

Data Driven Innovation

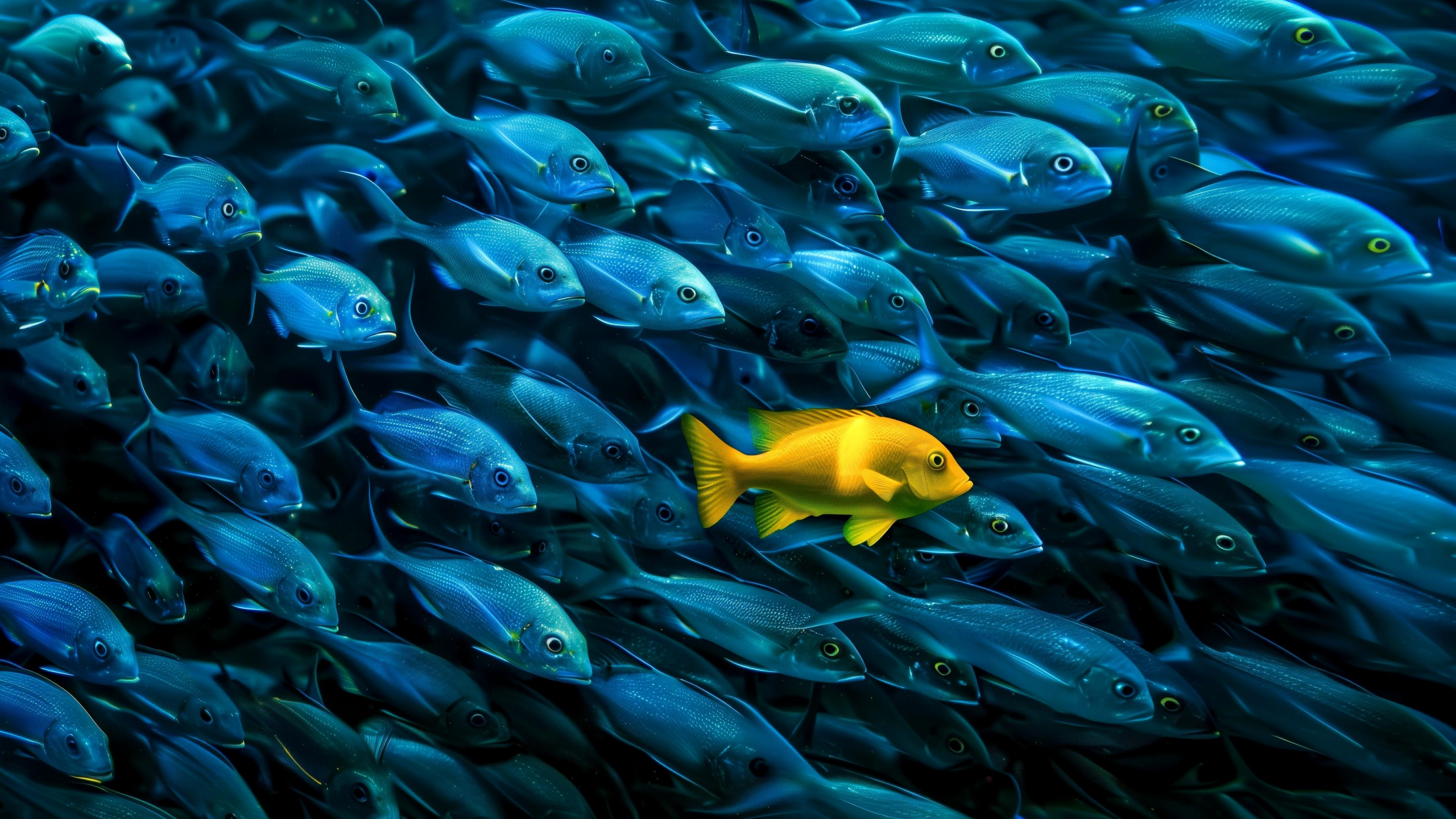
Disrupt in the era of Generative AI

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SAP Innovation Architect

