

Sports Analytics and Insights with Connected Training

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PUBLIC





Introduction to Deutscher Ruderverband (DRV)



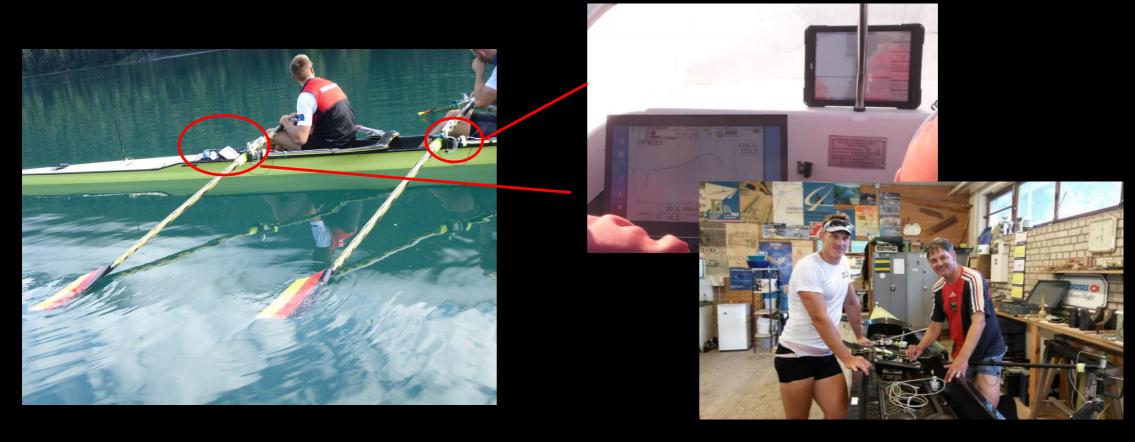
Deutscher Ruderverband (English: German rowing federation; http://www.rudern.de/):

- It is the largest rowing federation in the world.
- It is one of the most successful rowing federations in the world.
- It was founded in 1883 in Cologne, and is therefore the oldest sport federation in Germany.
- Rowing has been part of the Olympic Games since 1896.
- Starting with the Olympic Games in Beijing in 2008, rowing has also been part of the Paralympic Games.
- There are more than 600 rowing clubs in Germany with over 83,000 members.
- DRV is one of the most successful national sport federations in Germany.

The Role of Technology and Digital Transformation Within the DRV

Role of technology and digital transformation

Using technology in rowing is key to competing on a world-class level.



Role of technology and digital transformation

• Indoor rowing is not just another training exercise to simulate water rowing exercises; it has its own championships.





IoT Co-Innovation Project with DRV

Internet of Things (IoT) project

Key issues:

- Training locations are distributed across Germany.
- The national head coach specified an overall training plan but the boats coaches turn this plan into operational training exercises.
- Quite often the coach is not present while the exercises are being done.

IoT project

Objective of the solution

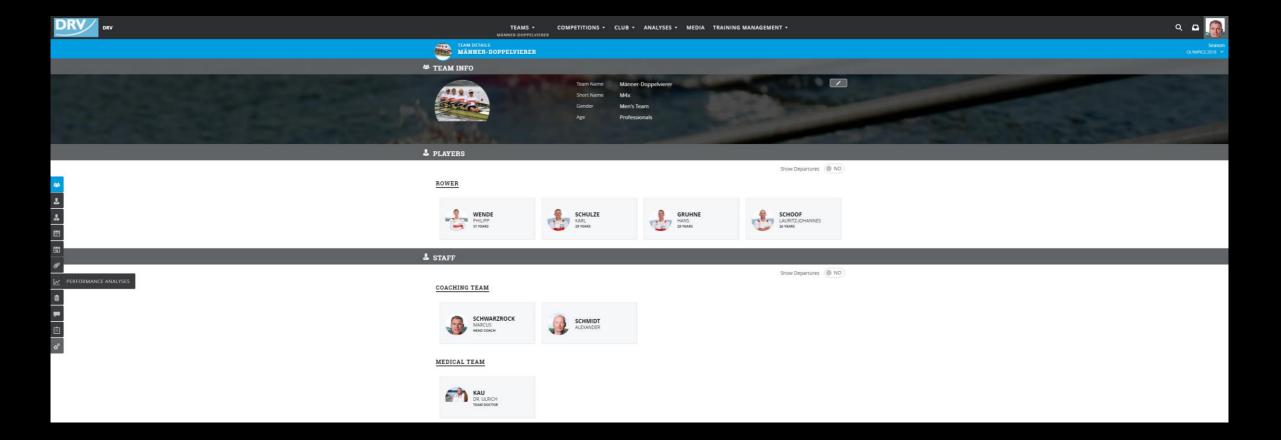
Provide a holistic view on various sport-related aspects of each athlete

