



SAP & VISTEX

Potato & Agribusiness Event

06.06.2019, SAP Headquarters in Walldorf, Building 21, 4th floor customer area - Room F2

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Agenda

- 09:30** Registration and tea/coffee (*SAP Walldorf, Building 21, 4th floor customer area - Room F2*)
- 09:45** Welcome and Introductions
SAP POV on Agriculture – *Oliver Rückert, Agriculture Solution Owner, SAP*
- 10:00** Introduction to SAP Farm and Grower Management by Vistex
(Overview, product introductions, short demo, Q&A) – *Malek Kilani, Pre-sales Lead Vistex*
- 10:45** Coffee Break
- 11:00** Demo SAP Farm and Grower Management by Vistex – *Malek Kilani, Pre-sales Lead Vistex*
- 12:00** Industry Speaker *Ralf Vogt (Carl Zeiss Spectroscopy GmbH)*
No waste but taste: when only quality matters
- 12:30** Lunch Break
- 13:30** Potato Company Case Study (*reference customer*)
- 14:00** Industry Speaker *Ralf Kalmar (Fraunhofer Institute for Experimental Software Engineering IESE)*
Smart Farming in context of digital ecosystems
- 14:30** General Q&A and Wrap-up
- 15:00** Coffee and Networking
- 15:30** Close

We're looking forward to your participation!

SAP & Vistex Team

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