



Overview & Strategy

SAP Cloud Platform as Innovation and Extension Platform

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PUBLIC

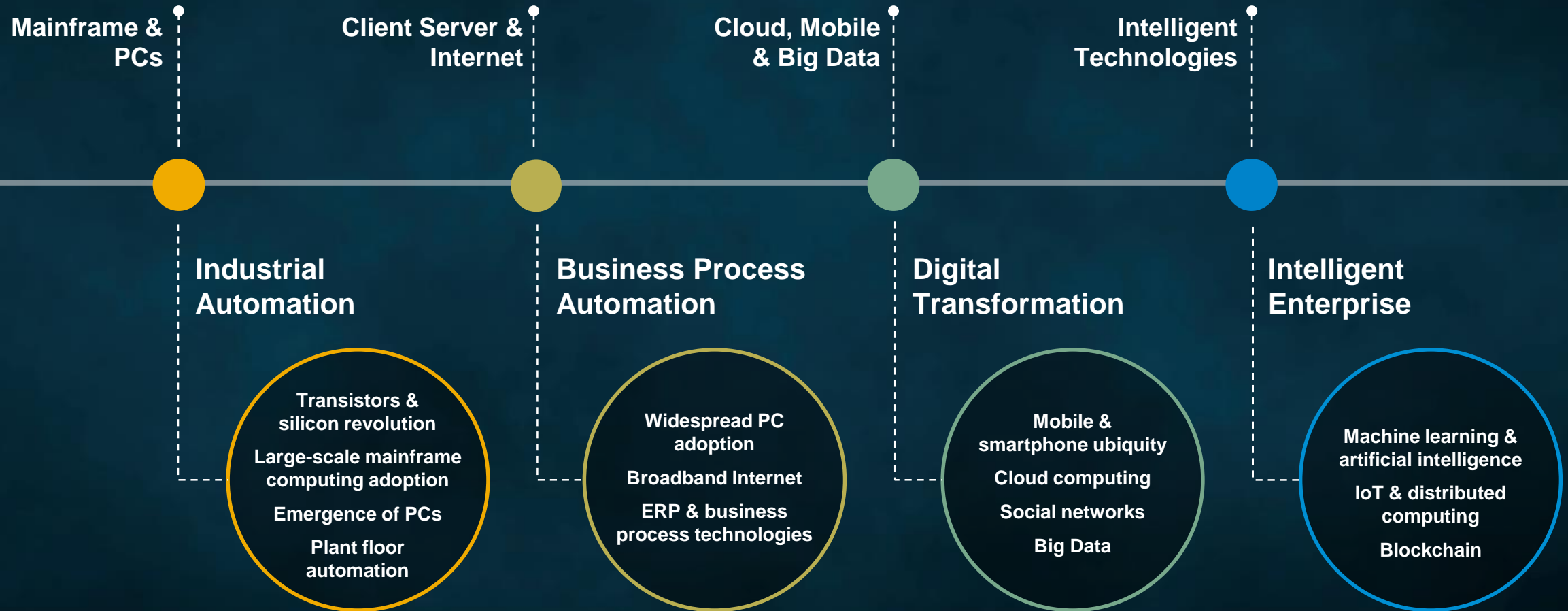
