

## Reimagine business processes and unlock the value of intelligent content management

Matt Wagner – Lead Solutions Consultant at OpenText, ANZ

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### For knowledge workers, the struggle is real

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Source: Gartner

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# 81%

say poor data quality is the biggest barrier to Al success

Source: The Al Journal

### **Organisations face these challenges today**

#### DISCONNECTED DATA & WORKFLOWS



Content, data, and workflows span across multiple clouds NEXT GENERATION OF WORKERS



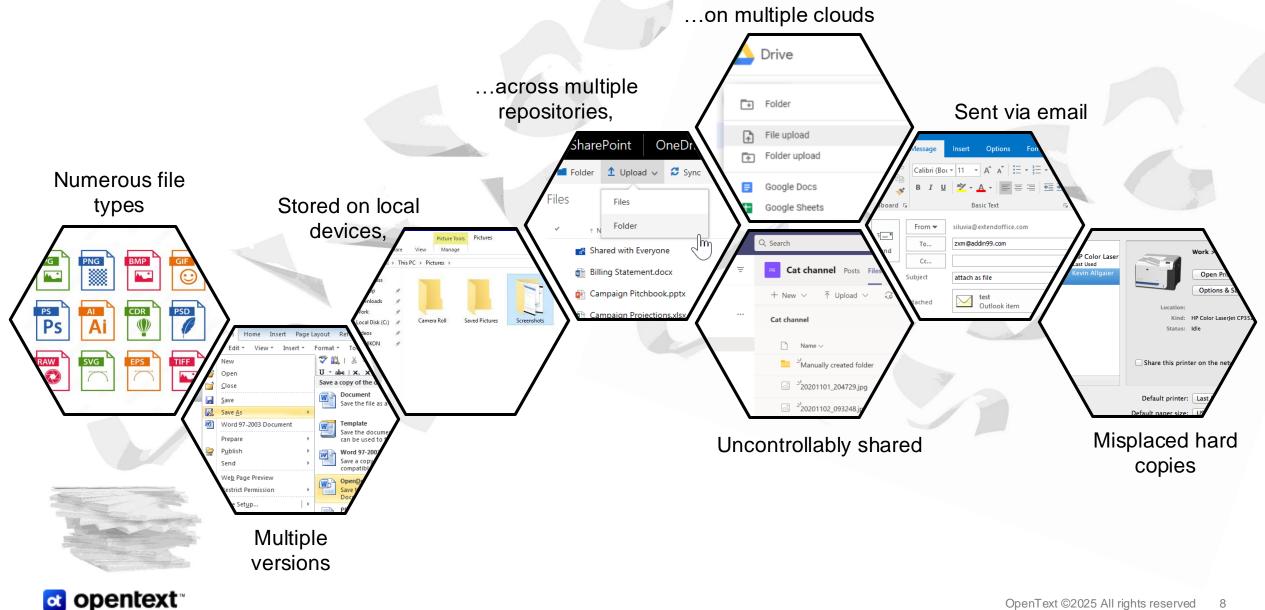
Knowledge workers need seamless integrations to work faster

