

A banner for SAP Leonardo Live featuring a central point from which numerous colorful streaks (blue, purple, pink, yellow) radiate outwards against a black background. The text 'SAP Leonardo Live' is centered over this graphic, with 'SAP Leonardo' in white and 'Live' in yellow. Below it, the tagline 'Not just another business conference' is written in white. The right side of the banner has a vertical gradient from dark to light yellow.

# SAP Leonardo Live

Not just another business conference

## SAP Cloud Platform

**Tools and Services to Reach Your Organization's Digital Goals Quickly**

Dr. Christian Michel, SAP

PUBLIC

**cloudplatform.sap.com**

# SAP Leonardo

## Digital Innovation System

Solution Ideation  
& Vision



Rapid  
Prototyping



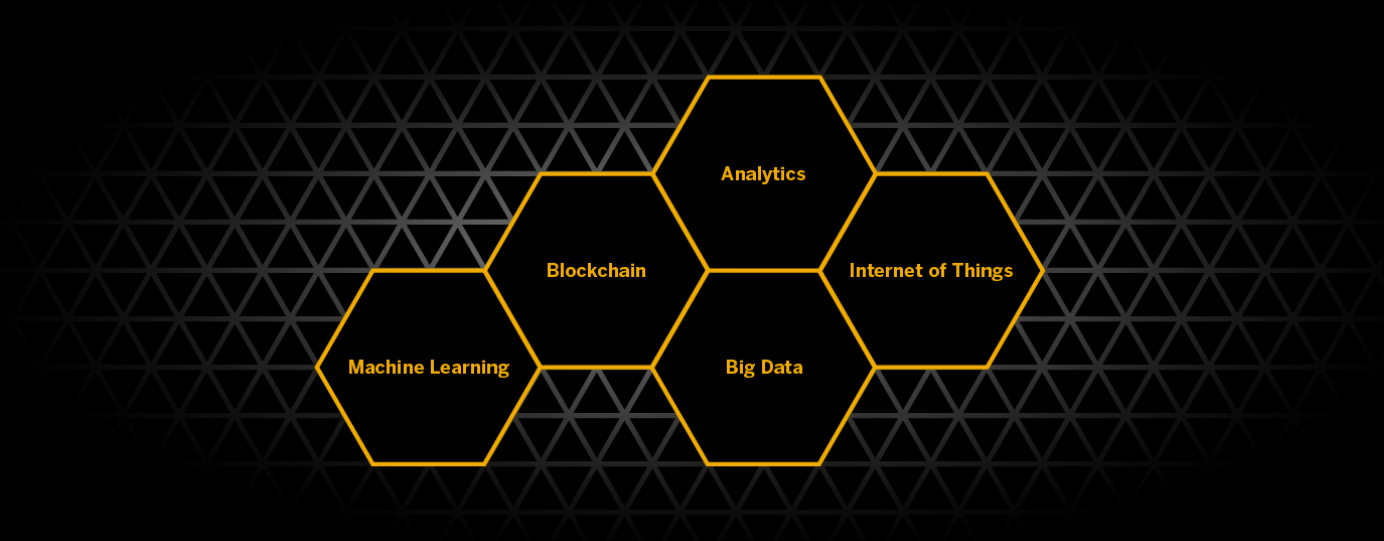
Business Case  
Development



Technology  
Blueprint

SAP Leonardo  
Capabilities

Design Thinking  
Services



SAP Cloud Platform

Microservices | Open APIs | Flexible Runtimes | Integration

Multi-Cloud Infrastructure

SAP Data Center

 Google Cloud Platform

Microsoft Azure

 amazon  
web services

# Mini Quiz

# SAP Cloud Platform is...

1 IaaS

2 SaaS

3 PaaS

4 On-premise solution

**Cloud Foundry and multicloud availability are important topics for SAP Cloud Platform in 2017. With which companies has SAP announced a cooperation regarding platform as a service?**

**1** AWS, Microsoft, Google

**2** IBM, Cisco, AWS

**3** Microsoft, T-Systems, IBM

**4** Google, Tesla, Salesforce

# In which programming languages you would typically develop your cloud applications on SAP Cloud Platform?

1 Java and UI5

2 C++ and Ruby

3 Microsoft, T-Systems, IBM

4 JavaScript and Go

Is exponential growth hard to understand? Say 3 people start a social network, and each person adds another 3 people each day. After how many days is the complete human race (7.5 billion) part of this network?

