



SAP Business Unleashed Innovation Day

When you connect everything, you
can achieve anything.



Unleash SAP Business AI to Unlock New Innovations and Productivity

Drive relevant outcomes

Trust reliable results

Adopt AI and scale responsibly

←----- Signavio ----- LeanIX ----- WalkMe ----- **AI-Assisted Cloud Transformation** ----- CALM----- Joule for Consultants ----- and more-----→

Joule

Joule agents

Embedded AI capabilities

Financial
Management

Supply Chain
Management

Human Capital
Management

Spend
Management

Customer
Experience

Business
Technology Platform

Customized AI
based on AI foundation

AI Foundation

on SAP Business Technology Platform

AI ecosystem partnerships and investments



ANTHROPIC



**SAP Business
Data Cloud**

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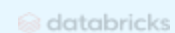
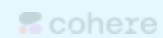
AI Foundation

on SAP Business Technology Platform

AI ecosystem partnerships and investments



ANTHROPIC

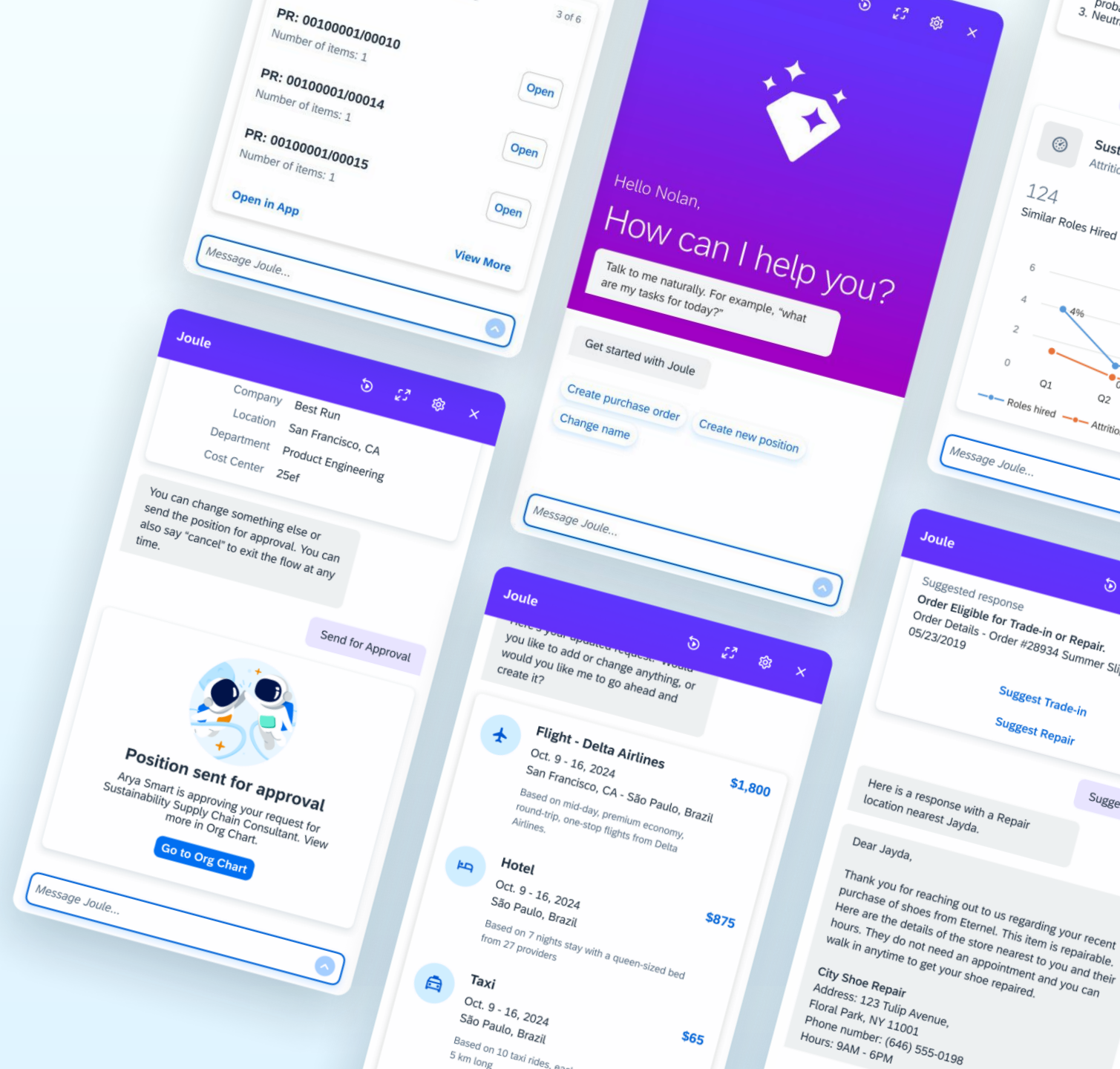


SAP Business
Data Cloud

Joule

Makes every
touchpoint count and
every task simpler

[Learn More](#)



