

# **SAP Enterprise Support Academy** Increase Your IT and Business Users' Skillset

Gerd Stumm, Leyi Liu SAP Enterprise Support Academy October 2018

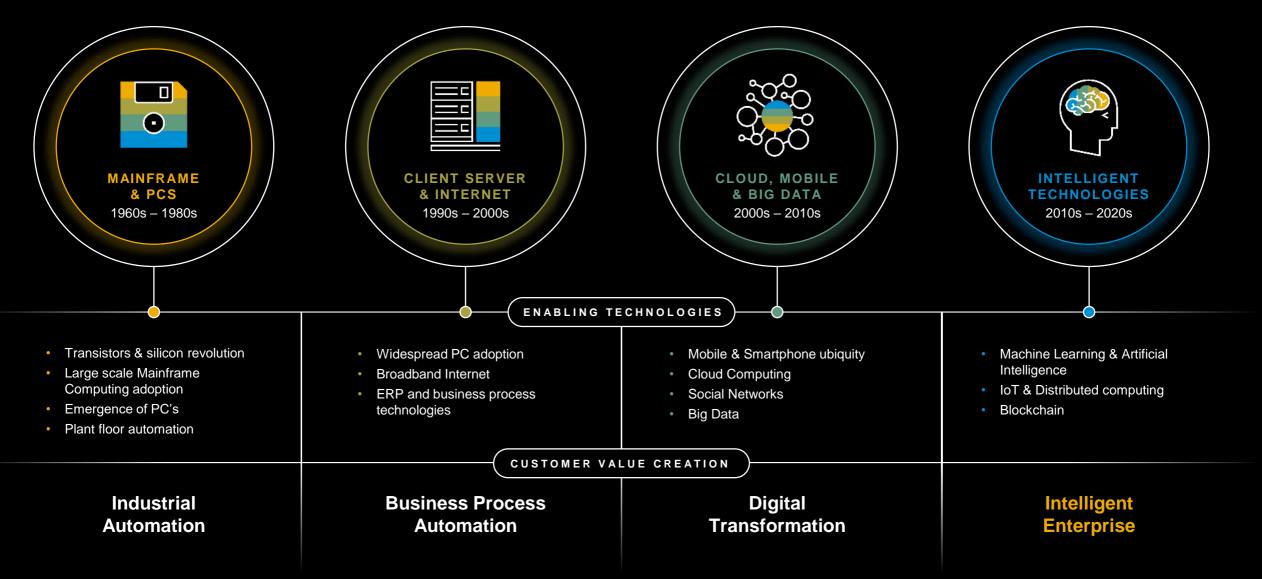


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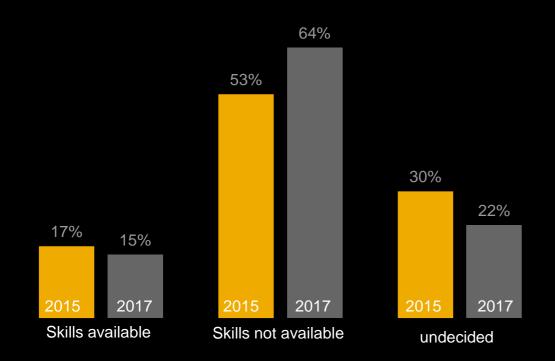
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### The digital era is evolving into the Intelligence Era



