



mojio

**The Leading Open Platform
for Connected Cars**

**Mojo is on a mission to
give every vehicle a voice**



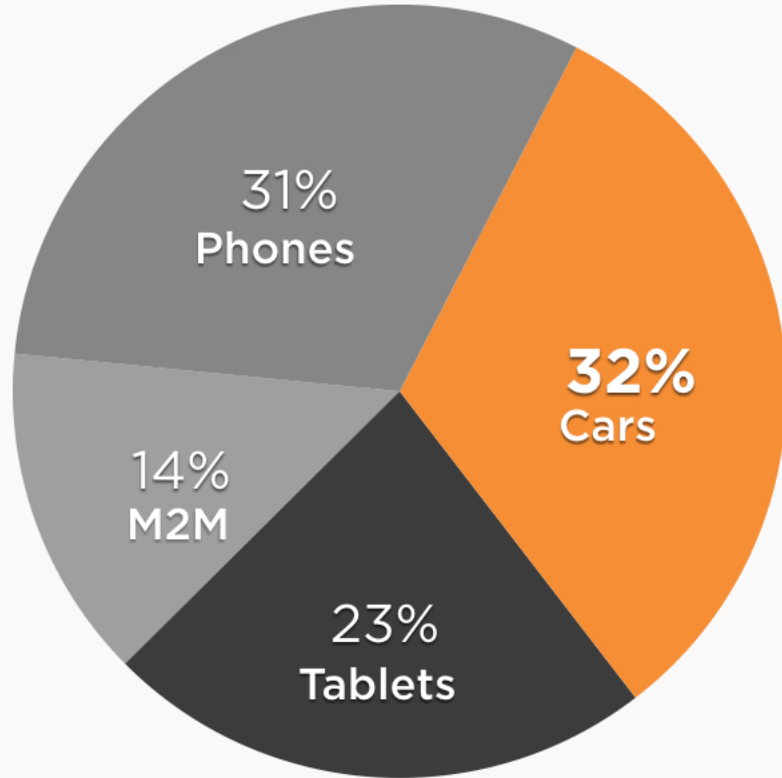


1.2 Billion passenger vehicles globally

80% are still not connected

Car data is hidden from drivers

Net new adds to US mobile networks
Q1 2016



Sources - McKinsey&Company - 10/2015, Business Intelligence, Parks Associates, Chetan Sharma Q1 US Market Update

