SAP Leonardo Live

Not-just another business conference.

Accelerate Innovation with SAP Leonardo Innovation Services

Meinolf Kaimann, SAP June 2017

PUBLIC



SAP Leonardo – fully integrated with SAP applications



Digital innovation system for SAP Leonardo



SAP Leonardo Innovation Services – one common methodology and one common tool



SAP Leonardo and the SAP Build tool – design beautiful apps

SAP Build tool

Everything you need to design business apps users love





Jump-start with gallery

Create interactive prototypes



Gather user feedback

Governance with design-led innovation **SAP Leonardo Innovation Services, express edition**

Ready to start a digital prototype

SAP Leonardo Innovation Services, express edition – quickly move from brainstorming to being implementation ready

Start with a predefined scenario and a reference architecture

SAP Leonardo industry accelerators content

Solution ideation and vision

Assess the value for your business

Bring innovative ideasUto life, leveraging designtothinking and designbprototypingb

Use value assessment to visualize the business impact Describe and prototype the technical solution for your idea

Create a technical description that can be used for implementation and do a first visualization through a functional prototype

SAP Leonardo industry accelerator packages



ac-cel-er-a-tor

Fixed-price *accelerator packages* of necessary expertise, data, and software integrated to solve a specific and common business problem, plus the services to get started and deliver business value quickly

SAP Leonardo industry accelerator packages

Each SAP Leonardo industry accelerator is a fixed-price solution with a predefined bill of materials that includes annual cloud subscription licenses and services with the express edition of SAP Leonardo Innovation Services.



Note: Additional implementation services can be added from SAP Consulting or partners.

SAP Leonardo Innovation Services, enterprise edition

Digitalize your company with fast innovation lifecycles

Kick-start your journey to the digital transformation with the enterprise edition of SAP Leonardo Innovation Services



Design becomes the fundamental element for a successful digital innovation



Get ready for the future with the help of the enterprise edition of SAP Leonardo Innovation Services



Inspire your business

SAP Leonardo Innovation Services – we are ready to engage wherever you are or wherever you are heading

Ready to start digital prototype **SAP Leonardo Innovation Services,** express edition ac-cel-er-a-tor 80% solution bundles 8 weeks innovation project **Predefined use cases**

Digitalize your company with fast innovation lifecycles

SAP Leonardo Innovation Services, enterprise edition



- 9+ weeks innovation project
- 1 year engagement and innovation coach
- "N" individual use cases
- Available to all SAP MaxAttention customers*

Open innovation(s)

* The open innovation edition is available for noncustomers of SAP MaxAttention and covers Digital Design Zone and SAP Cloud Platform.

Thank you.

Contact information:

Meinolf Kaimann VP Global MaxAttention Program Management SAP SE Tel. +49 6227 7-56897



© 2017 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. See http://global.sap.com/corporate-en/legal/copyright/index.epx for additional trademark information and notices.