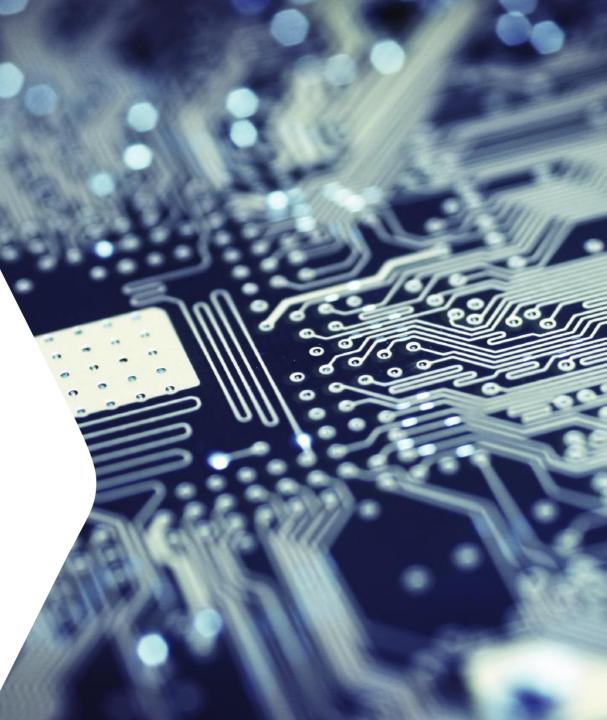


Meet your business needs faster through SAP Cloud Platform

UNILEVER – Galina Gray, ETS Global Director OSCONOMY – Oliver Schreiber, CEO



July 12, 2017

UNILEVER



400 + brands



190 + countries



- 442 warehouses
- **210,000 locations**





- 2,400 transport providers
- 10,000 trucks / day
- 2.5 bn people use Unilever products everyday



CHALLENGE

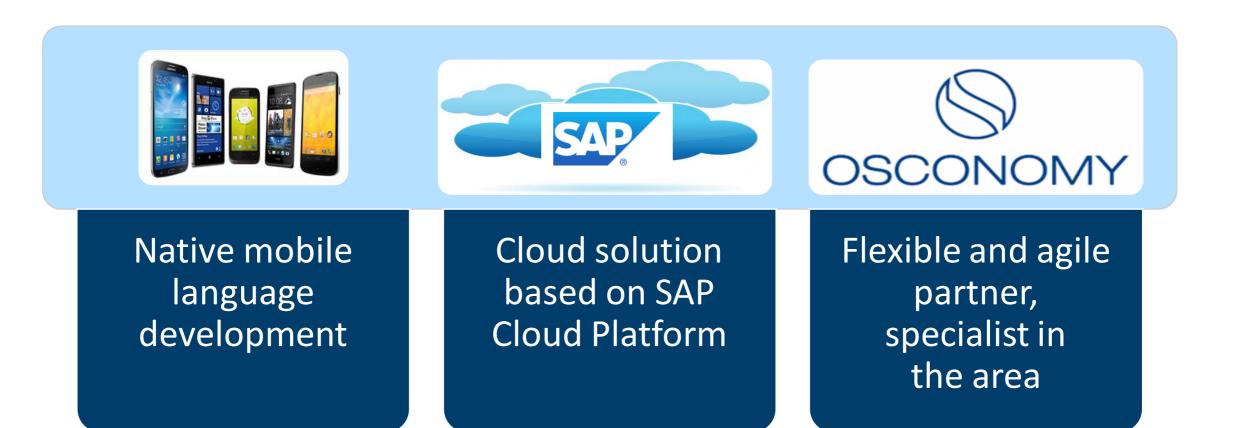


- Proactive notifications of the delivery everywhere globally
- How to track goods delivery when truck does not have GPS installed?

