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SAP Cloud Platform
The most important
component in Natura's SAP
strategy

Hamilton Bokaleff

SAP Enterprise Architect

4th

LARGEST COSMETIC COMPANY
IN THE WORLD

AVON



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natura & co



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3.2

Thousand
Stores

72

countries
5 Continents

18

thousand
co-workers

Avon not included
yet



Some figures

8

countries

Americas
& Europe

6.9

thousand
co-workers

1.7

million

Sales
consultants

100

million

consumers

>6

million

Online consumers

68

Natura

stores

1

Financial hub

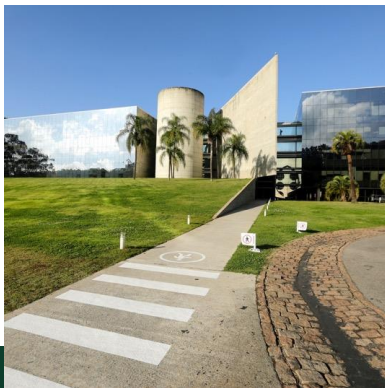
Singapore

1

First franchise

Malaysia

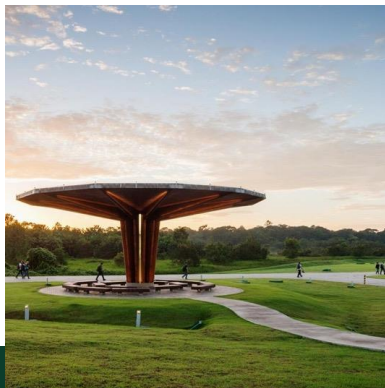




Cajamar

São Paulo, Brazil

-
- 4 factories
 - Offices
 - Laboratories



Ecoparque

Pará, Brazil

-
- 1 factory
 - Industrial symbiosis
 - Laboratories



NASP

São Paulo, Brazil

-
- Administrative HQ
 - Distribution Center



Logistics

Brazil and Latin America

-
- 13 distribution centers
 - 1 logistic HUB

Our places

Natura&CO

SAP cloud components

Natura&CO - SAP cloud in use (today)



SCP as a key component
today and for S4 Journey

SAP Solutions and some key components (today)

Countries



Languages



SAP Cloud Applications

SAP SuccessFactors

SAP Ariba

SAP S4 MTE

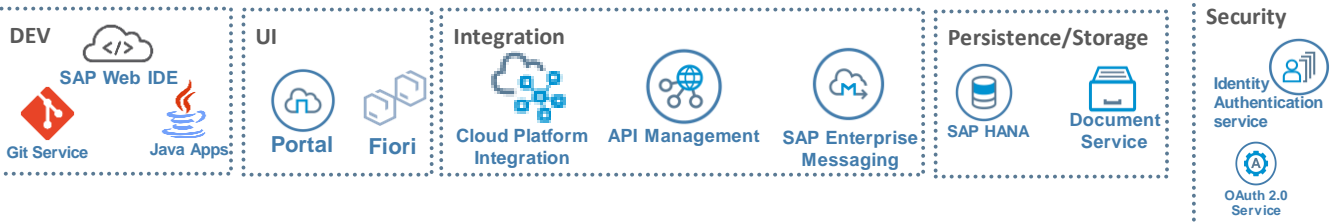
Main Clouds



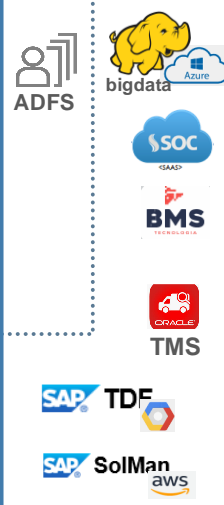
GSP & others



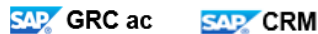
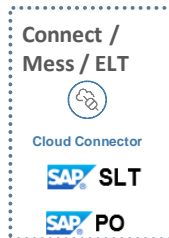
SAP Cloud Platform



