



# SAP Business Unleashed Innovation Day

When you connect everything, you  
can achieve anything.



Unleash SAP Business AI to Unlock New Innovations and Productivity

Drive relevant outcomes

Trust reliable results

Adopt AI and scale responsibly

←----- Signavio ----- LeanIX ----- WalkMe ----- **AI-Assisted Cloud Transformation** ----- CALM----- Joule for Consultants ----- and more-----→

**Joule**

Joule agents

### Embedded AI capabilities

Financial  
Management

Supply Chain  
Management

Human Capital  
Management

Spend  
Management

Customer  
Experience

Business  
Technology Platform

**Customized AI**  
based on AI foundation

### AI Foundation

on SAP Business Technology Platform

### AI ecosystem partnerships and investments



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**SAP Business  
Data Cloud**

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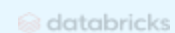
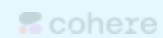
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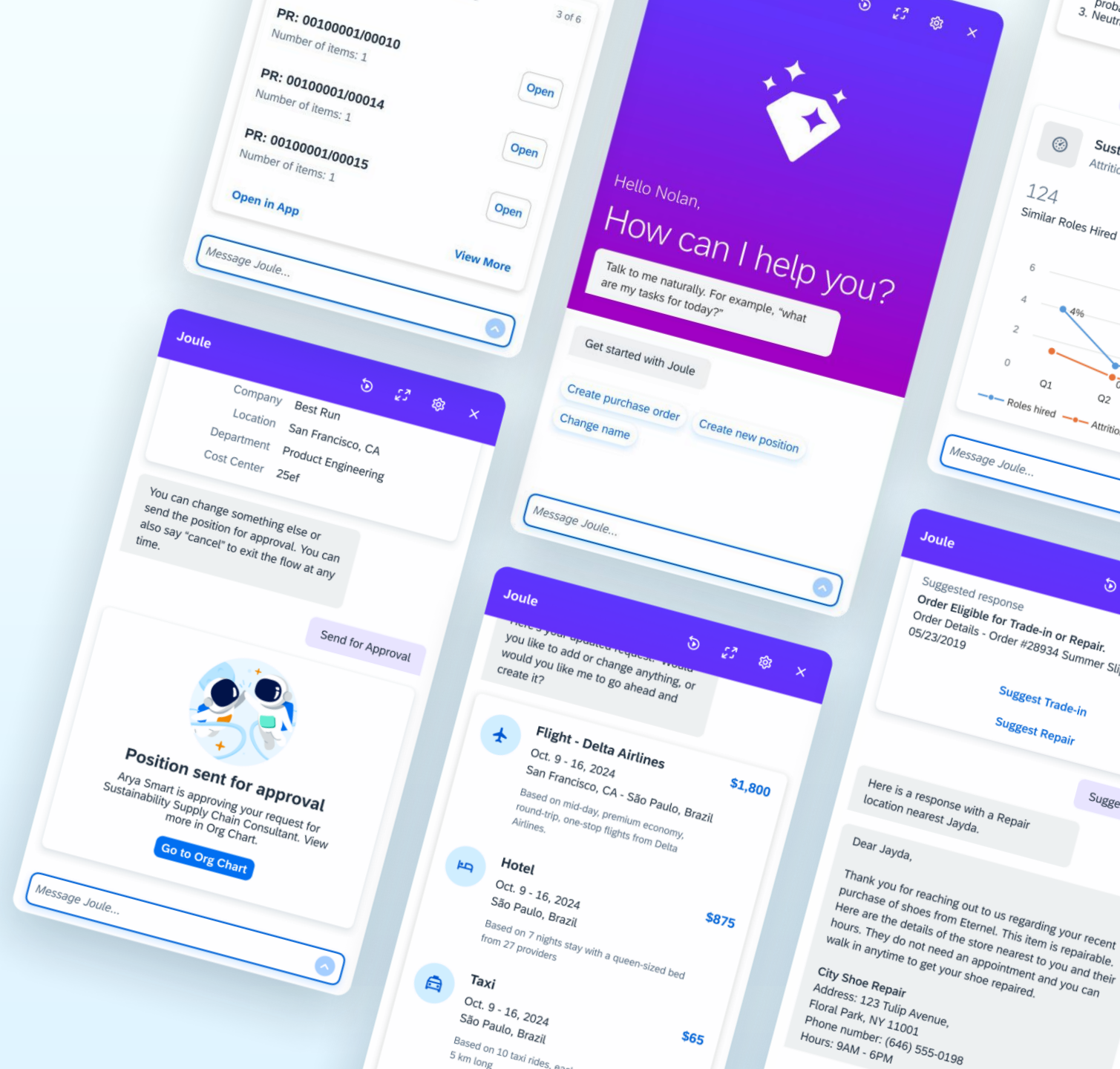


SAP Business  
Data Cloud

# Joule

Makes every  
touchpoint count and  
every task simpler

[Learn More](#)



