



SAP Leonardo

Inspirando un Propósito

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SUSTAINABLE DEVELOPMENT GOALS



A close-up of a hand holding a smartphone, with the screen displaying some data. The background is a blurred bokeh of warm, colorful lights.

SUITE INTELIGENTE

A man and a woman are wearing VR headsets. The man is gesturing with his hand as if interacting with a virtual environment. They are in a room with some equipment in the background.

TECNOLOGÍAS INTELIGENTES

A perspective view of a server room aisle, with rows of server racks on both sides. The floor is a light-colored metal grate, and the racks are dark blue/black.

PLATAFORMA DIGITAL



\$3.5 trillones

VALOR CREADO
POR TECNOLOGÍAS
INTELIGENTES en el mercado

99%

EXACTITUD EN
RECONOCIMIENTO
DE VOZ Y VIDEO en 2020

TAREAS
HUMANAS **60%**
AUTOMATIZADAS en 2025

97%

EXACTITUD EN
RECONOCIMIENTO
DE IMAGEN hoy

EXTIENDE
Industry innovation kits



OPTIMIZA
Embedded intelligence

TRANSFORMA
Open innovation

Industry Innovation Kits

SAP Leonardo

Retail



- Assets
- Logistics
- Zero waste

Consumer Products



- Assets
- Logistics
- Cold chain logistics

Discrete Manufacturing



- Service and assets
- Logistics
- Pay for outcome
- Spare parts

Utilities



- Service and assets

Travel and Transportation



- Logistics

Telecom



- Big Data margin assurance

Chemicals



- Service and assets
- Spare parts

Sports and entertainment



- Venue
- Team silver
- Team gold

Life Sciences



- Assets
- Cold chain logistics

Oil and Gas



- Service and assets

Mining



- Fleet operations

Automotive



- Fleet insights

Tecnología

SAP Leonardo

Design-led
innovation

Solution ideation
and vision

Rapid
prototyping

Integration
blueprint

Business case
development



SAP Cloud Platform

Microservices | Open APIs | Flexible Runtimes | Integration

SAP HANA Data
Management Suite

SAP HANA | SAP Data Hub | SAP EA Designer Services |

AWS S3
SWIFT
Hadoop
...

Multi-Cloud
Infrastructure

SAP

Google Cloud Platform

Microsoft Azure

amazon
web services

ARCTIC WIND

Machine Learning

Internet of Things

Analytics

13 CLIMATE ACTION



7 AFFORDABLE AND CLEAN ENERGY





Sensores de desviación

Datos viajan 1,600 KM Oscuro Digital twins

SIAMUTLAND MONIES CA RAESGADS

Clima extremo

Sensores de tierra y cuchillas

ARCTIC WIND



Buenos Aires Ciudad





SENSORES

FLUVIALES

PÉRDIDAS DE MATERIALES

MANEJO DE EMERGENCIAS

ADMINISTRACIÓN DEL RIESGO

INFORMACIÓN DE CIUDADANOS,
SISTEMA DE BASURA Y
METEOROLOGÍA

Metodología SAP Leonardo

EXPLORE

DISCOVER

DESIGN &
PROTOTYPE

DELIVER



Identificar
Casos de
Uso
principales



Investigación en
Campo



Taller
Práctico



Demostración de
Alta Fidelidad



Probar caso de
uso en escenario
real



Mapa de ruta de
integración



Caso de
Negocio

Heidelberg University Hospital

APOYANDO LA LUCHA CONTRA EL CÁNCER

dmi:
DVA
2016

3 GOOD HEALTH
AND WELL-BEING



17 PARTNERSHIPS
FOR THE GOALS



SAP LEONARDO CENTERS POR LA IGUALDAD DE GÉNERO



The background of the slide features a black field with numerous thin, radiating lines in shades of blue and red, creating a starburst or light trail effect.

Mejores Gracias! Mundo

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