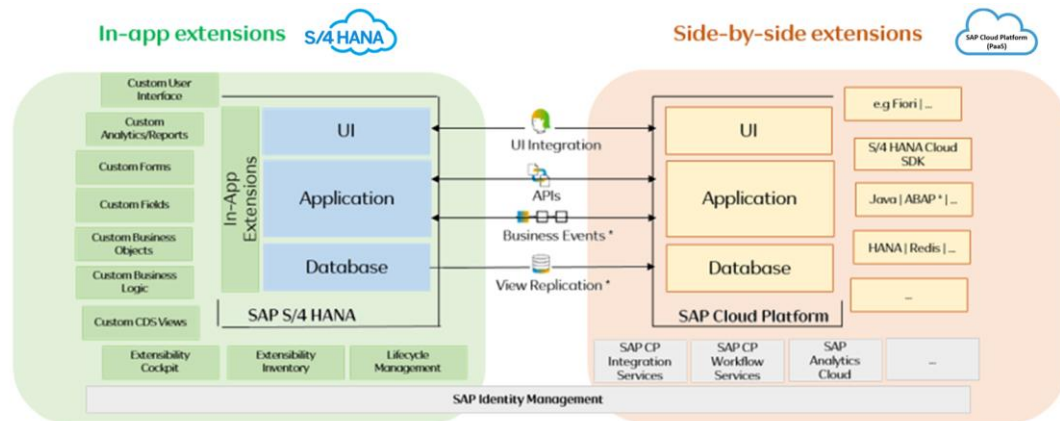
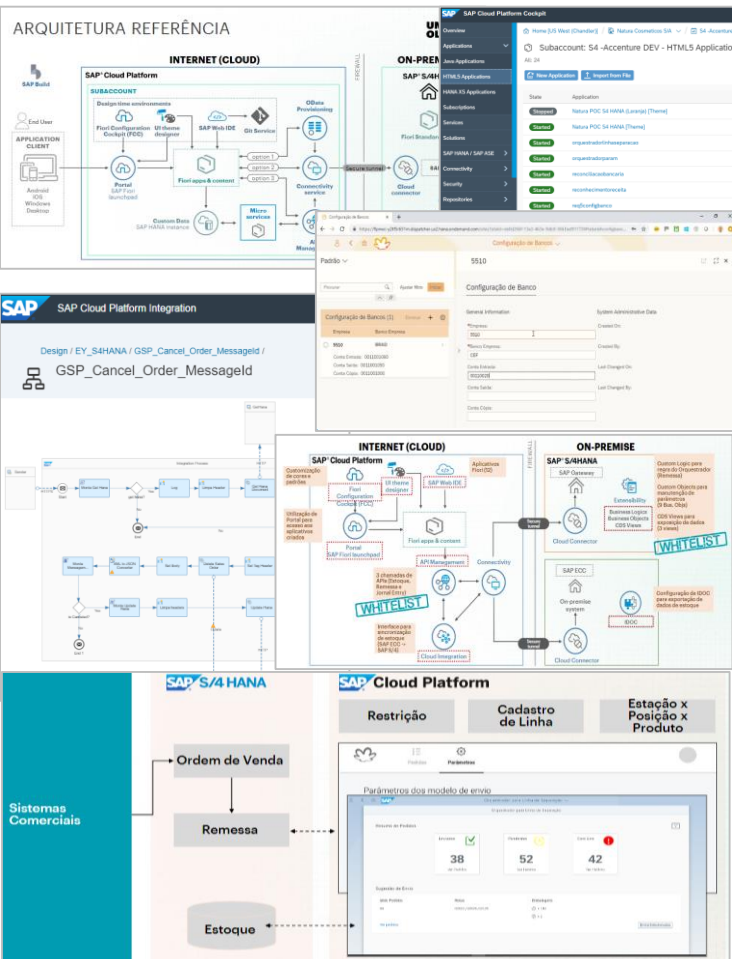
Others



