FAIR
CONSULTING GROUP
From Proprietary
to Possibilities
How SAP's Open Strategy is
Reshaping Enterprise Tech

1,032

Average number of applications used by Australian businesses.

Source: Report shows integration challenges despite the growing use of apps in organisations (Dynamic Business, February 2023)

"As they reached the walled fortress, they found their path blocked by a deep moat filled with integration obstacles ..."

Hi!

Today, I will discuss how SAP's technology platform and strategy has changed in the last years and how this enables use cases that bridge the gap between the SAP and non-SAP world.

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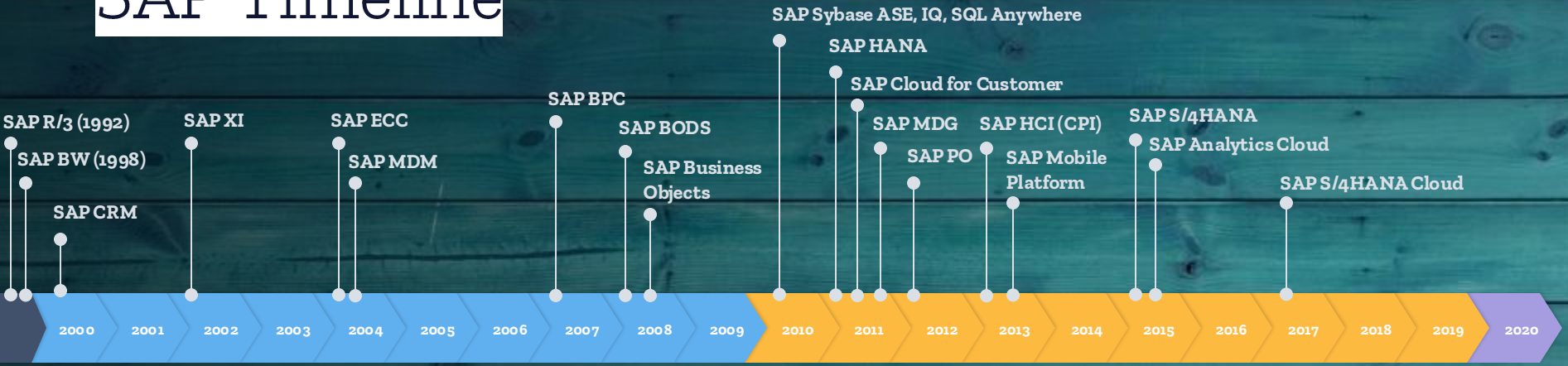
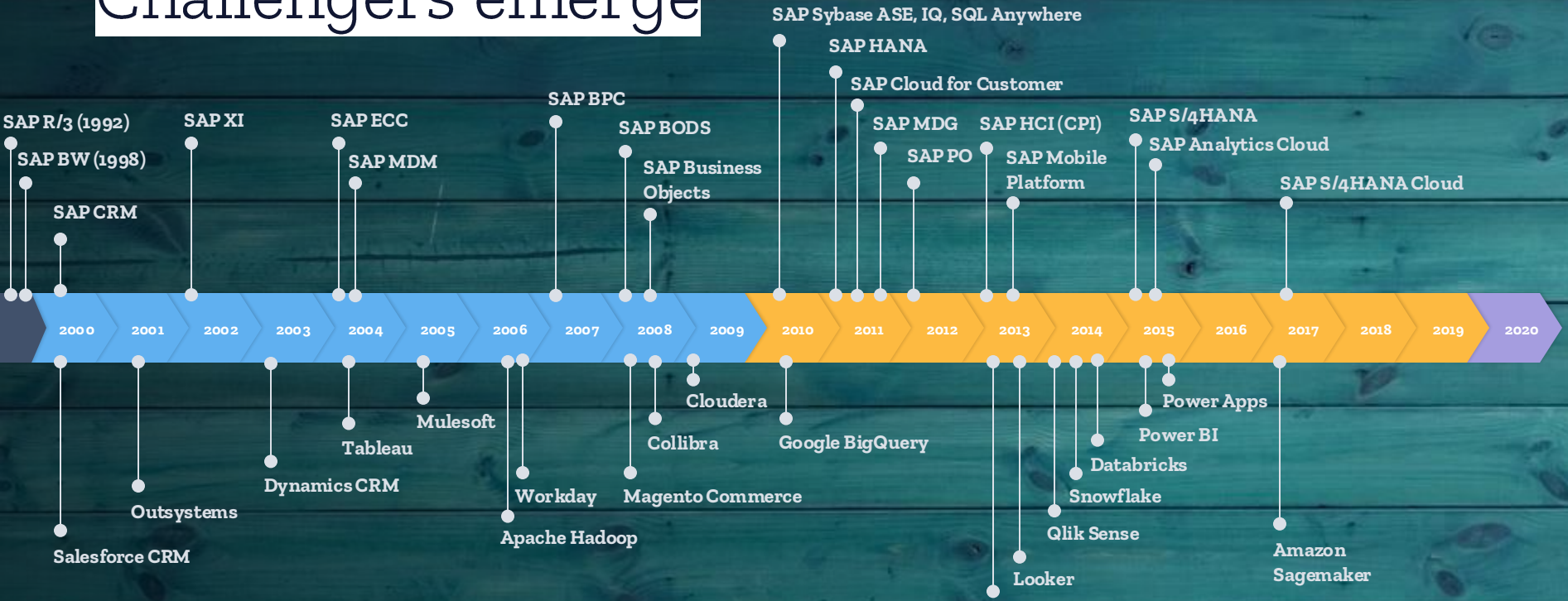
CTO & Architect
FAIR Consulting Group

