

# Growing stronger and becoming more efficient with SAP <sup>®</sup> Cloud Platform



# **SAP® Cloud Platform**

## **Featured Partner**

**7**zoosh

85%

Administration time reduced by 85% to 10 minutes a day (managed by one employee, instead of three)

Accuracy

Greatly reduced false and lost orders

#### SCITEC NUTRITION Ltd

UK, Germany, Spain, Italy, France www.scitecnutrition.com/en

Industry

Manufacturing and Distribution

## **Products and Services**

Manufacturing, warehousing and distribution of sports nutrition supplements

# Employees

600

# **Revenue** €84M

# SAP<sup>®</sup> Solutions

SAP<sup>®</sup> Cloud Platform Integration

#### Find out more www.zooshdigital.com

SCITEC NUTRITION, leading manufacturer of sports supplements, has cut the time it takes to fulfil orders by automating order management processes for serving their online retail partner, Amazon. Reducing manual interventions results in more accurate pricing on their website and Amazon listings, and has greatly reduced false and lost orders, positively impacting their customer churn rate.

# **Before: Challenges and Opportunities**

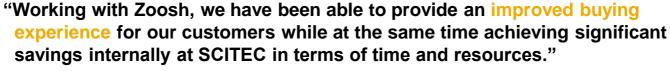
- · Lacked accuracy in pricing and order fulfilment, resulting in frequent customer complaints
- 3 employees to manage existing processes
- · Looking to grow product range and enter new markets

# Why SAP and Zoosh

- SAP Cloud Platform Integration (SCPI) enables SCITEC NUTRITION to have well-documented, clear integration processes with monitoring as standard
- Zoosh Digital is a specialist in cloud-based business solutions, selected to help SCITEC NUTRITION to automate their processes with innovative SAP technology
- SAP SCPI is an enterprise-grade integration middleware platform that is an ideal solution for automation and comes with pre-built adapters and content

# After: Value-Driven Results

- Automated order management across 5 countries for Amazon retail business
- Admin time reduced by 85% to 10 minutes a day, freeing 3 employees for more value-add tasks
- · Customer complaints significantly reduced
- New capabilities to manage complex orders, enabling SCITEC NUTRITION to successfully enter new markets
  and extend their product range



Gábor Bai, CIO, SCITEC NUTRITION Ltd