



Demo

Vision & Scope

Capabilities

Roadmap

Q&A

SAP for Me – Webinar Series

Session 2: SAP Universal ID – A key foundation of SAP for Me

Kevin DeVilbiss, Vice President, Head of User Management Center of Excellence

Jürgen Jakowski, Chief Product Owner of SAP for Me

PUBLIC



Finalist 2019

THE BEST RUN



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Your Speakers



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Vice President, Head of User Management Center of Excellence
SAP SE, Walldorf

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Jürgen Jakowski

Chief Product Owner SAP for Me
SAP SE, Walldorf

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LinkedIn: [/in/jjcomment](#)

Webinar Series: Overview



March 19th – 2020

03:30pm CET

SAP for Me Overview

Jürgen Jakowski
Oguzhan Genis

March 25th – 2020

03:00pm CET

SAP Universal ID – A key foundation of SAP for Me

Kevin DeVilbiss
Jürgen Jakowski

March 30th – 2020

02:30pm CET

Finance & legal aspects in SAP for Me

Andreas Sattler
Oguzhan Genis

April 16th – 2020

03:00pm CET

Context-driven knowledge & learning with SAP for Me

Thomas Braun
Jürgen Jakowski

April 23rd – 2020

09:30am CET

Transparency on systems & provisioning with SAP for Me

Robert Wetzold
Peter Kappelmann

April 28th – 2020

02:00pm CET

Core features of SAP for Me in practice

Anna Withum
Jürgen Jakowski

TBD

Becoming more efficient as a partner with SAP for Me

Jennifer Guano
Oguzhan Genis

H2 – 2020

Additional sessions

A Short Demo

SAP Universal ID

https://qa.universolid.sap.com/create

Search

[Need help?](#)


We're converting all SAP accounts to an SAP Universal ID.

<

✓ Keep your account for life.

✓ Use one login for all of your accounts.

✓ Manage all accounts in one profile.




>

Get started

Already have an SAP Universal ID?

[Link accounts to my SAP Universal ID](#)



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6

SAP Universal ID

https://qa.universolid.sap.com/create

Search

Need help?



Create your SAP Universal ID

We just need some basic personal information and a password for your SAP Universal ID.


First Name

Kevin

Last Name

DeVilbiss

Country of Residence

 United States


SAP Universal ID E-mail

kevin@example.com

The e-mail address will be used as your new login

Password

••••••••



Re-enter Password

••••••••

☒ I acknowledge that I have read the [Privacy Statement](#)

Submit

SAP Universal ID

https://qa.universolid.sap.com/create

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Need help?

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✉

🔗

🚩

We need to verify your SAP Universal ID E-Mail.

We sent an e-mail to **kevin@example.com** containing a verification code.

Please check your e-mail and enter the code below.

(Verification code expires after 15 minutes)

Didn't receive your code (please allow a few minutes) or has your code expired?

[Resend verification code](#)

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We need to verify your SAP Universal ID E-Mail.

We sent an e-mail to **kevin@example.com** containing a verification code.

Please check your e-mail and enter the code below.

(Verification code expires after 15 minutes)

0

4

2

0

4

2

Didn't receive your code (please allow a few minutes) or has your code expired?

[Resend verification code](#)

Submit

SAP Universal ID

+

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Need help?

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Account linking

To link an account to your SAP Universal ID, click the "Link account" button below. Linking at least one is required.

ⓘ Please note linking an S-user makes it visible to your respective IT company contact person by showing your first and last name.

kevin@example.com (0 of 4 linked)

Kevin Devilbiss P381308384	Account Nickname	Link account
Kevin Devilbiss P381308385	Account Nickname	Link account
Kevin Devilbiss P381308387	Account Nickname	Link account
Kevin Devilbiss S381308385	Account Nickname	Link account

[+ Link additional accounts](#)

Continue

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Kevin Devilbiss P381308387	Account Nickname	Link account
Kevin Devilbiss S381308385	Account Nickname Acme Inc DE	Link account

+ Link additional accounts

Continue

SAP Universal ID

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kevin@example.com (1 of 4 linked)

Kevin Devilbiss P381308384	Account Nickname	Link account
Kevin Devilbiss P381308385	Account Nickname	Link account
Kevin Devilbiss P381308387	Account Nickname Community User	Link account
Kevin Devilbiss S381308385	Account Nickname Acme Inc DE	✓ Account updated

+ Link additional accounts

Continue

SAP Universal ID

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Need help?

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Account linking

To link an account to your SAP Universal ID, click the "Link account" button below. Linking at least one is required.

