Do you need help?' section and a 'Learning' section at the bottom with three steps: 01. Start the learning journey, 02. Try it out yourself, and 03. Get certified.

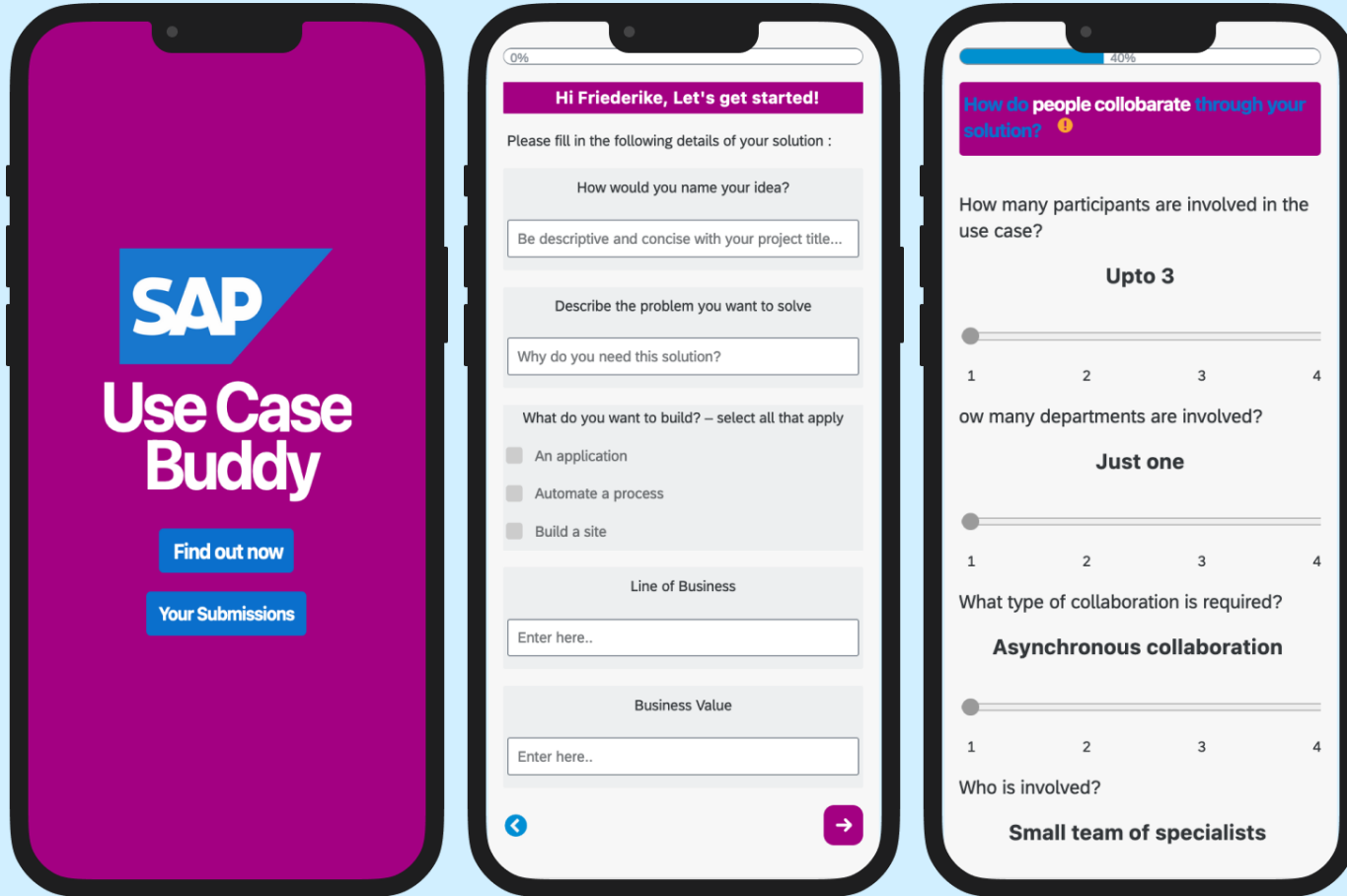
This screenshot displays the 'What is SAP Build?' section. It features a central graphic with three icons: 'SAP Build Apps Create apps', 'SAP Business Automation Automate processes', and 'SAP Build Work Zone Build business sites'. Below this, there's a 'Watch on YouTube' button and a 'Take the learning journey' button. A section titled 'Want to stay up to date?' includes text about community events and a 'Join us' button. At the bottom, there's a 'Learning' section with a 'Start the learning journey' button and a list of steps: 01. Start the learning journey, 02. Try it out yourself, and 03. Get certified.