1 After about **11** days

2 After about **21** days

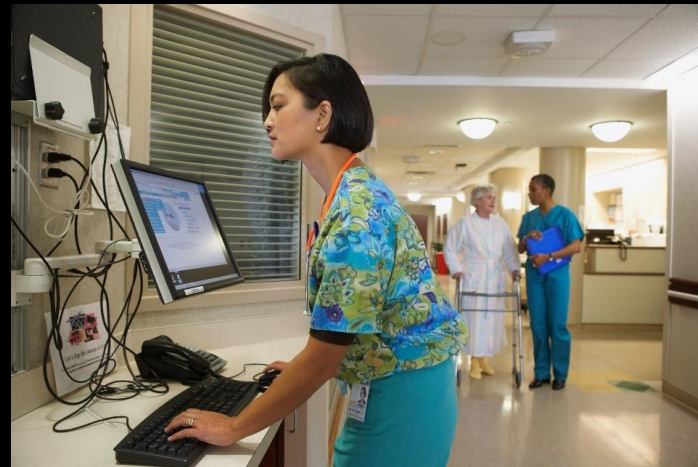
3 After about **31** days

4 After about **41** days

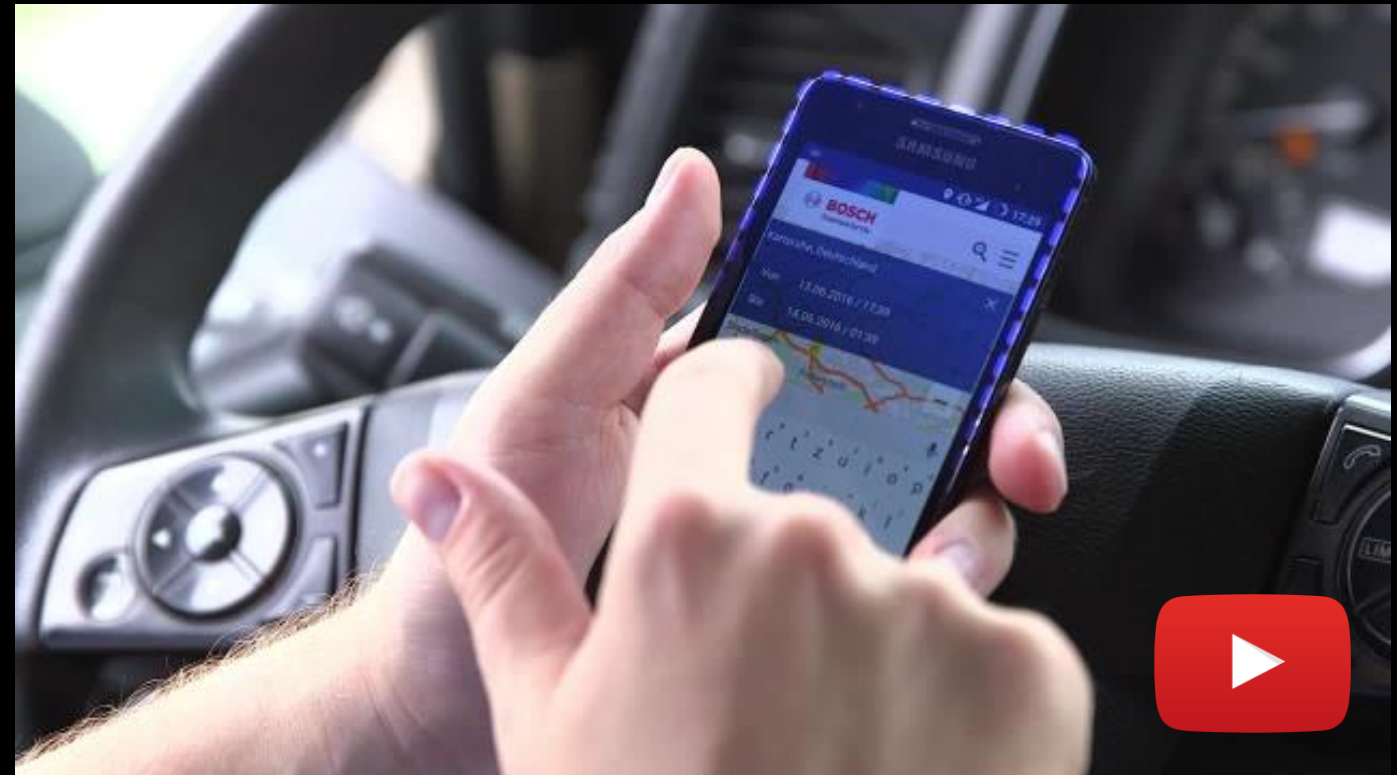


**Customer Success**

# Companies must adapt quickly to the rapidly changing business environment



Keeping truckers and their cargo safe thanks to BOSCH Secure Truck Parking and SAP Cloud Platform



## Understand gamers at scale

### Challenge

- Leading global developer and publisher of free-to-play mobile games as Cooking Dash, Diner Dash, Gun Bros, Deer Hunter, Eternity Warriors, Frontline Commando, Heroes of Destiny
- Over 5 million daily active users generate up to 2 billion events and 1.2 terabytes per day

### Solution

- From on-premise Hadoop to Big Data services from SAP to scale and optimize



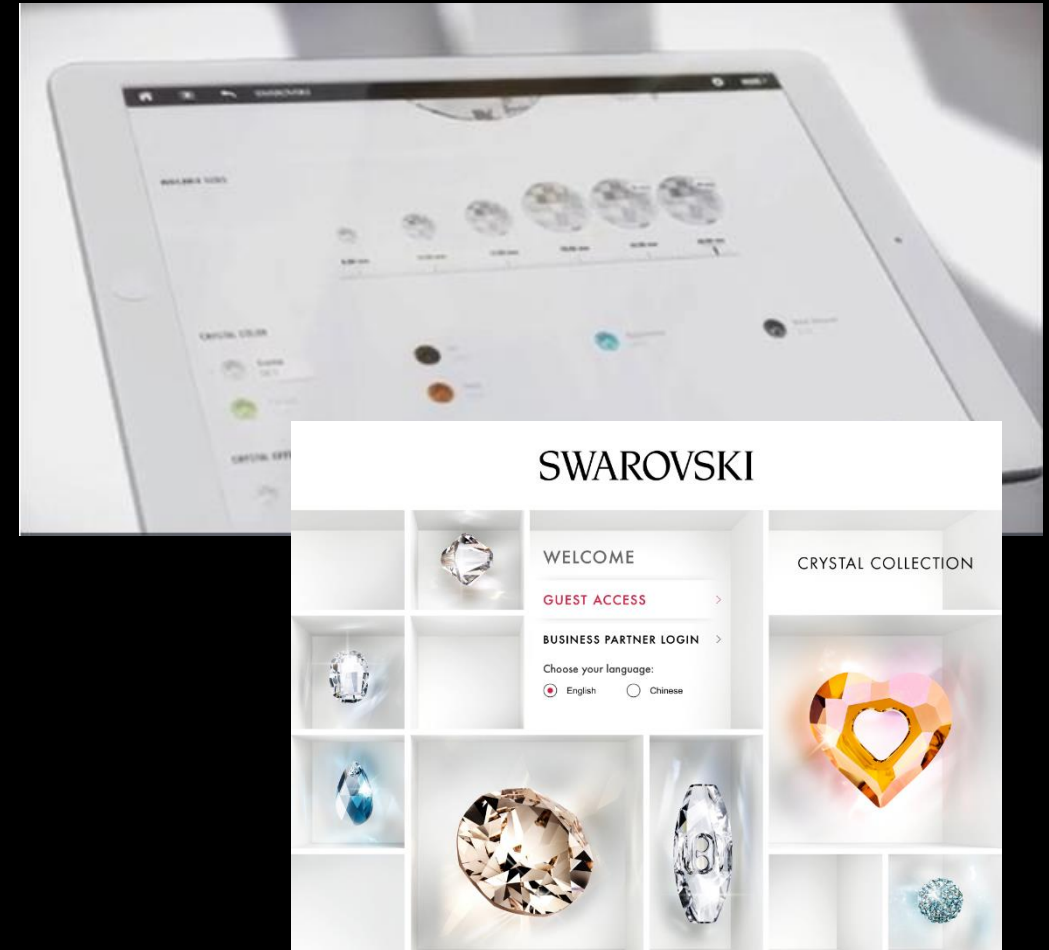
## Bringing print catalogs to life with an interactive app

### Challenge

- 40kg set of product presentation tools (print catalog, demo boxes, product flags, print brochures)
- Less than 10% of the available product variations covered

### Solution

- Digital mobile app for Apple iPad: **Crystal Collection App**
- **The entire collection** of Swarovski creations at your fingertips
- Built on **SAP Mobile Platform**



# SAP Cloud Platform: Public success stories (selection)

<https://cloudplatform.sap.com/success.html>

UX and mobile



Big Data and machine learning



Digital and IoT



Collaboration



Integration



Partner/apps



**Why SAP Cloud Platform? General**

# Business applications move to the cloud!

## Exponential growth

- Exponential growth of IT capabilities
- Unprecedented change in business models
- Need to differentiate by innovation

## SAP Cloud Platform brings

- Agility by online development tools
- Scalable infrastructure
- Speed by ready-to-use services
- Access everywhere
- Smart integration abilities



New user  
experience  
online and  
mobile



Internet of  
Things (IoT)



Social  
everywhere



Hyper-  
connectivity



Multicloud and  
platforms



Big Data and  
machine  
learning



New business  
models and  
e-commerce



# SAP Cloud Platform – 2017 data centers



# On SAP Cloud Platform

[www.sapappcenter.com/](http://www.sapappcenter.com/)



