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Dear Reader,

Welcome to the Supply Chain Planning compendium, a compilation of value collaterals spanning customer success stories, business transformation studies, solution videos, brochures, and press articles.

In today’s digital economy, the threat of disruption is ever present. By now, the stories of new and agile market players breaking through traditional industry boundaries to capture market share is well known. Companies that want to stave off disruption need to think holistically along the lines of a new paradigm, which at SAP we call “digital business planning.” This platform allows planning to become easier, faster, and smarter.

By leveraging machine learning capabilities, you can capitalize on your historical demand data, increase forecasting accuracy, and fine-tune your operations. The SAP® Integrated Business Planning solution is a key enabler of this digital transformation process, supported by other solutions featured in this compendium.

We look forward to continued collaboration and value any feedback you may have. Feel free to contact us for any information you may need.

Best regards,

David Vallejo
Vice President, Global Head of Digital Business Planning Solutions, SAP SE
Increase business agility to respond effectively to market needs with integrated supply chain planning software from SAP.
IDC Report on Digital Supply Chain Planning for Midsize Companies

IDC Report

Explore the direct link between better planning performance and business growth in the midmarket.

Read the IDC report
Step Up to Intelligent Supply and Demand Planning

Connect all your planning processes – and use real-time and intelligent technologies to improve lead times and service levels.

Learn more
SAP Integrated Business Planning

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Respond quickly to market changes with real-time supply chain planning capabilities.
SAP Integrated Business Planning

**Forecasting and demand management**
Use demand sensing and statistical forecasting to get full demand transparency with short-, mid-, and long-term forecasting.

**Inventory optimization**
Set optimal inventory targets that enable you to maximize profits while leaving a buffer to help you meet unexpected demand.

**Sales and operations planning**
Deliver a cross-departmental sales and operations plan that balances inventory, service levels, and profitability.

**Response and supply planning**
Optimize resourcing efficiency by creating supply plans based on prioritized demands, allocations, and supply chain constraints.

**Demand-driven replenishment**
Tame supply-chain variability and improve material flow using techniques for demand-driven material requirements planning (MRP).
SAP Integrated Business Planning

Fulfill future demand profitably with real-time supply chain management. Powered by in-memory computing technology within SAP HANA®, this cloud-based solution combines capabilities for sales and operations; demand, response, and supply planning; and inventory optimization.

- Cloud deployment
- Real-time scenarios and simulation
- Social collaboration
- Powerful predictive analytics

Learn more
The SAP Integrated Business Planning solution, powered by SAP HANA, enables companies to respond to new market expectations with real-time supply chain planning features that help them meet demand profitably. Hear from global business leaders such as Microsoft, Corning, and Monsanto on how they are using and benefiting from this market-leading solution.
Digitalize Supply Chain Planning for Continuous Alignment and Real-Time Connection

SAP Solution Brief

Embrace an intelligent, agile approach to supply chain planning by digitalizing processes to respond to today’s economic environment. Learn how SAP Integrated Business Planning can help make you more productive, responsive, and strategic.
Planning in the **Intelligent Enterprise**

**SAP Overview Video**

SAP Integrated Business Planning, in combination with Experience Management solutions from SAP, SAP Ariba Supply Chain Collaboration for Buyers, and the SAP Analytics Cloud solution, helps you to enable the Intelligent Enterprise by making planning easier, faster, and smarter.
Whatever your goal in business, if your plan isn’t well thought out, you’ll likely encounter obstacles. The experience economy has raised the bar. Customers now demand personalized products in short time frames. Only by having a clear overview of what your customers want can you stay ahead of the curve and meet these demands.

Read the infographic
Integrate and Coordinate Inventory Planning and Master Supply Chain Uncertainty
SAP Solution Brief

Read how the SAP Integrated Business Planning application for inventory helps you optimize your inventory investment to buffer more risk at lower cost. Learn how you can use it to account for business uncertainty, escalating customer expectations, and demand and supply volatility.

Read the solution brief
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**Key Benefits**

**Achieve a rapid deployment**
Get up and running quickly with SAP Integrated Business Planning by using preconfigured process templates for an accelerated implementation.