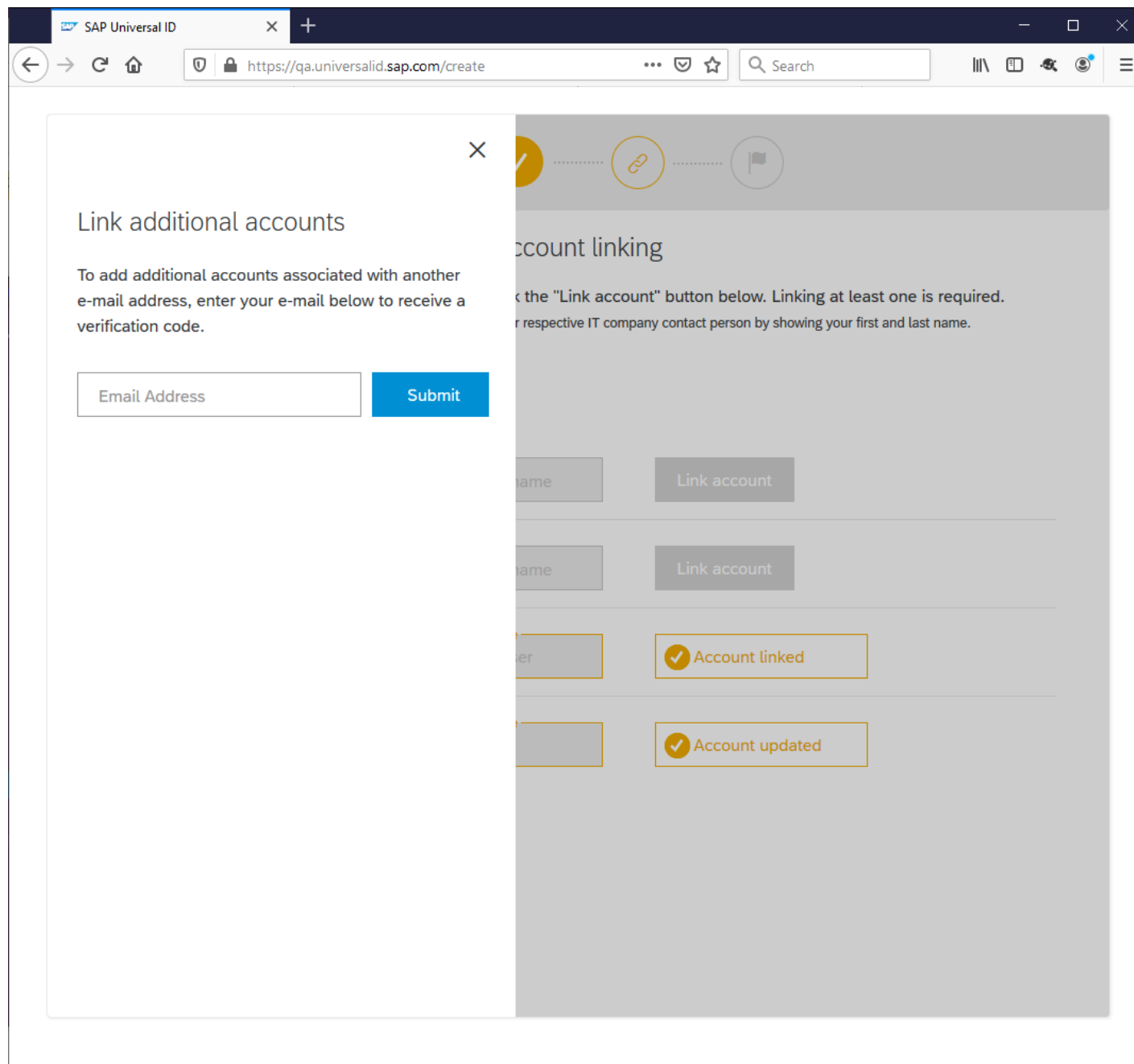
ⓘ Please note linking an S-user makes it visible to your respective IT company contact person by showing your first and last name.

kevin@example.com (2 of 4 linked)

Kevin Devilbiss P381308384	Account Nickname	Link account
Kevin Devilbiss P381308385	Account Nickname	Link account
Kevin Devilbiss P381308387	Account Nickname Community User	✓ Account linked
Kevin Devilbiss S381308385	Account Nickname Acme Inc DE	✓ Account updated

[+ Link additional accounts](#)

Continue



SAP Universal ID

https://qa.universolid.sap.com/create

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Need help?

✓

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To link an account to your SAP Universal ID, click the "Link account" button below. Linking at least one is required.

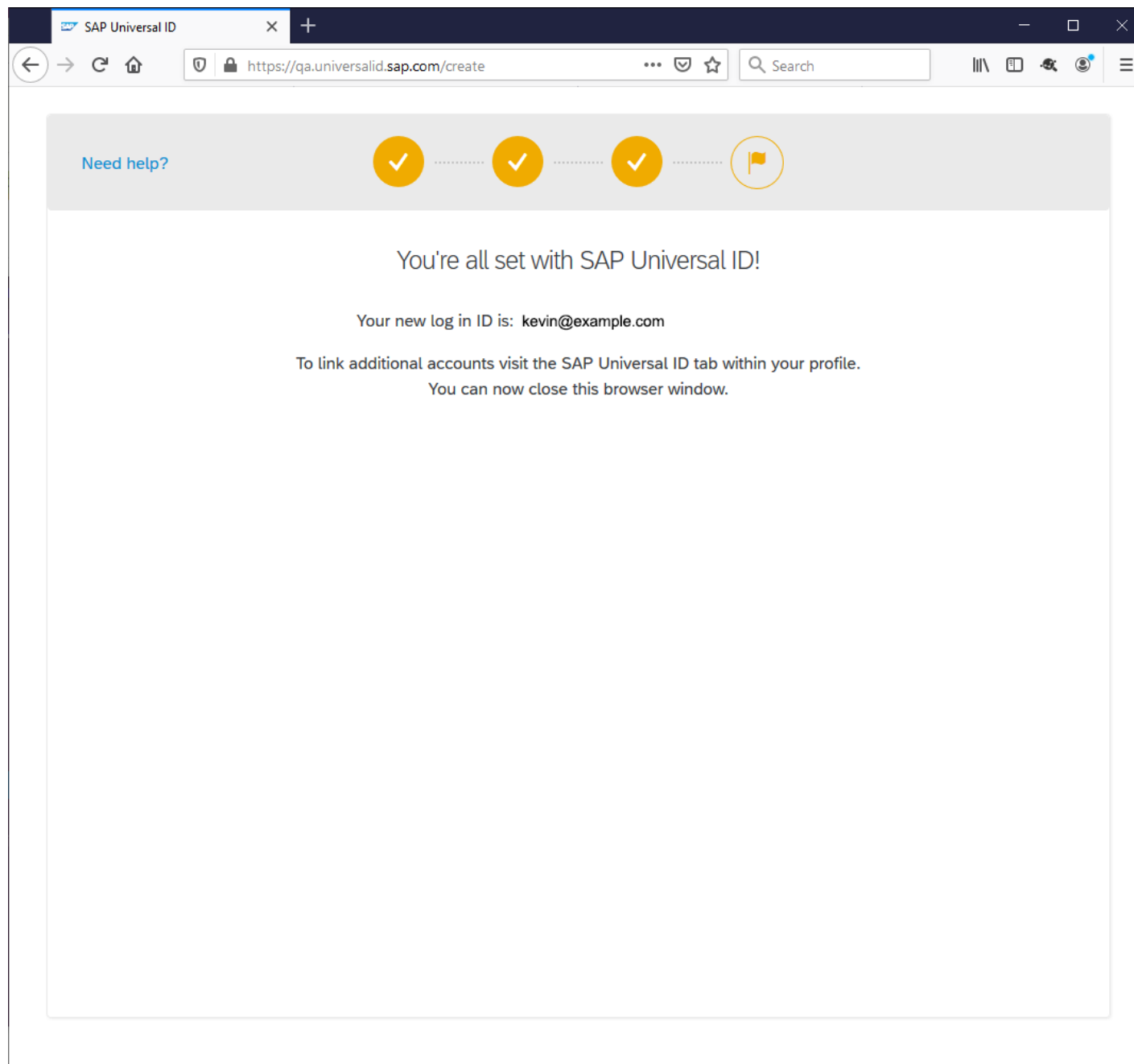
ⓘ Please note linking an S-user makes it visible to your respective IT company contact person by showing your first and last name.

