SAP Cloud Platform The perfect companion for SAP ERP, ECC and S/4HANA

Internal

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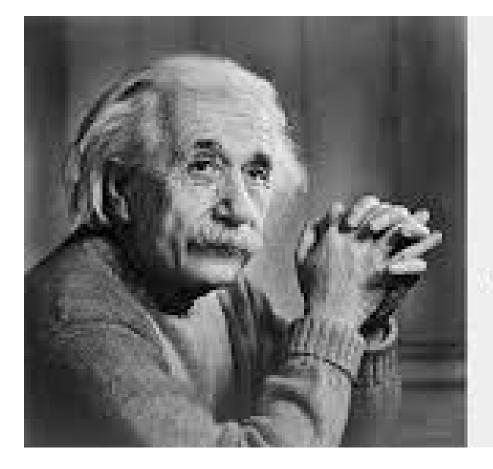






3

For over 40 years, a lot of IT budget was spent on customization and modification of Standard ERP



The definition of insanity is repeating the same behaviors and expecting a different outcome.

Albert Einstein

Massive Modifications have pushed many ERP customers past the point of **no** return

Sins of past ERP implementations

- Y Potentially only 20% of existing modifications might be used
- Y Almost impossible to identify the 80% of never/not any more used modifications
- 90% of the costs of a typical system arise in the maintenance phase source: <u>The Mythical Man-Month</u>,
- Y Probable risks of hidden dependencies of unused modifications lead to
 - Extended life spans for modifications
 - Long running, time-consuming test phases during upgrades

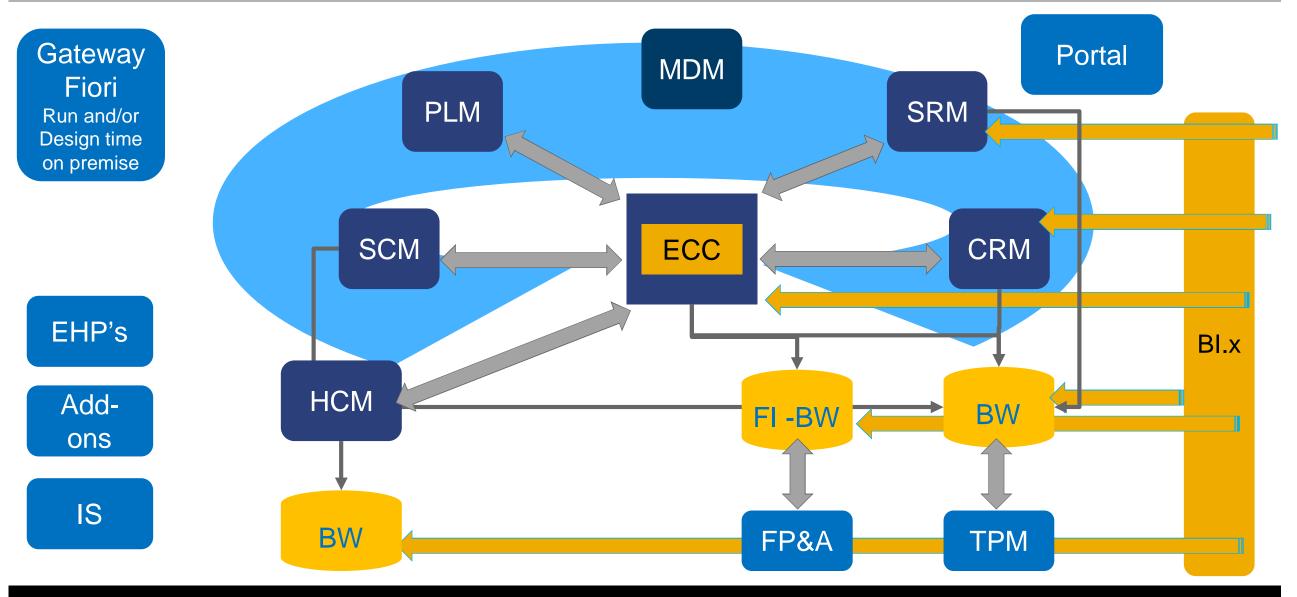
Y Resulting in:

- Falling behind on upgrades and EHP implementations



Massively modified systems have become unsustainable to the point where IT spends 80% of their resources on keeping the lights on

Traditional Best practice: Systems proliferation due to constraints in traditional databases



Design, Build and Run governance for mission critical systems Priority 1: Minimize Risk of business disruption

Joined support and innovation landscape

Separation of maintenance and innovation environment

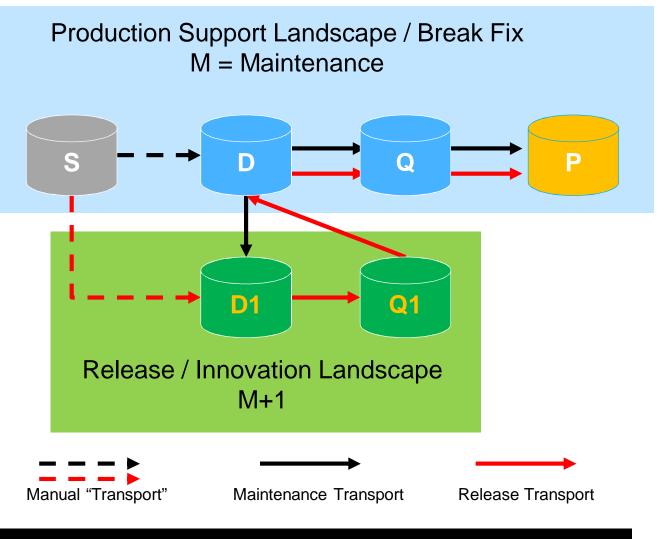
Y Requires synchronization of replicated / dual systems

- Y Requires freeze periods of maintenance support
- Y Necessitates strict governance and extensive oversight

Y Entails extensive testing phases in both landscapes

Delays innovation cycles

Limits innovation cycles to 1 or 2 a year



Design, Build and Run governance for mission critical systems Time consuming re-build efforts

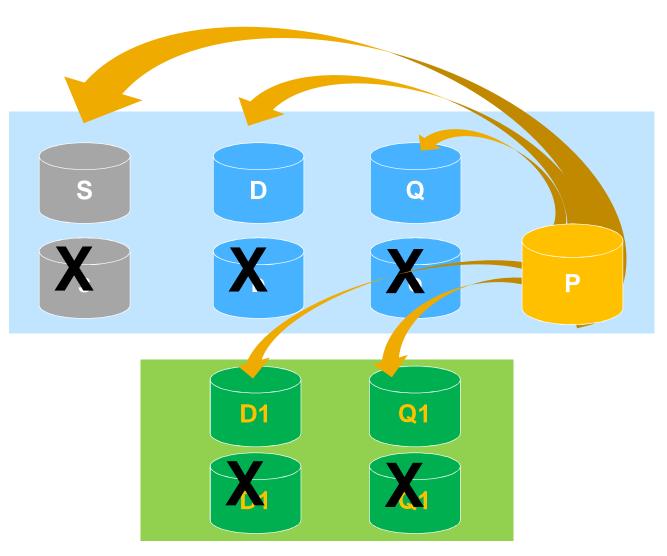
Extensive system architecture provisioning

Either system copy's or image provisioning

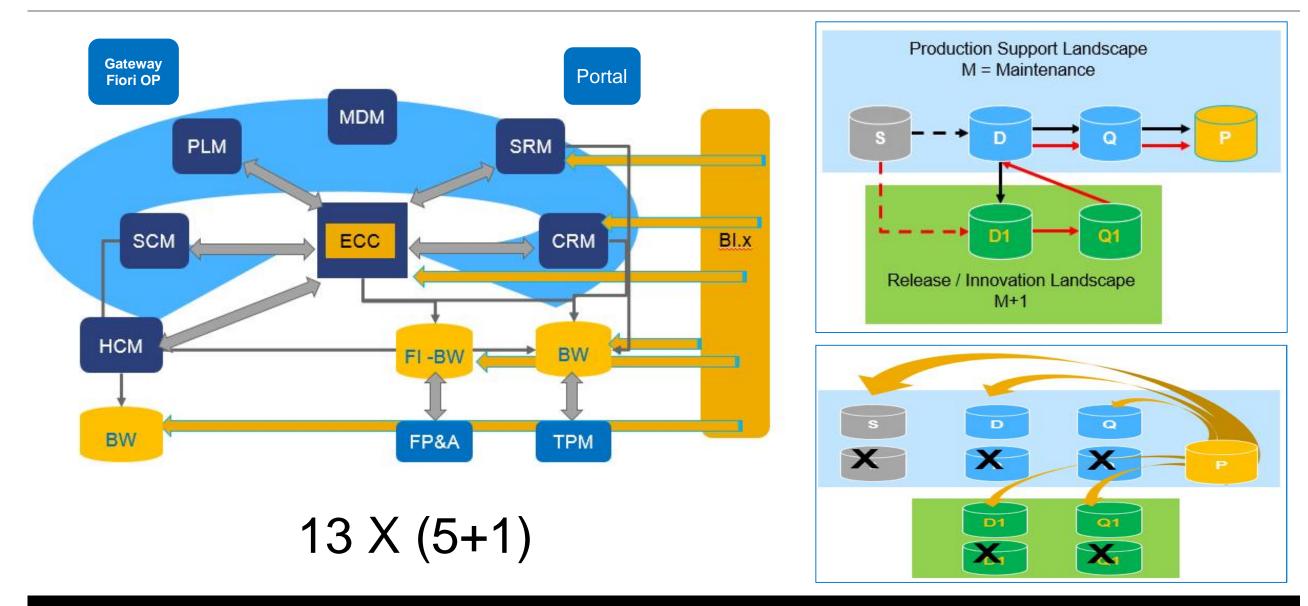
- Ÿ Requires downtime in Maintenance and Innovation environment
- Y Refresh maintenance and innovation environment with copies or images from Productive system
- Provide the second structure of all system interfaces and connectivity

Delays innovation cycles

Limits innovation cycles to 1 or 2 a year



Traditional Mission Critical System Complexity & Latency Release synchronicity across multiple systems and batch traffic



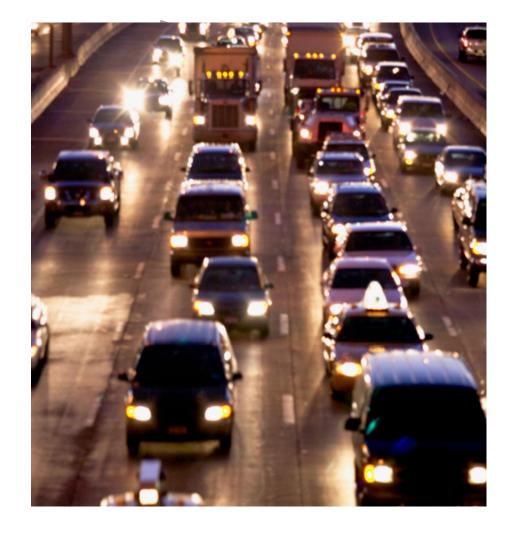
Traditional approach creates Complexity Complexity creates gridlock

In traditional mode 1 application IT processes, innovations are only once or twice a year deployed to a productive system using a complex IT governance framework of

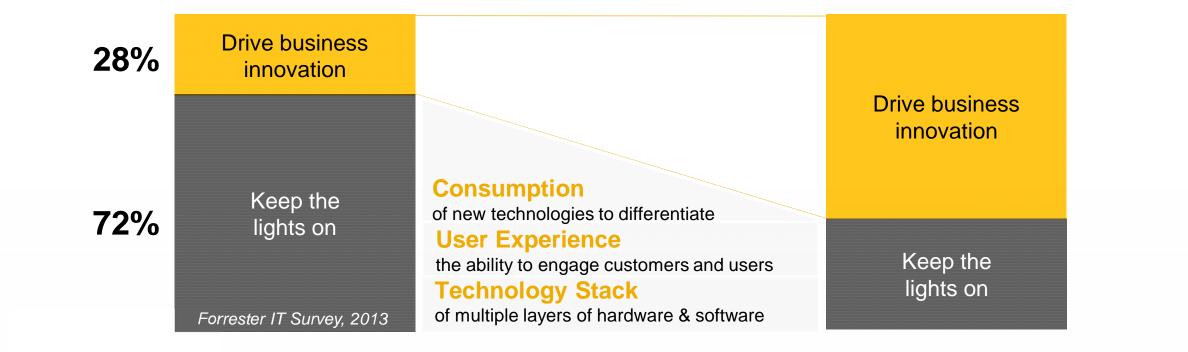
- Ÿ Release windows
- Ÿ RICEF's
- Y Change Requests
- Ÿ Transports
- Y Unit testing, Integration testing across a min. 5 +1 system landscape

Delays innovation cycles

Limits innovation cycles to 1 or 2 open windows per year



Result: Gridlock slows down Innovation



40% executives worry that their organizations will not keep pace with technology change and lose their competitive edge.

