



SAP Business Unleashed Innovation Day

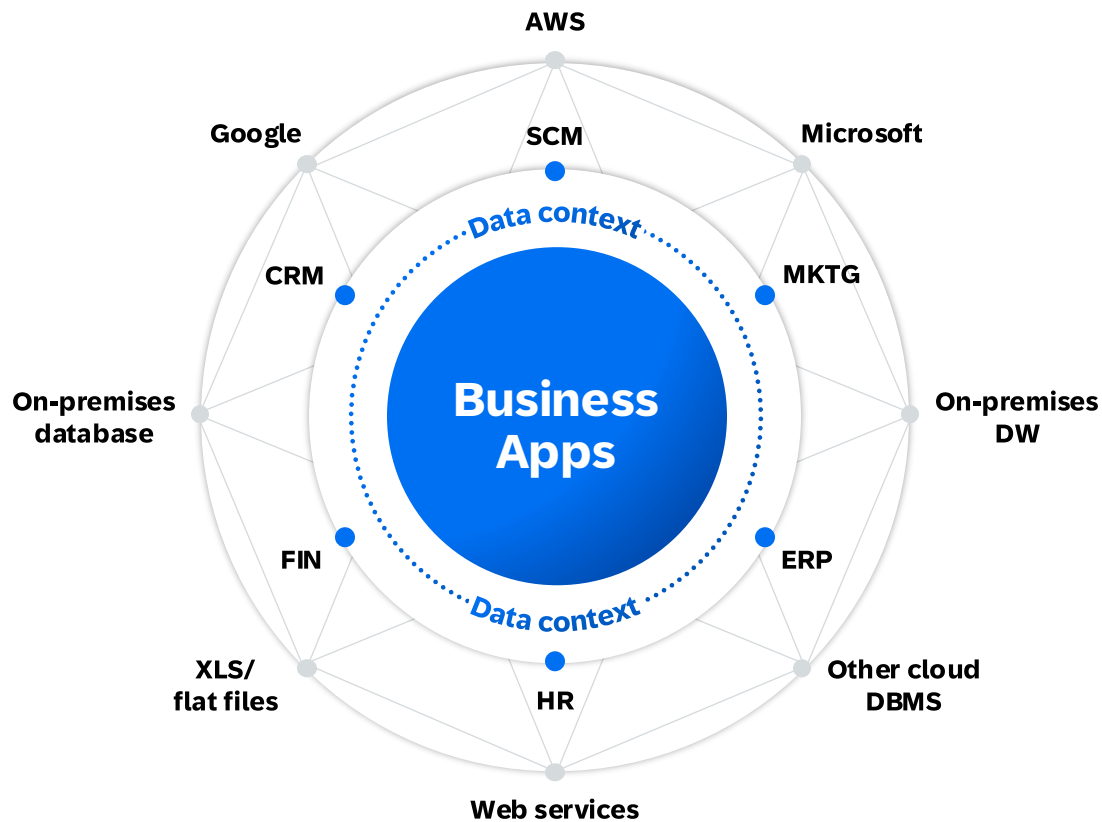
When you connect everything,
you can achieve anything.

