

New Product Support Channel Ask an Expert Peer for SAP SuccessFactors

Customer Success Services, SAP Digital Business Services September 17, 2019

PUBLIC



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What is Next-Generation Support?

Next-Generation Support

Support from SAP helps ensure the end-to-end safeguarding of our customers' investment in SAP solutions and is an integral part of the customers' experience. With the rise of digital technology trends such as cloud solutions, the Internet of Things, and real-time computing, support for business-critical processes in on-premise, cloud, and hybrid landscapes has become more important than ever for our customers.

SAP is reimagining support with <u>Next-Generation Support</u>. Next-Generation Support focuses on effortless, anytime, anywhere support, leveraging the latest technology and tools to speed time to answers. Key areas of focus of Next-Generation Support include:

- Anywhere access through mobile and built-in support
- More channels of access to SAP for help, and increased ease of access to expert help seamlessly integrated
- Easy-to-use and comprehensive self-help tools and resources
- Personalized help and resources to speed time to answers
- More interactive help through use of social media
- New cloud product-specific tools and dashboards
 - All seamlessly integrated for an effortless support experience

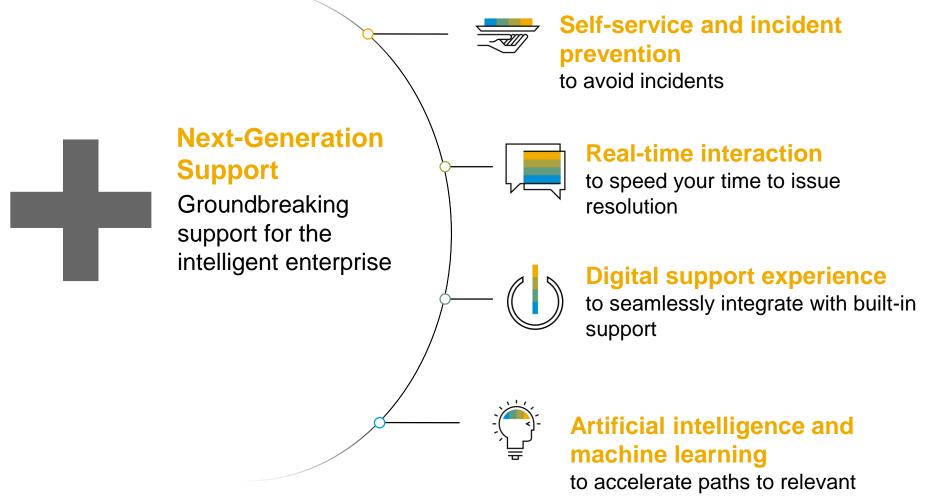
SAP's Next-Generation Support is about delivering an amazing support experience to our customers in which we anticipate customers' needs, accelerate their path to accurate answers when they need them, and offer expert help at their fingertips.

Live Business needs live support

Next-Generation Support for the intelligent enterprise

Traditional SAP support

Industry-leading proactive and preventive support across all deployment scenarios

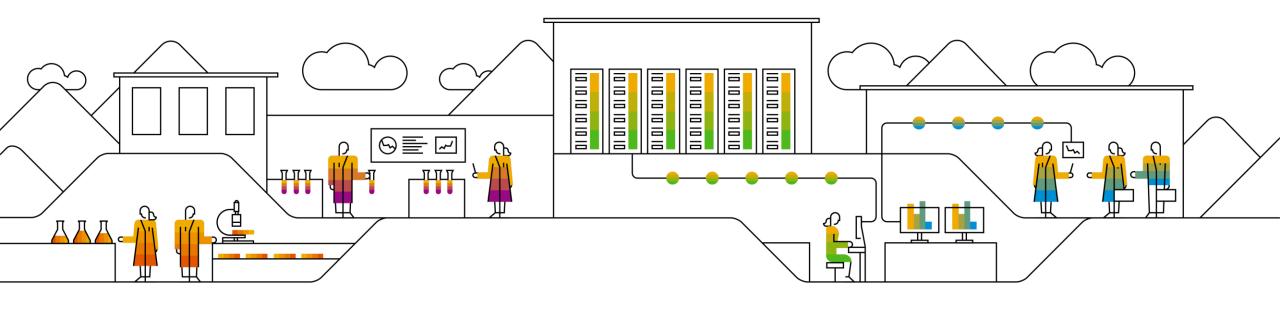


answers

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How does Ask an Expert Peer fit into the Next Generation Support offering?



Live Business needs live support

Next-Generation Support for the intelligent enterprise



<u>Next-Generation Support</u> has several comprehensive solutions – so you never have to ask a question, and if you do have a question, you receive an answer instantly.