SAP Timeline



Challengers emerge



BTP can help to bridge the gap.

- Data Intelligence Cloud
- Datasphere
- Integration Suite
- Event Mesh

... and more, incl. **SAP Business Data Cloud**.

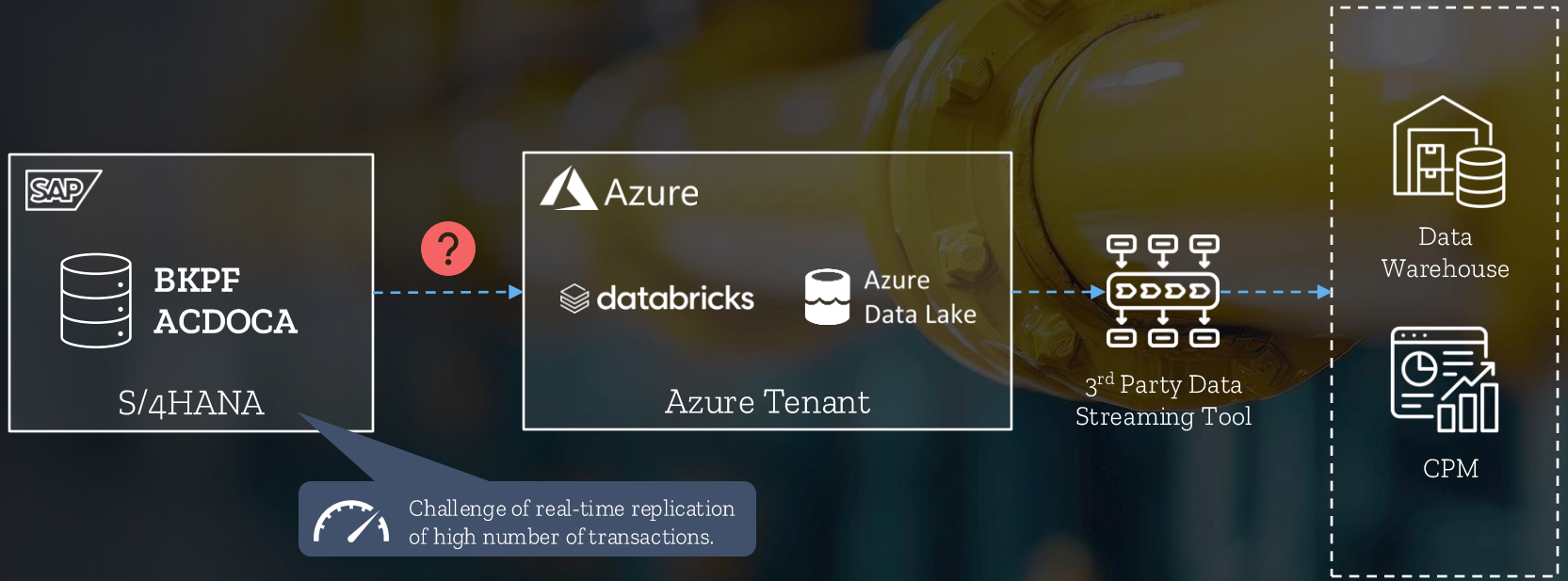
Use Cases

Data Integration and Replication

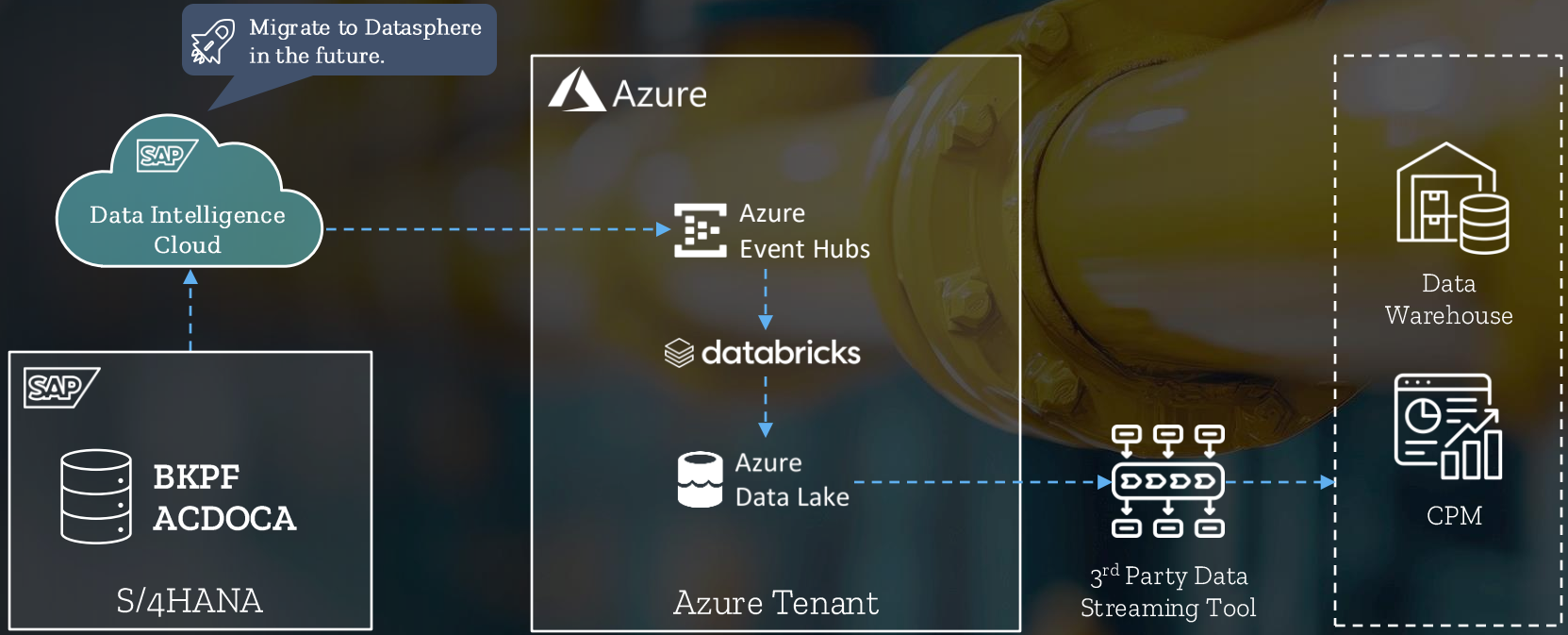
Analytics and Reporting on Heterogeneous Data