**Empower employees with intuitive features**
Offer a unified, intuitive user experience with the SAP Fiori® user experience and planning and simulation capabilities based on Microsoft Excel.

**Plan resources effectively**
Optimize resource efficiency by creating supply plans based on prioritized demands, allocations, and supply chain constraints.
Key Capabilities

**Integration with SAP Supply Chain Control Tower**
Gain end-to-end visibility of your supply chain, decision support, and fast corrective action through integration with the SAP Supply Chain Control Tower solution.

**Forecasting and demand management**
Get full demand transparency with short-term, midterm, and long-term forecasting. Take advantage of best-in-class capabilities for demand sensing and statistical forecasting.

**Inventory optimization**
Establish optimal inventory targets that enable you to maximize profits while leaving a buffer to help you meet unexpected demand.
Key Capabilities

Sales and operations planning
Deliver a cross-departmental sales and operations plan that balances inventory, service levels, and profitability.

Response and supply planning
Optimize resourcing efficiency by creating supply plans based on prioritized demands, allocations, and supply chain constraints.

Demand-driven replenishment
Tame supply chain variability and improve material flow by following techniques for demand-driven material requirements planning (DDMRP).

View all capabilities
Integration with SAP Supply Chain Control Tower

Functional Capability

Improve supply chain performance by monitoring, measuring, and responding to supply chain alerts and metrics in real time

Better decision-making across the supply chain

• Increase end-to-end visibility
• Improve on-time delivery performance
• Decrease overall inventory levels while reducing risk
• Boost supply chain agility and reduce supply chain cost

Learn more
Demand Management
Functional Capability

Get full demand transparency with advanced features for demand sensing and short-term, midterm, and long-term forecasting.

Deliver more accurate demand plans
- Develop more accurate midterm statistical forecasts
- React faster to short-term demand changes with algorithms based on pattern recognition
- Enable more effective product deployment based on short-term demand
- Collaborate to ensure the most accurate forecast

Learn more
Inventory Optimization
Functional Capability

Provide inventory targets that not only meet or exceed customer service levels but also reduce working capital.

**Reduce inventory and improve customer service**

- Maximize the efficiency of inventory and working capital
- Automate and standardize planning processes to improve planner productivity
- Enable shorter and more complete inventory target-setting cycles at each tier
- Reduce product and distribution costs

Learn more
Sales and Operations Planning
Functional Capability

Align sales and operations plans with corporate strategy to support revenue growth, increase market share, and attain financial targets.

Achieve more with collaborative decisions

- Create optimal business plans to drive revenue growth and increase market share
- Balance demand and supply effectively
- Increase the speed and agility of planning to support profitable operations
- Improve forecast accuracy and on-time delivery
Response and Supply Planning

Functional Capability

Adapt quickly to changes in demand by considering impacts across the entire supply chain, including production, distribution, and procurement.

Master supply planning and response intelligence

- Support strategic, tactical, and operational supply planning with a single solution
- Plan effectively using simulation, what-if scenarios, and pegging and gating-factor analysis
- Optimize profits with unconstrained and constrained forecasts
- Manage resource allocation for optimal customer service
**Demand-Driven Replenishment**

**Functional Capability**

Manage the flow of materials and information going through your supply chain with certified DDMRP capabilities.

**Control supply chain variability and material flow**

- Calculate decoupling points and buffer-zone levels
- Generate replenishment orders based on net-flow positioning
- Prioritize supply orders according to buffer penetration
- Compress lead times, improve customer service, and reduce inventory
Plan for Demand by Placing the Customer at the Heart of Your Operations

Forbes Blog

In today’s on-demand world, consumers expect to order anything, from anywhere, on any device, and have it delivered at any time, to any location. Any questions?