kevin@example.com (2 of 4 linked)

Kevin Devilbiss P381308384	Account Nickname	Link account
Kevin Devilbiss P381308385	Account Nickname	Link account
Kevin Devilbiss P381308387	Account Nickname Community User	✓ Account linked
Kevin Devilbiss S381308385	Account Nickname Acme Inc DE	✓ Account updated

[+ Link additional accounts](#)

Continue



Log On

https://accounts400.sap.com/saml2/idp/acs

Search

Log On

E-Mail, ID, or Login Name

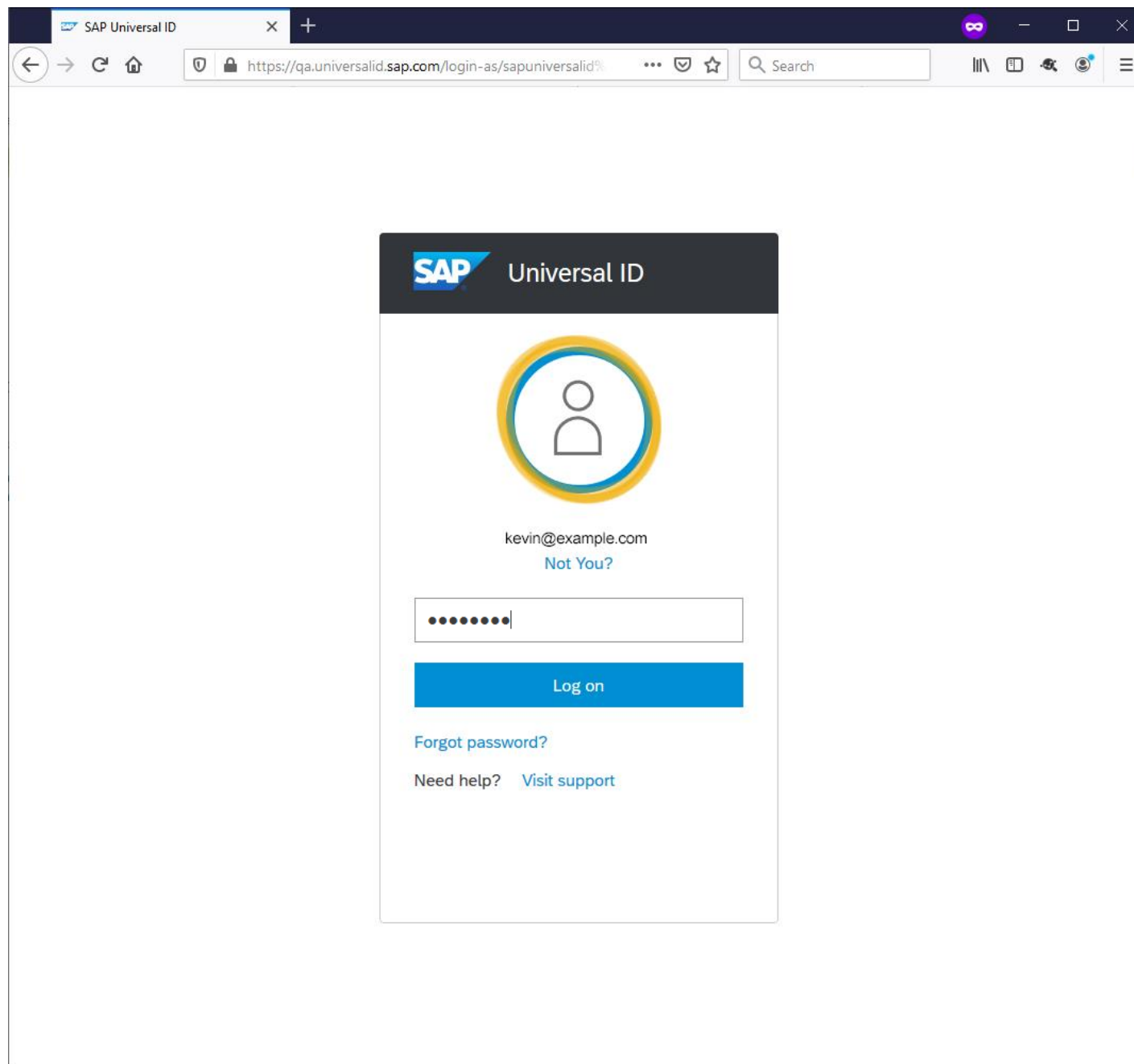
kevin@example.com

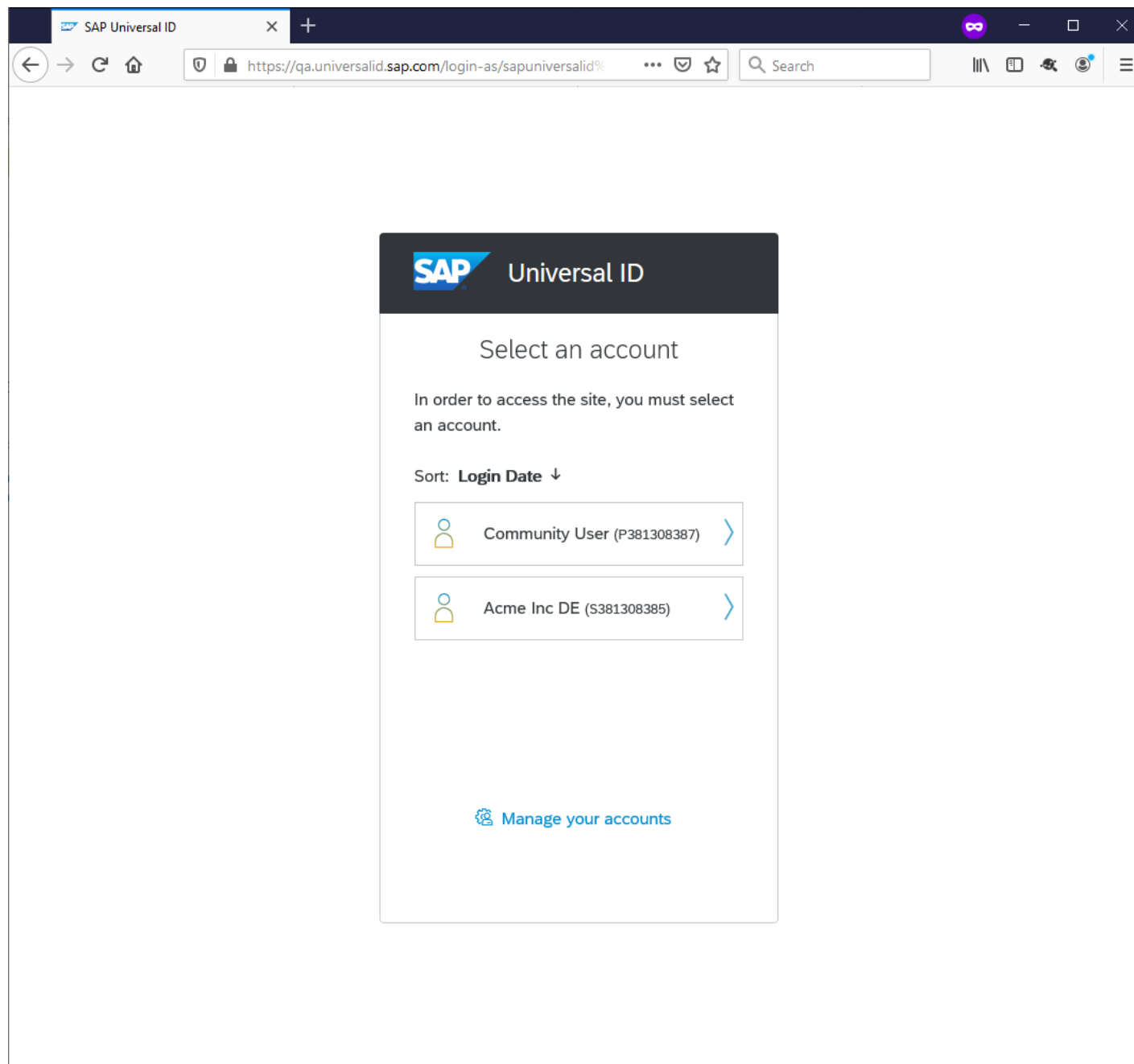
Continue

Register

[Forgot password?](#)

SAP® ID Service





SAP Universal ID

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https://me.sap.com/home

⋮

🛡️

☆

🔍 Search

☰

📄

🔧

👤

☰

SAP

SAP for Me

Beta

🔗

👤

Acme Inc DE

31

TOTAL PRODUCTS

0

/97

SYSTEMS

0

/509

MY INCIDENTS

Products

Customer Experience

☐ Favorites only

🔗 ⋮

Mark your favorites by clicking on the star ★

×

PRODUCT NAME	TYPE	LICENSE MATERIALS	SYSTEMS	ORDERS
★ Cloud for Customer	☁ Cloud	1	1	1
★ SAP Commerce	📱 On-Premise	0	1	0
★ SAP Marketing Cloud	☁ Cloud	1	0	1