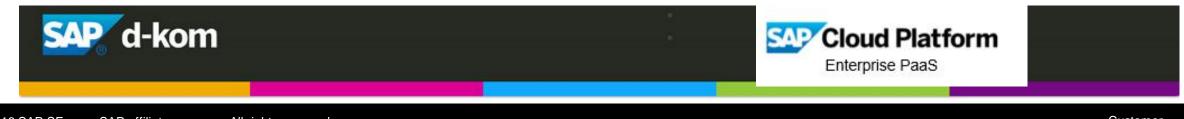
McKinsey study, 2013

A different approach is required...



... the "two-speed architecture" that describes a bimodal approach to innovation and IT investment by customers. **YMode 1** refers to legacy infrastructure that supports a stable core, while **YMode 2** refers to a completely new highly flexible layer in the cloud that supports customers' transitions into new and disruptive business models.

"Going forward, every company will have to manage these two separate, coherent modes of IT delivery, one focused on stability and the other on agility"



A different approach is required...



InformationWeek

6 Reasons Bimodal IT Is Wrong For You

Gartner.

Bimodal IT is the practice of managing two separate, coherent modes of IT delivery, one focused on stability and the other on agility.



Mode 1 is traditional and sequential, emphasizing on safety and accuracy.

Mode 2 is exploratory and nonlinear, emphasizing on agility and speed.

Andy Kyte Vice President & Gartner Fellow

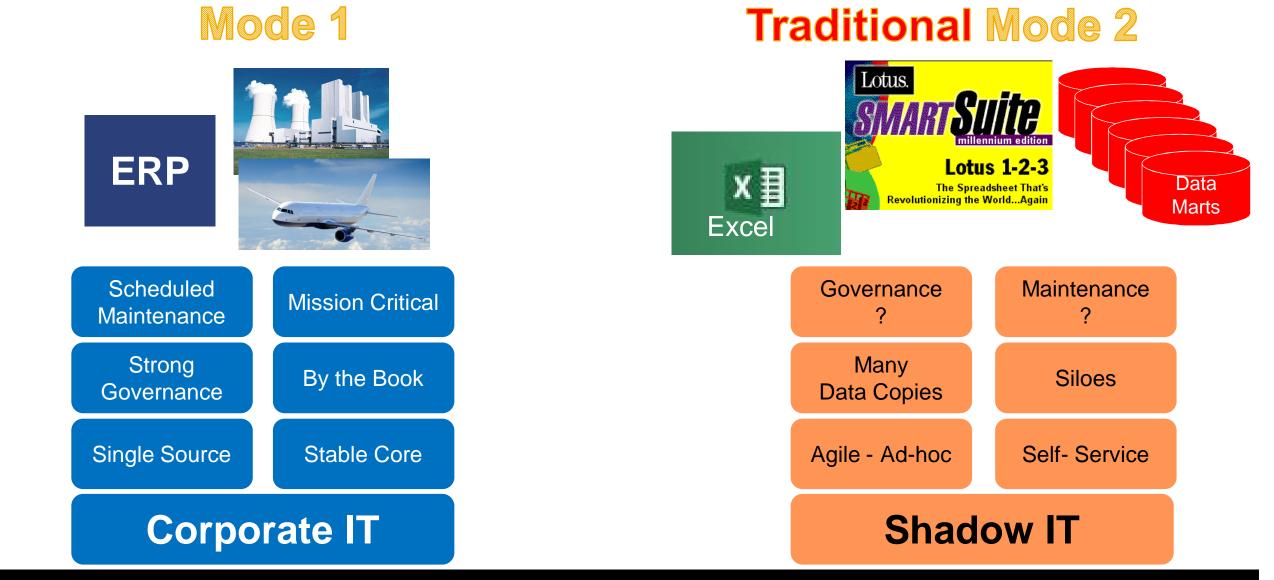


Why A Bi-Modal Approach to Digital Transformation Is Just Stupid



By R "Ray" Wang

Fact: Bi-modal or Tri-modal or n-modal IT is not new because everybody runs already traditional pace layered IT



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SAP Cloud Platform Build - not Buy, not modify

Gartner: "By 2020, 75% of Application Purchases Supporting Digital Business will be "Build," Not "Buy"

Build in mode 2

Decoupled from the stable core



Why? Because IP - Intellectual Property is the key competitive differentiator

http://www.gartner.com/newsroom/id/3119717





Enterprise PaaS

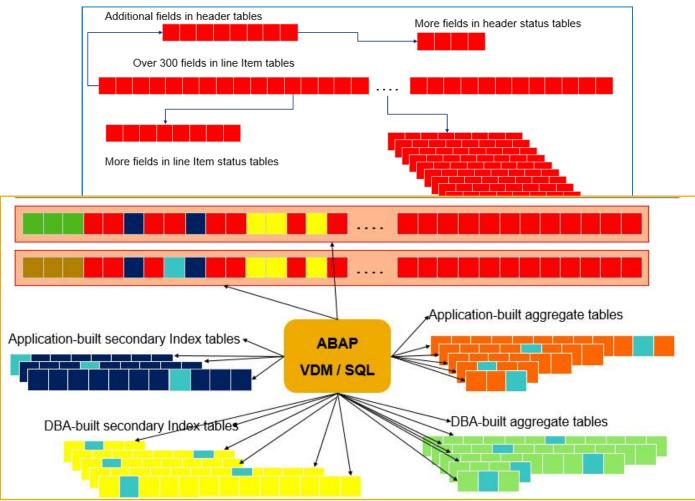


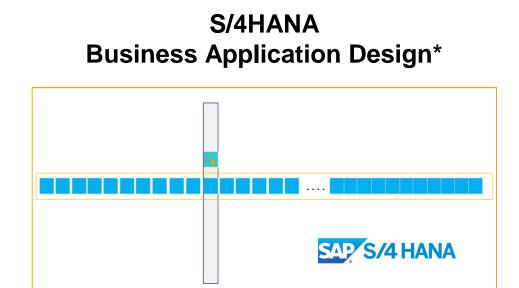


modern bi-(or n-)modal IT

SAP HANA simplifies Business Applications by eliminating traditional RDBMS-based complexity

Traditional RDBMS-based Business Application Design





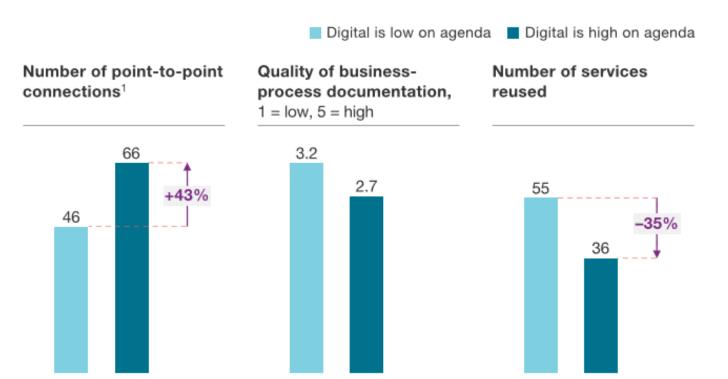
*please see YouTube video for <u>more details</u>



Over 75k views (01/2017

Simple is so important, because the sheer number of end-to end connections increases to a point where the traditional RDBMS-based architecture becomes unsustainable

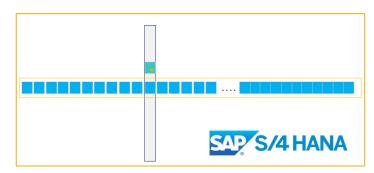
When companies go all in on digitization, the complexity of IT architecture increases.



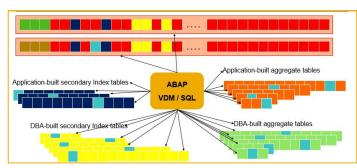
¹All findings generated a p-value of less than 0.05, which indicates a high level of confidence in the results.

Source: Enterprise Architecture Survey, a joint survey from McKinsey and Henley Business School, Feb 2016

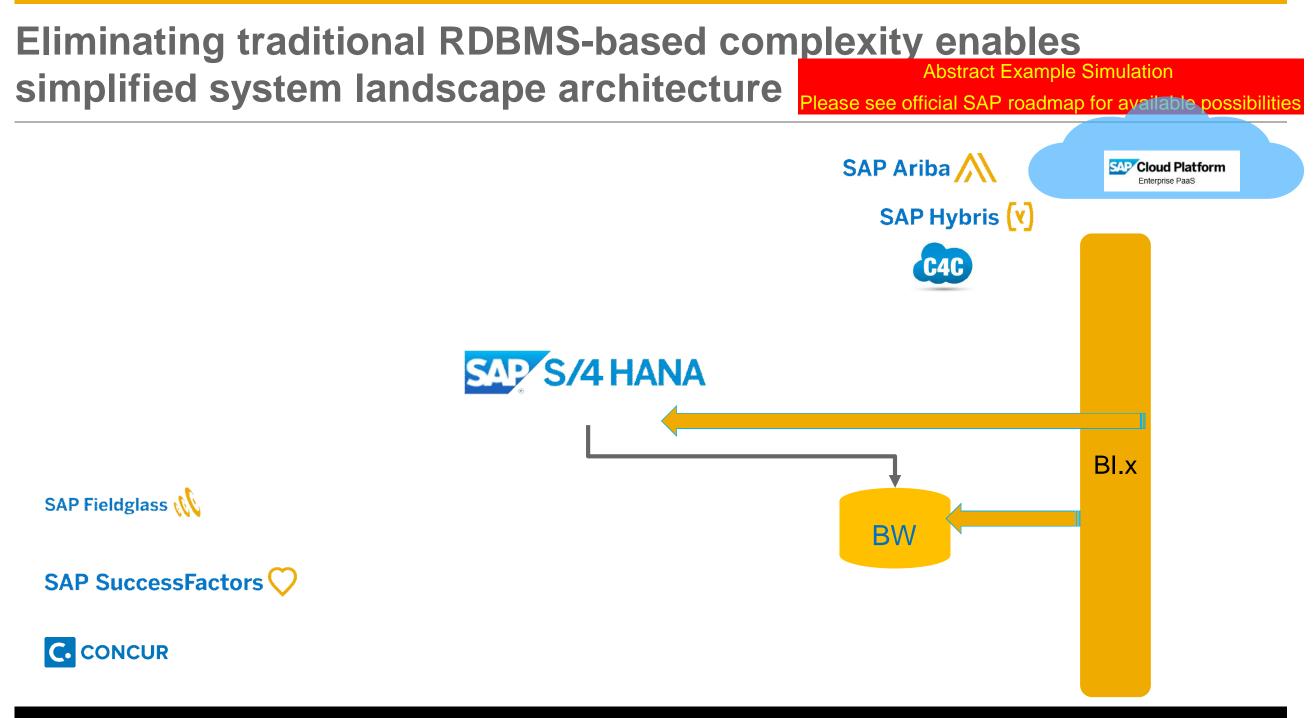
Scalable, Sustainable



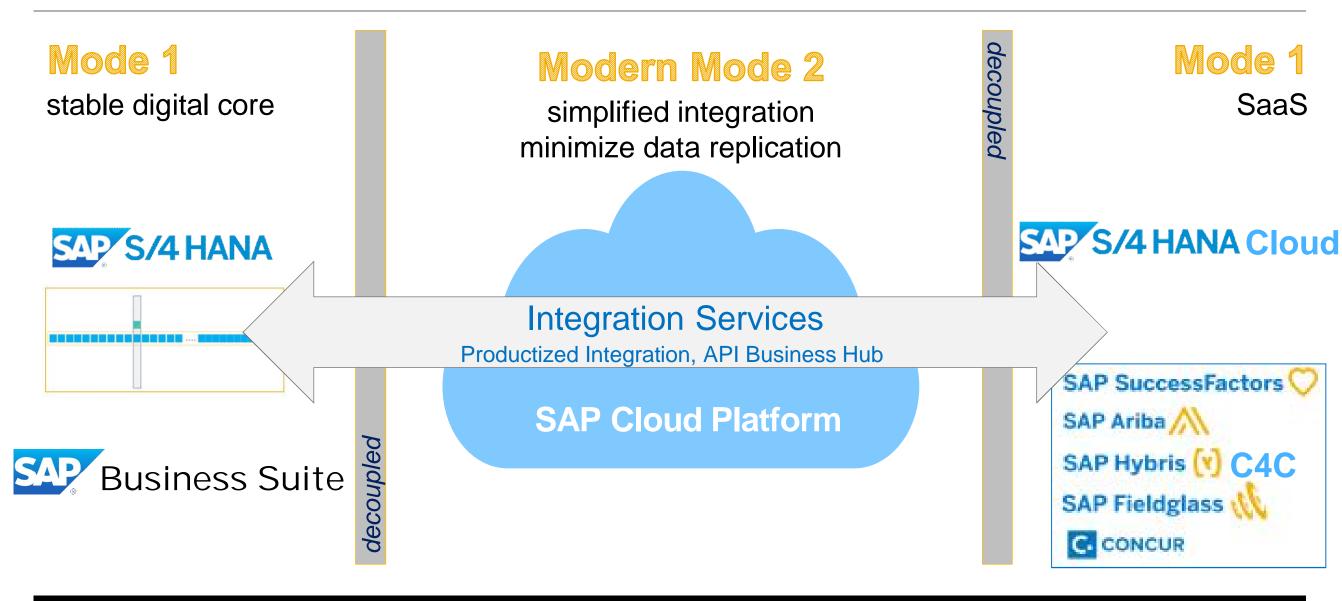
VS.