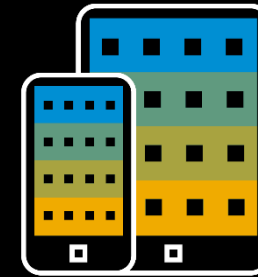
**7,200+**

Customers on  
SAP Cloud Platform



**600+**

Partners building apps  
on SAP Cloud  
Platform



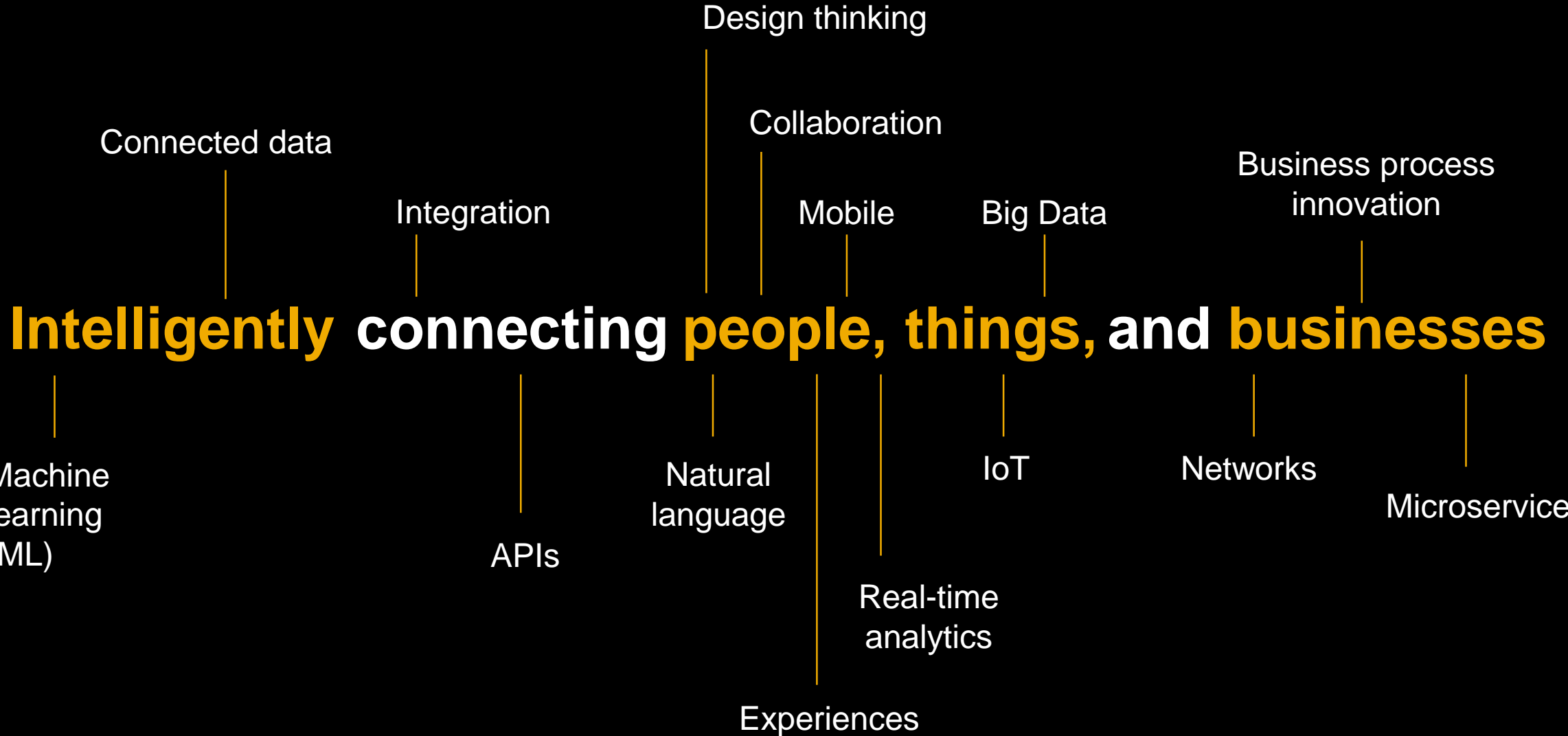
**40+**

SAP enterprise apps  
on SAP Cloud  
Platform



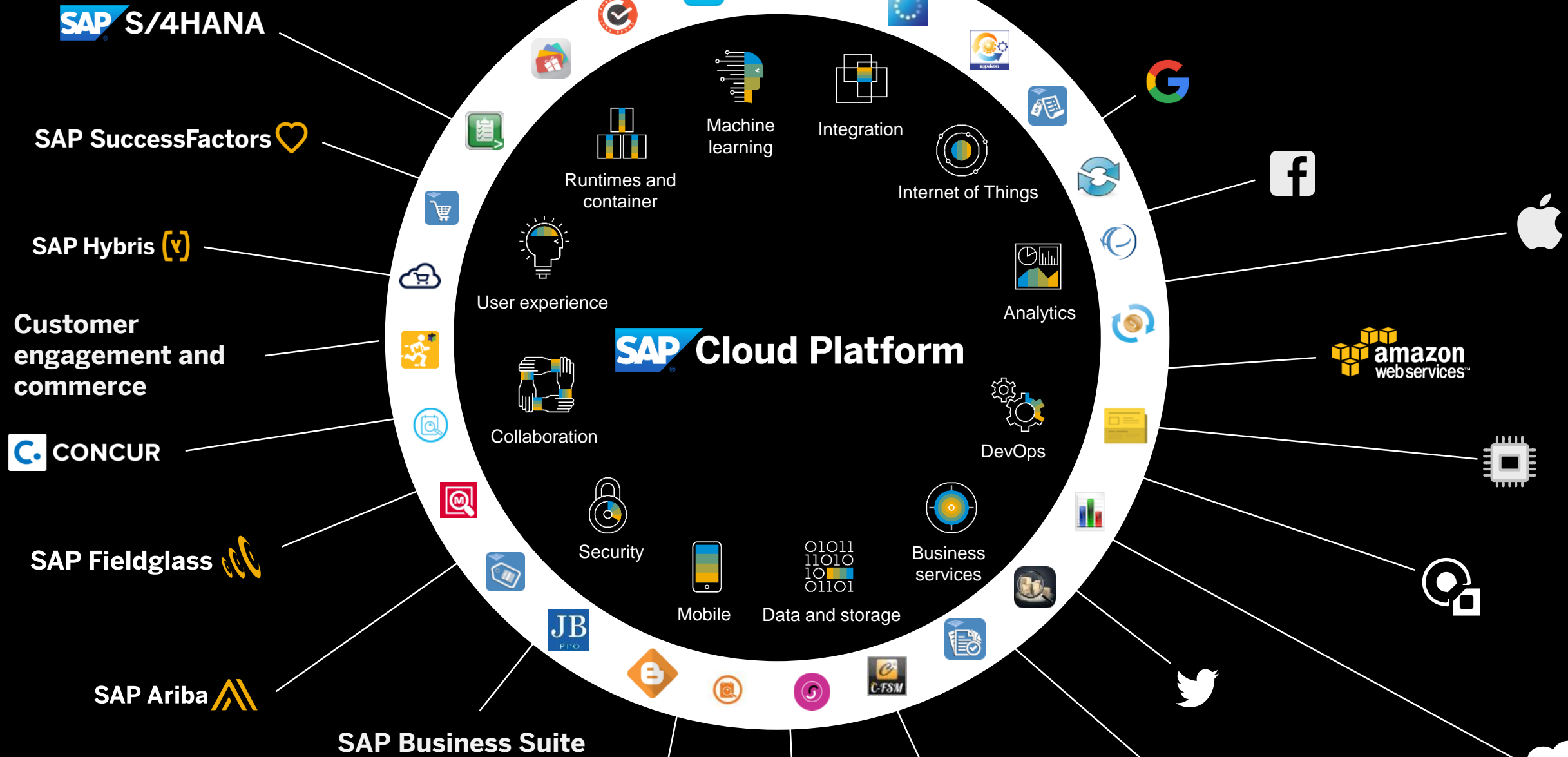
**1,000+**

Partner apps  
in SAP App  
Center



# SAP solutions

# Other solutions



# Services with SAP Cloud Platform

<https://cloudplatform.sap.com/capabilities.html>



## Collaboration

- ✓ SAP Jam
- ✓ Gamification
- ✓ Document center



## User experience

- ✓ SAP Fiori Cloud
- ✓ Portal
- ✓ Adobe Form
- ✓ Build



## Integration

- ✓ Integration
- ✓ API management
- ✓ Cloud connector
- ✓ Remote data sync
- ✓ Agile data preparation
- ✓ OData provisioning



## IoT

- ✓ IoT
- ✓ Remote data sync



## Analytics

- ✓ Agile data preparation
- ✓ Advanced analytics with SAP HANA
- ✓ SAP Analytics Cloud