## The learning imperative

Demand for technology skills is high but skills development is lagging behind



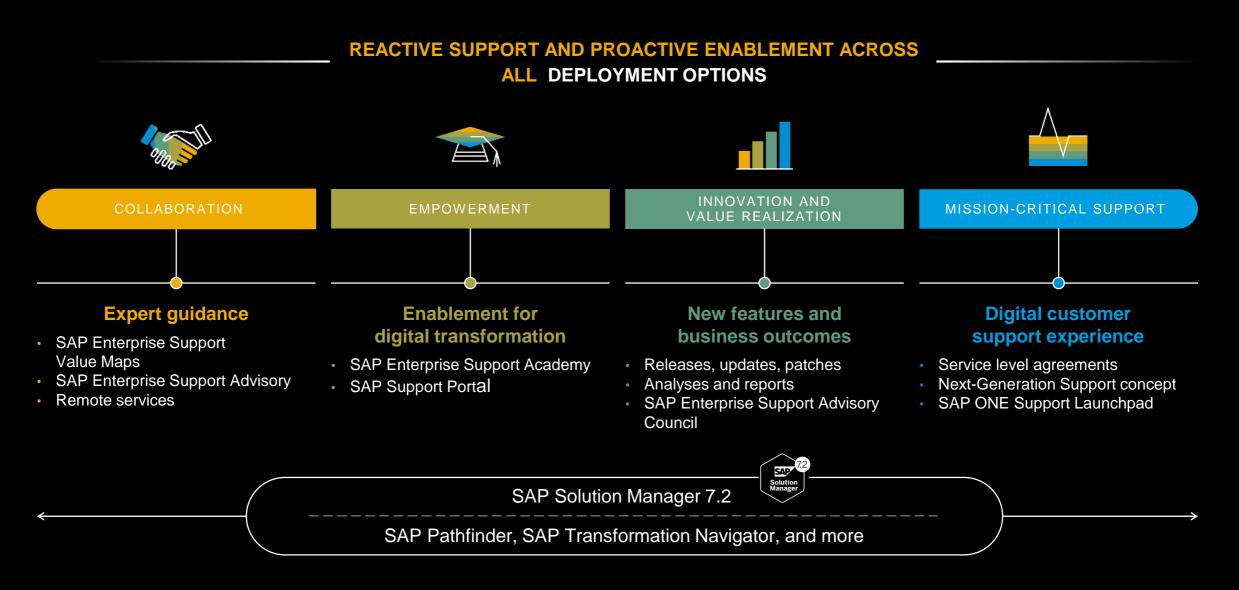
Only **15%** of companies have the personnel with the skills necessary for a successful digital transformation.



A lack of digital skills is still among the **top barriers** 

Source: Technische Universität München (TUM), Survey on skills for digital transformation

## SAP Enterprise Support is the foundation of continuous customer success



## **SAP Enterprise Support Academy**



Benefit from expert-guidance and high impact knowledge transfer services that enable you to innovate and be successful with SAP solutions.





Knowledge transfer on digital transformation, integration, and system operations On-demand learning experience by combining self-paced and expertled offerings, available on SAP Learning Hub



High-quality vendor knowledge from SAP Support experts helps to close the digital skills gap of key users, IT and line-of-business experts



#### >> Home page & Sign-up

1.300 +

Learning assets

and services

#### All

Deployment scenarios covered (Cloud, On-premise, Hybrid)

#### Included

in SAP Enterprise Support at no additional cost

### 10

Value Maps for more guidance and collaboration

## The path to success – From discovery to mastery



Challenge

Start

The company's ERP system needs to be updated. The responsible IT manager is looking for more information about the available options.



### **Intelligent Tools**

### Make a plan

She uses the SAP Innovation and Optimization Pathfinder report to get more information about the optimization potential of SAP S/4HANA and to receive tailor-made recommendations. She is also directed to the value map for SAP S/4HANA.



### Value Maps

# Get orientation & collaborate

She joins the SAP S/4HANA value map and interacts with SAP experts using social collaboration features. She selects the objective she wants to achieve and reviews the learning plan.



### Academy

### Learn

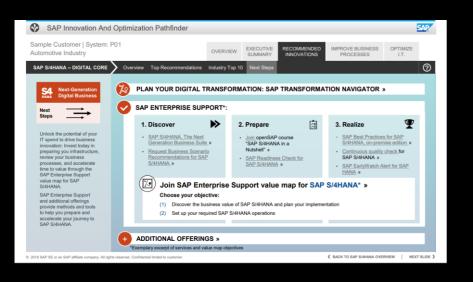
She creates her individual learning plan, enrolls for live sessions and starts learning with SAP Enterprise Support Academy.