\$8,700

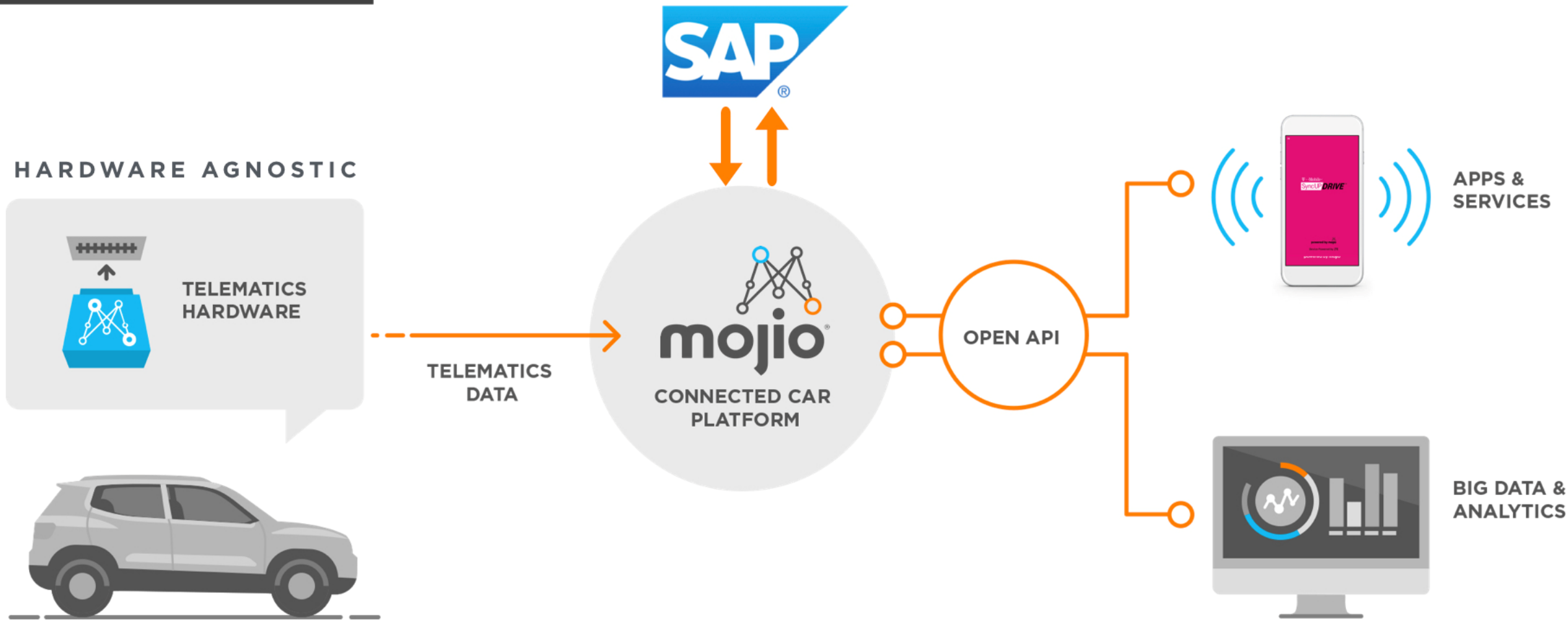
Annual cost of car ownership

\$150B

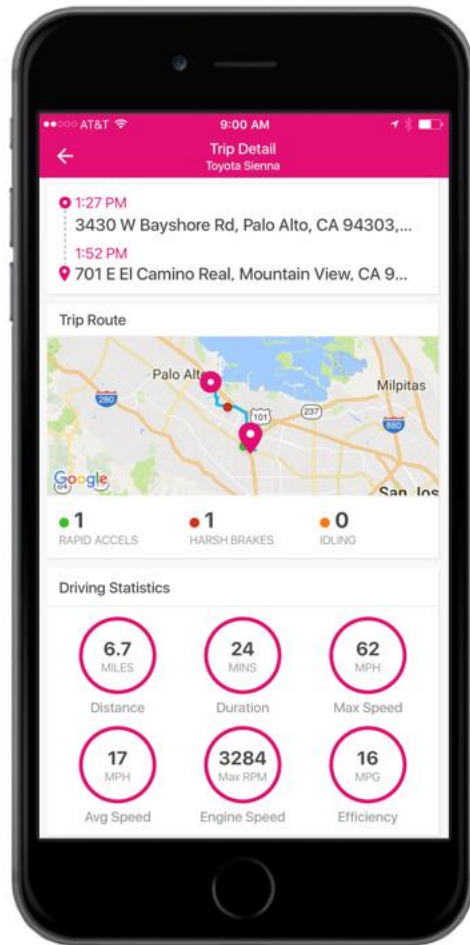
Revenue from connected services (2020)

Cars are the growth opportunity for mobile operators

OUR SOLUTION



Mojo unlocks hidden data from nearly any vehicle



- VIN
- Ignition ON/OFF
- VSS Speed
- Battery Voltage
- Check Engine Light
- DTCs and PIDs
- Recalls & TSB's
- OEM Services
- Odometer

Diagnostic Data

Mojio analyzes the health of the car and interprets that info for valuable insights.

- Trip Start/End
- GPS Location
- Frequency & Patterns
- Harsh Braking
- Rapid Acceleration
- Accidents

Behavioral Data

Mojio collects data points to measure key driving behavior indicators.