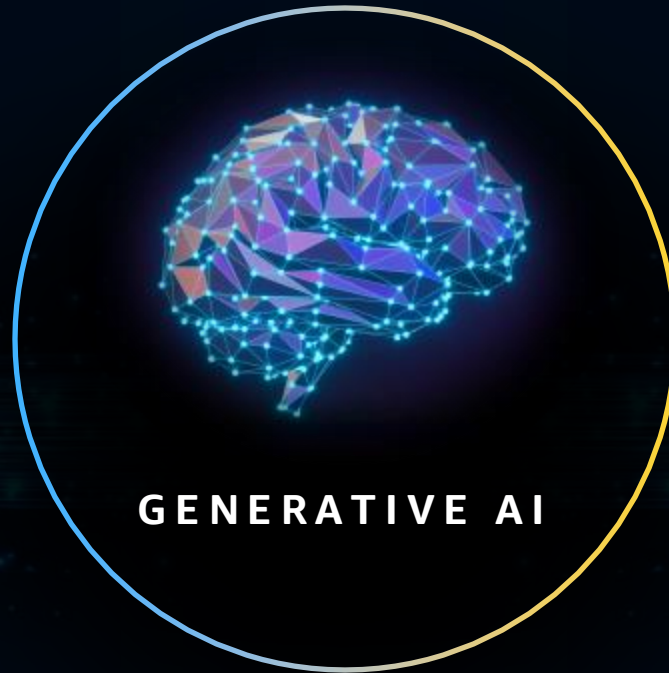
Amazon Web Services







Innovation can **transform industries**



Generative AI use cases across industries

Enhance customer experiences