#### AI DRIVEN BUSINESS AUTOMATION



Pressure to automate complex, multi-step processes

### Information management is becoming more complex

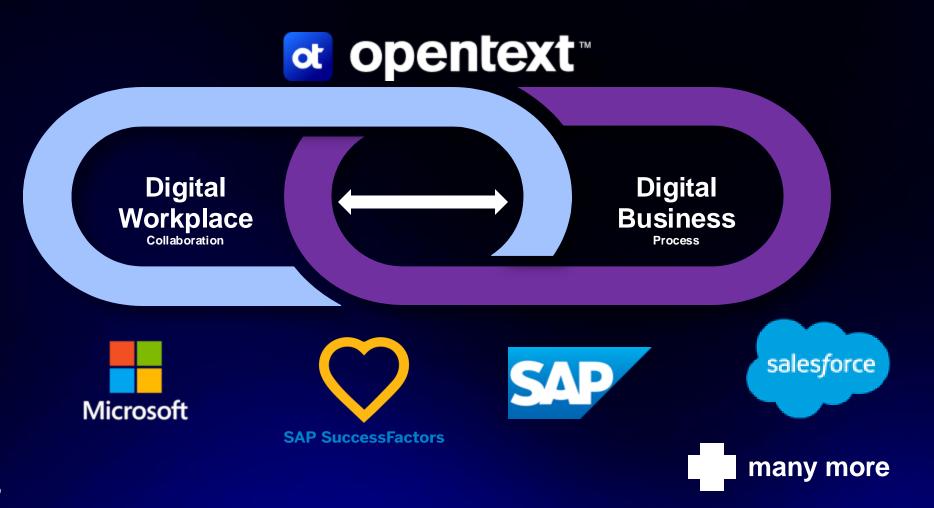




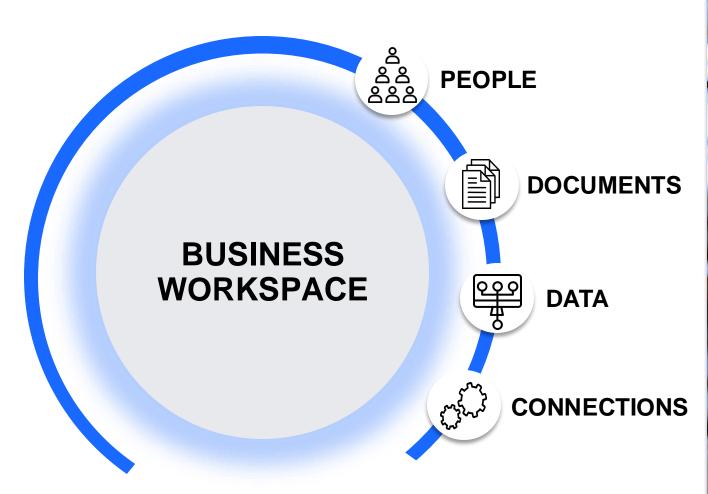
## The **frustration** is real



## Combine content with context to create more value1) Integral Content,2) In context3) At the right time



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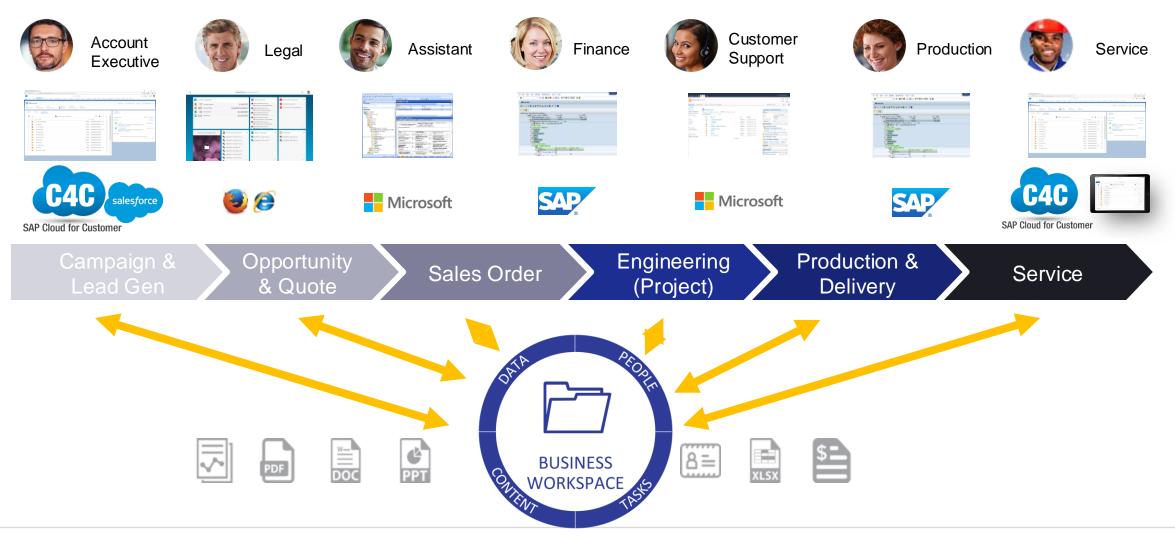