## **Intelligent Tools**

#### Starting Point

### **SAP Innovation and Optimization Pathfinder**

Innovation recommendations, industry benchmarks and recommendations for business and IT http://www.sap.com/pathfinder





Customer-specific improvement and innovation opportunities based on the customer's current core SAP ERP system usage, business & IT performance

Industry benchmarks and recommendations for business and IT to optimize SAP solutions, or to implement software and cloud innovations using relevant SAP Enterprise Support or SAP Services offering

**Interactive report** navigates decision makers to relevant information, services and tools

Free-of-charge for customers on SAP maintenance

## **SAP Enterprise Support Value Maps**

**SAP Enterprise Support Value Maps** – A structured and goal-based approach to quickly identify the relevant SAP Enterprise Support services, tools and offerings to achieve defined targets and address your business needs. In addition, leverage the in-depth knowledge of our **support advisory team** for personal guidance based on 45+ years of close customer engagements.



Guided approach to reach your objective



Social collaboration to connect directly with SAP experts and peers

SAP

S/4HANA

Cloud

Digital

Innovation

SAP

SuccessFactors

SAP

S/4HANA

On Premise



Expert access to obtain guidance from SAP support experts

SAP Jam

Collaboration

SAP

Analytics

Solutions

Security

Empowerment to build the knowledge and skills you need

Data Volume

**Management** 

Business

Process

Improvement

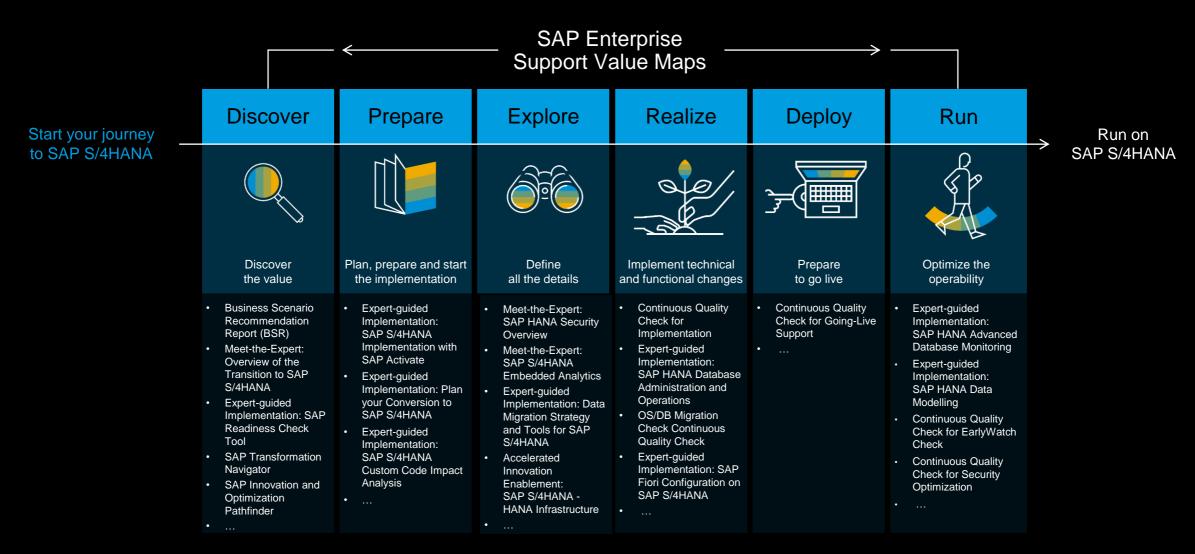
Available Value Maps



Lifecycle

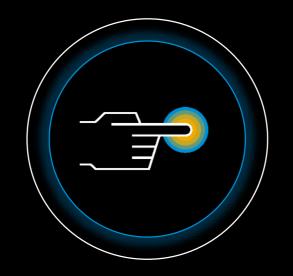
Management

## Example: SAP S/4HANA On Premise Value Map



Learn more: Whitepaper: Speed Up Your Digital Transformation with SAP S/4HANA and SAP Enterprise Support