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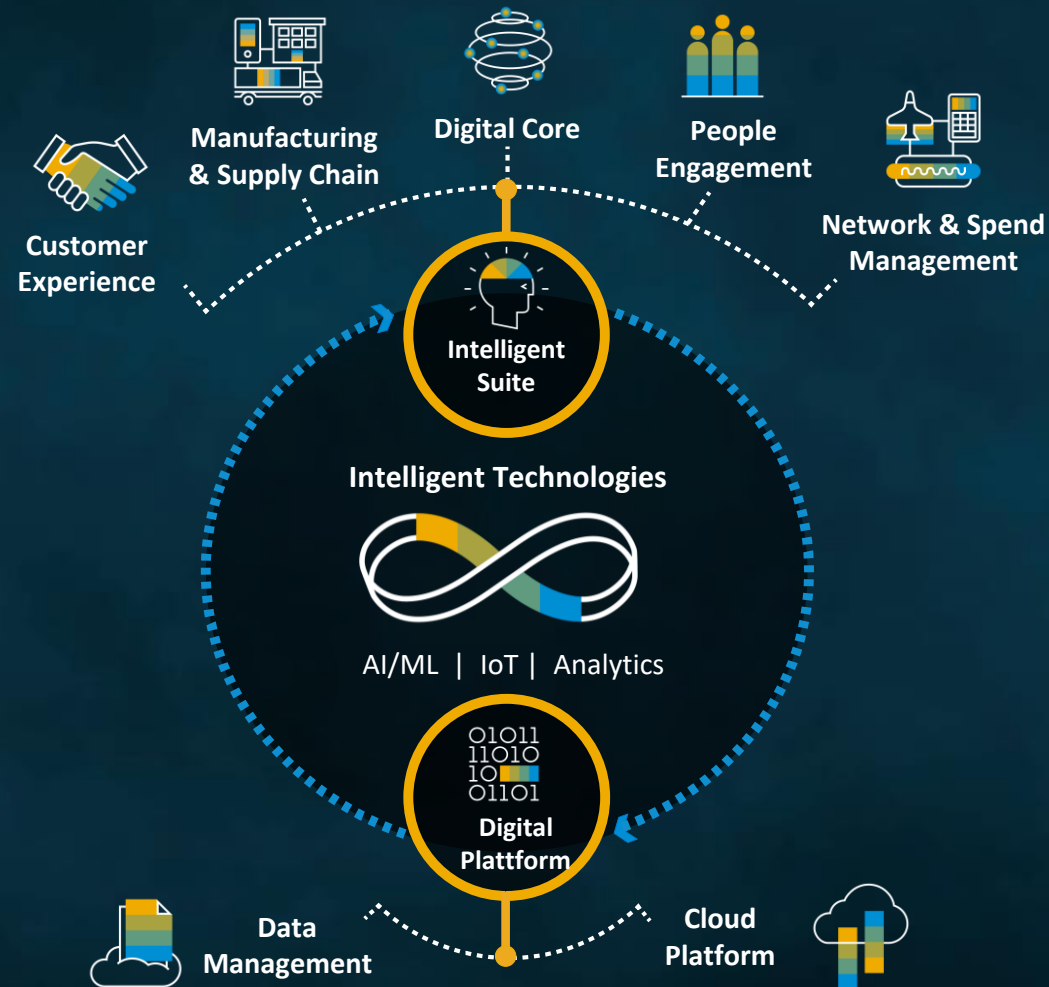
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The digital era is evolving into the intelligence era