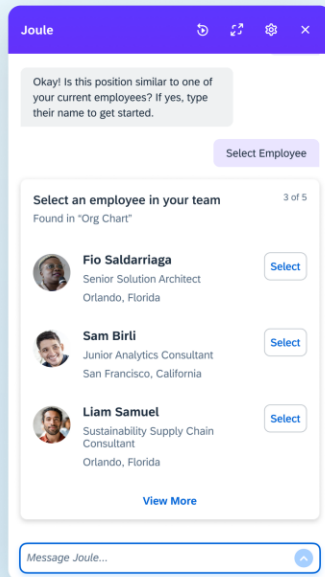
Joule for every business function

...with more to come

Human Resources

Recruitment

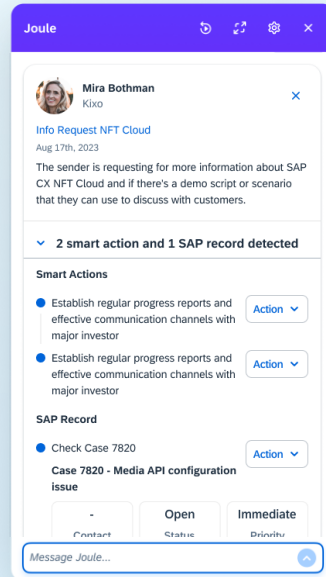
Available



Sales

Sales management

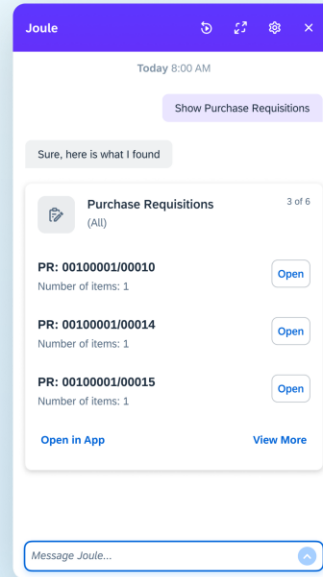
Available



Procurement

Operational purchasing

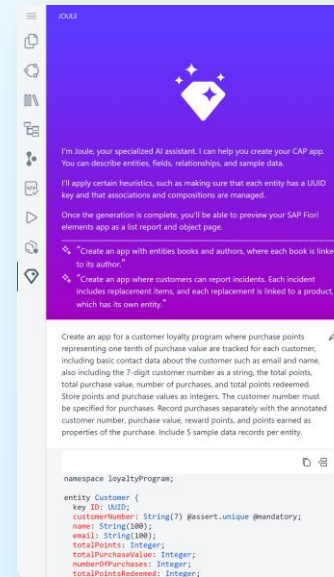
Available



IT

Code generation

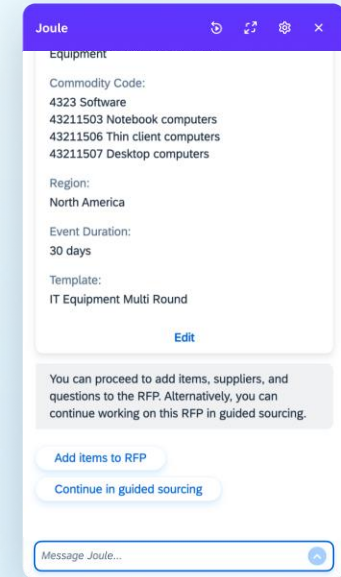
Available



Sourcing

RFP creation

Available



Joule studio

in SAP Build



1



Joule

**Extend Joule with
Joule skills**



2



BUILD

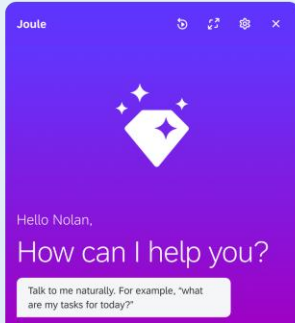
**Build your own AI
Agents**



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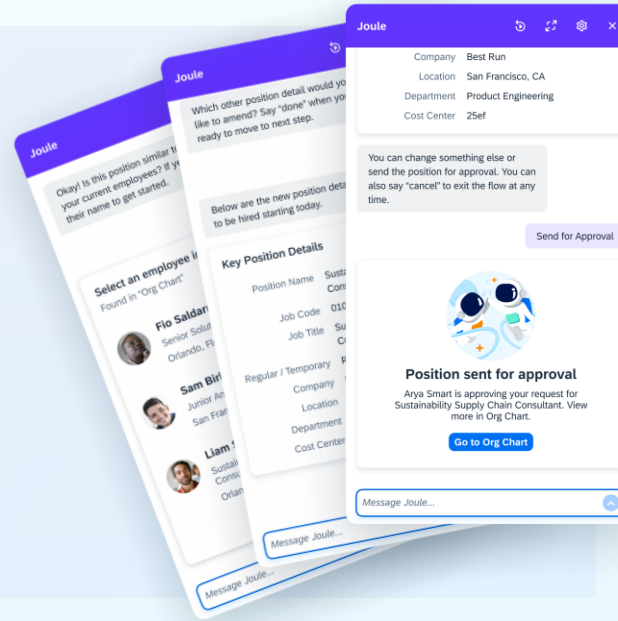
AI is the
new UI



embedded
across the suite

available
on mobile

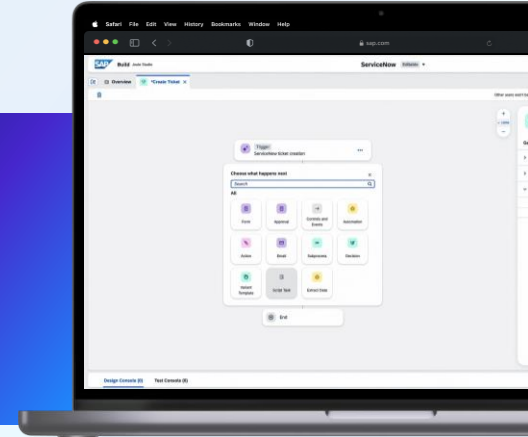
integrated



Joule studio
in SAP Build



Build your
own skills



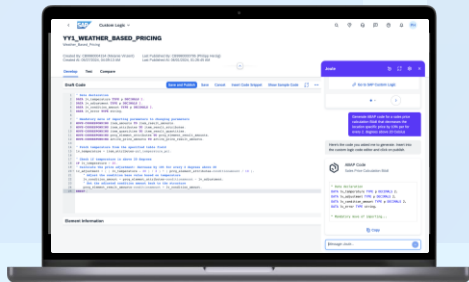
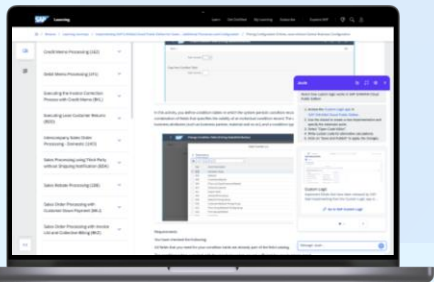
>900 active
users
(in January)

NPS 87
(in pilot phase)

Joule

for consultants

for developers



Today

130

Generative AI use cases

AI Foundation
on SAP BTP

75

new capabilities

empowering customers & partners
to build tailored AI experiences

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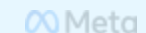
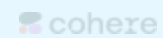
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on SAP Business Technology Platform

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SAP Business
Data Cloud

You are at the center of what we do

Each challenge is unique, yet you all demand more intelligent
and connected technology solutions to succeed



CFO



CPO



CHRO



COO



CIO



CRO

AI-Assisted Maintenance Order Recommendations

With SAP S/4HANA Cloud Private Edition

Challenge

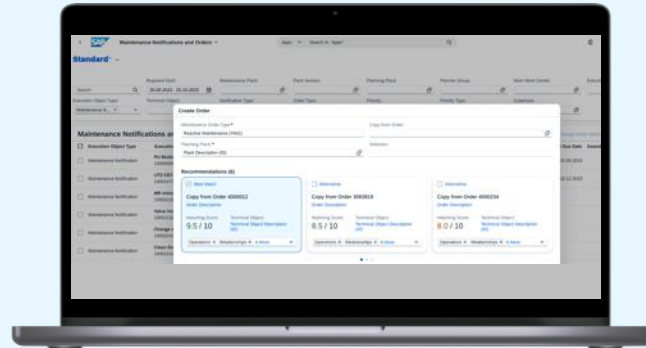


Mike, Maintenance Planner

“As a maintenance planner, I handle numerous maintenance requests every day. I need an efficient way to plan maintenance orders that minimizes machine downtime while ensuring safety.”

”

Solution



AI-assisted maintenance order recommendation in RISE with SAP uses historical data to suggest maintenance orders based on previous resolutions, making it easy for planners to copy recommendations and initiate new orders without starting from scratch.

For Mike, this means streamlined planning through pre-populated templates, faster decision-making with a self-learning algorithm that adapts to current needs, and minimized machinery downtime by leveraging solutions aligned with best practices.