- SAP Support Portal
- SAP Knowledge Base Articles (KBAs) via Google search
- Automatic translation
- SMS notifications
- Guided Answers
- SAP BusinessObjects BI support tool
- Automated search for SAP Notes
- Performance Assistant
- SAP Community
- Support by Product



We offer real-time support channels with live and direct access to SAP's support experts.

- Expert Chat
- Schedule an Expert
- Ask an Expert Peer
- <u>Call-1-SAP & Customer Interaction</u>
 Center (CIC)



Benefit from a seamless and intuitive omnichannel support experience with personalized, context- sensitive support when and where you need it.

- SAP ONE Support Launchpad
- Social Media integration
- Built-in support
- Cloud Availability Center
- SAP Cloud Trust Center



SAP constantly innovates to improve our products and provide you with a world-class support experience.

- Thought leadership
- Artificial Intelligence / Machine Learning
- Incident Solution Matching

Real-time interaction

Ask an Expert Peer



Ask an Expert Peer lets you collaborate on your technical, product-related questions, one-on-one, with a qualified and approved expert **outside** of SAP.

Overview

- New support channel option available for all SAP SuccessFactors Solutions*
- Privately interact one-on-one with a qualified and approved expert outside of SAP
- Peer-to-peer collaboration
- Visit the <u>Ask an Expert Peer</u> landing page
- Check out the <u>video</u>
- Read the <u>FAQ</u> to learn more

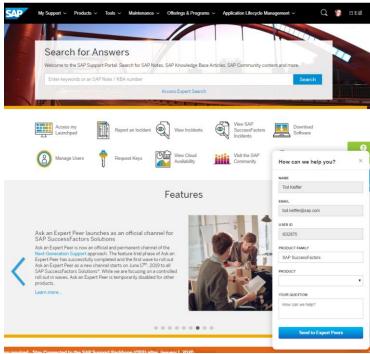
Benefits

- Fast issue resolution for your basic inquiries and low to medium priority incidents
- Reduce your waiting time for response and resolution
- Benefit from industry insights along with an experienced perspective about your question
- Private conversations, issue resolution through chat or email

Access

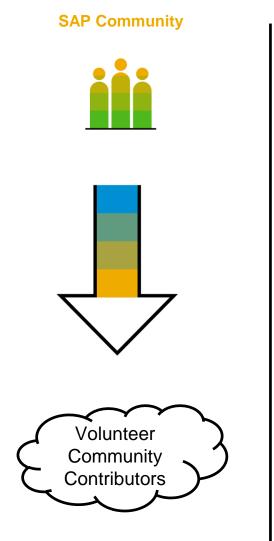
- Access Ask an Expert Peer directly from the <u>landing page</u>
- Or by clicking the green button on the home page of SAP Support Portal
- *Limited availability: This service is only available for SAP SuccessFactors Solutions.

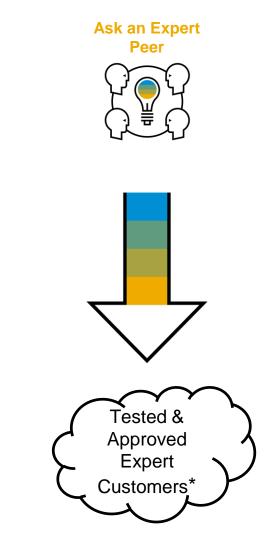
Preview



How does Ask an Expert Peer work?

Traditional Schedule Expert Incident Chat an Expert Channel ••• Question Routing **Expert** SAP Support **Pool** Engineers





^{*}Customer experts could be SFX accredited customers, Mentors, Partners, expert customers

Preparation

Ø 6 replies to customer

14-45 days processing time

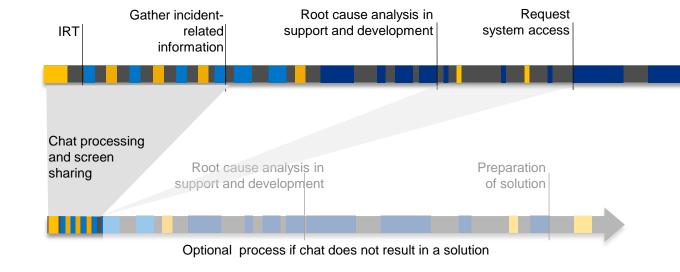
of solution

Live support channels flow

Illustrative

Typical incident flow Traditional incident





~5,000 sessions / week 60-70% solution rate

600 sessions / month 40-50% solution rate

500 Questions / month

88% solution rate Median IRT 4.5 Mins

~30 min Ø length of chat duration

Schedule an Expert



Expert Session & Screen Sharing

Ask an Expert Peer*

*illustration uses chat scenario. Interaction also possible via e-mail

Incident in process at support

Incident in process at customer

Incident in process at development (SAP)