## Machine learning

- ✓ Image processing
- ✓ Natural language processing
- ✓ Tabular and time-series processing



## Security

- ✓ Cloud app security
- ✓ Cloud identity authentication and management
- ✓ Secure SAP data centers



## Mobile

- ✓ DevOps
- ✓ App and device management
- ✓ App protection
- ✓ Mobile service for SAP Fiori
- ✓ SDK for iOS



## Data and storage

- ✓ Big Data
- ✓ Persistence in SAP HANA
- ✓ ASE persistence
- ✓ Document service
- ✓ PostgreSQL
- ✓ MongoDB
- ✓ Object Store (S3)
- ✓ Redis



## Business services

- ✓ SAP Hybris as a Service
- ✓ Localization hub, tax



## DevOps

- ✓ Web IDE
- ✓ Monitoring service
- ✓ Debugging applications
- ✓ Translation hub

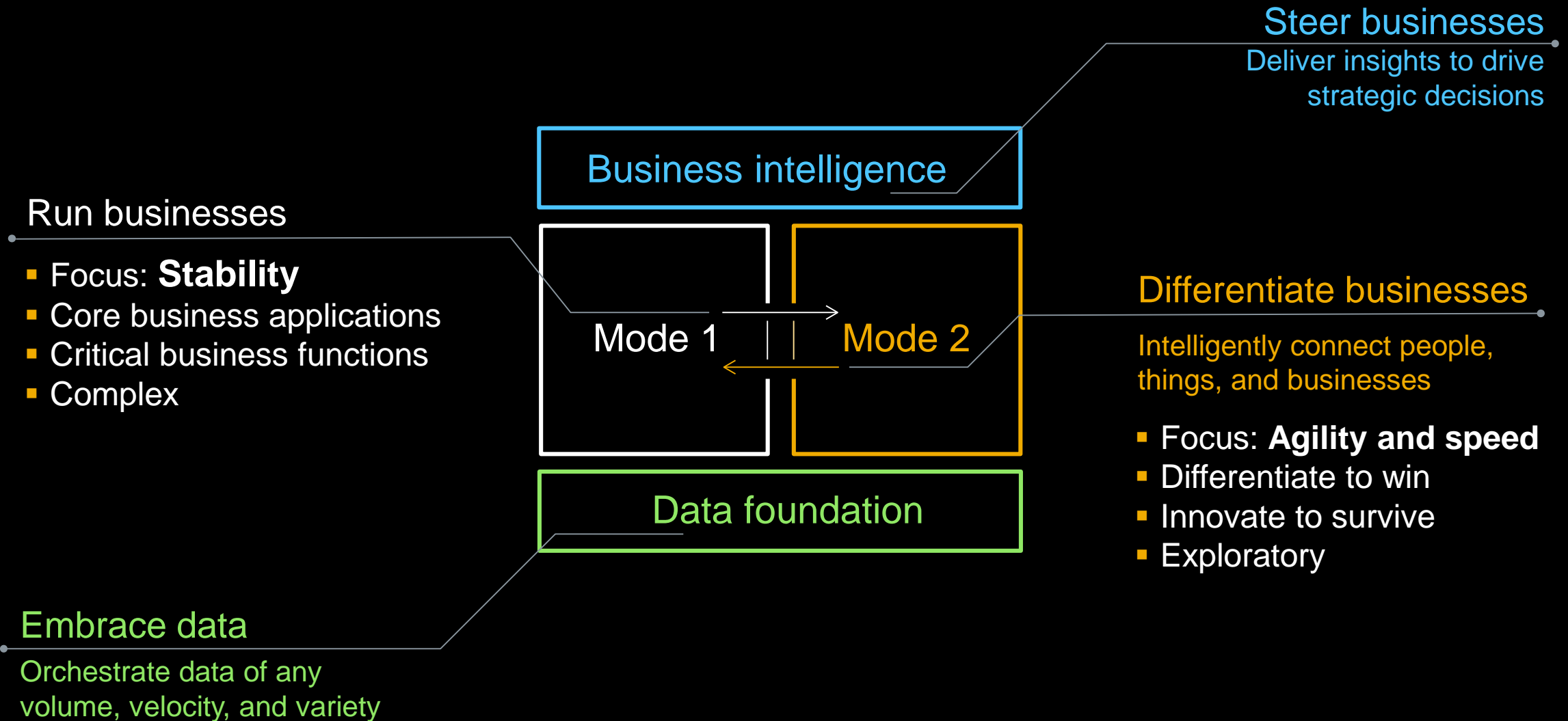


## Runtimes and container

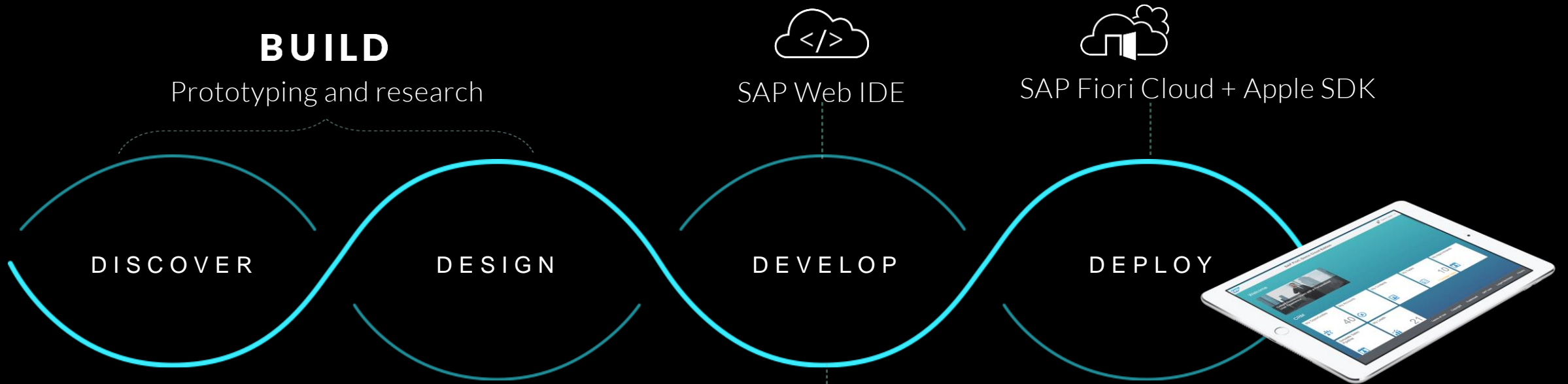
- ✓ Cloud Foundry services
- ✓ Virtual machines
- ✓ programming models (Java, XSJS, HTML5)

