

SAP Cloud Platform Open Connectors

Accelerating connectivity to non-SAP applications

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- Introduction
- Key Capabilities
- Demo
- Additional Information & Road Map
- Key Takeaways

Introduction



SAP Cloud Platform **Integration Suite**

A modular iPaaS to connect the Intelligent Enterprise



Seamlessly integrate anything, anywhere (A2A/B2B) in real time



Expose your data and processes as APIs and manage their end to end life cycle



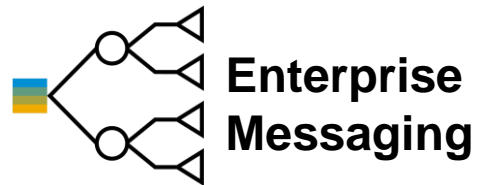
Accelerate implementation and maintenance of B2B scenarios using machine learning



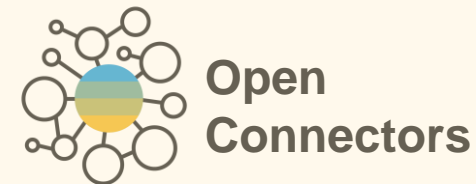
Jump start integration projects with APIs, packaged integration content and adapters



Automate business processes and enterprise decisions



Decouple communication and send messages and events in responsive, event-driven architectures