Question in process at external expert

Median Processing Time 80 mins

30 min length of call duration

Incident waiting time

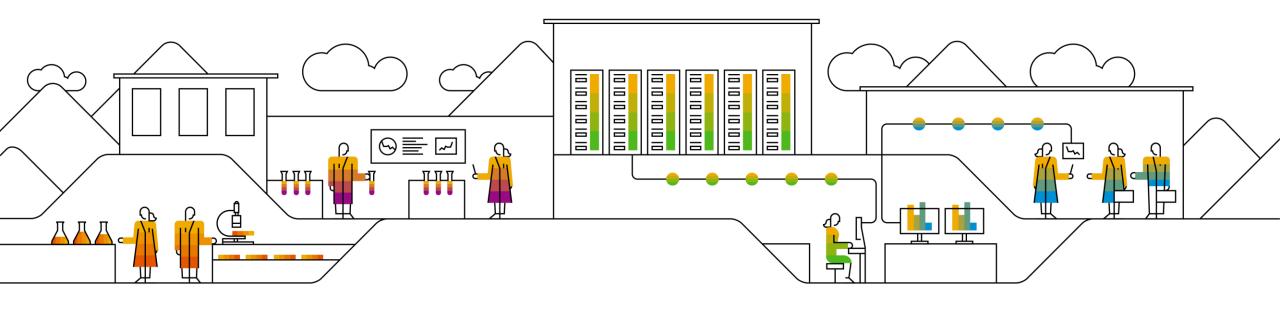
When to use live support channels

	Schedule an Expert	Incident	Expert Chat	Ask an Expert Peer
Low & Medium Priority	₹	✓	•	
High Priority	×	~	₽	×
Very High Priority	×	•	×	×
Technical & Functional Issues	•	•		✓
Possible Defect	✓	•	✓	
Analysis may require remote access				×
Desire real-time response	×	×	•	₩
Desire industry-experienced insight				

Summary of Benefits

- The channel lets you collaborate on your technical, product-related questions through private interactions with qualified and approved expert outside of SAP.
- With Ask an Expert Peer, SAP has enabled a great new way to get your questions answered by an expert peer in your field.
- Ask an Expert Peer is a connection program that fosters peer-to-peer collaboration.
- When you submit your question, a qualified and approved expert works with you to resolve your issue through e-mail or chat. Conversations with your expert are private.
- Ask an Expert Peer provides you with fast answers. Chatting with the expert peer provides you answers in real-time.
- Fast issue resolution for your basic inquiries and low to medium priority incidents.
- Benefit from industry insights along with an experienced perspective about your question.
- Quick Assess from the SAP ONE Support Portal or the SAP ONE Support Launchpad

What products is Ask an Expert Peer offered for?





SAP SuccessFactors Learning (LMS) Module SAP SuccessFactors Employee Central SAP SuccessFactors
Recruiting