# Development on **SAP Cloud Platform**

# Bimodal with SAP Cloud Platform



# SAP Cloud Platform for agile and integrated development



## SAP Cloud Platform



## Extend and integrate

### SAP solutions

SAP S/4HANA    SAP SuccessFactors    SAP Ariba    SAP Hybris    SAP Fieldglass

### Other solutions





# Design beautiful apps with the SAP Build tool

Everything you need to design business apps users love

[www.build.me](http://www.build.me)

1

**Create** a low-fidelity prototype out of whiteboard images or screenshots.

2

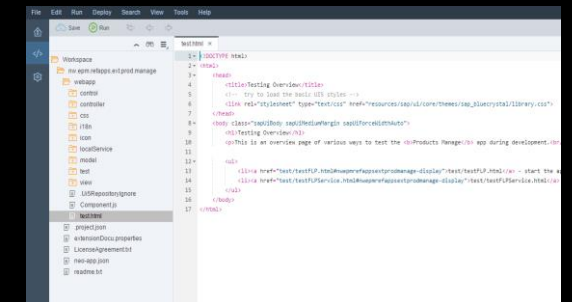
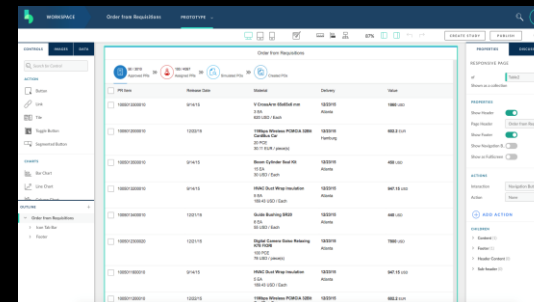
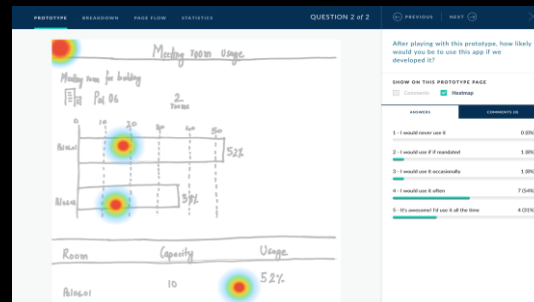
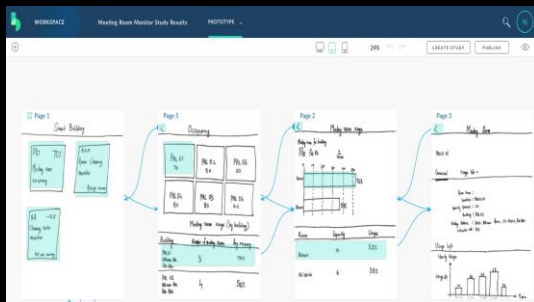
**Distribute** your prototype in seconds to collect user feedback and usage analysis

3

**Transform** your idea into a high-fidelity prototype, including real sample data

4

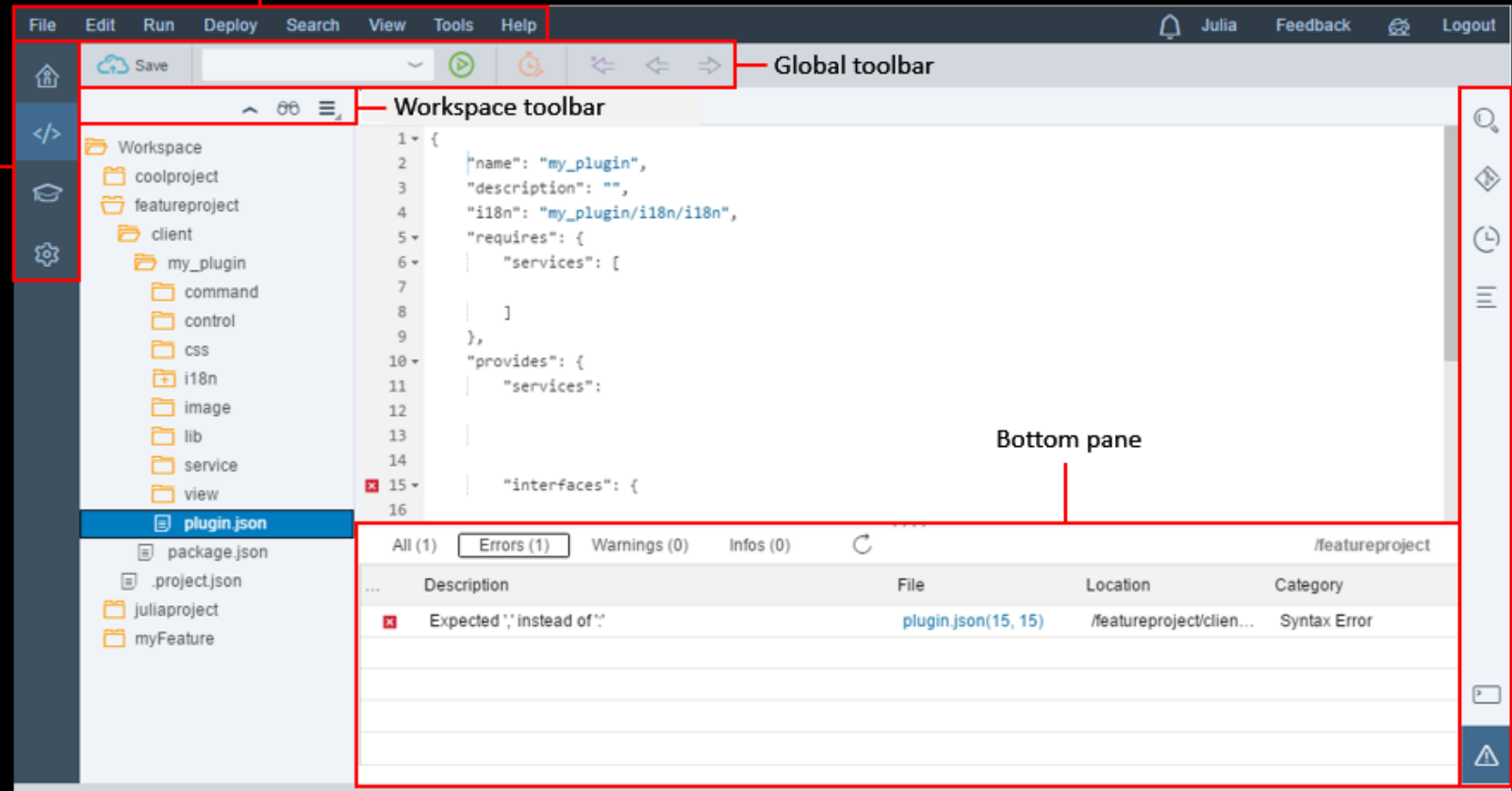
**Automatically generate** working code out of your prototype, accelerating development and reducing cost



