



## The SAP Next-Gen Chapter Analytics

### Purpose

Community of educational institutions and representatives for gaining and sharing expertise & knowledge in the area of SAP-related Analytics technologies and products without commercial objectives.

Business Intelligence and Analytics are core enabling technologies in digital business and provide insight in order to make better business decisions.

SAP's Analytics portfolio consists of a wide range of products, covering the complete technology stack, from Enterprise Data Platforms like SAP BW/4HANA and SAP Data Hub to a Self Service BI Tool like SAP Lumira or the SAP Digital Boardroom based on SAP Analytics Cloud.

**Scope of Work for the SAP Next-Gen Chapter Lead** is to generally coordinate group activities online and real world. This means to initiate regular calls and meetings, and help as a first contact for potential new members. The chapter will focus on Cloud The actual SAP Next-Gen Chapter Lead for Analytics in EMEA (?) for 2018/2019 is

**Prof. Dr. Tobias Hagen**  
Business Information Systems  
Hochschule Offenburg  
**Offenburg University of Applied Science**  
Mail: tobias.hagen@hs-offenburg.de

**Scope of Work for a membership** in the SAP Next-Gen Chapter may vary from "interested newby" to expert. Every new member has to be nominated and recommended by an existing member or needs to apply at the chapter lead. Engagement can reach from only interested participation up to build and organize community objectives. Members shall support the Chapter Lead in the Chapter work.

**The Analytics chapter EMEA officially** started on September 10, 2018.

After the first year of Performance we will check the status of interest and engagement and decide about further work.

### Deliverables & Activities of the Community

1. Connect with other Analytics Chapters, esp. in the US.
2. Onboarding of university representatives to its know-how and curricula
1. Developing and testing Analytics-related curricula incl. prototypes for teaching. Focus will be cloud based solutions.

See also: [Global list of all SAP Next-Gen Chapters](#)