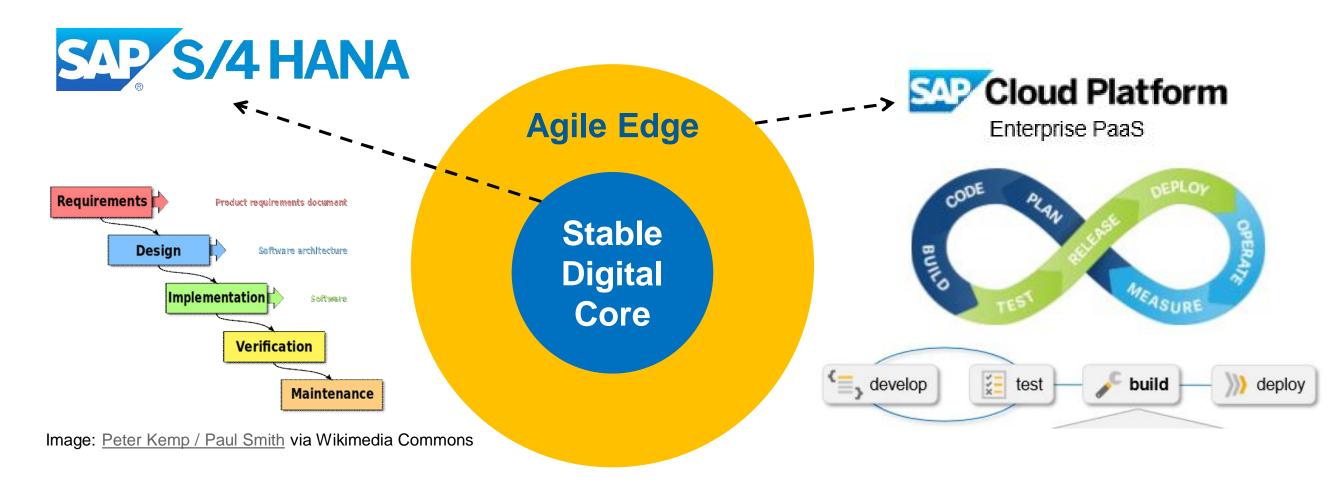
Traditional RDBMS design



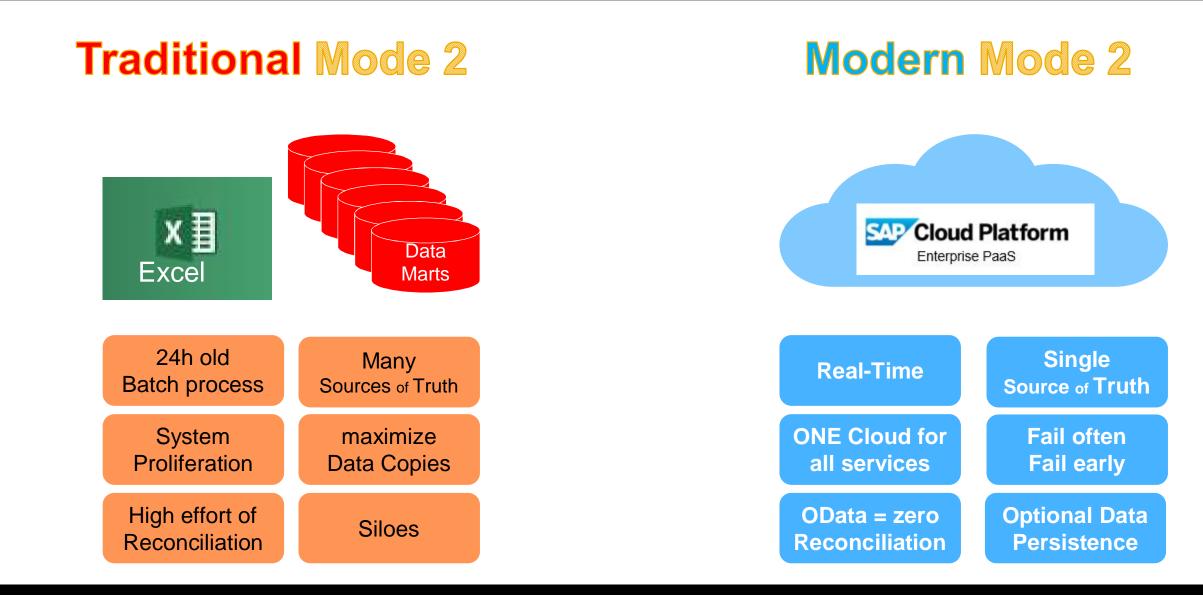
SAP Cloud Platform as the agile Innovation platform providing, native and simplified integration



SAP Cloud Platform and S/4HANA enables modern bi-modal IT Decoupled development and application life cycles



SAP Cloud Platform and S/4HANA enables modern bi-modal IT Simplification enables consistency in decoupled environments







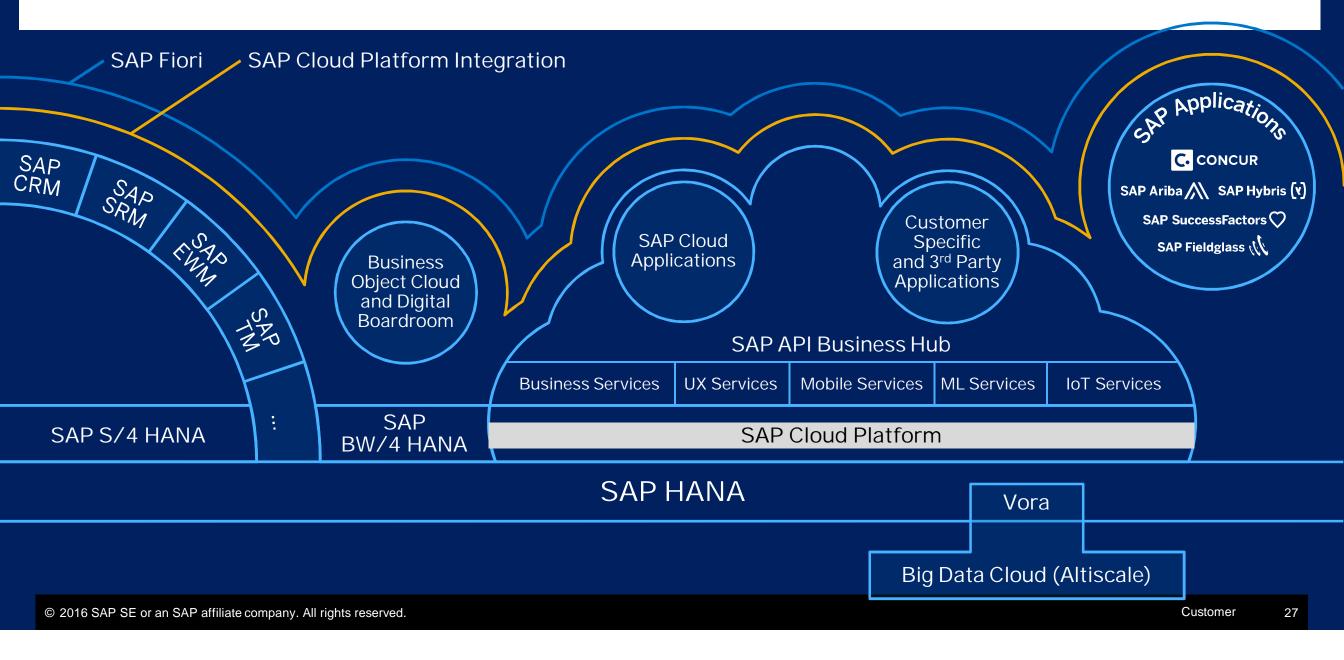


Industry and Enterprise PaaS

Best Industry/LOB Apps (S/4 HANA + SaaS) + Best Digital Platforms (HANA and Cloud Platform)



SAP's Digital Transformation Platform SAP Cloud Platform is the Enterprise PaaS



SAP Cloud Platform SAP API Business Hub - https://api.sap.com/

SAP API Business Hub

Central catalog for all SAP and selected partner APIs including YaaS Microservices

THE digital enterprise platform of choice for developers and customers

allowing developers to

- Ÿ Search
- Y Discover
- Ÿ Test
- Y Consume

the services they need to build new applications, app extensions or process integrations

http://www.slideshare.net/harshjegadeesan/sap-api-business-hub-sap-community-webinar

Focus on



SAP Cloud Platform Sample Use cases for SAP ECC and S/4HANA

UX/Mobile

Agile Data

Agile Process

Accelerate road to S/4HANA



Suite on HANA

ECC

SAP Cloud Platform Sample Use cases for SAP ECC and S/4HANA

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Accelerate road to S/4HANA



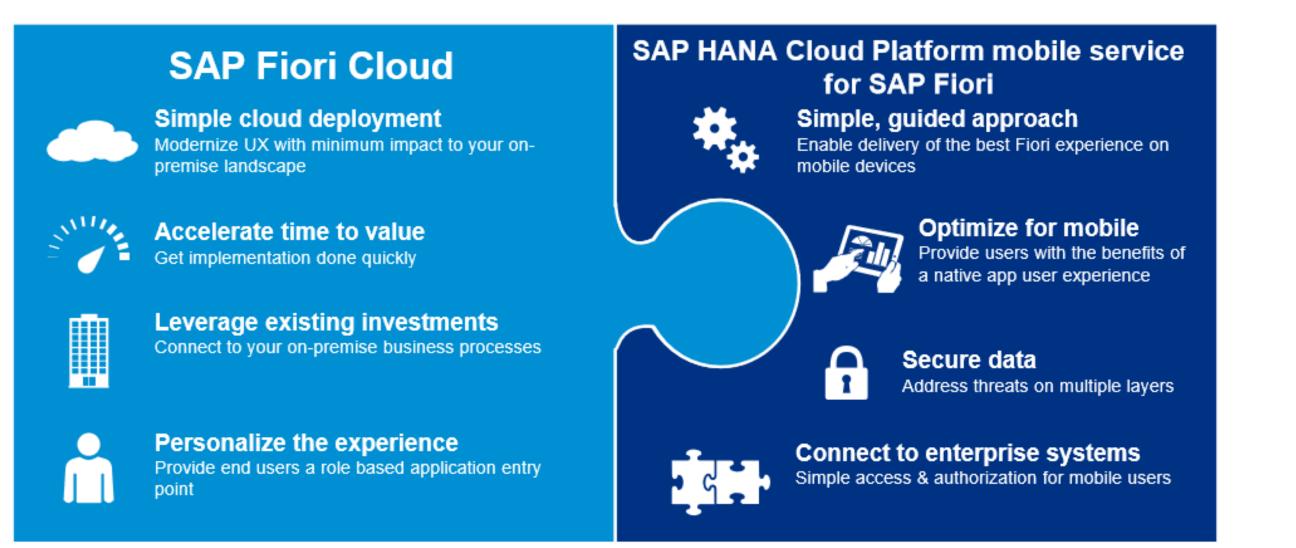
Suite on HANA

Single point of entry for business applications

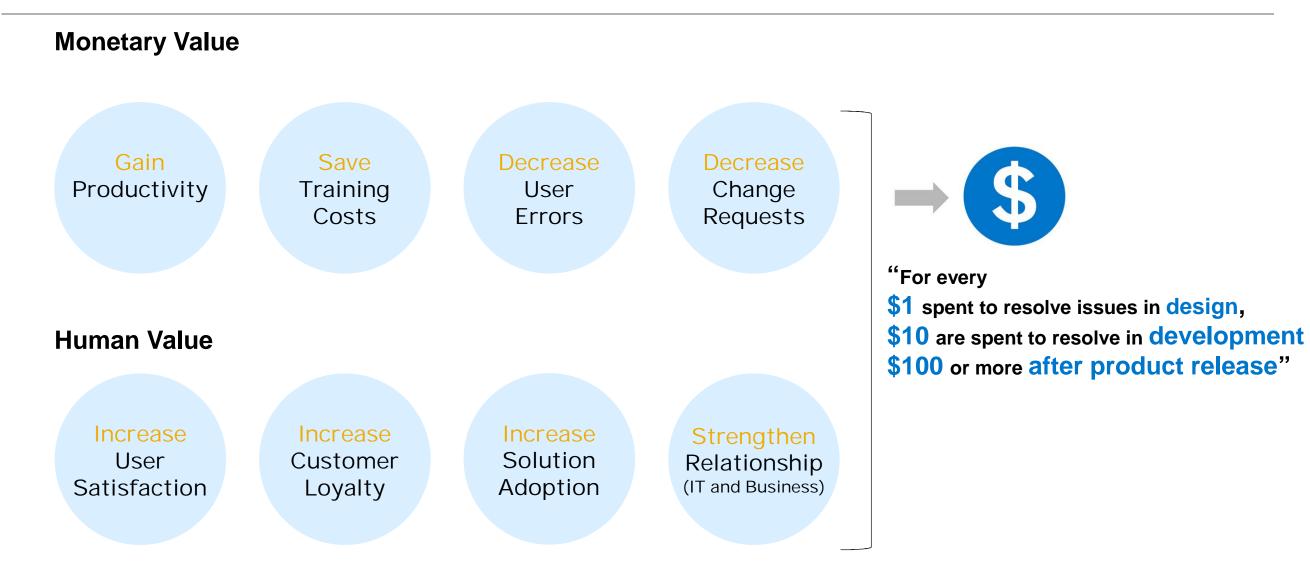


https://fioriappslibrary.hana.ondemand.com/sap/fix/externalViewer/#/home

SAP Fiori Cloud Premium



The Value of User Experience in Enterprise More than beautiful software – real \$\$\$\$