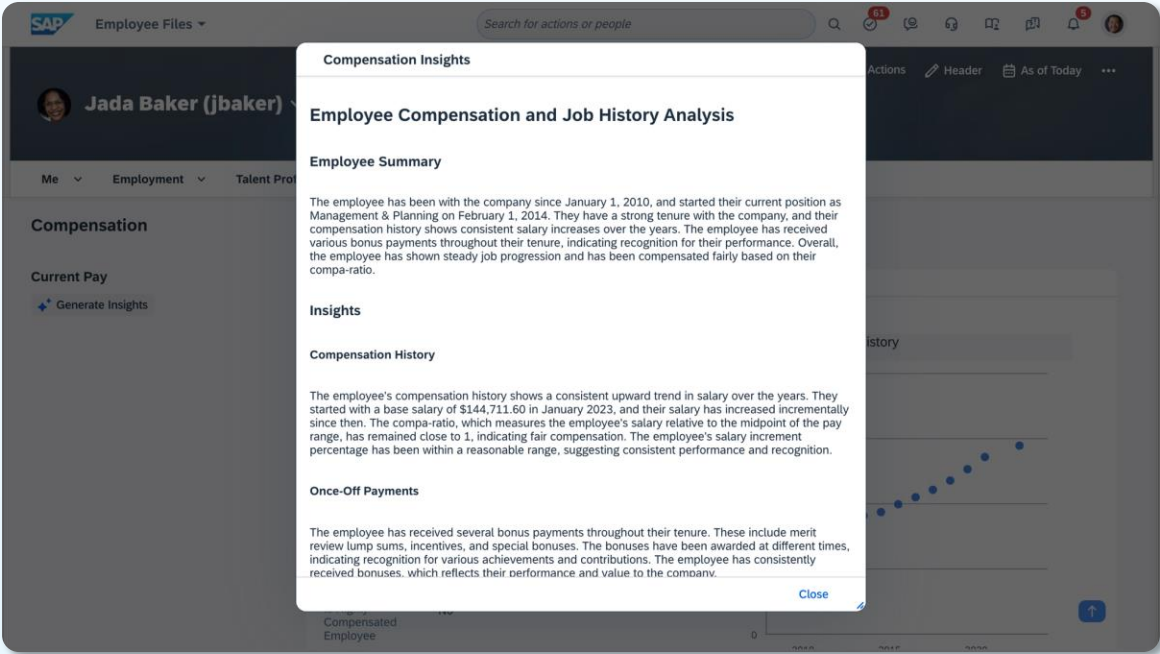
Benefits

~560 %
ROI

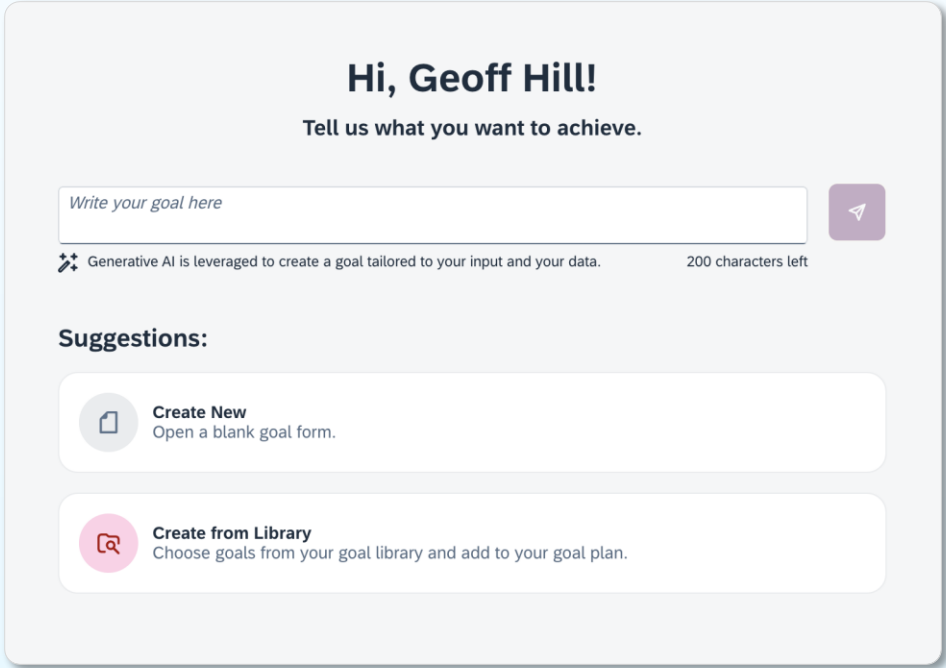
~5,000 hours
saved by streamlining
maintenance order creation

Increased
efficiency in maintenance planning

More Generative AI scenarios in SAP SuccessFactors



AI-assisted compensation discussions (available 1H 2024 release)



AI-assisted goals (available 1H 2024 release)



400

embedded AI use cases

In 2025

explore available use cases

AI Feature Catalog



Customer Stories



>70% reduction in job description validation time.

2 days to validate job descriptions, down from one week.



دارالسلام است

Darussalam Assets

4x more efficient hiring process.

75% reduction in recruitment duration

[View More Stories](#)

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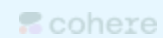
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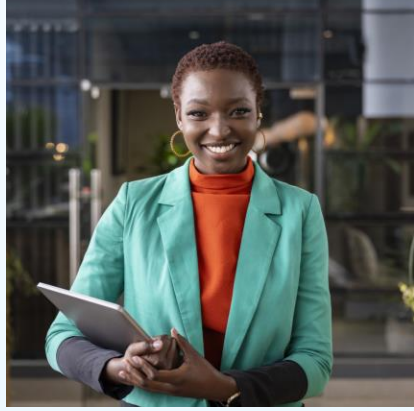
SAP Business
Data Cloud

Boost efficiency with generative AI-powered experiences



Developer

Code generation, real-time documentation assistance, and data insights extraction



Solution Architect

Automate complex integrations while ensuring security, reliability, and performance.



BTP Admin

Scripting complex workflows across multiple UIs.



Business Process Expert

Difficult to model, build, monitor and track the impact of process improvement



Data Stewards and Analysts

Lower barrier to data access and insight generation

SAP Consulting Capability in Joule

Save consultants up to 1.5 hours per day

Fast, concise, and specific
answers distilled from
exclusive content from SAP

Step by Step
instructions and examples

Recommendations on best
practices and product features

Joule for developers, ABAP AI capabilities

Save developers 40% of time writing and interpreting ABAP Code

Accelerate application development with
Joule Integrated in ABAP Development
Tools

Empower developers with ABAP AI SDK to
access GenAI models on SAP BTP

Transform your SAP ECC & S/4HANA system
by ensuring Clean Core principles

Joule is trained using

200,000+

pages of SAP documentation
and learning content

50+

SAP Certifications

2+

TB of expertly-curated
SAP Communities content

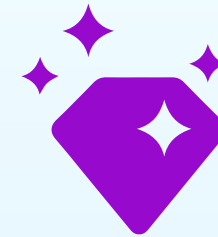
250 Million

lines of ABAP Code from SAP
systems

390K

ABAP Classes

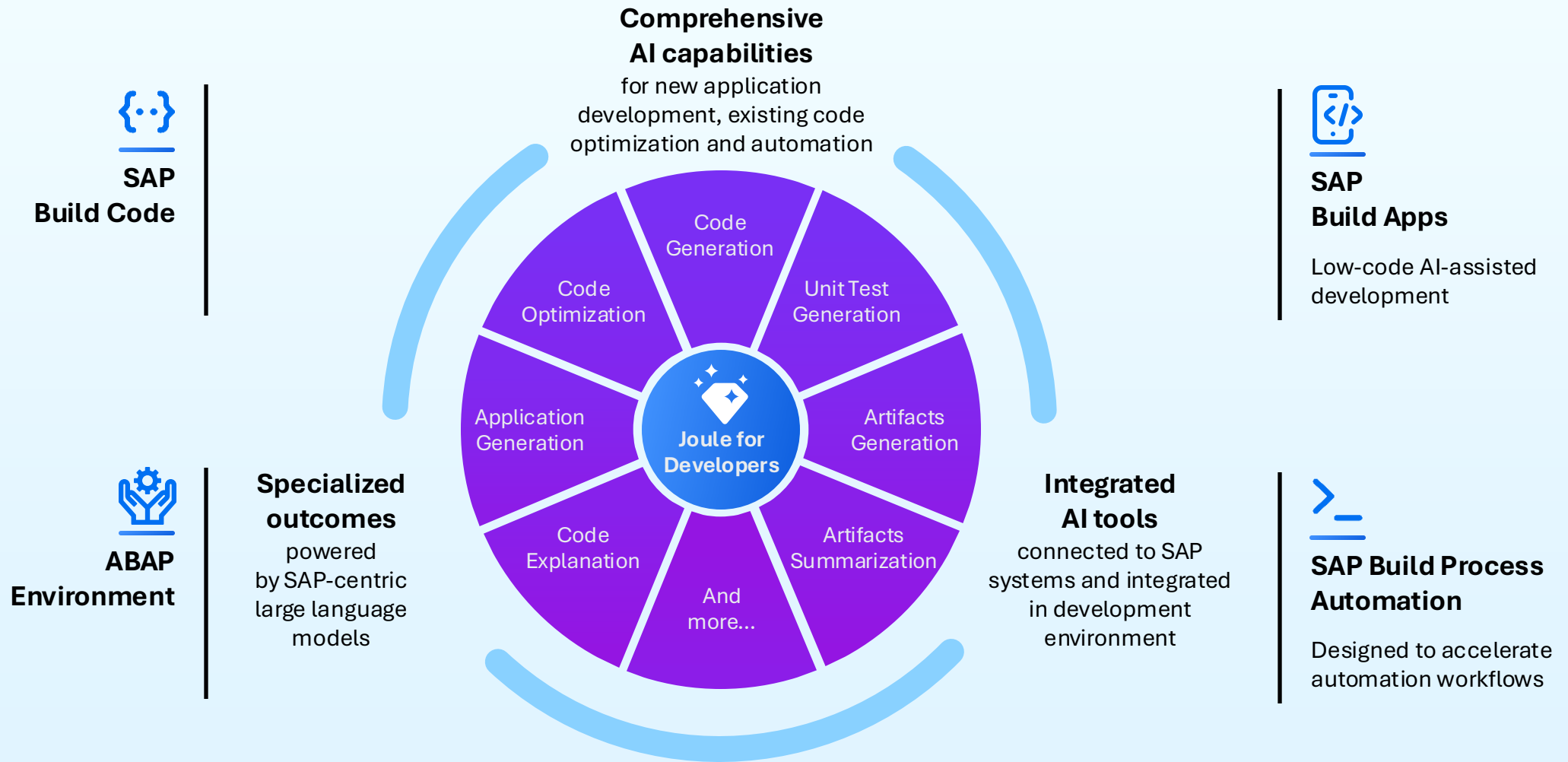
Joule for Developers



General Availability Q1 2025

Joule for developers

Unified offering for AI capabilities across SAP Build solutions



Streamline application development from concept to optimization with Joule for developers