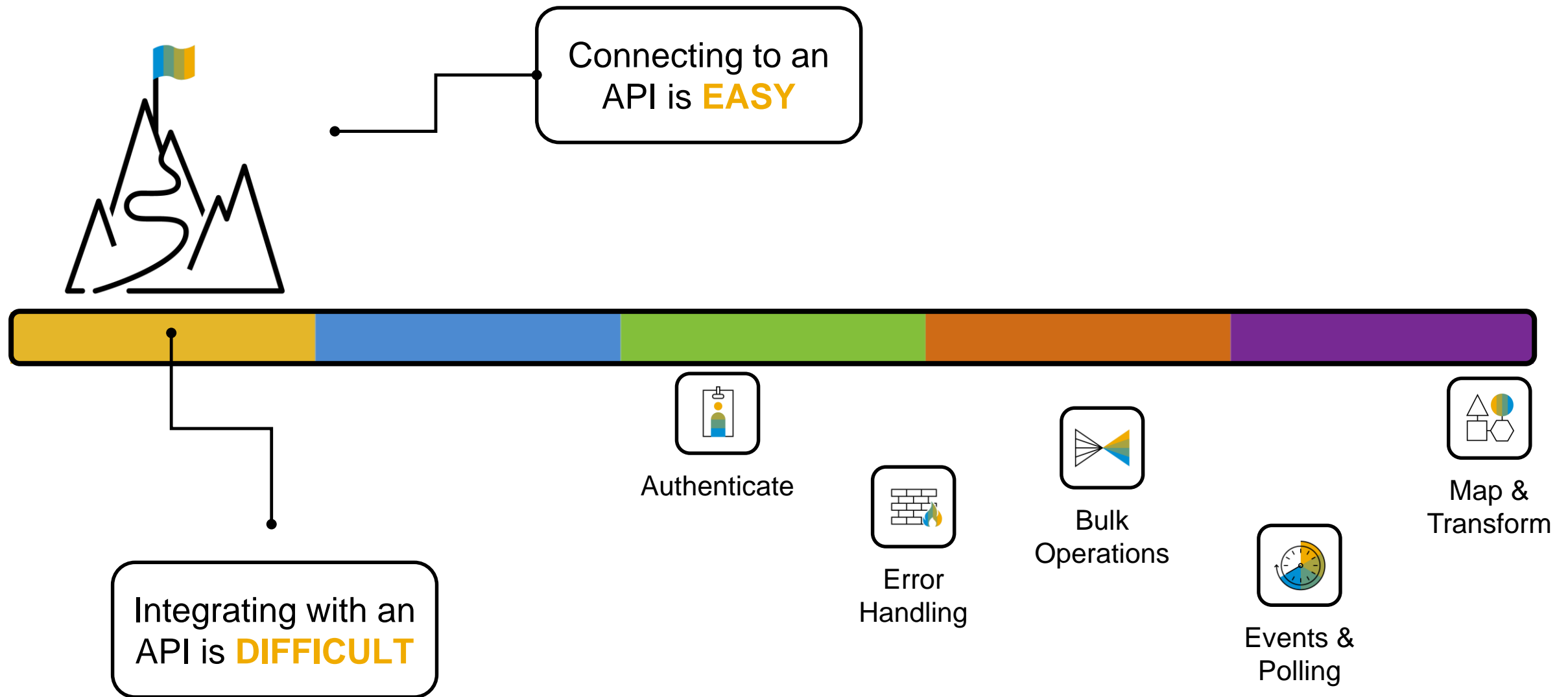


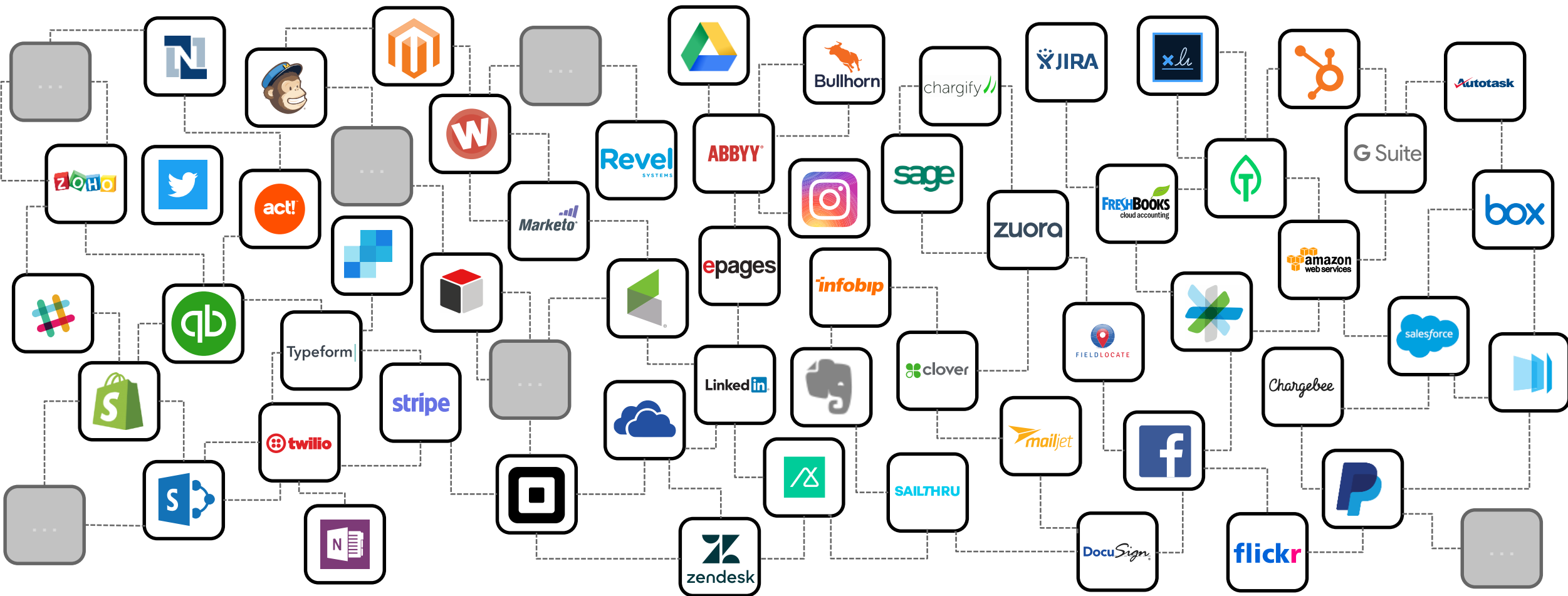
Accelerate connectivity to third-party applications



Guided, partially automated and role based workflow to ease integrations







SAP Cloud Platform Open Connectors

Accelerating connectivity to non-SAP applications

Key Capabilities

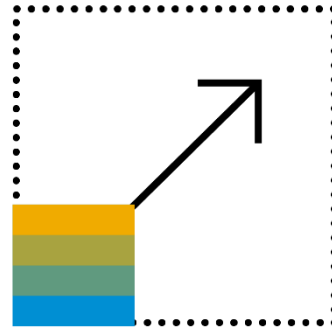


SAP Cloud Platform Open Connectors

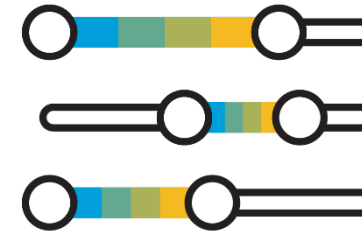
Simplifies connectivity to non-SAP cloud apps by providing 160+ feature rich, **prebuilt connectors**