Natura On premise

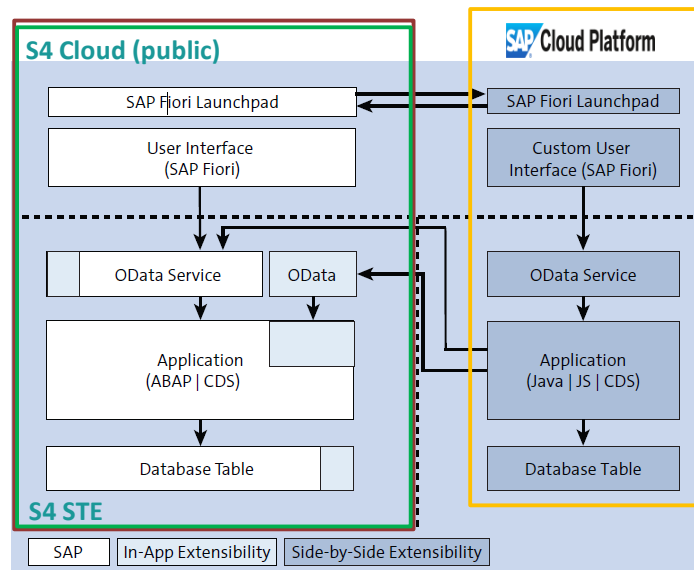
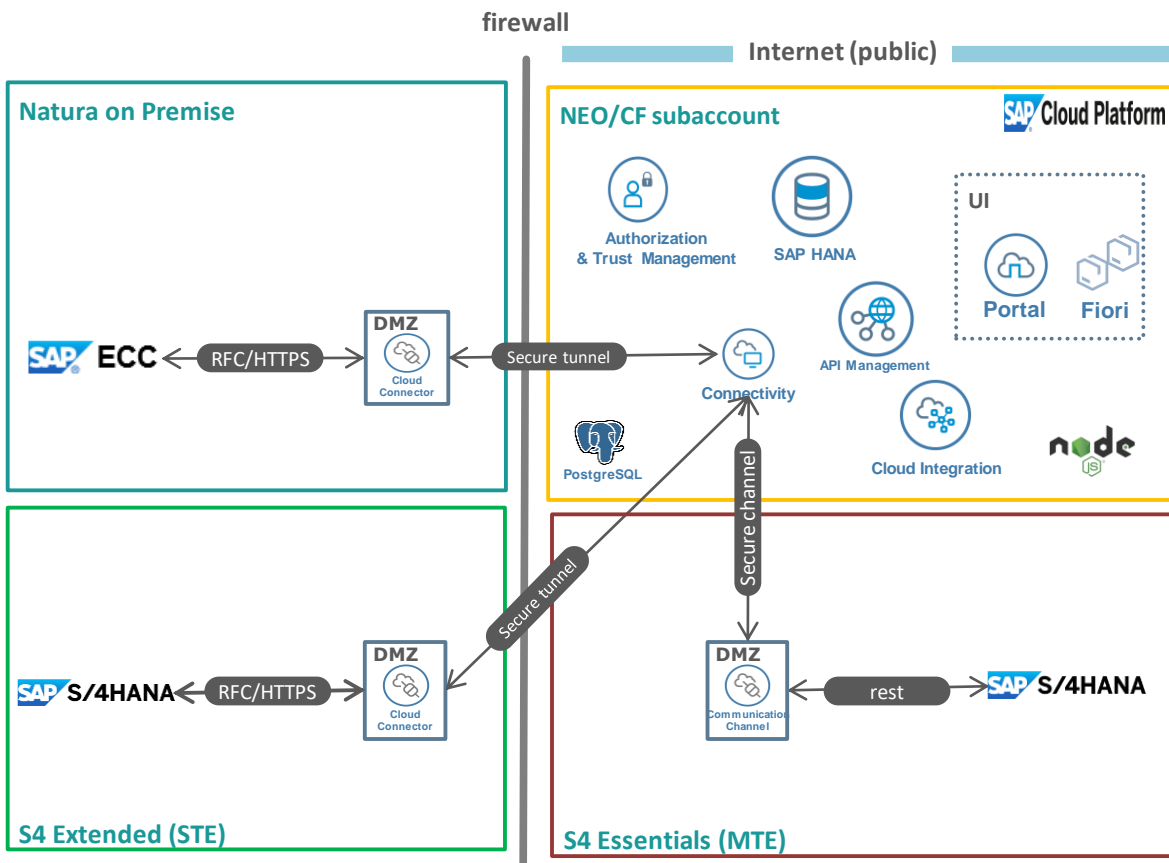


