



# A Smooth Journey to SAP S/4HANA with SAP Enterprise Support

Sarah Riolobos & Renaud Van Den Daele  
June, 2018

PUBLIC

# Legal disclaimer

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. This presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this document is not a commitment, promise or legal obligation to deliver any material, code or functionality. This document is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This document is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this document, except if such damages were caused by SAP's willful misconduct or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

# Agenda

## Digital Economy Imperative

- Why to start the journey

## SAP S/4HANA Adoption Paths

- All roads leads to Rome

## SAP S/4HANA Project

- Join forces

## Get ready for SAP S/4HANA with the SAP S/4HANA Value Map

- Use a GPS navigation system

## Importance of SAP S/4HANA planning – SAP Enterprise Support Advisory Council

- Catch an opportunity to plan your trip in advance with us

## SAP Enterprise Support for SAP S/4HANA: outlook to 2018

- What to do when you reach your destination

## Key Takeaways

## Q&As



**Join me online:**

<https://www.linkedin.com/in/sara-riobos-78b7b594/>



**Join me online:**

[www.linkedin.com/in/renaud-van-den-daele-34504b14b](http://www.linkedin.com/in/renaud-van-den-daele-34504b14b)

# Digital Economy Imperative

Drive Digital Transformation with SAP S/4HANA

Digital transformation?

Digital revolution!

---

**56%**

of CEOs said that digital business has become a reality and digital improvements have already improved profits<sup>1</sup>

Challenges?

Opportunities!

---

**45%**

of revenue of digital transformed organizations will come from “future of commerce” business models by 2019<sup>2</sup>

Wait?

Act!

---

**60%**

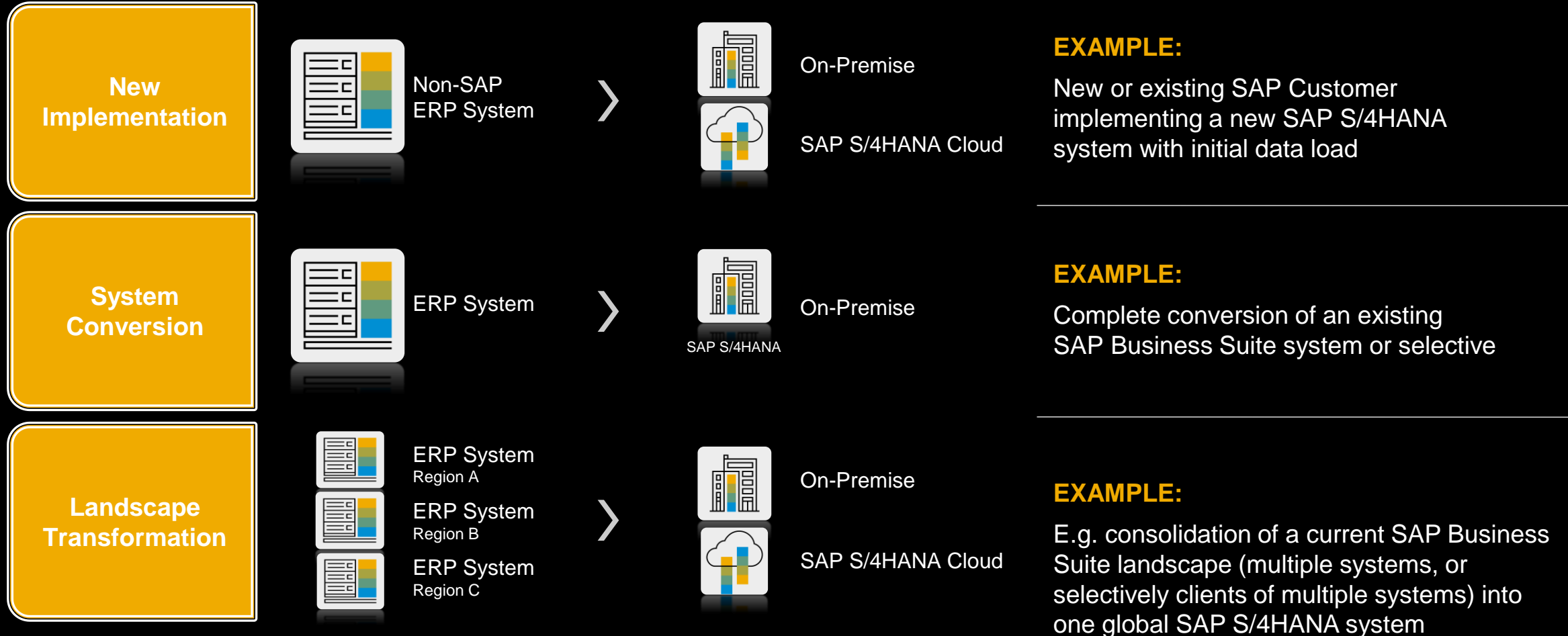
of organizations will have deployed digital-platform strategies by 2020<sup>2</sup>