SAP Business Data Cloud

Jared Yabanci – Solution Advisor Business Data Cloud



Customer Needs in the Age of AI



SAP customers are asking for

**All data across
lines-of-business**

**Unified Business
View**

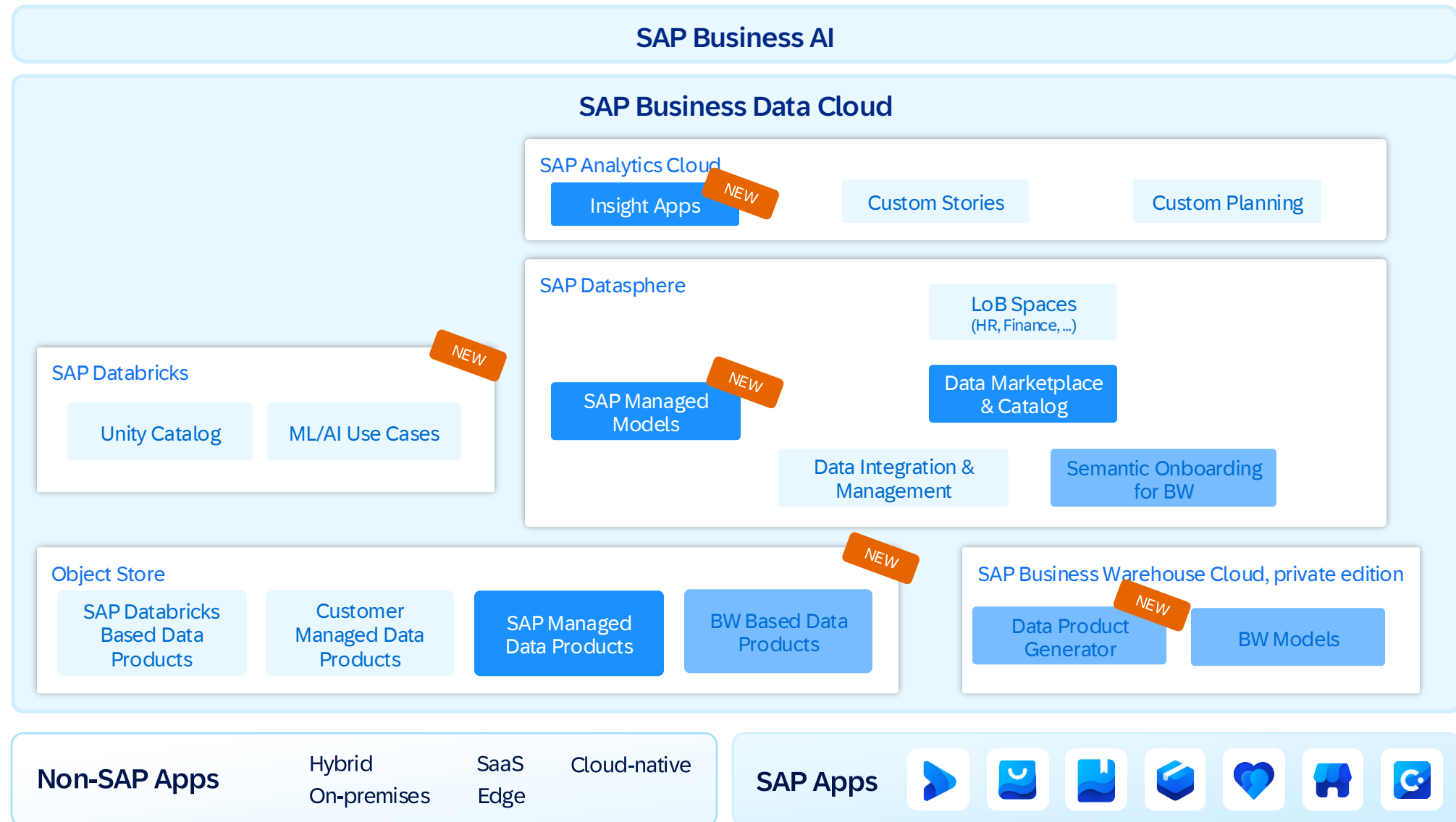
**Easier access to
SAP data**

**Accelerate AI with
AI-ready data**

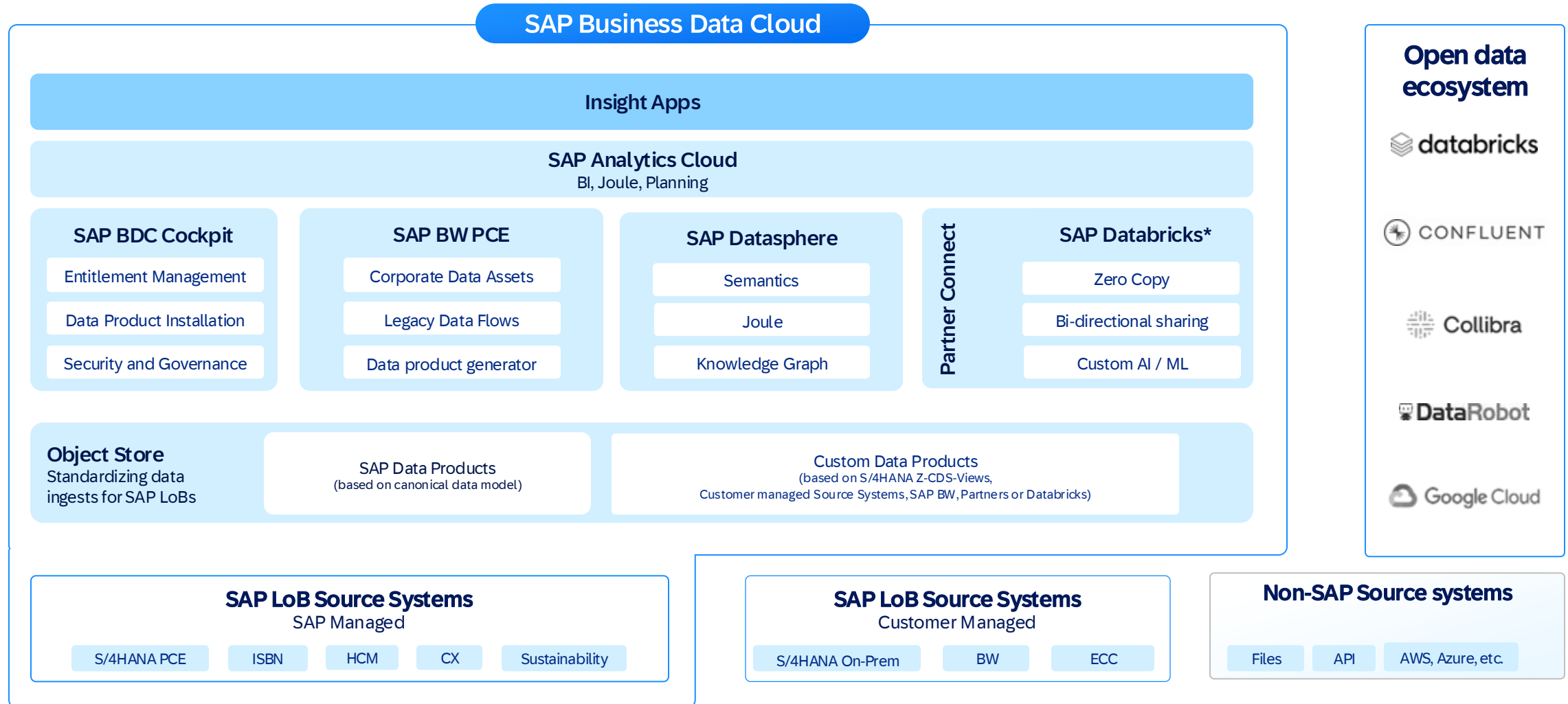
**Faster time to
insights**

**Simplified
Landscape**

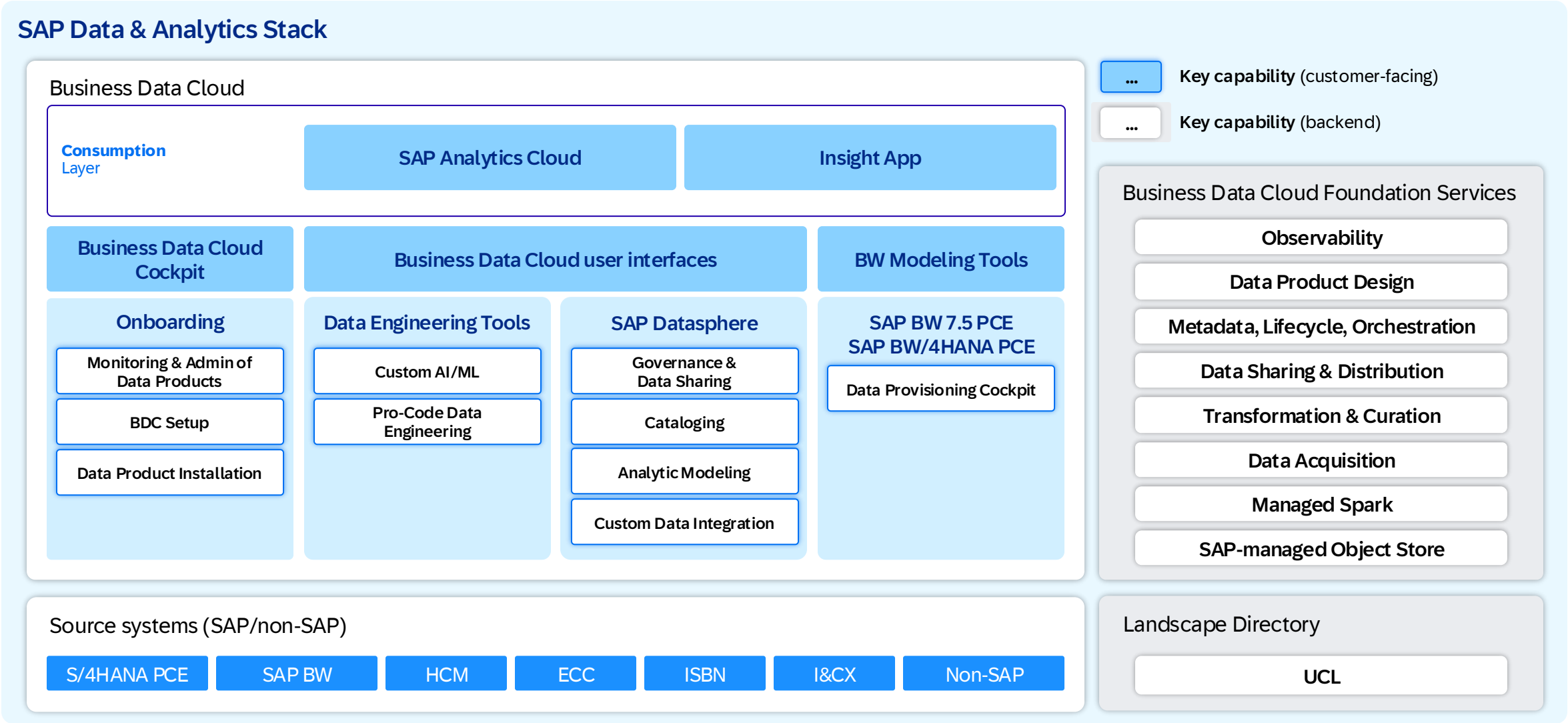
SAP Business Data Cloud – Software as a Service for Data and Analytics