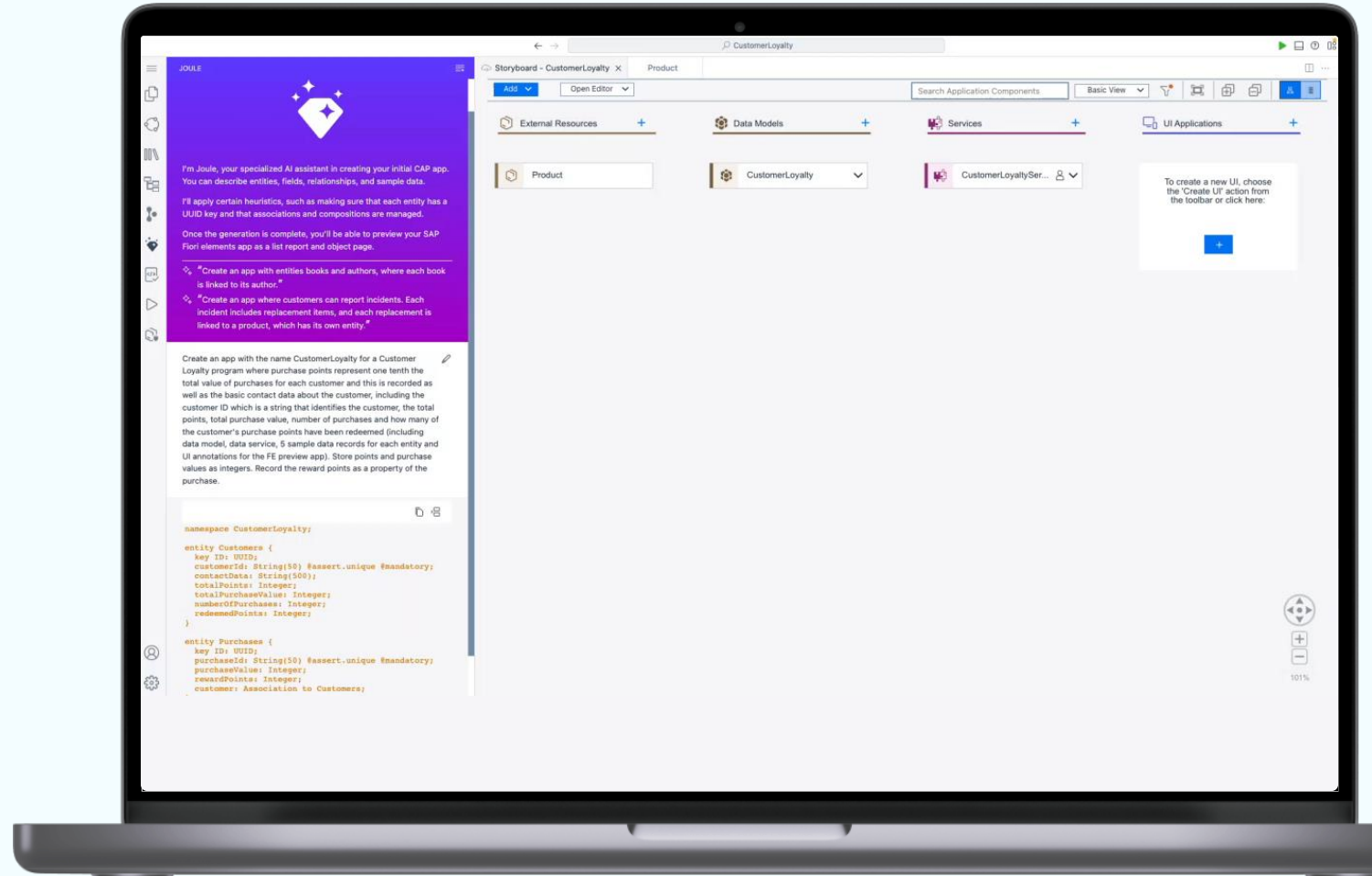
GA

➤ Generate full-stack applications from scratch

➤ Generate application & business logic

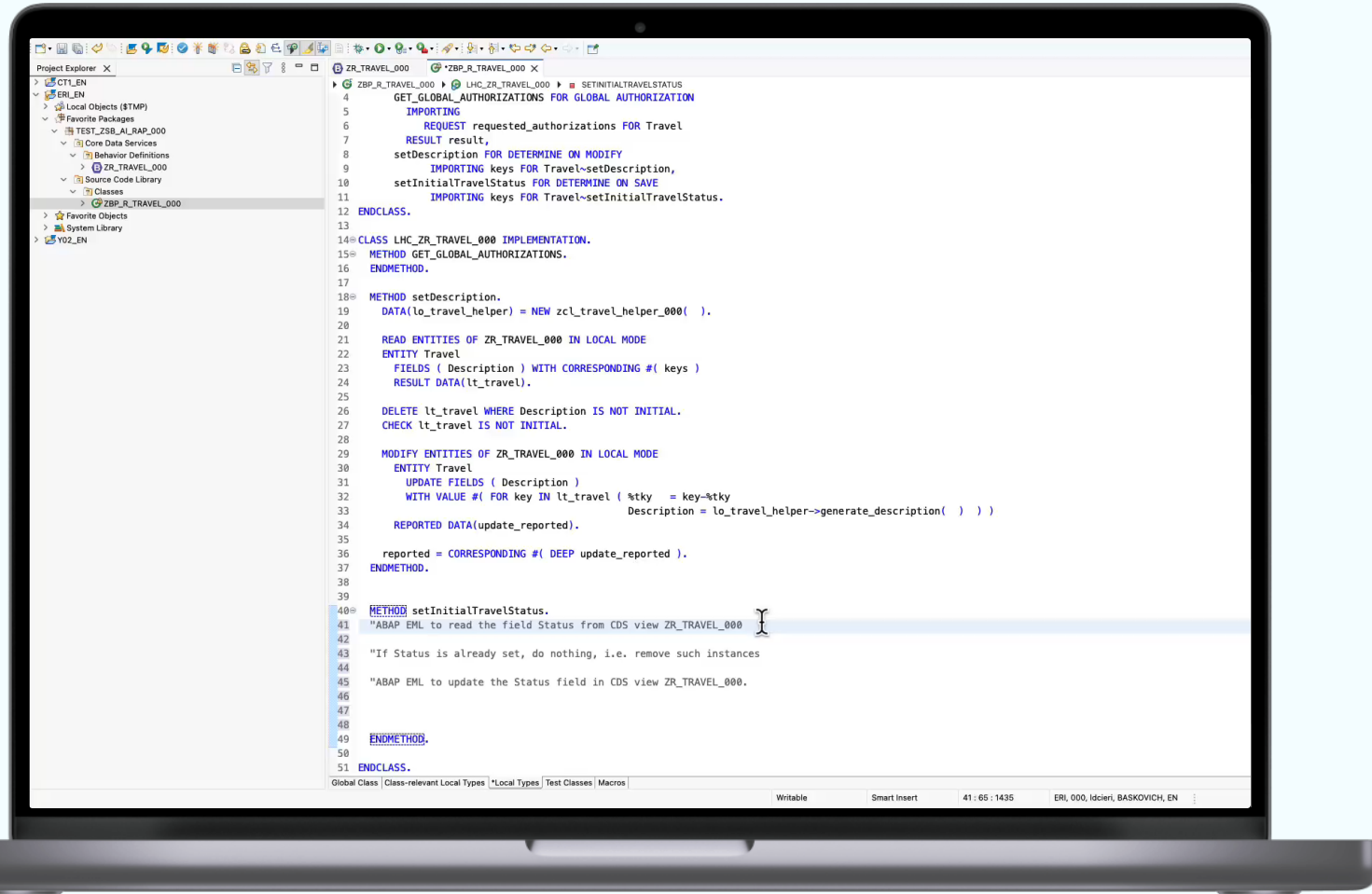
➤ Support UI5 freestyle application development