**Context · Consistency · Compliance** *Productivity* 

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### Supporting processes end-to-end across applications



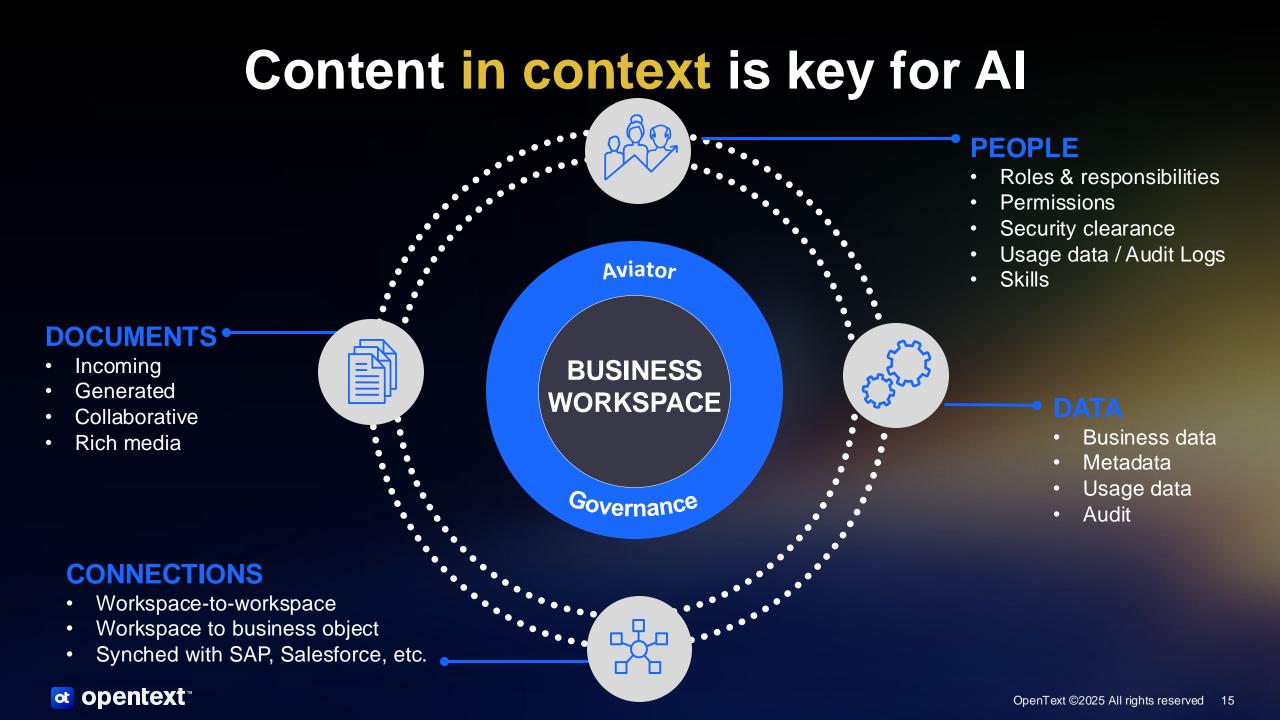


## **Great AI needs great Information Management**

Information Management

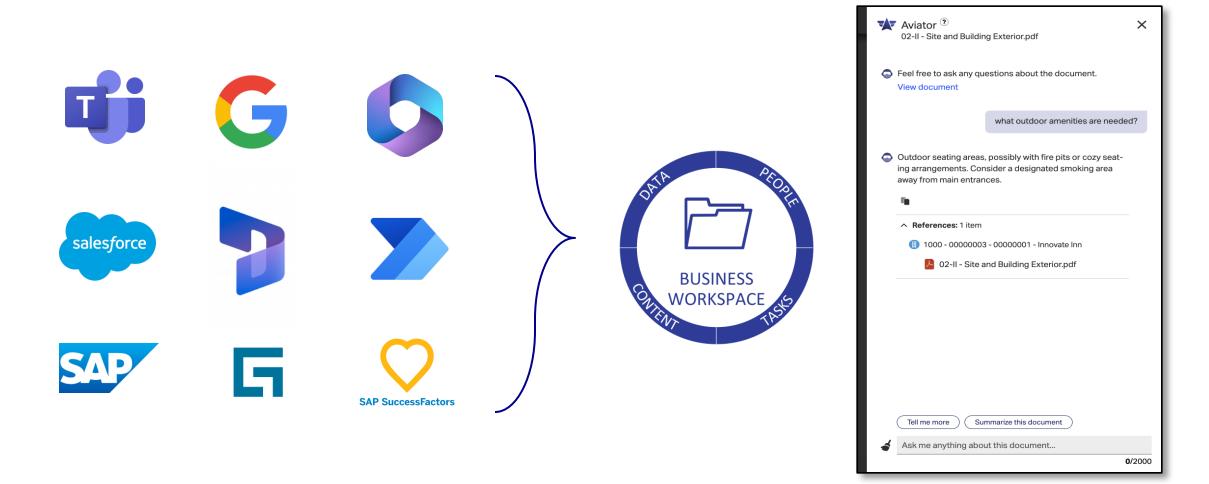