Out-of-the-box connectivity to non-SAP apps via harmonized REST APIs

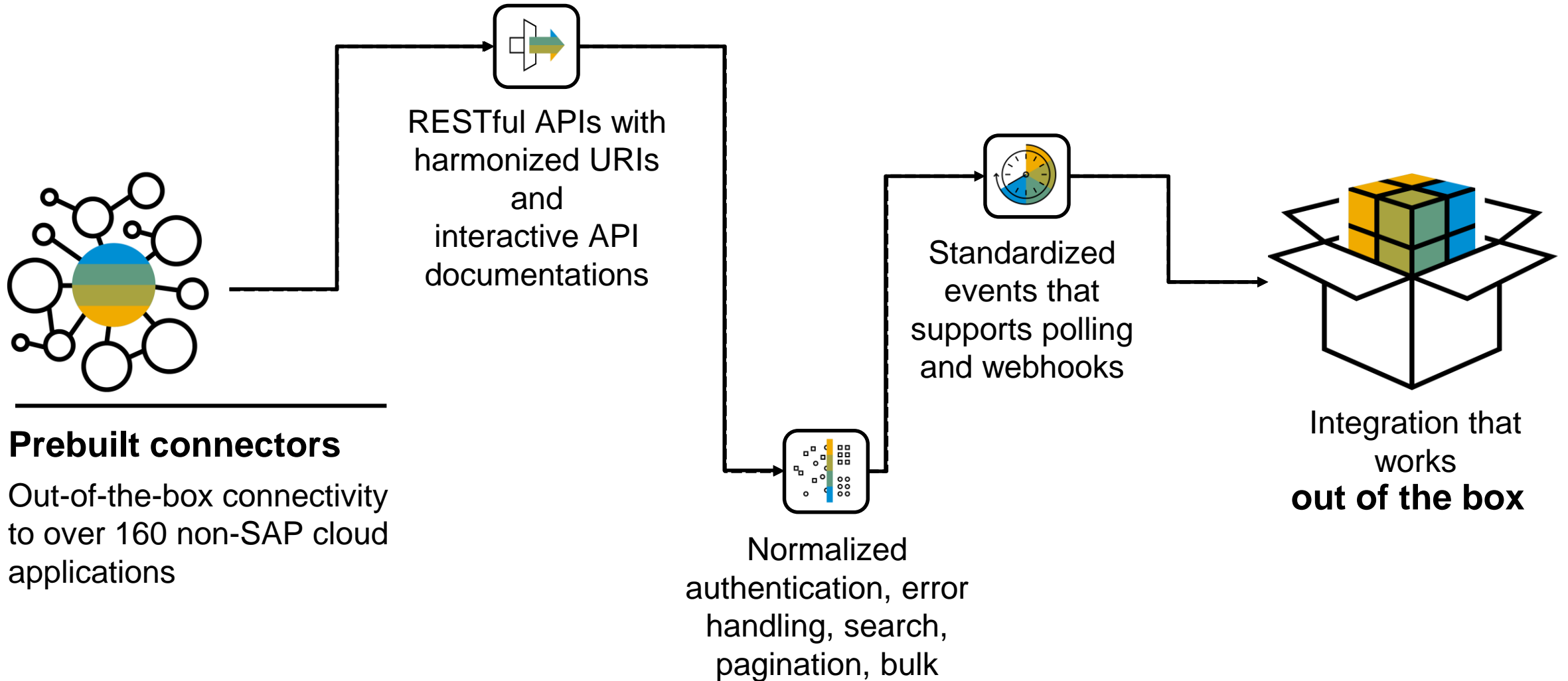


Develop and map canonical data model to extend prebuild connectors



Easily build API composition across connectors

SAP Cloud Platform Open Connectors – **Prebuilt Connectors**



Integration hubs simplifying API-based integration



Cloud Storage



CRM



Finance



Marketing



Help Desk



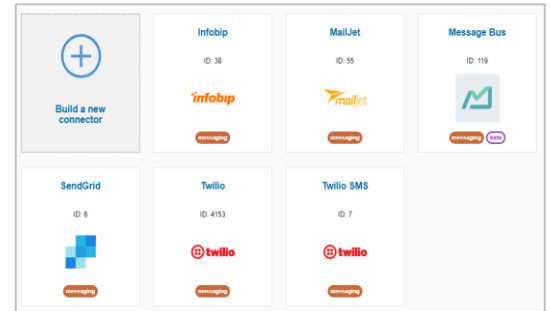
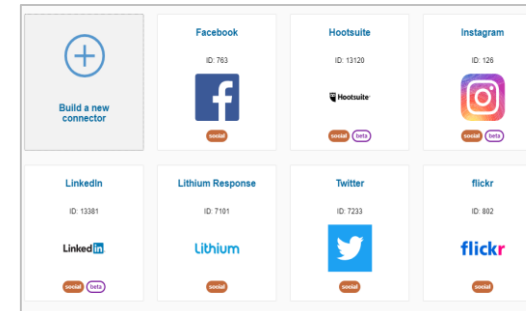
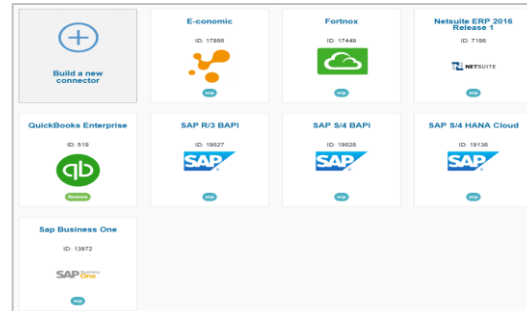
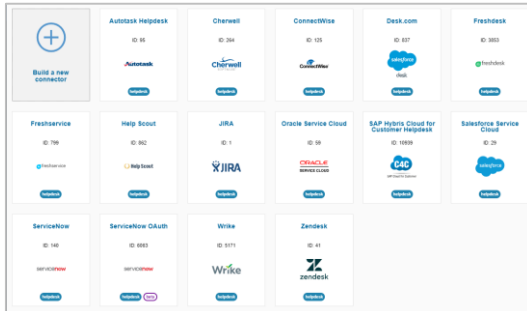
ERP



Social



Messaging



SAP Cloud Platform Open Connectors

Integration hubs simplifying API-based integration



eSignature

| | |
|--|---|
| Adobe Sign ID: 1538 signature | DocuSign ID: 141 signature |
|--|---|



Collaboration

| | | |
|---|---|--|
| Cisco Spark ID: 8728 collaboration | Slack ID: 7232 collaboration | Visual Studio Team Services ID: 19904 collaboration |
|---|---|--|



HCM

| | | | | |
|--|---|---|---|--|
| Build a new connector | Bamboo HR ID: 18815 connect | Greenhouse ID: 18284 connect | Namely ID: 219 connect | Netsuite HC 2016 Release 1 ID: 8189 connect |
| SmartRecruiters ID: 19458 connect | SuccessFactors ID: 11380 connect | Taleo ID: 57 connect | Taleo Business Edition ID: 19497 connect | |



Payments

| | | | | |
|---|---|---|---|---|
| Build a new connector | Chargebee ID: 3521 connect | Chargeify ID: 4528 connect | Cloud Elements for Stripe ID: 3540 connect | Expensify ID: 7051 connect |
| Paypal v2 ID: 9355 connect | Zuora v2 ID: 9331 connect | | | |



Conferencing

| | |
|---|--|
| EventMobi v1 ID: 3313 event-conferencing | GoToWebinar ID: 8391 conferencing |
|---|--|



