

Growing stronger and becoming more efficient with **SAP**[®] Cloud Platform



SAP[®] Cloud Platform

SCITEC NUTRITION Ltd
UK, Germany, Spain, Italy,
France
www.scitecnutrition.com/en

SCITEC NUTRITION, leading manufacturer of sports supplements, has cut the time it takes to fulfil orders by automating order management processes for serving their online retail partner, Amazon. Reducing manual interventions results in more accurate pricing on their website and Amazon listings, and has greatly reduced false and lost orders, positively impacting their customer churn rate.

Featured Partner



Industry
Manufacturing and Distribution

Before: Challenges and Opportunities

- Lacked accuracy in pricing and order fulfilment, resulting in frequent customer complaints
- 3 employees to manage existing processes
- Looking to grow product range and enter new markets

Products and Services
Manufacturing, warehousing
and distribution of sports
nutrition supplements

Why SAP and Zoosh

- SAP Cloud Platform Integration (SCPI) enables SCITEC NUTRITION to have well-documented, clear integration processes with monitoring as standard
- Zoosh Digital is a specialist in cloud-based business solutions, selected to help SCITEC NUTRITION to automate their processes with innovative SAP technology
- SAP SCPI is an enterprise-grade integration middleware platform that is an ideal solution for automation and comes with pre-built adapters and content

Employees
600

After: Value-Driven Results

- Automated order management across 5 countries for Amazon retail business
- Admin time reduced by 85% to 10 minutes a day, freeing 3 employees for more value-add tasks
- Customer complaints significantly reduced
- New capabilities to manage complex orders, enabling SCITEC NUTRITION to successfully enter new markets and extend their product range

Revenue
€84M

SAP[®] Solutions
SAP[®] Cloud Platform
Integration

Find out more
www.zooshdigital.com

“Working with Zoosh, we have been able to provide an improved buying experience for our customers while at the same time achieving significant savings internally at SCITEC in terms of time and resources.”

Gábor Bai, CIO, SCITEC NUTRITION Ltd

85%

Administration time reduced by 85% to 10 minutes a day (managed by one employee, instead of three)

Accuracy

Greatly reduced false and lost orders