Orders

On-Premise

Cloud

All Portfolio Categories

🔗 ⬆

🔍 Search

🔍

Past

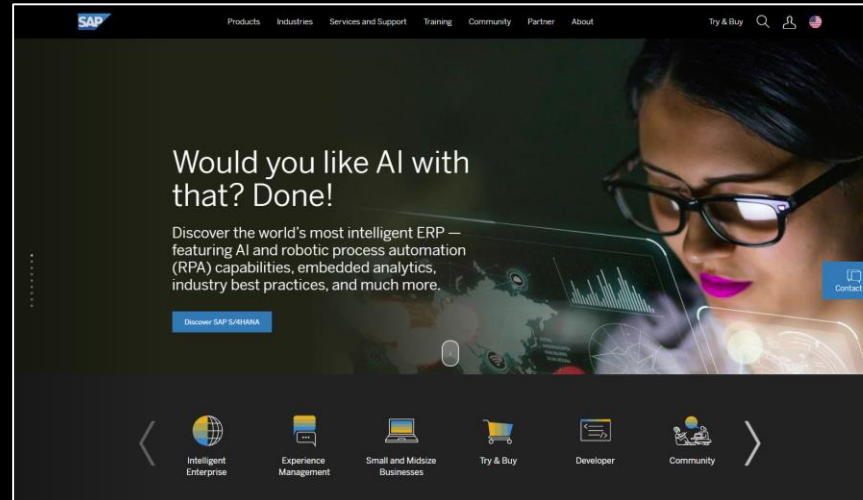
Current

Future

ID	MATERIAL COUNT	TYPE	START	END
> 0240270135	SAP Hybris Cloud for Sales (8001003) +1 more	Order	5/5/19	5/4/20
> 0240270134	SAP S/4HANA Ent.Mngmnt.Cloud,private ed (8004788) +4 more	Order	5/5/19	5/4/20
> 0240270133	SAP ByDesign CRM Sales Team User (8000046) +1 more	Order	5/5/19	5/4/20

Our **Vision & Scope**

Our Vision for Digital Channels at SAP

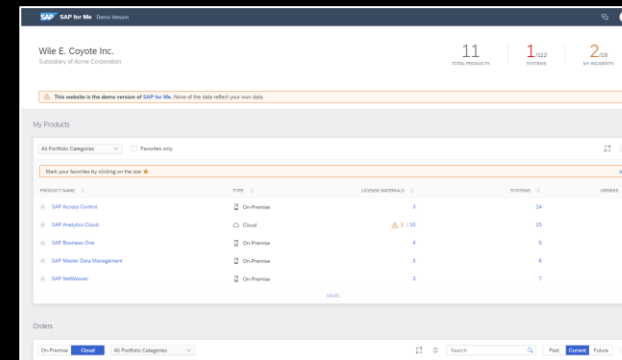
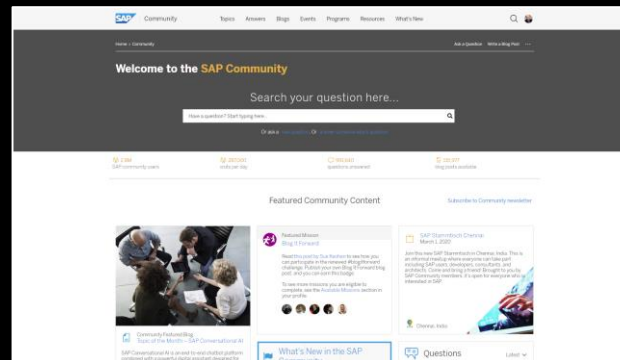


SAP.com

**The
Digital Front Door**

community.sap.com

**The
Community**



me.sap.com

**The
Customer Portal**

A customer portal
that serves as a digital companion.

Mission for SAP Universal ID

Our vision is to enable a centralized user management concept that supports a **unified login experience** and **one authorization concept** across all SAP platforms.

Our Scope



All people interacting with any digital SAP channel

SAP Universal ID to turn challenges into benefits



Without SAP Universal ID

- Many different user types
- Many passwords to remember
- Repeated and inconsistent login procedures
- No central maintenance of your interests
- Personal information is scattered across identities and not maintainable by you

With SAP Universal ID

Authenticate with **one** user

Your personal data is **yours to control**

Interests, reputation, and certifications **follow you**



Universal ID Management
Owned by User



User Management
Owned by Company

SAP Universal ID

Continuously Expanding Scope

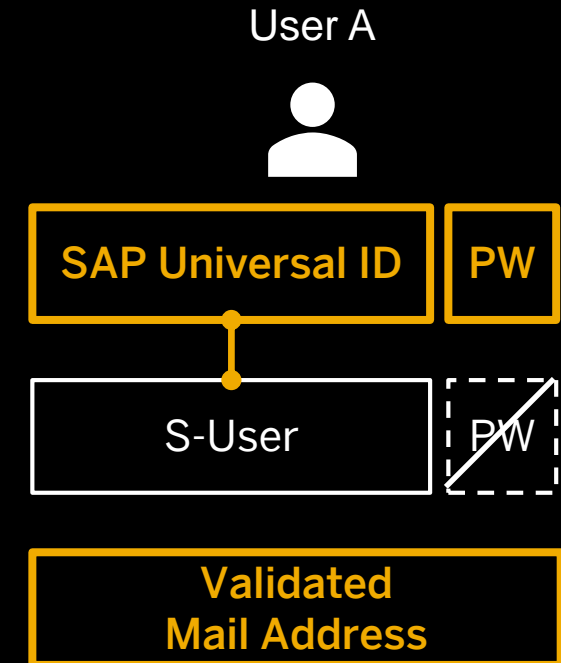
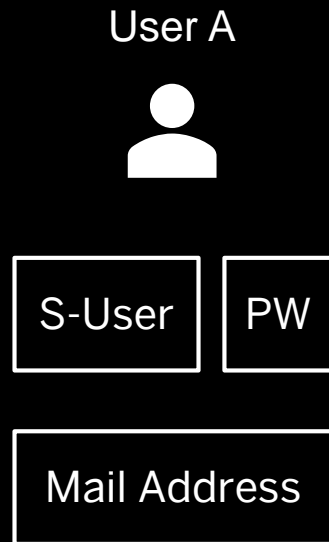


