



SAP Leonardo Live

powered by



210 hours waiting in line



TankTaler (APP only)

FOR
FREE



5 star rated APP with key features:

Pay at the pump (FastLane), deals, gas station prices, top up log, etc.

TankTaler Premium

39 € per
year



Connected Car via hardware and APP:

Plus eCall, all car data like fuel level, battery monitor, etc. and bigger savings on deals

Why do consumers love our service?



Upgrade
your car
with **new
technology**

Earn
rewards
with your
car

Pay
fast & easy
via **APP** at
gas station

40%
Daily active users

We invented FastLane: Pay quick & easy with our service at gas stations

- 1 Fill up your car
- 2 Pay with one click
- 3 Continue driving



Earn rewards with your car

Consumers love to save money with loyalty/reward systems but don't like to carry additional loyalty cards.

We built a loyalty card that rides in your car

Users collect points :

- for FastLane **top-up**
- for sponsored **campaigns**
- By leveraging **exclusive deals**

78%*

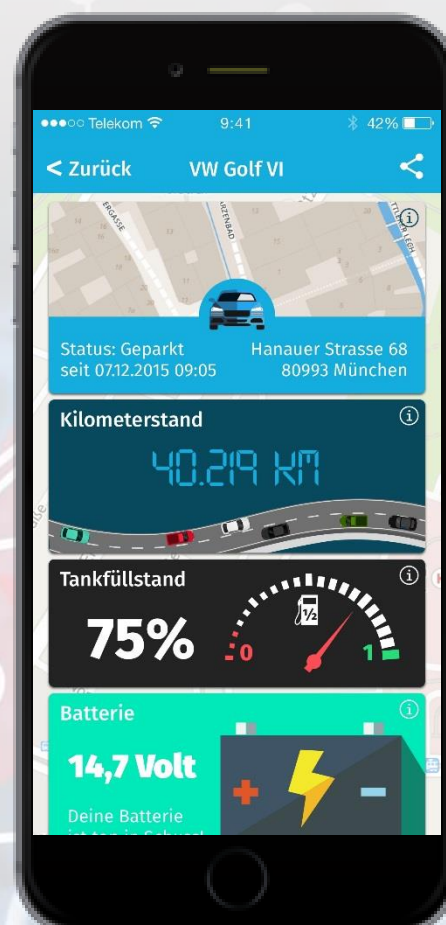
of Germans use a
loyalty card

