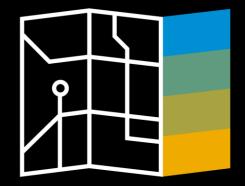
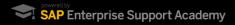


Collaborate and Maximize Your Success with SAP Enterprise Support Value Maps

SAP Digital Business Services @Knowledge for SAP user groups May, 2018 PUBLIC







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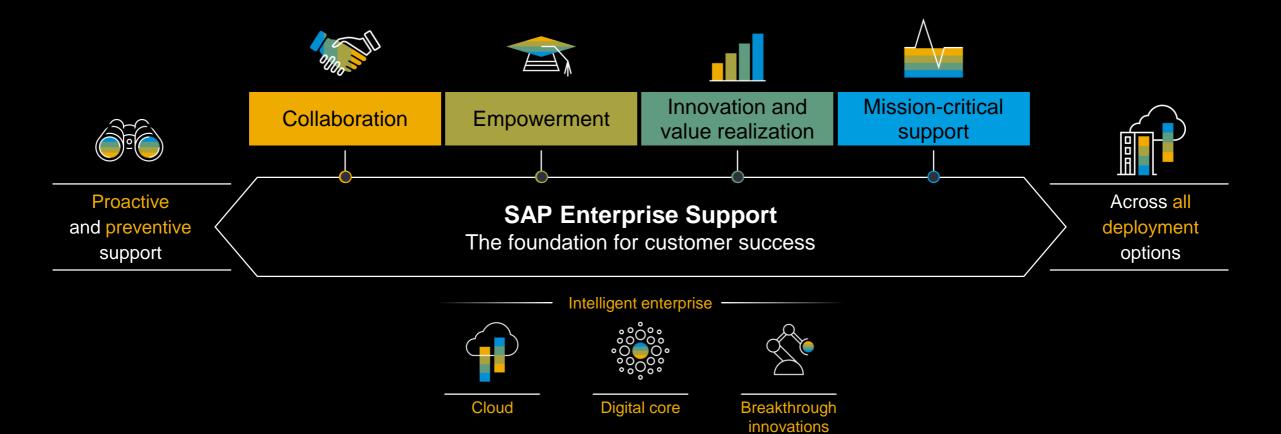
All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

AGENDA

- SAP Enterprise Support & SAP Enterprise Support Value Maps
 o Fernanda S. Formento Value Maps Program Lead
- Lifecycle Management Value Map
 Ohristoph Bechtloff– Global Topic Owner
- Digital Innovation Value Map
 Olga TREGUB- Global Topic Owner
- Q&A

SAP Enterprise Support – The foundation for customer success

The choice for the Intelligent Enterprise



Enablement for digital transformation

SAP Enterprise Support Academy – Benefit from expert-guidance and high impact knowledge transfer services that enable you to innovate and be successful with SAP solutions.





Knowledge transfer on digital transformation, integration, and system operations On-demand learning experience by combining self-paced and expertled offerings, available on a 24x7 platform



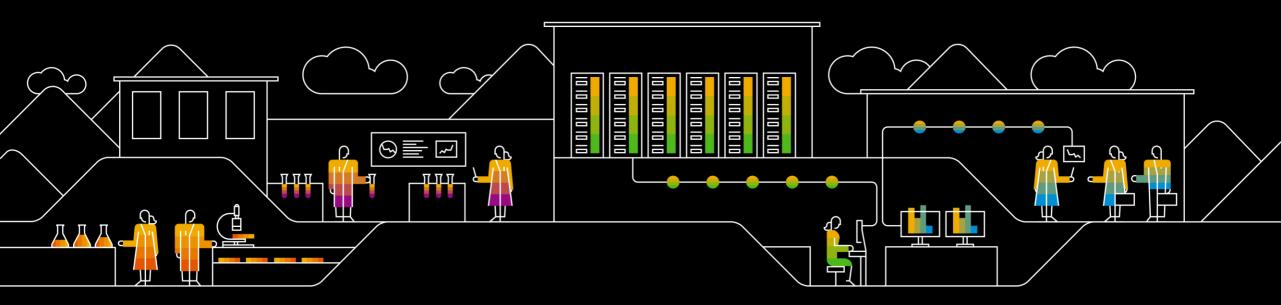
High-quality vendor knowledge from SAP Support experts helps to close the digital skills gap of key

users, IT and line-of-business experts





SAP Enterprise Support Value Maps



Your fast lane to support expertise

SAP Enterprise Support Value Maps – Quickly identify the relevant SAP Enterprise Support services, tools and offerings for your business needs. In addition, leverage the in-depth knowledge of our **support advisory team** for personal guidance based on 45+years of close customer engagements.