- Speed Limits
- Road Types
- Bumps & disturbances
- Weather
- Traffic

Contextual Data

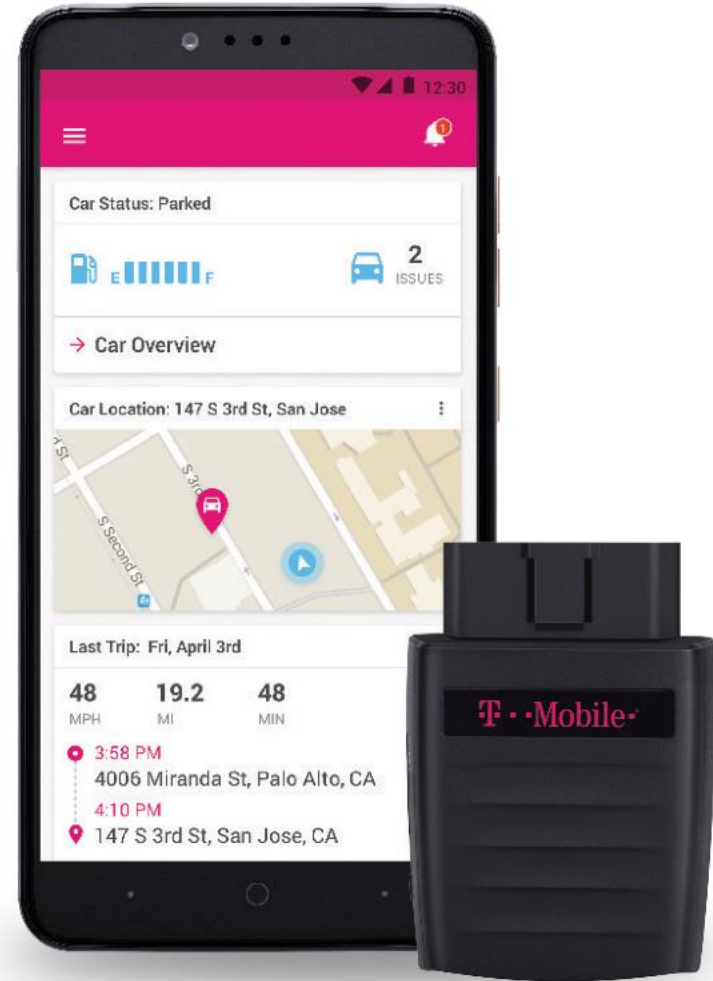
By enriching the raw data points, Mojio adds context and value to the user experience.