*Source: Dr. Grieger Marktforschung 2016

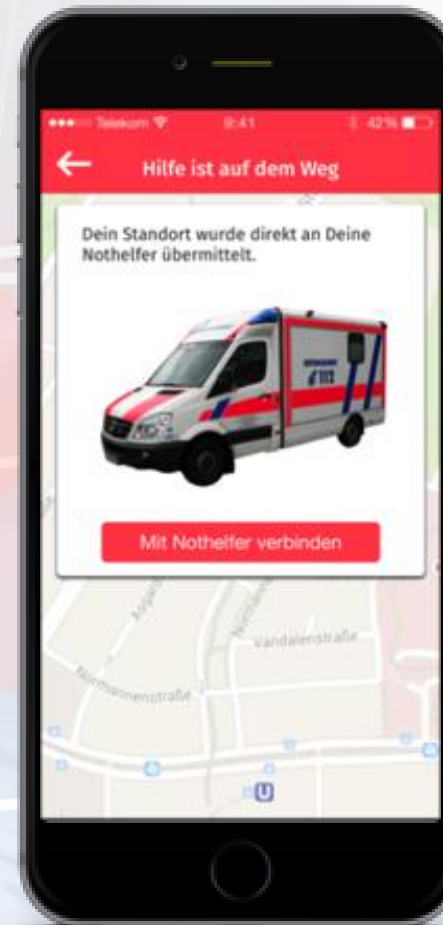
Upgrade your car with new technology



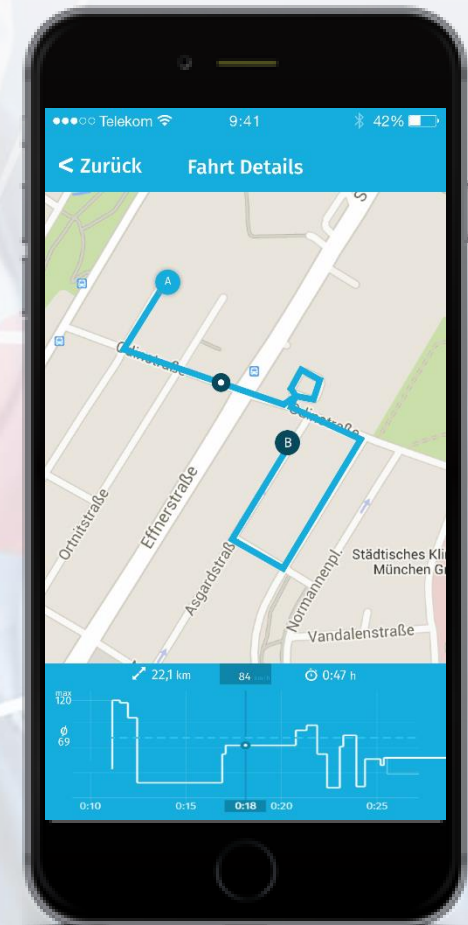
Always know where
your car is



Get deep insights into
your car



Get automatic help in
case of an accident

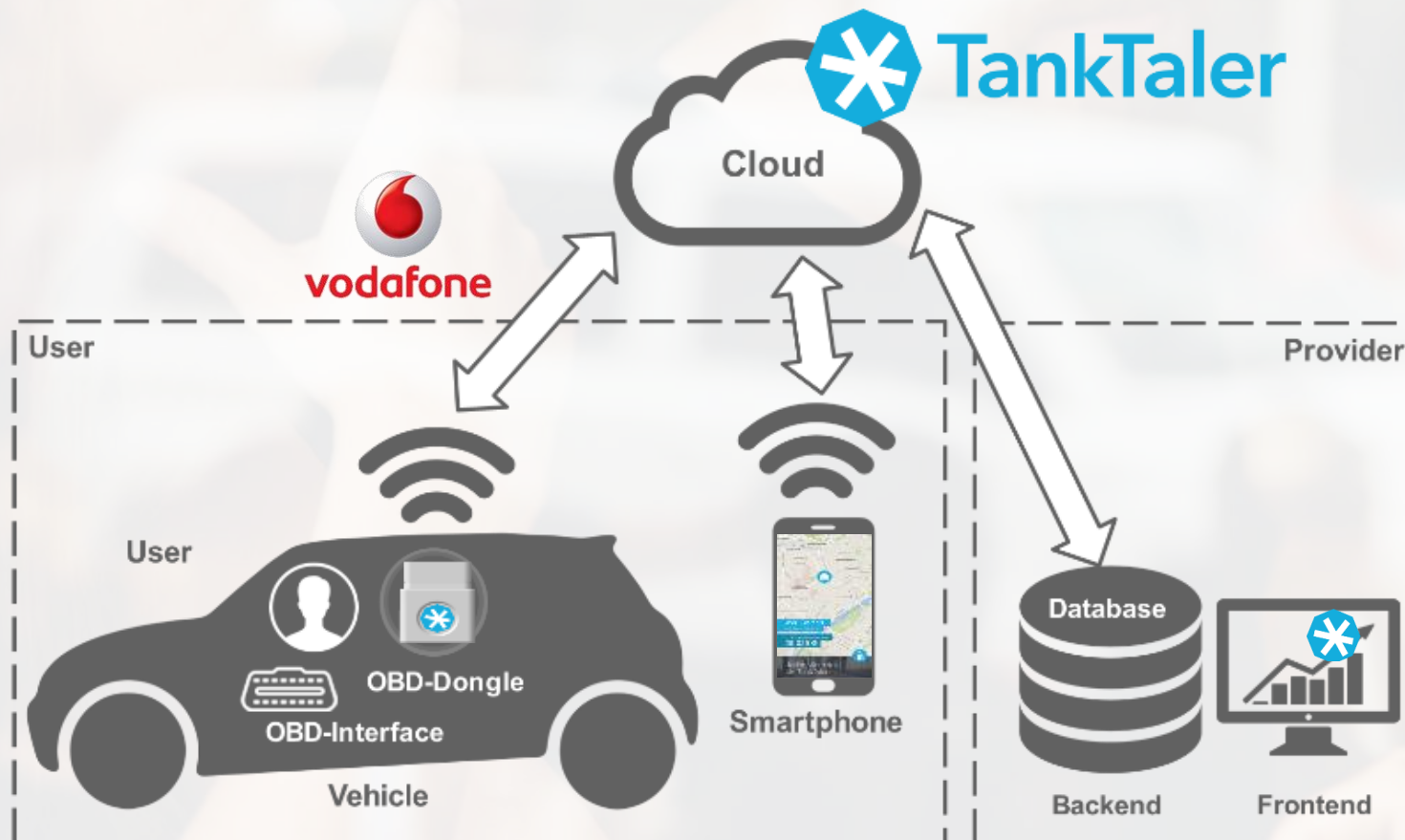


Save taxes via drive log

Your car connected in 3 seconds



Own data link for minimal setup effort



World leading IoT provider

Fast & flexible
provisioning of SIMs

Integrated via API

TankTaler – open platform for all car services