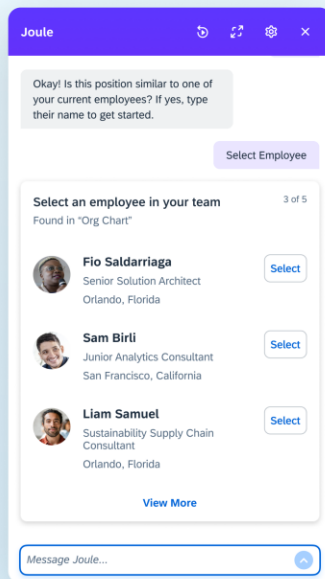
# Joule for every business function

...with more to come

## Human Resources

Recruitment

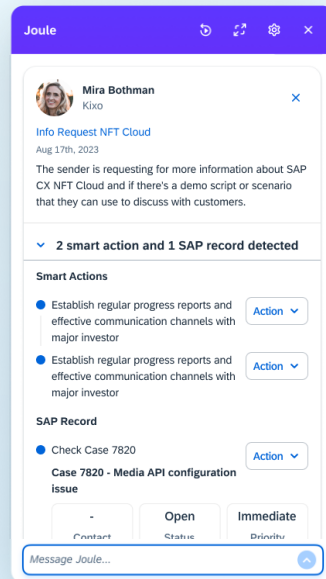
Available



## Sales

Sales management

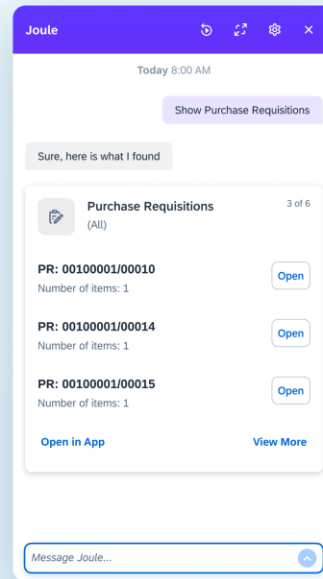
Available



## Procurement

Operational purchasing

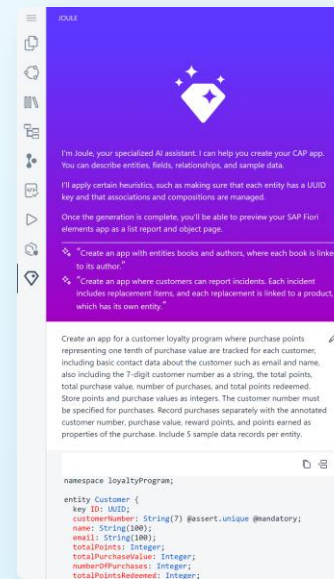
Available



## IT

Code generation

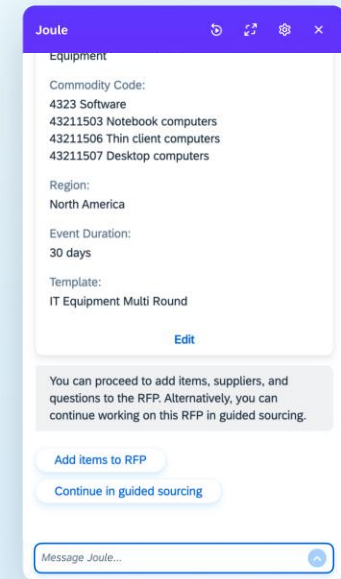
Available



## Sourcing

RFP creation

Available





# Joule studio

in SAP Build



1



Joule

**Extend Joule with  
Joule skills**



2



**BUILD**

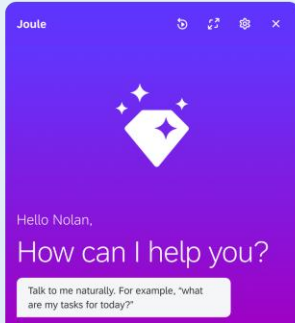
**Build your own AI  
Agents**



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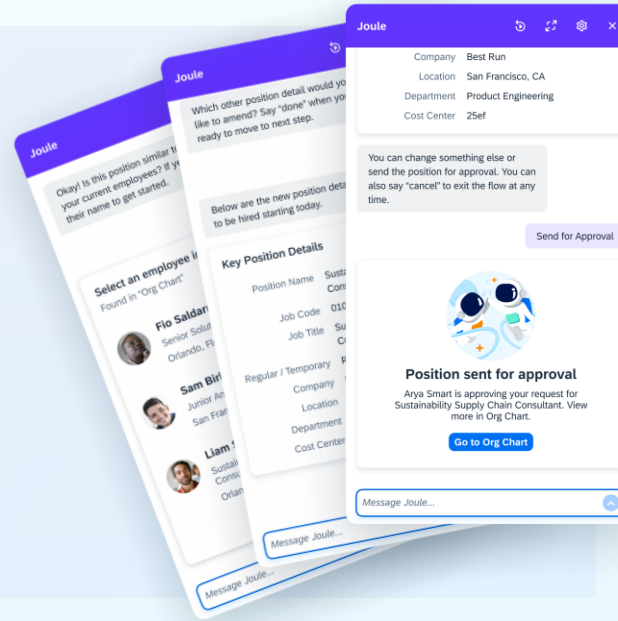
AI is the  
new UI



