



Demo Vision & Scope Capabilities Roadmap Summary

# SAP for Me – Webinar Series

## Session 1: Overview

Jürgen Jakowski, CPO of SAP for Me  
Oguzhan Genis, Business Owner of SAP for Me

PUBLIC



Finalist 2019

THE BEST RUN



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# Your Speakers



## Jürgen Jakowski

Chief Product Owner SAP for Me

*SAP SE, Walldorf*

Twitter: [@JJComment](#)  
LinkedIn: [/in/jjcomment](#)



## Oguzhan Genis

Business Owner of SAP for Me

*SAP SE, Walldorf*

Twitter: [@OZZYGENIS](#)  
LinkedIn: [/in/OZZYGENIS](#)

# Webinar Series: Overview



**March 19<sup>th</sup> – 2020**  
03:30pm CET

**SAP for Me Overview**

Jürgen Jakowski  
Oguzhan Genis

**March 25<sup>th</sup> – 2020**  
03:00pm CET

**SAP Universal ID –  
A key foundation of  
SAP for Me**

Kevin DeVilbiss  
Jürgen Jakowski

**March 30<sup>th</sup> – 2020**  
02:30pm CET

**Finance & legal  
aspects in SAP for Me**

Andreas Sattler  
Oguzhan Genis

**April 16<sup>th</sup> – 2020**  
03:00pm CET

**Context-driven  
knowledge & learning  
with SAP for Me**

Thomas Braun  