Single-feature business model



Own development
very expensive

TankTaler business model



Turn-key solution
affordable

How SAP Leonardo will speed up our development

Strong industry standard SAP Cloud Platform

Quick integration with industry partners

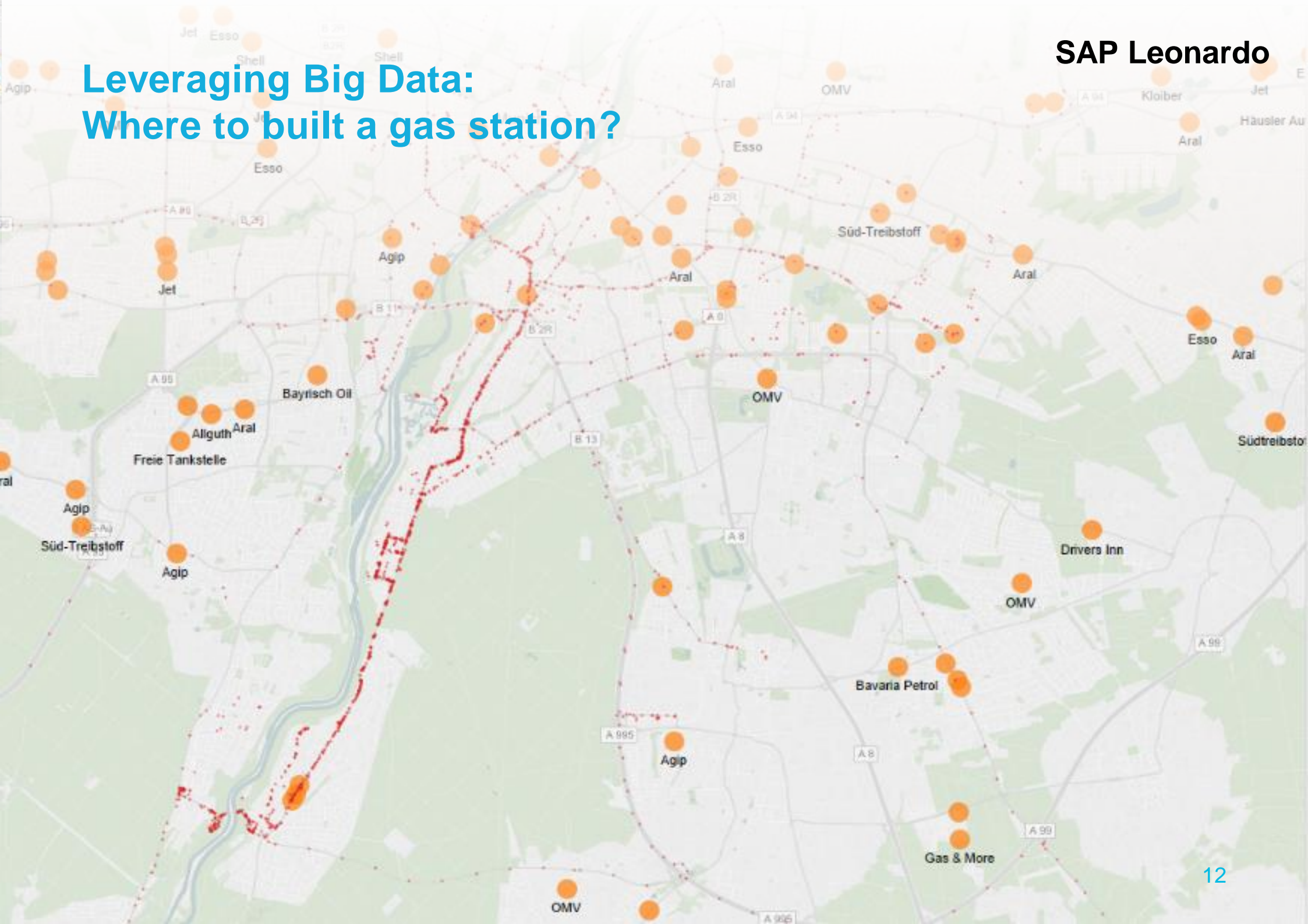
SAP Leonardo Machine Learning

Fast results on unstructured data

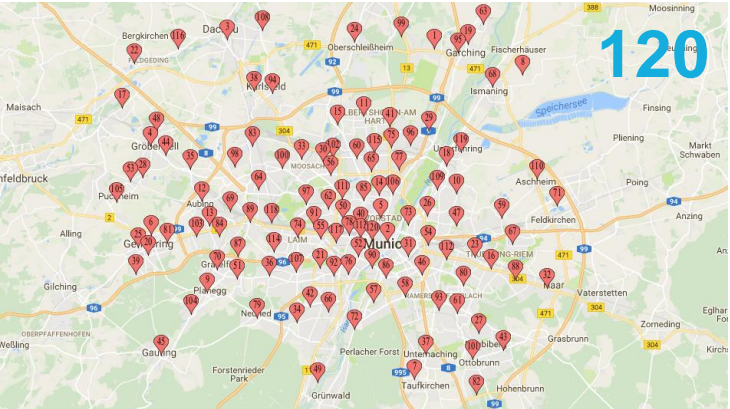
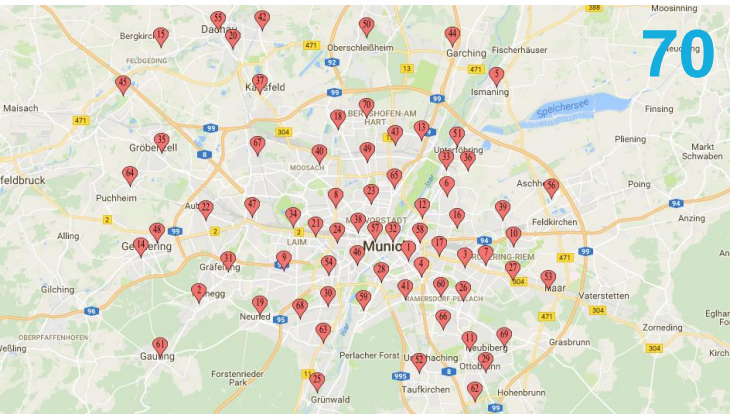
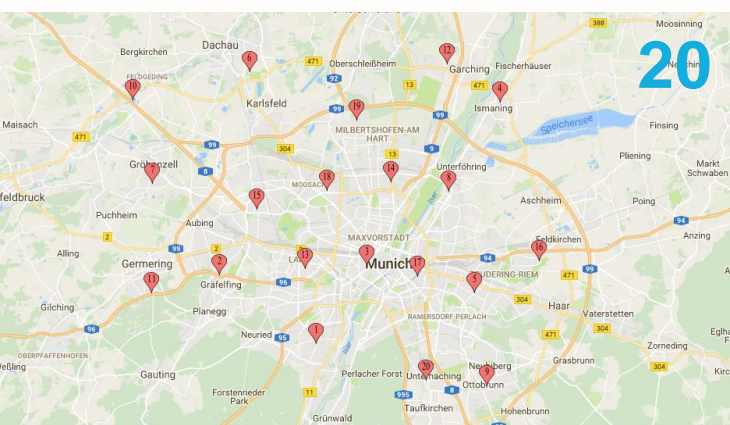
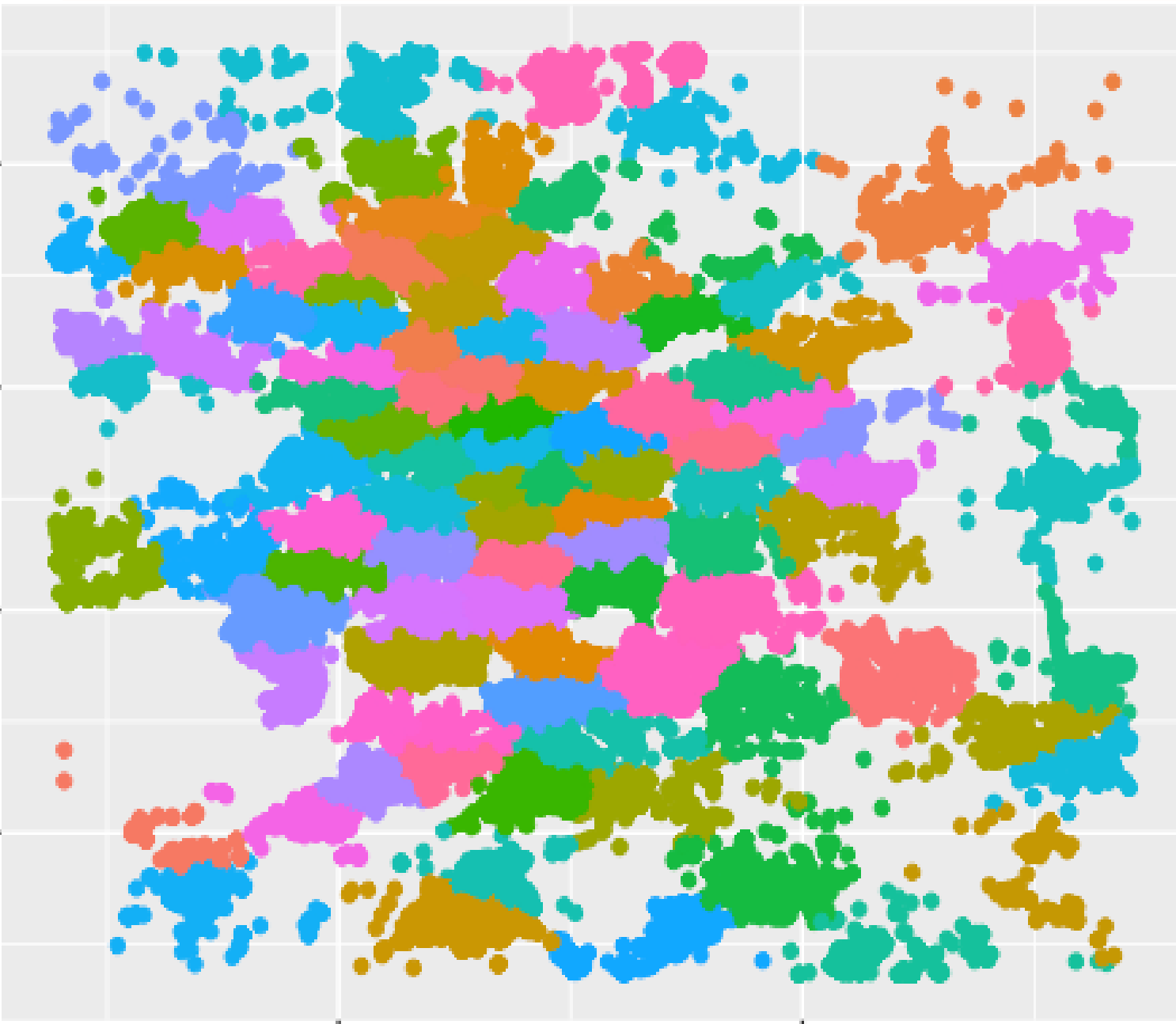
SAP Leonardo Big Data