SAP Strategy: Enable the Intelligent Enterprise

SAP Cloud Platform as Key Component of Digital Transformation

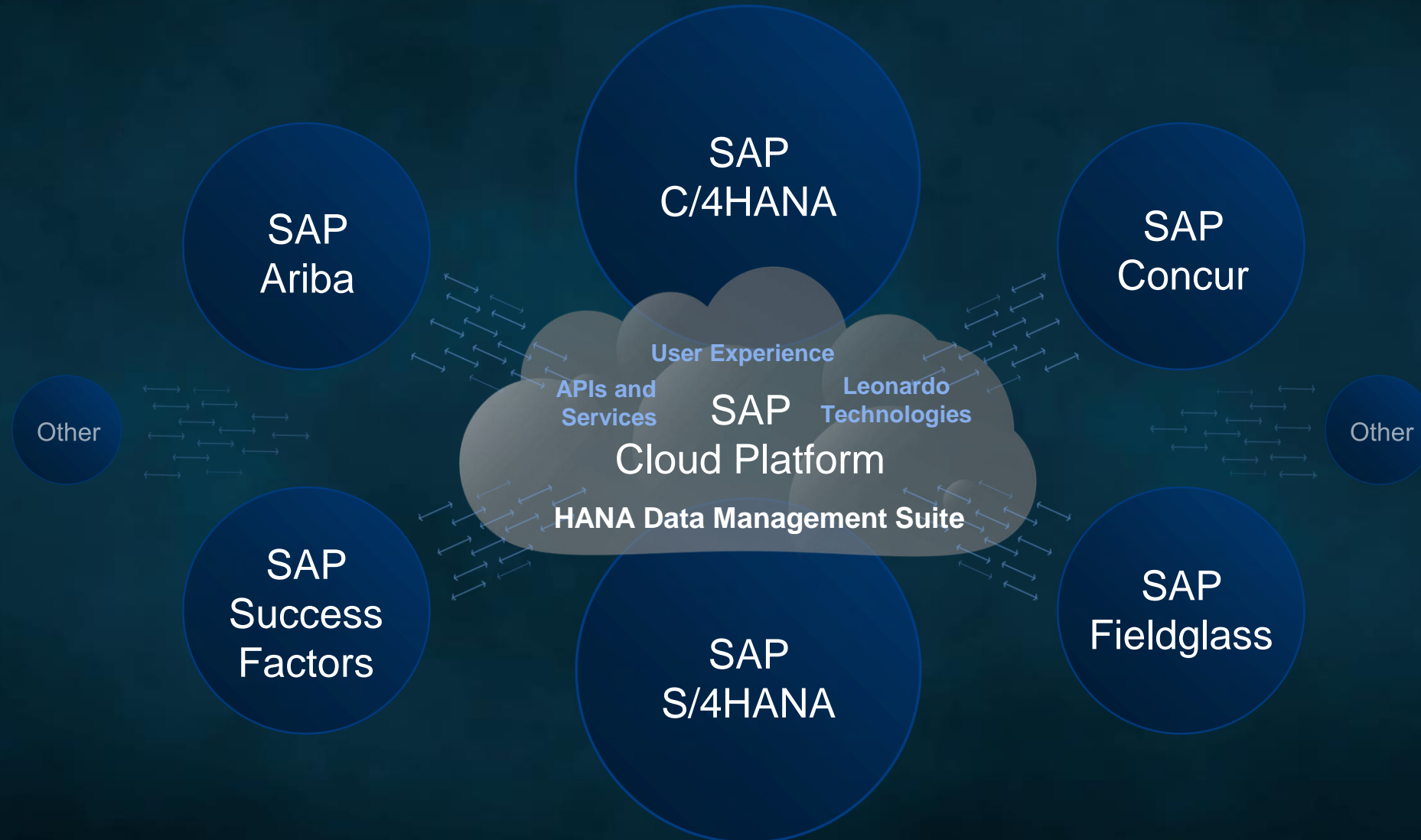


- 1 Intelligent Suite
- 2 Intelligent Technologies
- 3 Digital Plattform

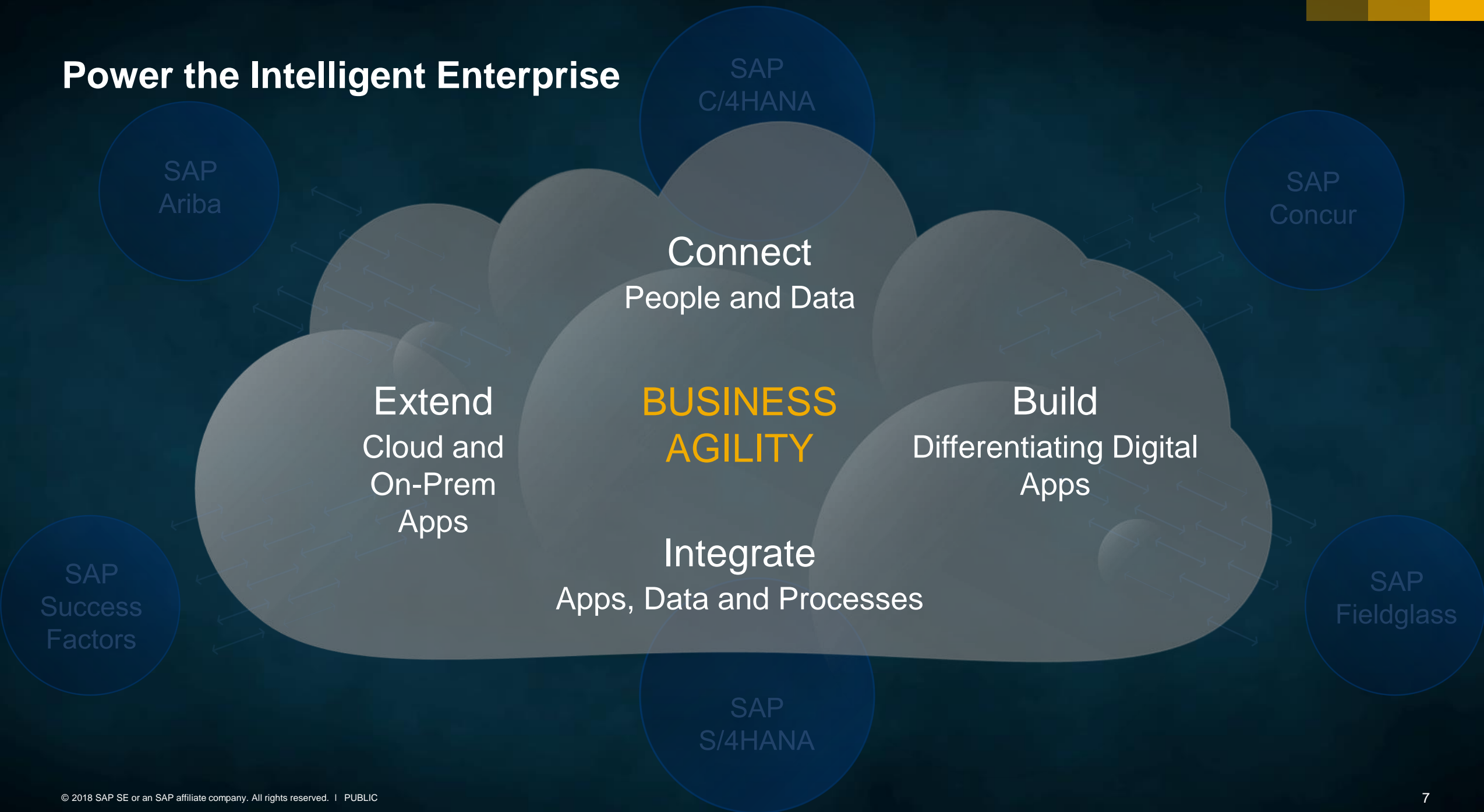
"... the **SAP Cloud Platform is in the center.**
Everything what we do now; how we connect applications,
how we connect other applications, how we present services we have in the
system for the use in applications or in Leonardo or outside SAP
will go through the SAP Cloud Platform."

