

# effect

THE INNOVATION EXPERIENCE

CHANGE IS IMMINENT. BRINGING  
YOUR PEOPLE ON THE JOURNEY.

**GINA MCNAMARA, CHIEF FINANCIAL OFFICER, SAP**

**SAP**

Change is just ahead.





We're all  
going  
through it.



This creates impact...



...on Trust.



The logo features a stylized yellow circuit board icon to the left of the text "GFA Vision". The background of the logo is a semi-transparent image of a city at night.

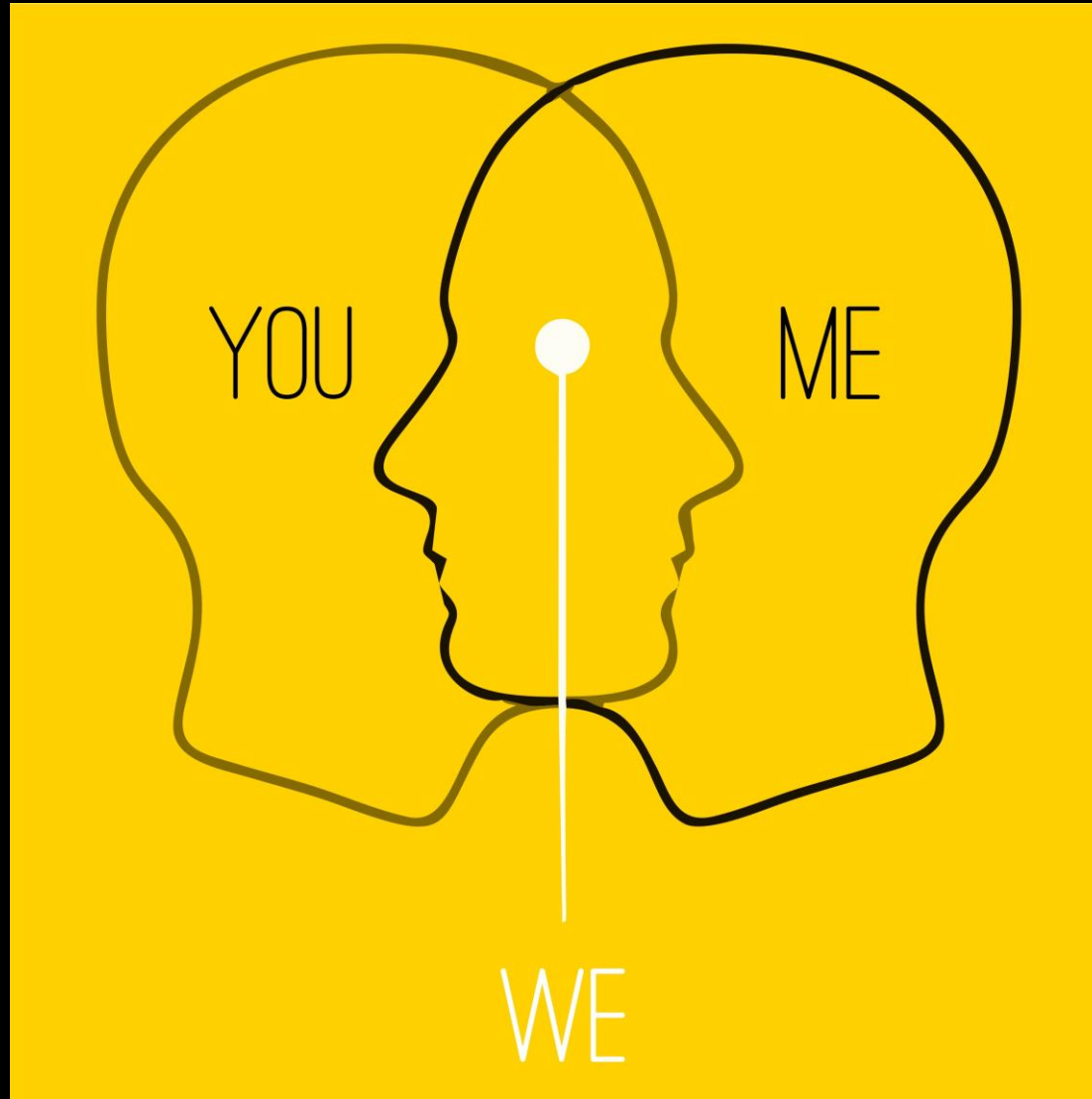
**GFA Vision**

**Connecting, Creating, Pioneering**

We shape SAP's future by steering  
sustainable financial success.