Building Event-Driven Systems

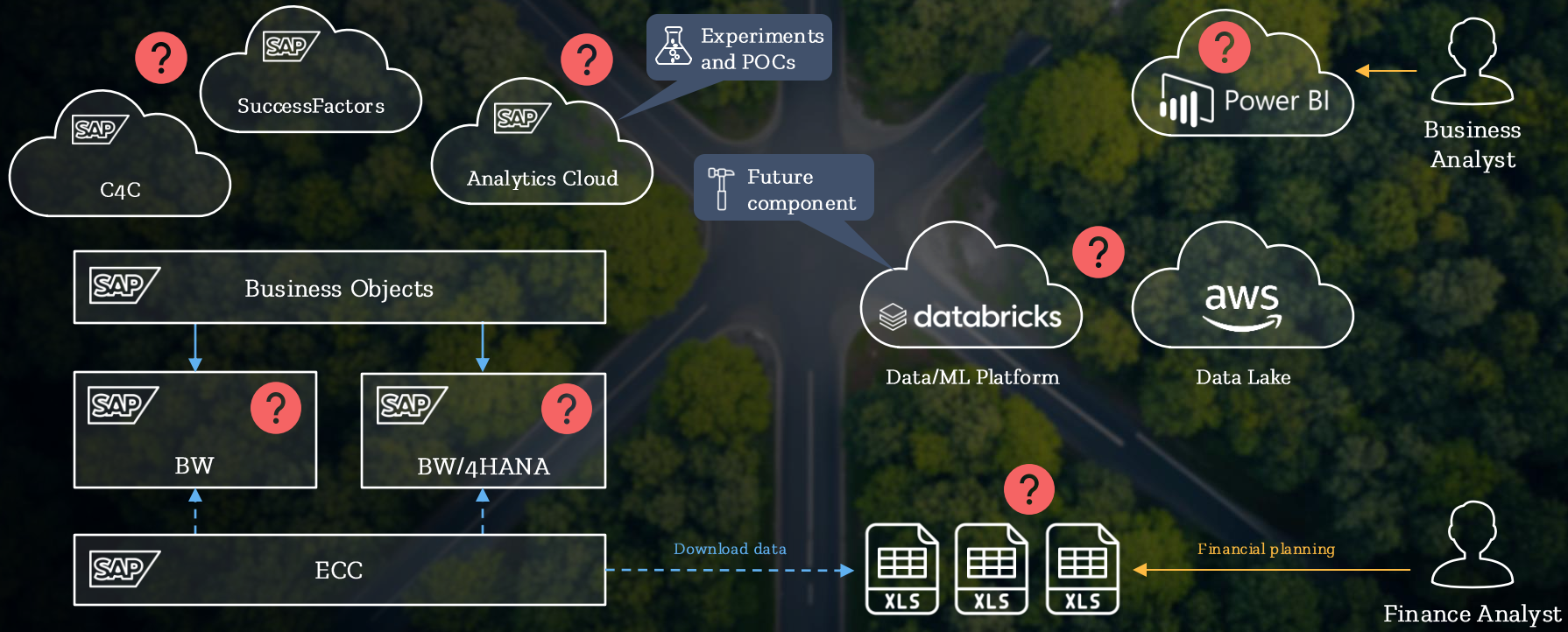
Data Integration and Replication



Data Integration and Replication



Analytics on Heterogeneous Data



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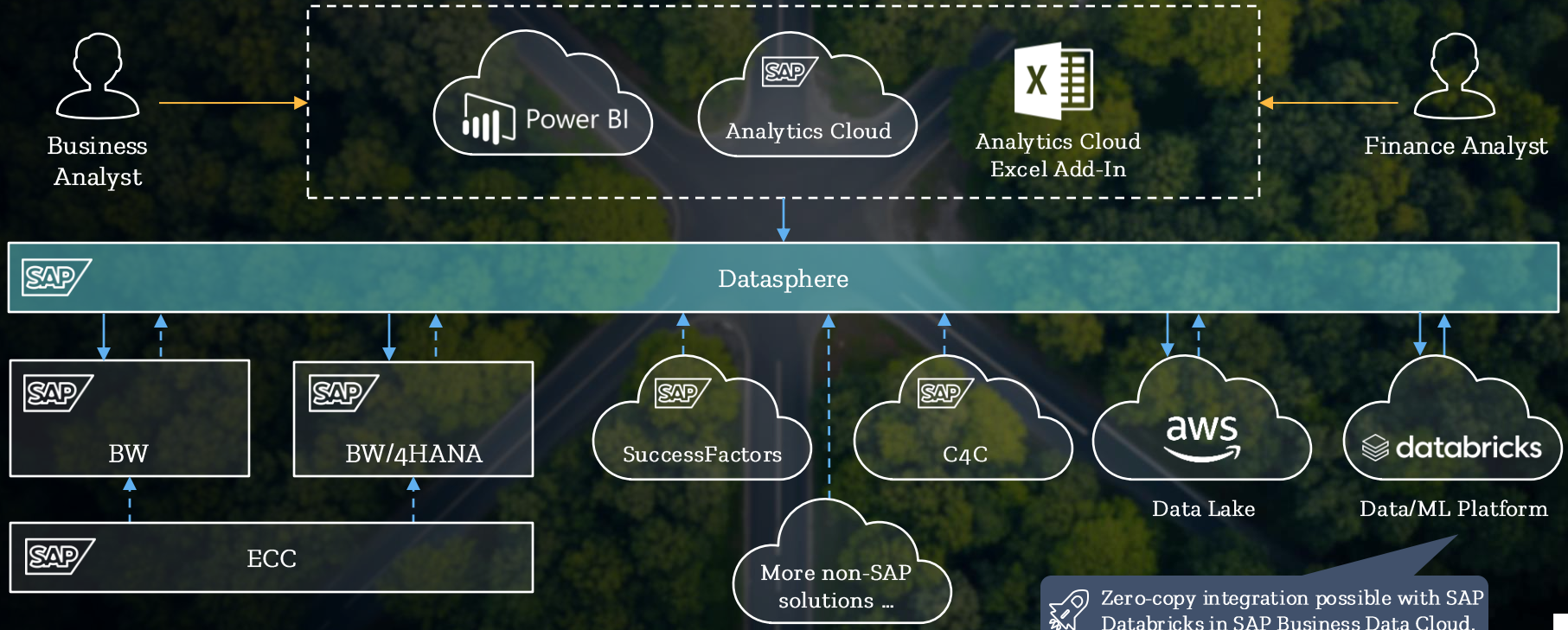
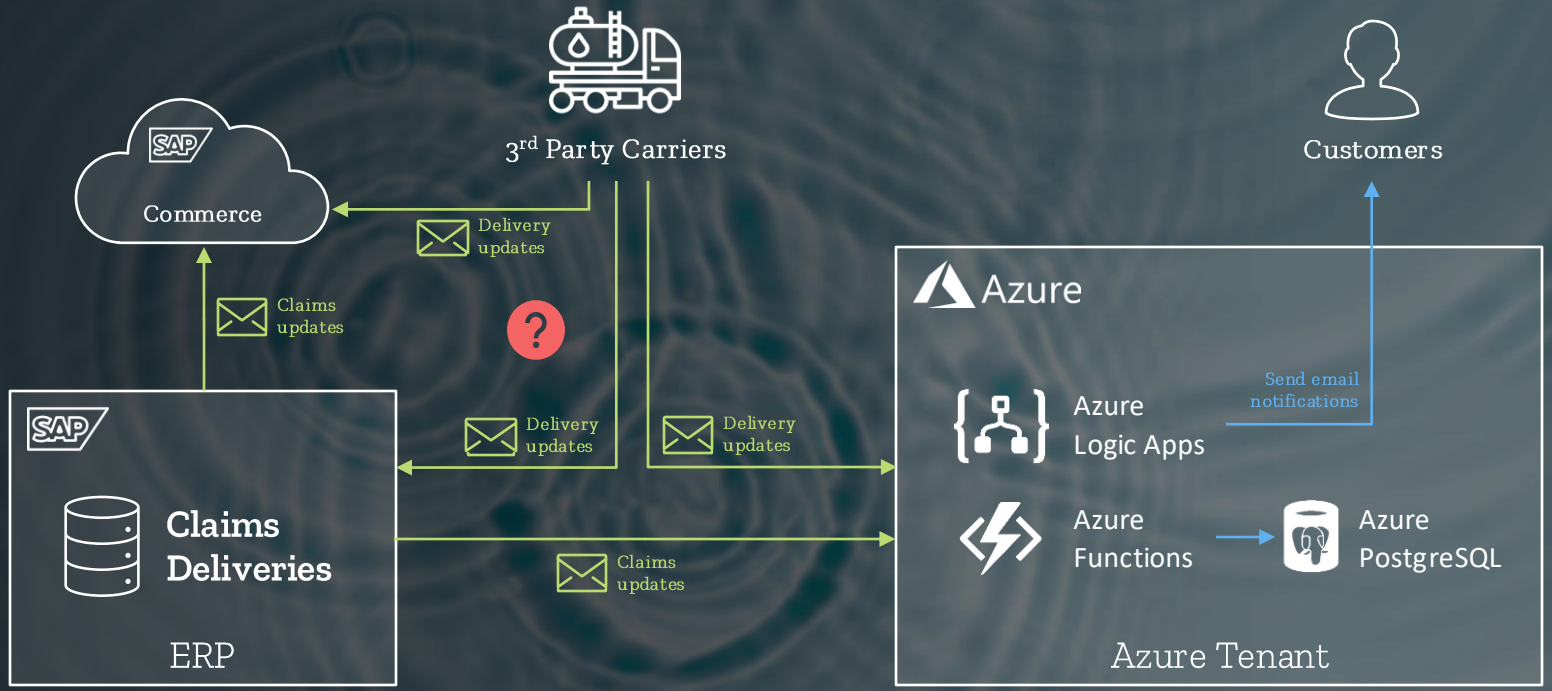
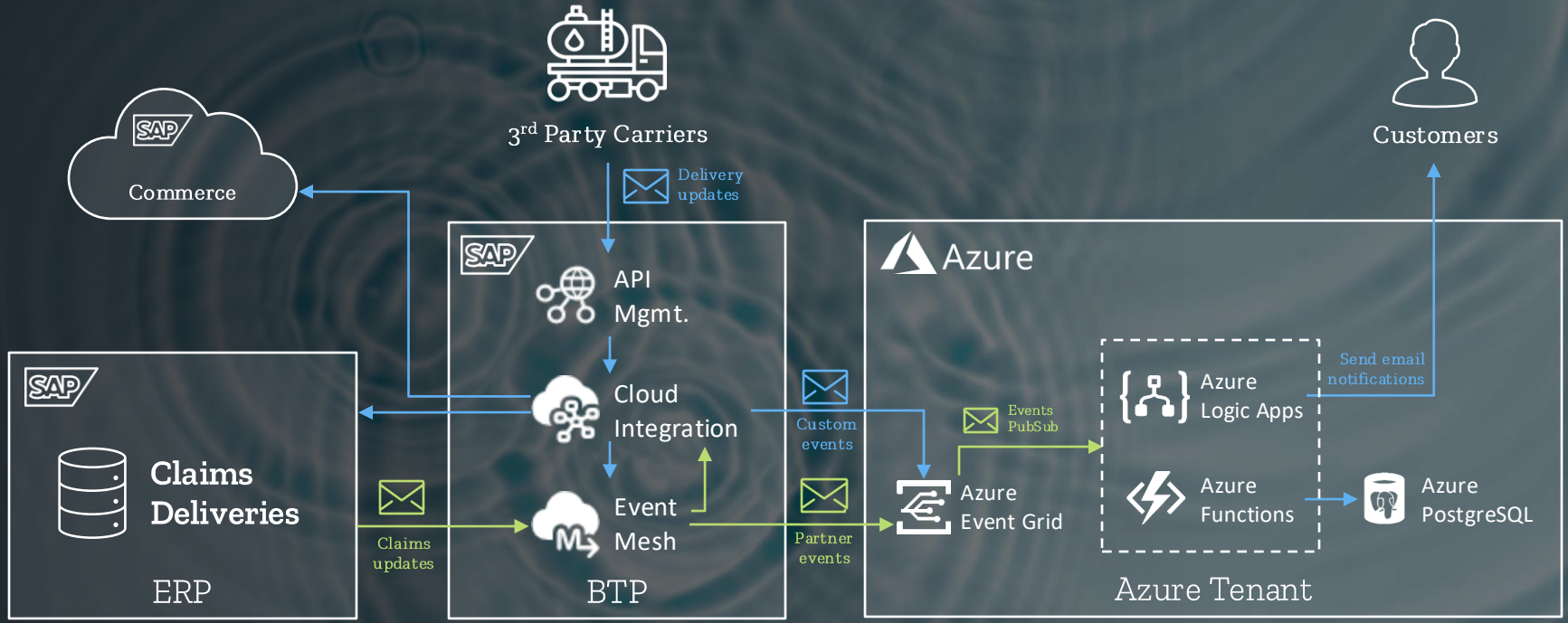


Building Event-Driven Systems



SAP world | Non-SAP world

Building Event-Driven Systems



Wait, there is more ...

- Cloud-native standards in BTP (Cloud Foundry, Kubernetes).
- Private Link between BTP and hyperscalers.
- Advanced Event Mesh based on Solace PubSub+ Platform.
- Joule integration with Microsoft Copilot.
- SAP Databricks in Business Data Cloud.

Key Takeaways

SAP's product strategy has shifted from a closed ecosystem of in-house solutions to an open stack that embraces integration with non-SAP platforms.

Data replication, cross-application analytics, and event-driven architecture are three of many possible SAP to non-SAP use cases.

BTP is the enabling "glue" for all use cases. It is the foundation for connecting applications, data, and AI beyond SAP ecosystem boundaries.

Any questions?

Meet us at our booth!

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Credits

Special thanks to all the people who made and released these awesome resources:

- Presentation template by SlidesCarnival
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