



Meet your business needs faster through SAP Cloud Platform

UNILEVER – Galina Gray, ETS Global Director

OSCONOMY – Oliver Schreiber, CEO

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UNILEVER



- 400 + brands

- 190 + countries



- 442 warehouses
- 210,000 locations



- 2,400 transport providers
- 10,000 trucks / day

- 2.5 bn people use Unilever products everyday



CHALLENGE

- Customer service and on-time delivery are highest priority
- Proactive notifications of the delivery everywhere globally
- How to track goods delivery when truck does not have GPS installed?

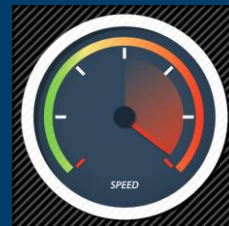
Solution

Use of mobile devices available?
Control room monitor
Alerts and Notifications



Timeline

Rapid and agile
co-development
Fast implementation



Scalability

Start small and grow
together with rollout /
adoption.
Global scale



APPROACH TO SOLUTION



Native mobile
language
development



Cloud solution
based on SAP
Cloud Platform

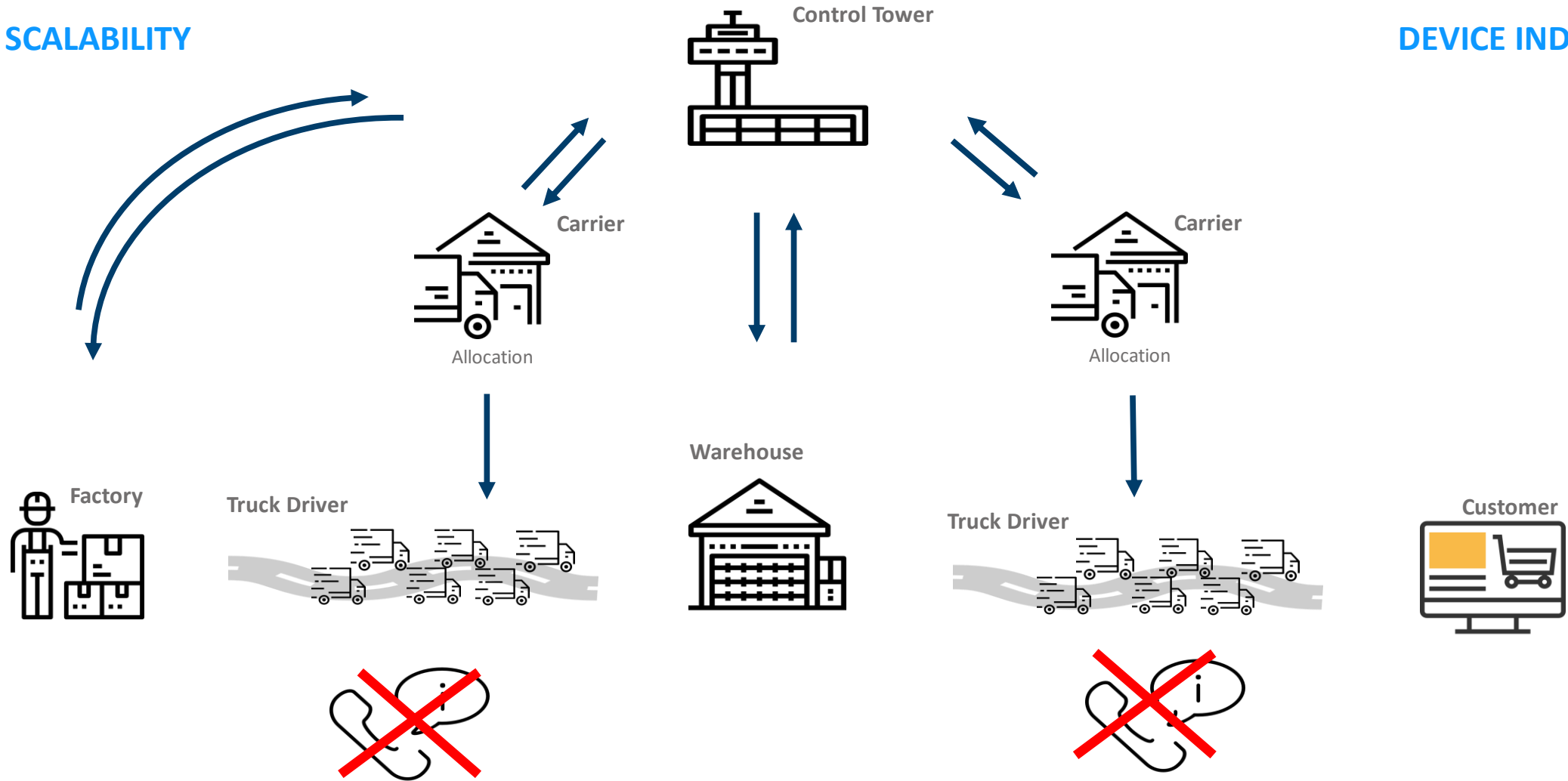


Flexible and agile
partner,
specialist in
the area

UNILEVER REQUIREMENTS

GLOBAL SCALABILITY

DEVICE INDEPENDENT

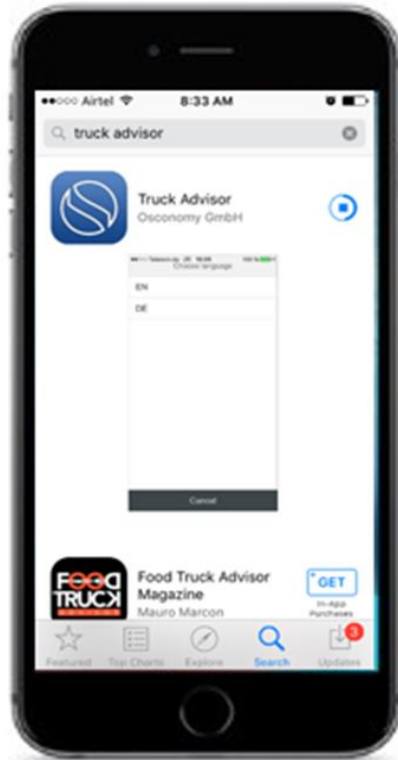


MULTILANGUAGE

PAY PER USE MODEL

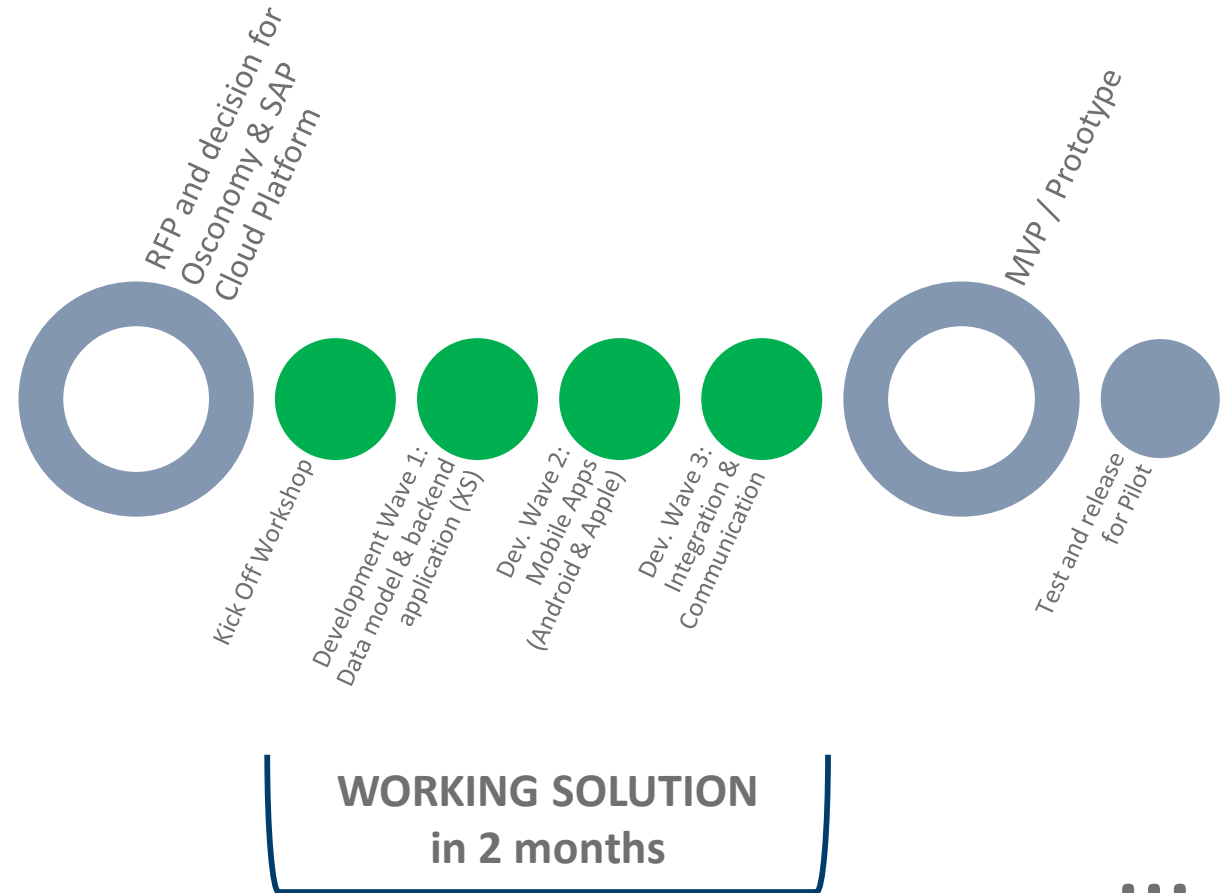
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SOLUTION