Trusted Data Artificial Intelligence

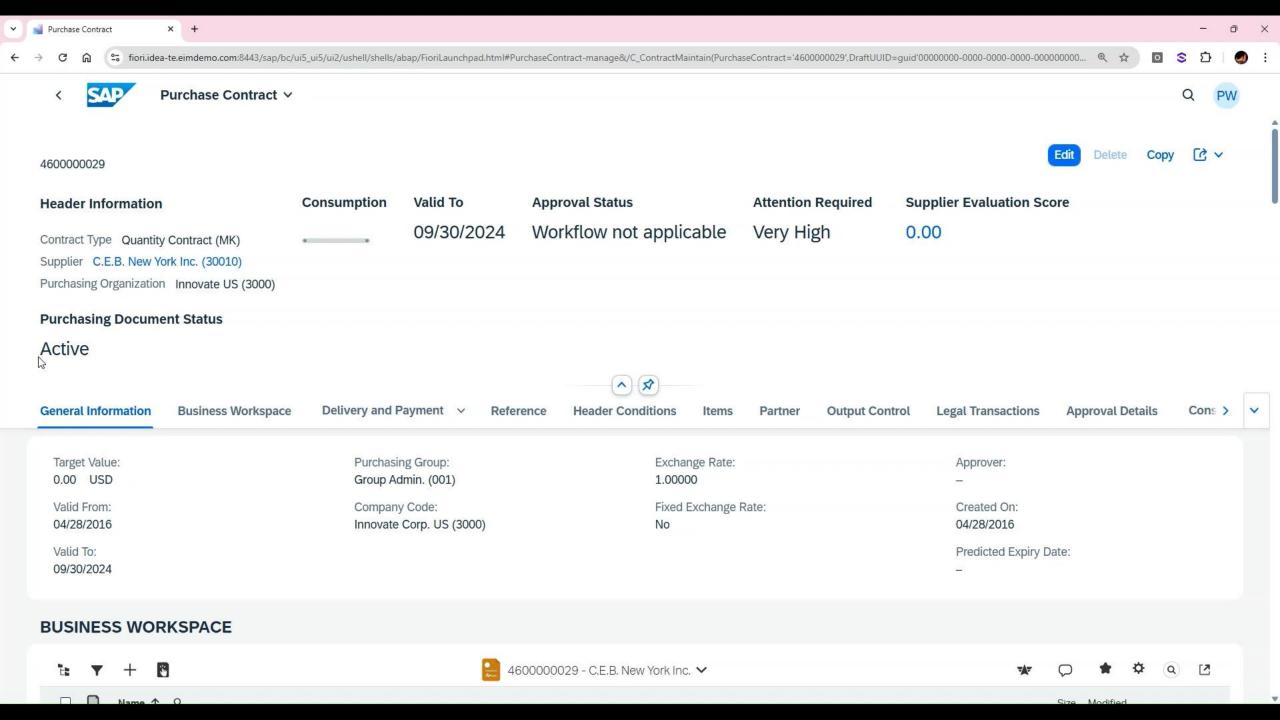
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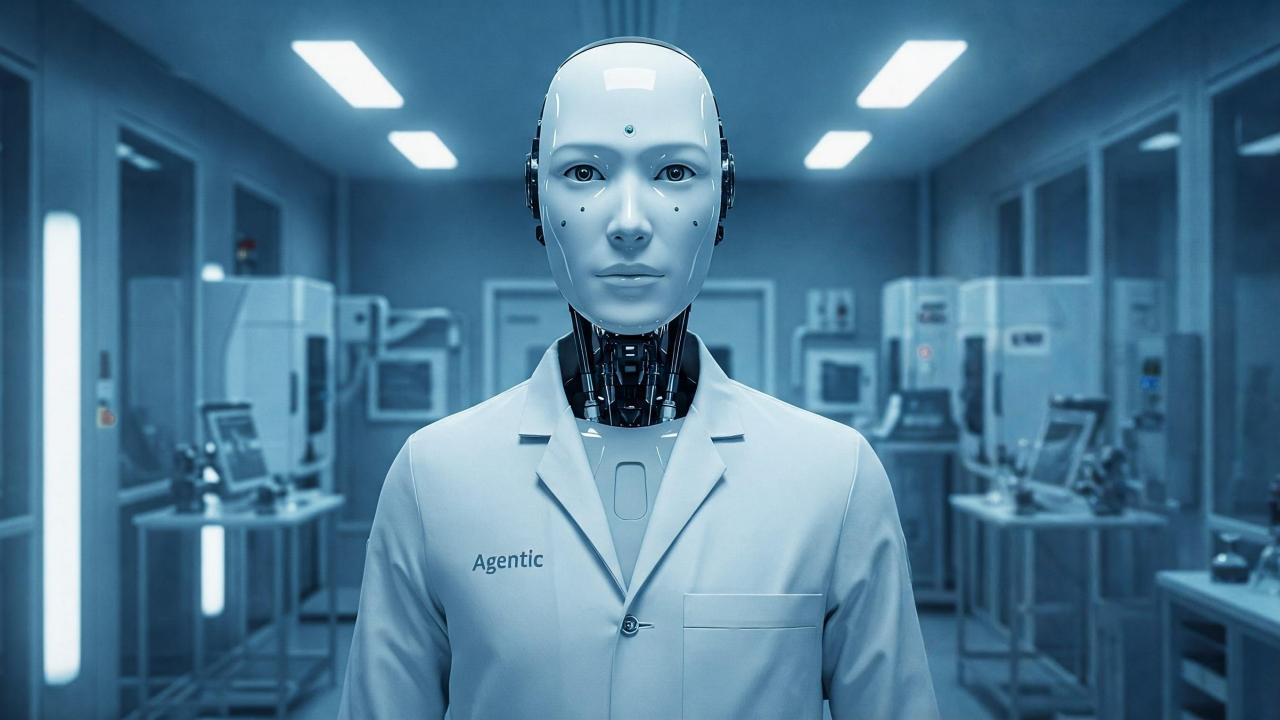