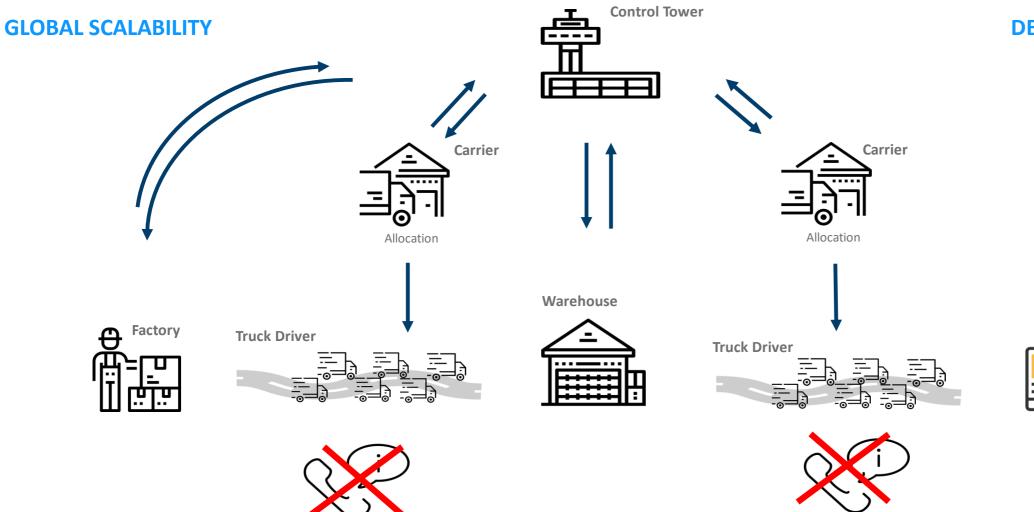


APPROACH TO SOLUTION





UNILEVER REQUIREMENTS



DEVICE INDEPENDENT

Unilever

Customer



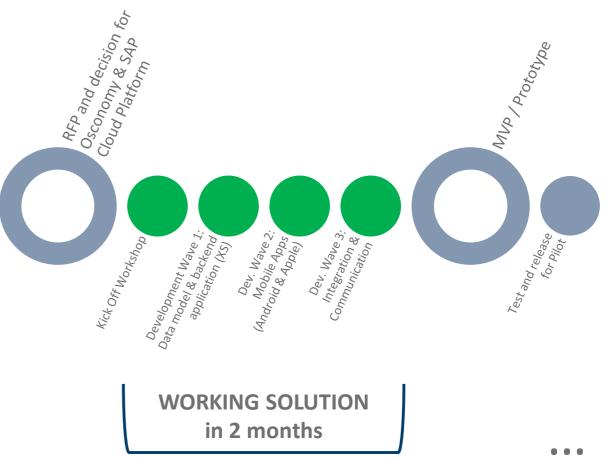
PAY PER USE MODEL

MULTILANGUAGE

SOLUTION

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Truck Advisor is a mobile app solution based on SAP Cloud Platform, with back-end functionality for transport control & management teams. DELIVERY



OSCONOMY

SOLUTION

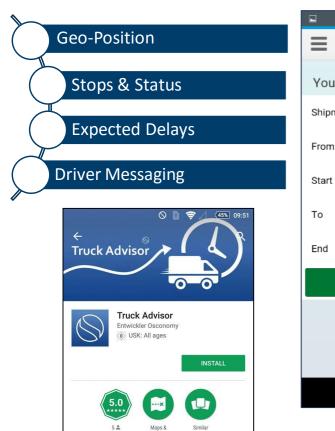


Estonia

Lafvia

Minsk Minsk

Belan



Navigation

Truck Advisor is an App for truck drivers to communicate with their customers. READ MORE

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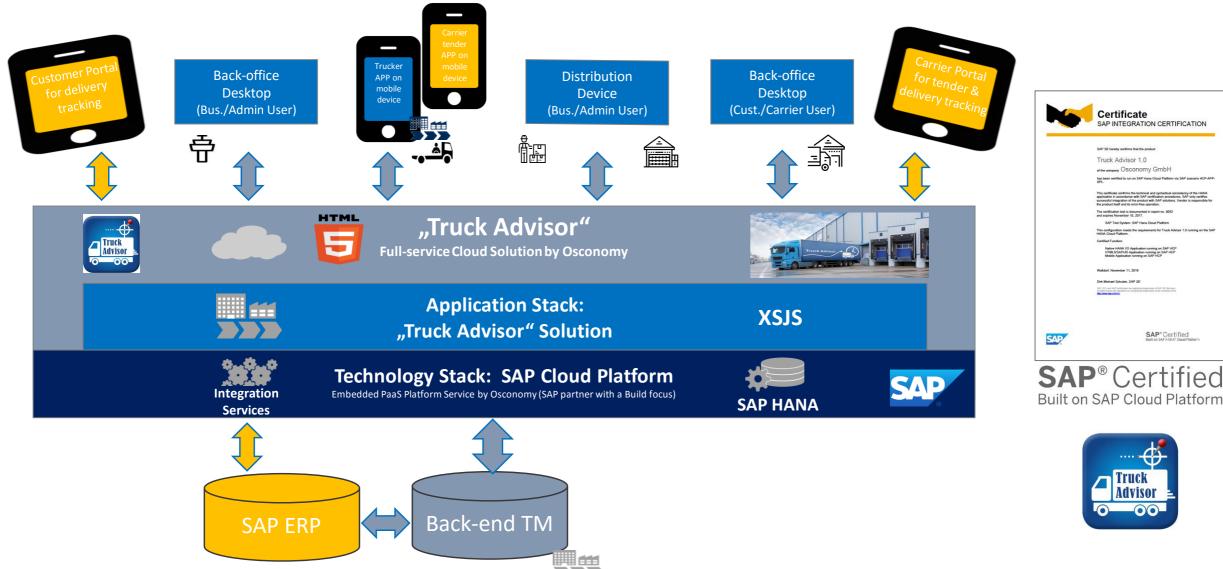
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			T1108483	GRS	LEAVING	V3001144	V208869	1/2	0	07/26/2016 13:07:00
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Truck Advisor



Architecture on SAP Cloud Platform



OUTCOME

t-Ferrance

rc naturel

Solution for tracking where ONBOARD GPS DEVICE is not available

Moden

Successful pilots in Europe and Turkey. Prepared for Rollout...

AFFORDABLE / LOW COST WORLDWIDE ALL TYPE OF FLEETS EASY TO USE / INTUITIVE

DEVICE INDEPENDENT

Troyes Troyes