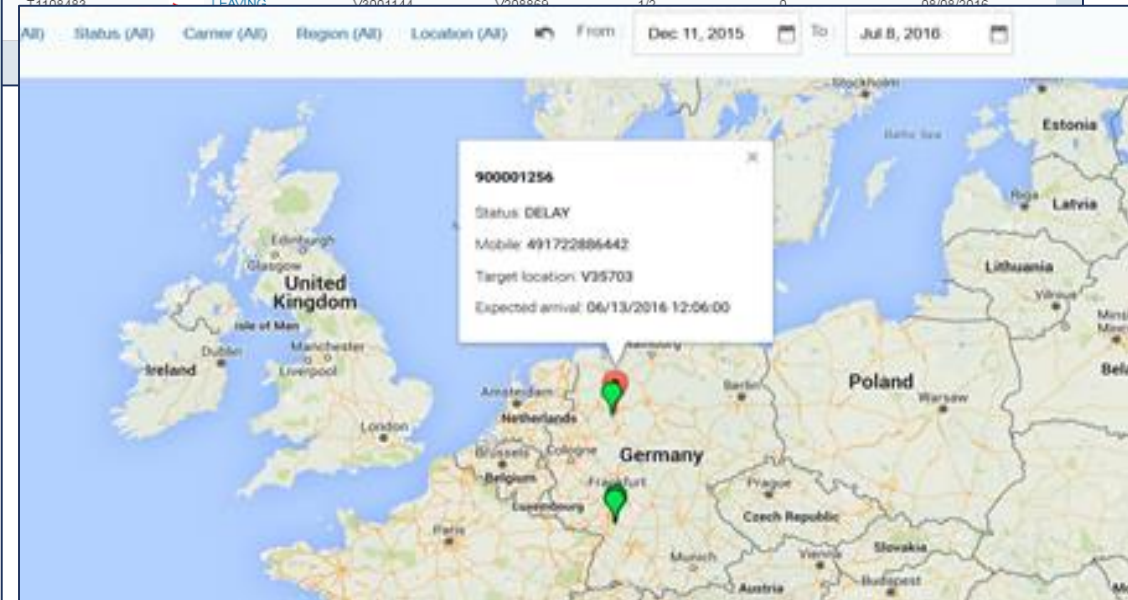
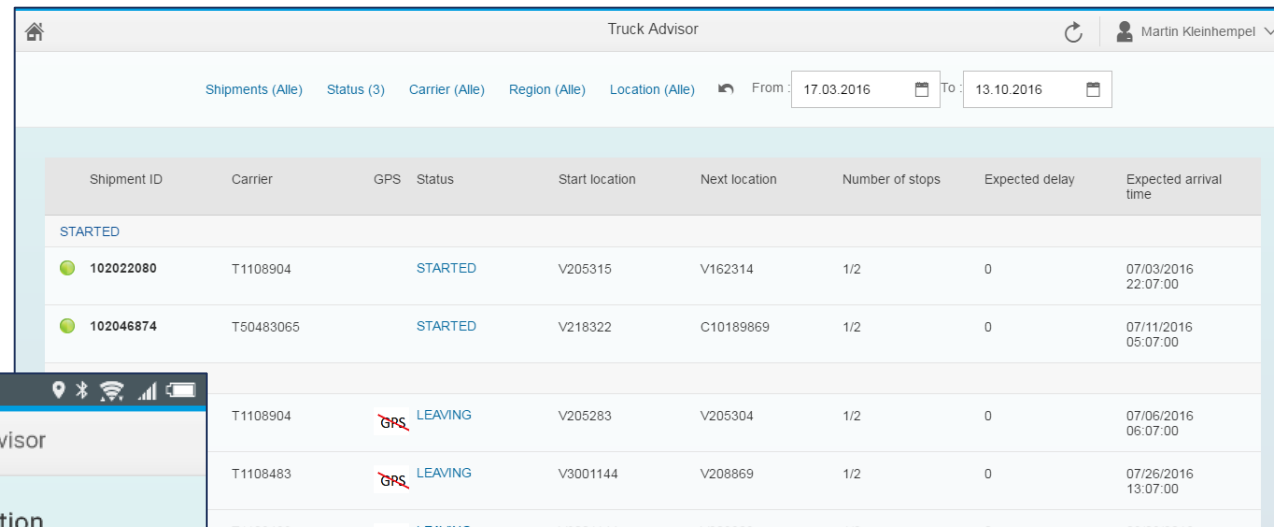
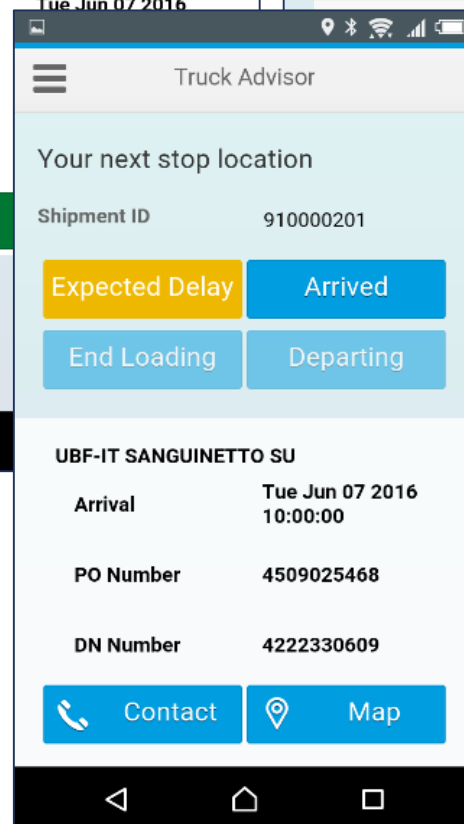
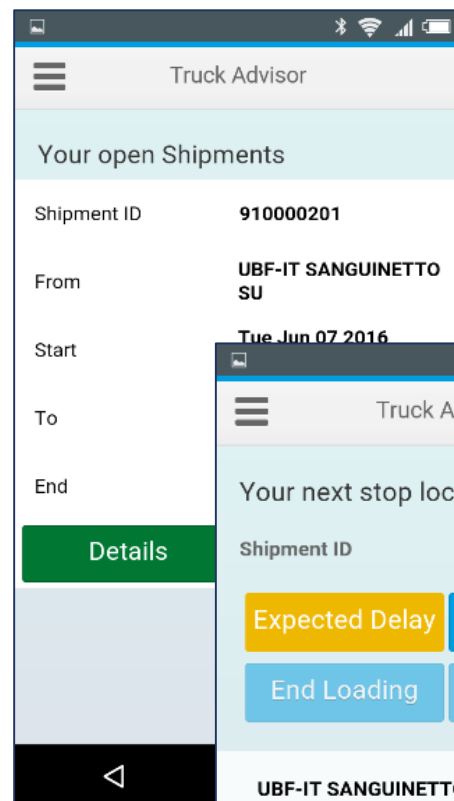
Truck Advisor is a mobile app solution based on SAP Cloud Platform, with back-end functionality for transport control & management teams.