Read the blog
A Planning Solution That Global Industry Leaders Rely Upon
SAP Community Blog

Making use of data analytics in the life sciences industry enables organizations to generate great value. The increase of deploying new technologies such as cloud computing, automation, machine learning, blockchain, and the Internet of Things leads to a massive increase of various data sources. In the past years, the way platforms manage this great data volume has evolved rapidly toward handling business operations more efficiently and effectively. Achieving deeper transparency into the supply chain allows life sciences and agribusiness manufacturers to focus more on creating value in diversified areas.
SAP Integrated Business Planning Road Map

SAP Brochure

The road map for SAP Integrated Business Planning describes how the product capabilities are planned to progress over time. It provides information on recent and planned innovations, as well as a summary of future direction for the product.
Intelligent Visibility with SAP Supply Chain Control Tower
SAP Community Blog

As the world moves into a multiparty, consumer-driven supply chain, our customers are asking for an application that grants them visibility into the entire supply chain network. Ideally, this solution will not only support decision-making by analyzing data but also propose actions that can be triggered autonomously in any connected system. Timely insight and control across the value chain are key to managing internal and external disruptions. The ability to drive appropriate actions will help ensure business success.
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**How Driver-Based Planning Can Help Reduce Your Planning Efforts Tremendously**

SAP Community Blog

Today’s modern supply chains are more global and complex than ever before, moving from fully owned operations and logistics toward networked operations with outsourced manufacturing, logistics, and so on. Even though supply chains become more and more intelligent, they remain vulnerable. What happens if unexpected disruptions hit the supply chain?

[Read the blog](#)
Up until recently, the front end for planning in SAP Integrated Business Planning has been Excel. With the Web-based planning app that we released earlier this year, sales representatives can prepare final adjustments on the go and now also collaborate with their customers or suppliers to easily digest information or add inputs in real time through the Web user interface using a tablet.
American Sugar Refining
SAP Business Transformation Study

Read how American Sugar Refining is rolling out SAP Integrated Business Planning to help streamline sales and operations planning processes and establish a single source of reliable data. See how the solution enables collaboration and consensus among sales, demand, supply, operations, and finance planners.
The biggest benefit of SAP Integrated Business Planning is how it facilitates the process. It’s the one place everyone goes for the data they need.”

Susan Needham, Director, Center of Excellence Global Supply Chain, American Sugar Refining Inc.
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**BSH Home Appliances**  
**SAP Business Transformation Study**

Explore the ways this major European manufacturer of household appliances positioned itself to meet its goal of world leadership in home appliances by deploying SAP Integrated Business Planning. Get insight into how Camelot ITLab helped it overhaul sales and operations planning and introduce demand-driven MRP in only 14 months.

[Read the BTS]
SAP Integrated Business Planning and the CAMELOT team helped us shape our future digital supply chain based on a state-of-the-art planning application. We’re closing in on our goal to become and stay the first choice for consumers worldwide.”

Dietmar Baumann, Head of the Supply Chain Factory (IT), BSH Home Appliances Group
Cargill
SAP Customer Testimonial Video

Learn how Cargill is using SAP Integrated Business Planning to help farmers, consumers, and communities responsibly feed the world.
Cascades

SAP Business Transformation Study and SAP Customer Testimonial Video

Read how, with partner Beelogix, Cascades introduced SAP Integrated Business Planning to provide full support for monthly and weekly planning processes and improve its supply chain. Learn how costs are down thanks to increased visibility and how improved collaboration enables quick resolution of issues.

Read the BTS
Implementing SAP Integrated Business Planning has helped us establish long-term partnerships with our most strategic customers. These partnerships enable us to support their growth and sustainability goals with our strong focus on the supply chain.”

Xavier Duprat, Director, Logistics and Production Planning, Cascades Inc.
Centrica Hive
SAP Business Transformation Study

Find out how Centrica Hive, a smart home technology provider, is improving insight into demand and supply to better provide more than 900,000 homes with connected energy services.

Read the BTS
SAP solutions supported Centrica Hive in our strategic transformation for future growth. By providing an effective demand and supply solution, SAP Integrated Business Planning has given us a more-efficient way to operate and manage our global supply chain.”

Marco Mennella, Senior Solution Architect, Centrica plc
Uncover how Continental meets growing customer demand, boosts operational planning, and improves equipment capacity planning with SAP Integrated Business Planning and the assistance of the SAP Digital Business Services organization.
SAP Integrated Business Planning helped us resolve short, temporary, and long-term equipment capacity planning issues and save costs at the same time.”

André Kunz, In-House Consultant SAP, Continental AG
Fromageries Bel
SAP Business Transformation Study

Learn how this world-famous French cheesemaker created a single, consolidated platform for sales and operations planning by deploying SAP Integrated Business Planning in less than six months. Read how it gained closer alignment between departments and transparency on a business unit and corporate level.