# SAP Web IDE

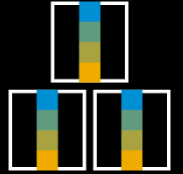
<https://help.hana.ondemand.com/webide/>

- Zero installation and maintenance
- Code authoring toolset
- Testing and debug
- Multidevice support
- Application templates
- Visual UI editors



# Runtimes and containers

(Cloud Foundry) buildpacks



With a Cloud Foundry environment, SAP Cloud Platform enables the usage of additional programming languages, runtimes, and frameworks with SAP Enterprise Support for Java, Node.js, and HTML5.



## Why integration?

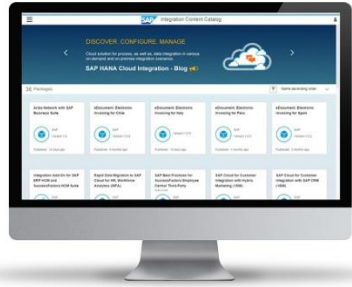
- **Eliminate silos** and provide end-to-end visibility across enterprises
- **Leverage legacy systems** and investments
- Facilitate **seamless integration** with cloud solutions
- **Bring together** SAP and non-SAP information
- Enable **cloud-first architectures** for Big Data, mobile, social, IoT, ...
- Fastest and cheapest method for **new business models**

## Why with SAP?

- Over **2,500** customers with SAP Cloud Platform Integration
- Extensive integration **capabilities**
- **Prepackaged content** (over 200 in public catalog)
- Many **references** and customer success stories
- Experience across the **entire suite** of enterprise applications

Easily Exchange Data in Real-Time

**SAP Cloud Platform Integration**



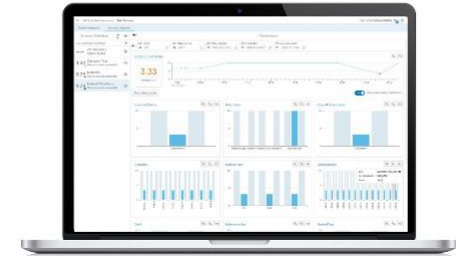
Synchronize Structured Data Between the Edge and the Cloud

**SAP Cloud Platform Remote Data Sync**



Simplify the Way You Discover and Shape Data

**SAP Agile Data Preparation**



Access SAP Business Suite Data Securely

**SAP Cloud Platform OData Provisioning**



Transform Digital Business Quickly and Efficiently

**SAP Cloud Platform API Management**



Orchestrate and Extend Workflows Across People and Organizations

**SAP Cloud Platform Workflow**



Quickly automate flexible decision logic in new and existing applications

**SAP Cloud Platform Business Rules (Beta)**



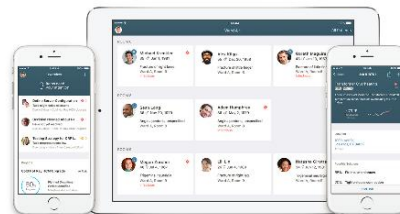
Simply and Securely Connect Cloud and On-Premises Systems

**SAP Cloud Platform Connector**



Quickly and Easily Integrate Your SAP HANA Data in the Cloud

**SAP Cloud Platform Smart Data Integration**



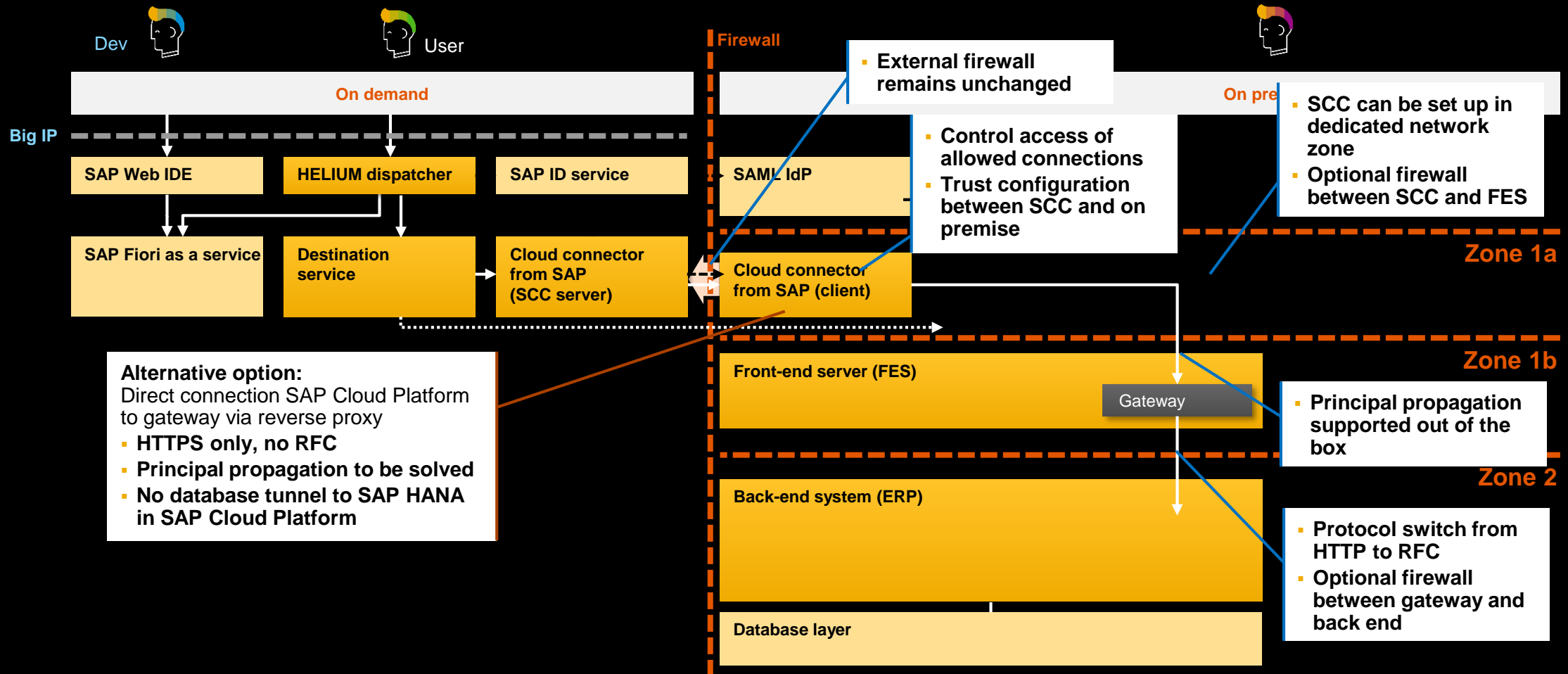
Connect All Your Applications, Services, and Devices Seamlessly