➤ Generate application UI



Enable faster and smarter development with AI-assisted code refactoring

GA



➤ Inline code completion in Java/JavaScript and ABAP

➤ Code refactoring available in ABAP environment and SAP Build Code

➤ Code explanation, code search, and comments generation

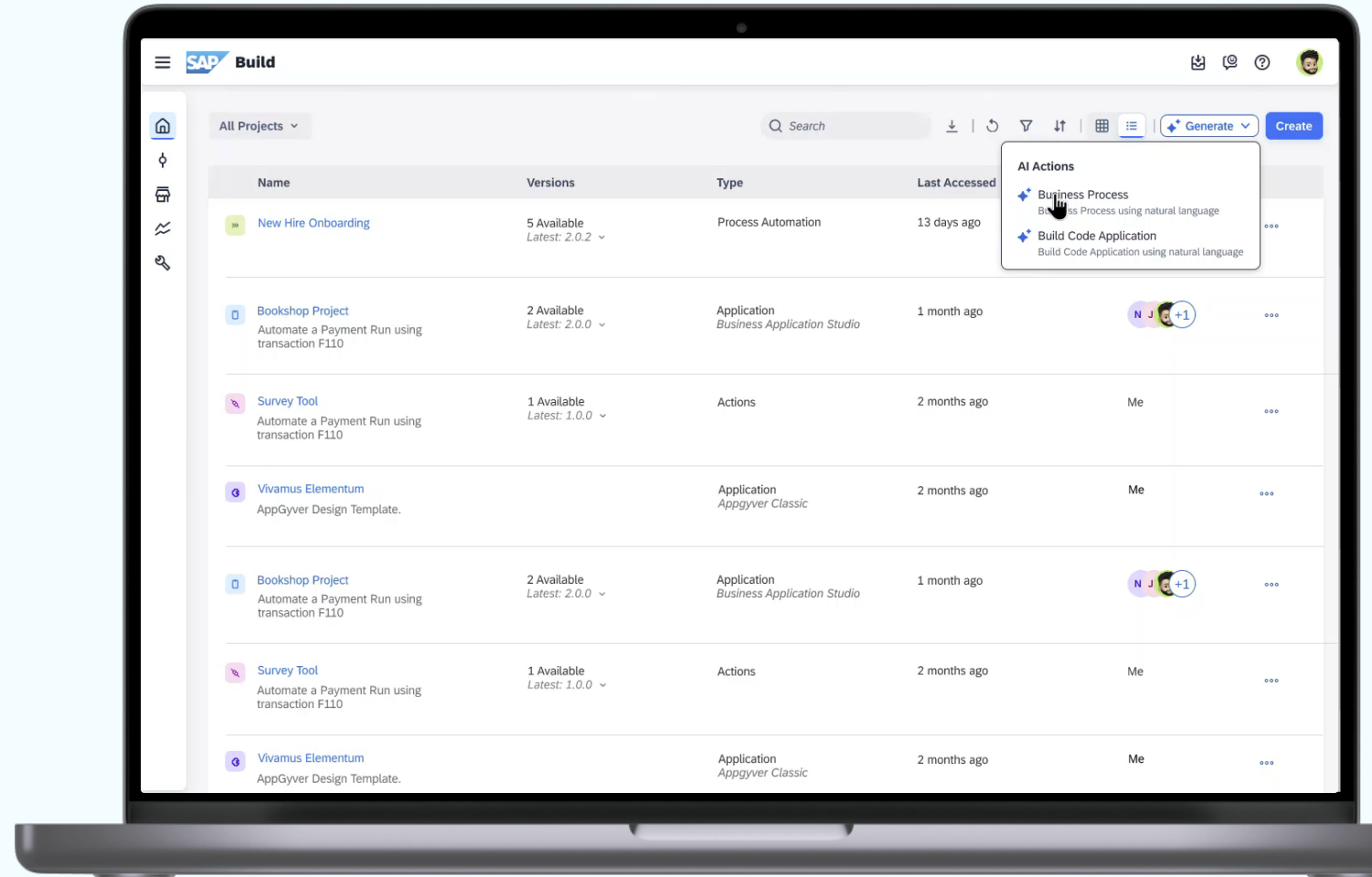
Accelerate low code automation and application development with AI

GA

➔ Generate processes, decisions, forms, and scripts

➔ Summarize complex artifacts such as processes and decisions

➔ Generate UI intuitively from data entities without code





Integrated AI for low-code development

GA



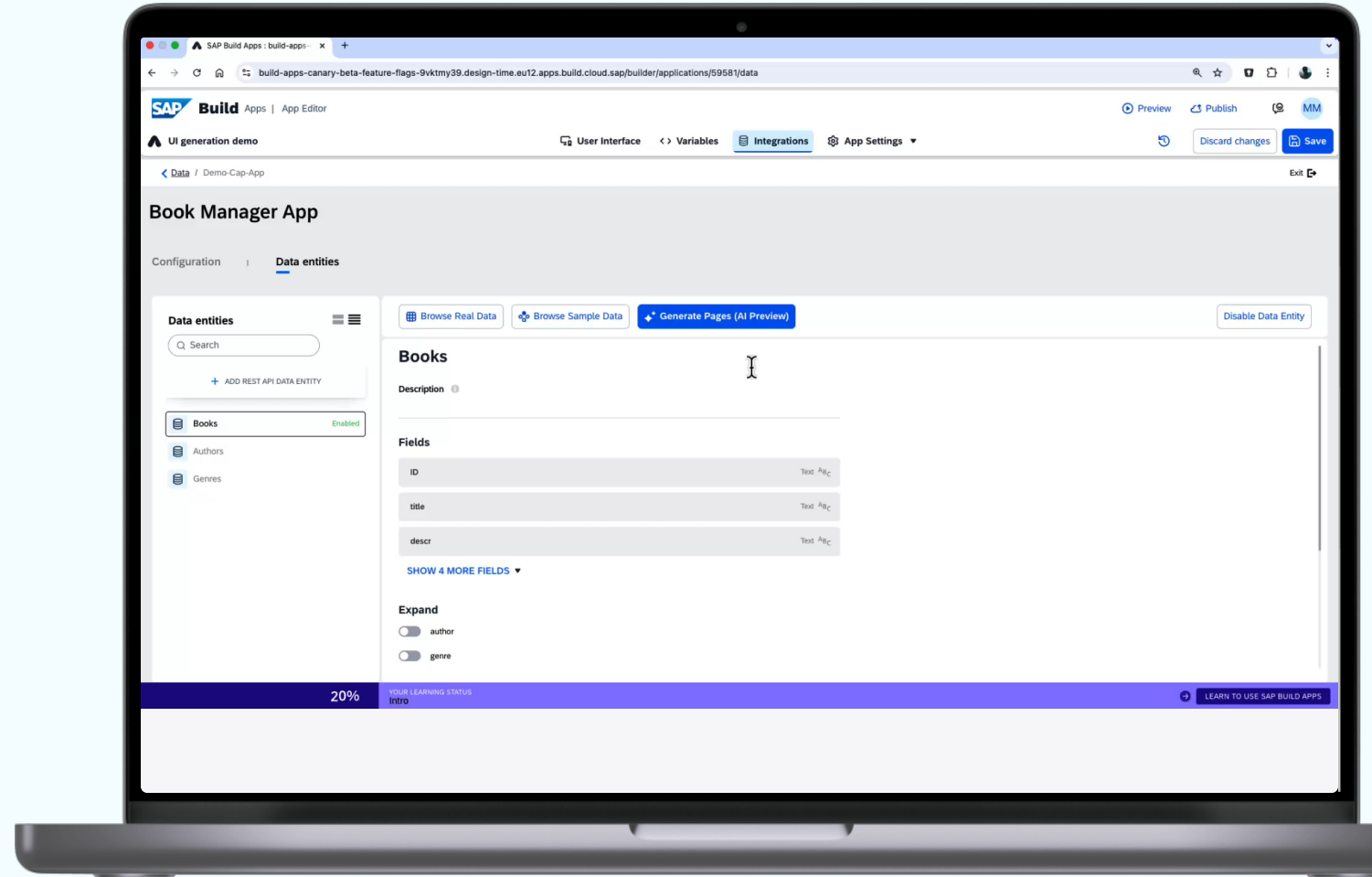
Generate process artifacts with ready-to-use templates