Unlocking valuable data that matters

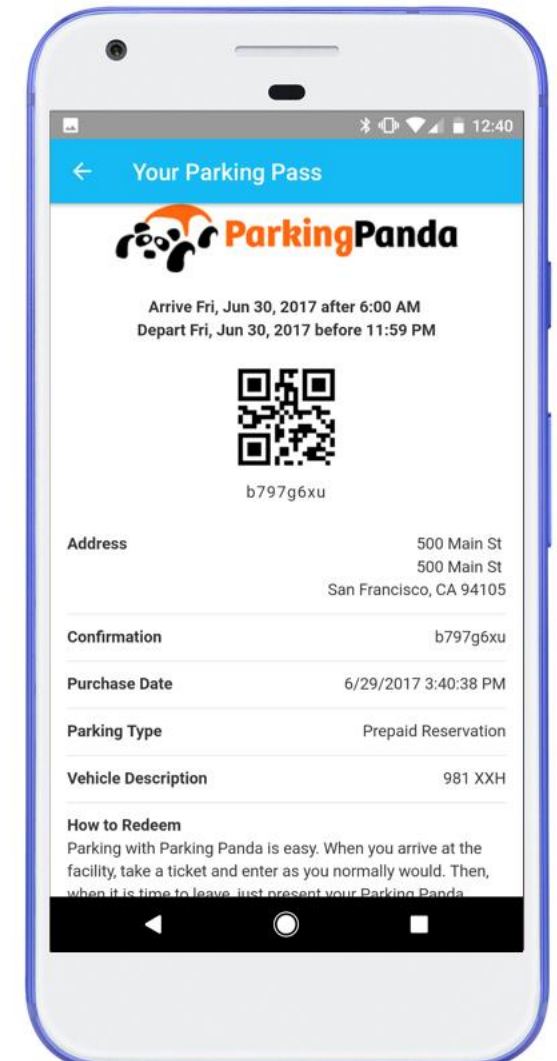
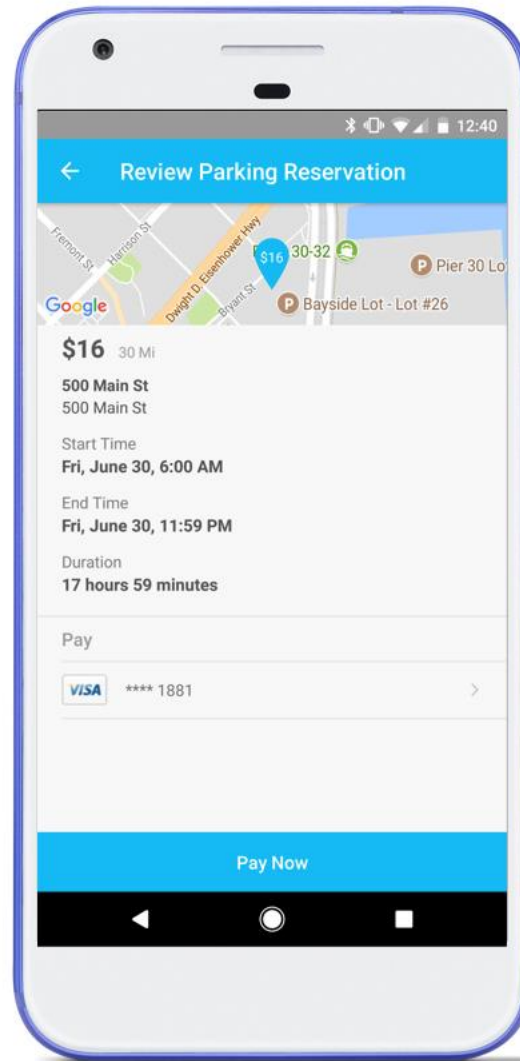
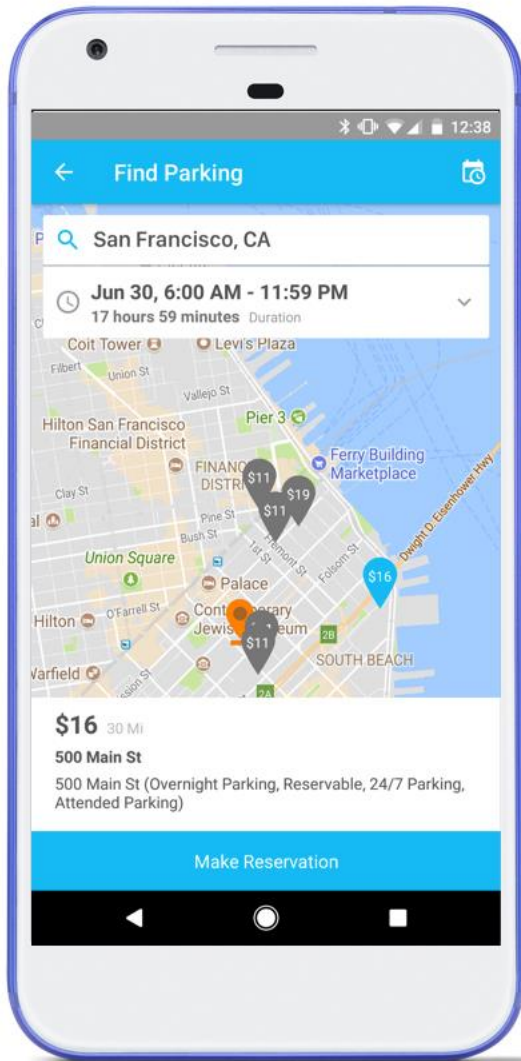
T-Mobile®
SyncUP DRIVE™