Hasso Plattner, Sapphire 2018

The Intelligent Enterprise is more than ERP



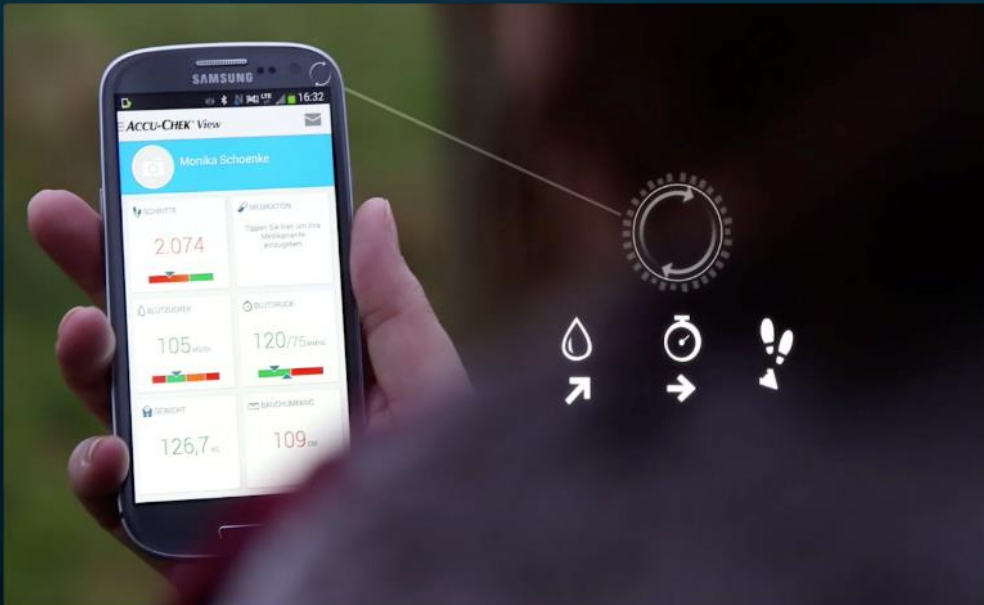
Power the Intelligent Enterprise



Roche Connected Health – Diabetes Care



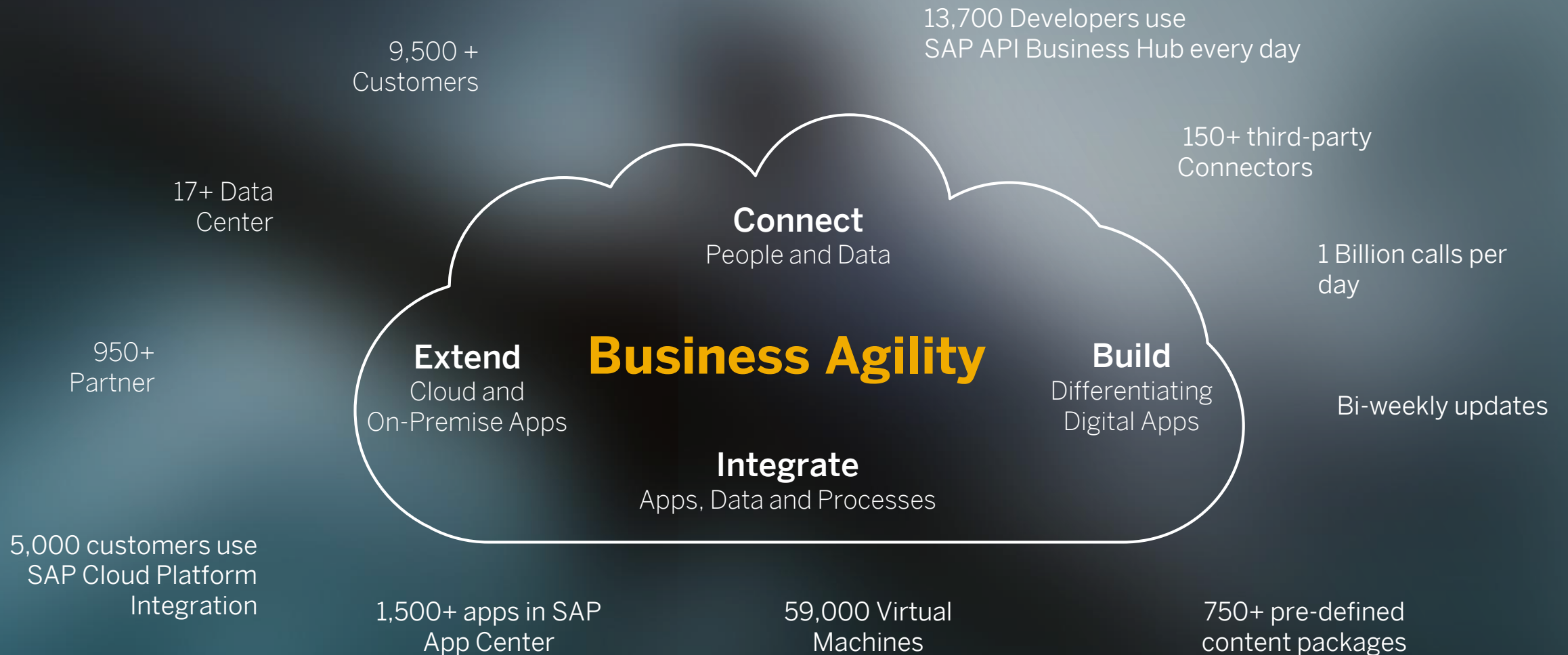
About **347 million people** worldwide have **diabetes**.



SAP and Roche created a **mobile app** based on the SAP Cloud Platform to enable doctors to follow the progress of their patients via a dashboard on their tablets or computers in **real time**. If indicators change, the health expert receives an **alert and can send messages** or set new goals for the patient. They can also send a **request to schedule an appointment** to discuss further treatments.