**SAP Cloud Platform Enterprise Messaging (Beta)**



# System landscape – SAP Fiori as a service

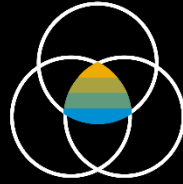
Best practices by SAP IT (of productive scenarios within SAP)



# SAP Developer Hub

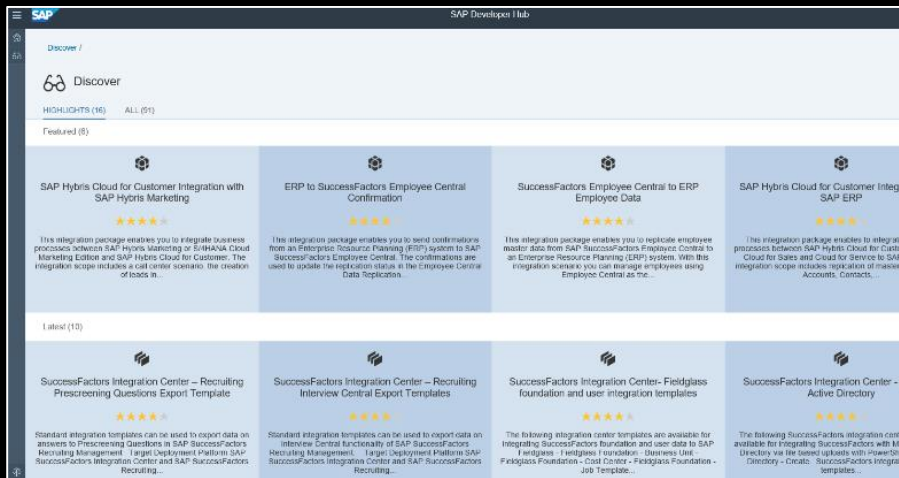
Explore, discover, and consume APIs, prepackaged integrations, and apps

[www.api.sap.com](http://www.api.sap.com)



## Integration

Find and explore integrations you need for your business

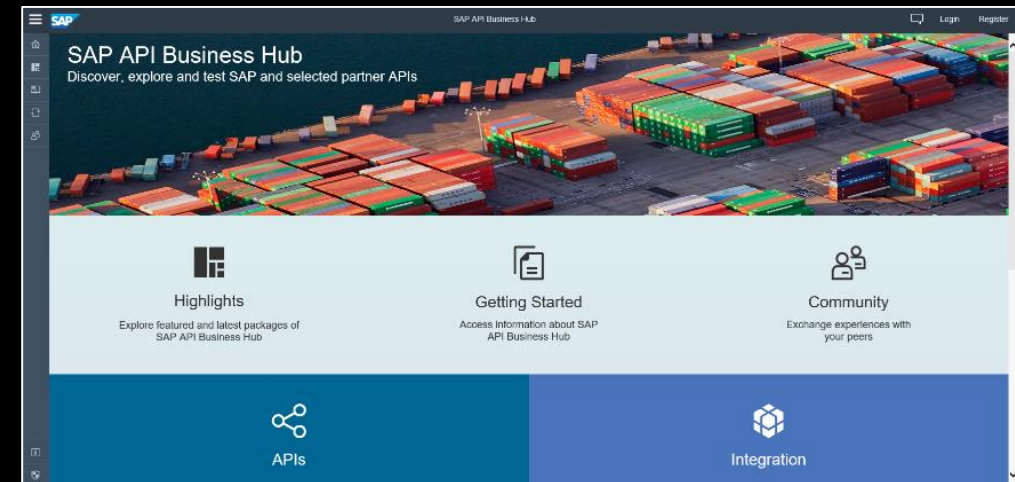


<https://cloudintegration.hana.ondemand.com/>



## APIs

Test APIs from SAP S/4HANA, SAP SuccessFactors solutions, microservices, and others



<https://api.sap.com/#>

# SAP API Business Hub

<https://api.sap.com/landingPage.html>

Discover (APIs) /

Discover

HIGHLIGHTS (15) ALL (41)

Featured (5) [More](#)

API Name	Rating	Description
SAP Leonardo ML - Functional Services	★★★★★	SAP Leonardo Machine Learning foundation provides readily consumable pre-trained models.
SAP S/4HANA Cloud	★★★★★	For your cloud business scenarios, we offer cloud-based API services for different business processes or applications. Explore the extensibility and integration options for SAP S/4HANA Cloud.
Concur Expense	★★★★★	Concur Expense makes it easy for employees to capture their expenses so that they reduce the time spent recording and accounting.
SAP Fieldglass	★★★★★	SAP Fieldglass APIs exposes all the public interfaces along with the details

Latest (10) [More](#)

API Name	Rating	Description
SAP Leonardo ML - Functional Services	★★★★★	SAP Leonardo Machine Learning foundation provides readily consumable pre-trained models.
SAP Leonardo ML - Business Services	★★★★★	Discover SAP Leonardo Machine Learning for service organizations.
SAP Cloud Platform Predictive service	★★★★★	Perform predictive analysis on data in your SAP HANA database on SAP Cloud Platform.
SAP Cloud Platform Workflow	★★★★★	Orchestrate and extend workflows across people and organizations



# SAP Predictive service – REST API

[https://api.sap.com/#/shell/discover/contentpackage/PredictiveServices/api/Predictive\\_Services](https://api.sap.com/#/shell/discover/contentpackage/PredictiveServices/api/Predictive_Services)

Clustering Service

Dataset Service

Forecast Service

Keyinfluencer Service

Outliers Service

Recommendation Service

Scoring Equation Service

Whatif Service

Recommendation Service			Show/Hide	List Operations	Expand Operations
GET	/api/analytics/recommendations	Generate Code			
POST	/api/analytics/recommendations/batch	Generate Code			
POST	/api/analytics/recommendations/batch/sync	Generate Code			
DELETE	/api/analytics/recommendations/batch/{jobID}	Generate Code			
GET	/api/analytics/recommendations/batch/{jobID}	Generate Code			
GET	/api/analytics/recommendations/batch/{jobID}/status	Generate Code			
POST	/api/analytics/recommendations/recommender	Generate Code			
POST	/api/analytics/recommendations/recommender/guess/sync	Generate Code			
POST	/api/analytics/recommendations/recommender/sync	Generate Code			
DELETE	/api/analytics/recommendations/recommender/{jobID}	Generate Code			
GET	/api/analytics/recommendations/recommender/{jobID}	Generate Code			
GET	/api/analytics/recommendations/recommender/{jobID}/status	Generate Code			

Parameters				
Parameter	Value	Description	Parameter Type	Data Type
recommenderID	(empty)	ID of a recommendation model created using POST /api/analytics/recommendations/recommender or POST /api/analytics/recommendations/recommender/sync	query	integer
userID	(empty)	ID of the user for whom to generate recommendations. Either userID or itemList should be specified.	query	string
itemList	(empty)	Comma-separated list of items used as input to generate recommendations. Either userID or itemList should be specified.	query	string
maxItems	(empty)	Maximum number of recommendations that should be returned by the service	query	integer
rankMetric	CONFIDENCE	Metrics used to rank the items in the recommendation list	query	string
fillList	false (default)	Flag indicating whether the recommendation list should be completed until maxItems items are obtained	query	boolean
skipAlreadyOwned	true (default)	Flag indicating whether the items "already owned" by the user can also be part of the recommendation list	query	boolean