## SAP Learning Hub, Edition for SAP Enteprise Support – Demo



## SAP Learning Hub, Edition for SAP Enterprise Support – 101



### **Get Started**

- One-time registration for Learning Hub at <u>support.sap.com/esacademy</u> (s-user required)
- Newsletter subscription
- Use the *Calendar* of scheduled live sessions in SAP Learning Hub or here:
   <u>APJ | EMEA | Latin America | North America</u>

### Search

**Search** the <u>learning catalog</u> for keywords or phrases (use quotation marks for exact phrase)

- Category: instructor-led vs. online items
- Course dates: shows all scheduled instructorled items for the given timeframe
- Delivery method: covers the different learning formats (EGI, MTE etc.).
- Subject areas: categorizes items based on SAP's product taxonomy



Define your personal learning objectives, identify which SAP solutions are relevant to you.

Assign the relevant courses, or other learning items to <u>My Active Courses</u>.

### Start Learning

**Expert-led** sessions

 Block your calendar using ICS file in the enrollment confirmation notification

#### Self-paced items

 Start and continue assigned courses anytime from <u>My Active Courses</u>

#### Recommendations

Check out learning items recommended to you

### **Complete Course**

 Print out certification of course completion from My Learning History

#### Provide feedback via

- Star rating for completed items
- Surveys after expert live session and online MTE recordings



### Get help

Look up our help & resources section on the SAP Support Portal: <u>support.sap.com/esacademy</u>

- FAQs | Glossary
- Tutorials
- Program entitlement
- <u>Contact us</u>

### Maximize the value of the software that drives your business

## **USE CASE EXAMPLES**

- Connect your cloud applications to other SAP and non-SAP software.
- Manage, monitor and optimize the business outcomes of your Cloud solution
- Secure your SAP S/4HANA and SAP HANA systems.
- Administer and monitor your SAP HANA database.
- Realize SAP Fiori use cases for your company
- Implement a strategy to manage data volume.
- Discover opportunities to replace custom objects.

## **BENEFITS**

- Get ready for innovation adoption and digital transformation.
- Maximize the usage of the deployed solutions.
- Drive smooth end-to-end operations (for all deployment models).
- Run your software at the speed of your business.
- Learn about end-to-end supportability options.
- Reduce training expenditures.

## SAP Enterprise Support Academy – Customer success is our mission



### Stara

https://www.youtube.com/watch?v=vJHPi89WQXI

# Embracing digital transformation with the help of SAP Enterprise Support

"We received strong support from SAP Enterprise Support throughout our proof of concept. The expert-guided-implementation workshops were valuable and gave us the opportunity to learn the basic configuration directly from the experts, reducing consulting days and increasing our confidence and knowledge." Valerie Ricard, Domaine Support Functions, Thales Alenia Space

"Our IT and BASIS teams have benefited a lot from the trainings and enablement offered through SAP Enterprise Support Academy. Additionally, remote and on-site support services have helped us solve many system issues as well as improved our system's availability and performance."

Xuemei Shao, IT Manager, Maanshan Iron & Steel Corp. Ltd.

"With the help of the SAP Enterprise Support Academy program and advisory team, we utilized the different services to improve the performance of our systems. We stabilized our SAP HANA database when issues arose that put the system at risk, and identified potential threats that have been dealt with thanks to the recommendations of the CQC reports."

Nicolas Martinez, Head of IT, Casa Luker S.A.