<sup>1</sup>Gartner 2017 CEO Survey: CIOs Must Scale Up Digital Business

<sup>2</sup>IDC FutureScape: Worldwide Digital Transformation (DX) 2018 Predictions

# SAP S/4HANA Adoption Paths

## Three Different Approaches to Move to SAP S/4HANA



# SAP S/4HANA Projects

## Joined Tasks for Tec & Biz



Check  
Simplification  
List

Choose  
Fiori Apps

Run  
Conversion

Business  
Decisions

Technical  
Check



# SAP Enterprise Support Offerings & Programs

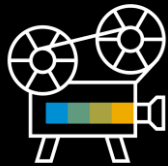
## SAP Enterprise Support Academy & SAP Enterprise Support Advisory Council

The screenshot shows the SAP Support Portal Home page. The browser address bar displays <https://support.sap.com/en/index.html>. The page features a dark navigation bar with the SAP logo and menu items: My Support, Products, Release, Upgrade & Maintenance, Tools, Offerings & Programs (highlighted with a red box and number 2), SAP Solution Manager, and a search icon. Below the navigation bar, the main content area is divided into several sections. The 'SAP Enterprise Support' section (highlighted with a red box and number 3) includes links for Collaboration, Empowerment - SAP Enterprise Support Academy (highlighted with a red box and number 4), Innovation & Value Realization, Mission Critical Support, and Cloud Editions. The 'SAP Preferred Success & SAP Preferred Care' section lists Pillars of Proactive Support, SAP Preferred Success Case Articles, SAP Preferred Care, cloud editions, and SAP Preferred Care, on-premise edition. The 'Support for Small & Medium-Sized Enterprises' section includes SAP Business One and SAP Anywhere content and more. The 'More Offerings' section lists Advanced Secure Support, SAP Standard Support, SAP Product Support for Large Enterprises, SAP MaxAttention & SAP ActiveEmbedded, and SAP Anywhere content and more. The 'Support Services' section includes Single Sign-on With SAP Passports, Tools for Service Sessions, SAP EarlyWatch Alert, SAP OS/DB Migration Check, and SAP Security Optimization Services. The 'Get Involved Early' section includes Beta Programs, Early Adopter Care Services, and Early Knowledge Transfer. The 'Strategy' section includes Next-Generation Support, SAP ONE Support Program, Maintenance 2025, and Extension Policies and Availability. The 'Methodologies' section includes SuccessFactors Business Transformation Management, Implement SAP, and Visit the SAP Community. The 'Customer Center of Expertise' section includes CCOE as Service Provider, CCOE as Business Enabler, Roadmap & Certifications, Events, Knowledge Transfer, and Media Library. A 'Contact Us' button is located in the bottom right corner. The page also features a search bar and a language selector (日本語).

# SAP Enterprise Support Academy

Enablement for Digital Transformation

**SAP Enterprise Support Academy** – Access to high-impact training, collaboration, support, and deployment of best practices from the award-winning SAP Enterprise Support Academy program.