Chatbots

Virtual assistants

Conversation analytics

Personalization

Boost employee productivity & creativity

Conversational search

Summarization

Content creation

Code generation

Data to insights

Optimize business processes

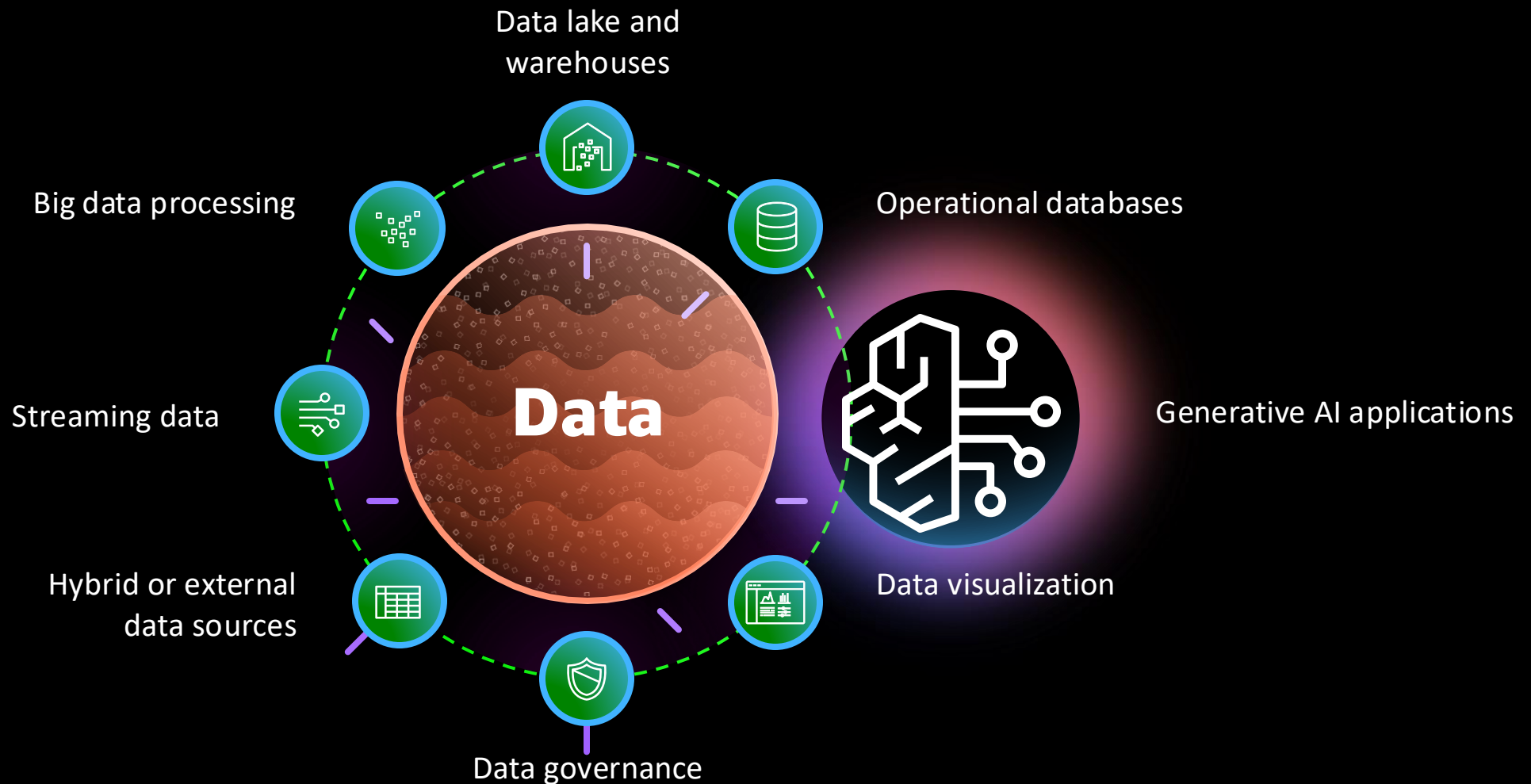
Document processing

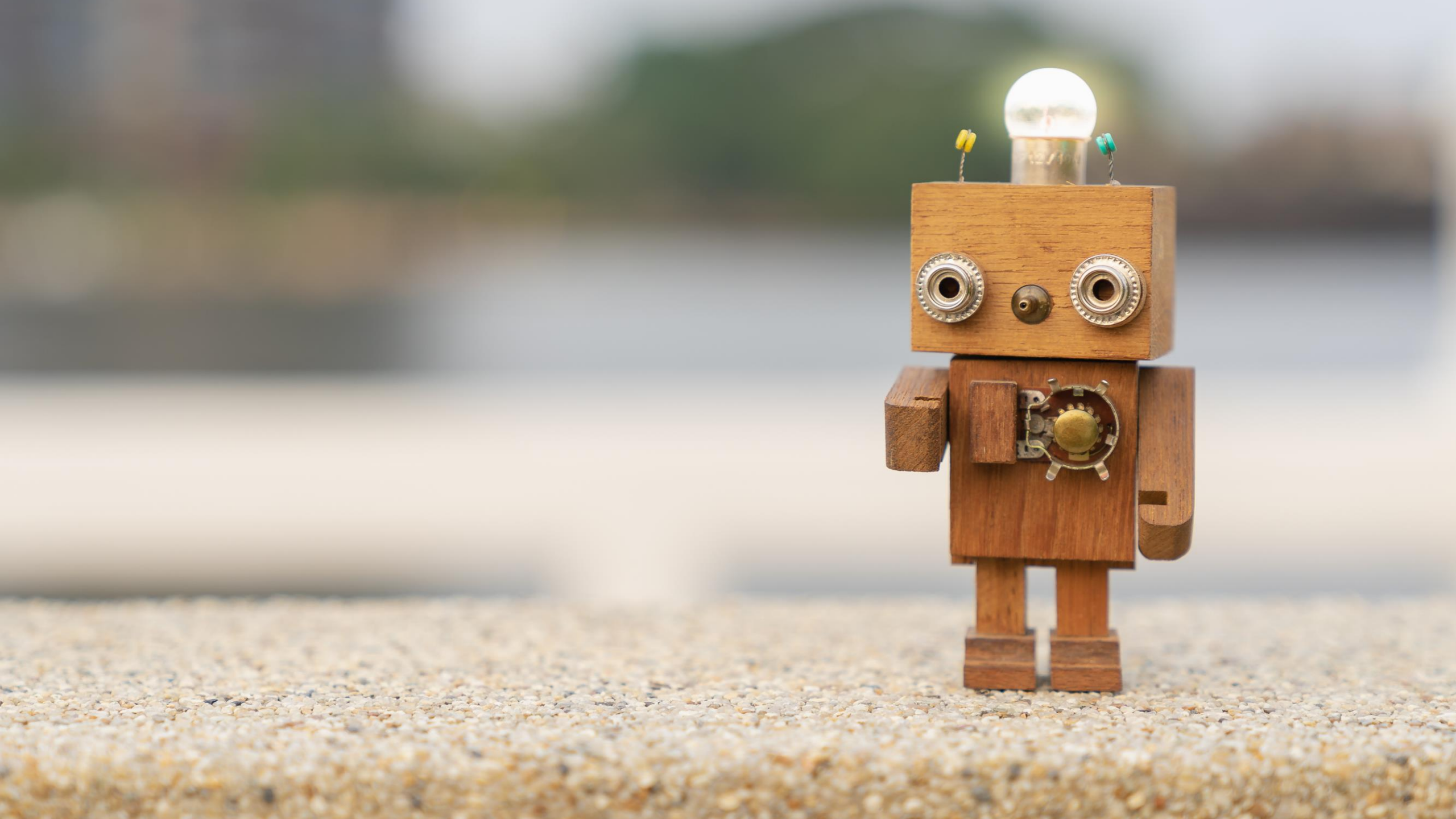
Data augmentation

Fraud detection