DELIVERY

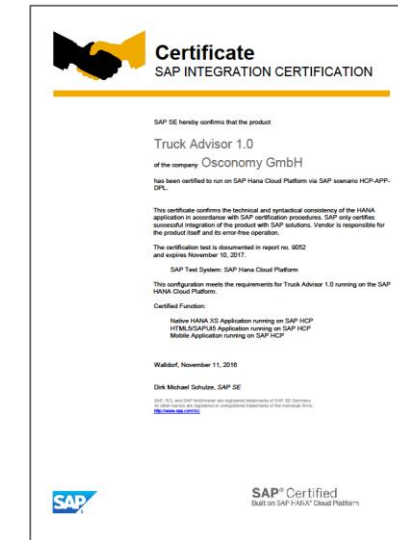
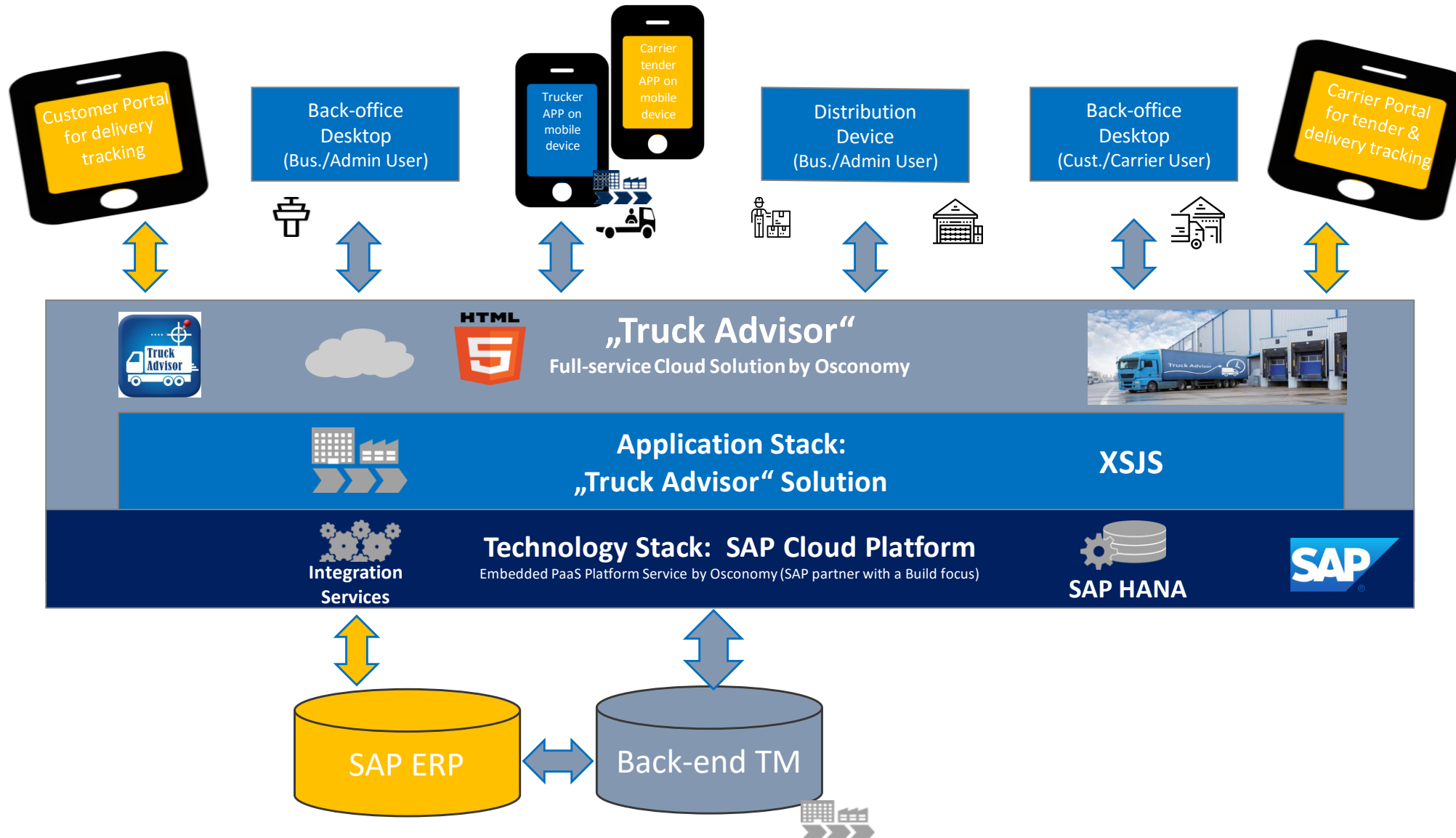