embedded  
across the suite

available  
on mobile

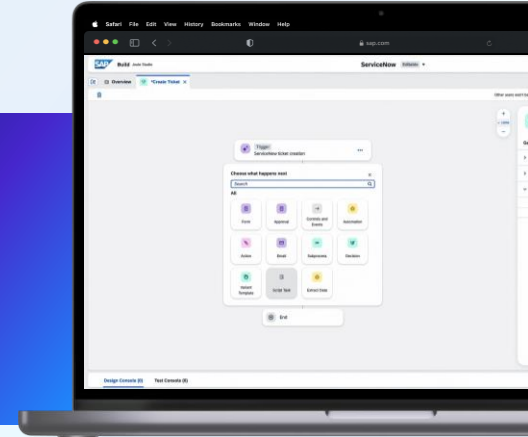
integrated



Joule studio  
in SAP Build



Build your  
own skills



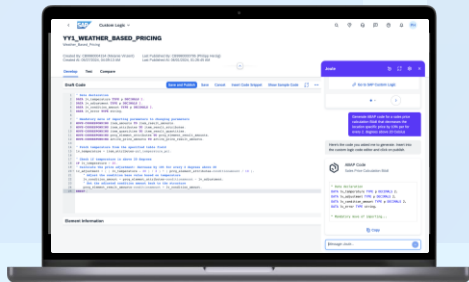
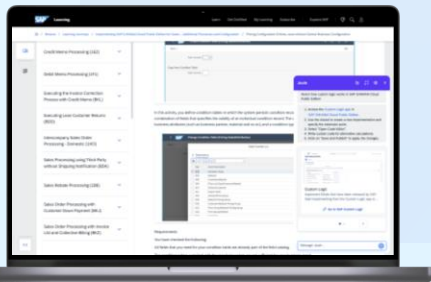
>900 active  
users  
(in January)

NPS 87  
(in pilot phase)

Joule

for consultants

for developers



Today

130

Generative AI use cases

AI Foundation  
on SAP BTP

75

new capabilities

empowering customers & partners  
to build tailored AI experiences



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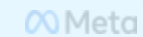
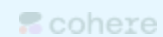
### AI Foundation

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Data Cloud

# You are at the center of what we do

Each challenge is unique, yet you all demand more intelligent  
and connected technology solutions to succeed



CFO



CPO



CHRO



COO



CIO



CRO

# AI-Assisted Maintenance Order Recommendations

## With SAP S/4HANA Cloud Private Edition

### Challenge

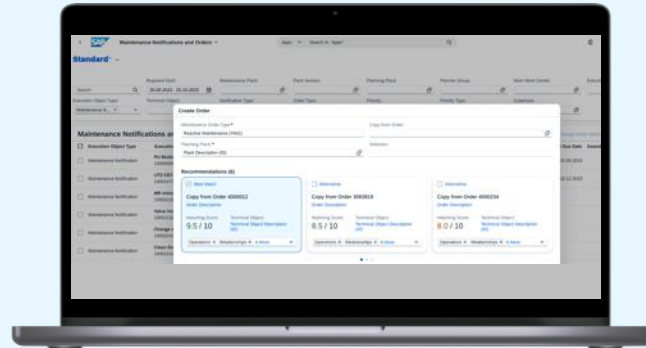


**Mike, Maintenance Planner**

“As a maintenance planner, I handle numerous maintenance requests every day. I need an efficient way to plan maintenance orders that minimizes machine downtime while ensuring safety.”

”

### Solution



AI-assisted maintenance order recommendation in RISE with SAP uses historical data to suggest maintenance orders based on previous resolutions, making it easy for planners to copy recommendations and initiate new orders without starting from scratch.

For Mike, this means streamlined planning through pre-populated templates, faster decision-making with a self-learning algorithm that adapts to current needs, and minimized machinery downtime by leveraging solutions aligned with best practices.