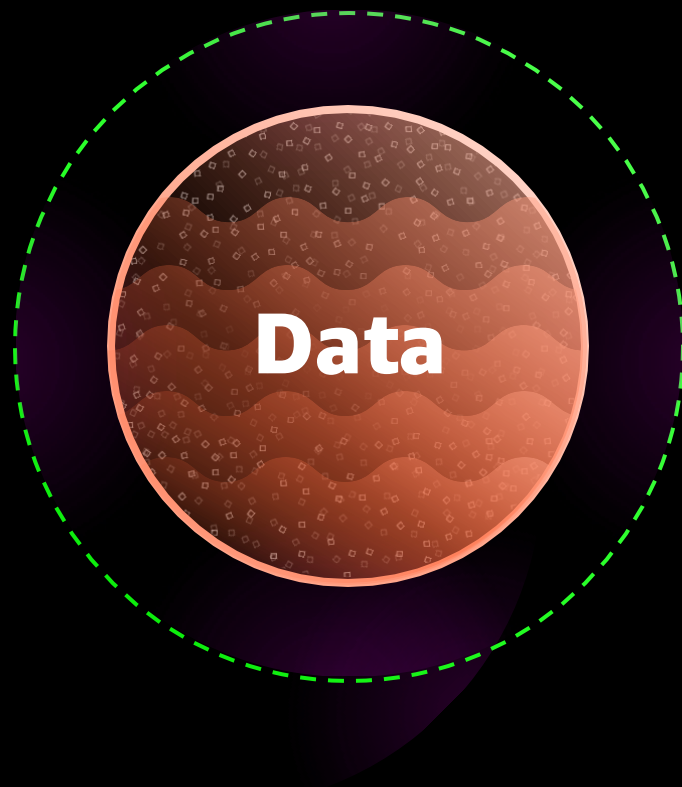
Process optimization

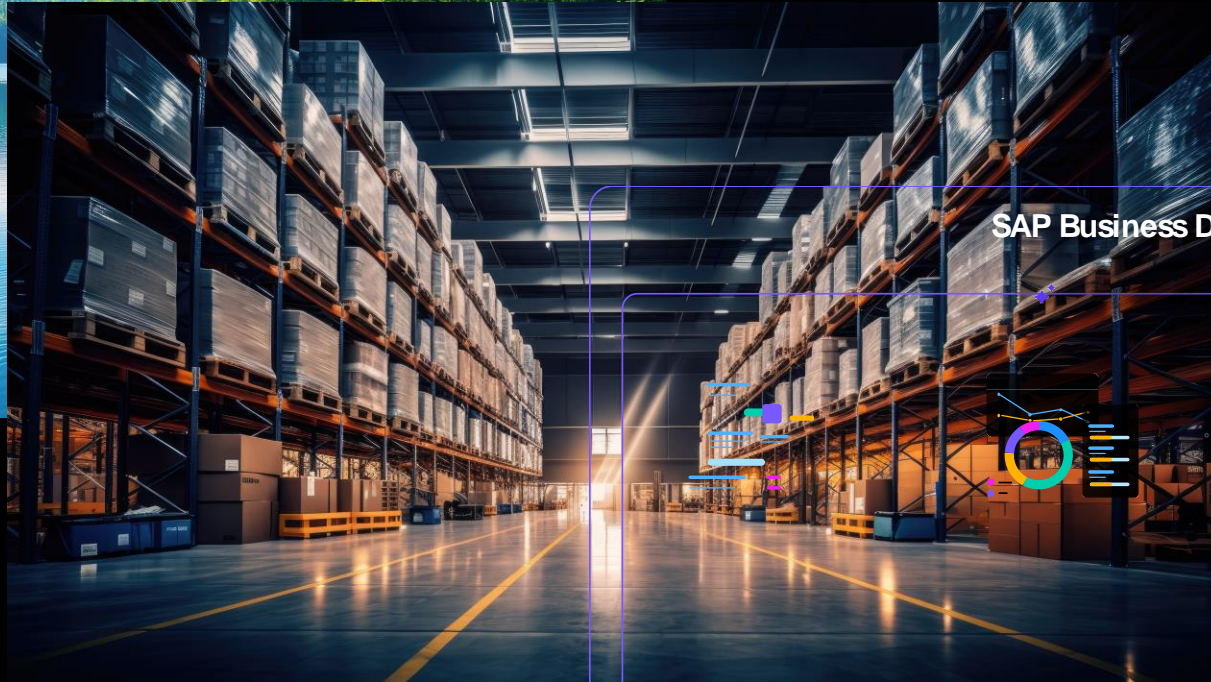
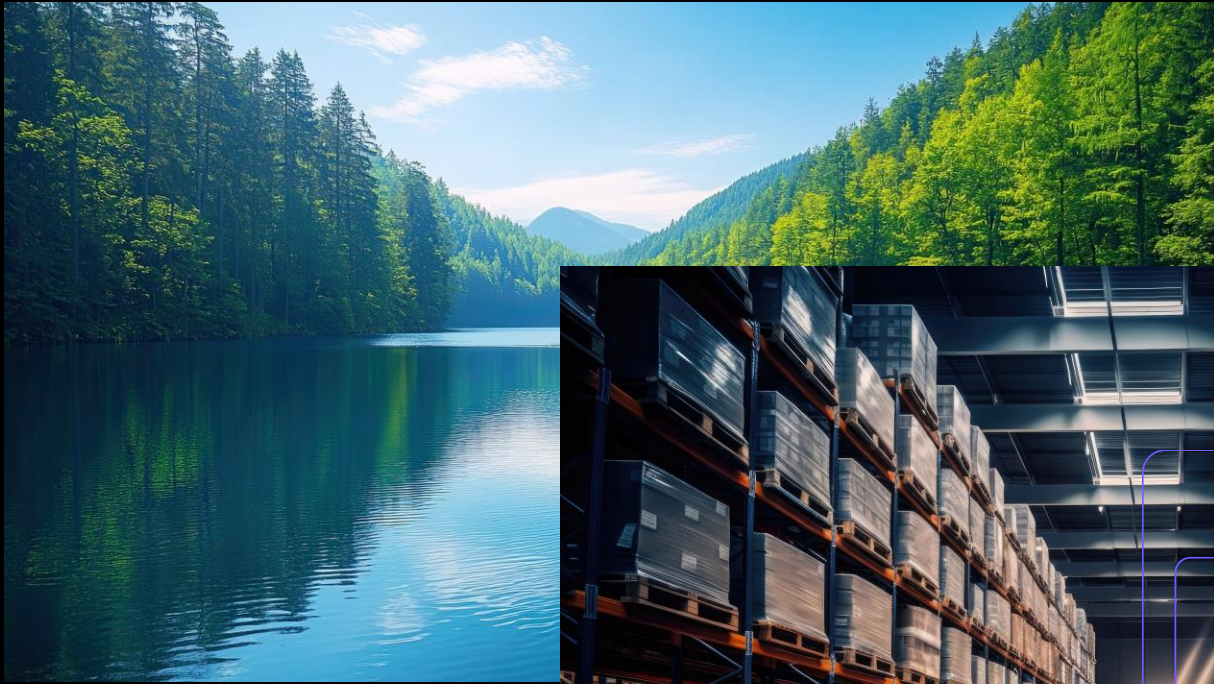
Data at the center of Generative AI



