# effect

THE INNOVATION EXPERIENCE

#### / INNOVATION

THE 'RIDE' OF INNOVATION FROM CONNECTING PEOPLE, DEVICES AND THINGS



# **I Ride. A lot.**

Kawasaki

Ninja 1000 (right)

&

Ninja ZX10R





## Jonathan Rae – WSBK Champ

- MotoX
- Honda and Redbull
- •Ten Kate
- •KRT

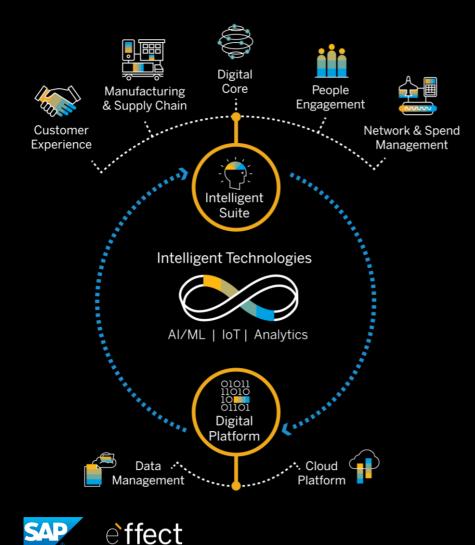
## Data & Performance





Image sourced from www.jonathan-rae.com

### **Connectedness is key to performance**



#### Provided by SAP (system of record)

Recompose some existing processes and data and breath some life into them with modern technologies and intuitive UX

#### In collaboration with SAP (bi-modal)

Get people working together and doing things differently by taking a data-driven view of the organisation, extending systems of record with other data nondisruptively

#### **CONTACT US**

Please get in touch if you have any inquiries

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