SAP Fiori example for more efficient User Experience

Improved UX accelerates Business Processes

Standard SAP Fiori UX based on mobile first principle

in SAP S/4 HANA

Y Up to 90% workload reduction at customer helpdesk due to better UI, faster processing and prevention of wrong usage



Example Order to Cash: Finance Process Receivables ð video

More examples

Activity	SAP ERP FI - Accounts Receivables	SAP S/4 HANA Finance Accounts Receivables	Acceleration Factor
Duration	2.12 mins	47 secs	2.8 x
Clicks	39	11	3.5 x
Screen changes	8	2	4.0 x
Fields filled	5	2	2.5 x

SAP Fiori Cloud

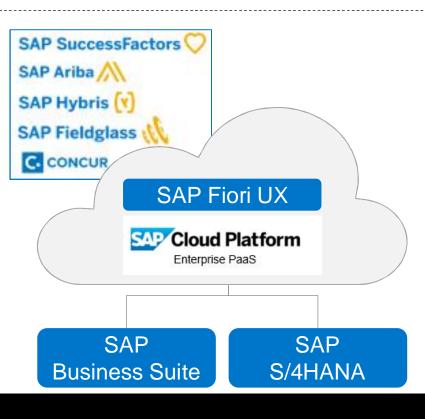
Revitalize SAP experience easily and efficiently!

"SAP has a commitment to UX design that is rare among enterprise software vendors... starts with the board of directors and flows down through the organization...

"The centerpiece of SAP's UX strategy is the SAP "Fiori UX" — an umbrella term used to describe the deep design work being done to change how users conduct SAP-implemented business processes" Gartner Vendor Rating: SAP October 2016

SAP Fiori Cloud helps customers to simplify their UX renewal with:

- § Predefined & pre-packaged content delivered in the cloud
- Simplifying the on premise landscape
- § Bi-weekly Cloud delivery and update cycles
- Single entry point for SAP S/4HANA, SAP Business Suite and 3rd party apps



- § Improve end users' satisfaction and increase productivity
- § Simplify the SAP Fiori implementation
- § Reduce implementation cost/effort > free time for innovation
- § Provide access anywhere on any device

Prerequisites:

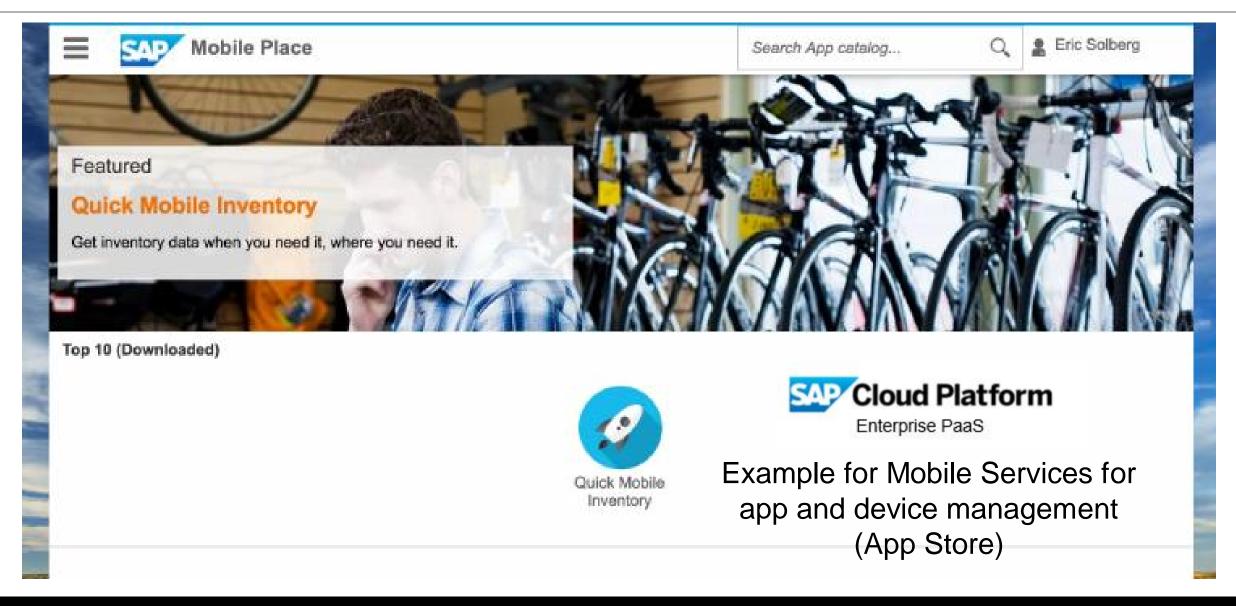
SAP S/4HANA Finance 1610 SP1

SAP Business Suite

Testimonial Videos

SAP Fiori Cloud on SAP Cloud Platform.sap.com

Portal is 1990ties Mobile App Store is present and future



One more thing.... SAP + c = +



SAP Fiori for iOS – Design Language SAP UxD

Defining SAP Fiori for iOS

- Based on Human Interface Guidelines
- Coherent with the familiar experience of iOS
- Enhance with new reusable controls and patterns ٠

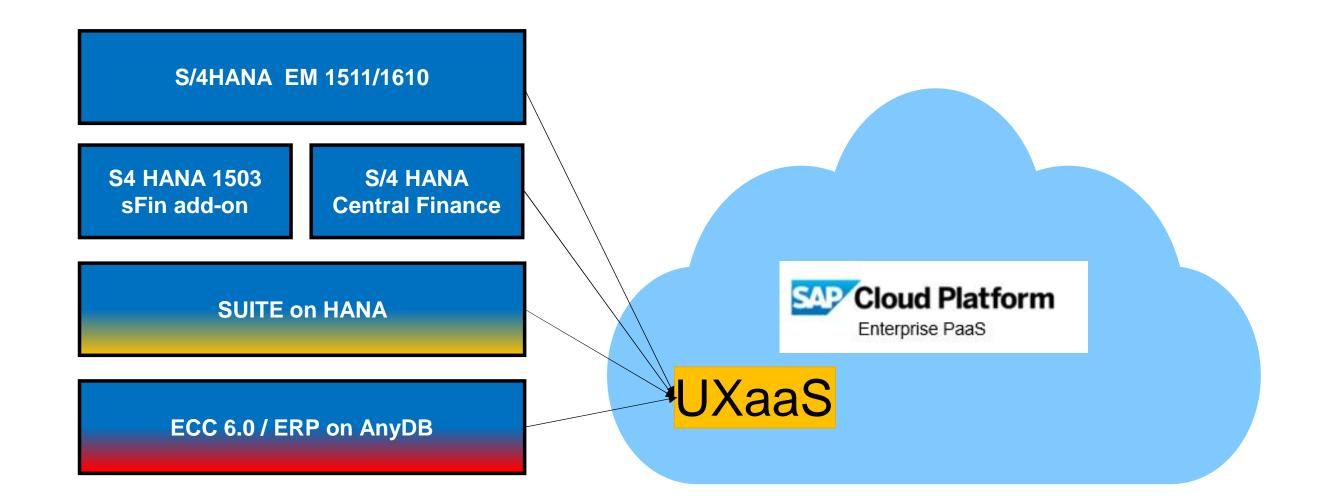
Designing Transformative Apps

- Consider how to transform processes, leverage context, Automate tasks, define guided activity, save time
- Supporting offline data storage

Provide design guidelines



SAP Business Suite and HCP Deployment Options and Examples UXaaS & Mobile



SAP Cloud Platform Sample Use cases for SAP ECC and S/4HANA

UX/Mobile

Agile Data

Agile Process

Accelerate road to S/4HANA



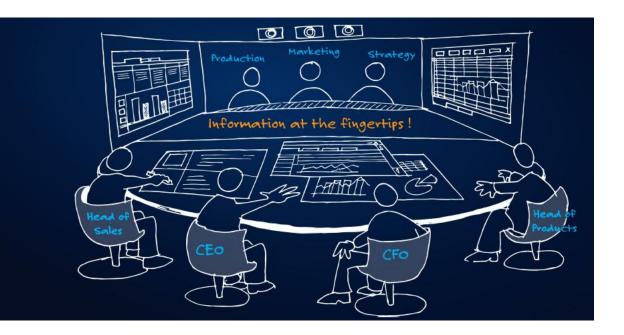
Suite on HANA

Boardroom of the future

Business telemetry in real-time and optimize performance to win

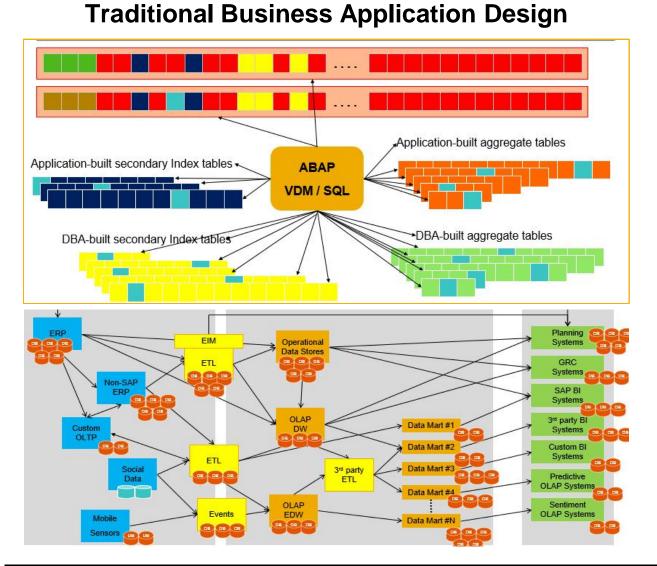
Monitoring your Business in real-time

Monitoring your Race Car in real-time

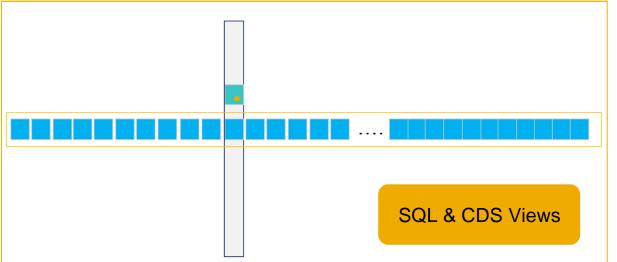




Simplified Information provisioning with S/4HANA Comparison to traditional application design



S/4HANA Business Application Design* *more details





SAP Cloud Platform - The perfect companion for Business Suite to enable agile Data Mart Scenarios

Any data type at any velocity

Y High performing in-memory DBaaS / IaaS

- Analytics
- Planning
- Predictive (SAP HANA)
- Predictive (KXCEN Infinite Insight on SAP HANA and Hadoop
- Sensor Data IoT (Leonardo)
- Unstructured data storage and processing
 - o Text Analysis
 - \circ Sentiment

Y Self-Service provisioning outside mission critical governance

Y Planned (for details please see SAP roadmap):

- SAP VORA for in-memory Hadoop querying
- BDaaS Big Data as a Service on HADOOP 🙆 altiscale

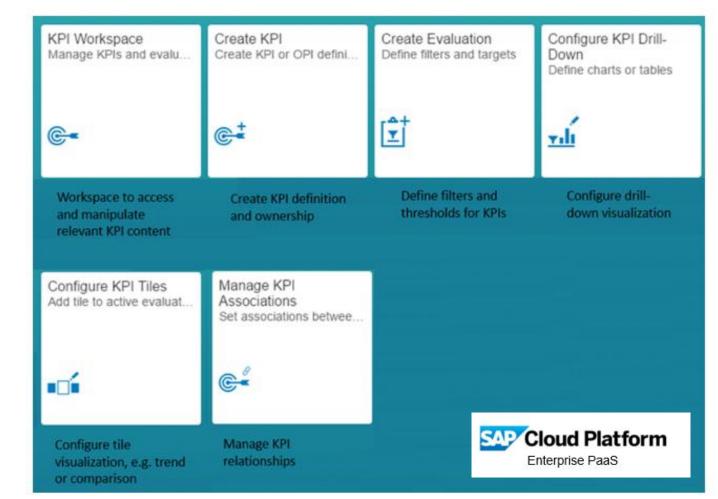


SAP Smart Business Service in SAP Cloud Platform

https://blogs.sap.com/2016/10/25/sap-smart-business-service/

SAP Smart Business is a framework for exposing strategic (key) and operational performance indicators (KPIs, OPIs) as Fiori applications without the need to write any code