Field Service

| | |
|---|--|
| FieldAware v2 ID: 7200 fsa | FieldLocate ID: 847 fsa |
|---|--|



Expenses

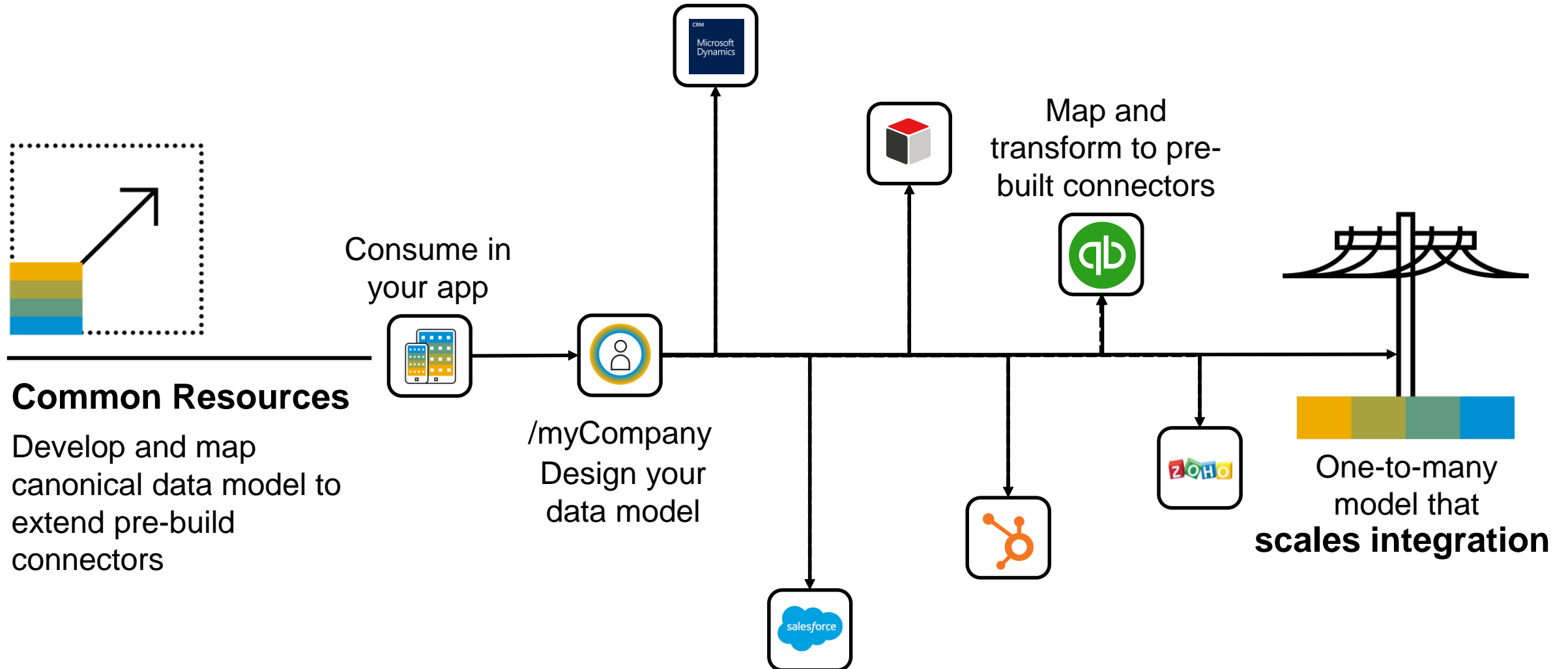
| | |
|--|---|
| Concur ID: 10602 expense beta | Expensify ID: 7051 payment |
|--|---|



ECommerce

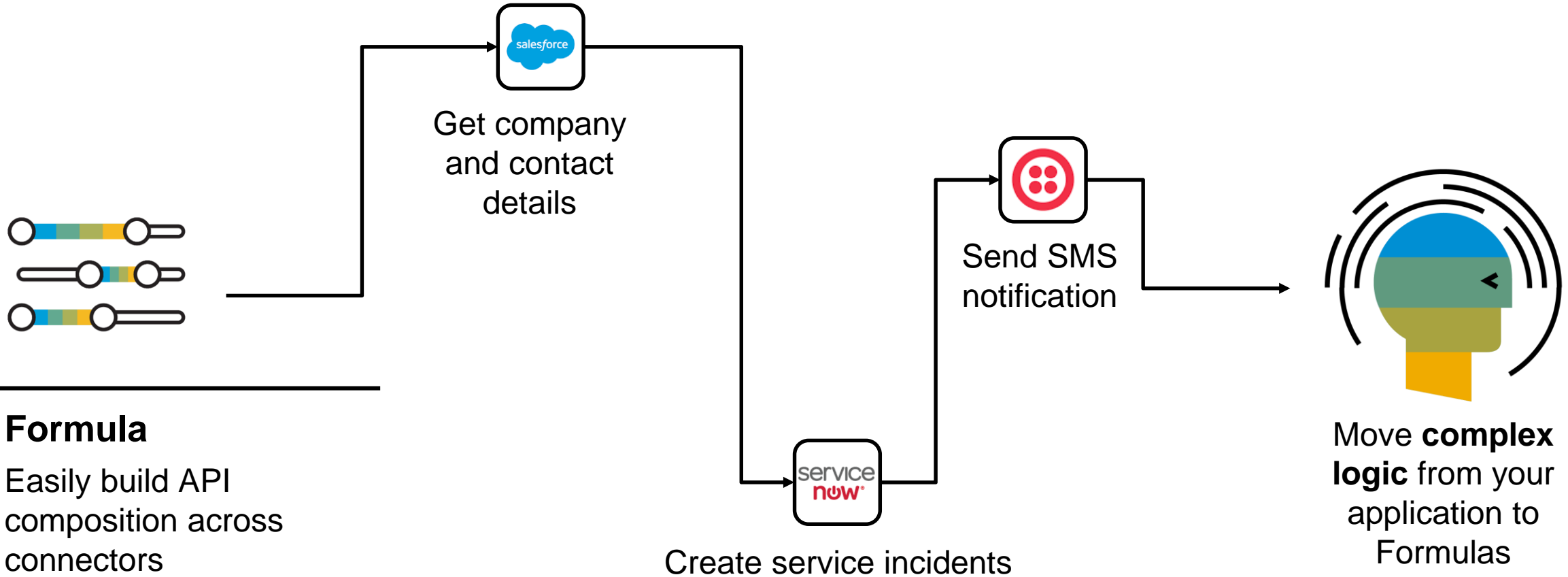
| | | | | |
|--|---|---|--|--|
| Build a new connector | Amazon Marketplace ID: 19382 connect | BigCommerce ID: 435 connect | Ecwid ID: 54 connect | Etsy ID: 118 connect |
| Infusionsoft Online Sales ID: 857 connect | Magento ID: 879 connect | Magento SOAP v1.8 ID: 4362 connect | Magento v2.0 ID: 7110 connect | SAP Anywhere ID: 7289 connect |
| Shopify ID: 47 connect | Volusion ID: 51 connect | Weebly ID: 3288 connect | WooCommerce ID: 10320 connect | ePages ID: 7782 connect |