Read the BTS
SAP Integrated Business Planning enables us to unite our teams and streamline sales and operations planning processes."

Benedicte Brocard-Teneau, Executive Sales and Operations Director, Fromageries Bel SA
Grundfos, the world leader within water pumps, is represented by more than 80 companies in more than 55 countries and produces more than 17 million pump units each year. Every single pump has more than 1 million configuration options, which makes sales and inventory planning an extremely complex task. With SAP Integrated Business Planning, Grundfos can support the local sales teams with planning and collect structured data from all sales offices. Through this enhanced process, Grundfos has moved its inventories closer to the end customers, reduced delivery times, and made the business more efficient.
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HP Inc.
SAP Business Transformation Study

Find out how HP Inc., a worldwide leader in PCs and computer accessories, consistently wins in its industry by meeting changing customer demand. Learn how a world-class planning solution helps make it happen.

Read the BTS
At HP, one of our guiding principles is the idea of reinvention. This is what our partnership with SAP is all about. With SAP S/4HANA and SAP Integrated Business Planning, we are reinventing our supply chain and our customer experience.”

Stuart Pann, Chief Supply Chain Officer and CIO, HP Inc.
With SAP Integrated Business Planning and SAP S/4HANA® at the core of its enterprise resource planning, HP Inc. is improving supply chain management and the customer experience.
HP Inc.
SAP Business Transformation Study and SAP Customer Testimonial Video

Get high-level details on how this Palo Alto–based computer hardware manufacturer established a standard platform for internal demand and supply planning by implementing SAP Integrated Business Planning. See how SAP MaxAttention™ services helped it craft a single interface for external collaboration with partners and customers.
Success in the age of real-time business requires global visibility over supply and demand, accuracy in forecasting, and smooth collaboration with partners and customers. Our new solution helps us achieve those goals – and more – today.”

Todd Walsh, Senior Director, Supply Chain Planning, HP Inc.
Lamb Weston
SAP Business Transformation Study

Read how Lamb Weston/Meijer V.O.F. deployed SAP Integrated Business Planning with the assistance of Capgemini to enhance planning and decision-making while increasing its capacity for growth and innovation.
SAP Integrated Business Planning helps us analyze future demand and increase profitability. The payback time of introducing the SAP Integrated Business Planning application for inventory was six months.”

Walco Verbiest, Customer Supply Manager, Lamb Weston/Meijer V.O.F.
Merck
SAP Business Transformation Study

Read how Merck worked with Accenture to deploy SAP Integrated Business Planning. It now has sales and operations planning that is integrated with financial planning – helping ensure quality pharmaceuticals for customers.
In our healthcare business, efficient demand planning is the first critical element to ensuring best-in-class service levels while maintaining financial performance. It was crucial for us to have a solution that could easily manage supply chain and financial forecasting on one common platform.”

Jean-Luc Hospital, Director CoE Demand Management and IBP, Merck KGaA
Rémy Cointreau
SAP Business Transformation Study

Read how Rémy Cointreau Group implemented SAP Integrated Business Planning with help from Deloitte, speeding sales forecasting planning processes and enabling faster decision-making.
SAP Integrated Business Planning helped us improve forecast valuation process speed and frequency, including the decrease in manual workload and increase in valuation accuracy. It’s bridging the gap between supply and financial communities.”

Julien Lecacheur, Applications Manager, Rémy Cointreau Group
Roy Hill
SAP Business Transformation Study

Find out how Roy Hill is increasing asset and spare part availability, optimizing inventory, and improving supply chain collaboration by using SAP Integrated Business Planning to transition from a replenishment model to a demand-driven model for maintenance, repair, and overhaul.
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"We are working with SAP to create an integrated core of applications to support industry-leading business innovation. SAP Integrated Business Planning was a critical first step to improving asset and spare parts availability, visibility, and supplier collaboration."

Mike Lomman, General Manager Demand Chain, Roy Hill
Royal Greenland
SAP Business Transformation Study

Find out how this Greenland fishery optimized its supply chain to anticipate demand better and reduce bottlenecks by introducing the SAP Integrated Business Planning application for demand. Get an idea of how it saved its supply chain planning team three workdays of effort per month.
“We implemented SAP Integrated Business Planning in just five months, simplifying our planning processes, improving accuracy and bias, and bringing sales and planning closer together.”