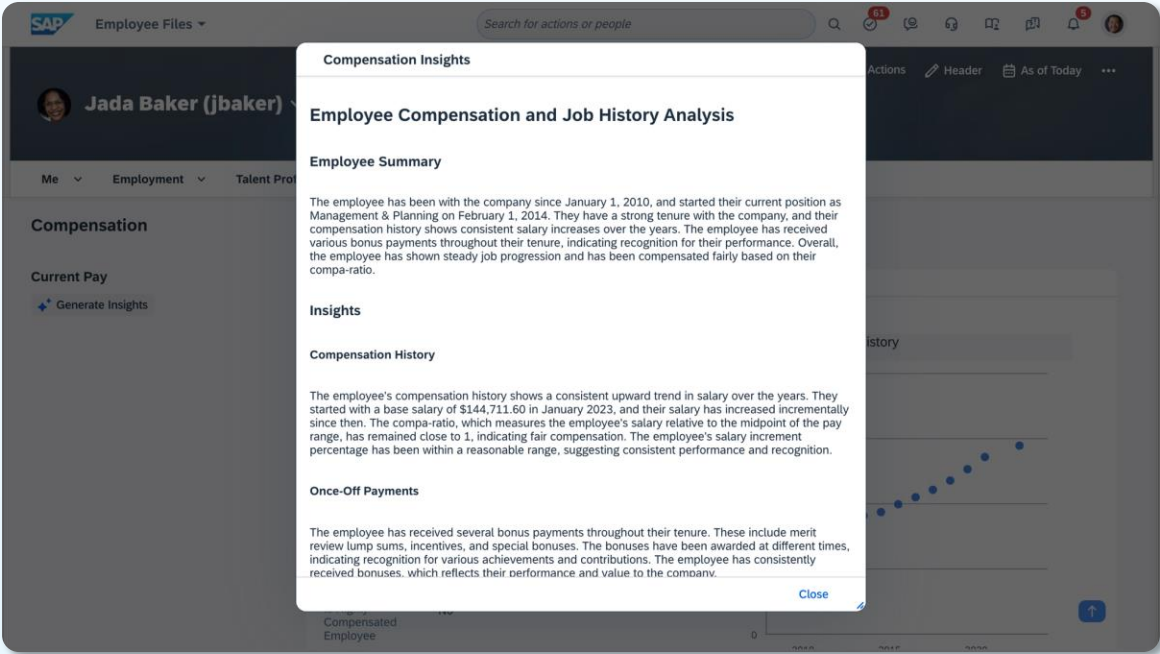
### Benefits

**~560 %**  
ROI

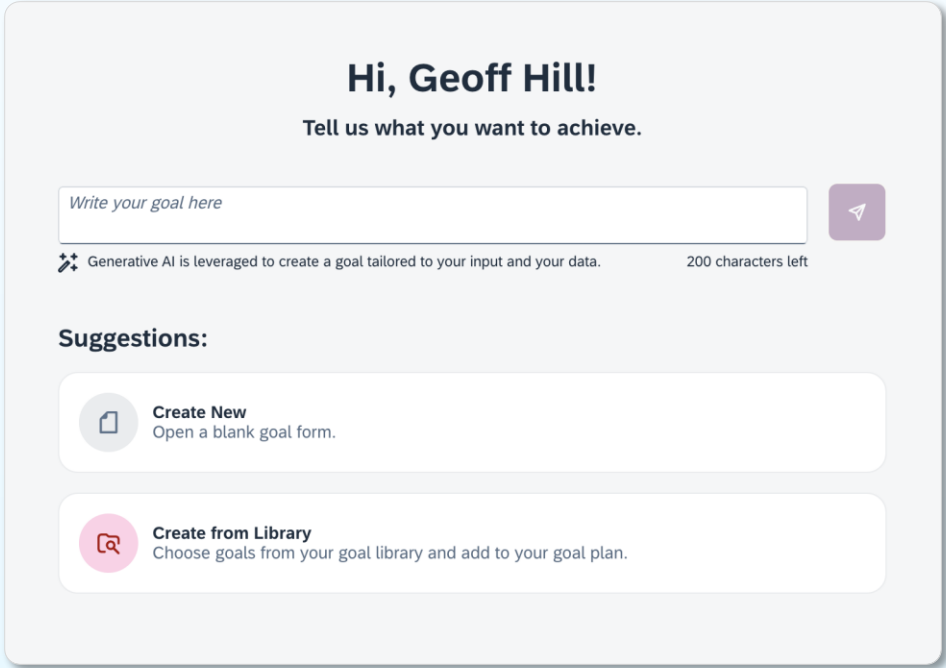
**~5,000** hours  
saved by streamlining  
maintenance order creation

**Increased**  
efficiency in maintenance planning

# More Generative AI scenarios in SAP SuccessFactors



AI-assisted compensation discussions (available 1H 2024 release)



AI-assisted goals (available 1H 2024 release)



# 400

## embedded AI use cases

In 2025

explore available use cases

AI Feature Catalog



## Customer Stories



**>70%** reduction in job description validation time.

**2 days** to validate job descriptions, down from one week.

دارالسلام است

Darussalam Assets

**4x** more efficient hiring process.

**75%** reduction in recruitment duration



[View More Stories](#)

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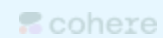
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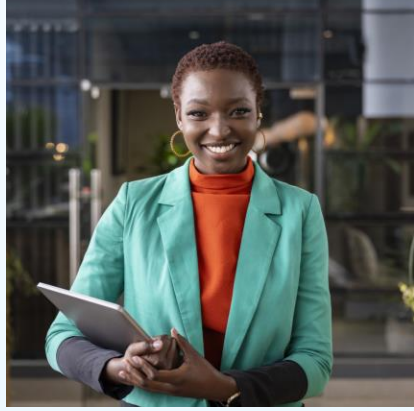
SAP Business  
Data Cloud

# Boost efficiency with generative AI-powered experiences



## Developer

Code generation, real-time documentation assistance, and data insights extraction



## Solution Architect

Automate complex integrations while ensuring security, reliability, and performance.



## BTP Admin

Scripting complex workflows across multiple UIs.



## Business Process Expert

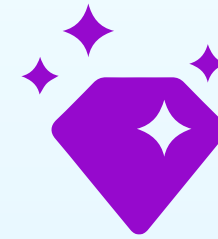
Difficult to model, build, monitor and track the impact of process improvement