**Knowledge transfer**  
on system operations, system integration, and digital innovation readiness



**Learning on demand**  
through live and self-paced learning content, available in multiple formats and languages

**Role-specific learning**  
by addressing the needs of key users, administrators, IT and line-of-business experts

## Available Formats

Best Practices

Tutorials

Guided Self-Services

Continuous Quality Checks

Improvement Services

Expert-Guided Implementations

Meet-the-Expert sessions

Accelerated Innovation Enablement



# SAP Enterprise Support Academy

## SAP S/4HANA Value Map

SAP Support Portal Home / Offerings & Programs / SAP Enterprise Support / SAP Enterprise Support Academy

**Value Maps**

Overview Available Value Maps Customer Quotes Help

### SAP Enterprise Support Value Maps

SAP Enterprise Support Value Maps, an SAP social media-based empowerment and support program, provide simplification and acceleration of learning and utilization of support offerings. They provide transparency of required efforts to complete the selected goals. Value Maps give you guided access to the knowledge, skills and services needed to drive your business challenges. They empower you to build up digital proficiency and prepare the IT landscape for innovation.

**Your Benefits**

- ✓ Access to peers and SAP experts
- ✓ Run your software at the speed of your business
- ✓ Embrace innovation adoption & digital transformation
- ✓ Maximize the value of your SAP software
- ✓ Boost employee skill level
- ✓ Reduce training expenditures

Request access to join a Value Map if you are not already a member. [Sign Up](#)

Access Value Maps you are already registered for. [Access Value Maps](#)

# SAP S/4HANA Value Map

**SAP S/4HANA Cloud**

SAP Enterprise Support Value Map

The SAP S/4HANA Cloud value map is designed to support you through the entire product lifecycle – from planning a cloud solution through to go-live and continued optimization.

Take advantage of every opportunity and run a live business with SAP S/4HANA Cloud, our next-generation cloud ERP suite. Designed for in-memory computing, SAP S/4HANA Cloud acts as a digital core, connecting your enterprise with people, business networks, the Internet of Things, Big Data, and more. Enjoy the effortless scalability, easy management, and complete security you expect from cloud solutions.

What is SAP S/4HANA Cloud? Watch a 2-minute overview.

**SAP S/4HANA On Premise**

SAP Enterprise Support Value Map

The SAP S/4HANA On Premise value map will help you to adopt and run SAP S/4HANA. The value map guides you from the very beginning: from the discovery stages of this journey through the planning, implementation, and run phases.

SAP S/4HANA is a real-time enterprise resource management suite for digital business. It is built on our advanced in-memory platform, SAP HANA, and offers a personalized, consumer-grade user experience with SAP Fiori. SAP S/4HANA can drive instant value across all lines of business – no matter your industry or business size.

What is SAP S/4HANA? Watch a 3-minute overview.

# SAP S/4HANA Value Map

## SAP Activate Phases



Select an SAP Activate phase to see all learning content within that phase.

### Discover Phase



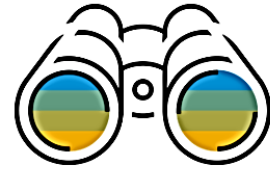
Discover the value of SAP S/4HANA

### Prepare Phase



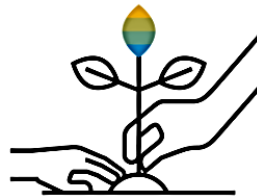
Plan, prepare, and start the implementation project

### Explore Phase



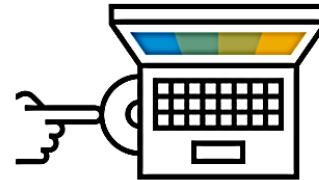
Define all details

### Realize Phase



Implement technical and functional changes

### Deploy Phase



Prepare to go live

### Run Phase



Optimize the operability of SAP S/4HANA

# SAP S/4HANA Value Map Objectives

## SAP S/4HANA Value Map Objectives **Discover** Phase

### STRATEGIC PLANNING







- Understand the difference between SAP S/4HANA on premise and cloud implementations.
- Understand naming conventions in SAP HANA and SAP S/4HANA-related products.
- Learn how to create your own product map, build your own business case, and plan your own digital transformation journey with SAP Transformation Navigator.
- Discover how SAP can help you to optimize and innovate your existing SAP ERP system with SAP Innovation and Optimization Pathfinder.
- Learn how to create a business case based on your own system data with a Business Scenario Recommendation (BSR) report for SAP S/4HANA.
- Understand digital transformation and how to leverage SAP S/4HANA.