- Y Supports and integrates On Premise and Cloud
 - Suite on HANA
 - S/4HANA
 - BW/4HANA
- Y Accessible via Fiori Launchpad Tiles
- Y Utilizes ODATA connections via SDA Smart Data Access
 - Open (ABAP) CDS views
 - Native SAP HANA Calculation Views



SAP Smart Business Content

Analytic Tiles

Quick Analytic Insights can be presented to the user in Role Specific Fiori Launchpad as the user opens the Launchpad. Wide variety of visualizations are possible. These tiles have the capability to indicate the criticality of KPI's based on the threshold calculations

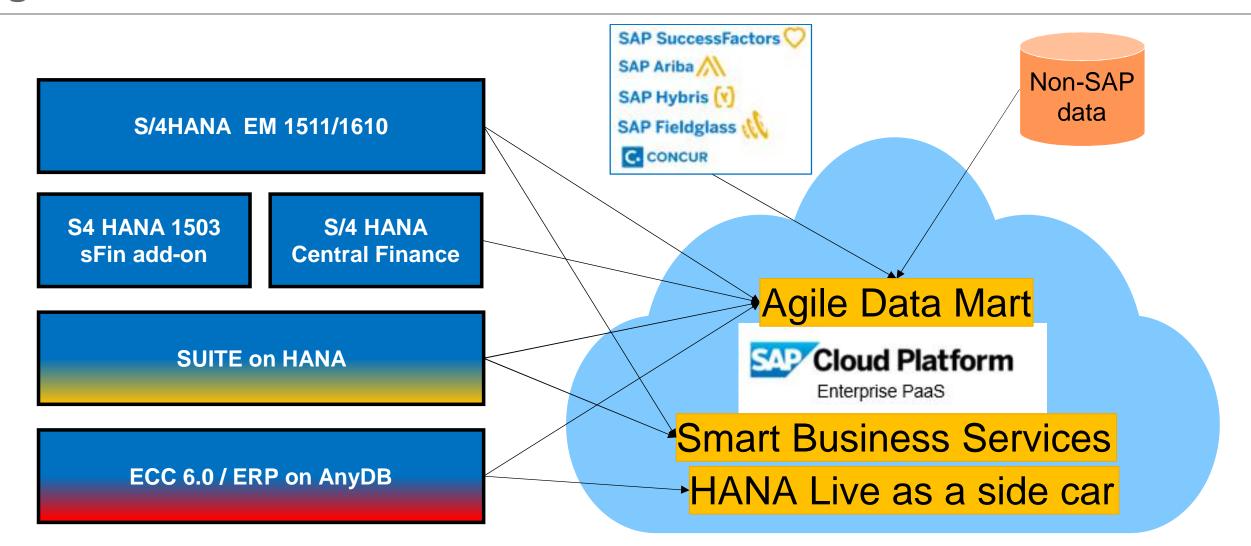


Interactive Analysis Dashboards

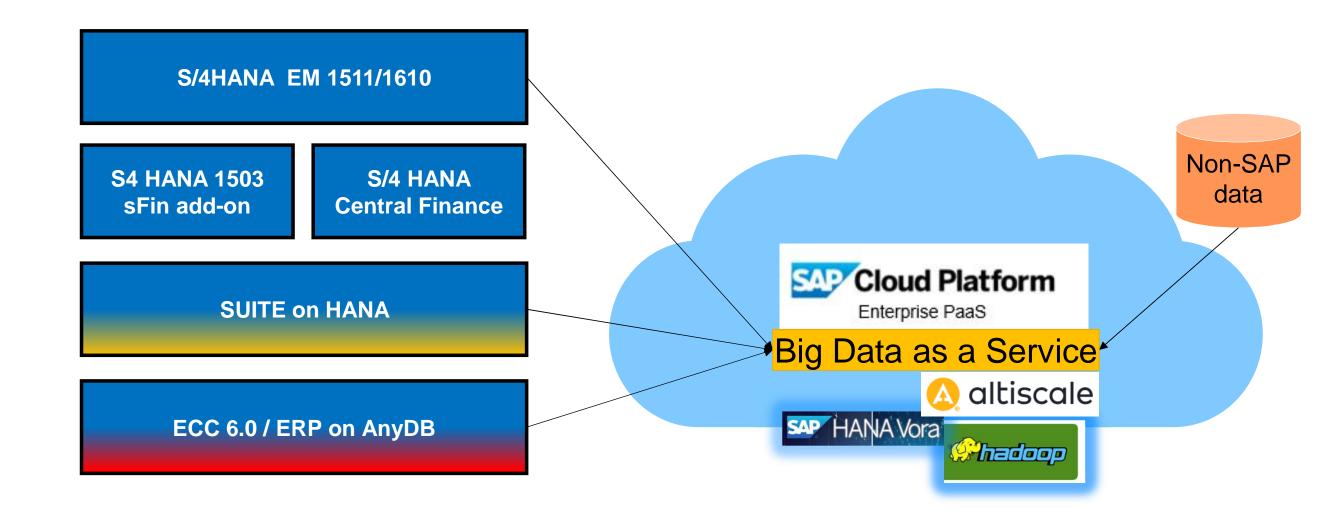
A full screen dashboard application that can visualize the KPI data in different perspectives along with associated KPI's



SAP Business Suite and HCP Deployment Options and Examples Agile DataMart as a Service



SAP Business Suite and HCP Deployment Options and Examples Big Data/IoT as a Service



SAP Cloud Platform Sample Use cases for SAP ECC and S/4HANA

UX/Mobile

Agile Data

Agile Process

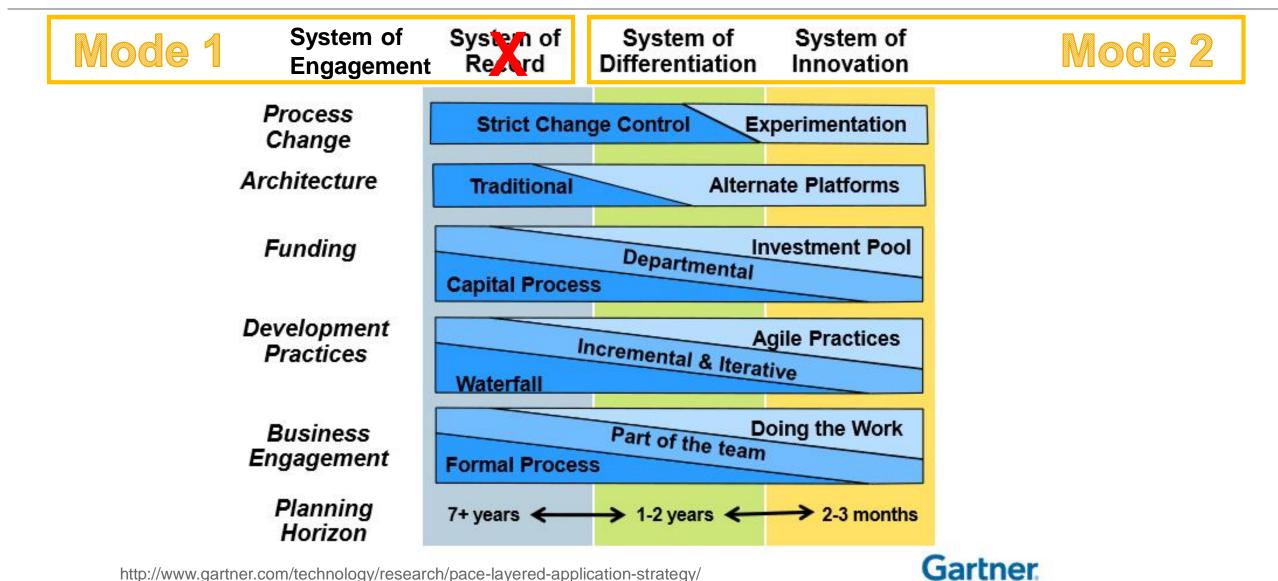
Accelerate road to S/4HANA



Suite on HANA

SoR vs. SoE vs. SoD vs. Sol

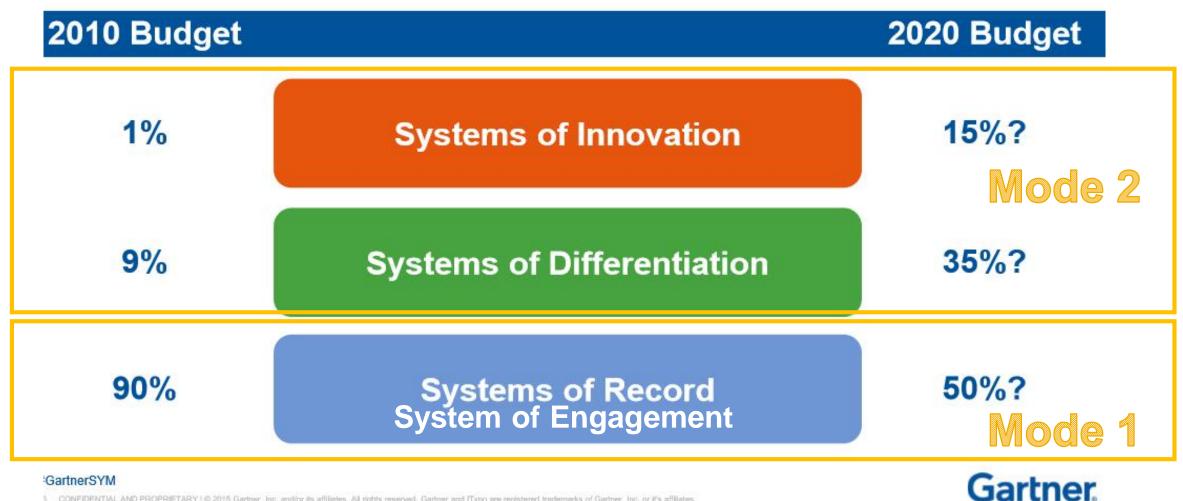
What is the difference and the relevance for pace layered IT?



http://www.gartner.com/technology/research/pace-layered-application-

49

Pace-layered IT - SoR vs. SoD vs. Sol



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Digital Process with SAP Cloud Platform

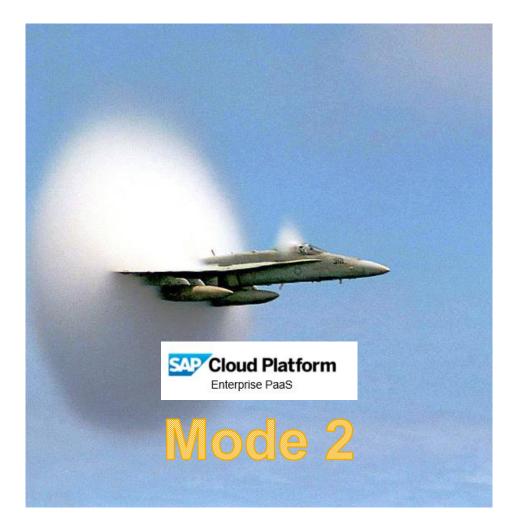
Mode 2 Application development

Y PaaS based on open standard – Cloud Foundry

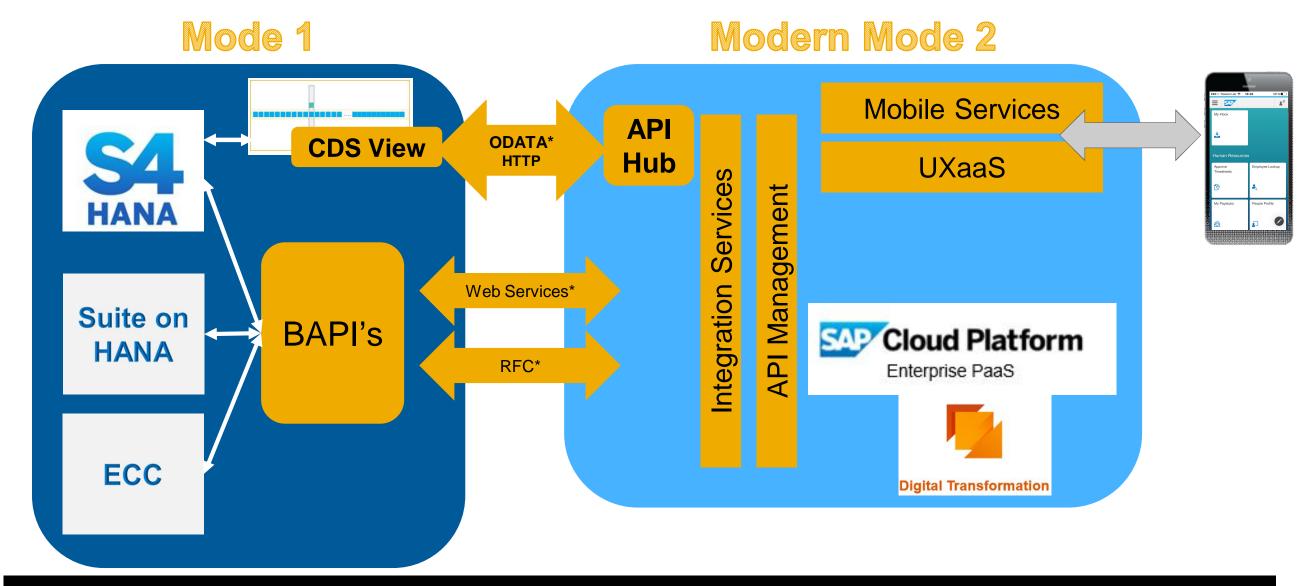
Y Combined OLAP and OLTP processing

Y IoT Services

- YAI Machine Learning Services
- Y Translation Services
 - -Instantaneous Deployment of translated apps
- -Continuous Improvement machine learning
- Ÿ Flexible integration services API Micro ServicesŸ B2B, B2C, C2B
- Y Enterprise-grade Security