Natura's Five Golden Rules

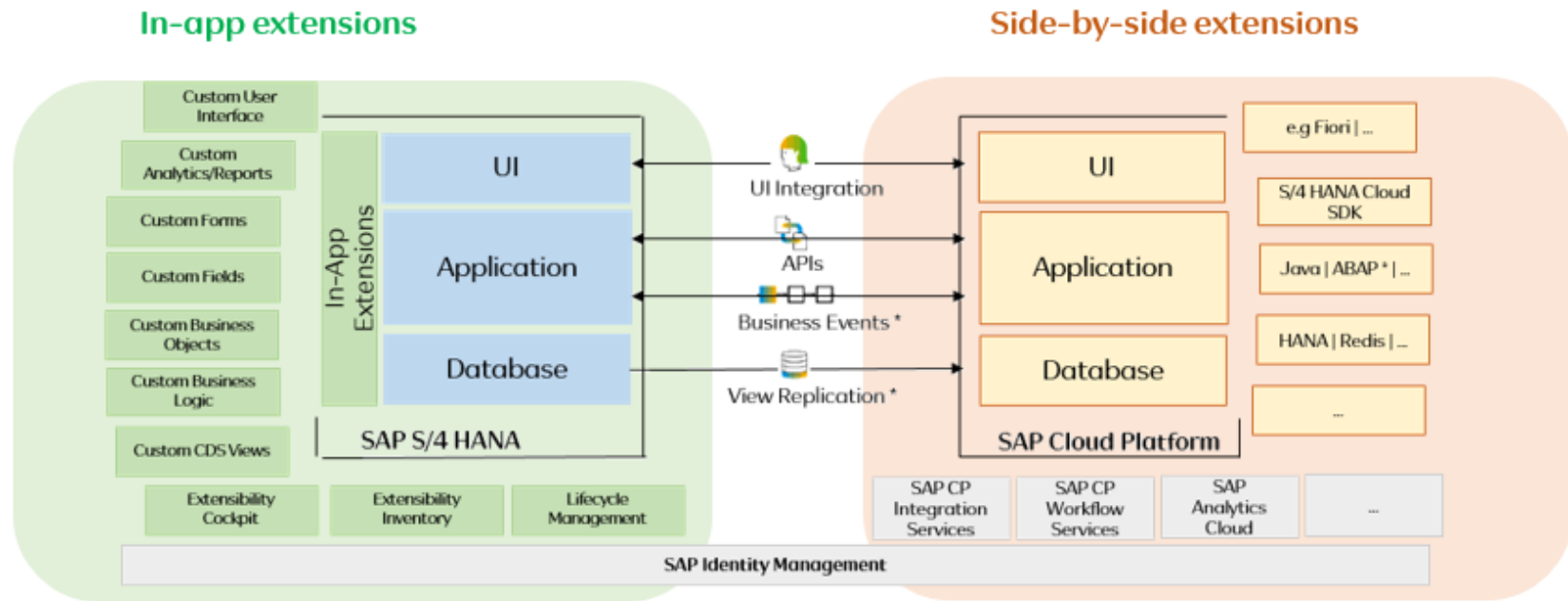


1. SAP SaaS Solutions as a target;
2. SAP 5 Golden Rules (1. Foster Cloud Mindset/Adhere fit-to-standard; 2. SAP Best Practices; 3. Cloud-like integration; 4. cloud-like extensions; 5. Transparency on deviations);
3. No dependence on implementation partner solutions or features;
4. Project teams – multi-partners and Natura
5. Usage of Solution Manager and/or Cloud ALM for Governance and Control

In-app & side-by-side integration, example



S4 strategy: Protect core, extend in SCP



- ☁ Develop the “Natura differentials” without corrupting S / 4 Core;
- ☁ Reduce the costs and timing of adaptations (decoupling);
- ☁ Providing services for other platforms (“external engines”);
- ☁ Use of open platform, with greater availability of resources in the market;
- ☁ Less dependence on exclusive partners;

Projects using SCP

So far....

Statistics about using SAP Cloud Platform (today)

_5 Projects ready to start

_6 Projects on going

_15 Projects live

(new versions every each week and/or monthly)

Most used services:

_Cloud Platform Integration (CPI)

_API management

_HANA db

_Fiori & Portal

_Identity Provisioning

_java

Project types:

_Custom development

**_Integration for ECC, HCM,
APO and legacy systems**

_Success Factor extension

_Ariba side-by-side

Since may 2017

Total Traceability using blockchain (pilot)

Pilot Objective and Benefits

Objective

Link the entire production chain and logistics, from the producer to the customer, initially mapping the gaps and investments required.