Generate Code

Javascript Java Swift Curl ABAP

```
var data = null;

var xhr = new XMLHttpRequest();
xhr.withCredentials = true;

xhr.addEventListener("readystatechange", function () {
  if (this.readyState === this.DONE) {
    console.log(this.responseText);
  }
});

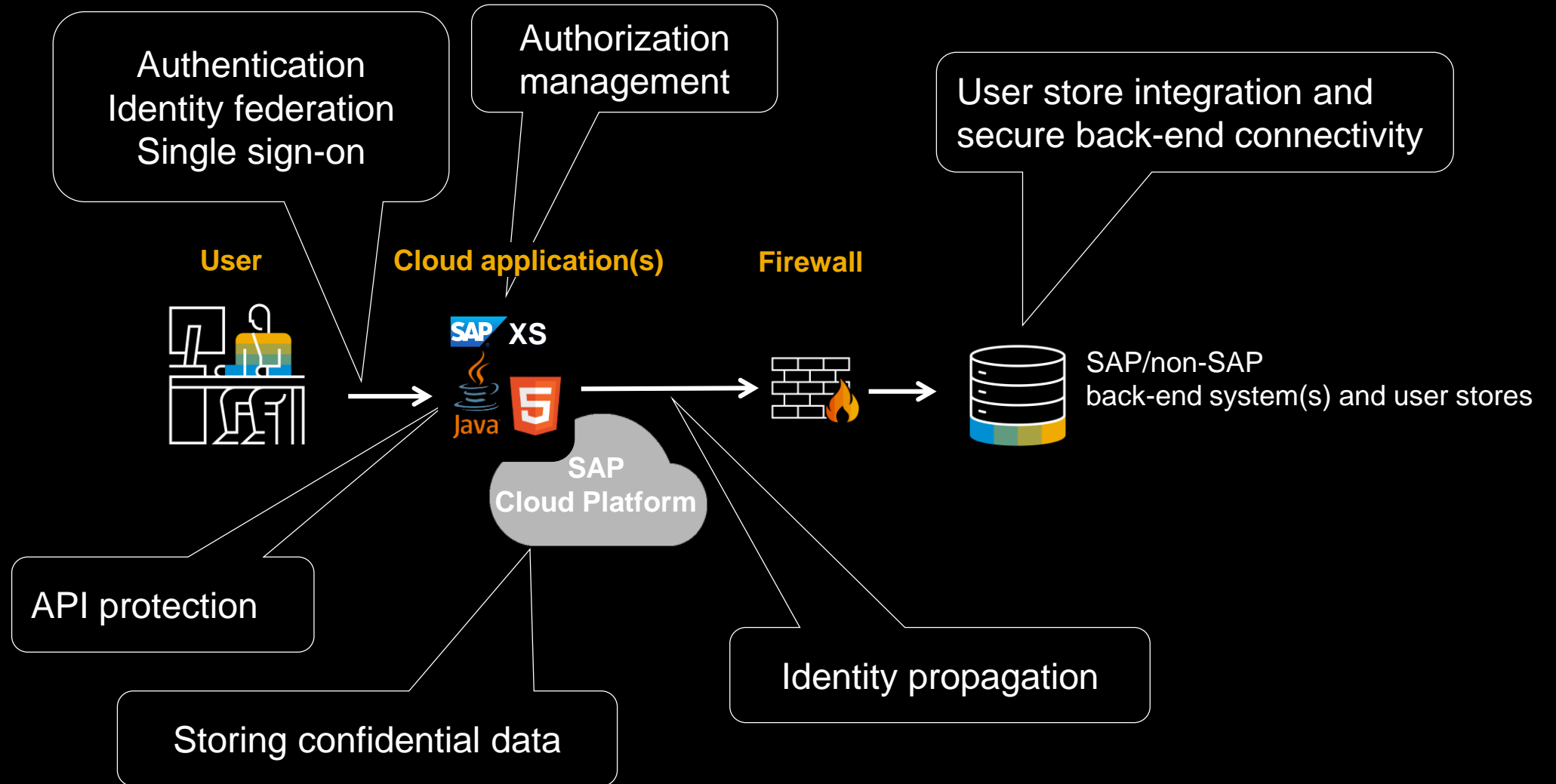
//setting request method
xhr.open("GET", "https://sandbox.api.sap.com/predictiveservices/api/analytics/recommendations?recommenderID=integer&userID=string&itemList=string&maxItems=integer");

//adding request headers
xhr.setRequestHeader("Content-Type", "application/json");
xhr.setRequestHeader("Accept", "application/json");
xhr.setRequestHeader("APIKey", "<API_KEY>");

//sending request
xhr.send(data);
```

Copy to Clipboard Cancel

# Security overview



# Public links to start with SAP Cloud Platform today!



## Learn!

[CloudPlatform.SAP.com](https://cloudplatform.sap.com)

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### Customer success stories

<http://cloudplatform.sap.com/success.html>

### SAP Help Portal

<https://help.sap.com/viewer/product/CP/Cloud/en-US>

### Service descriptions

<https://cloudplatform.sap.com/capabilities/service-description.html>

### Pricing

<http://cloudplatform.sap.com/pricing.html>

### Agreements and general terms and conditions (GTCs)

[www.sap.com/about/agreements.sap-cloud-services-customers.html](http://www.sap.com/about/agreements.sap-cloud-services-customers.html)



## Try and develop!

[CloudPlatform.SAP.com/try](https://cloudplatform.sap.com/try)

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### Developer overview

<http://developers.sap.com/cloud>

### Developer tools

[www.sap.com/developer/trials-downloads.html](http://www.sap.com/developer/trials-downloads.html)

### Developer community

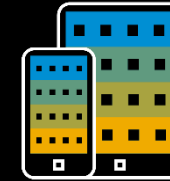
[www.sap.com/community/topic/cloud-platform.html](http://www.sap.com/community/topic/cloud-platform.html)

### openSAP courses

<http://open.sap.com>

### Road maps

[www.sap.com/solution/roadmaps.html](http://www.sap.com/solution/roadmaps.html)



## Partner apps!

[sapappcenter.com](https://sapappcenter.com)

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### SAP Fiori and SAPUI5 UX in action (+Apple)

[www.sapfioritrial.com/](http://www.sapfioritrial.com/)

<https://experience.sap.com/fiori-design-ios/>

<https://sapui5.hana.ondemand.com>

### Integration content and SAP API Hub

<https://cloudintegration.hana.ondemand.com>

<https://api.sap.com/>

### Rapid prototyping

[www.build.me/splashapp/](http://www.build.me/splashapp/)

### Portal demo kit

<https://demo.cloudportal.sap.com/sites#Home-show>

### SAP Hybris as a Service

[www.yaas.io/](http://www.yaas.io/)

# Thank you.

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Director, SAP Cloud Platform

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[c.michel@sap.com](mailto:c.michel@sap.com)



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