- ✓ [SAP for Me](#)
- ✓ [SAP ONE Support Launchpad](#)
- ✓ [SAP Support Portal](#)
- ✓ [openSAP](#)
- ✓ [SAP Help Portal](#)
- ✓ [SAP Training](#)
- ✓ [SAP Learning Hub](#)
- ✓ [SAP SuccessFactors Community](#)
- ✓ [SAP Customer Experience Wiki](#)

- ⌚ [SAP Community](#)
- ⌚ [SAP Jam](#)
- ⌚ [SAPPartnerEdge.com](#)
- ⌚ [SCN Wiki](#)
- ⌚ [SAP.com](#)
- ⌚ [SAP Store](#)
- ⌚ [SAP Customer Influence Center](#)

And many other platforms

Main Transition Scenarios (1/4)



Start Scenario

- User A has an s-user and pw
- User A wants to transition to UID

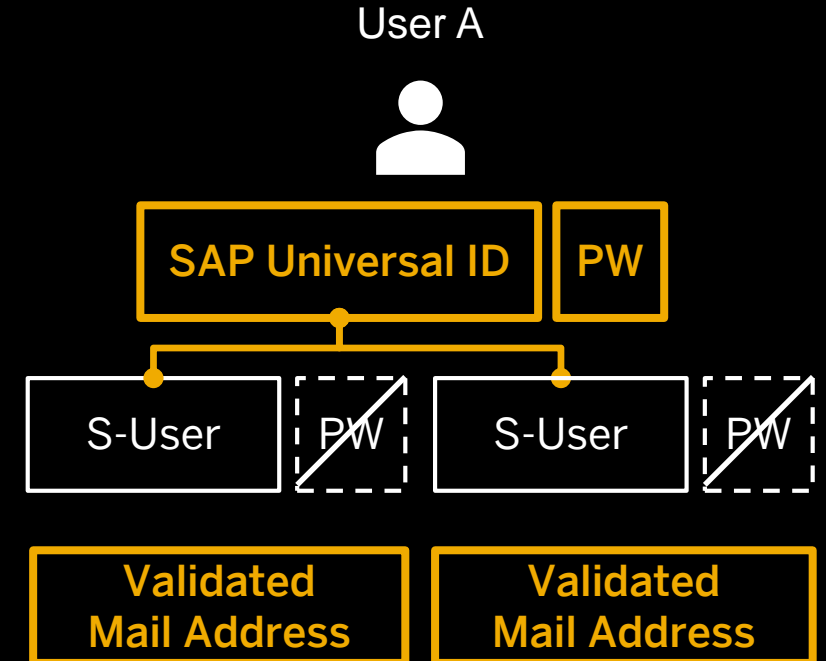
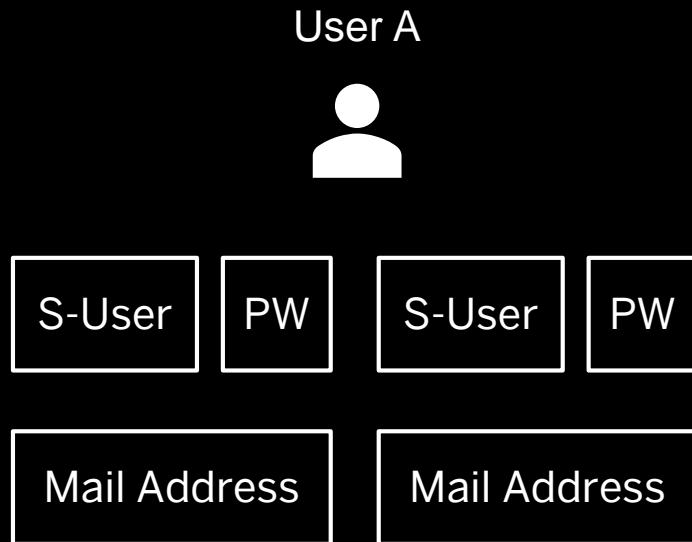
Required Steps

- User A creates his/her own UID
- User has to validate their email address
- User A links existing S-User to the new UID

Results & Considerations

- User A has a own UID with a linked S-user

Main Transition Scenarios (2/4)



Start Scenario

- User A has two s-users with individual pw
- User A wants to transition to UID

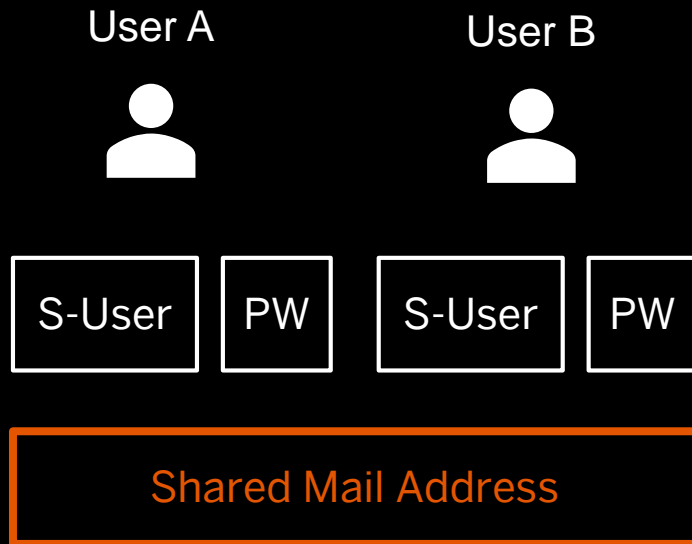
Required Steps

- User A creates his/her own UID
- User has to validate their email addresses
- User A links existing S-Users to the new UID