## Data Stewards and Analysts

Lower barrier to data access and insight generation

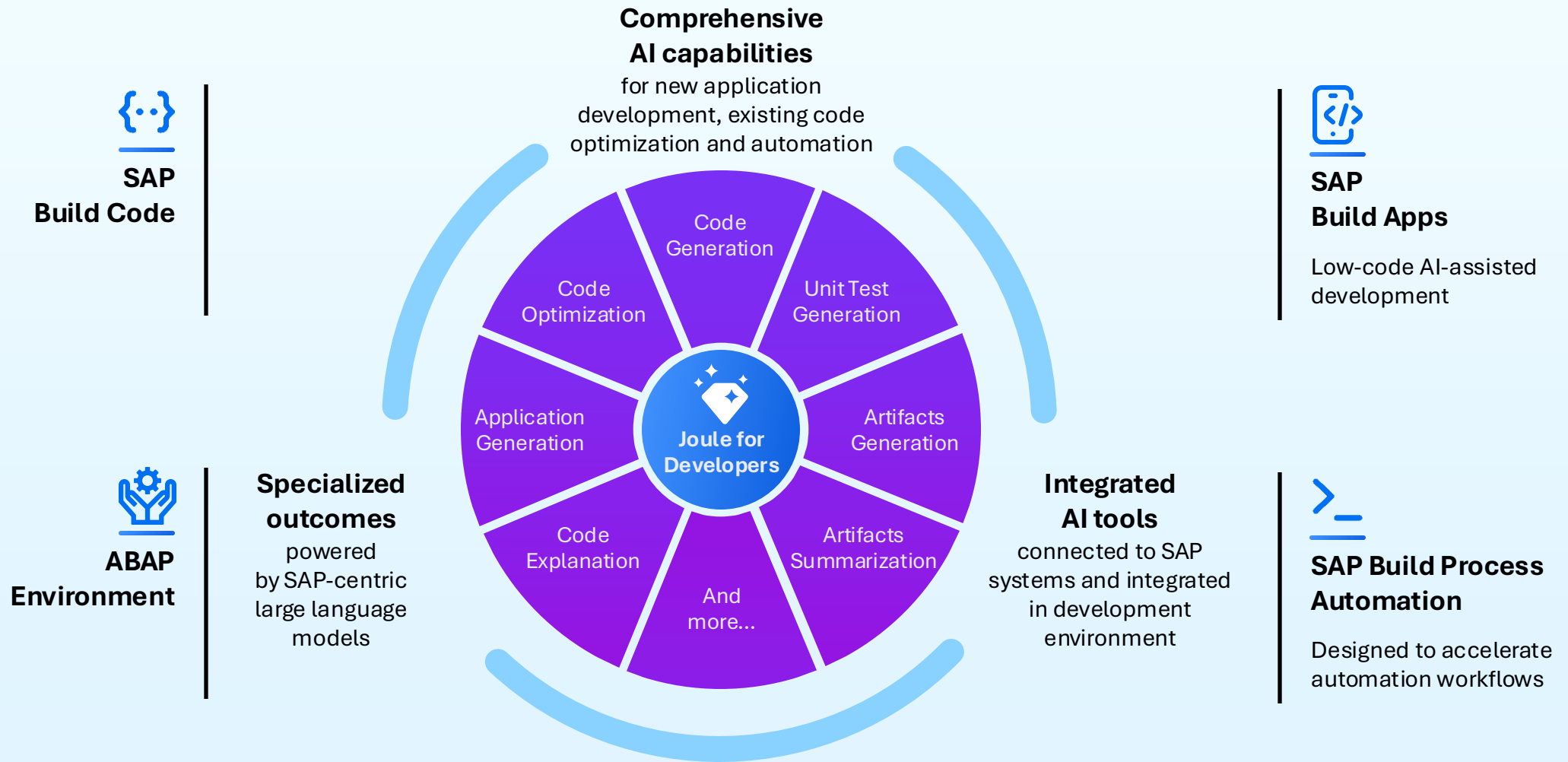
# Joule for Developers



General Availability Q1 2025

# Joule for developers

## Unified offering for AI capabilities across SAP Build solutions



# Streamline application