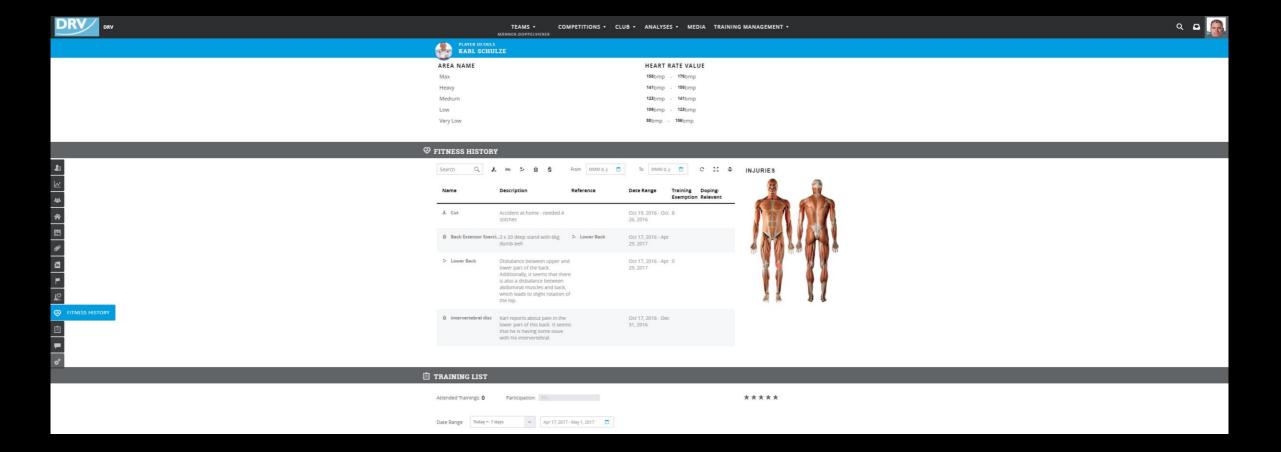
- General attributes such as weight, height, address, and so on
- Injuries
- Performance diagnostic
- Training management

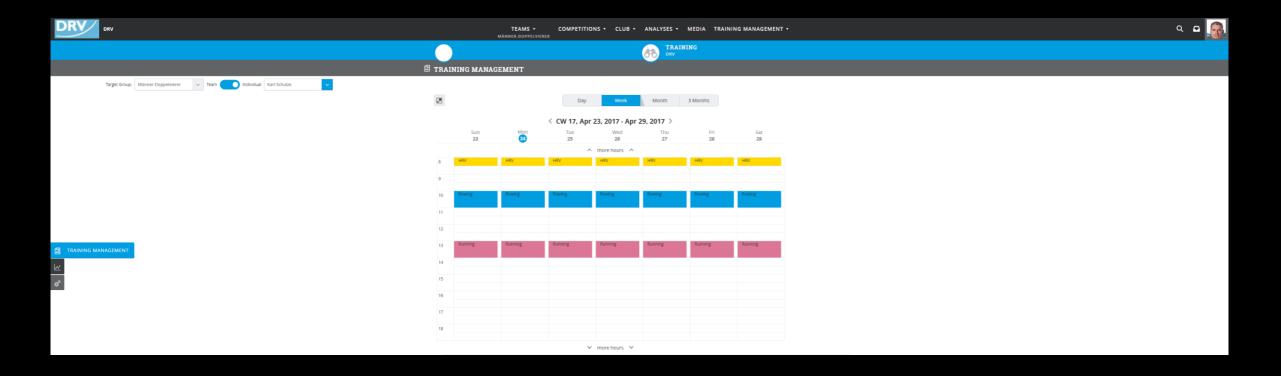
Provide automatic tracking of all exercises