Results & Considerations

- User A has a own UID
- Both existing S-users are linked to the UID
- User needs one PW to use both S-users

Main Transition Scenarios (3/4)



Follow scenario 1

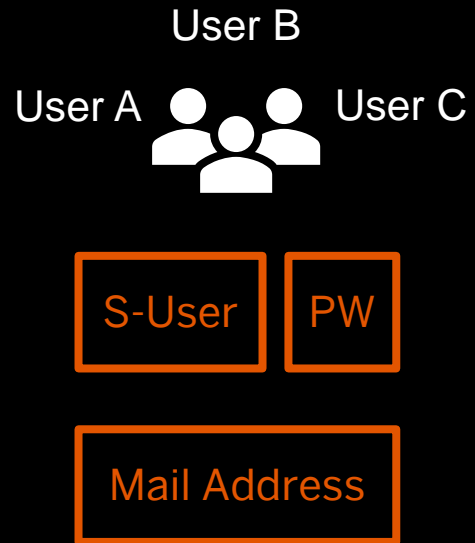
Start Scenario

- Users A & B have an individual s-user and pw
- User B wants to transition to UID
- Users A & B share the same email address

Required Steps

- **STOP:** This has to be resolved first!
- Every S-user needs an own unique email address

Main Transition Scenarios (4/4)



Follow scenario 1

Start Scenario

- User C wants to transition to UID
- Users A, B and C share the same S-user and pw

Required Steps

- **STOP:** This has to be resolved first!
- Everyone needs his/her own S-user

SAP for Me Capabilities

Satisfied Interests (User View)