### APPLICATION VALUE & SCOPING

- Understand the SAP S/4HANA capabilities you can adopt for your company's processes.
- Understand the available transition options to SAP S/4HANA.
- Understand the requirements if you plan to convert an existing SAP ERP 6.x system to SAP S/4HANA with the SAP Readiness Check tool.

### TRIAL SYSTEM PROVISIONING

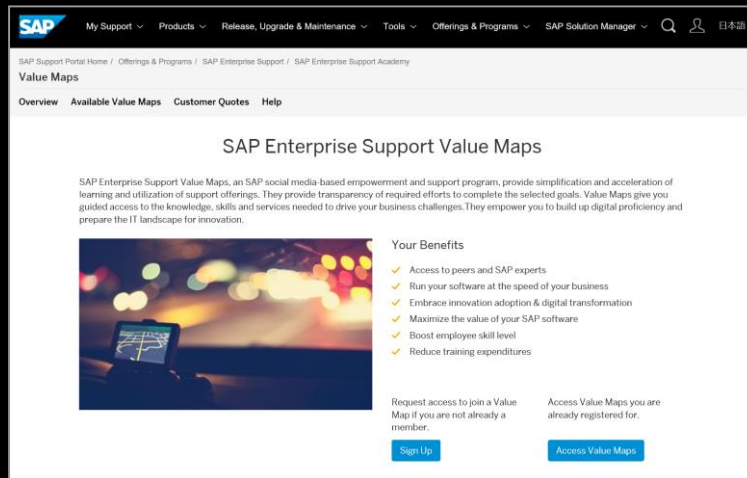
- Explore SAP S/4HANA with a 30-day trial utilizing the latest SAP S/4HANA releases.

| Topic   | Value  | Details & Duration   |
|---|--|--|
|  Get to Know the Basics – Cloud vs. On Premise Implementations                                     | Short presentation on the differences between SAP S/4HANA on premise and cloud systems.  | 2-minute explanatory <a href="#">video</a> .   |
|  HANA, S/4HANA, Suite on HANA, SoH, Simple Finance, S/4HANA Finance, let's have the right wording! | The purpose of this recording is to give a very brief summary of the most used names around SAP S/4HANA, Suite on SAP HANA, and Simple Finance, and to provide a high-level overview (only to "feel" the difference, not diving into technical details) of each solution or product so everybody is using the right terms and there is a common understanding. | 5-minute <a href="#">video</a> .<br> Find more details in the SAP Community in this <a href="#">blog</a> .  |
|  Discover SAP S/4HANA with SAP S/4HANA Value Map   | How to discover SAP S/4HANA using this value map.  | Discover SAP S/4HANA with SAP S/4HANA Value Map, an 8-minute <a href="#">video</a> .   |
|  SAP Transformation Navigator  | Use the SAP Transformation Navigator to create your own product map, build your own business case, and plan your own digital transformation journey.   |  See a <a href="#">blog</a> on how it works in the SAP Community.<br><br>Link to <a href="#">SAP Transformation Navigator</a> .<br><br>~ At your own pace |