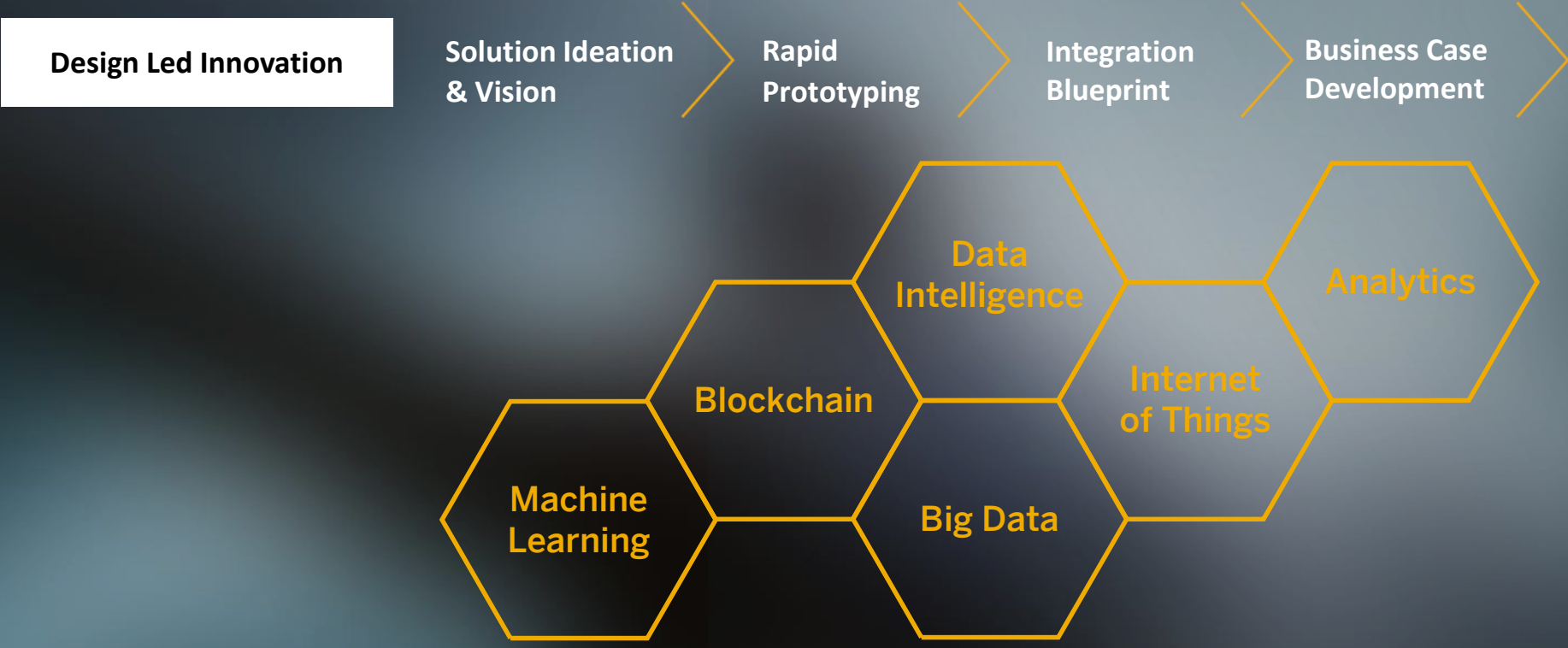
AGILITY IN BUSINESS AND IT







USAGE OF SAP CLOUD PLATFORM TODAY



SYSTEMATIC APPROACH

OPEN INNOVATION AND SAP LEONARDO



SAP Cloud Platform	Microservices Open APIs Flexible Runtimes Integration			
SAP HANA Data Management Suite	SAP HANA	SAP Data Hub	SAP EA Designer Services	 AWS S3  SWIFT  Hadoop ...
Multi-Cloud Infrastructure		 Google Cloud Platform	Microsoft Azure	