This screenshot shows the 'SAP Build Apps' section. It features a large purple banner with the text 'SAP Build Apps' and 'Build visually with clicks not code'. Below the banner, there's a 'Watch on YouTube' button and a 'Take the learning journey' button. A section titled 'Want to stay up to date?' includes text about community events and a 'Join us' button. At the bottom, there's a 'Learning' section with a 'Start the learning journey' button and a list of steps: 01. Start the learning journey, 02. Try it out yourself, and 03. Get certified.

This screenshot displays the 'Learning content' section. It features a grid of video thumbnails with titles like 'Creating extensions for S/4HANA in SAP Build Apps', 'Building UI extensions for SAP S/4HANA', 'Setting up Free Tier individual access to SAP Build Apps', 'Wondering how to get access?', 'Digitalize HR Experiences with Low-Code No-Code', and 'Digitalize HR Experiences with Low-Code No-Code'. Below the grid, there's a 'Learning content' section with a 'Start your app building journey today with our beginner-friendly low-code / no-code learning' button. There's also a 'Forum' section with a 'Post your questions to our Forum!' button, a 'Product related questions?' section with a 'Join the group here' button, and a 'Help yourself' section with a 'Find help quickly' button. At the bottom, there are two 'Follow us' buttons for 'SAP Build Twitter Channel' and 'SAP Build LinkedIn Channel'.

Use Case Buddy for IT to provide Citizen Developers

A simple tool that makes SAP Build CoE processes more automated and scalable



Content, Design and Flow customizable by each organization.

A digital buddy for Citizen Developers to help define the complexity of their use-cases and provide information to IT.

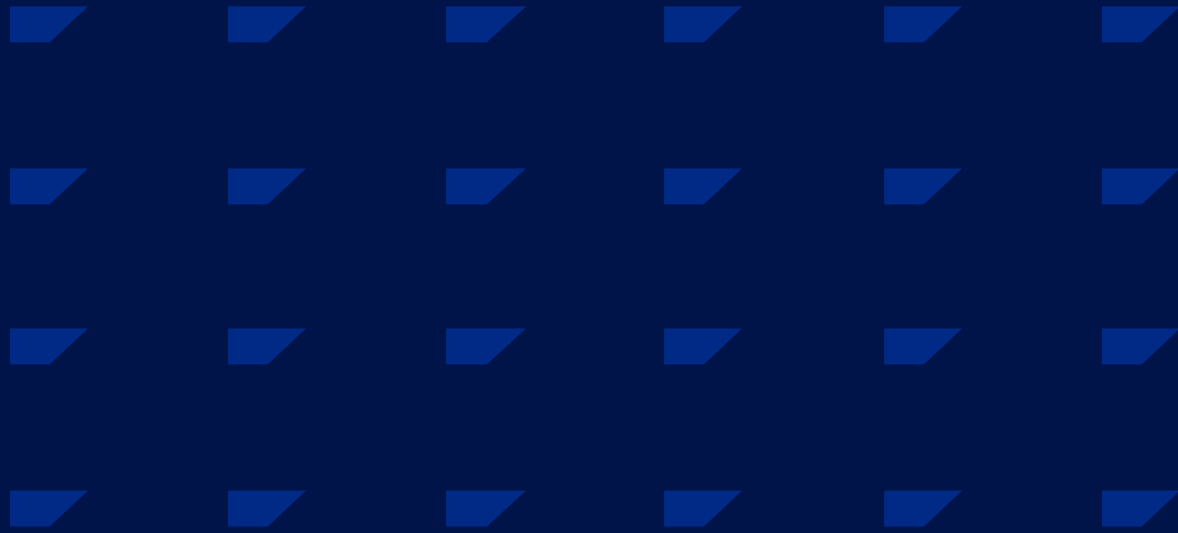
Empower your Citizen Developers

- Use-cases can be complex and hard to grasp
- Citizen Developers answer questions in the Use-Case Evaluator App and get to know the factors that make it more complex as well as how much fusion collaboration might be needed