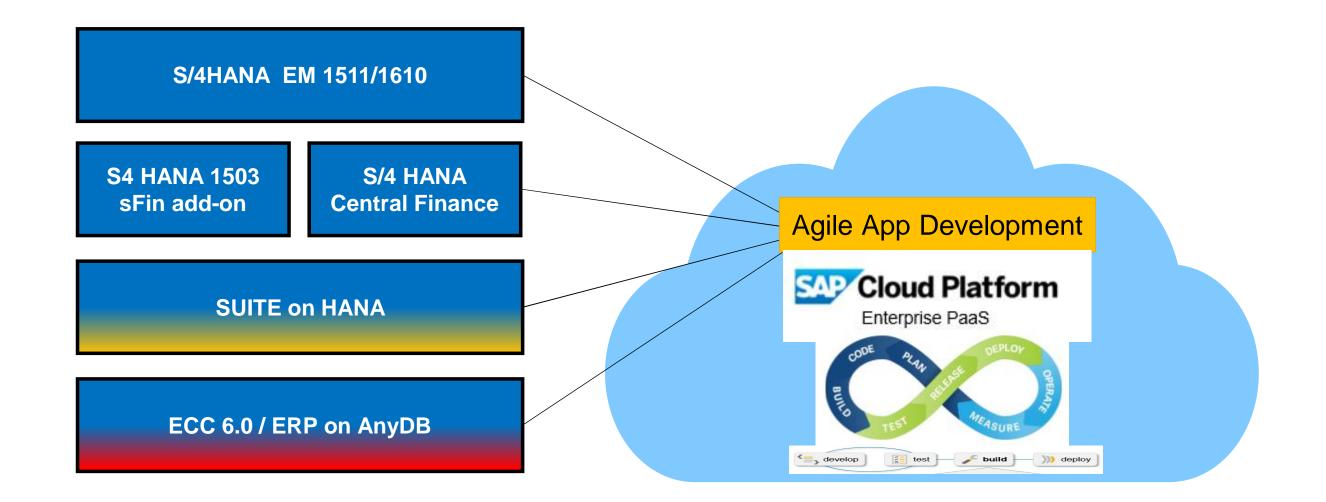


Development in SAP Cloud Platform Build and Run new cloud applications



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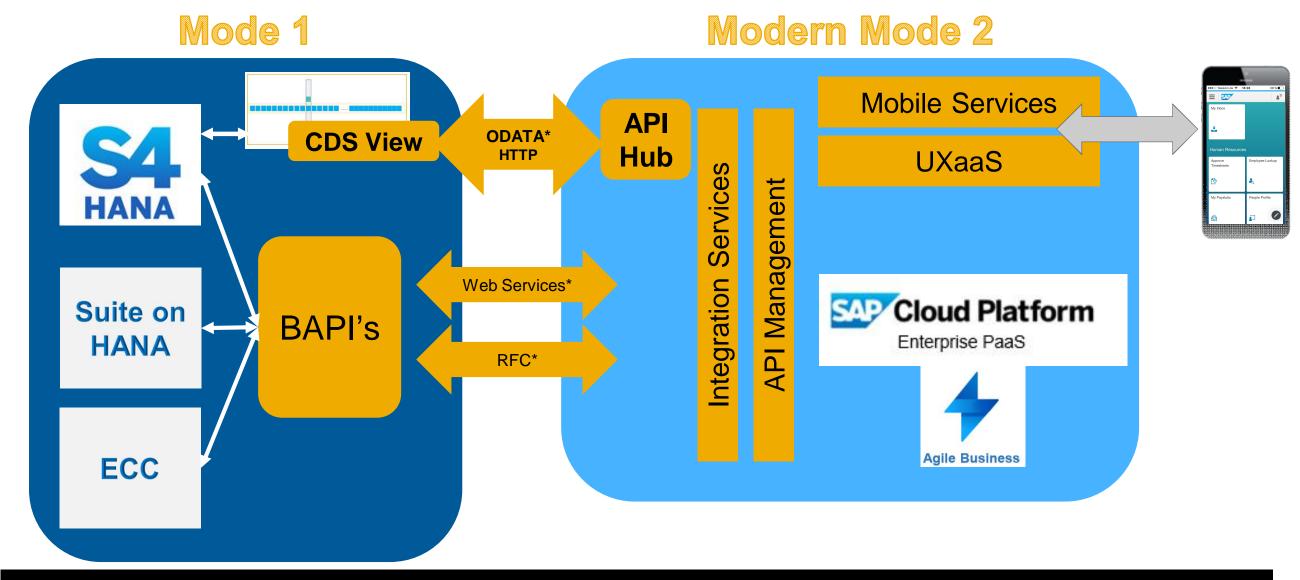
SAP Business Suite and HCP Deployment Options and Examples Agile App Development - Dev Ops



SAP Cloud Platform SAP API Business Hub https://api.sap.com/

SAP HANA Text Analysis Linguistic Anal	Home / API Package (SAP S/4HANA Cloud) / SAP S/4HANA Cloud				Enterprise PaaS	
SAP Hybris Cloud for Customer - OData SAP Hybris Marketing Cloud	SAP S/4HANA Cloud Version: 1					
SAP Hybris Product Content	Consumer Rating					
SAP Localization Hub, Tax service	API (13) RATINGS					
SAP Mobile Services						
SAP S/4HANA Cloud	Name	Version	Туре	Description		Action
SAP S/4HANA Finance SAP SuccessFactors - HCM Suite OData	Read Commercial Project Details	1.0	REST		ckages, work items, assigned roles You can use this service to integrate	<u>↓</u>
SAP Translation Hub	Replicate Business Partners from Client to S/4 System	1.0	SOAP	Inbound Interface for Business Pa	rtner Data Replication Request	<u>↓</u>
SAP Vehicles Network	Read Cost Center Data	1	REST	Cost Center Data Provider		<u>↓</u>

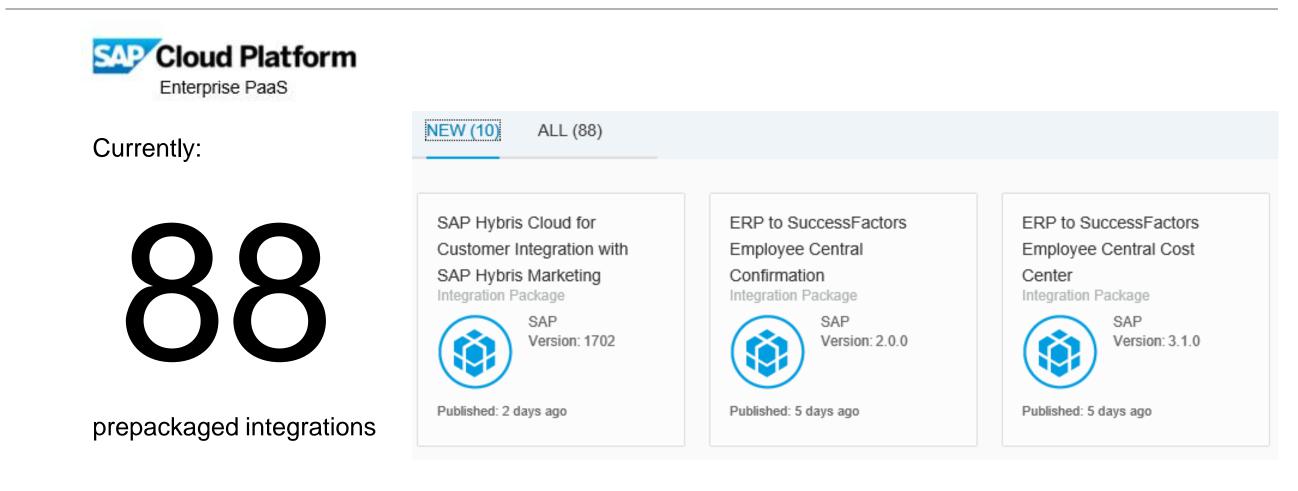
Extensions in SAP Cloud Platform – Add new functionality to cloud and on premise applications



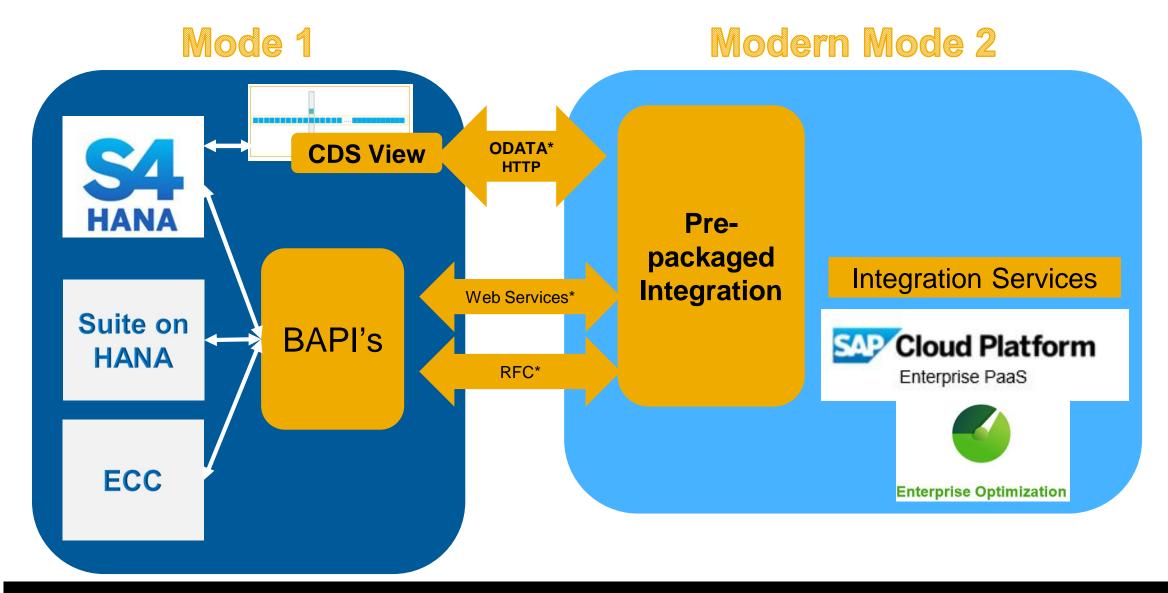
SAP Cloud Platform Integration Services Covering the Full Spectrum of Cloud Integration



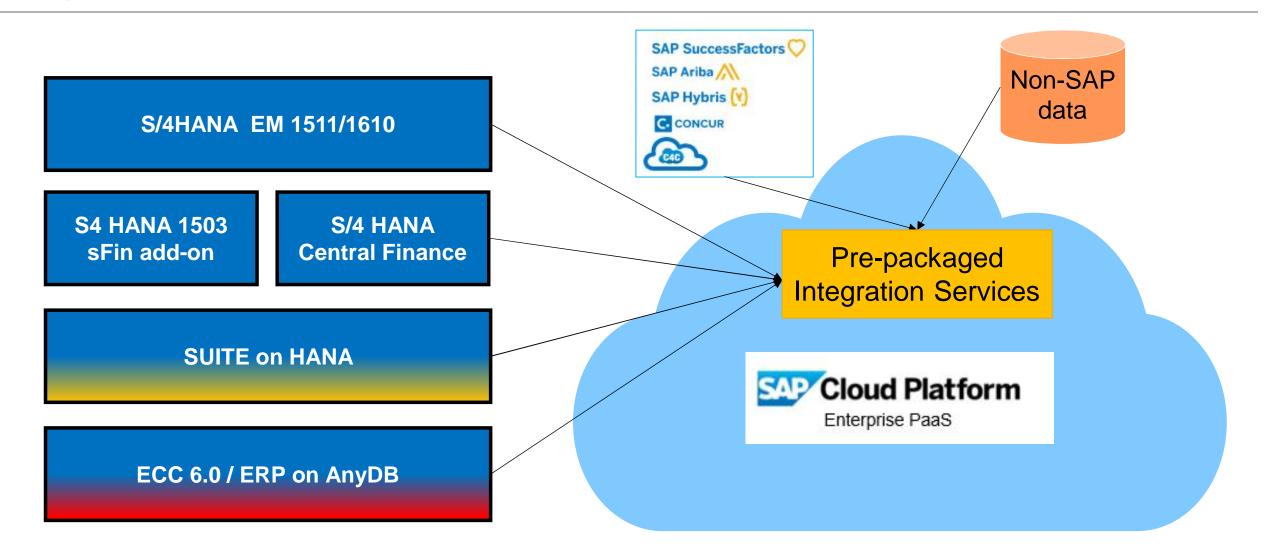
SAP Cloud Platform Integration Services Prepackaged Integration for SAP and non-SAP applications