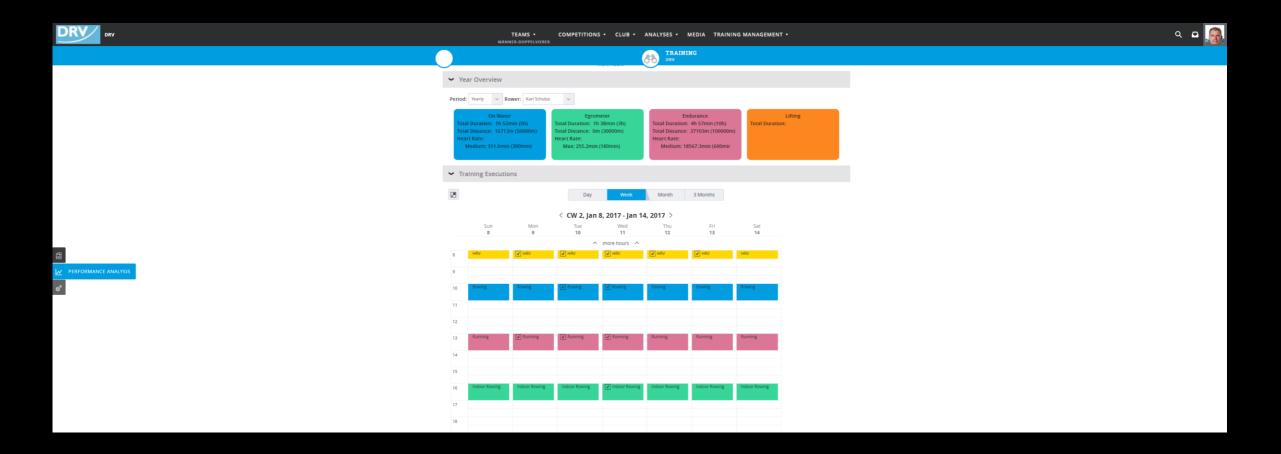
- Track types of exercises: weight lifting, general endurance, rowing, ergometer
- Identify successor exercises based on the individual's strengths and weaknesses
- Provide some options for the athlete if measurement devices are used

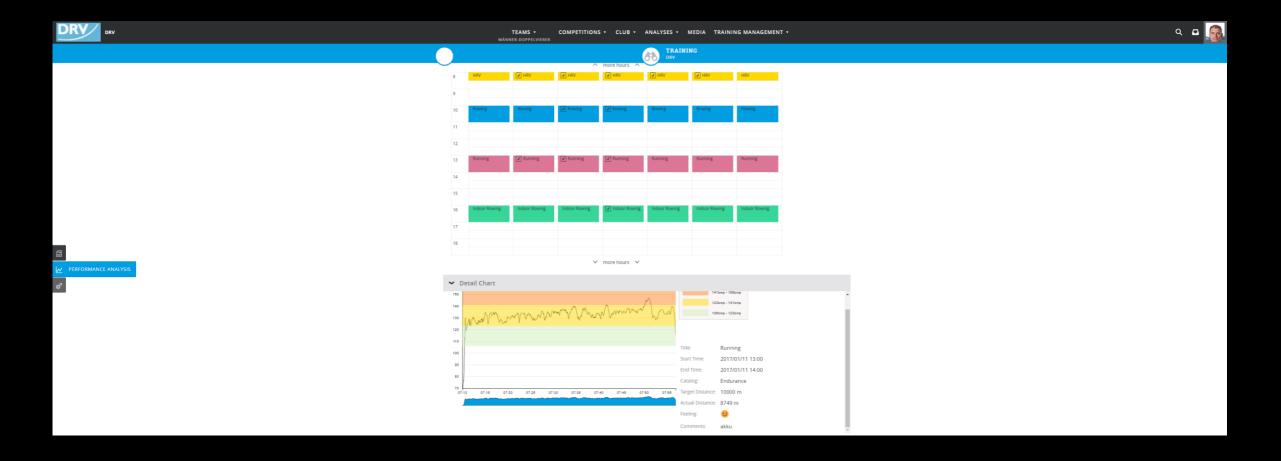
Solution: SAP Sports One











Benefits

Benefits

Objective measurements allow:

- Training program adjustments on shorter feedback cycles
- Training program adjustments on personalized strength and weaknesses

SAP's IoT infrastructure provides:

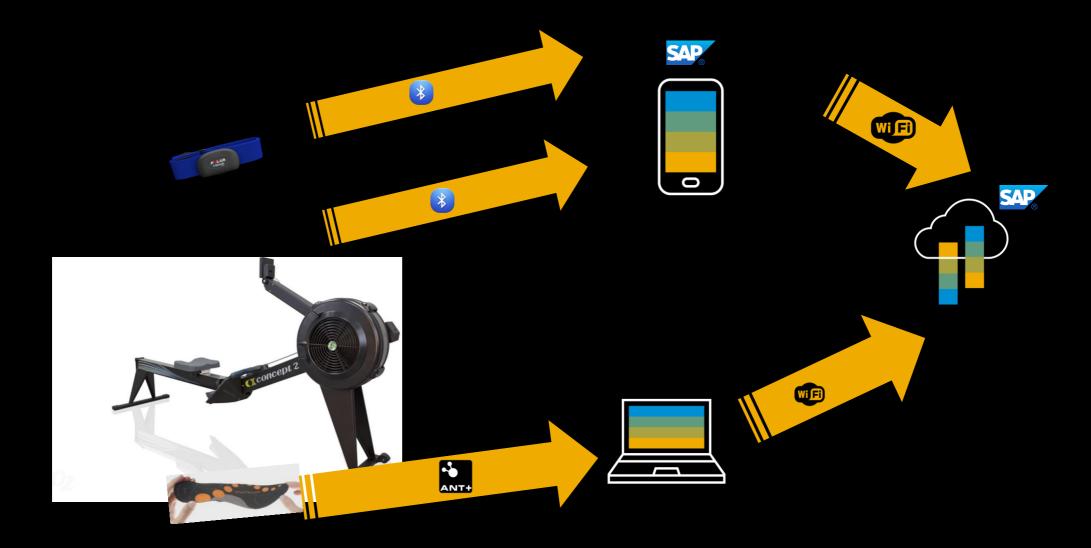
- A scalable and secure platform with enterprise messaging
- Real-time data analysis

Benefits

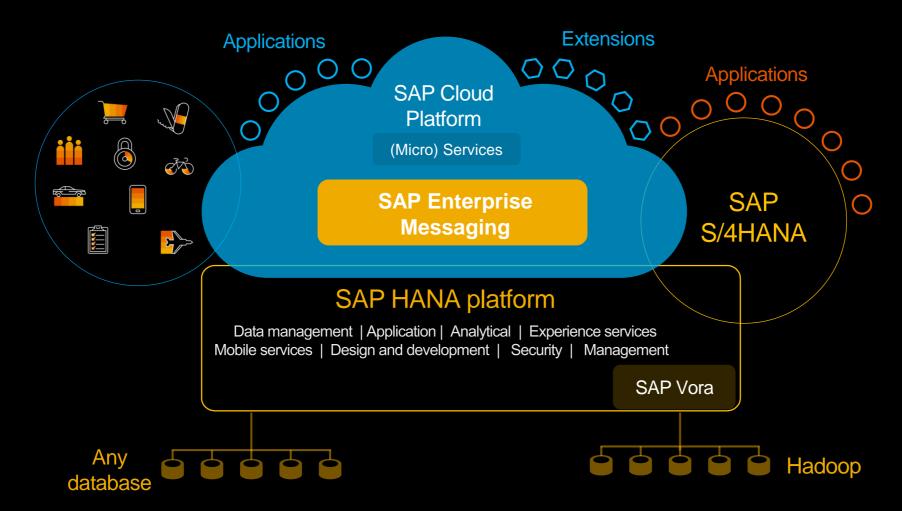
- DRV trust in SAP
- A solution for DRV that will last for the next two Olympic decades