SAP SuccessFactors
Onboarding

SAP SuccessFactors
Succession and
Development

SAP SuccessFactors
HCM Suite Platform Tech

SAP SuccessFactors
Performance and Goals

SAP SuccessFactors
Recruiting Posting

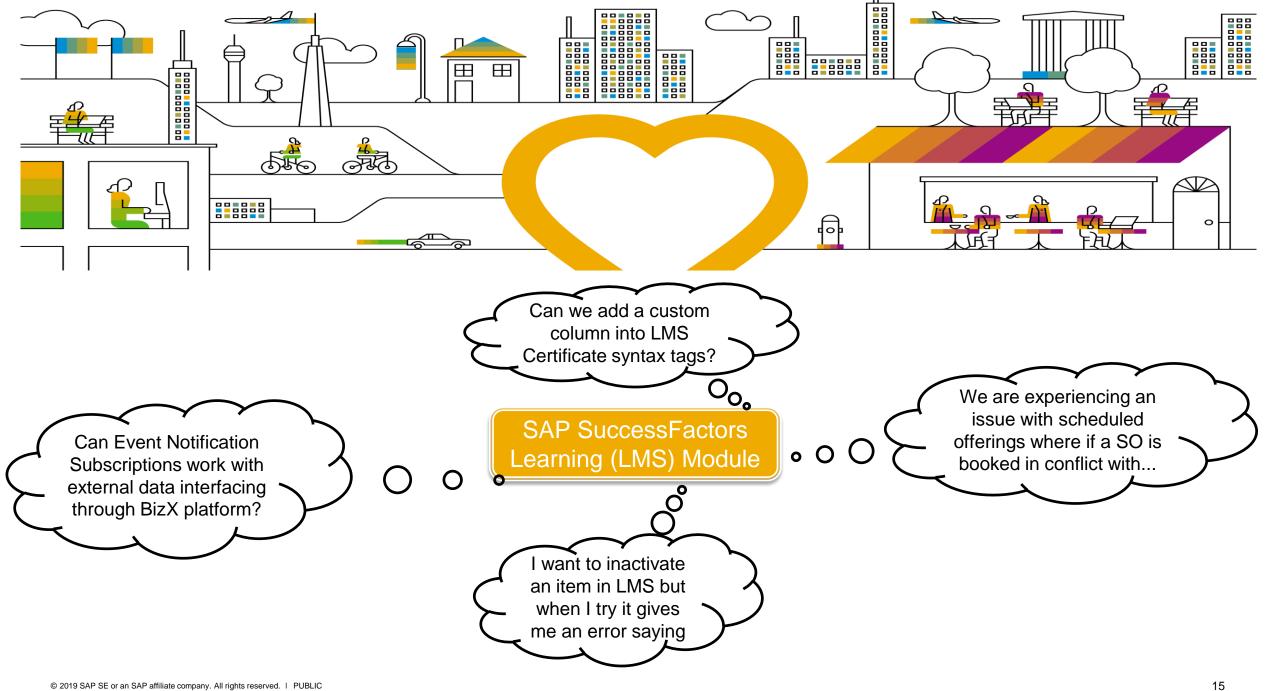
SAP SuccessFactors WFA & Reporting

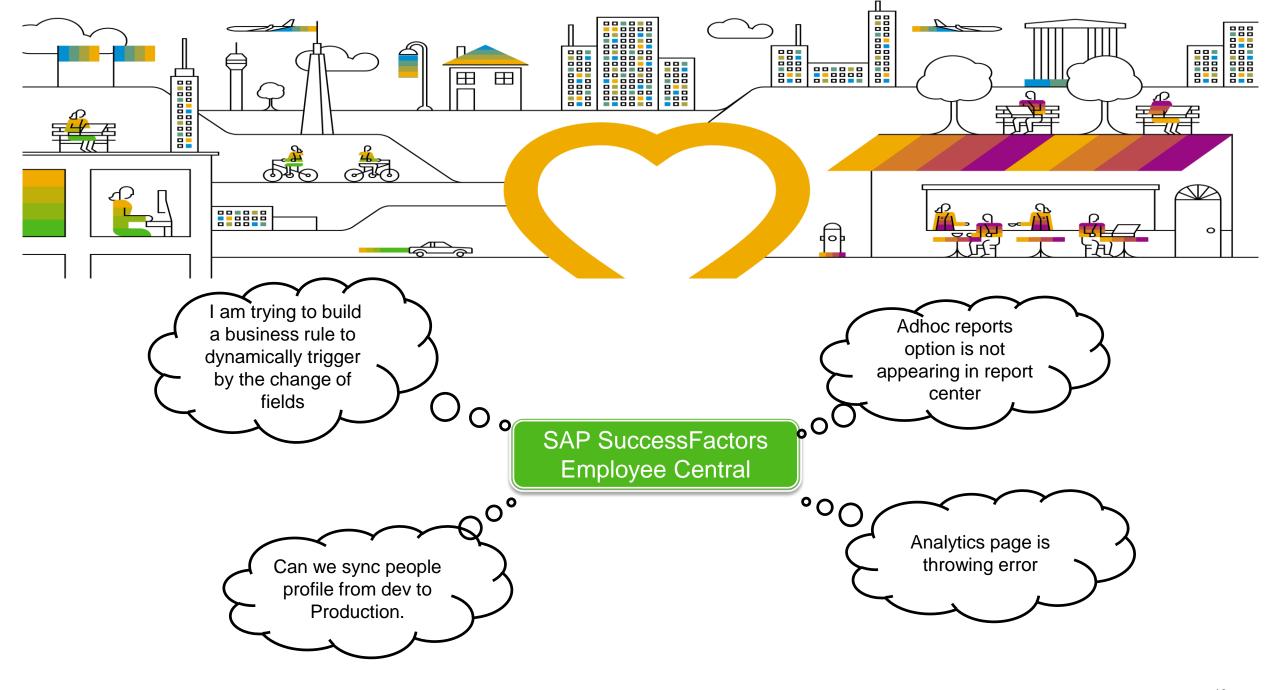
SAP SuccessFactors
Compensation

SAP New 9/18
SuccessFactors
Integrations

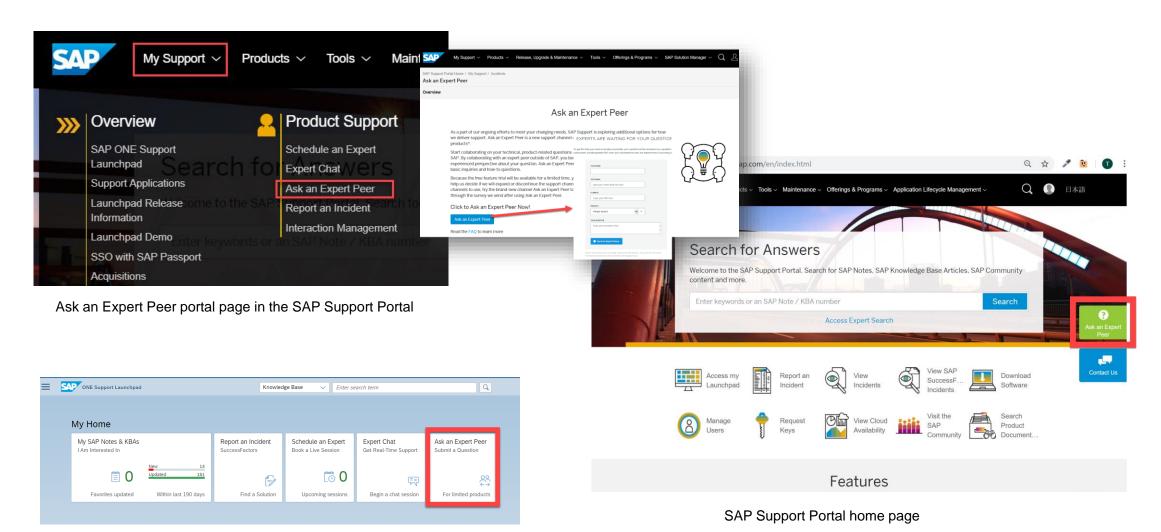
Sample questions







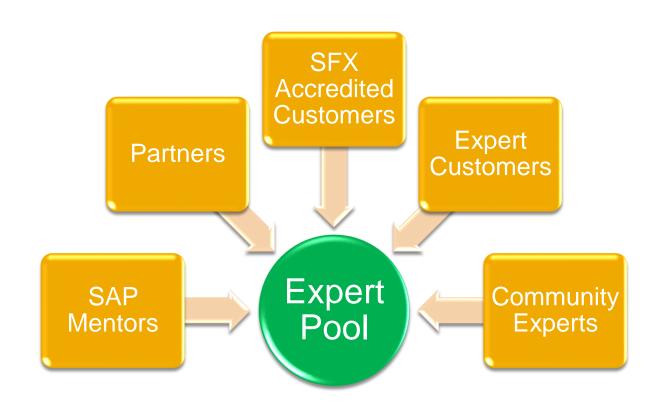
How to access



SAP ONE Support Launchpad

Who are the Ask an Expert Peer experts?

- Expert candidates are hand-chosen and go through testing
- The strongest candidates are selected for each product area
- Questions are routed to, and visible only to experts within the product area the question is routed to



"I like that I got three answers, that way I could be sure that it was correct. It only took a few hours."