Integrate additional data sources

Leveraging Big Data: Where to build a gas station?



Leveraging Big Data: Where to built EV charging stations?

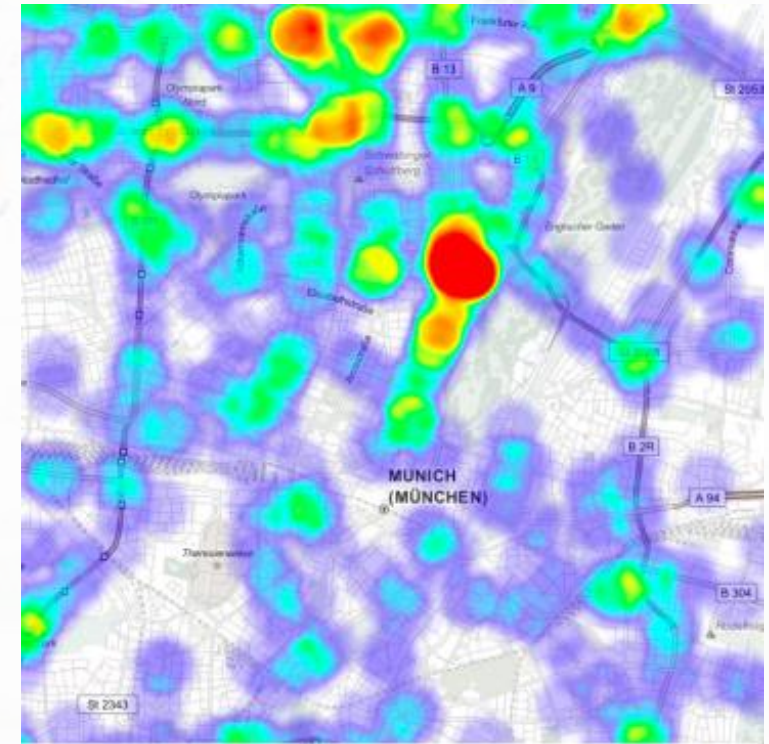


Maintaining road quality

Dynamic traffic control

Transport infrastructure planning

Optimize existing roads and plan new ones based on detailed trip data



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