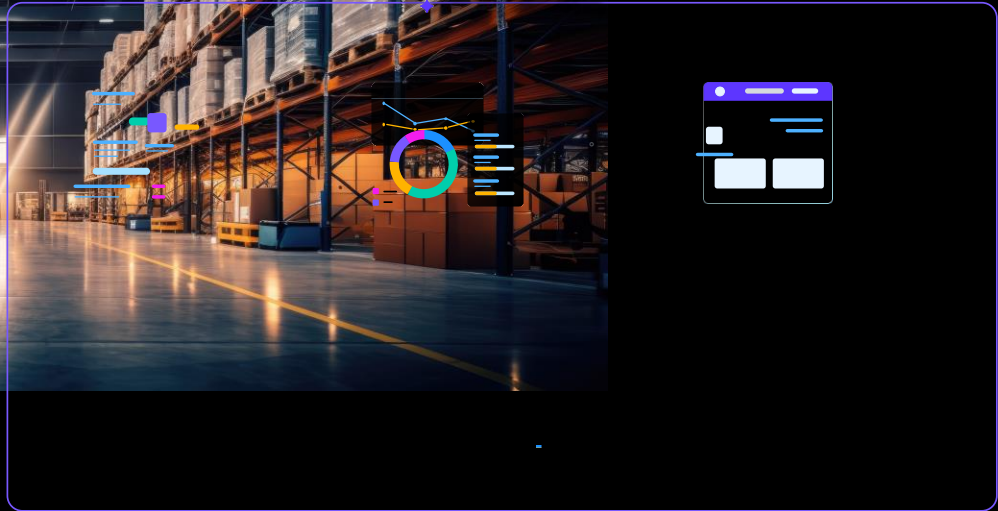




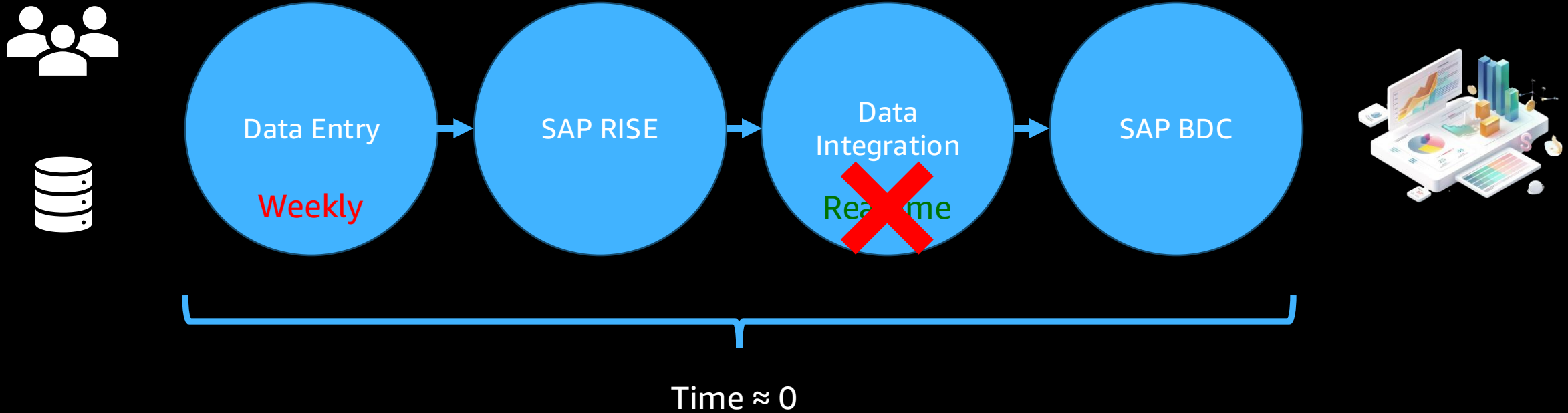




SAP Business Data Cloud



Streamline Data Capture









How do you get started?



Focus on the journey



Invest in people and tools



Experiment

Thank you!

Diego Lombardini
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