Integrations in SAP Cloud Platform Intgerate your cloud and on-premises applications



SAP Business Suite and HCP Deployment Options and Examples Integration Services



SAP Leonardo IoT Portfolio

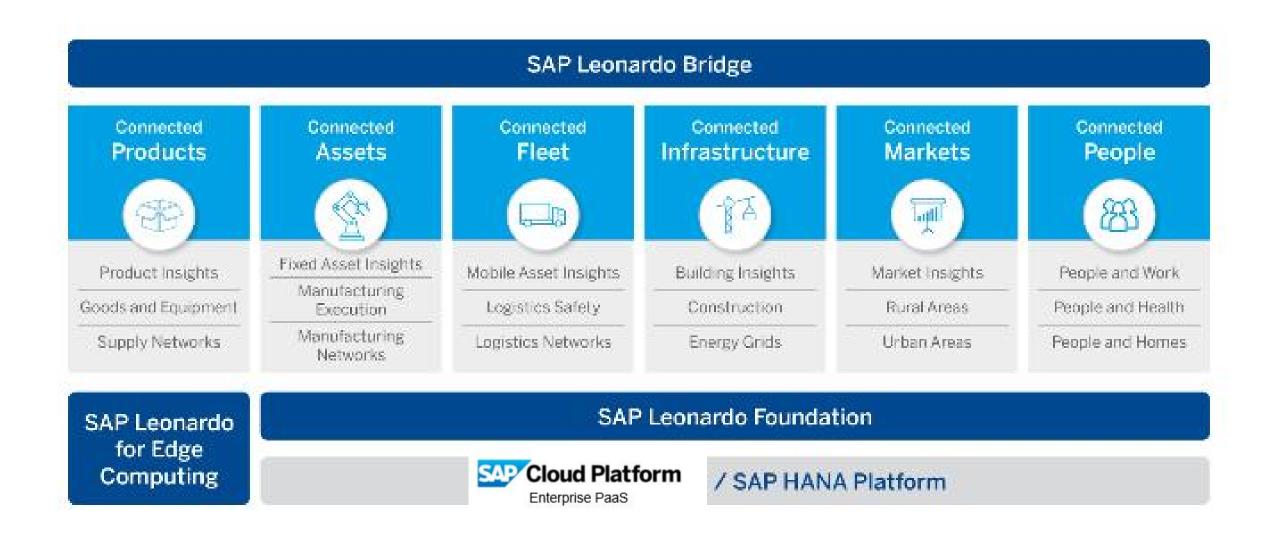
Digitally connecting ERP with IoT

- Y Connected products across all industries
- Y Connected assets to track, monitor and analyze fixed assets,
- Y Connected fleet for moving assets (such as vehicles, robots, fork lifts and autonomous vehicles
- Y Connected infrastructure for new digital operational intelligence from physical-infrastructure systems,
- Y Connected markets to enable new production, and business models
- Y Connected people and communities and providing better, more personalized lifestyle experiences





SAP Leonardo Bridge combines real-time information from connected things with business processes to turn extended supply chains into live supply chain environments



SAP Cloud Platform SAP Clea – ML machine learning apps and technology



Finance: Automating payments



Recruiting: Finding the right job candidate



Marketing: Logo and brand recognition



Customer service: Anticipating needs

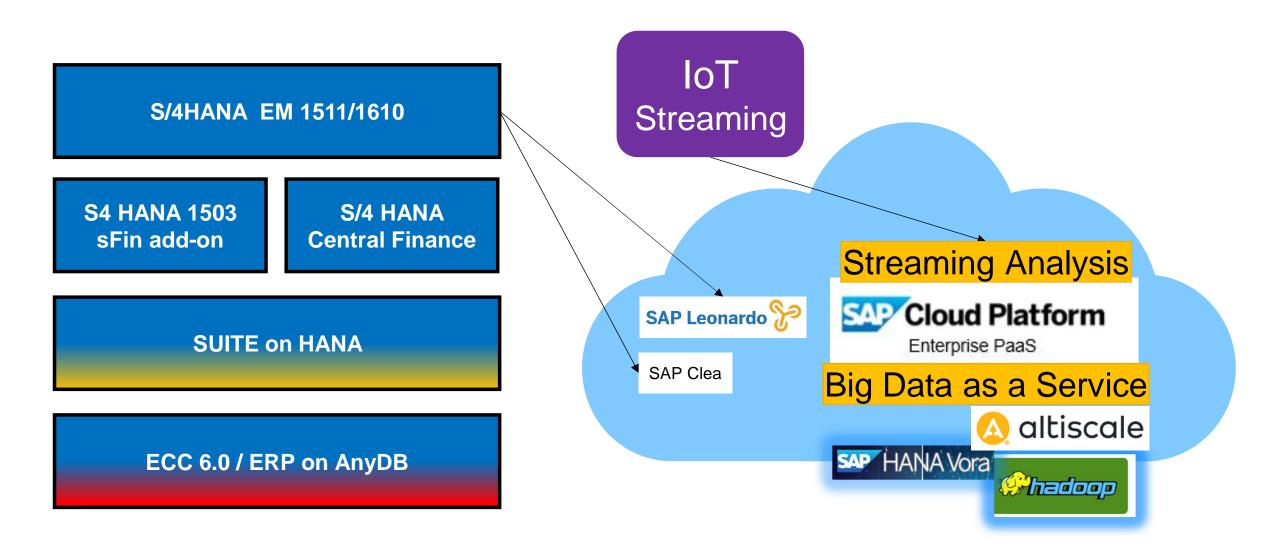


Sales & Marketing: Loyalty and retention

http://www.sap.com/solution/machine-learning.html

https://blogs.sap.com/2017/01/30/shaping-the-future-of-digital-economy-and-society/

SAP Business Suite and HCP Deployment Options and Examples Big Data/IoT as a Service







Enterprise PaaS



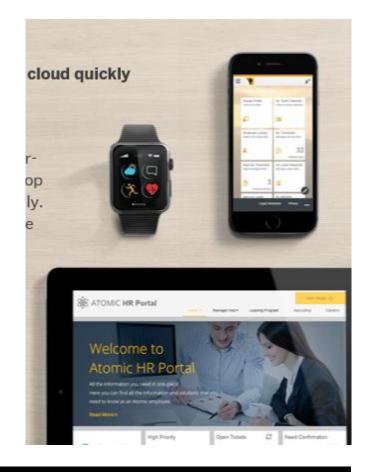
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SAP Cloud Platform Applications SAP-built and SAP Partner-built

Objectives:

- Short time to value through cloud delivery
- Continuous delivery of new features
- No version dependencies between source system and cloud solution
- No upgrade effort through cloud delivery
 - No EHP install required*
 - No Release upgrade required*
 - * depending on your release and specific application







Innovation delivery and consumption with SAP-built SAP Cloud Platform apps eliminating* ERP – S/4HANA Release upgrades and/or EHP's



Extensions - Overview

*Pls see roadmap for Exceptions

Customer

SAP S/4HANA Finance Cloud for customer payments

Let customers access their account details with self-service scenarios

SAP S/4HANA Finance Cloud for customer payments provides a self-service offering to enable our customers to deploy electronic bill presentment and payment processes as part of their digital business strategy to improve customer collaboration and reduce repetitive calls into the back office.

Organizations where customers are billed electronically and can view their account/payment status have on average 64.9% lower AR costs (as % of Revenue) and 17.6% lower Overdue Receivables.

SAP Performance Benchmarking

- § Increased customer collaboration and satisfaction
- § Increased transparency for customers and back office
- § Reduced effort and higher accuracy in A/R

Prerequisites: ERP 6.0 or newer S/4HANA (on premise and private option) FI-AR

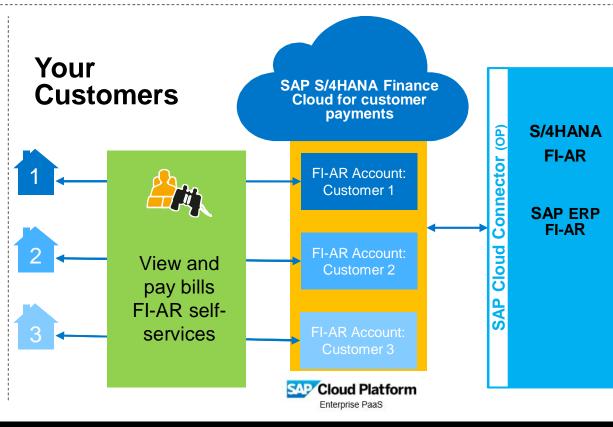
Demo Video

www.sap.com/receivables

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S/4HANA Finance Cloud for customer payments enables YOUR customers to

- Ş View bills
- § Make payments
- Ş Start the dispute resolution process
- Ş View their master data and inform you of any changes
- Ş Perform annual balance confirmations



SAP S/4HANA Finance Cloud for credit integration

Automate credit scoring and limits across your entire customer base

SAP S/4HANA Finance Cloud for credit integration helps you connect to the world's leading credit bureaus. Accessible with a single click from your existing credit management processes, full credit reports are available in your dedicated library, while key metrics drive your rating processes. Automate credit management for >85% of your customer portfolio.

- § Focus your credit team's attention on key customer segments
- § Save time and manual efforts through automation
- § Choose from wide base of credit bureaus
- § Accelerate credit processing

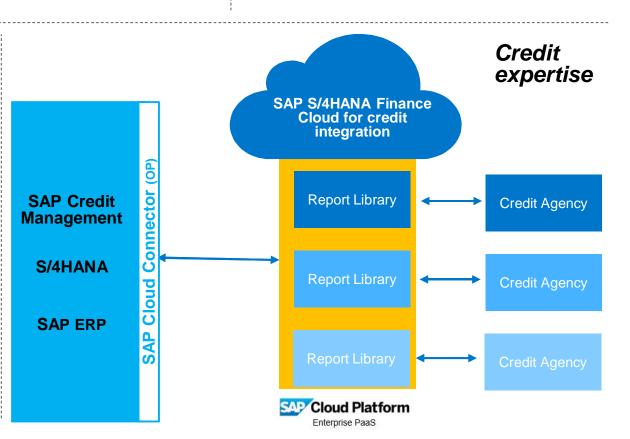
Prerequisites: ERP 6.0 or newer S/4HANA (on premise and private option) SAP Credit Management

Demo Video

www.sap.com/receivables

S/4HANA Finance Cloud for credit integration enables you to

- § Respond immediately to changing credit conditions
- § Reflect external ratings updates immediately in your scorecards
- S Link credit risk monitoring services from leading credit experts with your S/4 or ECC system
- § Improve your scorecard accuracy



SAP Financial Statement Insights for Profit and Loss Enable finance professionals to discover hidden trends



SAP Financial Statement Insights enables finance professionals to reveal hidden trends and leverage unused potential from financial information by performing personalized ad-hoc analysis of financial statements in real-time.

SAP Financial Statement Insights enables you to

- S Create Real-time reporting with finest granularity based on transactional accounting
- S Answer upper management inquiries on the fly
- S Display and simulate organizational changes on the fly, based on actuals
- § Identify areas for strategic focus and business improvement
- S Create a individual business structure in order to analyze and isolate specific segments





Optimize the organizational

S/4HANA Finance customers

structure of the majority of our

§ Save time and manual efforts through ad-hoc view

- § Flexible data exploration
- § Instantly identify areas for business improvement
- § Enabling business to react and adapt instantly to changes in economic environment
- § Accelerating business adaptation to digital processes

Prerequisites: S/4HANA Finance or S/4HANA (On premise or private option) S/4HANA Cloud 1611

Demo Video

www.sap.com/FinInsights

SAP RealSpend

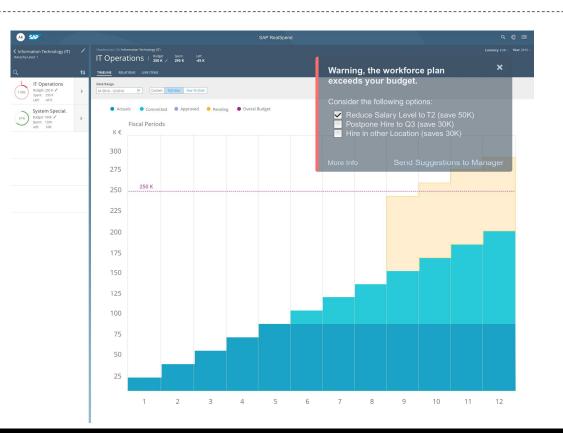


Enable cost-center managers get maximum out of their budgets

SAP RealSpend enables cost-center managers to manage spending situation in real-time and get the maximum out of a given budget. It accesses the universal journal of S/4HANA Finance and gives managers real-time insights into their spending situation.