# Three simple steps to register

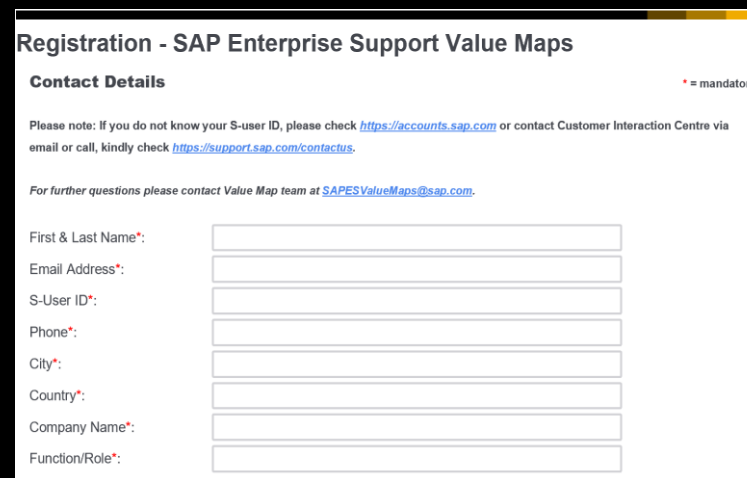
<https://support.sap.com/valuemaps>

## Step 1



Click on '[Sign Up](#)'

## Step 2



Provide your 'Contact Details'

## Step 3



Choose 'Value Map topic' and 'objectives'.

Click on 'Next' & 'Finish'

# SAP S/4HANA with SAP Enterprise Support: Adoption Path



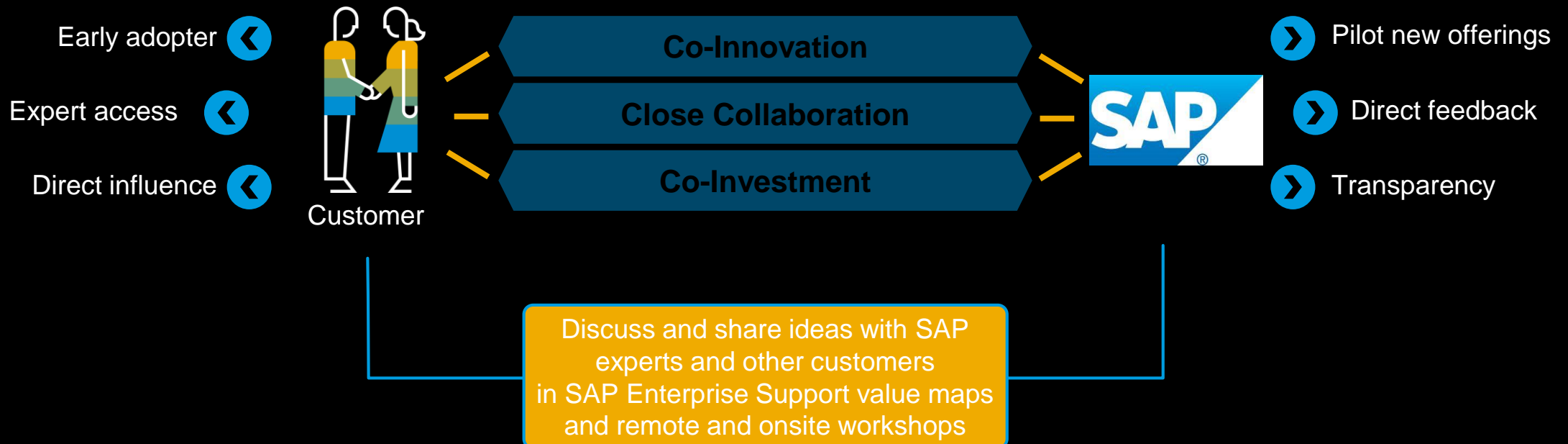
Selected pilot customers in SAP Enterprise Support Advisory Council will become **early adopters of innovations**, which would be further applied in related value maps for the installed base, and vice versa.

# SAP Enterprise Support Advisory Council

Co-innovate with SAP on strategic topics

## SAP Enterprise Support Advisory Council (ESAC)

Participants become early adopters of the latest **support** innovations. They also profit from a bigger investment from SAP's side (e.g., expert advice) and by directly influencing SAP's support offering in a meaningful way based on own requirements.