Summarize complex artifacts, including processes and decisions



Create UIs automatically from data entities without coding



SAP Discovery Center

SAP Discovery Center

Your Gateway to Innovation

Discover, evaluate, and adopt SAP Business Technology Platform services and AI features to create tailored business solutions.

Missions, Reference Architectures, Services, AI features and more...

Explore In a Nutshell Featured Content Customer Stories Related Resources

Missions

Implement your use cases with step-by-step guidance and well-established support from topic experts and the SAP Community.

[Mission Catalog](#)

Reference Architectures

Explore and understand different architecture patterns which can be implemented using SAP Business Technology Platform services.

[Architecture Catalog](#)

SAP BTP Services

Discover SAP BTP services that help you integrate, extend and build your solution. Learn about their features, availability and pricing.

[Service Catalog](#) [Service Estimator](#)

SAP Business AI Features

Find the right AI feature to unlock the full business potential of artificial intelligence and evaluate AI units using AI Estimator.

[AI Feature Catalog](#) [AI Estimator](#) NEW

Start your journey with a customized view on your fields of interest!
Log on to SAP Discovery Center to unlock all features and personalize your experience. [Log On](#)

Discovery Center in a Nutshell

Explore the diverse content and unique advantages of our website at a glance.

Discover

SAP BTP Services
SAP BTP Reference Architectures
SAP BTP Missions
AI Features

Evaluate

Customer Stories
Service Estimator
AI Estimator
Roadmaps
Solution Diagrams
Price and Value Estimates

Adopt

Quick Account Setup
Create a Proof of Concept
Align Landscape with Reference Architectures
Collaborate with Experts
Initial Setup Guidance
Guided Project Board

Home / AI Features

SAP Business AI Features

Discover SAP Business AI features and their benefits, pricing, and resources. Experience how embedded SAP Business AI capabilities can help you achieve real-world results.

Search for AI Features: Products:

Categories

- All
- New & Featured
- Beta & EAC

Product Categories

- Customer Relationship Management
- Enterprise Management (Corporate)
- Human Capital Management
- Product Lifecycle Management
- Spend Management
- Supply Chain Management
- Technology Platform

AI Features

Sort By: A-Z

Account Synopsis for SAP Sales Cloud Version 2

Facilitate targeted and relevant sales conversations.

[SAP Sales Cloud Version 2](#)

Account Synopsis for SAP Service Cloud Version 2

Provides all the information related to an account that helps service agents.

[SAP Service Cloud Version 2](#)

Accounts Receivable

Automate clearing and recommending proposed matches by accounts receivable.

[SAP Cash Application](#)

Activity Summary

Generate summaries of activities.

[SAP Field Service Management](#)

AI Tool Builder

Create custom AI tools for business users grounded in SAP data.

[SAP CX AI Toolkit](#) Featured

AI-Assisted Authoring

Enrich enablement content automatically with AI support.

[SAP Enable Now, cloud edition](#)

AI-Assisted Text

Simplify and standardize text creation by analyzing content and context.

[SAP LeanIX Solutions](#)

AI-Assisted Writing

Enhance the quality of the content writing in text fields.

[SAP SuccessFactors Performance an...](#) Featured

Applicant Screening

Match the applicant's skills with the ones required for a job.

Automate Emission Factor Mapping

Map purchased products and purchased product groups with AI.

Behavioral Insights for Contract Accounting

Analyze historical customer behavior and predict, explain payment risk.

Business integrity Screening

Scan large volumes of data in real time with increased accuracy.