powered by **mojo™**



Launched nationwide in 4,000 retail stores on Nov. 18, 2016

STRESS FREE PARKING



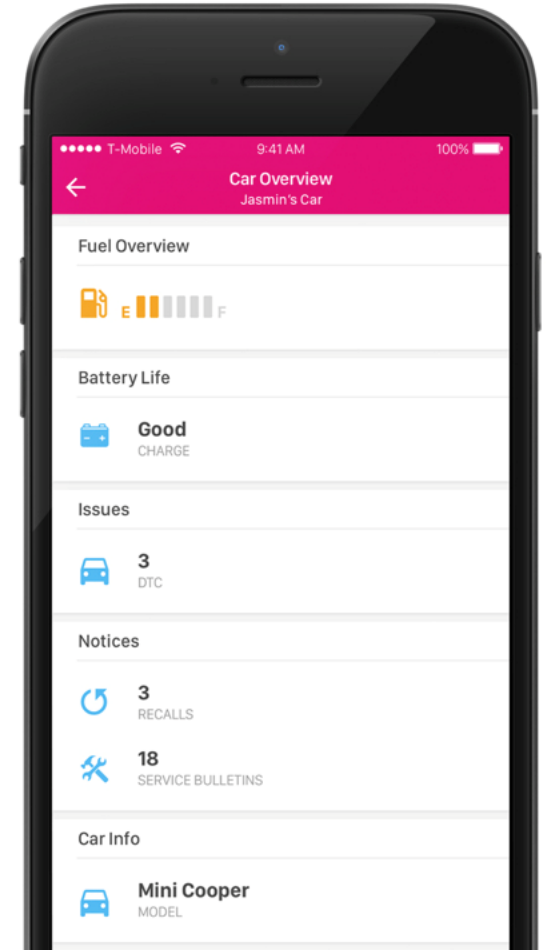
SAP Vehicles Network to Find, Reserve and Pay for Parking

KEY BENEFITS

1. Affordable Wi-Fi without draining your smartphone battery
2. Avoid breakdowns and keep your vehicles safe
3. Instantly know if your vehicle is bumped, towed or stolen
4. Monitor the status and location of up to 24 fleet vehicles
5. Save time and money on:
 - *Fuel*
 - *Insurance*
 - *Parking*
 - *Repairs*
 - *Tires*

T-Mobile
SyncUP DRIVE™

powered by **mojo**



Get peace of mind about your cars and the people in them

CUSTOMERS LOVE IT

[-] Scarfacemario • 2 points 2 months ago

I had a Cylinder 3 Misfire on my Corolla. I took it the dealer and they fixed it under warranty. I wouldn't have known if it was for the SyncUP drive.

[permalink](#) [embed](#)



[-] sebrandon1 **Living on the EDGE** • 22 points 2 months ago

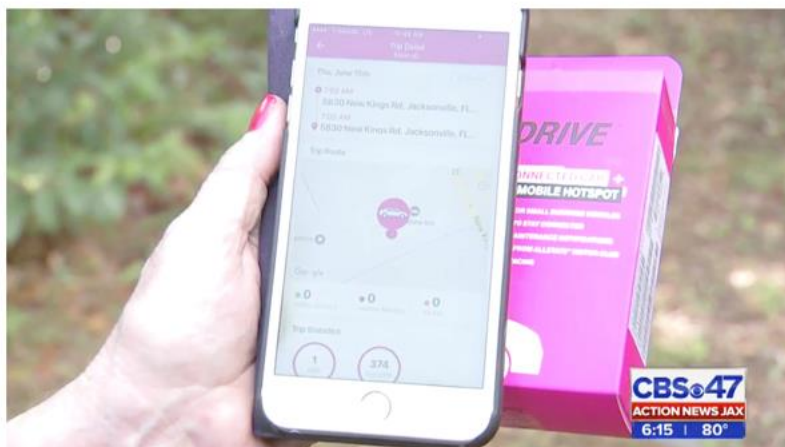
I actually have a great success story with my SyncUP. I plugged it in when I got it last fall and it immediately came up with a diagnostic code. My check engine light was not on. I did some Googling and found out that it was an under-warranty fix up to 120,000 miles (my vehicle was at 112,000 at the time). I took it to my local dealer to verify it and they said it was correct. Ended up saving me a \$3500 repair bill.

