



The SAP Next-Gen Chapter SAP Design Thinking

Purpose

The purpose of the chapter participants is the sharing of experience and the improvement/development of knowledge about Design Thinking in training for all kinds of management and innovation lectures.

Design Thinking is a methodical way to develop innovations in business processes, models and products. Design Thinking can thus be used in all areas to generate innovations. As a university, we use Design Thinking both in seminars with our students and in labs with our corporate partners. For us, the further development and use of the method in different areas of responsibility and the implementation of the findings in training measures is essential. We explicitly will NOT be a helpdesk for day to day requests.

The scope of Work for the SAP Next-Gen Chapter Lead is to generally coordinate the group activities online and in the real world. This means to initiate calls and meetings on a regular base and help as the first contact for potential new members. We act as a SAP Next-Gen Chapter Member in cooperation with others especially in EMEA and global.

Prof. Dr. Peter Mirski

Department Lead Management Communication & IT

Management Center Innsbruck

Mail: peter.mirski@mci.edu

&

Prof. Dr. Dietmar Kilian

Management Communication & IT

Management Center Innsbruck

Mail: dietmar.kilian@mci.edu

The scope of Work for membership in the SAP Next-Gen Chapter may vary from “interested newbie” to expert. Every new member has to be nominated and recommended by an existing member or needs to apply at the chapter lead. Engagement can reach from only interested participation up to build and organize community objectives. Members shall support the Chapter Lead in the Chapter work.

The Design Thinking chapter EMEA officially started on September 10, 2018. After the first year of Performance, we will check the status of interest and engagement and decide about further work.

Deliverables & Activities of the Community

1. Developing Design Thinking related curricula incl. prototypes for teaching
2. Onboarding university representatives to its know-how and curricula
3. Exchange of experiences in training of Design Thinking with students and companies