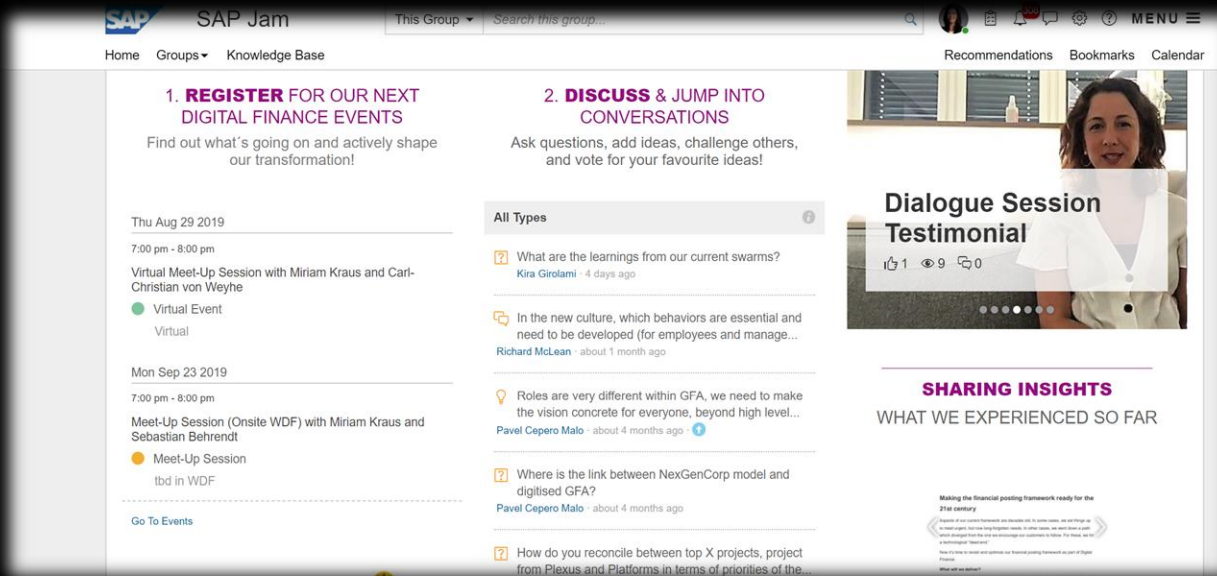
Creating the vision.





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# Providing Transparency.



The screenshot displays the SAP Jam interface. At the top, there is a navigation bar with the SAP logo, 'SAP Jam', and search options. Below this, there are tabs for 'Home', 'Groups', and 'Knowledge Base'. The main content area is divided into two columns. The left column features two event listings: one for 'Thu Aug 29 2019' (7:00 pm - 8:00 pm) titled '1. REGISTER FOR OUR NEXT DIGITAL FINANCE EVENTS' and another for 'Mon Sep 23 2019' (7:00 pm - 8:00 pm) titled '2. DISCUSS & JUMP INTO CONVERSATIONS'. The right column contains a 'Dialogue Session Testimonial' featuring a woman's portrait and the text 'SHARING INSIGHTS WHAT WE EXPERIENCED SO FAR'. Below the testimonial, there are several question cards with titles like 'What are the learnings from our current swarms?' and 'In the new culture, which behaviors are essential and need to be developed...'. The interface also includes a 'MENU' icon and navigation links for 'Recommendations', 'Bookmarks', and 'Calendar'.





Continuous Engagement.

PASSION LED US HERE



# Taking the Learnings.



## Swarm Pilot Voting Results



Jannis Butterhof · about 1 month ago · Creator: Jannis B

GFA Trans... / Content / Exploring... / Events /

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### How did the voting end?



**Deal Support** had a clear winner with *Renewal a* the *Toolbox Use Cases* coming in second.



**R2R** had a close race to the finish with *R2R Aut* *Management* on the last day to win by a single v



**Controlling** had another tight finish. While *ICO P* *R2R* category by one vote on the last day, it sna the *Controlling* category to win by two votes on t



If you'd like to go fast – go alone.

If you want to go far – go together.

**Gina McNamara**

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THANK  
YOU! /



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