SAP Cloud Platform Open Connectors – Common Resources

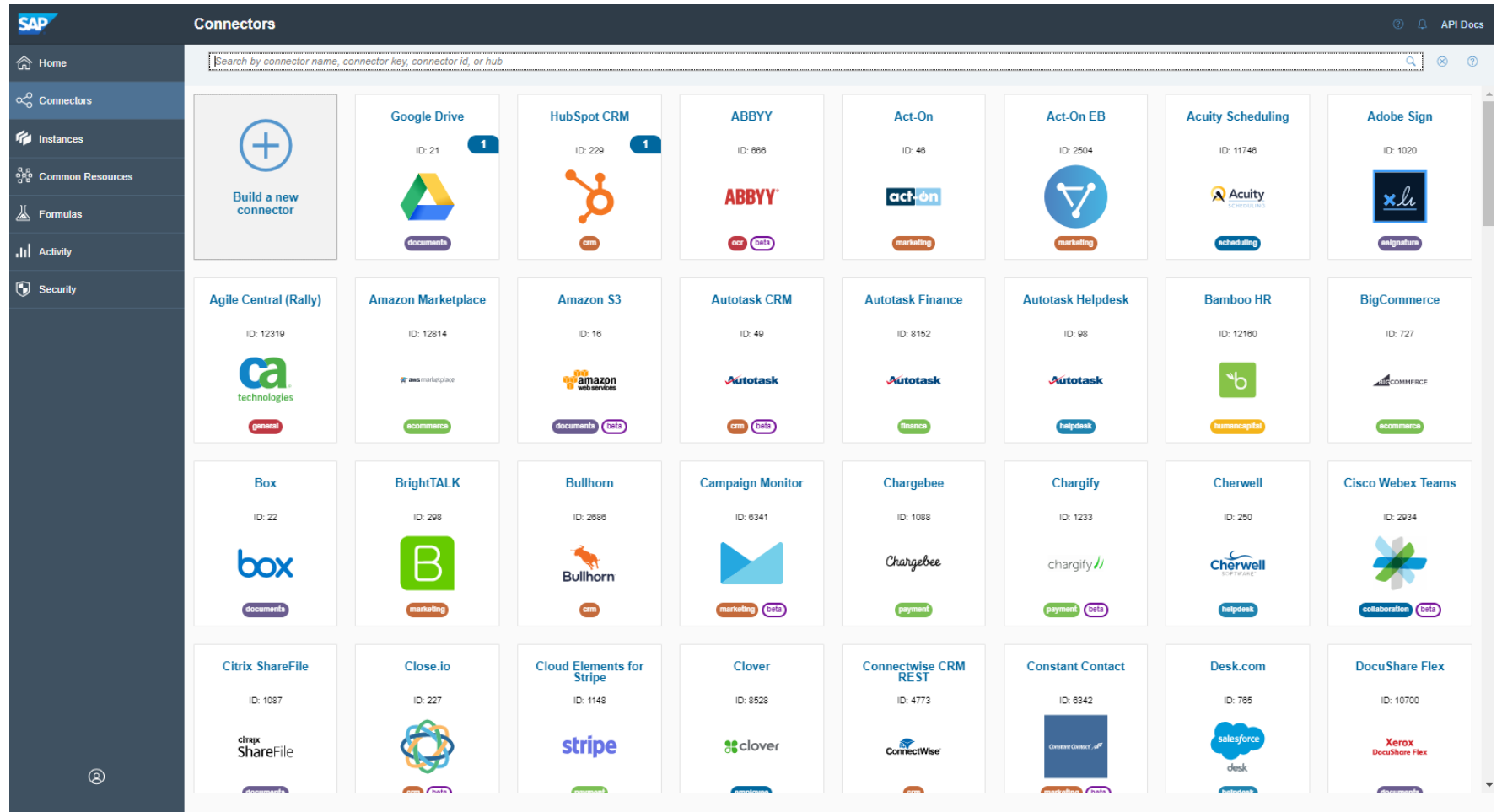


SAP Cloud Platform Open Connectors – Formulas

API Composition across connectors



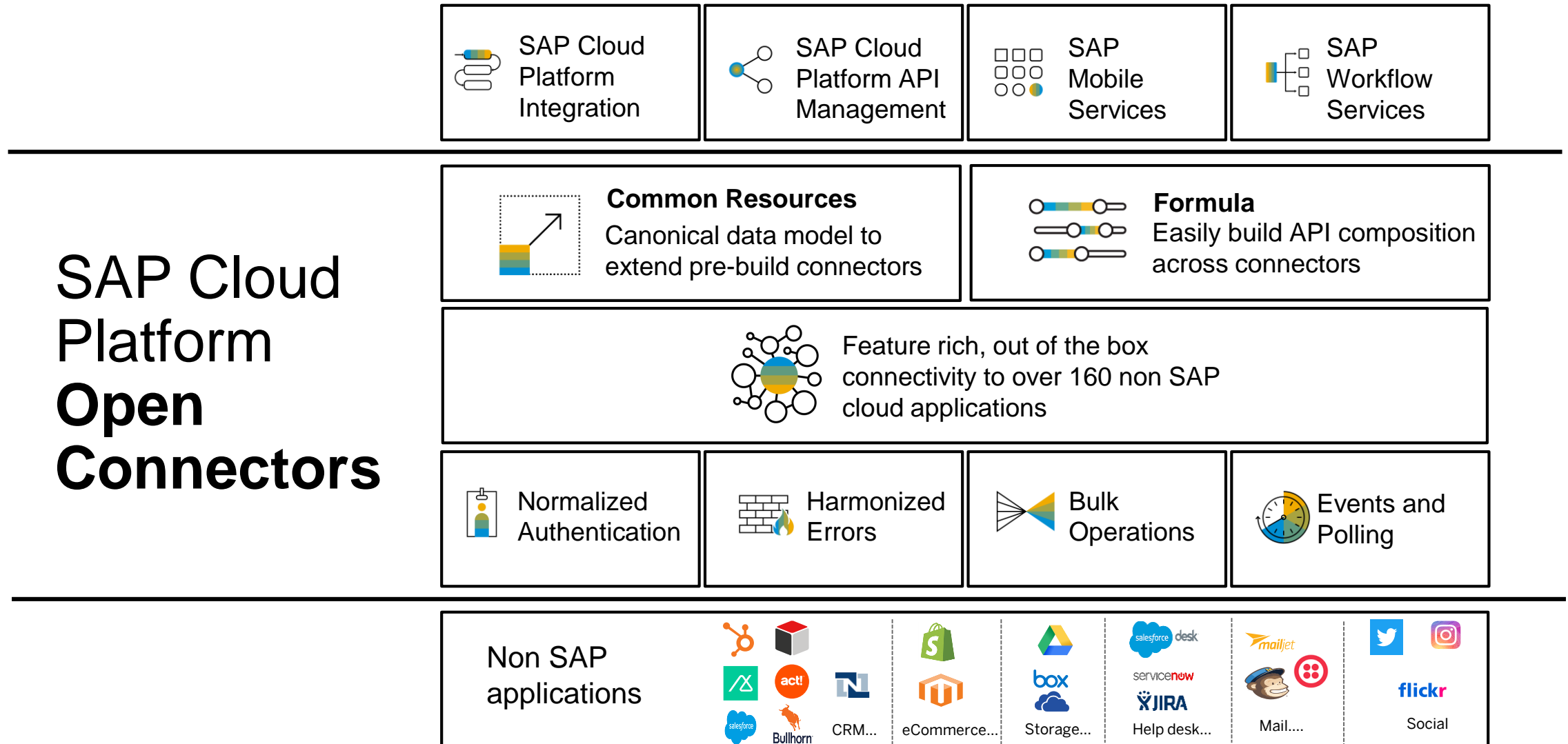
Demo



Additional Information & Road Map

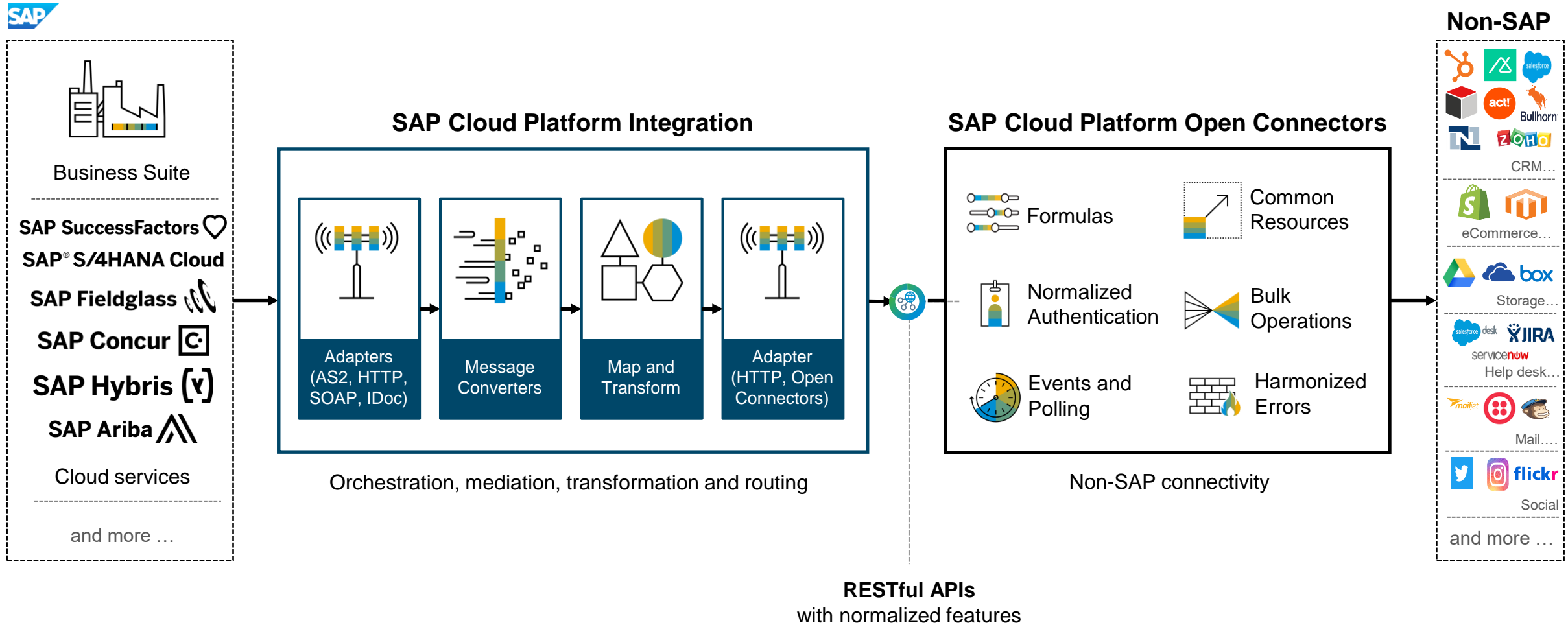


High level architecture



SAP Cloud Platform Integration and Open Connectors

Hub-based (1→N) integrations: Simplicity with harmonized APIs