Lisa Gray

User Manager | User

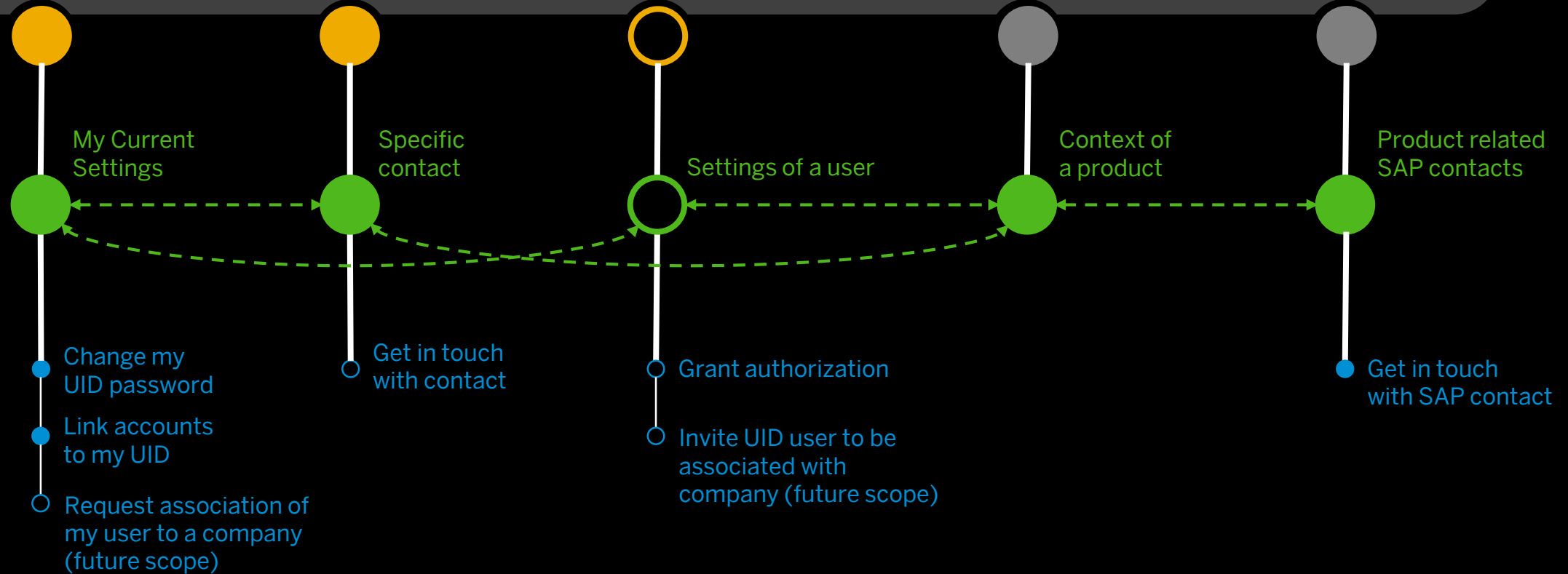
My
User Account

My Contacts

Manage users

Products

SAP Contacts



● View

● Inspect

● Act

● Filled = Available Capability

○ Empty = Capability in pipeline

* Currently requires SAP Learning Hub license

SAP for Me Capability Areas



Portfolio & Products

- Manage my purchased products
- Influence my purchased products



Systems & Provisioning

- Manage my systems



Knowledge & Learning

- Manage my personal learning
- Manage my company's learning activities



SAP for Me



Cross
Capabilities

Finance & Legal

- Manage my orders
- Manage my licenses



Maintenance & Support

- Manage my incidents



Users & Contacts

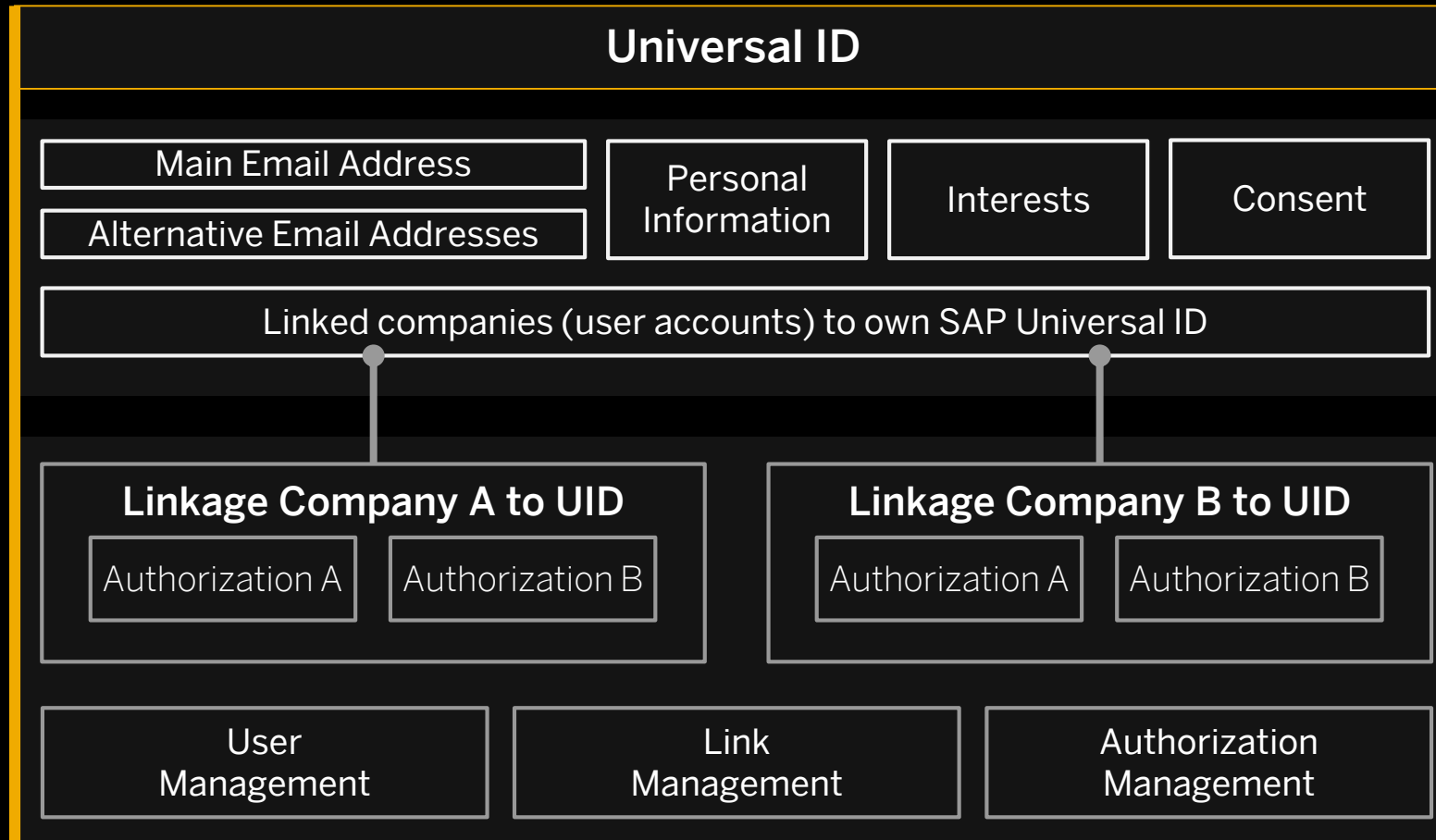
- Manage my contacts



SAP Universal ID **Key Capabilities**



Universal ID Framework



Universal ID Management

Owned by User

User Management

Owned by Company

Additional Key Capabilities

Context of my purchased products

View contacts in my company

Inspect their role

Get in touch

View SAP contacts for my company

Inspect their role

Get in touch

SAP Universal ID & SAP for Me Roadmap

Joint 2020 Roadmap **SAP Universal ID, & SAP for Me**



Universal ID & User Management

2020 / Q1

- Conditional login rollout continues

2020 / Q2

- Global Account Manager available for all UID users
- Shared inbox support in linking manager
- S-user lifetime
- UID personal data propagation to all linked accounts

2020 / H2

- Additional features: UID deletion, mgmt of personal data / consents
- All sites are now conditional
- Core user management creation tied to UID
- Self-association capabilities

2021

- Initial admin onboarding process