Jürgen Jakowski

**April 23<sup>rd</sup> – 2020**  
09:30am CET

**Transparency on  
systems & provisioning  
with SAP for Me**

Robert Wetzold  
Peter Kappelmann

**April 28<sup>th</sup> – 2020**  
02:00pm CET

**Core features of  
SAP for Me in practice**

Anna Withum  
Jürgen Jakowski

**TBD**

**SAP for Me Overview  
for Partners**

Jennifer Guano  
Oguzhan Genis

**H2 – 2020**

**Additional  
sessions**

<https://webinars.sap.com/sap-user-groups-k4u/en/sapforme>

# A Short Demo

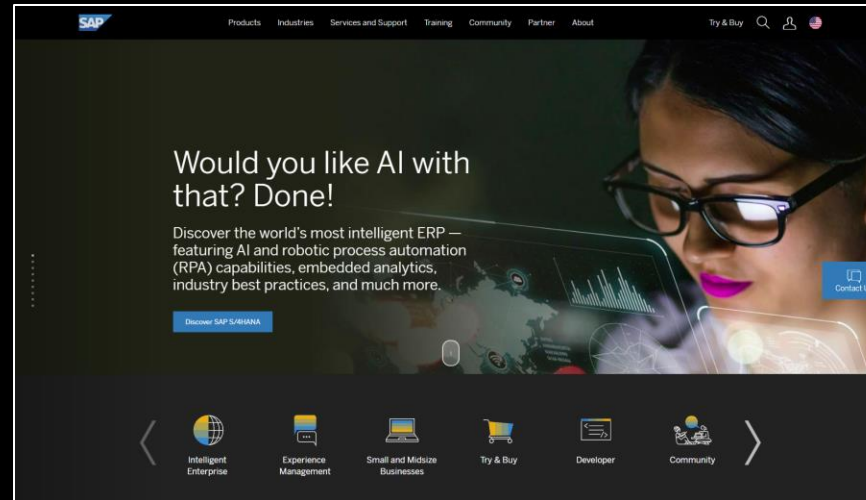
# Our **Vision & Scope**

# Our Vision for SAP for Me



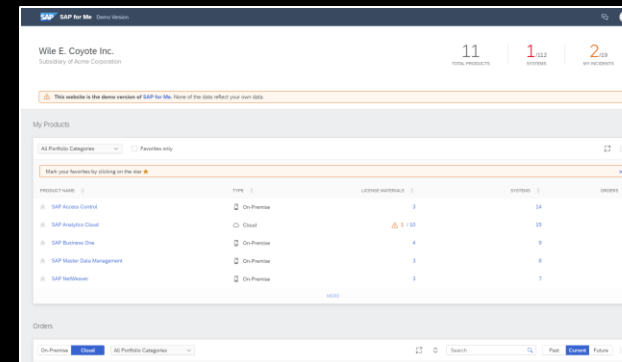
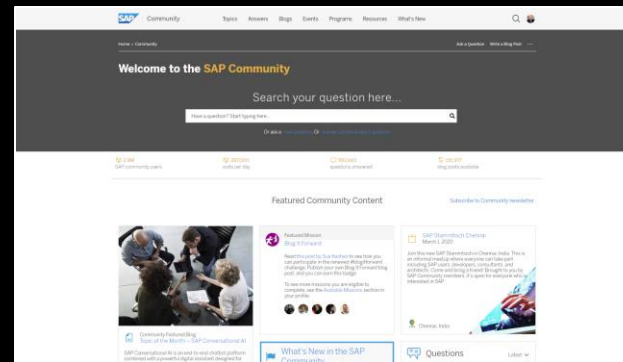
A customer portal  
that serves as a digital companion.

# Our Vision for Digital Channels at SAP



SAP.com  
**The Digital Front Door**

community.sap.com  
**The Community**



me.sap.com  
**The Customer Portal**

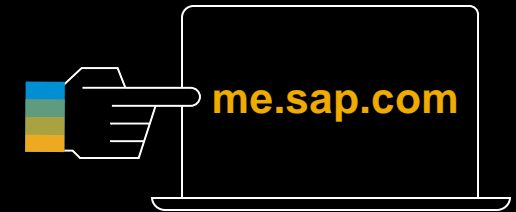


# Our Scope



Decision-makers and other people engaging with SAP

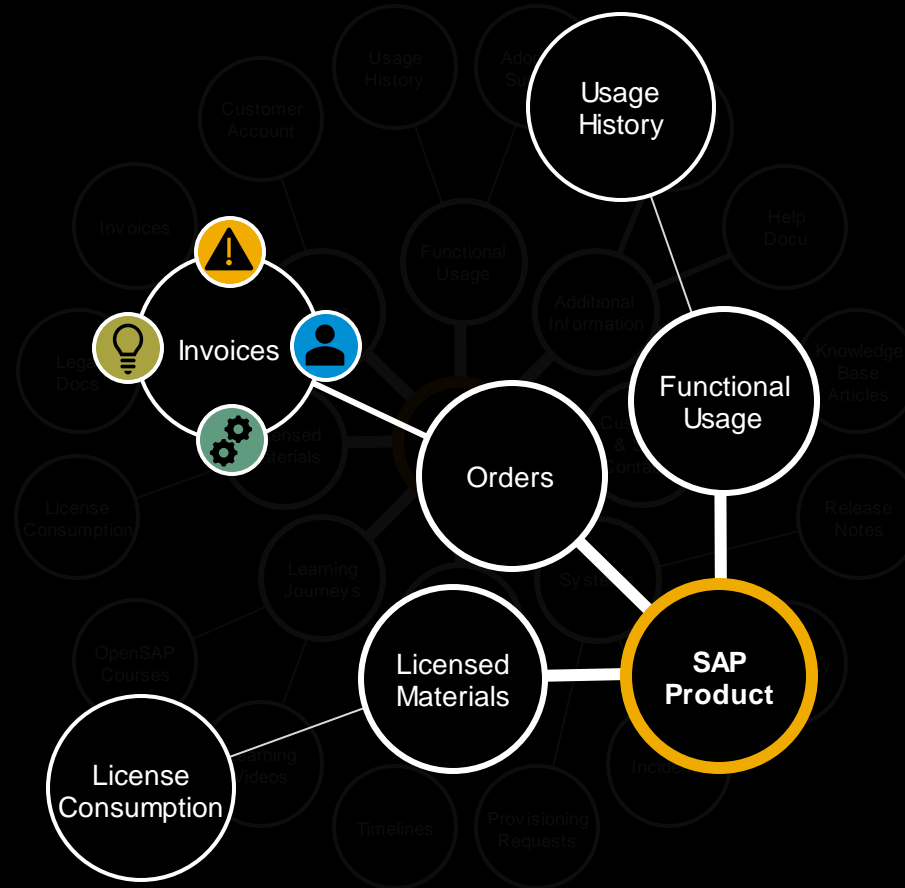
## What we do with SAP for Me – taking advantage of semantics