<https://discovery-center.cloud.sap/index.html> 28

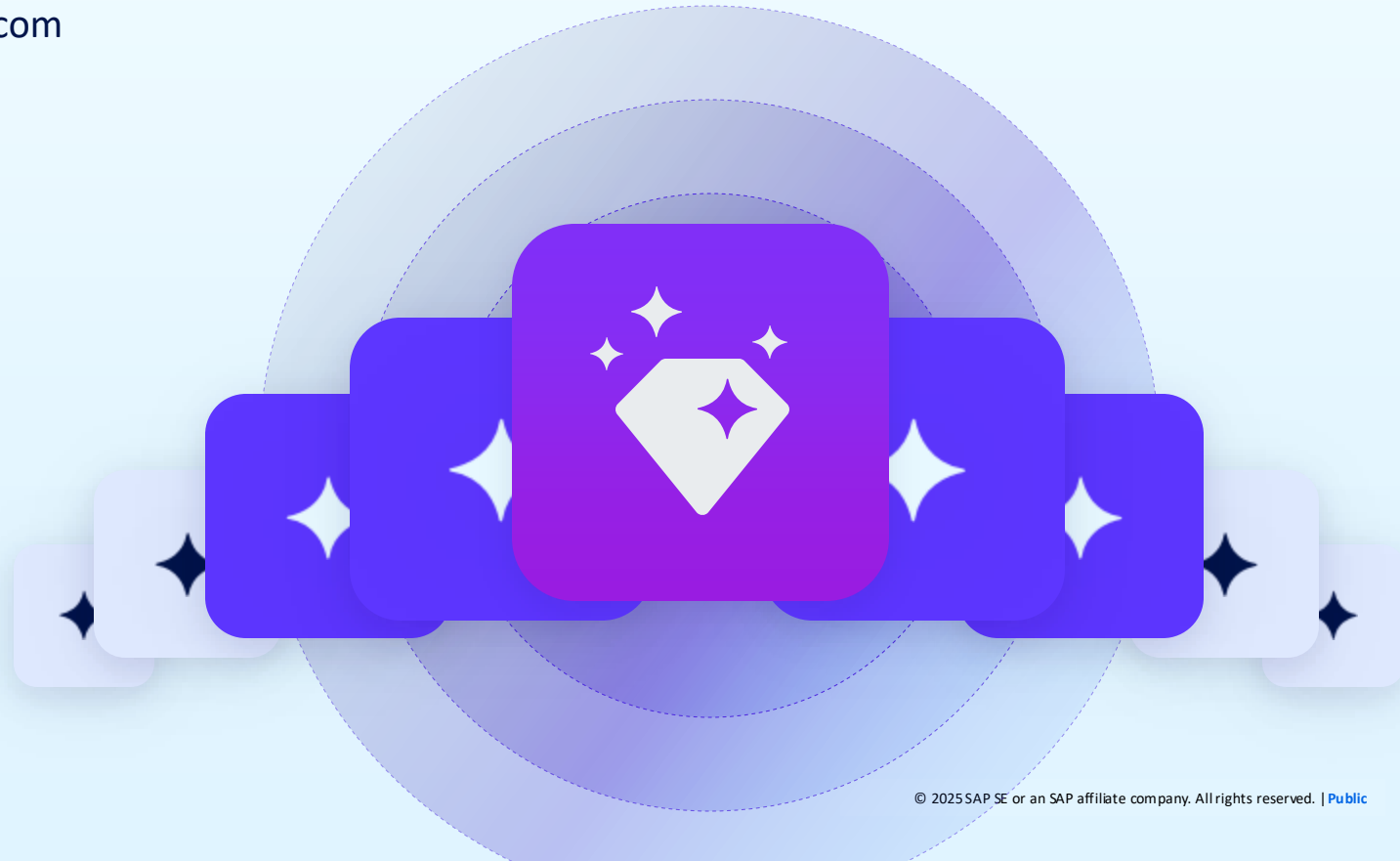
Thank you



Murali Shanmugham

Global Business AI Strategy Advisor

✉ Murali.Shanmugham@SAP.com



Document Grounding

Fast and reliable insights from your business documents

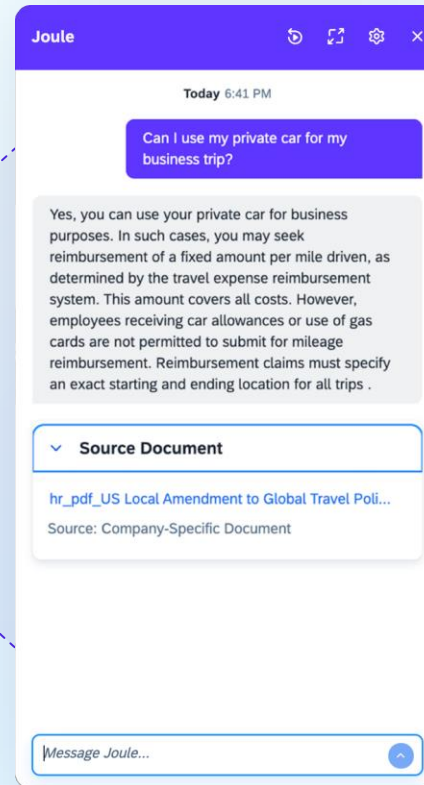
AI-assisted document grounding

enables you to use your **own specific** unstructured or semi-structured documents (such as HR policy documents) to **provide answers to user questions in Joule**.

Saves time spent finding, opening, and reading documents

Conversational Q&A on your unstructured business data

Delivers **grounded answers** in seconds from SAP workflows



Grounding combines large language models (LLMs) with advanced information retrieval to enhance response quality and accuracy, without the need for training or fine-tuning with company-specific data.

Builds trust

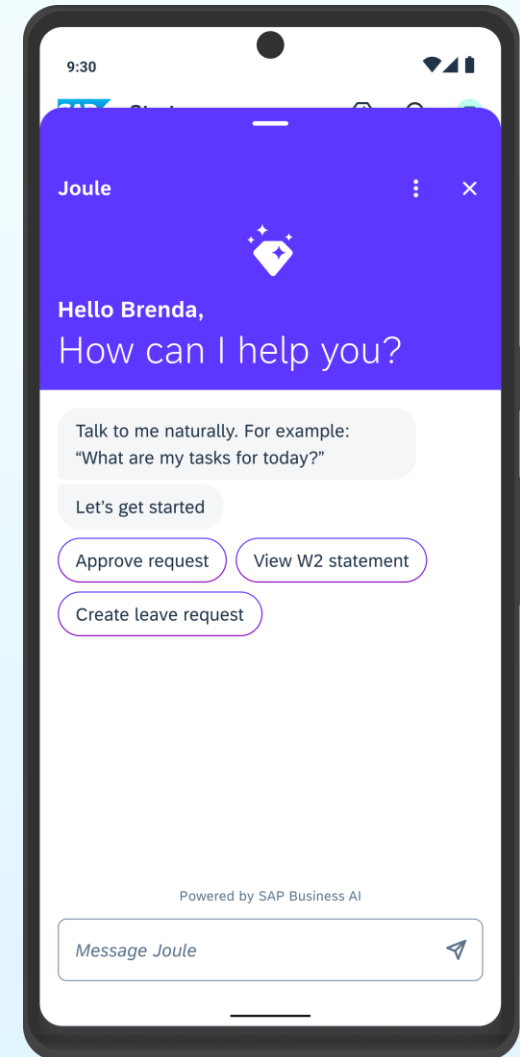
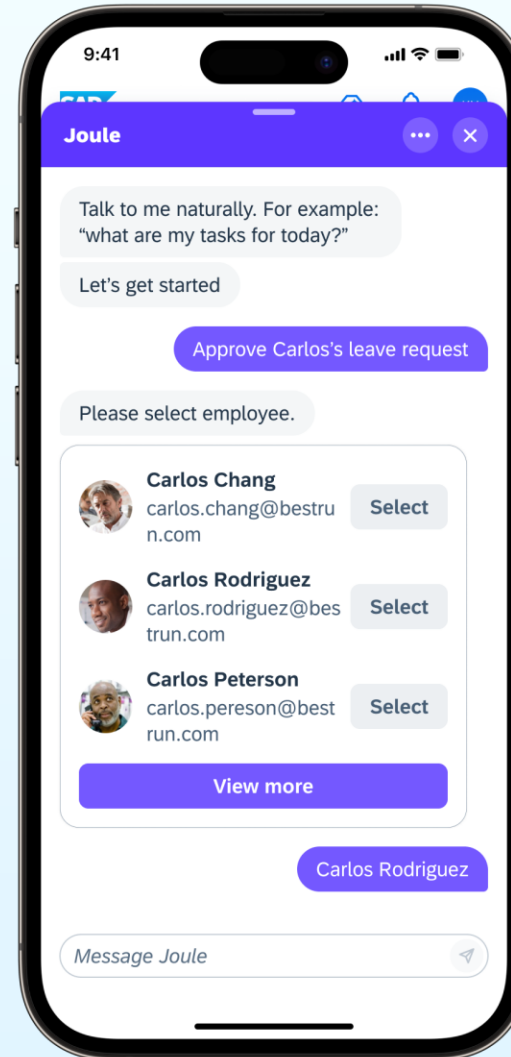
Reduces ambiguity

Minimizes hallucinations



Joule for mobile

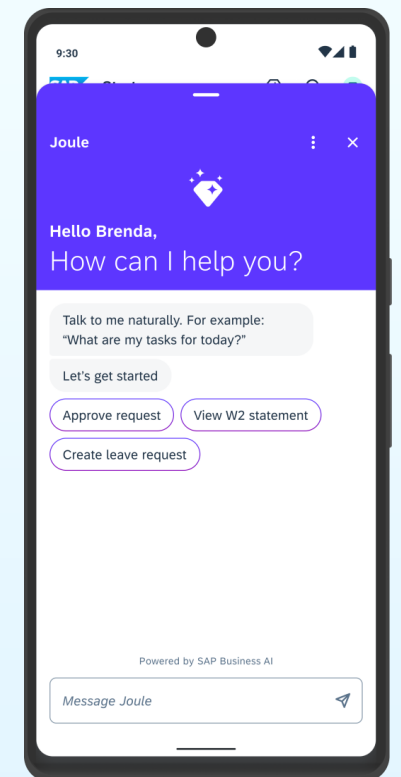
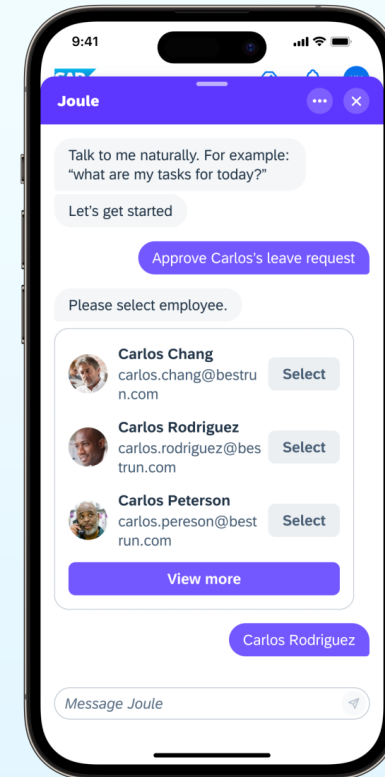
Joule for mobile