Confidence

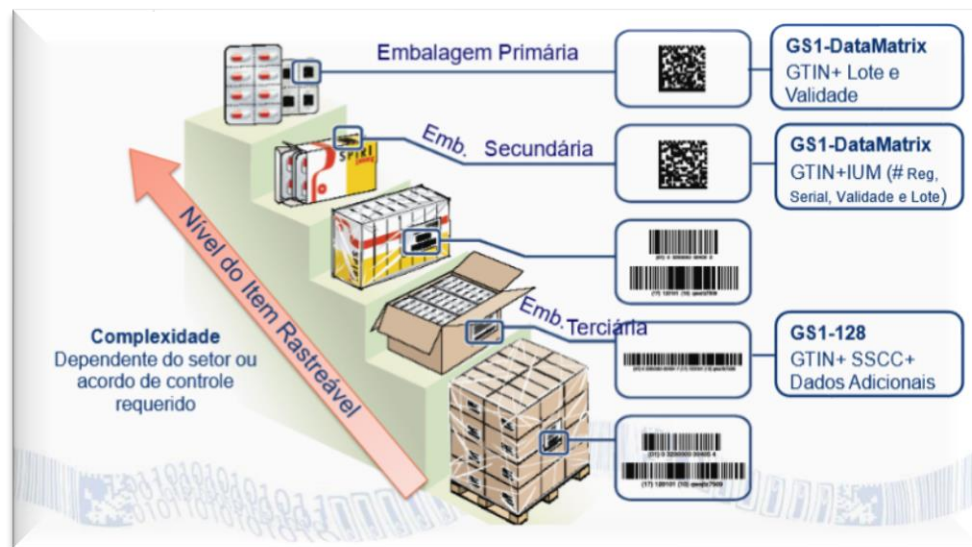
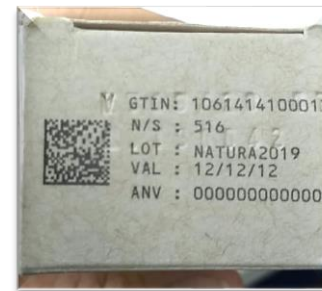
- Brand protection
- Anti-counterfeiting
- Increased customer proximity to brand
- Registration of complaints more agile for the client and safer for Natura (Loss prevention)

PERFORMANCE

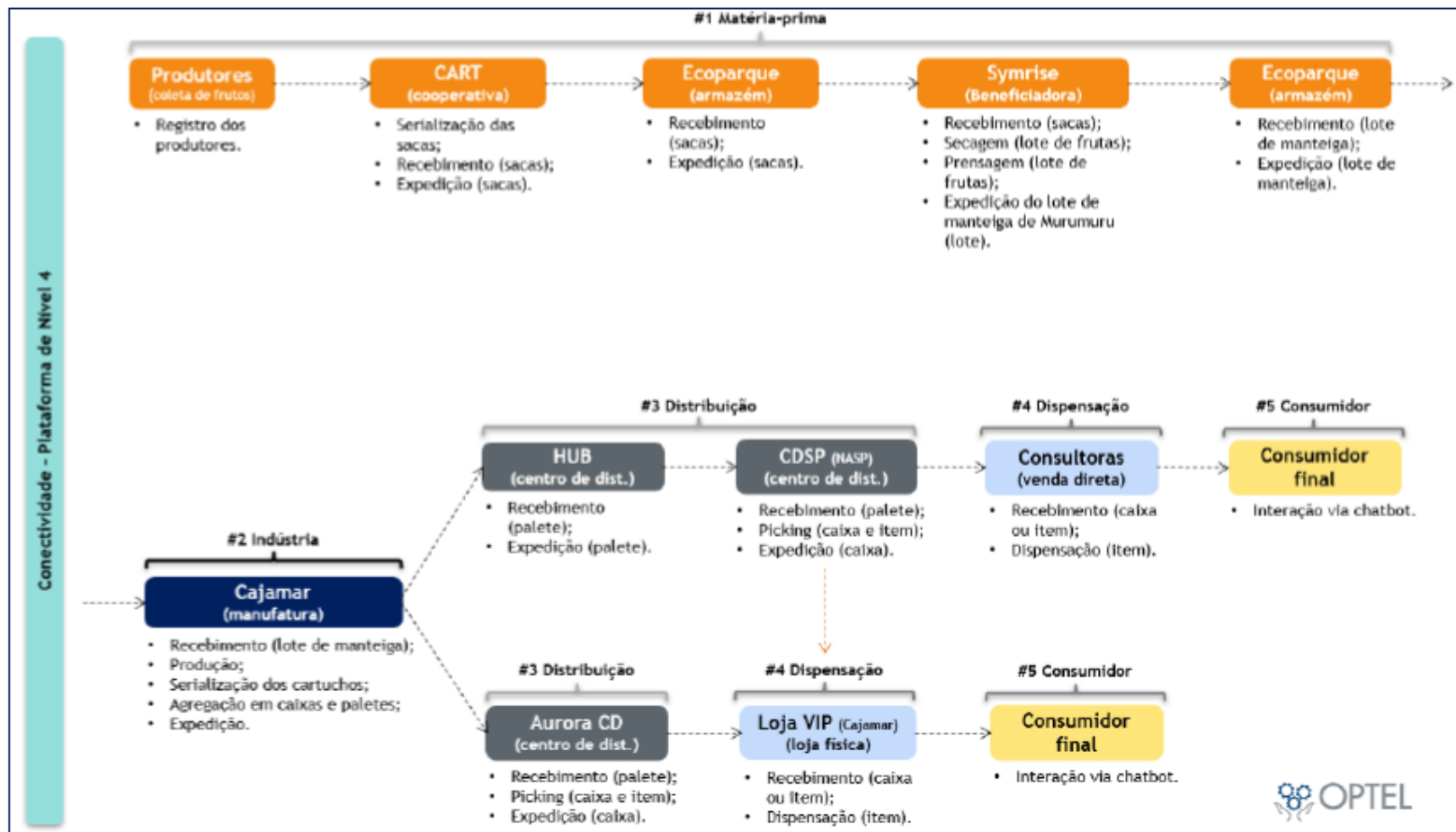
- Application of a unique identifier, in the smallest salable unit
- Recall assertive
- Locks and batch partial releases (pallet, box, item);
- Vision of the production and logistics chain of each Natura product
- Real-time information exchange