# SAP Enterprise Support Advisory Council 2018

## Program Highlights 2018



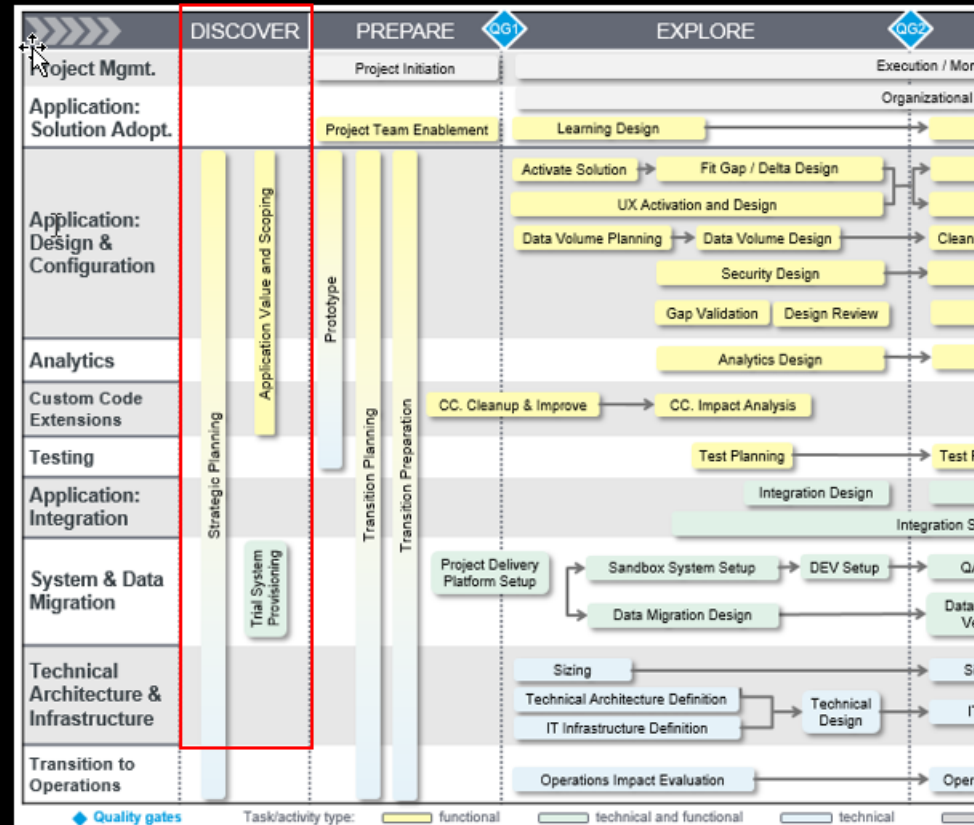
2018

- ✓ Participation is **free of charge**
- ✓ Customers are encouraged to present their projects and KPIs at **customer events**
- ✓ Services and workshops are typically **delivered remotely**, but in some cases also on-site
- ✓ **Not a strictly annual program**, e.g. depending on the work-stream a project could only take a couple of months or could also be continued in the subsequent year
- ✓ Program is **open to all** customers under SAP Enterprise Support
- ✓ **Work-streams have limited capacity**, typically seats are provided on a “first come, first serve base”
- ✓ Customers **get additional value** such as **expert advice**, **access to exclusive (pilot) services**, and more
- ✓ **Not a static program**, additional work-streams may be added in the course of the year if needed
- ✓ Results and achievements may be used to **create reference assets** together with the customer

# SAP Enterprise Support Advisory Council: SAP S/4HANA On Premise workstream

Get expert guidance during the DISCOVER (pre-project) phase of your journey towards **SAP S/4HANA**

- Understand how to assess **your readiness** to start / before starting an SAP S/4HANA project
- Understand **main milestones** of a SAP S/4HANA project
- Understand **decision criteria** for converting existing ERP systems into SAP S/4HANA or migrating to fresh new system
- Understand **deployment options** of SAP S/4HANA
- Receive guidance on **technical architecture** (Scale in / scale out , TDI vs Appliance )
- Receive Functional implementation overview and best practices





# SAP Enterprise Support Advisory Council: SAP S/4HANA On Premise workstream

## Two tracks for optimized content based on your situation


Started, some more  
seats available


- Understand how to shape the landscape of the future with SAP Transformation Navigator
- Create your business case with Value Assessment tools,
- Scope your digital core
- + more topics currently assessed