Mette Fabricius, Global S&OP Manager, Royal Greenland A/S
Syngenta
SAP Business Transformation Study and SAP Customer Testimonial Video

Find out how Syngenta uses SAP solutions to help farmers feed a growing population sustainably while achieving greater forecasting accuracy and enhancing business performance KPIs.
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“SAP Integrated Business Planning helps us improve inventory placement to maximize sales revenue opportunities while minimizing working capital at Syngenta. And with a reduction in time spent forecasting each month, we can focus more on servicing the farmers and channel partners who depend on us.”

Austin Parrish, Head of Business Planning, Syngenta AG
Varex
SAP Business Transformation Study

Learn how this leading U.S. supplier of imaging processing solutions sharpened long-term planning within months of implementing SAP Integrated Business Planning. Read how accelerators from implementation partner Bristlecone delivered support for real-time response to demand fluctuation on time and within budget.

Read the BTS
“**Within four short months**, our digital transformation project had already paid off. Our planning horizon is twice as long as the three to six months we were working with. Our rolling forecast translates into a dynamic revenue plan for managers.”

Gabe Peterson, Senior Director of Enterprise Applications, Varex Imaging Corporation
Work together in real time with partners across your supply chain, including suppliers and contract manufacturers.
SAP Ariba Supply Chain Collaboration for Buyers

Real-time collaboration
Collaborate with partners in real time on processes such as ordering, forecasting, and quality and inventory management.

Dashboards for status monitoring
Get order status updates from suppliers and identify supply-demand mismatch and quality issues quickly.

Rapid onboarding functionality
Provide on-demand tools or use supplier integration options to enable efficient supplier onboarding and rapid user adoption.

Robust compliance features
Improve compliance with standards-based and secured communications, as well as customized configuration of business rules.
SAP Ariba Supply Chain Collaboration for Buyers for **Full Visibility**

Share real-time information with all your direct spend suppliers, obtain their commits, and tap network-generated intelligence to achieve complete supply chain visibility.
Collaborate over Ariba Network to Reduce Inventory Levels, Increase Fill Rates, and Increase Team Productivity

Achieve complete supply chain visibility with SAP Ariba Supply Chain Collaboration for Buyers. Integrated with your ERP and supply chain optimization systems, this collaboration platform equips you to work safely and easily with multiple tiers of contract manufacturers and suppliers across key supply chain planning and execution processes.

- Share production forecasts, orders, quality, and inventory information with suppliers, and obtain their responses in real time.
- Anticipate and resolve supply assurance problems quickly with collaboration dashboards that alert you to supply and demand mismatches.
- Onboard all your suppliers using our on-demand tools, multiple integration options, and supplier enablement teams with decades of onboarding expertise.
Supply Chain Collaboration: Product Features

Broad Collaboration
Collaborate in real time, with suppliers and contract manufacturing organizations across multiple processes, systems, and geographies, on key supply chain planning and execution processes such as ordering, forecasting, quality, and inventory management.

- **Actionable intelligence** –
  Dashboards help you identify supply-demand mismatch and quality issues quickly, displaying supplier responses and status of their commitments to your forecasts, orders, quality notifications, and inventory pulls.

Continued
- **Efficient onboarding** – Multiple integration options ensure that sophisticated suppliers will participate. Use simple, on-demand tools to onboard the rest. Experts are available 24x7 to help you plan, prioritize, and execute.

- **Fast time to value** – Achieve fast time to value through efficient onboarding and quick deployment of this user-friendly solution, encouraging broad adoption by internal teams and external trading partners.

- **Improved compliance** – With standards-based and secured electronic communications, as well as customized configuration of intercompany supply chain business rules, drive greater compliance with orders delivered correctly and on time.

- **Easy integration** – Integrate this solution with any back-office system. Packaged integration is available with SAP ERP and supply chain solutions.
Synchronize Planning and Execution Across the Extended Supply Chain

The SAP Ariba Supply Chain Collaboration for Buyers solution provides the missing link in your quest to drive an efficient supply chain network. By connecting systems and aligning stakeholders and trading partners to a common plan, it can help you orchestrate multitier supply chains to reduce inventory and improve customer service.