SUSTENTABILIDADE

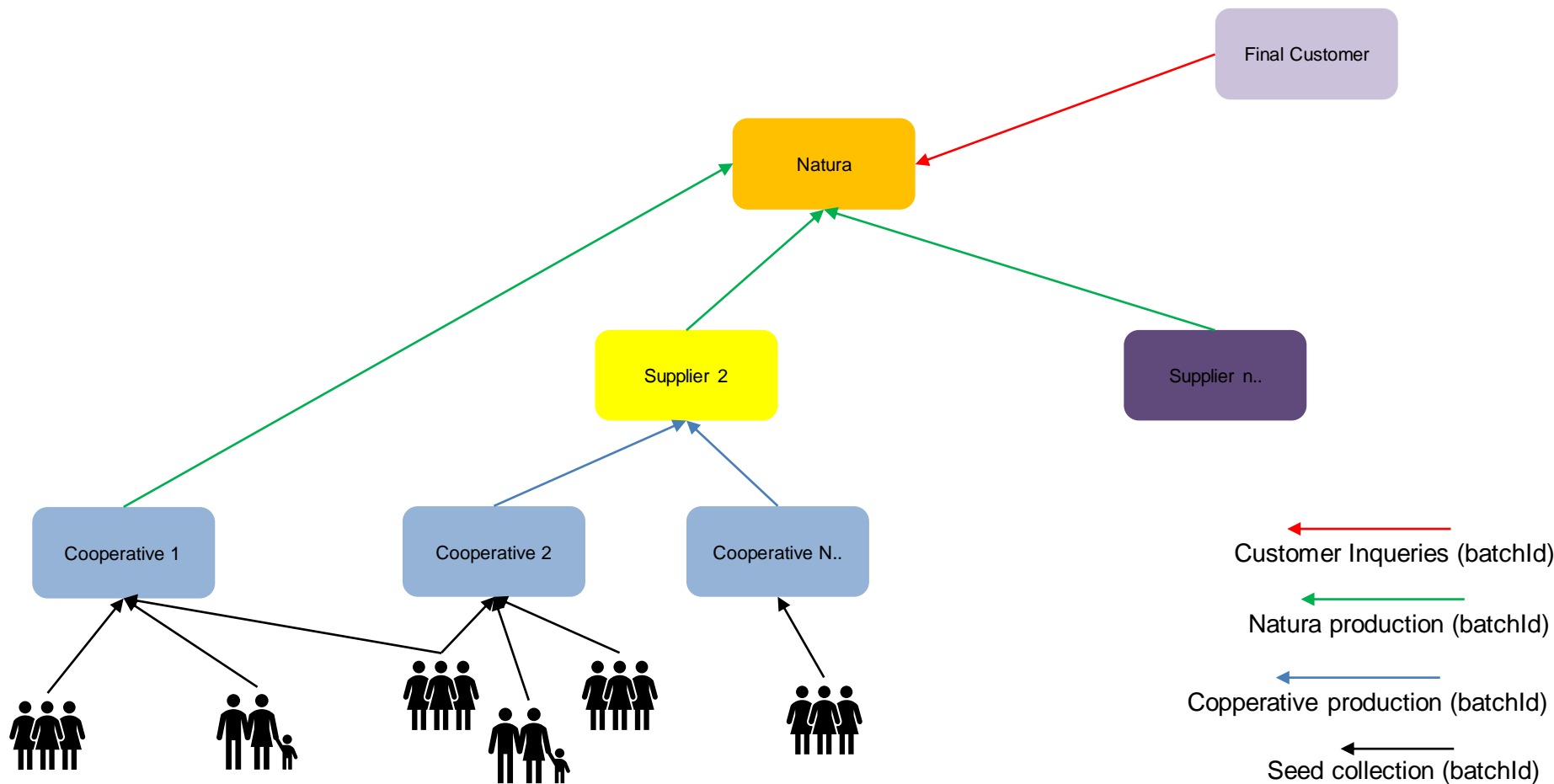
- Pillar of certifications



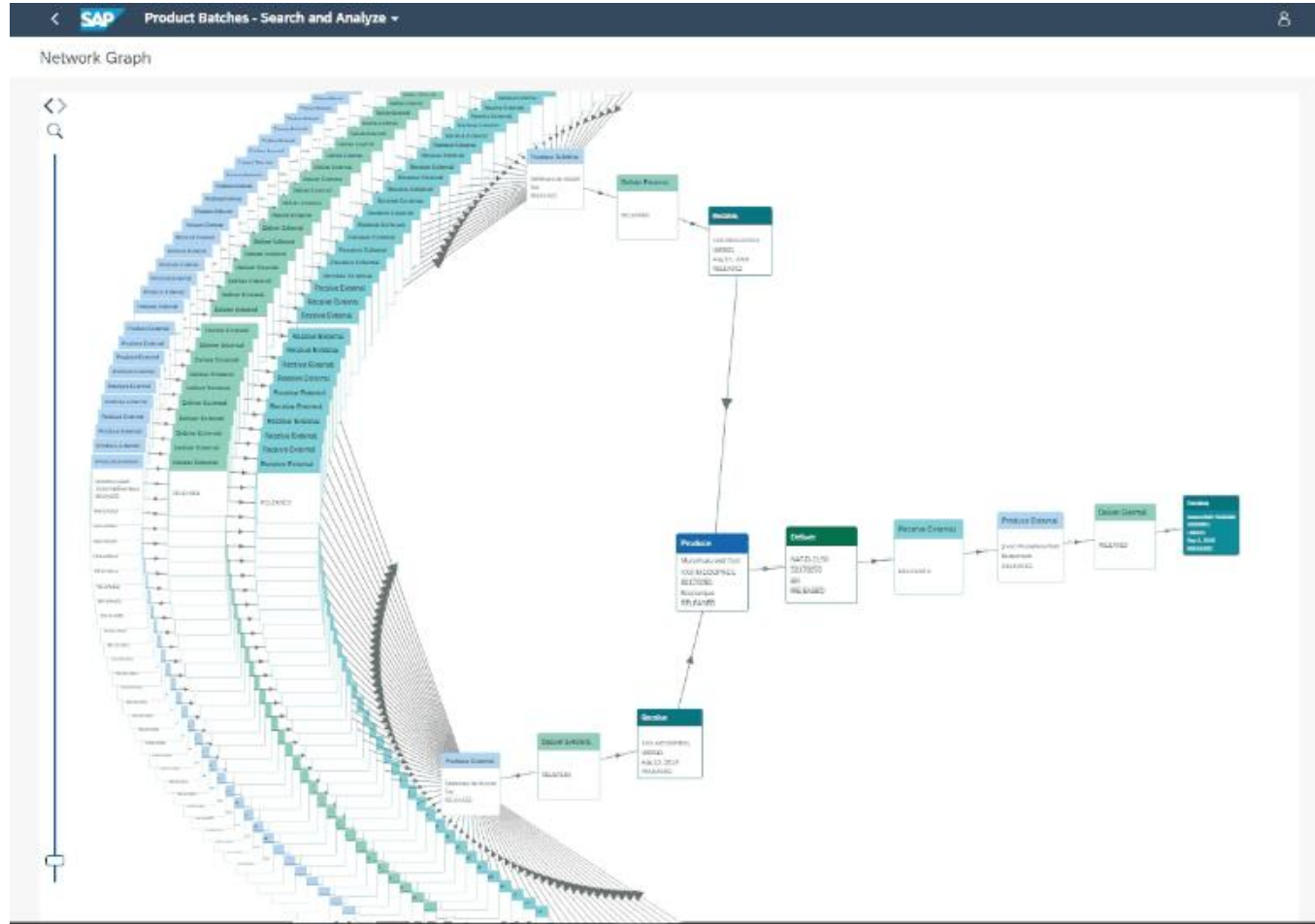