- SAP S/4HANA foundational knowledge overview
- SAP Readiness Check
- SAP S/4HANA Architecture
- Sizing guidance
- Transition path (New Implementation vs System conversion ) decision criteria
- Must know for Technical System Conversion
- Must know for Finance related conversion steps
- + more potential topics based on feedback from pilot customers

- SAP S/4HANA foundational knowledge overview
- SAP Readiness Check
- SAP S/4HANA Architecture
- Sizing guidance
- Transition path (New Implementation vs System conversion ) decision criteria
- Must know for Technical System Conversion
- Must know for Finance related conversion steps
- + more potential topics based on feedback from pilot customers

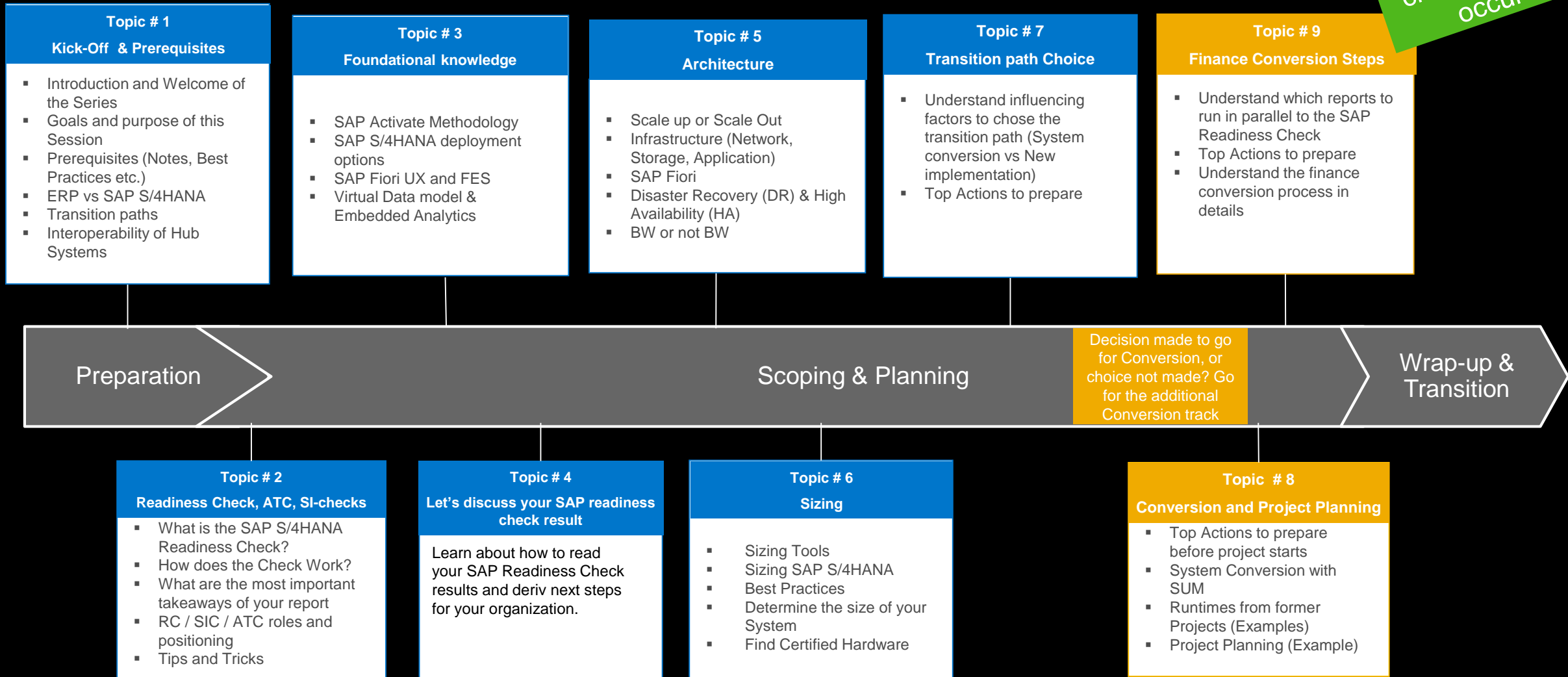
Preview, accepting  
candidates

 **Short term Track:** Guidance on **key necessary knowledge** before launching a project starting end of Q2 or beginning of Q3

