

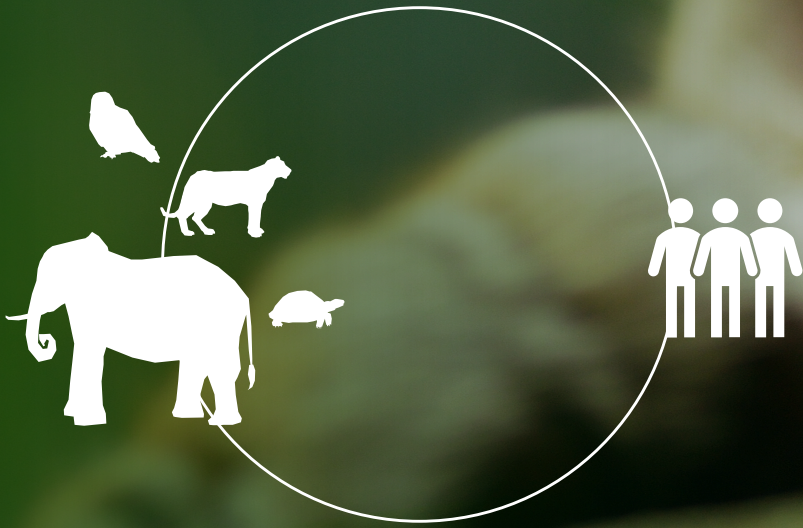


**TARONGA CONSERVATION
SOCIETY AUSTRALIA: TO
SECURE A SHARED
FUTURE FOR WILDLIFE
AND PEOPLE.**



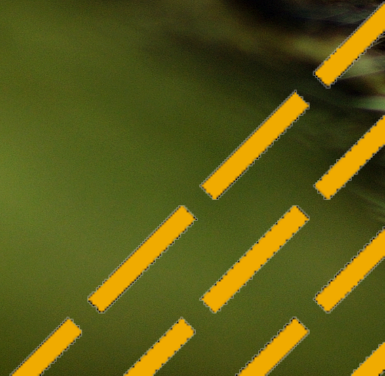
Taronga Conservation Society Australia

To secure a shared future
for wildlife and people.



TARONGA 
CONSERVATION SOCIETY AUSTRALIA.

For the Wild



Humans and Nature



Worldwide Species Decline

-660%



Taronga 1916



Taronga 2016



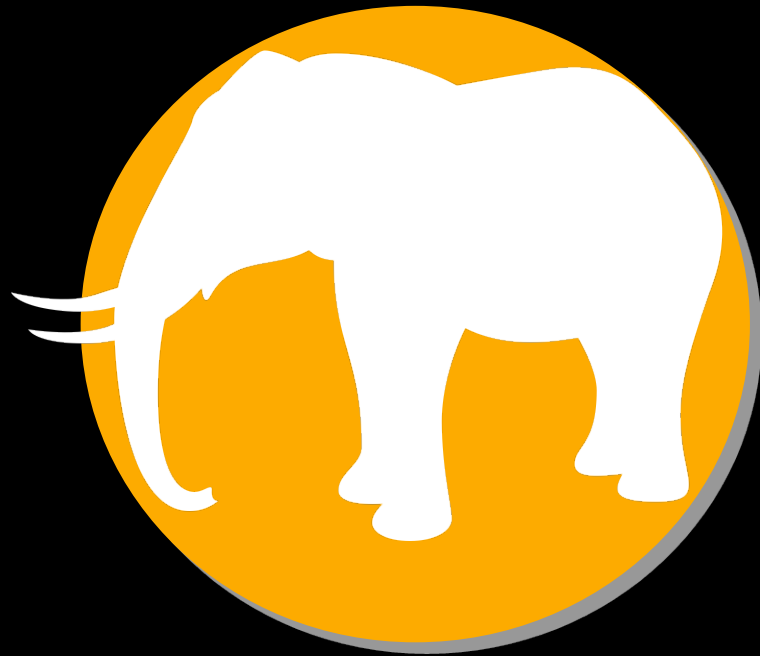
Bright Ideas?



Changing expectations about the role of zoos in the 21st century

Traditional Approach

Wildlife and Nature



+

Experiences



=

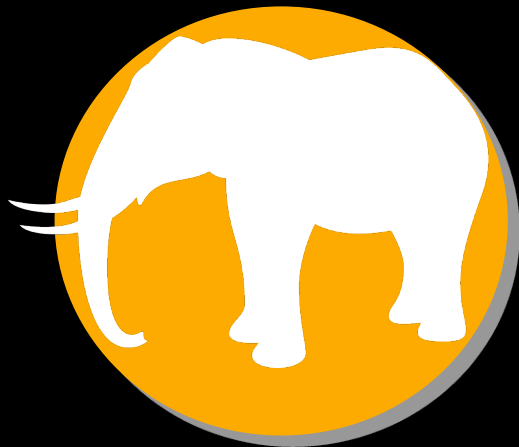
Mission



Changing expectations about the role of zoos in the 21st century

Current Approach

Wildlife and Nature



+

Inspiring Experiences



=

A Shared Future



Our vision

To secure a **shared future**
for wildlife and people.

Our role

As leaders in conservation, we
protect wildlife and **empower**
people to secure a sustainable
future for our planet.



COMMUNITIES



WILDLIFE



**SECURING A SHARED FUTURE
for WILDLIFE AND PEOPLE**

HABITAT



380



A World First Immersive Exhibit



Fly to Sumatra!



TIGER-1
TT-01

TT-01



TT-01

TIGER-1
TZ3

TZ-TT

An Authentic Cultural Experience



New Definition of Immersive



Behaviour Change & Market Transformation





Taronga Institute of Science and Learning



Delivering the Vision



Vivid at Taronga



Twilight at Taronga



Events & Functions



Accommodation- Zoofari



Accommodation- Wildlife Retreat





THANK YOU

ckerr@zoo.nsw.gov.au