DEMO

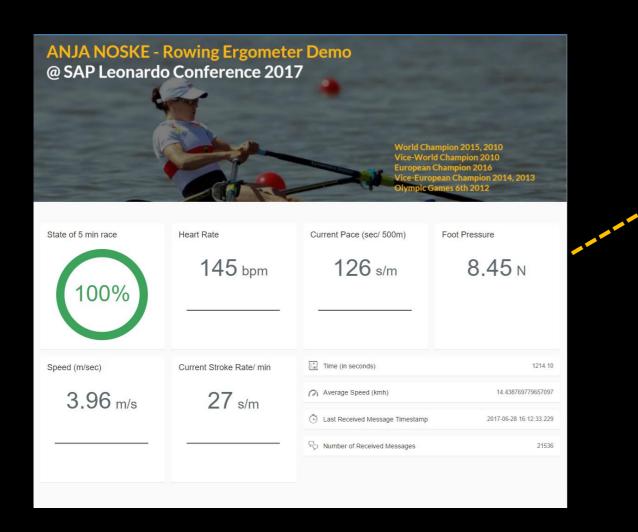
Solution architecture



SAP Enterprise Messaging

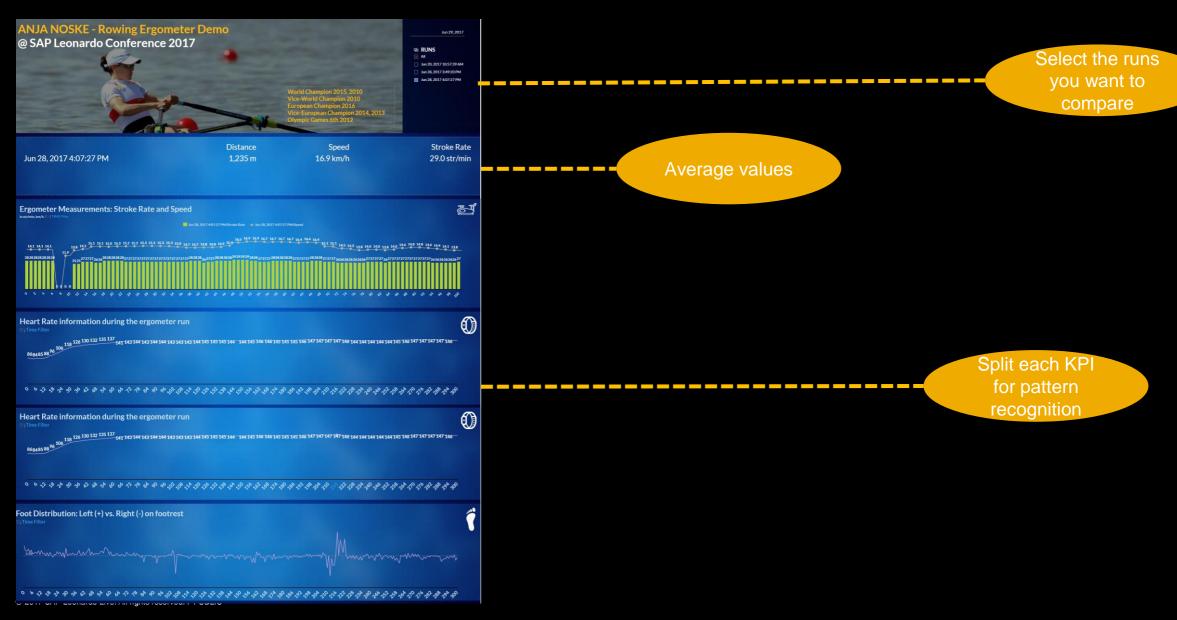


DEMO – Real-time dashboard with SAP Leonardo Internet of Things



Various types of sensor information

DEMO – Analytics with SAP Leonardo Analytics



Takeaways

- The IoT is a key success factor in competing on a world-class level.
- DRV considers SAP to be a trusted partner for long-term approaches (next two Olympic cycles)
- SAP Leonardo offers a combination of machine learning, PaaS, analytics, IoT, Big Data, and blockchain.

Thank you.

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