development from concept to optimization with Joule for developers

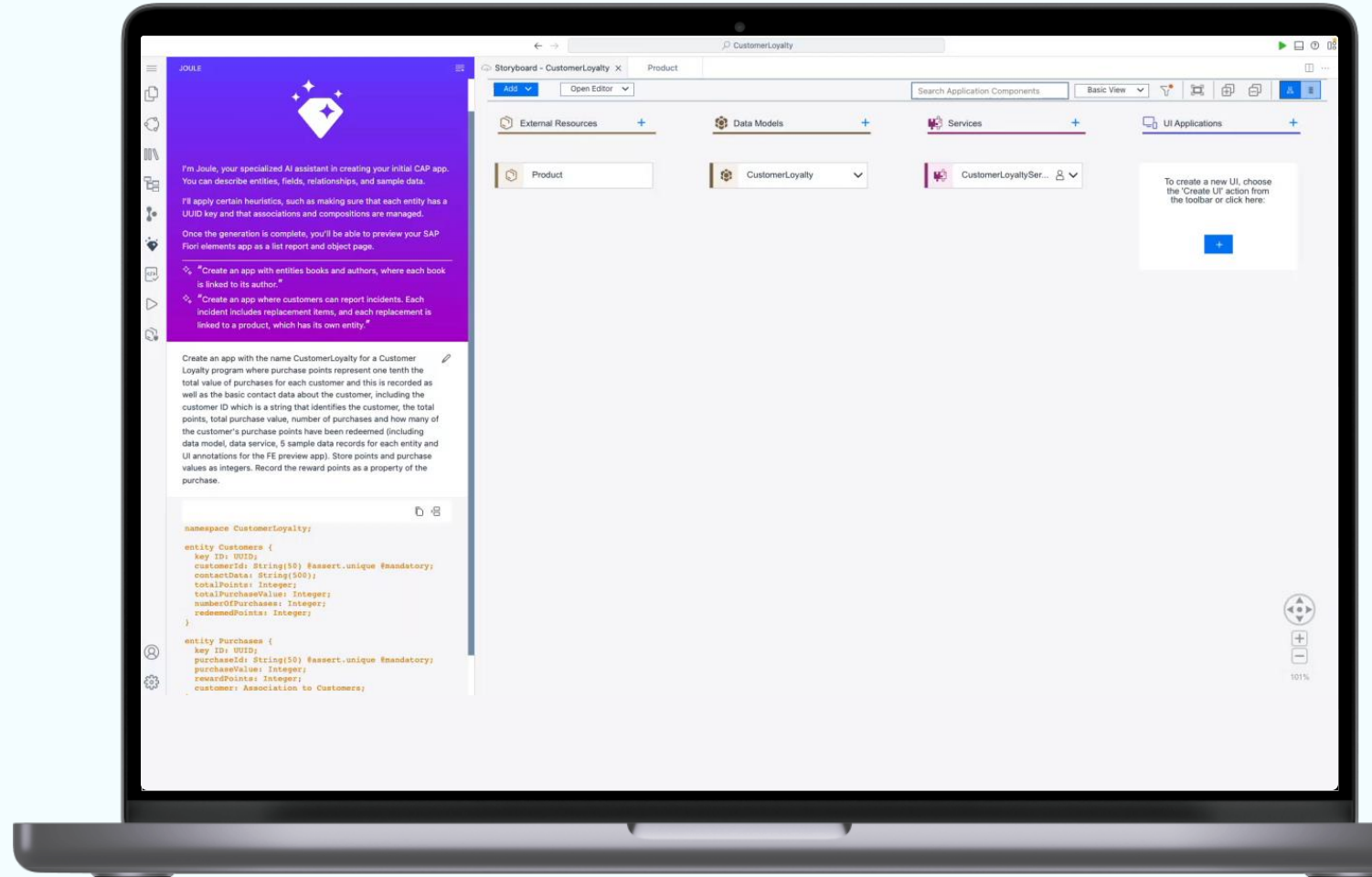
GA

➤ Generate full-stack applications from scratch

➤ Generate application & business logic

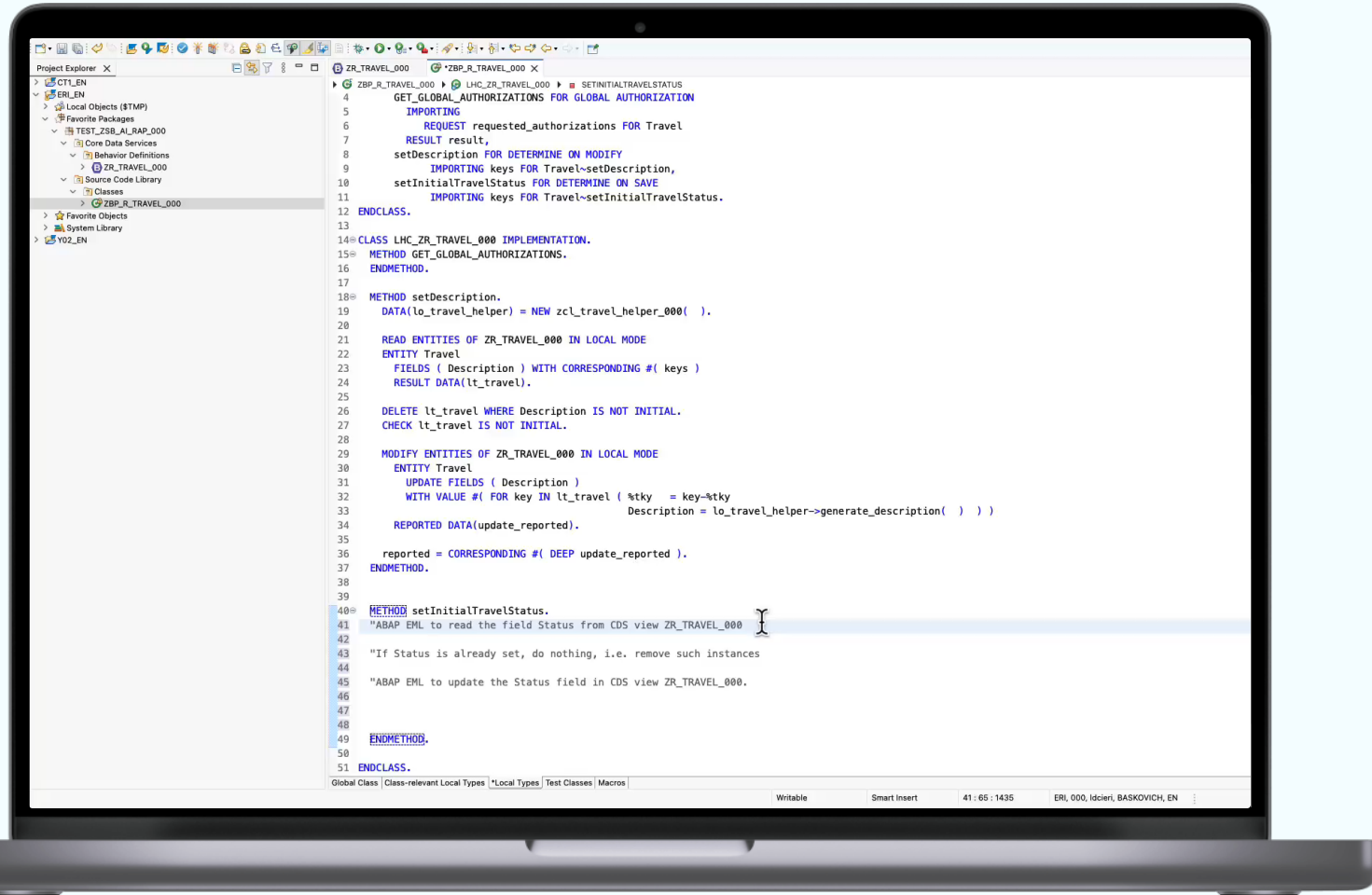
➤ Support UI5 freestyle application development