With SAP for Me

### Without SAP for Me

- Too many portals and tools
- No overarching picture across the SAP portfolio
- Missing transparency
- Limited self-services
- No focus on individual interests and needs



Start at **one** entry point

Personalize views based on **your role and interests**

Get transparency across **your complete SAP Portfolio**

Take action with **self-services** for your needs

Actively influence **your products and SAP for Me**

# Continuously Expanding Scope



# SAP for Me **Capabilities**

# SAP for Me Capability Areas

## Portfolio & Products

- Manage my purchased products
- Influence my purchased products



## Finance & Legal

- Manage my orders
- Manage my licenses



## Systems & Provisioning

- Manage my systems



## SAP for Me



## Maintenance & Support

- Manage my incidents



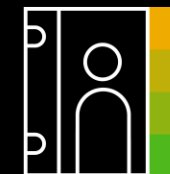
## Knowledge & Learning

- Manage my personal learning
- Manage my company's learning activities




## Users & Contacts

- Manage my contacts

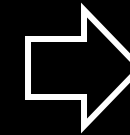


# Satisfied **Interests & Roles**




**Lisa Gray** User Manager | User

My User Account      My Contacts      Manage Users

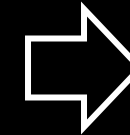


SAP Universal ID –  
A key foundation of  
SAP for Me



**Ben Jacobs** Purchaser | Asset Manager | License Manager

Orders      Invoices      Licenses

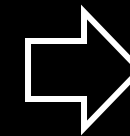


Finance & legal  
aspects in SAP for Me



**Steven Campell** Learner | Learning Manager

My Learnings      My Notifications      Company Learnings

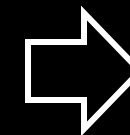


Context-driven  
knowledge & learning  
with SAP for Me



**Emma Smith** System Manager





Systems      Events      Incidents



Transparency on  
systems & provisioning  
with SAP for Me





# SAP for Me Roadmap

# SAP for Me Roadmap (1/2)

	2020 / Q1	2020 / Q2	2020 / H2	2021
 <b>Portfolio &amp; Products</b>		<ul style="list-style-type: none"> <li>Product-related roadmaps</li> <li>Portfolio categories V1</li> <li>Product-specific calendar</li> <li>Bundle support</li> </ul>	<ul style="list-style-type: none"> <li>SAP Cloud Platform specific cards</li> </ul>	<p><b>End-2-End Coverage</b></p> <ul style="list-style-type: none"> <li>From Trial to Production</li> <li>From Order to Consumption &amp; Payment</li> </ul> <p><b>Digital Channel Simplification</b></p> <ul style="list-style-type: none"> <li>Centralization of content and data</li> <li>Sunsetting of existing SAP tools and portals</li> </ul>
 <b>Systems &amp; Provisioning</b>		<ul style="list-style-type: none"> <li>System provisioning and status</li> <li>Display communicated availability</li> <li>Onboard CAC notifications</li> <li>Systems card @ home screen</li> </ul>	<ul style="list-style-type: none"> <li>Manage systems (e.g. renaming, initial password retrieval)</li> <li>System notification history</li> <li>Support for cloud zones</li> </ul>	
 <b>Knowledge &amp; Learning</b>	<ul style="list-style-type: none"> <li>Show my learning certificates</li> </ul>		<ul style="list-style-type: none"> <li>Learning bookings across company</li> </ul>	
 <b>Finance &amp; Legal</b>	<ul style="list-style-type: none"> <li>Show supplement documents</li> </ul>	<ul style="list-style-type: none"> <li>Show legal documents for anonymous users</li> <li>Order hierarchy</li> <li>Show invoices</li> </ul>	<ul style="list-style-type: none"> <li>License consumption history</li> <li>Shop integration / upsell</li> </ul>	

Disclaimer: This road map represents SAP's current plan, but is subject to change without any prior notification.