Pilot Process - Process



Blockchain Natura - Participants



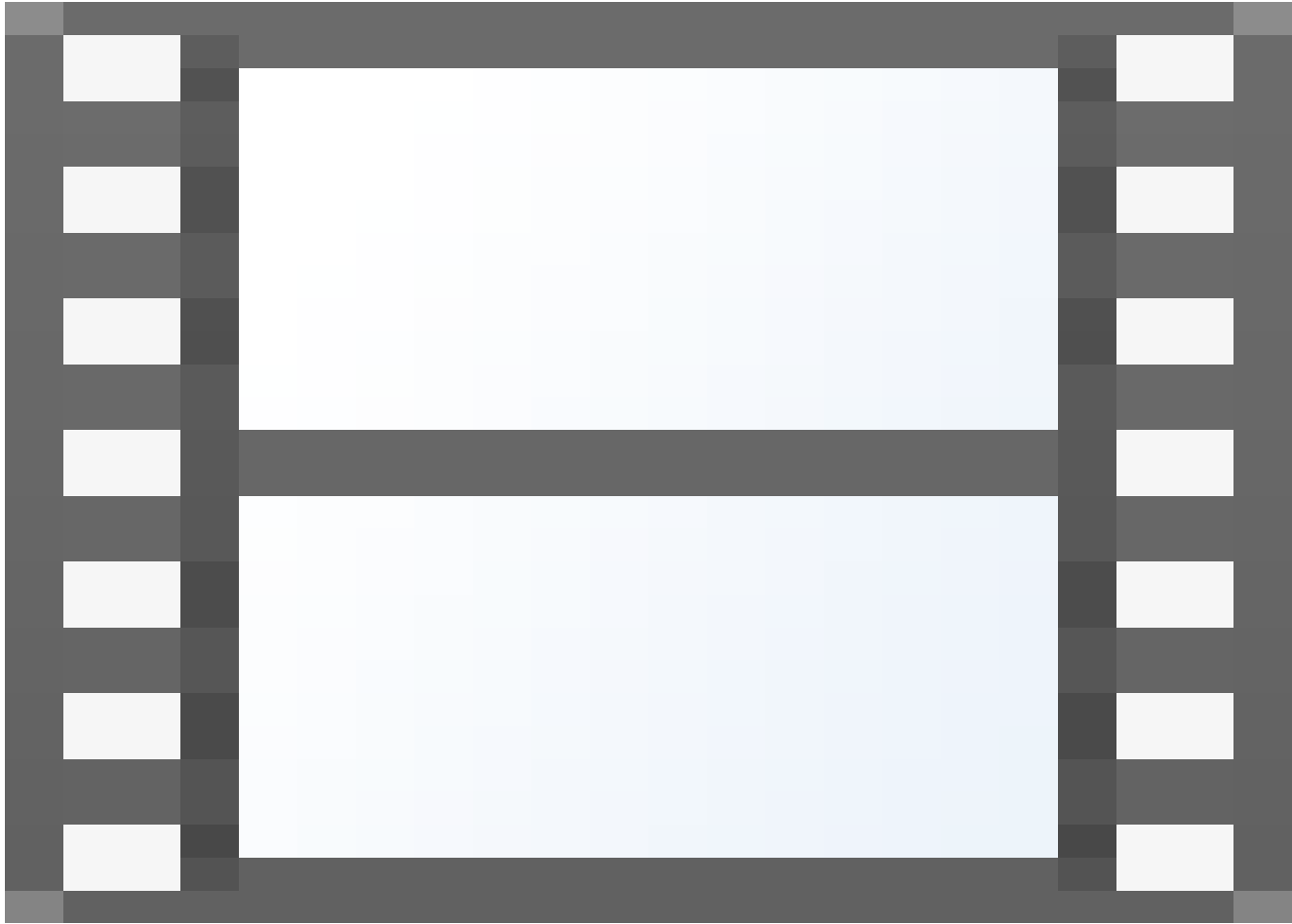
Blockchain behind the scenes – SAP Traceability Option



additional











Thank you

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