SAP Cloud Platform Open Connectors



Contract Types

- **Cloud Credits agreement for consumption-based pricing** (Cloud Platform Enterprise Agreement)
- **Subscription agreement**
~ Pre-requisite is SAP Cloud Platform Integration or SAP Cloud Platform API Management



Pricing

- Block size of 100.000 API calls
- Details in [SAP Cloud Platform](#)

Open Connectors in SAP API Business Hub

- A new theme called [Open Connectors](#) introduced in SAP API Business Hub
- Connectors from different categories like Analytics, Conferencing, Help Desk, Messaging ...

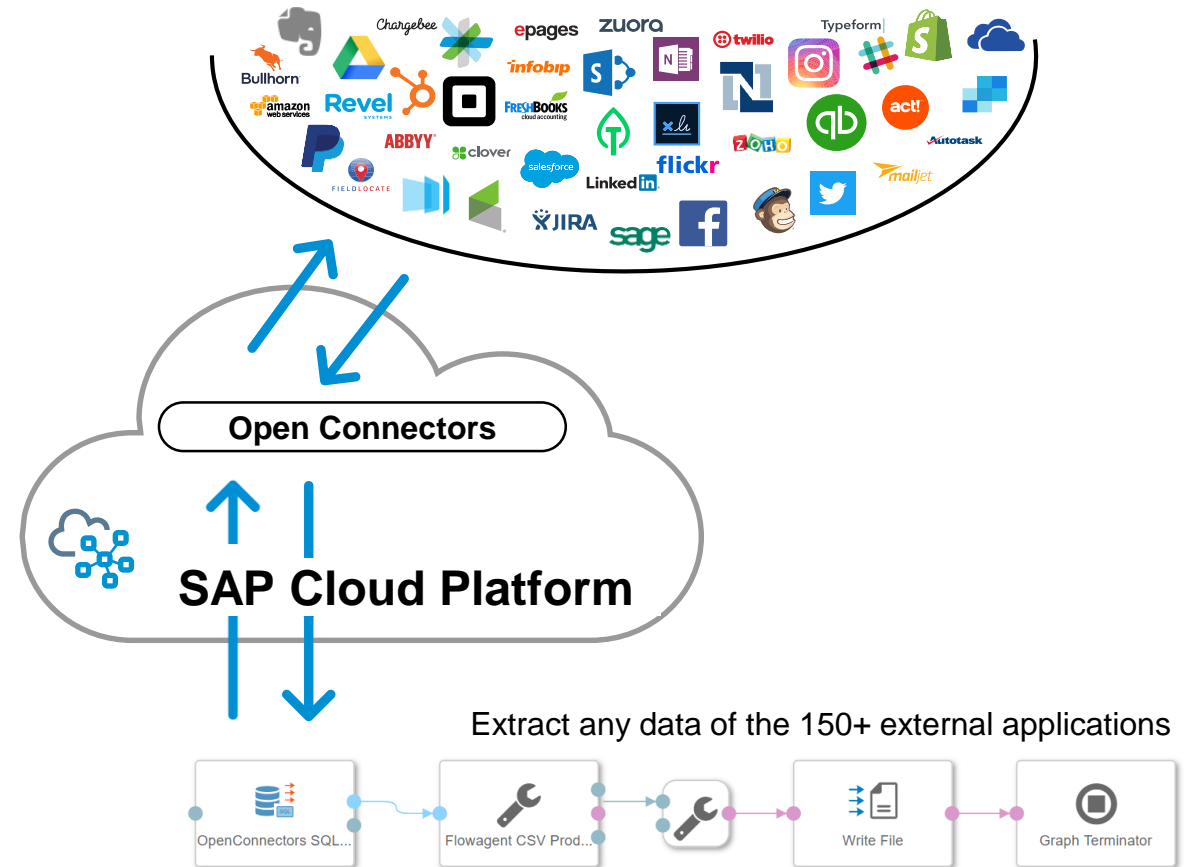
Open Connectors Sort By: Recently Updated ▾

SAP Cloud Platform Open Connectors provides pre-built and feature-rich connectors to simplify the connectivity and enables seamless integration to third-party APIs via harmonized RESTful APIs.