SOLUTION

-  Geo-Position
-  Stops & Status
-  Expected Delays
-  Driver Messaging



Architecture on SAP Cloud Platform

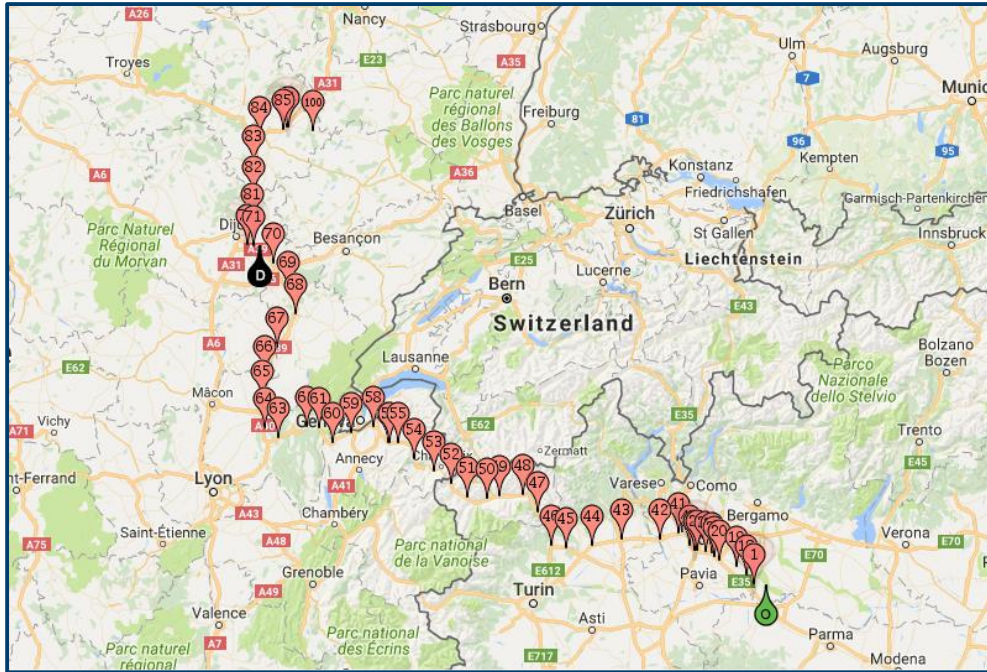


SAP® Certified
Built on SAP Cloud Platform



OUTCOME

Solution for tracking where ONBOARD GPS DEVICE is not available



Successful pilots in Europe and Turkey. Prepared for Rollout..

AFFORDABLE / LOW COST

WORLDWIDE

ALL TYPE OF FLEETS

EASY TO USE / INTUITIVE

DEVICE INDEPENDENT



Q & A