Enable IT to manage use case pipelines

- Automatically analyzing the information about the use cases from the Citizen Developers and guiding them through the process
- Provide IT with a complexity score and Use-Case description to review and confirm the needs for fusion development

Resources for the IT Admin and SAP Builders





Build with us

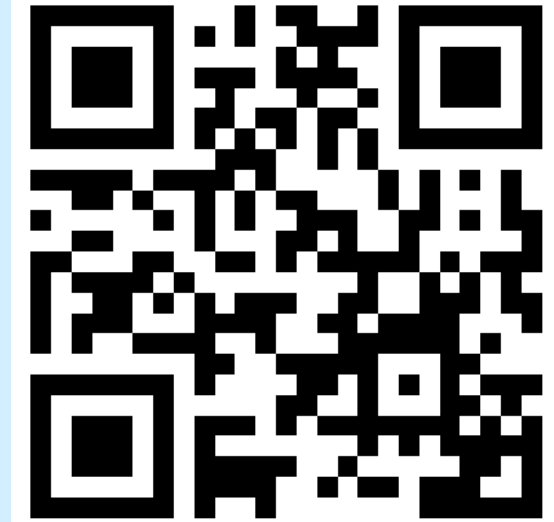
[Join the Builders Community](#)



<https://tfca.de/sapbuilders>

SAP Build Content – Business Accelerator Hub

The screenshot displays the SAP Business Accelerator Hub interface. At the top, the navigation bar includes the SAP logo, 'Business Accelerator Hub', and menu items for 'Integrations', 'SAP Build', 'Analytics', and 'Transformation'. On the right, there are links for 'Explore', a search icon, and a user profile icon. The main header features the title 'SAP Build' and a descriptive paragraph: 'SAP Build offer pre-built business processes, task automations and application templates for SAP Build Process Automation and SAP Build Apps.' Below this, another paragraph encourages exploring the content catalog. To the right of the text is a photograph of a woman and a man in a professional setting. Below the header is a search bar with 'Show Filters' on the left and a search input field. The main content area shows 'Showing 1-12 of 637 results of Build' and a pagination control for 'Page 1 of 54'. A grid of eight content cards is displayed, each with a title, description, SAP logo, and status tags like 'FREE', 'TEMPLATE', 'READY TO USE', or 'DEPRECATED'. The cards include: 'Assignment of Materials to Network Activity', 'Vendor Onboarding', 'Manage Asset Creation Requests', 'Treasury Payment Request Creation Approval', 'Joint Venture Cash Call Approval', 'Intelligent Processing of Invoices without Purchase Orders', 'Purchase Requisition Approval and Release', and 'Supplier Lock'. A 'Chat (Beta)' button is located in the bottom right corner.



<https://api.sap.com>

FEEDBACK

Next steps

Explore SAP Build

- Visit our [website](#) to learn more and explore SAP Build product capabilities, use cases, customer stories, and examine what you can build in-detail



Scan this code to learn more

Try it yourself

- Get hands-on with SAP Build to create your own application, sales order process, and digital workspace with the [SAP Build Basic Trial](#)
- Get support from [SAP Community](#)



Scan this code to learn more

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- Watch in-depth use case demos, app development and automation hot topics, and more on [YouTube @ SAP Build](#)



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- [SAP Build Process Automation](#)
- [SAP Build Work Zone](#)



SAP Learning



SAP Discovery Center

Thank you



Thorsten Freitag

Innovation Architect - Business Technology Platform

thorsten.freitag@sap.com



[Thorsten LinkedIn](#)