Joule for mobile



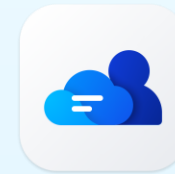
available from November 2024



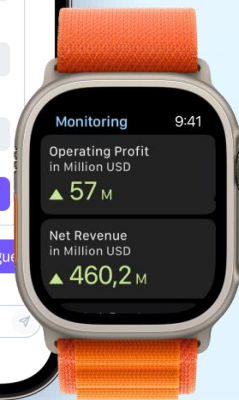
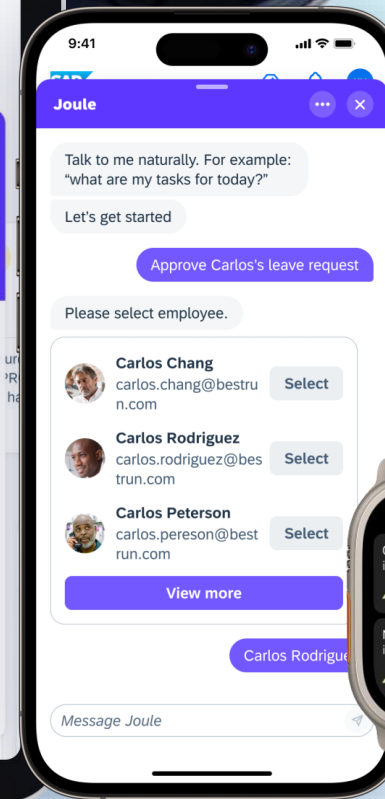
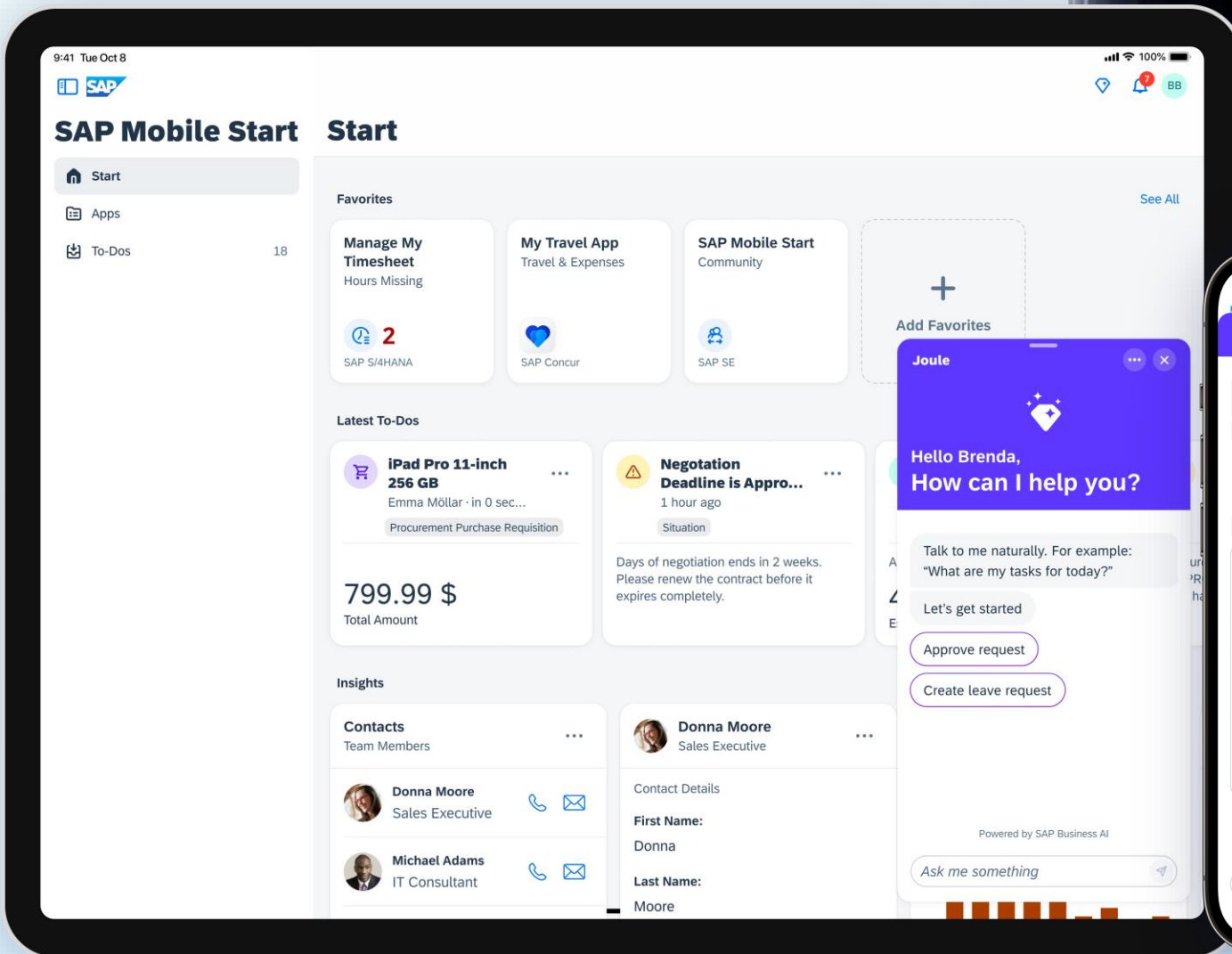
Joule for mobile



available from November 2024



early 2025



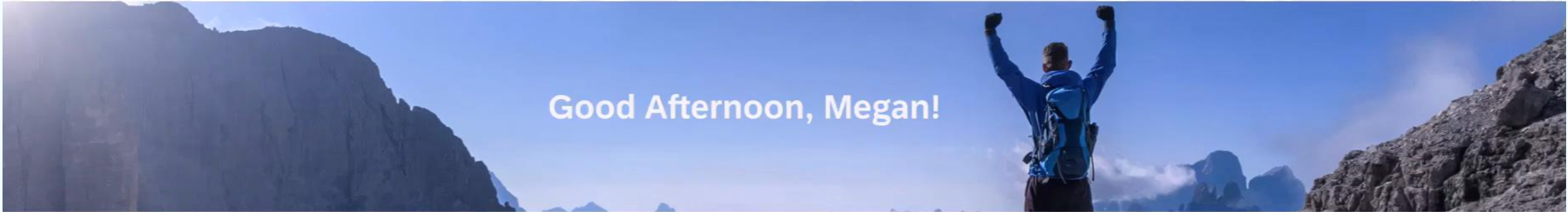


Joule



Copilot

General Availability Q2 2025



Quick Actions

Manage My Data

Request Time Off

Give Feedback

Manage My Team

Delegate My Workflows

Manage Team Positions

View My Growth Portfolio

View Opportunity Marketplace

Manage My Goals

Approvals

Time Account Payout

Initiated for Alison Brookfield

Submitted on June 1, 2024

Time Account

Vacation 2024

Quantity

2 Days

Total Payout

850.00 USD

View All (4)

✓

✗

Absence

Initiated for Geoff Hill

Submitted on June 1, 2024

Period

July 1, 2024 - July 10, 2024

Time Type

Annual Leave

Absence Duration

7 Days

View All (2)

✓

✗

External Training

Nout Golstein

Submitted on June 1, 2024

Course Title

Building a Better Bu...

Type

External Training

Price

100.00 USD

View All (2)

✓

✗

Time Recording

Garfield Taylor

Submitted on June 1, 2024

Time Type

Building a Better Bu...

Start Date

External Training

Recorded Time

10:00 PM - 6:00 AM

View All (6)

✓

✗

For You Today

My Team

Remind a team member to complete pending tasks.

Huan You

6 tasks

View All (4)

Send Email

Goals

Optimize marketing funnel for more marketing-qualified leads...

Performance Goals

1 day overdue

Mark as Complete

Your team has a birthday this month!

James Grant

June 15

Send a Message

Your team has 5 work anniversaries this month!

+3

Jane Cooper and 4 o...

Send a Message

Joule

Hello Megan,

How can I guide you?

Talk to me naturally. For example, "what are my tasks for today?"

Get started with Joule

Update Pronouns

Request Feedback

Give Spot Award

View Worker Profile

Create a MS

Powered by generative AI and all output should be reviewed before use. Please do not enter any sensitive personal data, and avoid entering any other personal data you do not wish to be processed.

Finance

Explore how we embed AI across the process