"I rated my satisfaction with 10 because I was really happy with not only the solution but also the importance the Expert put into my question."

"I had two experts answering my question. They both successfully helped me in no more than a day."

"By understanding the SAP Worldwide market, involving more expertise is better option for success."

Customer quotes

More information on Ask an Expert Peer and helpful resources



Ask an Expert Peer

Ask an Expert Peer landing page (SAP Support Portal)

Video: Ask an Expert Peer

Article: Crowdsourcing Customer Service: How Ask an Expert Peer is Changing Real-Time Support

Blog: How to leverage industry experience and knowledge for your technical support questions (SAP Community)

Ask an Expert Peer FAQ

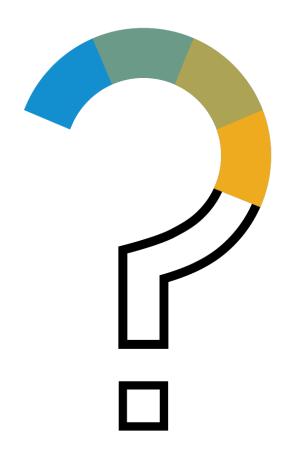
Next-Generation Support Strategy Overview (SAP Support Portal)

SAP SuccessFactors Help (Twitter)

Demo



Any questions?



Thank you.

Tod Keiffer

SAP Digital Business Services SAP SE



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