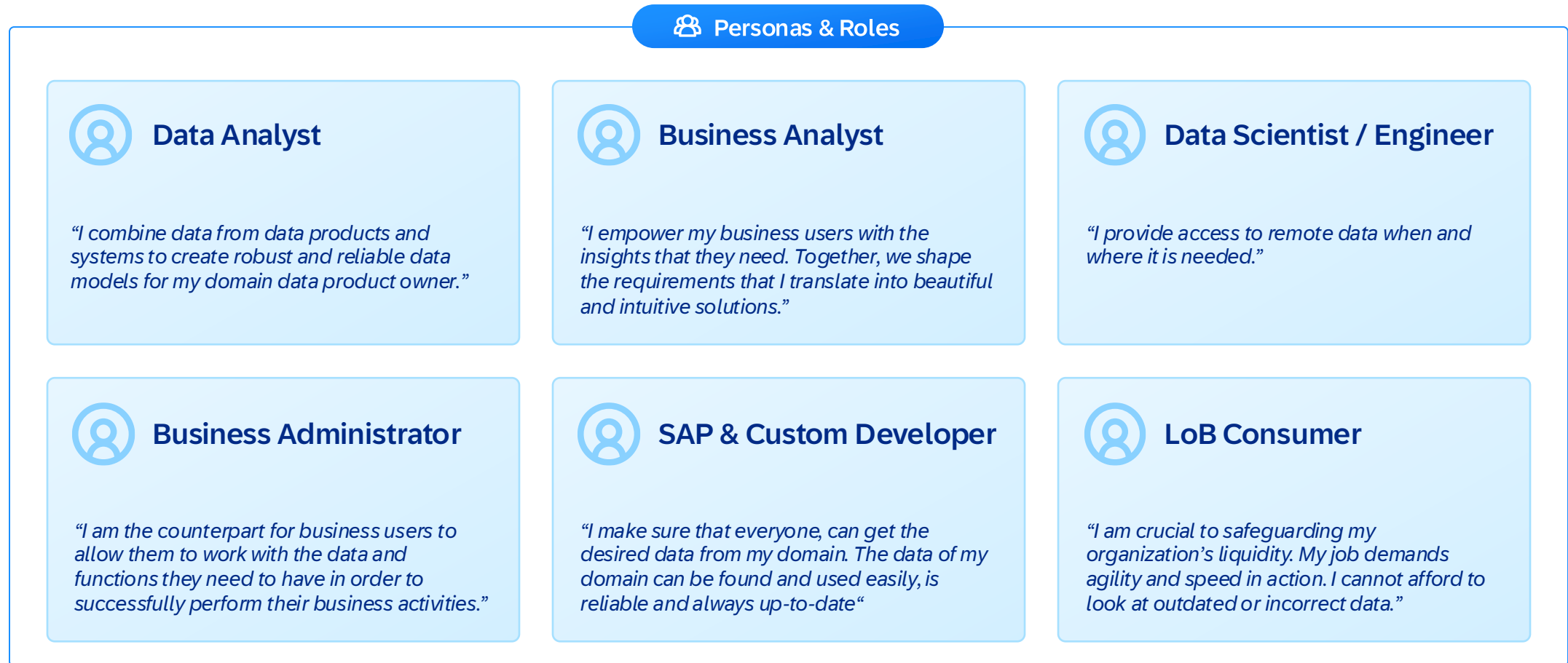
SAP Business Data Cloud components overview



SAP Business Data Cloud Components Overview



SAP Business Data Cloud is addressing various personas





Mary
Business User



Mary is a financial controller at Best Run Bikes and is very concerned about the current cash on hand but lacks detailed insight into working capital and key issues.



Mary
Business User

Hi Allen!

I'm very concerned about the current cash on hand but I lack detailed insight into working capital and key issues. Can you help?