### **Content Aviator User Experiences**

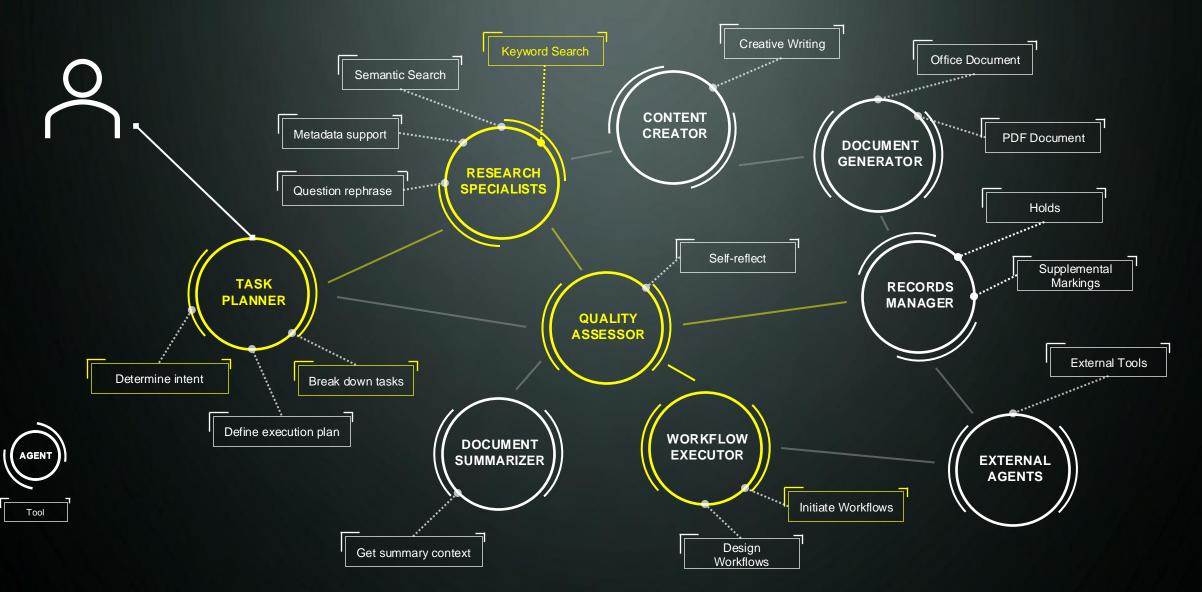
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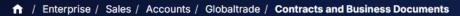


### **Specialized Agents with Tool Integrations**



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#### **opentext** Core Content Management CE 24.4



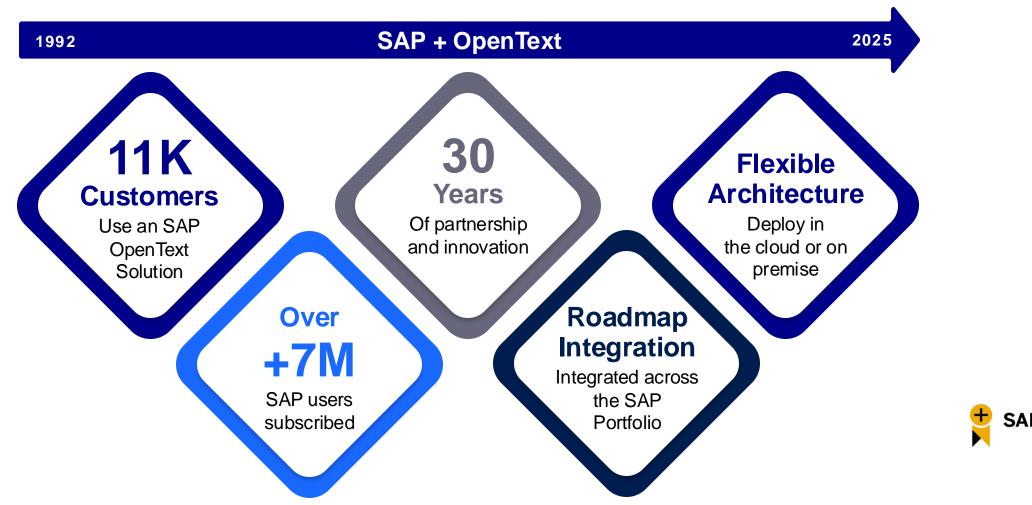


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## **SAP + OpenText Partnership**

**Information Re-Imagined** 

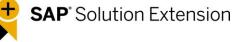


RISE WITH SAP

SAP

**Pinnacle** 

Awards 2024 Winner



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Key takeaways to leave you with....

## 1. Data quality



Key takeaways to leave you with....

- 1. Data quality
- 2. Context matters



Key takeaways to leave you with....

- 1. Data quality
- 2. Context matters

3. Great AI needs great Information Management



## Thank you!

Matt Wagner

Email: wagnerm@opentext.com LinkedIn: https://www.linkedin.com/in/mattywagner/