➤ Generate application UI



# Enable faster and smarter development with AI-assisted code refactoring

GA



➤ Inline code completion in Java/JavaScript and ABAP

➤ Code refactoring available in ABAP environment and SAP Build Code

➤ Code explanation, code search, and comments generation

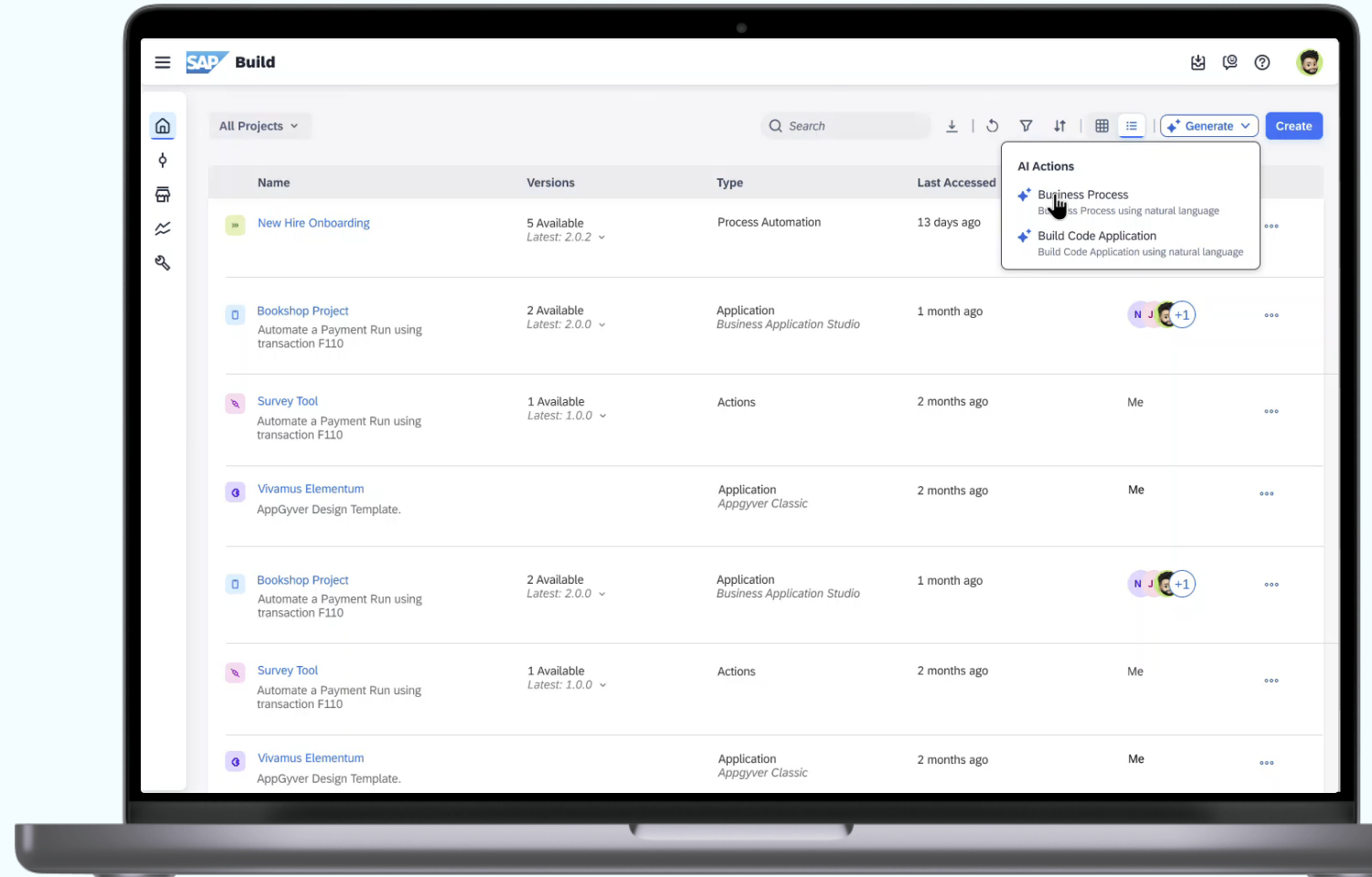
# Accelerate low code automation and application development with AI

GA

➔ Generate processes, decisions, forms, and scripts

➔ Summarize complex artifacts such as processes and decisions

➔ Generate UI intuitively from data entities without code





# Integrated AI for low-code development

GA



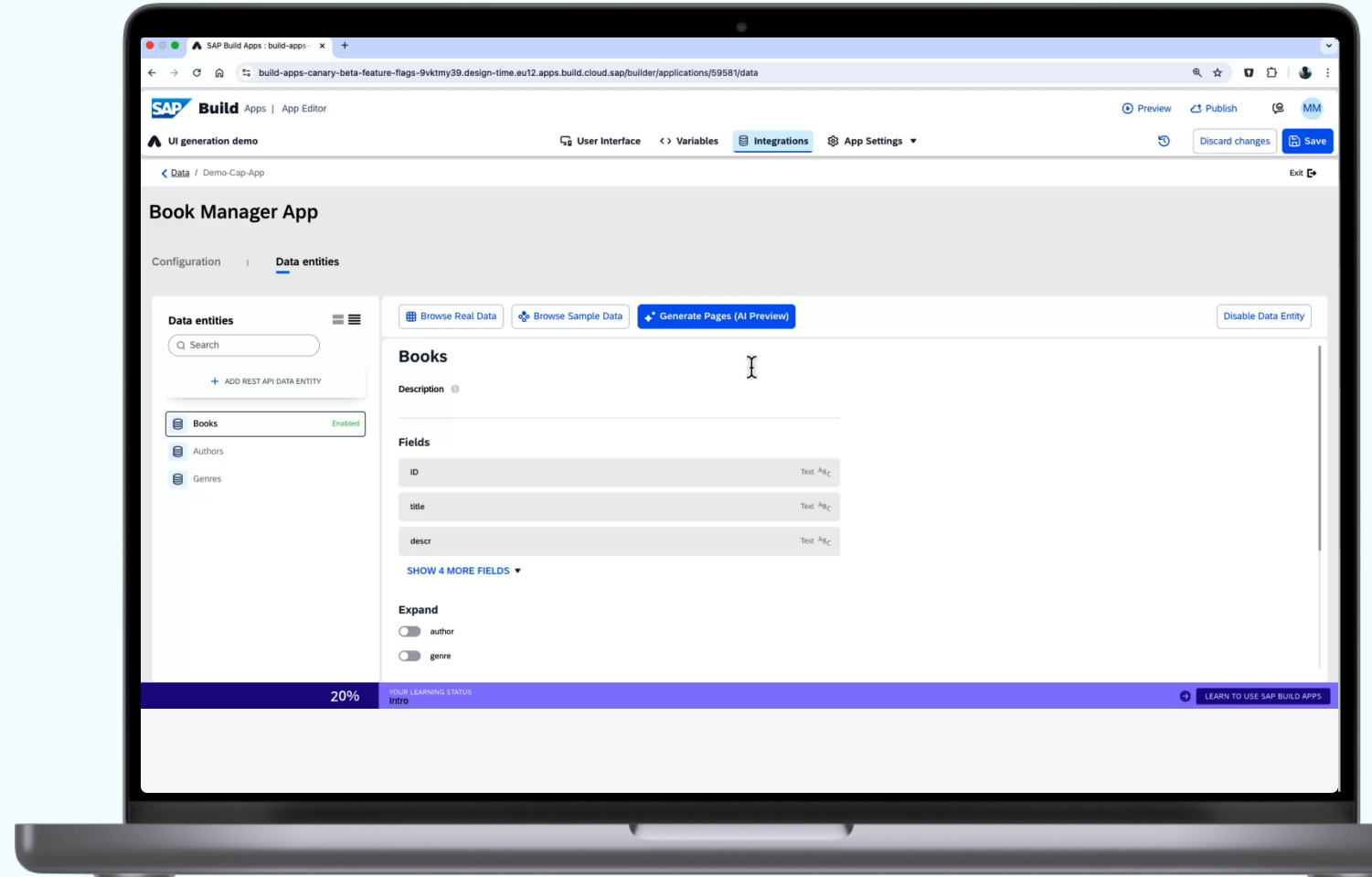
Generate process artifacts with ready-to-use templates