[permalink](#) [embed](#)



Jacksonville woman uses T-Mobile smartphone device to find her stolen car

by: Kaitlyn Chana, Action News Jax Updated: Jun 15, 2017 - 9:03 PM



A Jacksonville woman used her smartphone to catch the man who reportedly stole her cars early Thursday in Jacksonville.



Angie
@ang_jasso

Follow

Talk about 1 of D many benefits our Sync-Up Drives give our customers. Come & get urs 2day. s @Alisa_Arner @DanielDoerschel @JonFreier



A satisfied customer stopped by to thank us for recommending T-Mobile's Sync-Up Drive. The Sync-Up Drive notified her of the many recalls her vehicle had. Once she took it to the dealership she was realized her vehicle fell under the "Lemon Law" and drove away in this new vehicle 🚗👍👍

Retweets
3

Likes
12



3:47 PM - 11 Apr 2017 from [Bellaire, TX](#)

Retweeted by Irene Ybarra and Jon Freier



3

12



Melody Louise

April 4 · 🌐

Now thanks to my \$2 (a month) SyncUp Drive next time I lock my keys in my car Allstate will send someone to unlock my doors for me and also change a tire, deliver fuel, get me a tow and jump start my car! ALL FOR \$2 a month I was paying amfam \$300 for and I this!

11

4 Comments

Like

Comment

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EXECUTIVE TEAM



Kenny Hawk | CEO

- 25+ years growth focused leadership
- iGo: garage to IPO (\$700m)
- Ubidyne: concept to innovator of the year



Param Singh | COO

- 15+ years operations leadership
- 4Energy: Single Carrier to 15+ Carriers
- Destinator: Startup to No. 3 LBS provider



Rich McLeer | SVP of Automotive

- 15+ years at DealerTrack
- Built from startup to \$4.7B COX acquisition
- Deep automotive industry network



Richard Woodruff | VP of Sales

- 15 years at Cisco
- Built national partner channels
- Broke company sales records



Narayan Sainaney | CTO

- 20+ years software engineering leadership
- Adobe, Microsoft, Aldus
- Tech startup veteran



Andrew Morrison | VP of Product

- 20+ years leading product and design
- Created winning products at Fitbit, TiVo & T-Mobile
- Serial innovator with 12+ patents



Vidhya R. | VP of Engineering

- 15+ years leading engineering teams
- Accellion, Oracle, Hyperion and Brio
- Kiteworks: concept to award-winning platform



Kyle MacDonald | Head of Marketing

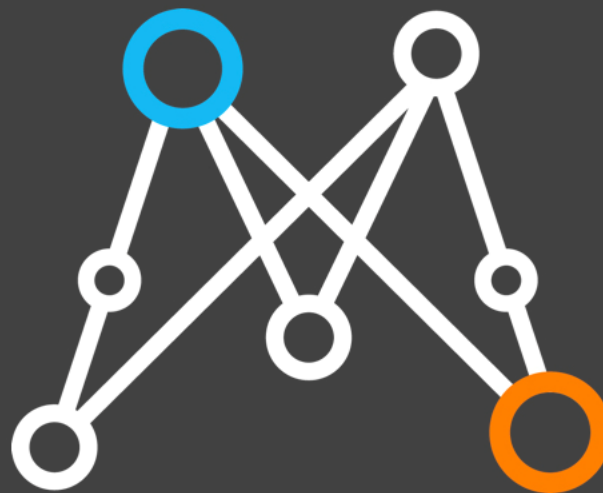
- 8 years in marketing & advertising
- Entrepreneur and brand builder
- Customer insights guru

Experienced growth leadership team



Strong global investors adding strategic value

The Leading Open Platform for Connected Cars



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