- Centralization of content and data
- Continued rollout of native login scenarios
- All creation scenarios tied to UIDs
- Harmonization of user management applications into one UI
- Additional authorization enhancements and self-service



SAP for Me

- Show users existing and missing authorization

- Customer hierarchy support
- Global Account Manager is part of SAP for Me

- SAP Universal ID – Native integration
- SAP Universal ID – Interests
- User self-association for SAP for Me, Customer & Partner scenarios

Session Summary & Questions

Benefits

With SAP Universal ID, you will be able to login once and gain access to all of your authorized platforms and applications. You will have more control over your own accounts, and will be able to carry all of your personal, SAP-specific information, such as learning certifications and community content, with you wherever you work.

Here's what's in it for you:

- ✓ A single login to SAP platforms, giving you control of your authentication experience.
- ✓ Increased insight and control of your personal account.
- ✓ An SAP Identity that can travel with you, while maintaining reputation and interests.

Links

Create your own SAP Universal ID

universalid.sap.com/create

SAP for Me (& UID) @ SAP.com

www.sap.com/services/for-me.html

SAP for Me

me.sap.com

Videos

SAP Universal ID – Overview

<https://www.youtube.com/watch?v=LKHfEcJ9094>

Typical Questions and More



When will UID be available?



It is available already!



How to create my SAP Universal ID?



<https://universalid.sap.com/create>



What is your question?

Follow us



www.sap.com/contactsap

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