Agility. The cloud is your fastest track to continuous innovation



SAP SuccessFactors 

SAP Hybris 

SAP Concur 

SAP Ariba 

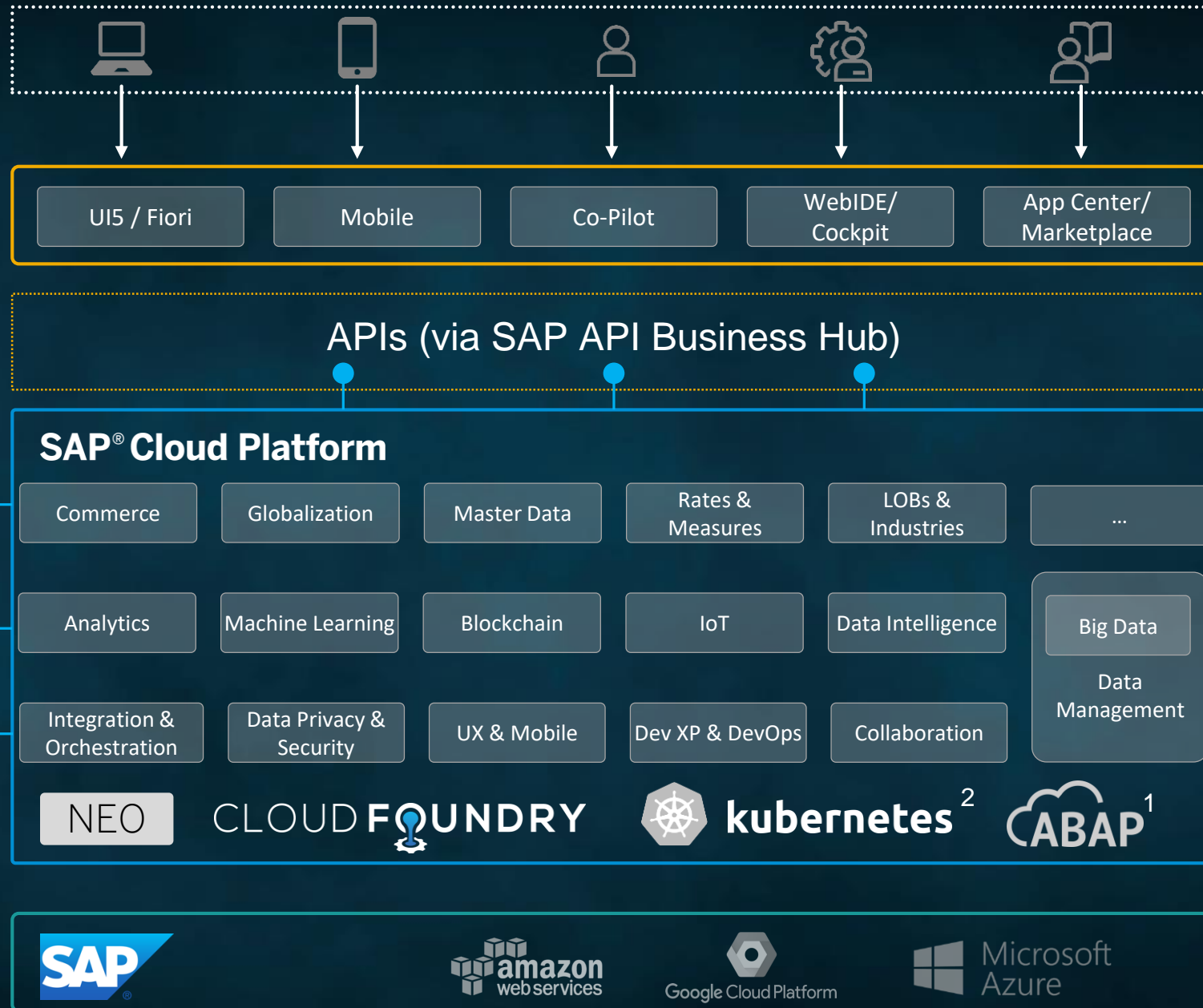
SAP Fieldglass 

SAP® S/4HANA

Business Suite
BW



Master data objects²



Updates and Outlook

GA of SAP Cloud Platform on
Google Cloud Platform

GA of SAP Cloud Platform on Microsoft
Azure

SAP Cloud Platform,
private edition on IBM Cloud

Android SDK

Currency Conversion Rates (Thomson
Reuters)



Consumption-based Pricing

Integration Content Advisor

Open Connectors

Blockchain

Comprehensive Use Case Scenario
Support



MULTI-CLOUD

CHOICE OF THE UNDERLYING
CLOUD INFRASTRUCTURE PROVIDER:

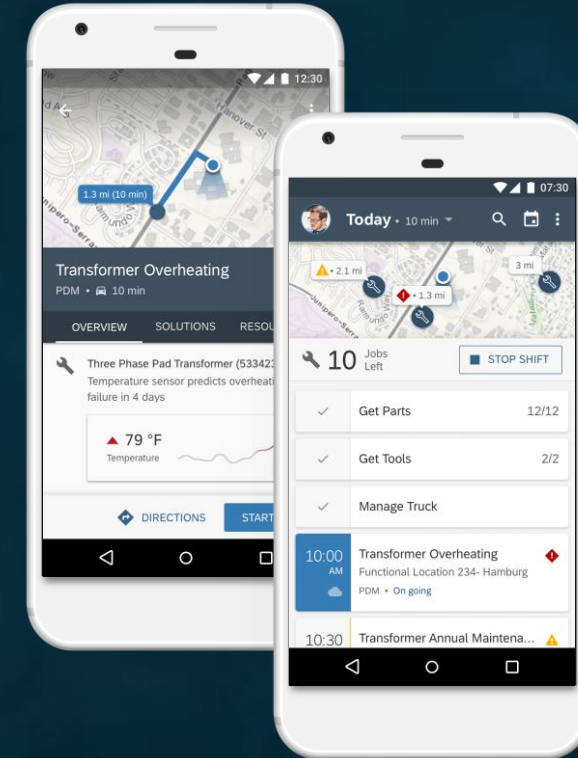


SAP Cloud Platform SDK for Android

Consistent user experience across Android and Fiori

Native integration with SAP Cloud Platform Mobile Services enables automated features like push, offline, and app authentication

Part of a broader strategic relationship with Google, including joint community enablement