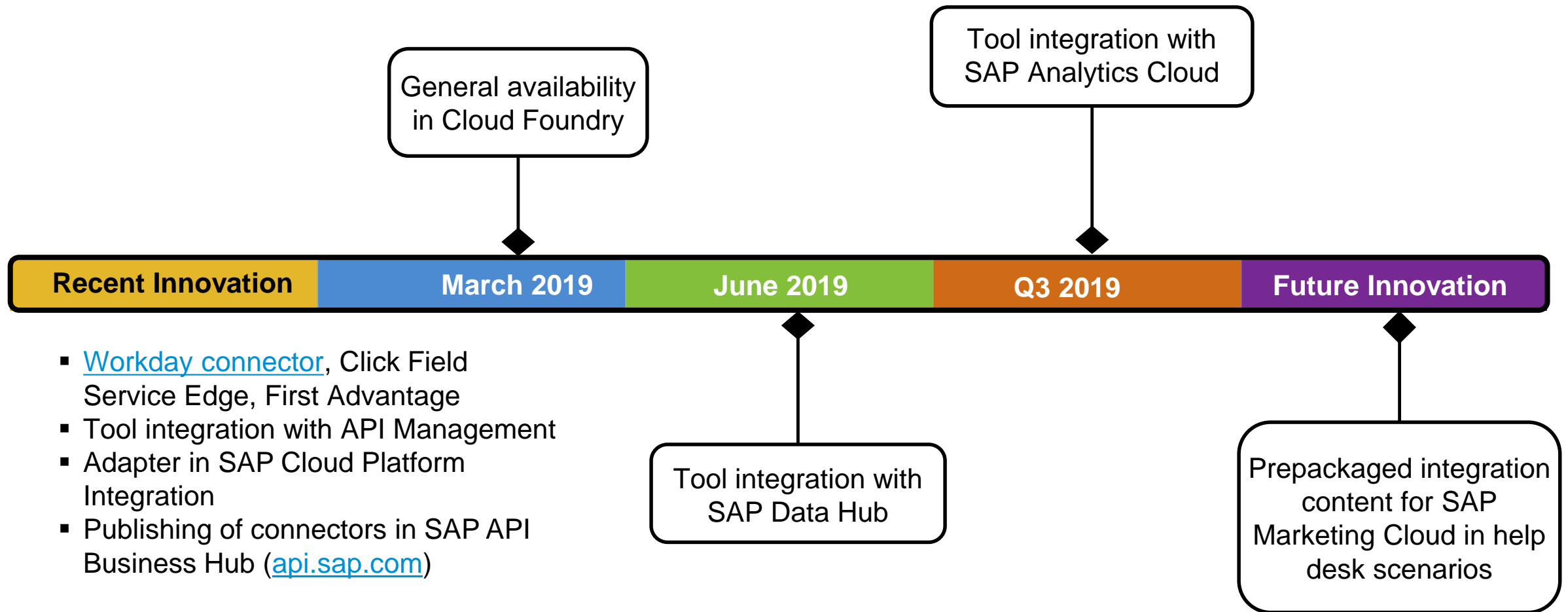
| Category | Description | APIs | Views |
|--|---|---------|-------|
| Analytics - Open Connectors | Integrate seamlessly with Google Analytics | 1 API | 0.1K+ |
| Conferencing - Open Connectors | Track meetings and sessions with seamless integration with Conferencing services | 3 APIs | 0.1K+ |
| Help Desk - Open Connectors | Integrate seamlessly with cloud services to manage the functioning of your enterprise | 11 APIs | 0.7K+ |
| Messaging - Open Connectors | Integrate seamlessly with the leading e-mail and SMS services. | 6 APIs | 0.3K+ |
| Collaboration - Open Connectors | Collaborate seamlessly with Team Collaboration Services | 3 APIs | 0.1K+ |
| Payments and Billing - Open Connectors | Integrate seamlessly with leading online payment services | 6 APIs | 0.4K+ |
| EDI - Open Connectors | Integrate seamlessly with the Electronic | | |
| ERP - Open Connectors | Integrate seamlessly with cloud ERP | | |

Open Connectors with SAP Data Hub 2.5

- With SAP Data Hub 2.5, we have integrated Open Connectors to consume external sources in data integration
- Embed data from non-SAP data sources into your Data Hub flow to broaden the scenario



SAP Cloud Platform Open Connectors - Roadmap*



* This is the current state of planning and may be changed by SAP at any time without notice.

Next Steps

1

Join our [Onboarding mission](#) in SAP Cloud Platform Discovery Center

2

Visit us at [SAP Community](#)

Summary and Key Takeaways



Key Takeaways

- ✓ Extends SAP's suite of integration services
- ✓ Simplifies connectivity to 160+ non-SAP applications via harmonized RESTful APIs
- ✓ Connectors working out of the box
- ✓ Harmonized URIs: easier for an application developer to connect to different applications
- ✓ Authentication, ... complex mechanisms are all seamlessly harmonized
- ✓ Interactive API documentation with try out experience
- ✓ Access from SAP Cloud Platform Integration via HTTP or Open Connectors adapter



Integration Content Advisor

Accelerate implementation and maintenance of B2B scenarios using machine learning



API Business Hub

Jump start integration projects with APIs, packaged integration content and adapters



Open Connectors

Accelerate connectivity to third-party applications



Automated Integration

Guided, partially automated and role based workflow to ease integrations

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Thank you

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