

# 10<sup>th</sup> Anniversary of SAP's Sustainability Journey



## Building on a Decade of Impact Shaping SAP's Sustainability Journey Together Agenda

September 10, 2019  
Walldorf, Germany

9:00 am	<b>Registration and breakfast</b>
10:00 am	<b>Welcome from Daniel Schmid, SAP's Chief Sustainability Officer</b>
10:15 am	<b>Lessons learned from a decade of experiences on SAP's sustainability journey</b> A panel of leading experts discuss lessons learned from the last ten years, followed by Q&A <ul style="list-style-type: none"> <li>• Daniel Schmid, Chief Sustainability Officer, SAP</li> <li>• Bruno Berthon, Senior Managing Director, Accenture</li> <li>• Alexandra van der Ploeg, Head of Corporate Social Responsibility, SAP</li> <li>• Frank Klein, DWS Investments</li> </ul>
11:00 am	<b>SAP customers creating sustainable impact in practice</b> Customers showcase how they leverage digital technology to make a difference in the world today, followed by Q&A <ul style="list-style-type: none"> <li>• Kaiserwetter – Hanno Schoklitsch, CEO &amp; Founder Kaiserwetter</li> <li>• BumbleBee – Daniela Wuensch, SAP</li> </ul>
11:30 am	<b>Evolution of sustainable business: a fireside chat</b> Open dialogue and Q&A on the evolution of sustainable business <ul style="list-style-type: none"> <li>• Saori Dubourg, Member of the Executive Board, BASF</li> <li>• Luka Mucic, Member of the Executive Board and Chief Financial Officer, SAP</li> </ul>
12:15 pm	<b>Networking lunch</b>
13:15 pm	<b>Shaping the agenda for the future: a look into the next 10 years</b> Thought leaders share inspiration on how to address key social, environmental, and economic challenges and opportunities, followed by Q&A <ul style="list-style-type: none"> <li>• Susanne Stormer, VP Corporate Sustainability, Novo Nordisk</li> <li>• Dr. Philippe Merz, CEO, Thales Academy</li> <li>• Jasmine Crowe, Founder and CEO @ Goodr</li> </ul>

14:45 pm	<b>Break</b> and transition into breakout rooms		
15:00 pm	<b>Interactive working sessions</b> Sustainability experts from various industries will lead exciting interactive sessions on key topics:		
	Circular Economy (Breakout room 1)	Sustainable Strategy (Breakout room 2)	Business Ethics (Breakout room 3)
16:00 pm	<b>Break</b> and transition back to plenum		
16:20 pm	<b>Inspirational keynote and Q&amp;A</b> <ul style="list-style-type: none"> <li>Regina Honu, CEO Soronko Academy, Social Entrepreneur</li> </ul>		
16:50 pm	<b>Closing remarks from Daniel Schmid, SAP's Chief Sustainability Officer</b>		
17:00 – 18:30 pm	<b>Evening Reception</b>		



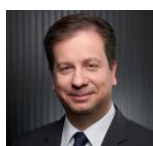


# Building on a Decade of Impact

## Shaping SAP's Sustainability Journey Together

### Speakers

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**Luka Mucic, Member of the Executive Board & Chief Financial Officer, SAP**

Luka Mucic is a member of the Executive Board and Chief Financial Officer (CFO) of SAP SE since July 2014. His responsibilities include the areas of finance and administration as well as sustainability.



**Saori Dubourg, Member of the Executive Board, BASF**

Saori Dubourg is member of the board of executive directors at BASF SE, a position she assumed in May 2017. She is responsible for BASF's global businesses in crop protection and construction chemicals, for bioscience research, the startup trinamiX and the region Europe. She leads the corporate sustainability board which also aims to implement BASF's sustainability goals.



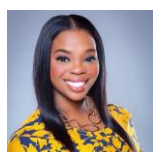
**Daniel Schmid, Chief Sustainability Officer, SAP**

Daniel Schmid is Chief Sustainability Officer and is globally responsible for sustainability at SAP SE. He is a member of the steering committee of econsense, a forum for sustainable development of German business.



**Bruno Berthon, Senior Managing Director, Accenture**

Bruno Berthon is Senior Managing Director, Accenture Strategy Lead for Europe and Utilities. His role focuses on advising companies and governments on digital strategy and enterprise transformation.



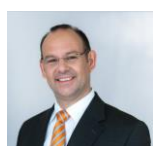
**Jasmine Crowe, Founder and CEO, Goodr**

Jasmine Crowe is an award-winning social entrepreneur. In January of 2017, she created Goodr, a tech-enabled sustainable food waste management company with a goal to eliminate hunger and reduce food waste. Goodr has now diverted nearly 2 million pounds of food from landfill, saved companies over \$3.5 million.



**Regina Honu, CEO and founder of Soronko Academy**

Regina Honu is CEO and founder of Soronko Academy, the first coding and human-centered design school for children and adults in West Africa. Regina has received multiple awards, including being named by CNN as one of the 12 inspirational women who rock STEM.









**Frank Klein, Managing Director & ESG Specialist at DWS**

Frank Klein is Managing Director and ESG Specialist at the German asset management company, DWS. In this position, he is responsible for the institutional distribution for German corporate clients and cooperates the ESG activities for the German institutional business. Since 2015 he has been a member of the International Integrated Reporting Council (IIRC).

THE BEST RUN



	<p><b>Philippe Merz, CEO, Thales Academy</b></p> <p>Philippe Merz is co-founder and CEO of the Thales Academy for Economy and Philosophy. The Thales Academy is an independent research and education center that offers workshops and continuous education programs in business ethics, medical ethics, and digital ethics for current and future leaders.</p>
	<p><b>Hanno Schoklitsch, CEO &amp; Founder of Kaiserwetter</b></p> <p>Hanno Schoklitsch is CEO and founder of Kaiserwetter Energy Asset Management, the internationally leading "Data as a Service" Enertech company. Its IoT platform ARISTOTELES supports investors and financing banks to maximize their returns while minimizing their investment risk with the aim to catalyze worldwide investment into renewable energy to fight climate change.</p>
	<p><b>Susanne Stormer, Vice President Corporate Sustainability, Novo Nordisk</b></p> <p>Susanne Stormer is Vice President of Corporate Sustainability at the Danish-based pharmaceutical company, Novo Nordisk. In this capacity she sets the strategic direction for the company's positioning as a sustainability leader and a pioneer in demonstrating the long-term business value of incorporating economic, social and environmental perspectives into its market proposition.</p>
	<p><b>Alexandra van der Ploeg, Head of Corporate Social Responsibility, SAP</b></p> <p>Alexandra van der Ploeg is Head of Corporate Social Responsibility at SAP globally. Alexandra is responsible for setting the strategic direction of CSR focused on bringing to life SAP's higher purpose of "helping the world run better and improving people's lives" through strategic partnerships and programs that deliver sustainable social impact and long-term business value.</p>
	<p><b>Daniela Wünsch, Chief Project Manager Technology &amp; Innovation, SAP</b></p> <p>Daniela is Chief Project Manager in the Technology &amp; Innovation area of SAP. In this role, she supported Bumble Bee, one of the leading global tuna suppliers, to make their supply chain transparent by using SAP Blockchain Technology. Currently she is active in driving the realization of the Intelligent Enterprise Suite strategy at SAP.</p>
	<p><b>Vanessa Bomert, Moderator</b></p> <p>Vanessa Bomert is a professional moderator, speaker coach and communication trainer. With her energetic and enthusiastic way, she will guide us through the day.</p>