Guided approach to reach your objective



Social collaboration to connect directly with SAP experts and peers

SAF

S/4HANA

Cloud

Digital

Innovation

SAP

SuccessFactors

SAP

S/4HANA

On Premise

Expert access to obtain guidance from SAP support experts

SAP Jam

Collaboration

SAP

Analytics

Solutions

Security

Empowerment to build the knowledge and skills you need

Data Volume

Management

Business

Process

Improvement



Lifecycle

Management

Social business collaboration with SAP Jam



- Direct access to SAP Support experts
- Discuss and exchange ideas with other customers across different geographies
- Fast SAP best practice responses
- Exclusive access for SAP Enterprise Support customers

On-demand expertise through a cloud-based social collaboration platform

SAP Jam



- SAP
- Share expertise and provide guidance
- Get direct customer feedback
- Scalable social support

Benefits of SAP ES Value Maps

Access to peers and SAP experts

Run your software at the speed of your business

Embrace innovation adoption & digital transformation

Realize the Intelligent Enterprise

Maximize the value of your SAP software

Boost employee skill level

Reduce training expenditures

Three simple steps to register

https://support.sap.com/valuemaps

Step 1

SAP SL Value Overv

	Portal Home / Offerings & Programs / SAP Enterprise Support / SAP Enterprise Supp	oort Academy		
Ma	aps			
ew	Available Value Maps Customer Quotes Help			
	SAP Enterprise	Support Value Map	s	
	SAP Enterprise Support Value Maps, an SAP social media-based emp learning and utilization of support offerings. They provide transparen guided access to the knowledge, skills and services needed to drive y prepare the IT landscape for innovation.	cy of required efforts to complete the sel	ected goals. Value Maps give you	
		Vour Benefits		
		Access to peers and SAP expension	erts	
		Run your software at the spee	d of your business	
		 Embrace innovation adoption 	& digital transformation	
		 Maximize the value of your SA 	P software	
	213	 Boost employee skill level 		
		 Reduce training expenditures 		
		Request access to join a Value	Access Value Maps you are	
		Map if you are not already a member.	already registered for.	

Step 2

Registration - SAP Enterprise Support Value Maps					
Contact Details		* = mandatory			
Please note: If you do not know yo email or call, kindly check <u>https://s</u>	ur S-user ID, please check <u>https://accounts.sap.com</u> or contact Customer In <u>upport.sap.com/contactus</u> .	teraction Centre via			
For further questions please contac	t Value Map team at <u>SAPESValueMaps@sap.com</u> .				
First & Last Name*:					
Email Address*:					
S-User ID*:					
Phone*:					
City*:					
Country*:					
Company Name*:					
Function/Role*:					

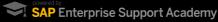
Step 3

Please select the value map(s) in which you would like to participate (max. 4 value maps) and then choose objectives from the list of objectives that will appear on the next page (max. 3 objectives per value map).				
	SAP SuccessFactors - Cloud Value Map - SAP Enterprise Support			
	SAP S/4HANA On Premise - S/4HANA Value Map - SAP Enterprise Support			
	SAP S/4HANA Cloud - S/4HANA Value Map - SAP Enterprise Support			
	Data Volume Management Value Map – SAP Enterprise Support			
	Digital Innovation Value Map - SAP Enterprise Support			
	SAP Analytics Solutions Value Map – SAP Enterprise Support			
	Lifecycle Management Value Map – SAP Enterprise Support			
	Business Process Improvement Value Map - SAP Enterprise Support			
	SAP Jam Collaboration – Cloud Value Map – SAP Enterprise Support			
	Pilot Program - SAP Hybris Cloud for Customer - Cloud Value Map - SAP Enterprise Support			
	Security Value Map – SAP Enterprise Support			

Click on 'Sign Up'

Provide your 'Contact Details'

Choose 'Value Map topic' and 'objectives'. Click on 'Next' & 'Finish'



Lifecycle Management Value Map Demo Session

Christoph Bechtloff - Global Topic Owner



Lifecycle Management

SAP Enterprise Support Value Map

Digital Innovation Value Map Demo Session

Olga TREGUB- Global Topic Owner



Digital Innovation

SAP Enterprise Support Value Map



"We are always focused on innovation and business. For this reason we followed the SAP Enterprise Support value map approach. [...]."

Silvia Marziale, Human Resources Process Information Systems Manager, Piaggio & C. SpA*

*) Learn more: Piaggio Group: Better-Performing Software with SAP Enterprise Support Value Maps

SAP Enterprise Support Value Maps

TURN INFORMATION INTO IMPACT

http://support.sap.com/valuemaps

Thank you.

Register to SAP Enterprise Support Value Maps <u>here</u>.

Contact information:

For further details, please contact your SAP Enterprise Support Advisor or send an e-mail to:

sapesvaluemaps@sap.com





www.sap.com/contactsap

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