SAP RealSpend

- § Enables line managers to proactively manage spending in real time for all current and future activities maximizing budget utilization
- § Extends Spending Visibility & Decision Making to Line Managers
- § Is easy to implement in just 6 easy steps



Enable line managers to

maximizing budget utilization

§ Provides complete spending visibility

- § Reduces complexity
- § Manages spending in realtime
- § Offers fine-grained spending analysis
- § Ensures adherence to corporate budgets
- § Allows reprioritizing of spending targets

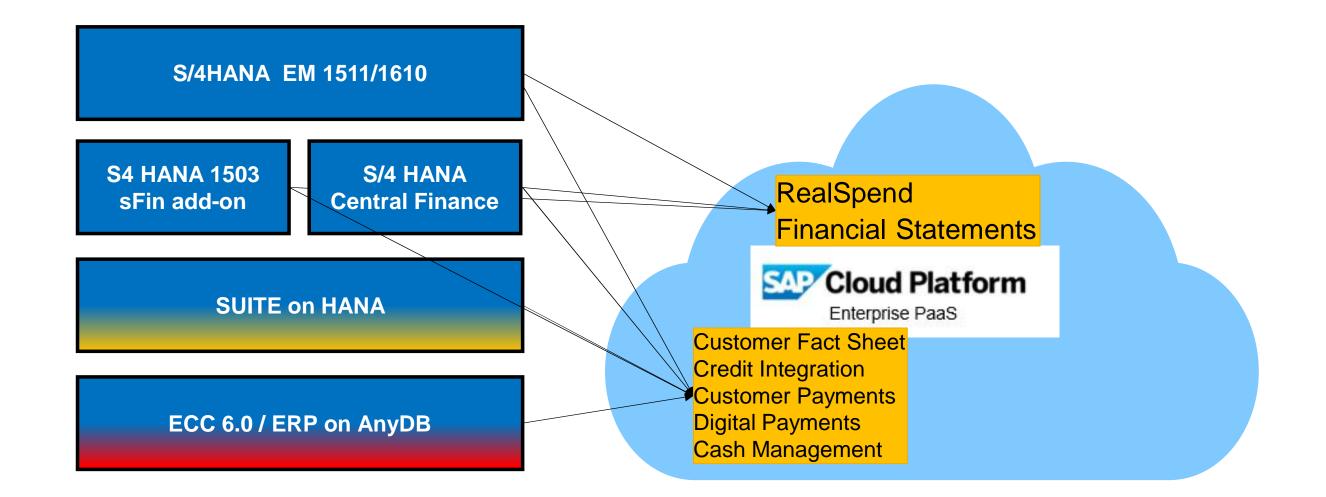
Prerequisites: S/4HANA Finance or S/4HANA (On Premise)

SAP Cloud Platform Enterprise PaaS

Demo Video

www.sap.com/RealSpend

SAP Business Suite and HCP Deployment Options and Examples SAP HCP Apps - Finance







- 김희 한 한 것 않는 것을 것 같아요. 방법은 것을 것 같아.

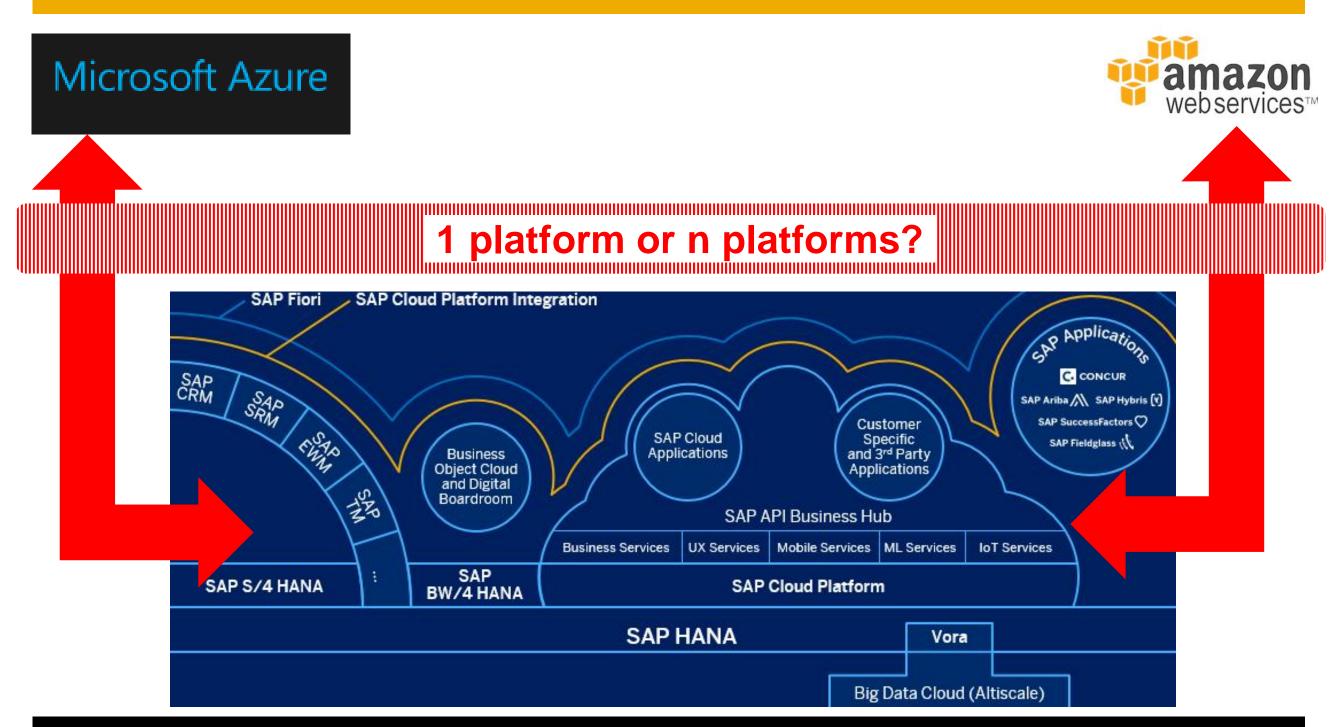


Yes, we can agree.....



"the suite vendors always beat the point solution guys"

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"Build," Not "Buy"

Build in mode 2 decoupled from the stable core

Build on the same platform, the SAP mode 2 digital innovations have been natively build on



SAP Cloud Platform Sample Use cases for SAP ECC and S/4HANA

UX/Mobile

Agile Data

Agile Process

Accelerate road to S/4HANA



Suite on HANA

ECC

Guiding principles to accelerate S/4HANA journey Keep the digital core stable, clean and lean for S/4 conversion

Decouple modifications from stable core

- Y Reduce code optimizations
- Y Minimize regression testing
- Ÿ Run innovations in parallel to S/4HANA conversion project

Start Fiori and mobile journey in SAP Cloud Platform

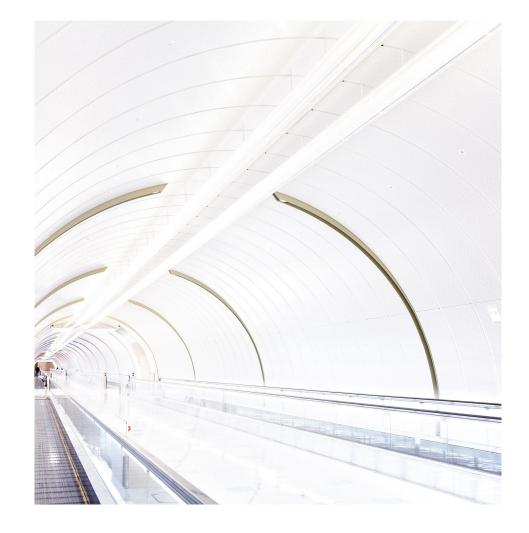
Provide the stable core
<l

Agile data mart

Y Running BI and Predictive Self-Services in SAP Cloud Platform sidecar

Consuming innovations without upgrades

- Y LoB Finance innovations delivered via SAP Cloud Platform applications
 - ECC 6.0+
 - S/4HANA Finance



SAP Cloud Platform accelerates S/4HANA conversions Split required customizations in mode 1 and 2 prior to conversion

Prior to S/4 conversion

Decoupling Digital Experience from the stable core

Y Suite on HANA customers

Y ERP on AnyDB customers - ECC 4.6 -> ECC 6.0 customers

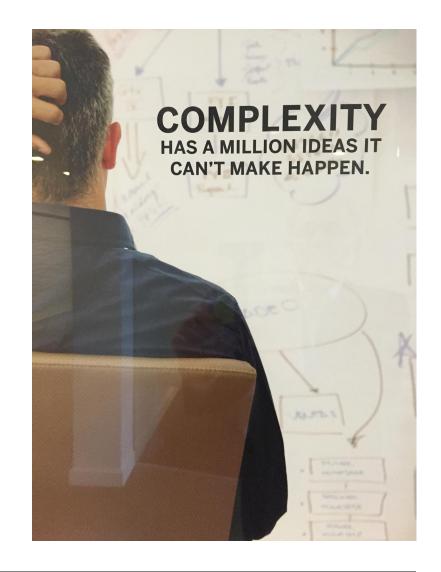
Separating / Outsourcing of existing non-SAP data reliant code to a SAP Cloud Platform sidecar deployment

- Y Reducing code optimizations in stable core
- Y Minimize regression testing in stable core

Parallel to S/4 conversion

Agile Operational Reporting

- Y Combine SAP with non-SAP data
- Y Predictive Services
- Y IoT Services



Accelerate road to S/4HANA by keeping the digital core (c)lean with SAP Cloud Platform

Conversion

YApply B2S Back-to-Standard principles

YEvaluate existing Custom Code extensions

Y Decouple customizations from S/4HANA wherever feasible

- -Business Logic outside stable core
- -80% of data are non-SAP data
- -UXaaS development

YOptimize remaining custom code for S/4HANA





SAP Cloud Platform fast-tracks greenfield implementations Keeping the new stable core clean and lean from the start

Decoupling UXaaS from the stable core

Ÿ Fiori as a Service incl. Mobile App development
Ÿ Deploy traditional roles as user-specific mobile apps

Keep mission-critical system lean

- Y Upgrade on a regular base
- Y Consume SAP delivered innovations frequently
- Y Stay on top of technological advances
- Y De-couple Mode 2 development

Agile Operational Reporting

- Y Combine SAP with non-SAP data
- Y Predictive Services
- **Ÿ** IoT Services

Consuming innovations without upgrades

- Y LoB Finance innovations delivered via SAP Cloud Platform applications
 - S/4 Finance



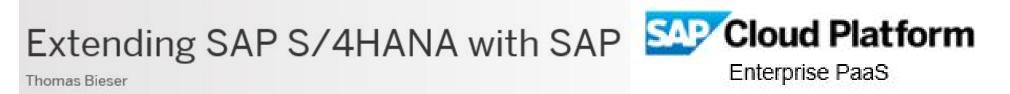
Links

www.sap.com/roadmaps

Platform and Technology, Products, Technology Platform,

- Y SAP Cloud Platform Q1-2017
- Y SAP HANA Cloud Platform, portal service and SAP Enterprise Portal
- Y SAP HANA Cloud Platform Identity Authentication (formerly SAP Cloud Identity)
- Y SAP HANA Cloud Platform Identity Provisioning
- Y SAP HANA Cloud Platform, integration service (previously called SAP HANA Cloud Integration)

openSAP



SAP S/4HANA is a real-time ERP suite for digital business. Built on SAP's advanced inmemory platform, SAP HANA, it offers a personalized, consumer-grade user experience with SAP Fiori. SAP HANA Cloud Platform is an open standards-based, in-memory platform-as-aservice (PaaS) designed for today's increasingly networked, mobile, social and data-driven world. SAP HANA Cloud Platform is available to enable companies to build their own extensions and adapt standard business software to their needs.

This latest openSAP course on SAP HANA Cloud Platform provides you with essential knowledge and typical scenarios for extending SAP S/4HANA on-premise with SAP HANA Cloud Platform.

26 Wednesday, January 11, 2017 09:00 (UTC) to Thursday, March 02, 2017 09:05 (UTC)

https://open.sap.com/courses/hcp3a1



Thank you

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