 **Long term track** = Content of Short term track + Transformation planning related topics

# Delivery Framework: Short Term Plan

Planned agenda, changes may occur



Short and Long term, all customers  
Short and Long term, conversion only

# SAP Enterprise Support Advisory Council: SAP S/4HANA Cloud workstream

**SAP S/4HANA Cloud** is now also volume-ready. It will pay off for you to be an early adopter, extending the accompanying deliverables together with us.

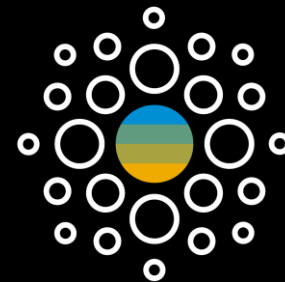
- Carry-on piloting new SAP S/4HANA cloud support services coming into the portfolio for both the **Prepare, Realize and Run** phases
- Understand the fundamentals of each phase of the SAP S/4HANA Cloud Solution Lifecycle
- Focus areas: Onboarding; Integration; Quarterly release upgrade; Project milestone checks
- Ensure adherence to SAP S/4HANA Cloud best practices
- Get Guided via empowering and advisory
- Provide feedback and lessons learned to broaden and improve the quality of our services

# SAP Enterprise Support – The choice for the intelligent enterprise

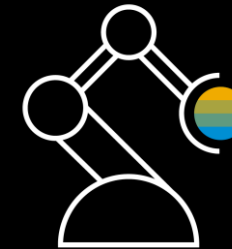
The  
intelligent enterprise



Move to the  
cloud



Make SAP S/4HANA your  
digital core



Embrace  
breakthrough innovations

**SAP Enterprise Support** helps you to apply new innovations and support services to improve your business processes and performance aimed at building an intelligent enterprise and mastering the digital economy.

# Key Takeaways

- **SAP S/4HANA is the next generation business suite**, that has been specifically designed to support our customers to succeed in the digital world.
- The transition to S/4HANA **must be a joint project** for technical and business teams
- The SAP Enterprise Support Academy **contains all the content**, services and tools you need to transition to SAP S/4HANA
- The SAP S/4HANA value map is **the landing page for all SAP S/4HANA implementations**, both on Premise and Cloud and is a key deliverable within the SAP Enterprise Support Academy.
- Registering in the SAP S/4HANA value map **is very easy**. Register from the SAP Enterprise Support value maps landing page in the [SAP Support Portal](#). Choose the SAP S/4HANA value map and follow the steps. We will contact you and guide you during this process, so nothing to worry about.
- You can **still catch the opportunity** to join the ESAC co-innovation program to get access to, and influence the new ES content to be created for the Discover phase of the SAP activate Methodology
- Remember that the journey does not need to end once you have implemented SAP S/4HANA. You can continue the road to the Intelligent Enterprise, with SAP S/4HANA as your digital core and Enterprise Support to accelerate innovation with Leonardo

# Questions?

# Thank you.

Contact information:

**SAP Enterprise Support Academy**

[SAP\\_ES\\_Academy@sap.com](mailto:SAP_ES_Academy@sap.com)

**SAP Enterprise Support Value Maps**

[SAPESValueMaps@sap.com](mailto:SAPESValueMaps@sap.com)

**SAP Enterprise Support**

[SAP\\_Enterprise\\_Support@sap.com](mailto:SAP_Enterprise_Support@sap.com)

Follow all of SAP



[www.sap.com/contactsap](http://www.sap.com/contactsap)

© 2018 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See [www.sap.com/corporate-en/legal/copyright/index.epx](http://www.sap.com/corporate-en/legal/copyright/index.epx) for additional trademark information and notices.