

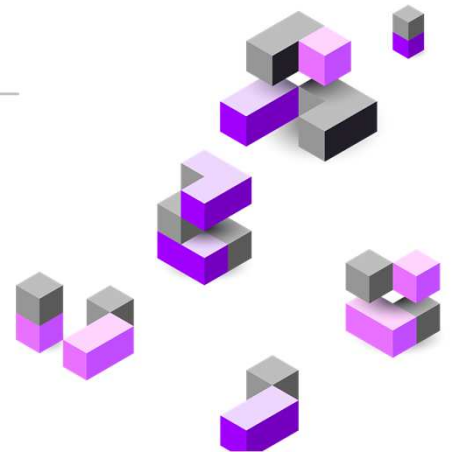
# INDUSTRY X.0 SIMPLY DEFINED



## What is INDUSTRY X.0?



Our approach for helping clients transform their business model and operations, re-invent their products from design and engineering, through manufacturing and support, to compete now and drive exponential growth.



## What we do INDUSTRY X.0 OFFERINGS

### DIGITAL MANUFACTURING & OPERATIONS



#### Production & Operations

- Manufacturing Excellence Strategy
- Manufacturing Execution
- Intelligent Asset Management
- Industrial Control & OT Security



#### Capital Projects

- Project Engineering Redesign
- Plant & Asset Digital Twin and Thread\*
- Capital Project Command Center
- Generative Design Studio
- Connected Construction



#### Digital Industrial Workforce

- Digital Workforce
- Industrial Site Connectivity
- Digital Service Factory



#### Autonomous Robotic Systems

- Human Augmentation
- Robotics Application
- Site Robotization

### INTELLIGENT PRODUCTS & PLATFORMS



#### Engineering and R&D Digitization

- Digital Thread Transformation
- Digital Twin
- Product & Service Intelligence



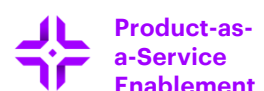
#### Smart Connected Product Design & Development

- Market Strategy & Design
- Product Management & Experience Design
- Intelligent Product Creation
- New Product Development



#### Product Platform Engineering & Modernization

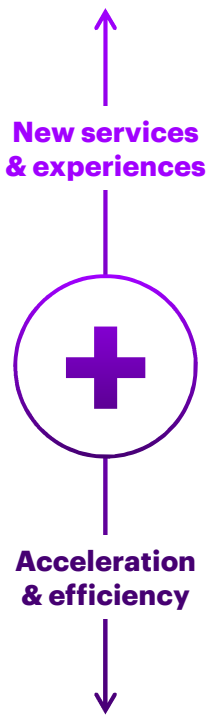
- Engineering Organization Design
- Engineering Tools & Methodology
- Modern Platform Engineering



#### Product-as-a-Service Enablement

- aaS Platform Extension Design & Build
- Product/Platform Aftermarket & Service Operations Optimization
- Service Data Management & Operations

# What does that mean



## What We Do

Invent new **Smart, Connected Products and Services**

Transform business models and operations from **Product to Service to Outcome**

Enable companies to create and participate in **New Ecosystems**

Design the best **Experiences for Consumers and Workers**

**Automate** core processes of R&D, Engineering, Production and Support

Integrate systems and digital data footprint to create a **Digital Thread** through the product journey

Apply **Next Generation Production** techniques – 3DP, robotics etc.

Connect machines and sensors and **Extract Data and Derive Intelligence** to improve performance

## What Clients Get

**New Revenue Streams** from as-a-Service and Smart Connected Products

**New Product Innovation & Design**

**Personalized Customer Experiences** and better **Worker Experiences and Productivity** for both B2C and B2B

**Faster Time to Market** from smarter processes and leading technologies

**Increased R&D Efficiency** by lean, agile methodologies

Greater **Agility and Responsiveness** to demand

Dramatically **Reduced Cost** with data driven insights

**#1**

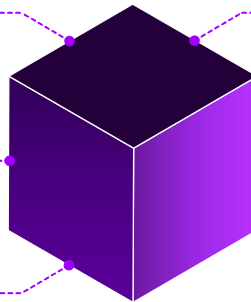
Recognized as worldwide leader by industry analysts

**17,000+**

Accenture professionals with Industry X.0 expertise

**30+**

Years of experience in design, produce and support



**33+**

Innovation centers globally

**15+**

Mergers & Acquisitions in the last 3 years

## Unmatched industry expertise



## Enabled with key alliance partners (non-exhaustive)



## One Industry X.0 team

Strategy & consulting | Technology | Operations | Interactive

## Learn more

[www.accenture.com/us-en/service-industry-X0](http://www.accenture.com/us-en/service-industry-X0)