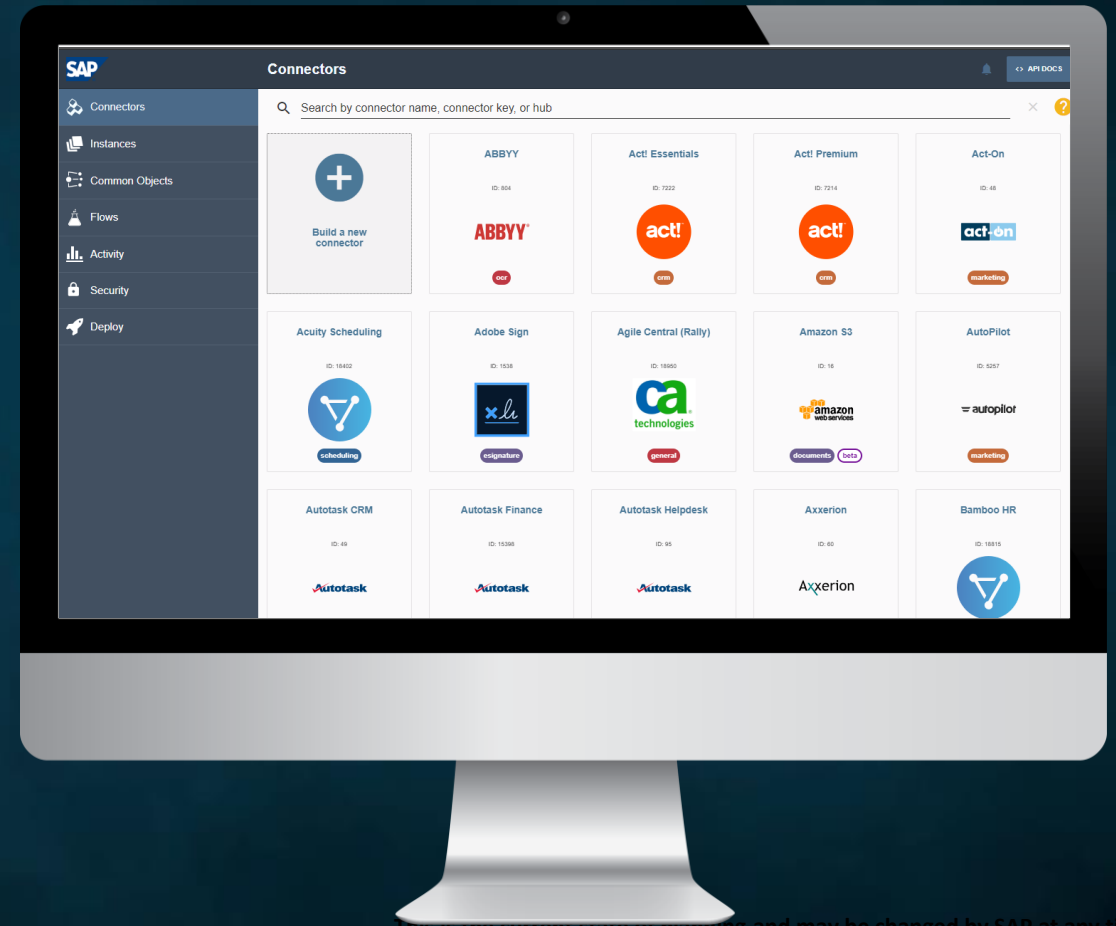
This is the current state of planning and may be changed by SAP at any time.

Accelerating third-party connectivity with Open Connectors

Feature-rich, pre-built connectors to over 150 non-SAP cloud or on-premise applications

Out-of-the-box connectivity to third-party APIs via harmonized RESTful APIs

Drastically reduces First Time To Connect to third-party apps



This is the current state of planning and may be changed by SAP at any time.

FROM USE CASE TO SOLUTION ARCHITECTURE AND COST

CLOUDPLATFORM.SAP.COM



SAP Cloud Platform commercial innovations

**1 Central
Catalog**

**50+
Services**

**2 Business
Models**

**CPEA in 39
Countries**

**CPEA for
30+ Services**

**Trade-in
Program**

„What a difference two years make.
SAP is the **most improved platform** from our
last assessment”

The Forrester Wave™: Development-Only Public Cloud Platforms, North America, Q2 2018

10 Reasons for SAP Cloud Platform

01



Intelligent Platform
to connect people,
things, and businesses

02



Open & trusted
enterprise-scale
platform

03



Unparalleled choice of
multi-cloud deployment
options

04



Business systems
integration made
simple. Out-of-the-Box.

05



Next-gen Data
Management services

06



Extensibility that
multiplies value
from SAP apps

07



Platform for building
differentiated business
offerings with Leonardo

08



Digital business models
powered by
differentiated APIs

09



Consumer-grade user
experience for your
applications

10



Enterprise app
marketplace for the
SAP ecosystem

Thank you.

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https://bit.ly/sapcp_powers_ie



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