Read the data sheet
SAP Ariba Supply Chain Collaboration for Buyers, Inventory Add-On

With visibility into inventory managed by your trading partners, this add-on can drive down working capital, excess inventory, and carrying costs by optimizing inventory levels.
SAP Ariba Supply Chain Collaboration for Buyers and SAP Integrated Business Planning Live at Microsoft Corporation

SAP Customer Testimonial Video

Hear from Microsoft executives why they selected both solutions to improve supplier onboarding times, achieve tremendous reductions in inventory and working capital, and gain complete supply chain visibility through multitiered orchestration into inventory status and location.
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**Gaining Complete Supply Chain Visibility with Supplier Collaboration**

SAP Video

You’ve tried integrating direct spend suppliers into your systems with point-to-point EDI, e-mail, and faxes. But for complete supply chain visibility, turn to SAP’s supply chain expertise and Ariba Network for buyers and suppliers.
Take Action Anywhere with the SAP Ariba Supply Chain Mobile App

With the SAP Ariba Supply Chain mobile app, you can get instant supply chain visibility anytime. Use the app to monitor and manage availability of supply; view information from purchase orders, confirmations, and ship notices; and obtain proactive alerts for unconfirmed items. You’ll never miss a critical supply notification or alert. Imagine how much more productive you’ll be when you’re untethered from that desktop computer.

Learn more
Collaborative Enterprise Planning from SAP
What Is Collaborative Enterprise Planning?

Collaborative enterprise planning is the process of connecting and aligning plans from all departments and business units across your organization. It breaks down silos and brings your teams together to collaborate on plans and drive better business outcomes.
What does this mean for enterprise performance management?
Enterprise performance management, or corporate performance management, is a top-down-driven strategy and management-of-performance approach that has become less relevant as enterprises need agile planning to break down silos, connect everyone, and improve business outcomes. This is why collaborative enterprise planning has become a strategic imperative in today’s hypercompetitive business climate.
Collaborative Enterprise Planning from SAP

SAP Overview Video

Planning alignment, decision-making, and business performance suffer when everyone is moving in different directions. SAP Analytics Cloud enables collaborative enterprise planning, so you can align plans and make intelligent decisions.
Collaborative Enterprise Planning: Improving the Business Value of Planning and Budgeting Across the Enterprise
Ventana White Paper

Collaborative enterprise planning is a methodology that connects all planning activities of a company’s departments and business units, enabling them to share their plans and to plan collaboratively.
Learn about our next-generation business planning benchmark research and how companies that directly link their plans get better results than those that don’t.

Read the Ventana paper
Why Collaborative Enterprise Planning?

Collaborative enterprise planning allows you to maintain the integrity of each business function and offer a holistic and singular view to drive informed decisions.

- **Align strategy and execution**
  Bring all types of plans together in real time. Align them and present a unified view to facilitate better decision-making and eliminate lag time.

- **Unify types of planning to improve results**
  Connect users and processes at a core level to make it easy for everyone to participate – and improve budget accuracy and accountability.

- **Integrate data for true decision support**
  Instill confidence by using a single source of truth for all plans across all lines of business.

Read the white paper
Create Strategic Alignment Across Departments in Your Enterprise

SAP understands one size does not fit all, and that is why we built planning and analytics solutions with our users’ specific needs in mind – to drive performance and results.

Finance
Consolidate budgets and plans from across the organization, and drive collaborative enterprise planning to ensure alignment between operational plans and financial goals.

Supply Chain
Profitability fulfill demand with real-time supply chain planning. Combine capabilities for sales and operations planning, supply and demand planning, and inventory.
Human Resources
Align workforce planning with business goals. Ensure you have the right talent at the right time, forecast risks and skill gaps, and continually optimize headcount plans.

Marketing
Create more effective marketing plans and align them to business objectives. Predict the impact of campaigns on sales revenue, optimize performance, and tightly track results.

Sales
Develop new sales plans and strategies – and track results on every channel. Set targets and use advanced data visualization tools to view and measure results in real time.