# SAP for Me Roadmap (2/2)

	2020 / Q1	2020 / Q2	2020 / H2	2021
 <b>Maintenance &amp; Support</b>		<ul style="list-style-type: none"> <li>Maintenance contract details</li> <li>Onboard support notifications</li> <li>Planned maintenance events</li> <li>Maintenance windows</li> </ul>	<ul style="list-style-type: none"> <li>List available support services</li> </ul>	<p><b>End-2-End Coverage</b></p> <ul style="list-style-type: none"> <li>From trial to production</li> <li>From order to consumption &amp; payment</li> </ul> <p><b>Digital Channel Simplification</b></p> <ul style="list-style-type: none"> <li>Centralization of content and data</li> <li>Sunsetting of existing SAP tools and portals</li> </ul>
 <b>Users &amp; Contacts</b>		<ul style="list-style-type: none"> <li>Show users existing and missing authorization</li> <li>Customer hierarchy support</li> </ul>	<ul style="list-style-type: none"> <li>SAP Universal ID – Native</li> <li>SAP Universal ID – Interests</li> </ul>	
 <b>Cross Capabilities</b>	<ul style="list-style-type: none"> <li>Communication center (V1)</li> </ul>	<ul style="list-style-type: none"> <li>Central calendar V1</li> <li>Browser support V1</li> <li>Smartphone support (responsive)</li> </ul>	<ul style="list-style-type: none"> <li>Card catalog</li> <li>Card recommendations</li> <li>Data export</li> </ul>	
 <b>Partners Access</b>		<ul style="list-style-type: none"> <li>Extended Partner View</li> <li>Indirect Deal Execution</li> <li>Partner's Customers Orders/Products</li> </ul>	<ul style="list-style-type: none"> <li>Partner Relationship Details</li> <li>Partner Competencies</li> <li>Partner Customer's Maintenance and Renew details</li> </ul>	

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# Session Summary

## Benefits

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Customers will conveniently manage repeat activities and speed up the interaction and outcome.

SAP for Me will easily connect with the most relevant information customized based on the customer specific SAP portfolio, interests and preferences.

Here's what's in it for you:

- ✓ Get greater transparency on your specific content, solution status and consumption details based on your role and interests.
- ✓ Explore and drill down into specific information types.
- ✓ Immediately initiate follow-up activities with digital self-services.

## Links

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SAP for Me  
[me.sap.com](https://me.sap.com)

SAP for Me @ SAP.com  
[www.sap.com/services/for-me.html](https://www.sap.com/services/for-me.html)

Create your own SAP Universal ID  
[universalid.sap.com/create](https://universalid.sap.com/create)

## Videos

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Promotion Video  
<https://www.youtube.com/watch?v=gABI0YPXG8o>

Introduction Video  
[https://www.youtube.com/watch?v=Z\\_\\_fSl6j6WY](https://www.youtube.com/watch?v=Z__fSl6j6WY)

Hasso Plattner Founder's Award Finalist  
<https://www.youtube.com/watch?v=dOiqQn3rcTI>

You have **Questions?**

# Typical Questions and More

 How to access SAP for Me?


 [me.sap.com](https://me.sap.com)

 Which user do I need?

 S-User and soon a UID

 Which authorizations do I need?

 S-User authorizations  
<https://go.sap.corp/S4M-Authorizations>

 What is your question?

Follow us



[www.sap.com/contactsap](http://www.sap.com/contactsap)

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