Hmmm.



Allen
Business Analyst



Allen
Business Analyst

Can you provide me with SAP's new Business Data Cloud offering, please?

Yes, of course.



Frank
Business Data
Cloud Admin



Frank
Business Data
Cloud Admin

Hey Allen, you should now have access to BDC with the data products from S/4. Here is a link:

<https://www.sapbusinessdata...>

Thanks!



Allen
Business Analyst



Allen
Business Analyst

Can you help us understand what contributing factors lead to poor collections and why some marketing campaigns seem to have more collections issues than others?

Of course!



Derek
Data Engineer/
Data Scientist



Derek
Data Engineer/
Data Scientist

Just finished the “ML DSO
Prediction” data product.
It’s available for you now.

Thanks.



Allen
Business Analyst



Allen
Business Analyst

Hi Mary, I added a new section with the requested information to the “DSO Analytics” report.

Check out the link:

<https://.../?mode=present>

Thanks awesome! Taking a look right away.



Mary
Business User

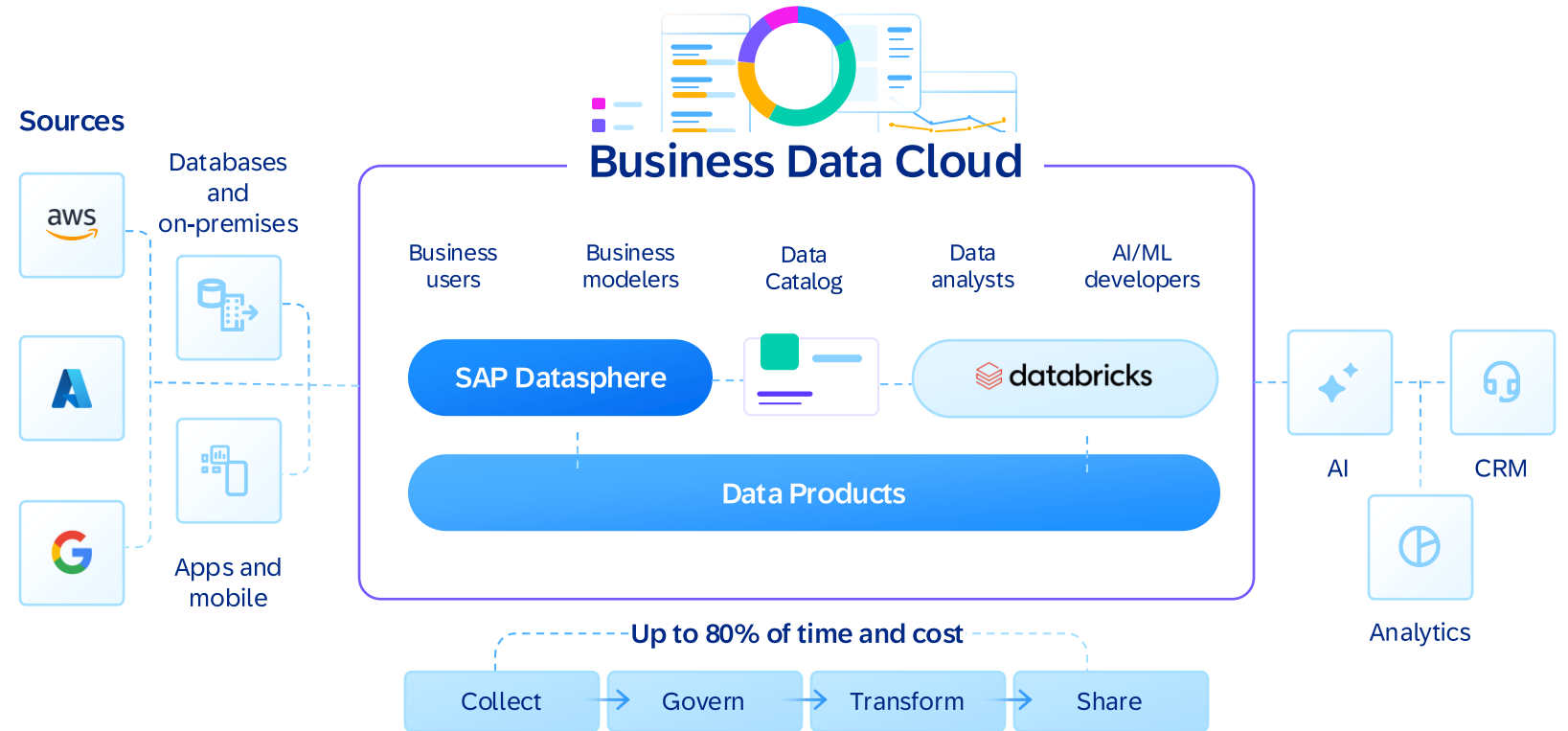
Unlock the full potential of your data with SAP Databricks

Recognized as a market leader in unified data and AI platforms

Fully managed and embedded within SAP Business Data Cloud

Brings industry leading data engineering, data science, advanced analytics and SQL serverless capabilities to SAP's Business Data Fabric

Optimized to work with SAP data products with zero-copy data exchange



SAP Databricks* in SAP Business Data Cloud

Unlock the full potential of your data

SAP Databricks

Unify data with zero copies

Leverage delta sharing to connect and blend data without the need for or complex ETL or data copies

Delta Share

Deliver trusted data products

Access curated SAP managed data products
Build derived data products and publish to catalog

Unity Catalog

Develop with pro-code tooling

Develop pro-code data engineering & custom AI/ML.
Write spark pipelines to blend SAP and 3rd party data

Databricks Notebook

Analyze data at scale, on-demand

Analyze data at scale on-demand with SQL, for faster, data-driven decision-making