## **SAP Enterprise Support Academy – Key value drivers**

Seamless consumption of innovation	Readiness For innovation with the SAP Enterprise Support Academy program	<b>10%</b> Less effort to adapt new innovation	Stronger Internal knowledge base for planning and maintaining IT solutions into the future	
Effective extension of skills	Up to 70% Costs savings on upskilling development experts	20% Reduction in time required for learning	<b>15%</b> Faster knowledge acquisition about SAP Revenue Accounting and Reporting	
Business outcomes	US \$ 60.000 Saved in project fees	<b>15%</b> Reduction in monitoring and administration efforts	<b>50%</b> Cost savings for system monitoring after joining SAP Enterprise Support Academy	
Fast value realization	90% Increase in business-user confidence in data integrity and accuracy	<b>50%</b> Faster reporting in select reports	60x Less time to complete full system testing	→ Customer Success*

\* Source: SAP Digital Business Services Reference Program: http://www.sapsupport.info/references/reference-navigator/

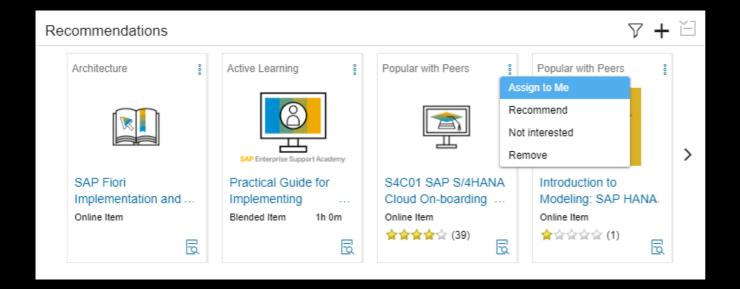
## **Outlook - Personalized Recommendations**

Lab Preview

Users can search through available topics and subscribe to topics of interest.

Recommendations tile includes two new types of recommendations:

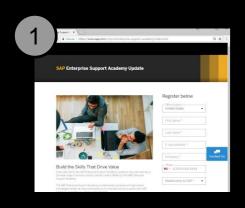
- Popular with Peers: Relevant learning based on the learning history of similar users.
- Topic-related recommendations: Relevant courses based on the user's topics of interest



## **Monthly Newsletter**

### Subscribe now to receive our monthly update!

### https://www.sap.com/cmp/nl/enterprise-supportacademy/index.html





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Hyperlinks to the regional schedules with registration links
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APJ, EMA, LA, NA





The videos in the <u>Tip in a Minute</u> series aim to simplify your experience when using SAP Learning Hub. Watch this edition to find out...

You can preview the next available live sessions directly on our landing page on SAP Support Portal, tailored per region:

#### APJ EMEA

Latin America

#### erica\_\_\_\_\_

### MPORTANT

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All registration links and links to learning items in this newsletter will only work if you have signed up for SAP Learning Hub, edition for SAP Enterprise Support. Follow these three simple steps:

Read the quick guide to learn how to sign up and use SAP Learning Hub.

Sign up for SAP Learning Hub (s-user required) The system will check your eligibility, create a learning hub user for you, and update the catalog. Within the next 2 hours you will receive a registration confirmation via e-mail.

Access Learning Content or follow the links in this newsletter

Your SAP Enterprise Support Academy team

#### In this Issue:

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 Lonend Data Protection Regulation for SAP 3444AAA Cloud

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 A. Contentia Your SAP Reviewa Accounting and Reporting Implementation

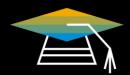
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### Summary



SAP Enterprise Support Academy provides expert-guidance and high impact knowledge transfer services that enable you to transform into an intelligent enterprise and be successful with SAP solutions.

Learn more and sign up at

https://support.sap.com/esacademy

Subscribe to our newsletter at

https://www.sap.com/cmp/nl/enterprise-support-academy/index.html

### Check out the list of scheduled events

APJ EMEA Latin America North America

## **More information**

# SAP Enterprise Support

https://support.sap.com/enterprisesupport SAP Enterprise Support Value Maps https://support.sap.com/valuemaps SAP Enterprise Support Advisory Council https://support.sap.com/esac

SAP Solution Manager https://support.sap.com/solution-manager

### **Contact & follow us:**







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#### www.sap.com/contactsap

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