Summarize complex artifacts, including processes and decisions



Create UIs automatically from data entities without coding





# SAP Discovery Center

**SAP Discovery Center**

## Your Gateway to Innovation

Discover, evaluate, and adopt SAP Business Technology Platform services and AI features to create tailored business solutions.

Missions, Reference Architectures, Services, AI features and more...

Explore In a Nutshell Featured Content Customer Stories Related Resources

### Missions

Implement your use cases with step-by-step guidance and well-established support from topic experts and the SAP Community.

[Mission Catalog](#)

### Reference Architectures

Explore and understand different architecture patterns which can be implemented using SAP Business Technology Platform services.

[Architecture Catalog](#)

### SAP BTP Services

Discover SAP BTP services that help you integrate, extend and build your solution. Learn about their features, availability and pricing.

[Service Catalog](#) [Service Estimator](#)

### SAP Business AI Features

Find the right AI feature to unlock the full business potential of artificial intelligence and evaluate AI units using AI Estimator.

[AI Feature Catalog](#) [AI Estimator](#)

**Start your journey with a customized view on your fields of interest!**  
Log on to SAP Discovery Center to unlock all features and personalize your experience.

[Log On](#)

### Discovery Center in a Nutshell

Explore the diverse content and unique advantages of our website at a glance.

Discover

SAP BTP Services  
SAP BTP Reference Architectures  
SAP BTP Missions  
AI Features

Evaluate

Customer Stories  
Service Estimator  
AI Estimator  
Roadmaps  
Solution Diagrams  
Price and Value Estimates

Adopt

Quick Account Setup  
Create a Proof of Concept  
Align Landscape with Reference Architectures  
Collaborate with Experts  
Initial Setup Guidance  
Guided Project Board

Home / AI Features

## SAP Business AI Features

Discover SAP Business AI features and their benefits, pricing, and resources. Experience how embedded SAP Business AI capabilities can help you achieve real-world results.

Search for AI Features:  Products:

### Categories

- All
- New & Featured
- Beta & EAC

### Product Categories

- Customer Relationship Management
- Enterprise Management (Corporate)
- Human Capital Management
- Product Lifecycle Management
- Spend Management
- Supply Chain Management
- Technology Platform

### AI Features

Sort By: A-Z

#### Account Synopsis for SAP Sales Cloud Version 2

Facilitate targeted and relevant sales conversations.

[SAP Sales Cloud Version 2](#)

#### Account Synopsis for SAP Service Cloud Version 2

Provides all the information related to an account that helps service agents.

[SAP Service Cloud Version 2](#)

#### Accounts Receivable

Automate clearing and recommending proposed matches by accounts receivable.

[SAP Cash Application](#)

#### Activity Summary

Generate summaries of activities.

[SAP Field Service Management](#)

#### AI Tool Builder

Create custom AI tools for business users grounded in SAP data.

[SAP CX AI Toolkit](#)

#### AI-Assisted Authoring

Enrich enablement content automatically with AI support.

[SAP Enable Now, cloud edition](#)

#### AI-Assisted Text

Simplify and standardize text creation by analyzing content and context.

[SAP LeanIX Solutions](#)

#### AI-Assisted Writing

Enhance the quality of the content writing in text fields.

[SAP SuccessFactors Performance an...](#)

#### Applicant Screening

Match the applicant's skills with the ones required for a job.

#### Automate Emission Factor Mapping

Map purchased products and purchased product groups with AI.

#### Behavioral Insights for Contract Accounting

Analyze historical customer behavior and predict, explain payment risk.

#### Business integrity Screening

Scan large volumes of data in real time with increased accuracy.

# Thank you



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