Databricks SQL

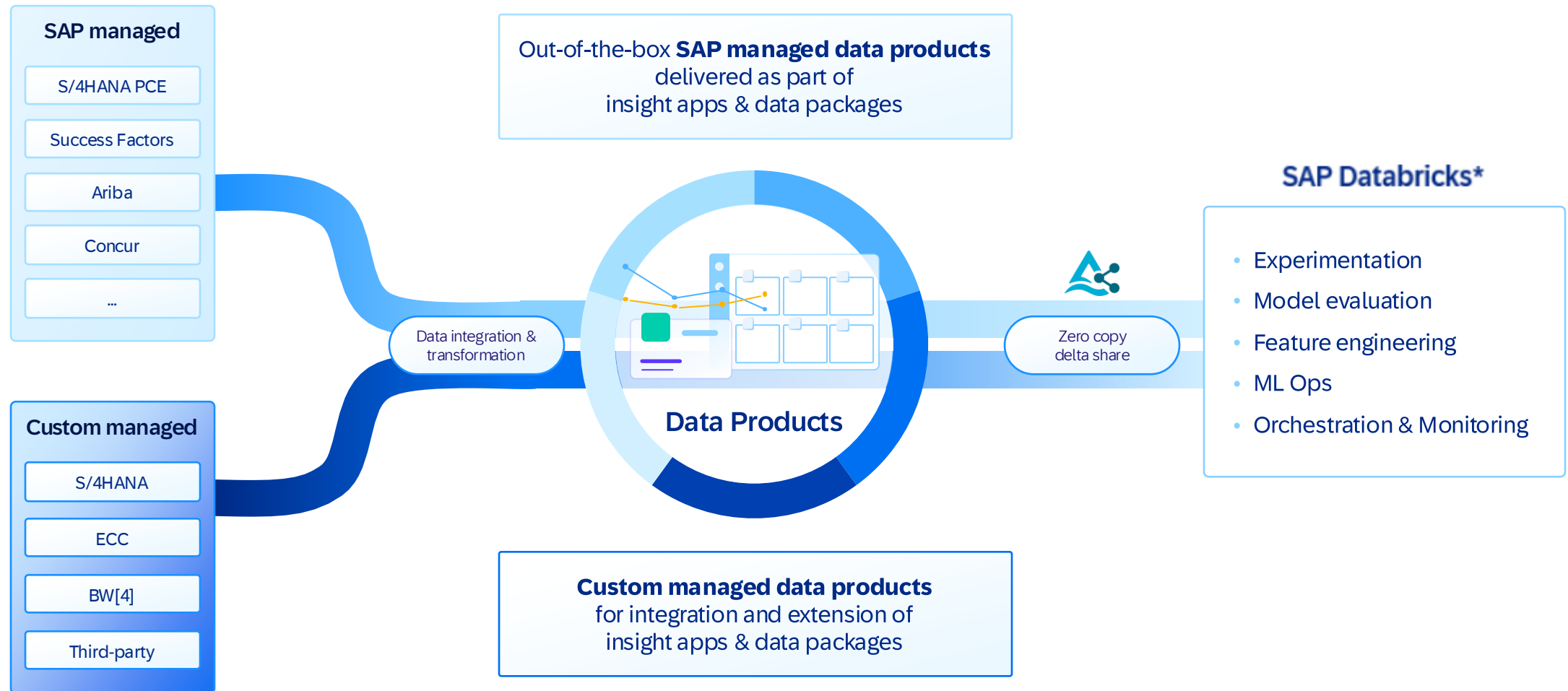
Build custom AI and ML

Build governed and secure custom AI/ML solutions, leveraging trusted, reliable, AI-ready data

Data Science & Mosaic AI

Simplify and fully integrate your data landscape

Easily access SAP and custom data products in SAP Databricks* for AI/ML use cases



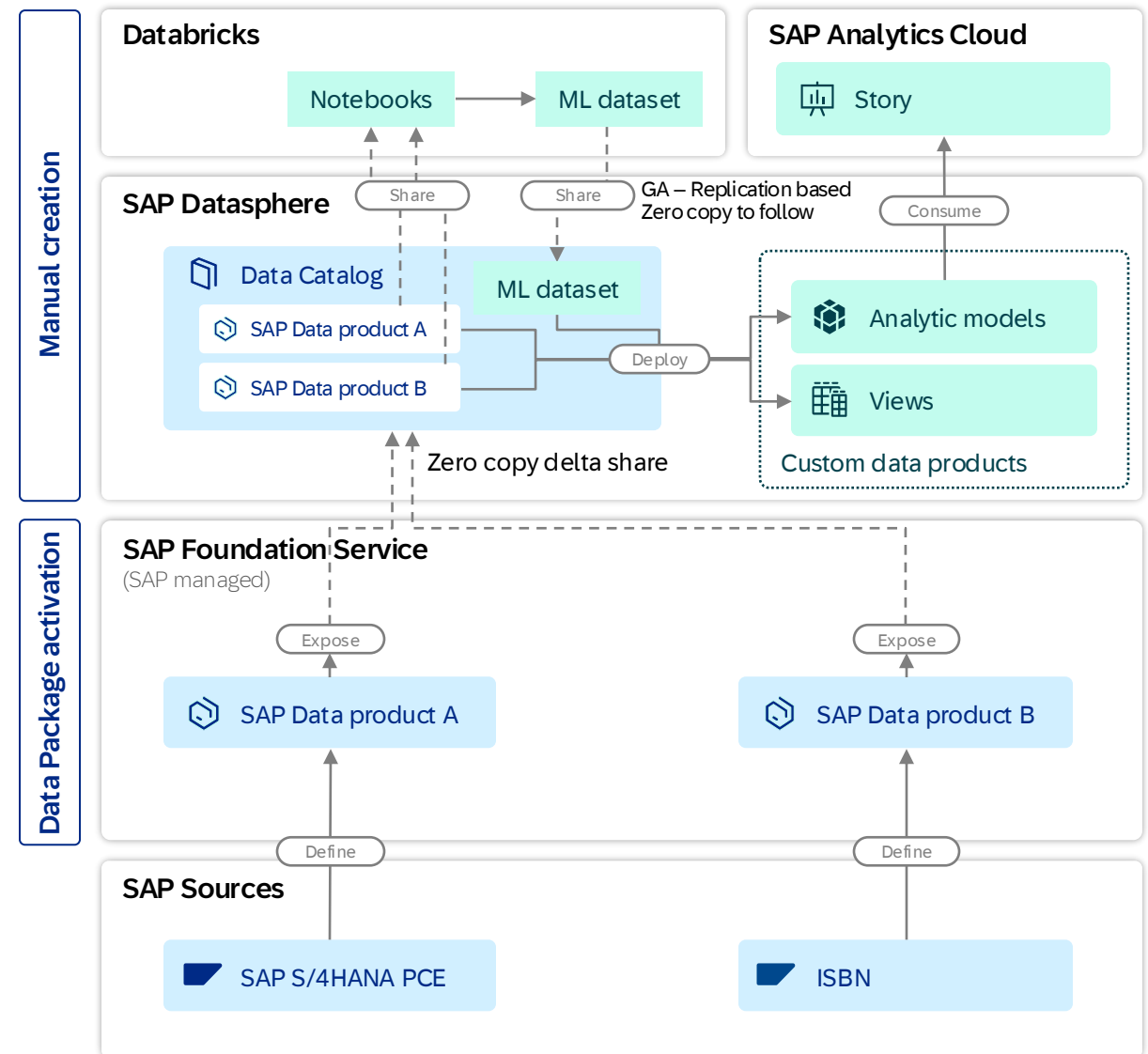
Bi-directional Data Product Sharing to/from Databricks (Greenfield)

