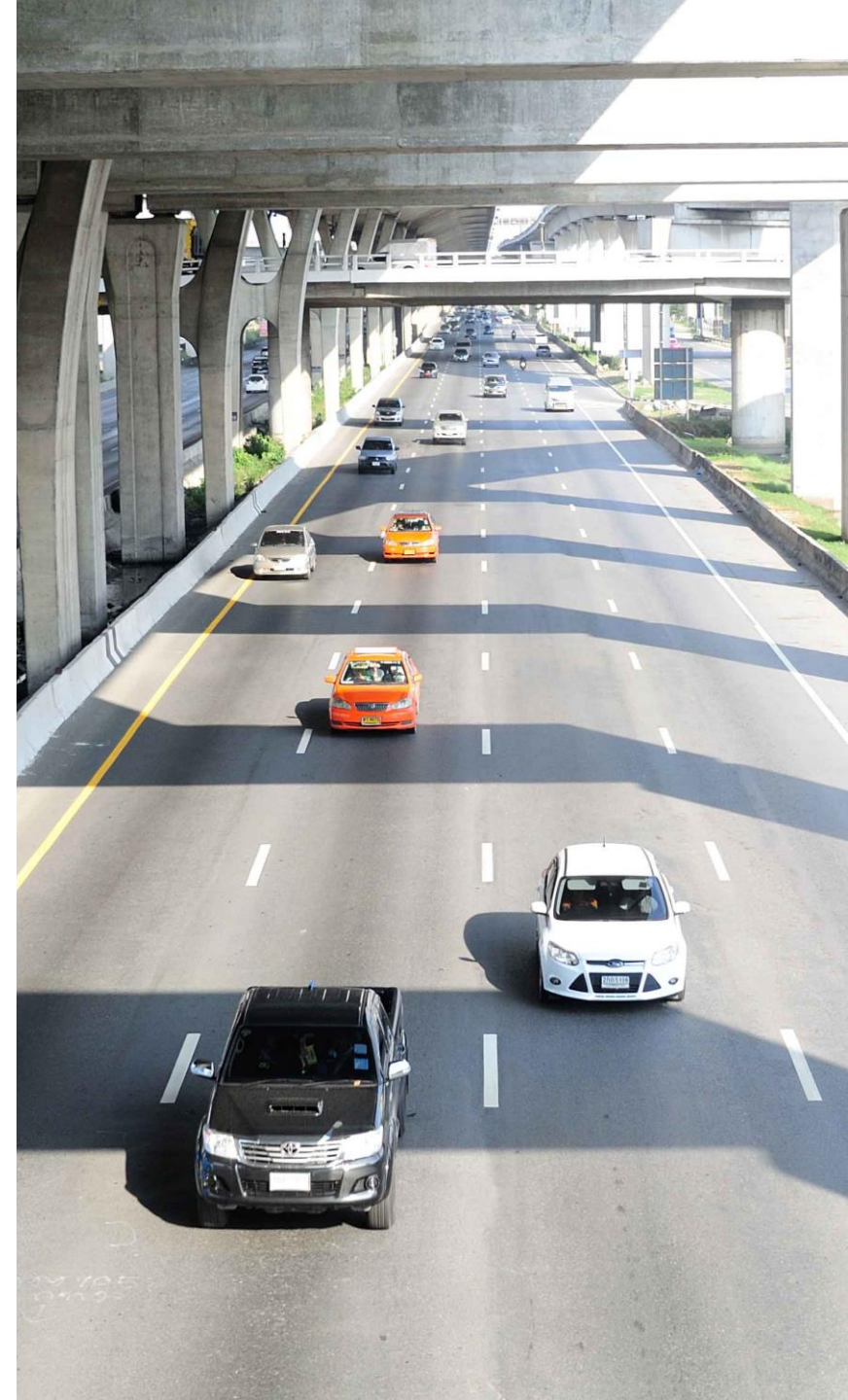


# How Does Intelligent Revenue Management Help Drive Connected Car Innovation?

## A total addressable market of 700 million vehicles

Tantalum Corporation operates Pay.Car, the world's first dedicated, end-to-end billing, payment, and customer relationship management platform for connected vehicles. Working with partners from the automotive, telecommunications, and insurance industries, among others, Tantalum brings together all the services that drivers need – from parking to roadside recovery – on one, easy-to-use platform. But with so many third-party providers in the mix, Tantalum recognized that it needed a dependable way to stay on top of revenue management and billing.



# Tantalum **revs up the convenience** of its connected vehicle platform to make billing and revenue management as dependable as its driver services.

With an implementation of **SAP® Billing and Revenue Innovation Management solutions** delivered by Acuti Labs Ltd., Tantalum was able to:

- Integrate innovative services from third-party providers into the Pay.Car platform
- Enable quick, convenient, one-click payment for services, making life easier for drivers
- Generate a single bill for all vehicle services, from parking to vehicle repair
- Consolidate billing and invoicing processes from partners and third-party providers into a single system
- Onboard partners' existing services, offerings, and loyalty programs seamlessly
- Manage many recurring subscriptions with ease
- Deliver billing information and driver data to partners reliably and securely
- Simplify revenue management significantly
- Reduce the deployment time of new connected car services from months to weeks

“The connected car services market will grow exponentially in the next few years. With SAP Billing and Revenue Innovation Management underpinning our Pay.Car platform, **we're leading the way.**”

Stefan Forszyszewski, Specialist in Payments Lead for Pay.Car, Tantalum Corporation



## SAP Customer Experience



**Tantalum Corporation**  
London, United Kingdom

**Industry**  
Travel and transportation

**Employees**  
51–200

**Revenue**  
US\$3 million

**Featured Solutions and Services**  
SAP Billing and Revenue Innovation  
Management solutions



## SAP Customer Experience

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