IT
Create detailed plans and budgets for IT projects and business process improvements. Align technology, hardware, and software investments with strategic priorities.
Collaborative Enterprise Planning – Planning for Everyone
SAP Analytics Blog

Collaborative enterprise planning unites planning across the enterprise. Learn how to use SAP Analytics Cloud and SAP Integrated Business Planning for supply chain planning.
SAP S/4HANA for Use in the Supply Chain

SAP S/4HANA and cloud offerings such as SAP Ariba solutions and SAP Integrated Business Planning support a digital supply chain strategy with a digital value network that acts as an enabler for business transformation. The digital value network starts with a digital core that interconnects all aspects of the value network in real time to drive business outcomes.

The digital core not only connects every aspect of internal operations but also enables real-time workforce engagement, supplier collaboration, outcome-based omnichannel consumer experiences, and other market dynamics with Internet of Things and Big Data scenarios.
Create an **Agile, Connected, and Intelligent** Supply Chain

**SAP Brochure**

Reduce uncertainty in your supply chain and unlock a significant edge with SAP S/4HANA. Read this short value paper on driving business value with new innovations from SAP S/4HANA, intelligent suite applications, and SAP Leonardo® technologies for the supply chain line of business.

[Read the brochure]
Fjellsport
SAP Business Transformation Study

As the first company in the Nordic region to go live with SAP S/4HANA in the cloud, Fjellsport is realizing higher profit margins and better customer service. Working with Pearl Consulting, the deployment was within budget and completed in just four months – putting Fjellsport on track for digital transformation.
When your ambition is to build the best outdoor retail outlet on the Internet, you’re aiming high. To reach that goal, you need the best possible solutions and business partners. With SAP S/4HANA and the Pearl Consulting team, we’re on the right track.”

Eric Sandtrø, Founder and CEO, Fjellsport AS
**Key Capabilities**

**Provide more accurate commitment dates**
Consider business rules, material availability, and allocation guidelines when determining product availability promise dates for customers.

**Integrate transportation management**
Help ensure on-time delivery to the right locations by supporting the complete transportation lifecycle for domestic and international freight.

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**Key Capabilities**

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**Streamline warehouse management**

Control warehouse activities and processes by augmenting asset use and overall throughput with best practices for picking, packing, and shipping.

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**Optimize inventory levels and processes**

Coordinate goods movement across inbound, outbound, and physical inventory processes to minimize waste, loss, damage, and production interruption.
Deliver the Dream with SAP S/4HANA and SAP Digital Supply Chain

SAP Value Paper

An intelligent enterprise starts with a digital core. It is the foundation for flexible, connected, and intelligent business processes that enable your organization to keep the customer experience at the center of everything you do. Learn more about SAP S/4HANA and SAP Digital Supply Chain solutions.
Get Maximum Value from SAP Integrated Business Planning

Jump-start your SAP solution implementation and drive ROI by collaborating with industry experts, consultants, and support engineers throughout your journey.

**Services**
Transform your business quickly and effectively by taking advantage of our holistic service and support plans, expert consulting services, custom application development, best-practice support, and deep industry and technical knowledge.

**Support**
Get the support you need to keep your SAP solutions running at peak performance with our IT experts and support services, including long-term plans, embedded teams, remote technology support, a self-service portal, and innovation strategies.

Explore our services
See our support plans

Continued
Security and Compliance

Focus on your business and customer relationships while knowing that your data is safe and reliable, with a proactive, predictive approach that helps ensure compliance and data security in the cloud and within an on-premise data center.

Learn about security at SAP
SAP Digital Business Services: How Do You Become an Intelligent Enterprise?

Jump-start your SAP solutions and drive ROI by collaborating with industry experts, consultants, and support engineers to receive guidance, best-practice support, and expertise – no matter where you are on your journey.
Leading the Way in the Digital Economy

Follow this link and relive key moments of events.
About SAP

As a market leader in enterprise application software, SAP helps companies of all sizes and in all industries run better. Founded in 1972, SAP (which stands for “Systems, Applications, and Products in Data Processing”) has a rich history of innovation and growth as a true industry leader. SAP applications and services enable more than 437,000 customers worldwide to operate profitably, adapt continuously, and grow sustainably.

Visit www.sap.com/eam

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