Capability

- Share data products to Databricks
- Create custom ML models in Databricks
- Incorporate results of ML models from Databricks back into Datasphere/SAC to support business decisions
- Browse shared data products in BDC catalog and Unity Catalog

Benefits

- A step change in easing collaboration between SAP departments and Data Science departments
- Point and click interface to enable zero copy sharing between Data Analysts and Data Engineers, eliminating pipelines to move data



SAP Business Data Cloud roadmap

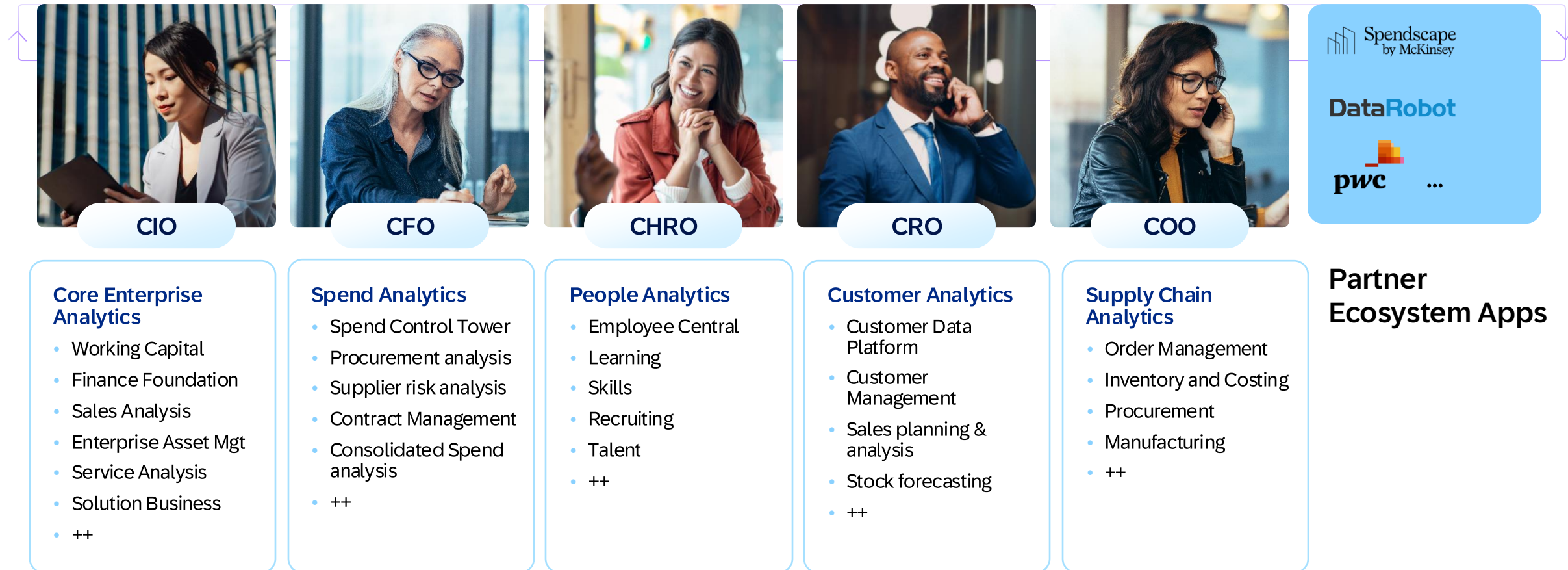
Subject to change

Launch	March/April	Q2 2025	Planned
Insight apps & data products <ul style="list-style-type: none"> Insight app for Core Enterprise Analytics - Working Capital Dashboard >30 Cloud ERP data products Administration <ul style="list-style-type: none"> SAP Business Data Cloud cockpit for component provisioning, lifecycle management and installation of insight apps and data products SAP Business Data Cloud unified catalog for exploration, installation and consumption of data products Integration of Collibra data catalog in SAP Business Data Cloud catalog BW modernization <ul style="list-style-type: none"> Integration of SAP BW[4] PCE as part of SAP Business Data Cloud 	Insight apps & data products <ul style="list-style-type: none"> ~4 new Cloud ERP data products ~4 new Intelligent Spend & Business Network data products AI <ul style="list-style-type: none"> SAP Databricks solution in SAP Business Data Cloud 	Insight apps & data products <ul style="list-style-type: none"> New Cloud ERP Insight Apps >100 new Cloud ERP data products >100 new Intelligent Spend & Business Network data products >10 new Customer Experience data products >5 new Sustainability data products Administration <ul style="list-style-type: none"> Zero copy sharing with delta share protocol as alternative for replication for Datasphere and Databricks Monitoring health and status of Business Data Cloud components BW modernization <ul style="list-style-type: none"> SAP BW[4] PCE customer managed data products AI <ul style="list-style-type: none"> Joule availability across Business Data Cloud Full support of Just Ask queries on SAP Business Data Cloud data SAP Knowledge Graph within Datasphere Sharing of data products from Databricks to Business Data Cloud Bi-directional integration between brownfield Databricks via partner connect service 	Insight apps & data products <ul style="list-style-type: none"> New Cloud ERP, Sustainability, HCM, CX & ISBN Insight Apps >30 new Cloud ERP data products Cloud ERP data products and insight apps enabled for SAP S/4HANA Public Cloud edition (with version 2508) >80 new HCM data products ~5 new Intelligent Spend & Business Network data products >20 new Customer Experience data products ~4 new Sustainability data products "Pro insight apps": insight apps extended to BTP Build solutions Administration <ul style="list-style-type: none"> Bi-directional catalog integration with Collibra Option for technical & commercial transition of existing Datasphere and SAP Analytics Cloud customers to SAP Business Data Cloud AI <ul style="list-style-type: none"> Bi-directional integration between Business Data Cloud and SAP's native ML workbench AI Core Deploy agents in SAP Business Data Cloud to perform agentic workflows like financial planning, data modeling and system operations

Re-Think How Analytical Data is Served



Insight Apps across all SAP Application Pillars



Working Capital – Insight App



Working Capital

Application

Available

Overview

Documentation

Category:
Finance

Version:
1.0.0

Details

Data Products (30)

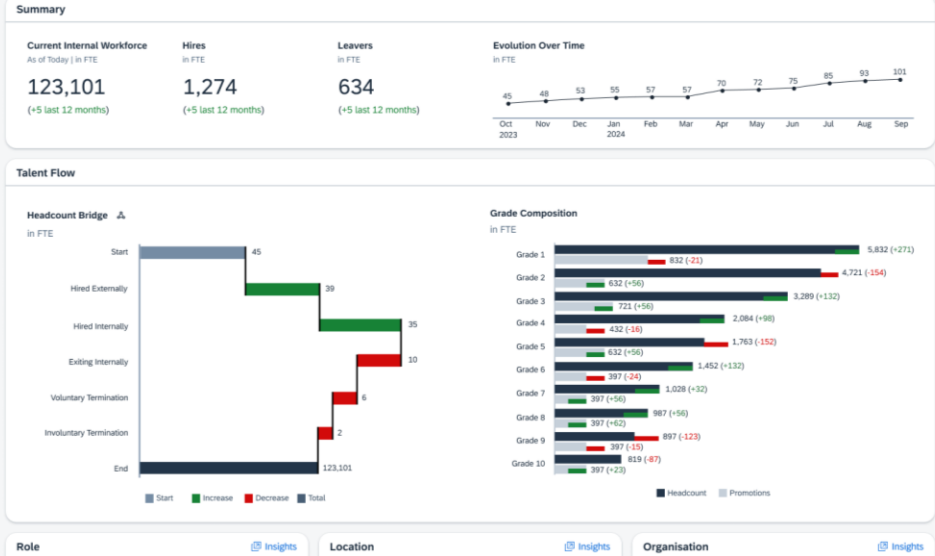
Name	Description
BillableControl	The billable co
BillingProcessDocument	A document cr
BusinessArea	Organizational
CashFlow	The Cash Flow
Company	A Company is i
CompanyCode	A company coc
ConsolidationChartOfAccounts	A consolidation
ConsolidationSubitem	A Consolidation
ConsolidationUnit	The smallest e
ControllingArea	A Controlling A
ControllingObject	Identifier of the
CostAnalysisResource	A cost analysis

CostCenter	A cost center is an organization...	12	1.0.0
CostCenterActivityType	A cost center activity type is a...	43	1.0.0
Country	A country is a coded representa...	32	1.0.0
Customer	A business partner to whom ma...	47	1.0.0
FinancialPlanningEntryItem	A Financial Pla		
FiscalYear	A fiscal year is		
FunctionalArea	A functional ar		
GeneralLedgerAccount	A general ledge		
HANACurrency	HANA represen		
HouseBank	A house bank i		
InternalOrder	An instrument		
JournalEntryCodes	Codes related		
JournalEntryHeader	A journal entry		
JournalEntryItemCodes	Codes related		
Ledger	A ledger is a ce		
OperatingConcern	–		
OperationalAccountingDocument	–		
PaymentMethod	A payment method is a coded...		1.0.0
PaymentTerms	Payment terms is a coded repr...	62	1.0.0
Plant	A plant is an organizational unit...	27	1.0.0
Product	A product is a good that contrib...	28	1.0.0
ProfitCenter	A profit center is an organizatio...	33	1.0.0
Project	A project is a business operatio...	63	1.0.0
PurchasingOrganization	An organizational unit in Logisti...	42	1.0.0
SalesDocument	A document that represents a b...	17	1.0.0
SalesMasterData	Collection of Sales Master Data	19	1.0.0
SalesTaxType	A Sales Tax Type is a coded rep...	36	1.0.0
Segment	Division of a company for which...	31	1.0.0
ServiceDocument	A service document is a docum...	28	1.0.0
ShippingPoint	A shipping point is a coded rep...	30	1.0.0
StorageLocation	A storage location is a coded re...	19	1.0.0
Supplier	A business partner who provide...	17	1.0.0
SupplierConfirmation	Reference Document Type is a...	27	1.0.0

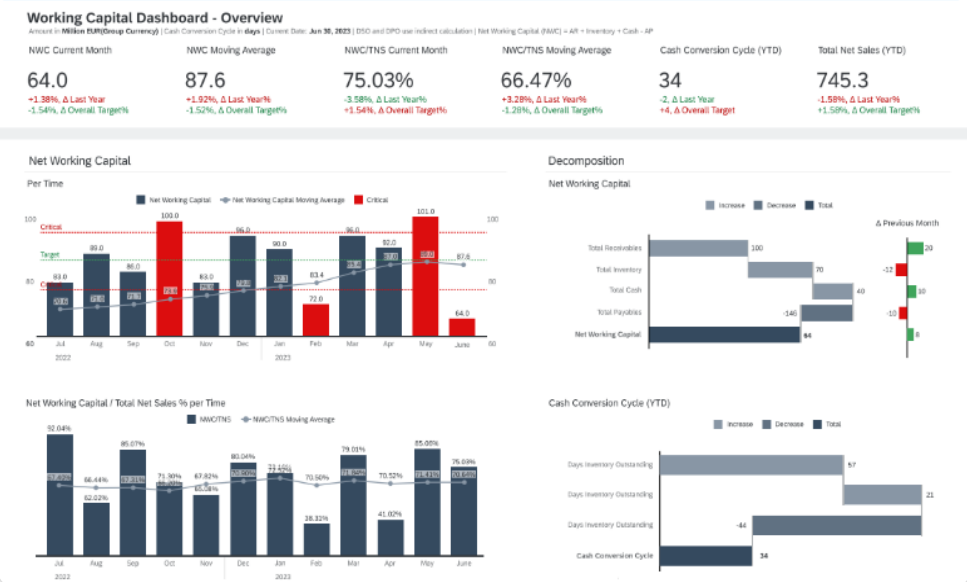
Spend Analytics



People Analytics



Core Enterprise Analytics



Net Working Capital

Per Time

Net Working Capital

Net Working Capital Moving Average

Critical

Decomposition

Net Working Capital

Increase

Decrease

Total

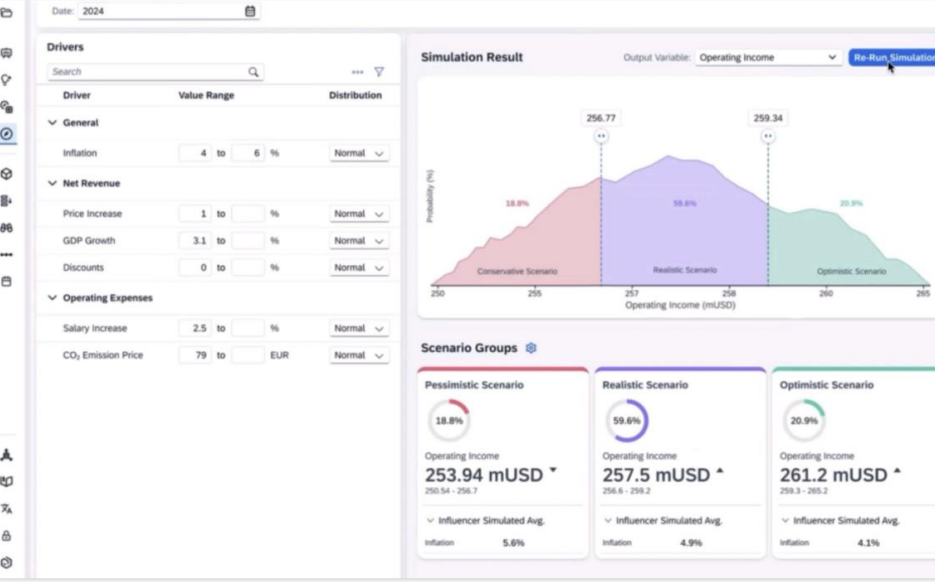
Cash Conversion Cycle (YTD)

Increase

Decrease

Total

Plan, predict and simulate



Why SAP Business Data Cloud



Bringing together applications, data and AI in a SaaS experience



Unified and scalable data platform for all curated SAP data



Context aware insight apps and business-ready data products



Pivotal evolution of the business data fabric



Data science and ML use cases using SAP Databricks



Path for SAP Business Warehouse modernization



Scale through ecosystem Integration with advanced sharing and data exchange



Infuse Business AI with Joule and Just Ask

Available services and how to start

SERVICE PACKAGES



Find more information

Check out the [product page](#) overview on sap.com

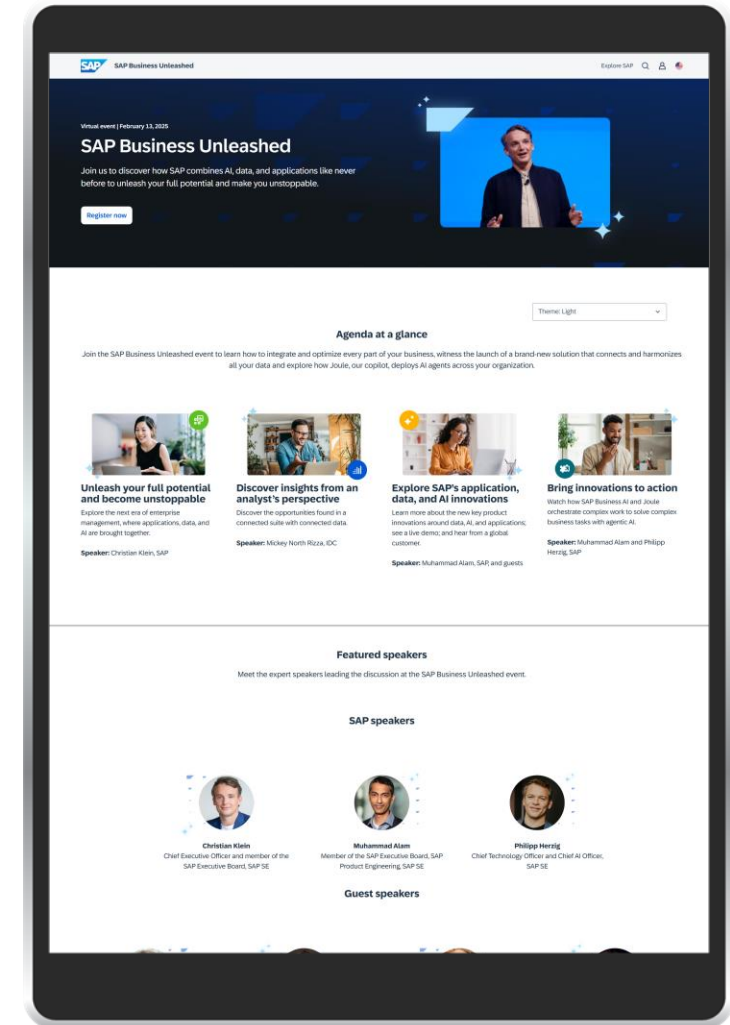
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Enjoy the SAP Business Data Cloud [product tour](#)

Discover more details on the [eBook](#) online

Join the [SAP Community](#) for exchange with your peers

[Online Documentation](#) on SAP Help



Thank you



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